Dated: December 12, 2023

(This Draft Red Herring Prospectus will be updated upon filing with the RoC)

Please read Section 26 & 32 of the Companies Act, 2013

Book Building Issue



(Please scan this QR Code to view the Draft Red Herring Prospectus)



#### HOMETECH DIGITAL LIMITED

CIN: U74999CH2016PLC041069

Registered Office		Corporate Office	Contact Per	son	Email and Telephone	Website
S.C.O363-364, First Floor, Sector 35-B, Chandigarh-160035 India. Not Applicable		Ms. Meenu Bala Secretary and Complia		Tel. No.: +91-9855577376, 7527033713 E-mail: <u>info@htdl.in</u>	www.htdl.in	
			MOTERS OF THE COMI			
			HARMA AND MR. ANUR			
DETAILS OF THE ISSUE						
ТҮРЕ	FRESH ISSUE SIZ	ZE OFFER FOR SALE SIZE	TOTAL ISSUE SIZE	ELIGIBILITY		
Fresh Issue	Upto 37,80,000 Equi Shares of ₹ [•] each	NII I	₹[•] Lakhs	The Issue is being made in terms of Regulation 229(2) of the SE (ICDR) Regulations, 2018 As Amended		` /
DETAILS OF OFFER FOR SALE, SELLING SHAREHOLDERS AND THEIR AVERAGE COST OF ACQUISITION - NOT APPLICABLE AS						
THE ENTIRE ISSUE CONSTITUTES FRESH ISSUE OF EQUITY SHARES						
RISK IN RELATION TO THE FIRST ISSUE						
The face value of the Equity Shares is ₹10/- each. The Floor Price, the Cap Price and the Issue Price to be determined by our Company in consultation with the Book						
	Running Lead Manager on the basis of the assessment of market demand for our Equity Shares by way of the Book Building Process, as disclosed in "Basis for Issue					
Running Lead N	tanager on the basis of t	ne assessment of market den	nand for our Equity Shares	by way of the Bo	ok building Process, as disclosed if	1 Dasis for issu

Running Lead Manager on the basis of the assessment of market demand for our Equity Shares by way of the Book Building Process, as disclosed in "Basis for Issue Price" on page 83 or in case where, Price Band is not disclosed otherwise, will be advertised in two national daily newspapers (one each in English and in Hindi) with wide circulation and one daily regional newspaper with wide circulation at least two working days prior to the Bid / Issue Opening Date, should not be taken to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active or sustained trading in the Equity Shares or regarding the price at which the Equity Shares will be traded after listing.

#### GENERAL RISKS

Investment in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue, including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of this Draft Red Herring Prospectus. Specific attention of the investors is invited to chapter titled "Risk Factors" beginning on Page No. 24 of this Draft Red Herring Prospectus.

#### ISSUER'S ABSOLUTE RESPONSIBILITY

Our company, having made all reasonable inquiries, accepts responsibility for and confirms that this Draft Red Herring Prospectus contains all information with regard to the Company and the Issue, which is material in the context of the Issue, that the information contained in this Draft Red Herring Prospectus is true and correct in all material aspects and is not misleading in any material respect, that the opinions and intentions expressed herein are honestly held and that there are no other facts, the omission of which makes this Draft Red Herring Prospectus as a whole or any of such information or the expression of any such opinions or intentions misleading in any material respect.

#### LISTING

The Equity Shares issued through Draft Red Herring Prospectus are proposed to be listed on the EMERGE Platform of National Stock Exchange of India Limited (NSE EMERGE) in terms of the Chapter IX of the SEBI (ICDR) Regulations, 2018 as amended from time to time. For this Issue, the Designated Stock Exchange will be the National Stock Exchange of India Limited ("NSE").

National Stock Exchange of India Limited ("NSE").			
BOOK RUNNING LEAD MANAGER TO THE ISSUE			
Name and Logo		Contact Person	Email & Telephone
BEELIA/E BEELIA ADVISORS PRIVATE LIMITED		Mr. Nikhil Shah	Email: mb@beelinemb.com Tel. No.: +91-79-49185784
REGISTRAR TO THE ISSUE			
Name and Logo		Contact Person	Email & Telephone
KFINTECH		M Murali Krishna	Tel. No.: +91-40-6716-2222 Email: hdl.ipo@kfintech.com
BID/ISSUE PROGRAMME			
ANCHOR INVESTOR PORTION ISSUE OPENS/CLOS	SES ON:		[●]*
BID/ISSUE OPENS ON:		[•]	
BID/ISSUE CLOSES ON:			[•]

<sup>\*</sup>Our Company in consultation with the BRLM may consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations. The Anchor Investor Bid/Issue Period shall be one Working Day prior to the Bid/Issue Opening Date.

(This Draft Red Herring Prospectus will be updated upon filing with the RoC) Please read Section 26 & 32 of the Companies Act, 2013

Book Building Issue



#### HOMETECH DIGITAL LIMITED

CIN: U74999CH2016PLC041069

Our Company was originally incorporated on June 01, 2016 as "Hometech Digital Private Limited" under the provisions of the Companies Act, 2013 with the Registrar of Companies, Central Registration Centre, Manesar. Subsequently our Company was converted into Public Limited Company and name of company was changed from "Hometech Digital Private Limited" to "Hometech Digital Limited" vide fresh certificate of incorporation dated August 18, 2023 issued by the Registrar of Companies, Chandigarh. For further details, please refer to chapter titled "History and Corporate Structure" beginning on page 142 of this Draft Red Herring Prospectus.

> Registered Office: S.C.O.-363-364, First Floor, Sector 35-B, Chandigarh-160035 India. Tel No.: +91-9855577376, 7527033713; Email: info@htdl.in, Website: www.htdl.in Contact Person: Ms. Meenu Balani, Company Secretary and Compliance Officer.

#### OUR PROMOTERS: MR. ANIL SHARMA AND MR. ANURAG SHARMA

#### THE ISSUE

INITIAL PUBLIC ISSUE OF UPTO 37,80,000 EQUITY SHARES OF FACE VALUE OF ₹10/- EACH OF HOMETECH DIGITAL LIMITED ("HOMETECH" OR "OUR COMPANY") FOR CASH AT A PRICE OF [●] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF [●] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING TO [●] LAKHS, OF WHICH [●] EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH AT A PRICE OF [●] AGGREGATING TO [●] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION") AND NET ISSUE TO PUBLIC OF [●] EQUITY SHARES OF FACE VALUE OF ₹10/- EACH AT A PRICE OF [●] AGGREGATING TO [●] LAKHS (HEREINAFTER REFERRED TO AS THE "NET ISSUE") THE ISSUE AND THE NET ISSUE WILL CONSTITUTE [●] AND [●] RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10.00 EACH. THE PRICE BAND WILL BE DECIDED BY OUR COMPANY IN CONSULTATION WITH THE BOOK RUNNING LEAD MANAGER ("BRLM") AND WILL BE ADVERTISED IN ALL EDITIONS OF THE ENGLISH NATIONAL NEWSPAPER I.E. [•], ALL EDITIONS OF THE HINDI NATIONALNEWSPAPER LE. [•] AND CHANDÍGARH EDITION OF THE REGIONAL NEWSPAPER I.E. [•], EACH WITH WIDE CIRCULATION, AT LEAST 2 (TWO) WORKING DAYS PRIOR TO THE BID/ ISSUE OPENING DATE WITH THE RELEVANT FINANCIAL RATIOS CALCULATED AT THE FLOOR PRICE AND THE CAP PRICE AND SHALL BE MADE AVAILABLE TO THE NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE", REFERRED TO AS THE "DESIGNATED STOCK EXCHANGE") FOR THE PURPOSE OF UPLOADING ON THEIR

In case of any revision in the Price Band, the Bid/Issue Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid /Issue Period for a minimum of three Working Days subject to the Bid/Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges, by issuing a press release, and also by indicating the change on the respective websites of the BRLMs and at the terminals of the members of the Syndicate and by intimation to Designated Intermediaries and the Sponsor Bank, as applicable.

This Issue is being made through the Book Building Process, in terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 229 of the SEBI ICDR Regulations and in compliance with Regulation 253 of the SEBI ICDR Regulations wherein not more than 50.00% of the Net Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") (the "QIB Portion"), provided that our Company in consultation with the BRLMs may allocate up to 60.00% of the QIB Portion to Anchor Investors on a discretionary basis ("Anchor Investor Portion"). One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the Anchor Investor Allocation Price in accordance with the SEBI ICDR Regulations. In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the QIB Portion (other than the Anchor Investor Portion) ("Net QIB Portion"). Further, 5.00% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5.00% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15.00% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Investors and not less than 35.00% of the Net Issue shall be available for allocation to Retail Individual Investors in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Issue Price. All Potential Bidders, other than Anchor Investors, are required to participate in the Issue by mandatorily utilising the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Account (as defined hereinafter) in which the corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, please refer to the chapter titled "Issue Procedure" on page 217 of this Draft Red Herring Prospectus.

#### RISK IN RELATION TO THE FIRST ISSUE

This being the first Public Issue of our Company, there has been no formal market for the Equity Shares of our Company. The face value of the Equity Shares is ₹10/- each. The Issue Price, Floor Price or the Price Band should not be taken to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding active and/or sustained trading in the Equity Shares nor regarding the price at which the Equity Shares will be traded after listing.

## GENERAL RISKS

Investment in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue, including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of this Draft Red Herring Prospectus. Specific attention of the investors is invited to chapter titled "Risk Factors" beginning on Page No. 24 of this Draft Red Herring Prospectus.

#### ISSUER'S ABSOLUTE RESPONSIBILITY

Our company, having made all reasonable inquiries, accepts responsibility for and confirms that this Draft Red Herring Prospectus contains all information with regard to the Company and the Issue, which is material in the context of the Issue, that the information contained in this Draft Red Herring Prospectus is true and correct in all material aspects and is not misleading in any material respect, that the opinions and intentions expressed herein are honestly held and that there are no other facts, the omission of which makes this Draft Red Herring Prospectus as a whole or any of such information or the expression of any such opinions or intentions misleading in any material respect.

#### LISTING

The Equity Shares issued through the Draft Red Herring Prospectus are proposed to be listed on NSE EMERGE. In terms of the Chapter IX of the SEBI (ICDR) Regulations, 2018, as amended from time to time, our Company has received in-principle approval letter dated 💽 from National Stock Exchange of India Limited ("NSE") for using its name in this Issue document for listing our shares on the SME Platform of NSE. For the purpose of this Issue, the designated Stock Exchange will be National Stock Exchange of India Limited.

BOOK RUNNING LEAD MANAGER TO THE ISSUE

REGISTRAR TO THE ISSUE

#### BEELINE CAPITAL ADVISORS PRIVATE LIMITED

B 1311-1314, Thirteenth Floor, Shilp Corporate Park, Rajpath Rangoli Road, Thaltej, Ahmedabad- 380054,

Guiarat, India. Tel. No.: +91-79-49185784 Email: mb@beelinemb.com Website: www.beelinemb.com

Investor Grievance Email: ig@beelinemb.com Contact Person: Mr. Nikhil Shah SEBI Registration No.: INM000012917

### KFIN TECHNOLOGIES LIMITED

Selenium Tower-B, Plot No. 31-32, Gachibowli, Financial District, Nanakramguda, Serilingampally, Hyderabad – 500 032, Telangana.

Tel. No.: +91-40-6716-2222 Toll Free No.: 18003094001 Email: hdl.ipo@kfintech.com Website: www.kfintech.com

Investor Grievance Email: einward.ris@kfintech.com

Contact Person: M Murali Krishna SEBI Registration No.: INR00000022

BID/ISSUE PROGRAMM

ANCHOR INVESTOR BIDDING DATE	[●]*	
BID/ISSUE OPENS ON	[•]	
BID/ISSUE CLOSES ON	[•]	

\*Our Company in consultation with the BRLM may consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations. The Investor Bidding Date shall be one Working Day prior to the Bid/Issue Opening Date.

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### **SECTION I – GENERAL**

#### **DEFINITIONS AND ABBREVIATIONS**

This Draft Red Herring Prospectus uses certain definitions and abbreviations which, unless the context otherwise indicates or implies, shall have the meaning as provided below. References to any legislation, act, regulation, rule, guideline or policy shall be to such legislation, act, regulation, rule, guideline or policy, as amended, supplemented or re-enacted from time to time.

The words and expressions used in this Draft Red Herring Prospectus but not defined herein, shall have, to the extent applicable, the meaning ascribed to such terms under the Companies Act, the SEBI ICDR Regulations, the SCRA, the Depositories Act or the rules and regulations made there under. Notwithstanding the foregoing, terms used in of the sections "Industry Overview", "Key Regulations and Policies", "Statement of Possible Tax Benefits", "Restated Financial Statements", "Basis for Issue Price", "History and Corporate Structure", "Other Regulatory and Statutory Disclosures", "Outstanding Litigations and Material Developments" and "Description of Equity Shares and Terms of the Articles of Association" on pages 91, 134, 88, 163, 83, 142, 197, 174 and 246, respectively, shall have the meaning ascribed to such terms in such sections.

#### **General Terms**

Term	Description
"HOMETECH", "the Company",	Hometech Digital Limited, a company incorporated in India under the Companies Act,
"our Company" and Hometech	2013 having its Registered office at S.C.O363-364, First Floor Sector 35-B, Chandigarh-
Digital Limited	160035 India.
Our Promoters	Shall mean promoters of our Company i.e. Mr. Anil Sharma and Mr. Anurag Sharma.
"we", "us" and "our"	Unless the context otherwise indicates or implies, refers to our Company
"you", "your" or "yours"	Prospective investors in this Issue

#### Company related terms

Term	Description
AOA / Articles / Articles of Association	Articles of Association of Hometech Digital Limited as amended from time to time.
Audit Committee	The Committee of the Board of Directors constituted as the Company's Audit Committee in accordance with Section 177 of the Companies Act, 2013 as amended.
Auditors/ Statutory Auditors	The Auditors of Hometech Digital Limited being M/s Rajeev Singhi & Co, Chartered Accountants.
Bankers to the Company	Karnataka Bank Limited
Board of Directors / the Board / our Board	The Board of Directors of our Company, including all duly constituted Committees thereof. For further details of our Directors, please refer to section titled "Our Management" beginning on page 146 of this Draft Red Herring Prospectus.
Chairman/ Chairperson	The Chairman/Chairperson of Board of Directors of our Company being Mr. Anil Sharma
CIN	Corporate Identification Number of our Company i.e. U74999CH2016PLC041069
Chief Financial Officer/CFO	The Chief Financial Officer of our Company being Mr. Vineet Bhatia
Companies Act / Act	The Companies Act, 2013 and amendments thereto. The Companies Act, 1956, to the extent of such of the provisions that are in force.
Company Secretary and	The Company Secretary and Compliance Officer of our Company being Ms. Meenu
Compliance Officer	Balani
DIN	Directors Identification Number.
Director(s) / our Directors	The Director(s) of our Company, unless otherwise specified.
Equity Shares	Equity Shares of the Company of Face Value of Rs.10/- each unless otherwise specified in the context thereof.
Equity Shareholders	Persons/ Entities holding Equity Shares of Our Company.
Executive Directors	Executive Directors are the Managing Director & Whole Time Directors of our Company.
Group Companies	Companies with which there were related party transactions as disclosed in the Restated
1 1	Financial Statements as covered under the applicable accounting standards, and also other
	companies as considered material by our Board of the issuer as disclosed in "Information
	with Respect to Group Companies" on page 195 of this Draft Red Herring Prospectus.
Independent Director	A non-executive & Independent Director as per the Companies Act, 2013 and the Listing
	Regulations.
ISIN	International Securities Identification Number. In this case being INE0R3401015



Key Management Personnel/ KMP	Key Management Personnel of our Company in terms of the SEBI Regulations and the Companies Act, 2013. For details, see section entitled "Our Management" on page 146 of this Draft Red Herring Prospectus.
Key Performance Indicators" or "KPIs"	Key financial and operational performance indicators of our Company, as included in "Basis for Issue Price" beginning on page 83.
Materiality Policy	The policy on identification of group companies, material creditors and material litigation, adopted by our Board on September 27, 2023 in accordance with the requirements of the SEBI (ICDR) Regulations, 2018.
MD or Managing Director	The Managing Director of our Company being Mr. Anurag Sharma.
MOA / Memorandum / Memorandum of Association	Memorandum of Association of Hometech Digital Limited as amended from time to time.
Non-Residents	A person resident outside India, as defined under FEMA Regulations, 2000
Nomination and Remuneration Committee	The nomination and remuneration committee of our Board constituted in accordance with the Companies Act, 2013.
Non-Executive Director	A Director not being an Executive Director or an Independent Director
NRIs / Non-Resident Indians	A person resident outside India, as defined under FEMA Regulation and who is a citizen of India or a Person of Indian Origin under Foreign Exchange Management (Transfer or Issue of Security by a Person Resident Outside India) Regulations, 2000.
Peer Review Auditors	Auditor having a valid Peer Review certificate in our case being M/s. A Y & Company, Chartered Accountants.
Person or Persons	Any individual, sole proprietorship, unincorporated association, unincorporated organization, body corporate, corporation, company, partnership, limited liability company, joint venture, or trust or any other entity or organization validly constituted and/or incorporated in the jurisdiction in which it exists and operates, as the context requires.
Promoter(s)	Shall mean promoters of our Company i.e., Mr. Anil Sharma and Mr. Anurag Sharma For further details, please refer to section titled "Our Promoters and Promoter Group" beginning on page 158 of this Draft Red Herring Prospectus.
Promoter Group	Includes such Persons and entities constituting our promoter group covered under Regulation 2(1)(pp) of the SEBI (ICDR) Regulations as enlisted in the section titled "Our Promoters and Promoter Group" beginning on page 158 of this Draft Red Herring Prospectus.
Registered Office	S.C.O363-364, First Floor Sector 35-B, Chandigarh-160035 India.
Restated Financial Information	The restated audited financial information of the Company, which comprises of the restated audited balance sheet, the restated audited profit and loss information and restated audited cash flow information for the period ended September 30, 2023, March 31, 2023, March 31, 2022 and March 31, 2021 together with the annexure and notes thereto.
RoC/ Registrar of Companies	Registrar of Companies, Chandigarh.
Shareholders	Shareholders of our Company
Stock Exchange	Unless the context requires otherwise, refers to, National Stock Exchange of India Limited
Subscriber to MOA/Initial	Initial Subscriber to MOA & AOA being Mr. Ramesh Chander Gaur, Mr. Rahul Mehta
Promoters	and Mr. Shivom Kumar Mudgill
Stakeholders Relationship	The Stakeholder's Relationship Committee of our Board constituted in accordance with
Committee	section 178(5) of the Companies Act, 2013.

# ISSUE RELATED TERMS

Terms	Description
Abridged Prospectus	Abridged Prospectus to be issued under Regulation 255 of SEBI ICDR Regulations and
	appended to the Application Form
Allotment/Allot/Allotted	Unless the context otherwise requires, the issue and allotment of Equity Shares, pursuant
	to the Issue to the successful applicants.
Acknowledgement Slip	The slip or document issued by the Designated Intermediary to an Applicant as proof of
	registration of the Application.
Allotment Advice	Note or advice or intimation of Allotment sent to the Applicants who have been allotted
	Equity Shares after the Basis of Allotment has been approved by the Designated Stock
	Exchanges
Allottee (s)	The successful applicant to whom the Equity Shares are being / have been issued.

Terms	Description
Anchor Investor	A Qualified Institutional Buyer, applying under the Anchor Investor Portion in
	accordance with the requirements specified in the SEBI ICDR Regulations and the Red
	Herring Prospectus and who has Bid for an amount of at least ₹ 200 Lakhs.
Anchor Investor Allocation Price	The price at which Equity Shares will be allocated to the Anchor Investors in terms of the
	Red Herring Prospectus and the Prospectus, which will be decided by our Company in
	consultation with the Book Running Lead Manager during the Anchor Investor Bid/Issue
	Period.
Anchor Investor Application Form	The application form used by an Anchor Investor to make a Bid in the Anchor Investor
	Portion and which will be considered as an application for Allotment in terms of the Red
A 1 I A D'1/I D ' 1	Herring Prospectus and the Prospectus.
Anchor Investor Bid/Issue Period	The date one Working Day prior to the Bid/Issue Opening Date, on which Bids by Anchor
or Anchor Investor Bidding Date	Investors shall be submitted, prior to and after which the Book Running Lead Manager will not accept any Bids from Anchor Investors, and allocation to the Anchor Investors
	shall be completed.
Anchor Investor Issue Price	The final price at which the Equity Shares will be Allotted to the Anchor Investors in
Alleliof lifestof issue i free	terms of the Red Herring Prospectus and the Prospectus, which price will be equal to or
	higher than the Issue Price but not higher than the Cap Price.
	figher than the issue i free out not higher than the Cap i free.
	The Anchor Investor Issue Price will be decided by our Company in consultation with
	the Book Running Lead Manager
Anchor Investor Pay-in Date	With respect to Anchor Investor(s), it shall be the Anchor Investor Bidding Date, and in
Thiener investor ruy in Bute	the event the Anchor Investor Allocation Price is lower than the Issue Price, not later than
	two Working Days after the Bid/ Issue Closing Date
Anchor Investor Portion	Up to 60% of the QIB Portion which may be allocated by our Company, in consultation
	with the Book Running Lead Manager, to the Anchor Investors on a discretionary basis
	in accordance with the SEBI ICDR Regulations.
	C
	One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds,
	subject to valid Bids being received from domestic Mutual Funds at or above the Anchor
	Investor Allocation Price, in accordance with the SEBI ICDR Regulations
Applicant/ Investor	Any prospective investor who makes an application for Equity Shares in terms of this
	Draft Red Herring Prospectus.
Application Amount	The amount at which the Applicant makes an application for the Equity Shares of our
	Company in terms of Draft Red Herring Prospectus.
Application Form	The form in terms of which the Applicant shall make an Application, including ASBA
	Form, and which shall be considered as the application for the Allotment pursuant to the
A GD A A	terms of this Draft Red Herring Prospectus.
ASBA Account	A bank account linked with or without UPI ID, maintained with an SCSB and specified
	in the ASBA Form submitted by the Applicants for blocking the Application Amount
ASBA Bidders	mentioned in the ASBA Form.  Any prospective investor who makes a bid pursuant to the terms of the Draft Red Herring
ASBA Bluders	Prospectus and the Bid cum Application Form including through UPI mode (as
ASRA Form	
ASDA POHII	
	· ·
Ridding Centres	
Didding Centres	
Bankers to the Issue	
ļ	Agreement dated [•] entered into amongst the Company, Book Running Lead Manager,
Banker to the Issue Agreement	
Banker to the Issue Agreement	
Banker to the Issue Agreement  Basis of Allotment	the Registrar and the Banker of the Issue.
_	
_	the Registrar and the Banker of the Issue.  The basis on which the Equity Shares will be Allotted, described in "Issue Procedure" on
ASBA Form  Bidding Centres  Bankers to the Issue	applicable).  A bid cum application form, whether physical or electronic, used by ASBA bidded which will be considered as the bid for Allotment in terms of the Draft Red Herr. Prospectus.  Centres at which the Designated Intermediaries shall accept the Application Forms Designated SCSB Branch for SCSBs, Specified Locations for members of the Syndical Broker Centres for Registered Brokers, Designated RTA Locations for RTAs at Designated CDP Locations for CDPs.  Banks which are clearing members and registered with SEBI as Bankers to an Issue at with whom the Public Issue Account will be opened, in this case being [●]

Terms	Description
	Anchor Investor pursuant to submission of the Anchor Investor Application Form, to subscribe to or purchase the Equity Shares at a price within the Price Band, including all revisions and modifications thereto as permitted under the SEBI ICDR Regulations and in terms of the Red Herring Prospectus and the relevant Bid cum Application Form. The term "Bidding" shall be construed accordingly.
Bid Lot	[•] Equity Shares and in multiples of [•] Equity Shares thereafter
Bid/Issue Closing Date	Except in relation to any Bids received from the Anchor Investors, the date after which the Designated Intermediaries will not accept any Bids, being [•], which shall be published in [•] editions of [•] (a widely circulated English national daily newspaper), [•] and editions of [•] (a widely circulated Hindi national daily newspaper)
	Our Company, in consultation with the BRLM, may, consider closing the Bid/Issue Period for QIBs one Working Day prior to the Bid/Issue Closing Date in accordance with the SEBI ICDR Regulations. In case of any revision, the extended Bid/ Issue Closing Date shall be widely disseminated by notification to the Stock Exchanges, and also be notified on the websites of the BRLM and at the terminals of the Syndicate Members, if any and communicated to the Designated Intermediaries and the Sponsor Bank, which shall also be notified in an advertisement in same newspapers in which the Bid/ Issue Opening Date was published, as required under the SEBI ICDR Regulations
Bid/Issue Opening Date	Except in relation to any Bids received from the Anchor Investors, the date on which the Designated Intermediaries shall start accepting Bids, being [•], which shall be published in [•] editions of [•] (a widely circulated English national daily newspaper), [•] and editions of [•] (a widely circulated Hindi national daily newspaper).
Bid/ Issue Period	Except in relation to Anchor Investors, the period between the Bid/ Issue Opening Date and the Bid/ Issue Closing Date, inclusive of both days, during which prospective Bidders can submit their Bids, including any revisions thereof in accordance with the SEBI ICDR Regulations and the terms of the Red Herring Prospectus. Provided, however, that the Bidding shall be kept open for a minimum of three Working Days for all categories of Bidders, other than Anchor Investors.
	Our Company, in consultation with the Book Running Lead Manager may consider closing the Bid/Issue Period for the QIB Portion One Working Day prior to the Bid/Issue Closing Date which shall also be notified in an advertisement in same newspapers in which the Bid/Issue Opening Date was published, in accordance with the SEBI ICDR Regulations.
	In cases of force majeure, banking strike or similar circumstances, our Company may, in consultation with the BRLM, for reasons to be recorded in writing, extend the Bid / Issue Period for a minimum of three Working Days, subject to the Bid/ Issue Period not exceeding 10 Working Days
Bidder/ Investor	Any prospective investor who makes a bid for Equity Shares in terms of this Draft Red Herring Prospectus.
Bidding Centres	Centres at which the Designated Intermediaries shall accept the Bid cum Application Forms i.e. Designated SCSB Branch for SCSBs, Specified Locations for members of the Syndicate, Broker Centres for Registered Brokers, Designated RTA Locations for RTAs and Designated CDP Locations for CDPs.
Bid Amount	The amount at which the bidder makes a bid for the Equity Shares of our Company in terms of Draft Red Herring Prospectus.
Bid cum Application Form	The form in terms of which the bidder shall make a bid, including ASBA Form, and which shall be considered as the bid for the Allotment pursuant to the terms of this Draft Red Herring Prospectus.
Book Building Process	Book building process, as provided in Part A of Schedule XIII of the SEBI ICDR Regulations, in terms of which the Issue is being made
BRLM / Book Running Lead Manager	Book Running Lead Manager to the Issue, in this case being Beeline Capital Advisors Private Limited, SEBI Registered Category I Merchant Banker.
Broker Centers	Broker centers notified by the Stock Exchanges where investors can submit the Application Forms to a Registered Broker. The details of such Broker Centers, along with the names and contact details of the Registered Brokers are available on the websites of the Stock Exchange.



Terms	Description
Business Day	Monday to Friday (except public holidays).
CAN or Confirmation of Allocation	The Note or advice or intimation sent to each successful Applicant indicating the Equity
Note	which will be allotted, after approval of Basis of Allotment by the designated Stock
11010	Exchange.
Client Id	Client Identification Number maintained with one of the Depositories in relation to demat
Chem id	account
Collecting Depository Participants	A depository participant as defined under the Depositories Act, 1996, registered with
or CDPs	SEBI and who is eligible to procure Applications at the Designated CDP Locations in
of CDI's	terms of circular no. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015 issued
	by SEBI
Controlling Branches of the SCSBs	Such branches of the SCSBs which coordinate with the BRLM, the Registrar to the Issue
Controlling Branches of the SCSBs	
Dama amanhia Dataila	and the Stock Exchange.
Demographic Details	The demographic details of the Applicants such as their Address, PAN, name of the
D '4 / D '4 '	applicant father/husband, investor status, occupation and Bank Account details.
Depository / Depositories	A depository registered with SEBI under the Securities and Exchange Board of India
	(Depositories and Participants) Regulations, 1996 as amended from time to time, being
D : 1D .	NSDL and CDSL.
Designated Date	On the Designated Date, the amounts blocked by SCSBs are transferred from the ASBA
	Accounts to the Public Issue Account and/ or unblocked in terms of this Draft Red
D : Lagger D	Herring Prospectus.
Designated SCSB Branches	Such branches of the SCSBs which shall collect the ASBA Application Form from the
	ASBA Applicant and a list of which is available on the website of SEBI at
	http://www.sebi.gov.in/sebiweb/home/list/5/33/0/0/ Recognized-Intermediaries or at
	such other website as may be prescribed by SEBI from time to time
Designated CDP Locations	Such locations of the CDPs where Applicant can submit the Application Forms to
	Collecting Depository Participants.
	The details of such Designated CDP Locations, along with names and contact details of
	the Collecting Depository Participants eligible to accept Application Forms are available
	on the websites of the Stock Exchange i.e. <u>www.nseindia.com</u>
Designated RTA Locations	Such locations of the RTAs where Applicant can submit the Application Forms to RTAs.
	The details of such Designated RTA Locations, along with names and contact details of
	the RTAs eligible to accept Application Forms are available on the websites of the Stock
	Exchange i.e. www.nseindia.com
Designated	An SCSB's with whom the bank account to be blocked, is maintained, a syndicate
Intermediaries/Collecting	member (or sub-syndicate member), a Stock Broker registered with recognized Stock
Agent	Exchange, a Depositary Participant, a registrar to an issue and share transfer agent (RTA)
	(whose names is mentioned on website of the stock exchange as eligible for this activity)
Designated Market Maker	[•] will act as the Market Maker and has agreed to receive or deliver the specified
	securities in the market making process for a period of three years from the date of listing
	of our Equity Shares or for a period as may be notified by amendment to SEBI ICDR
	Regulations.
Designated Stock Exchange	National Stock Exchange of India Limited (SME Platform) ("NSE EMERGE")
DP	Depository Participant
DP ID	Depository Participant's Identity Number
Draft Red Herring Prospectus	Draft Red Herring Prospectus dated December 12, 2023 issued in accordance with
	Section 23, 26 and 32 of the Companies Act, 2013 and SEBI ICDR Regulation.
Eligible NRI	A Non-Resident Indian in a jurisdiction outside India where it is not unlawful to make an
	offer or invitation under the Issue and in relation to whom this Draft Red Herring
	Prospectus will constitute an invitation to subscribe for the Equity Shares.
Emerge Platform of NSE	The SME Platform of NSE for Listing of Equity Shares offered under Chapter IX of SEBI
_	(ICDR) Regulations which was approved by SEBI as an NSE EMERGE on March 13,
	2012.
Equity Shares	Equity Shares of our Company of face value Rs. 10.00 each
Electronic Transfer of Funds	Refunds through ECS, NEFT, Direct Credit or RTGS as applicable.
Eligible QFIs	QFIs from such jurisdictions outside India where it is not unlawful to make an offer or
	invitation under the Issue and in relation to whom the Prospectus constitutes an invitation

Terms	Description		
	to purchase the Equity Shares Issued thereby and who have opened demat accounts with		
	SEBI registered qualified depositary participants.		
Eligible NRI(s)	An NRI(s) from such a jurisdiction outside India where it is not unlawful to make an		
	Issue or invitation under this Issue and in relation to whom the Application Form and the		
Francis Assessed	Prospectus will constitute an invitation to purchase the equity shares.		
Escrow Account	Accounts opened with the Banker to the Issue		
FII / Foreign Institutional Investors	Foreign Institutional Investor (as defined under SEBI (Foreign Institutional Investors) Regulations, 1995, as amended) registered with SEBI under applicable laws in India.		
First/ Sole Applicant	The Applicant whose name appears first in the Application Form or Revision Form.		
Floor Price	The lower end of the Price Band, subject to any revision(s) thereto, not being less than		
1100111100	the face value of Equity Shares, at or above which the Issue Price and the Anchor Investor		
	Issue Price will be finalised and below which no Bids will be accepted		
Foreign Venture Capital Investors	Foreign Venture Capital Investors registered with SEBI under the SEBI (Foreign Venture		
	Capital Investor) Regulations, 2000.		
FPI / Foreign Portfolio	A Foreign Portfolio Investor who has been registered pursuant to the of Securities And		
Investor	Exchange Board of India (Foreign Portfolio Investors) Regulations, 2014, provided that		
	any FII or QFI who holds a valid certificate of registration shall be deemed to be a foreign		
	portfolio investor till the expiry of the block of three years for which fees have been paid		
	as per the SEBI (Foreign Institutional Investors) Regulations, 1995, as amended		
General Information Document	The General Information Document for investing in public issues prepared and issued in		
(GID)	accordance with the circulars (CIR/CFD/DIL/12/2013) dated October 23, 2013, notified by SEBI and updated pursuant to the circular (CIR/CFD/POLICYCELL/11/2015) dated		
	November 10, 2015 and (SEBI/HO/CFD/DIL/CIR/P/2016/26) dated January 21, 2016		
	and circular (SEBI/HO/CFD/DIL2/CIR/P/2018/138) dated November 1, 2018 notified		
	by SEBI.		
GIR Number	General Index Registry Number.		
IPO/ Issue/ Issue Size/ Public Issue	Initial Public Offering		
Issue Closing Date	The date after which the Book Running Lead Manager, Syndicate Member, Designated		
Č	Branches of SCSBs and Registered Brokers will not accept any Application for this Issue,		
	which shall be notified in a English national newspaper, Hindi national newspaper and a		
	regional newspaper each with wide circulation as required under the SEBI (ICDR)		
	Regulations. In this case being [●]		
Issue Opening Date	The date on which the Book Running Lead Manager, Syndicate Member, Designated		
	Branches of SCSBs and Registered Brokers shall start accepting Application for this		
	Issue, which shall be the date notified in an English national newspaper, Hindi national		
	newspaper and a regional newspaper each with wide circulation as required under the SEBI (ICDR) Regulations. In this case being [•]		
Issue Price	The Price at which the Equity Shares are being issued by our Company under this Draft		
issue Trice	Red Herring Prospectus being Rs. [•] per equity share.		
Issue Period	The period between the Issue Opening Date and the Issue Closing Date inclusive of both		
10000 1 0110 0	days and during which prospective Applicants can submit their Applications.		
Issue Size	The Public Issue of upto 37,80,000 Equity shares of Rs. 10/- each at issue price of Rs.		
	[•] per Equity share, including a premium of Rs. [•] per equity share aggregating to Rs.		
	[●] Lakhs		
Issue Proceeds	Proceeds to be raised by our Company through this Issue, for further details please refer		
	chapter titled "Objects of the Issue" page 76 of this Draft Red Herring Prospectus		
Market Making Agreement	The Market Making Agreement dated [•] between our Company, Book Running Lead		
	Manager and Market Maker.		
Market Maker Reservation Portion	The reserved portion of [•] Equity Shares of Rs. 10 each at an Issue price of Rs. [•] each		
	aggregating to Rs. [●] Lakhs to be subscribed by Market Maker in this issue.		
Memorandum of Understanding /	The Memorandum of Understanding dated December 05, 2023 between our Company		
MOU	and BRLM.		
Mutual Funds	A mutual fund registered with SEBI under the SEBI (Mutual Funds) Regulations, 1996,		
	as amended from time to time		
Net Issue	The Issue (excluding the Market Maker Reservation Portion) of [●] equity Shares of Rs.		
	10 each at a price of Rs. [•] per Equity Share (the "Issue Price"), including a share		
	premium of Rs. [●] per equity share aggregating to Rs. [●] Lakhs.		
Net Proceeds	The proceeds from the Issue less the Issue related expenses applicable to the Fresh Issue.		

Terms	Description				
Net QIB Portion	The portion of the QIB Portion less the number of Equity Shares Allocated to the Anchor				
	Investors.				
Non-Institutional Investors /	Investors other than Retail Individual Investors, NRIs and QIBs who apply for the Equity				
Applicant	Shares of a value of more than ₹ 2,00,000/-				
Non-Resident	A person resident outside India, as defined under FEMA and includes Eligible NRIs,				
	Eligible QFIs, FIIs registered with SEBI and FVCIs registered with SEBI				
NSE	National Stock Exchange of India Limited				
Other Investor	Investors other than Retail Individual Investors. These include individual applicants other				
	than retail individual investors and other investors including corporate bodies or				
	institutions irrespective of the number of specified securities applied for.				
Overseas Corporate Body/ OCB	Overseas Corporate Body means and includes an entity defined in clause (xi) of				
S. Gibean Scriptians Doug, S. C.	Regulation 2 of the Foreign Exchange Management (Withdrawal of General Permission				
	to Overseas Corporate Bodies (OCB's) Regulations 2003 and which was in existence on				
	the date of the commencement of these Regulations and immediately prior to such				
	commencement was eligible to undertake transactions pursuant to the general permission				
	granted under the Regulations. OCBs are not allowed to invest in this Issue.				
Pay-in-Period	The period commencing on the Bid/Issue Opening date and extended till the closure of				
r ay-iii-i eriod	the Anchor Investor Pay-in-Date.				
Daymant through alastronia transfer	Payment through NECS, NEFT or Direct Credit, as applicable				
Payment through electronic transfer of funds	Payment inrough NECS, NEFT or Direct Credit, as applicable				
Person/Persons	A				
Person/Persons	Any individual, sole proprietorship, unincorporated association, unincorporated				
	organization, body corporate, corporation, company, partnership, limited liability				
	company, joint venture, or trust or any other entity or organization validly constituted				
	and/or incorporated in the jurisdiction in which it exists and operates, as the context				
D' D I	requires.				
Price Band	Price Band of a minimum price (Floor Price) of Rs. [•] and the maximum price (Cap				
	Price) of Rs. [•] and includes revisions thereof. The Price Band will be decided by our				
	Company in consultation with the BRLM and advertised in two national daily				
	newspapers (one each in English and in Hindi) with wide circulation and one daily				
	regional newspaper with wide circulation at least two working days prior to the Bid /				
	Issue Opening Date				
Prospectus	The Prospectus to be filed with the RoC in accordance with the Companies Act, 2013,				
	and the SEBI ICDR Regulations containing, inter alia, the Issue Price that is determined				
	at the end of the Book Building Process, the size of the Issue and certain other				
	information, including any addenda or corrigenda thereto.				
Public Issue Account	Account opened with the Bankers to the Issue to receive monies from the SCSBs from				
	the bank account of the ASBA Applicant, on the Designated Date.				
Qualified Foreign Investors / QFIs	Non-resident investors other than SEBI registered FIIs or sub-accounts or SEBI				
	registered FVCIs who meet 'know your client' requirements prescribed by SEBI.				
Qualified Institutional Buyers/	A Mutual Fund, Venture Capital Fund and Foreign Venture Capital Investor registered				
QIBs	with the SEBI, a foreign institutional investor and sub-account (other than a sub-account				
	which is a foreign corporate or foreign individual), registered with the SEBI; a public				
	financial institution as defined in Section 2(72) of the Companies Act, 2013; a scheduled				
	commercial bank; a multilateral and bilateral development financial institution; a state				
	industrial development corporation; an insurance company registered with the Insurance				
	Regulatory and Development Authority; a provident fund with minimum corpus of Rs.				
	25.00 Crore; a pension fund with minimum corpus of Rs 25.00 Crore; National				
	Investment Fund set up by resolution No. F. No. 2/3/2005 – DDII dated November 23,				
	2005 of the Government of India published in the Gazette of India, insurance funds set				
	up and managed by army, navy or air force of the Union of India and insurance funds set				
	up and managed by the Department of Posts, India.				
Red Herring Prospectus / RHP	The Red Herring Prospectus to be issued in accordance with Section 32 of the Companies				
Tea Horring Hospeettis / Kill	Act, 2013 and the provisions of the SEBI ICDR Regulations, which will not have				
	complete particulars of the price at which the Equity Shares will be Issued and the size				
Defund Aggregat (a)	of the Issue, including any addenda or corrigenda thereto				
Refund Account (s)	Account(s) to which monies to be refunded to the Applicants shall be transferred from				
	the Public Issue Account in case listing of the Equity Shares does not occur.				

Terms	Description			
Registrar/ Registrar to the Issue/ RTA/ RTI	Registrar to the Issue being KFin Technologies Limited			
Registrar Agreement	The agreement dated December 05, 2023 entered into between our Company, and the Registrar to the Issue in relation to the responsibilities and obligations of the Registrar to the Issue pertaining to the Issue.			
Reserved Category/ Categories	Categories of persons eligible for making application under reservation portion.			
Regulations	SEBI (Issue of Capital and Disclosure Requirement) Regulations, 2018 as amended fron time to time.			
Retail Individual Investors	Individual investors (including HUFs, in the name of Karta and Eligible NRIs) who apply for the Equity Shares of a value of not more than Rs. 2,00,000.			
Registered Broker	Individuals or companies registered with SEBI as "Trading Members" (except Syndicate/Sub-Syndicate Members) who hold valid membership of either BSE or NSE having right to trade in stocks listed on Stock Exchanges, through which investors can buy or sell securities listed on stock exchanges, a list of which is available on <a href="http://www.nseindia.com/membership/content/cat">http://www.nseindia.com/membership/content/cat</a> of mem.htm			
Reserved Category/ Categories	Categories of persons eligible for making application under reservation portion.			
Reservation Portion	The portion of the Issue reserved for category of eligible Applicants as provided under the SEBI (ICDR) Regulations, 2018			
Revision Form	The form used by the Applicants to modify the quantity of Equity Shares or the Application Amount in any of their Application Forms or any previous Revision Form(s)			
Registrar and Share Transfer Agents	Registrar and share transfer agents registered with SEBI and eligible to procure			
or RTAs	Applications at the Designated RTA Locations in terms of circular no. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015 issued by SEBI			
SEBI Listing Regulations	Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015			
Self-Certified Syndicate Bank(s) /	Banks which are registered with SEBI under the Securities and Exchange Board of India			
SCSB(s)	(Bankers to an Issue) Regulations, 1994 and offer services of ASBA, including blocking of bank account, a list of which is available <a href="http://www.sebi.gov.in/pmd/scsb.pdf">http://www.sebi.gov.in/pmd/scsb.pdf</a>			
SME Exchange	SME Platform of the NSE i.e. NSE EMERGE			
Sponsor Bank	Shall mean a Banker to the Issue registered with SEBI which is appointed by the issuer to act as a conduit between the Stock Exchanges and National Payments Corporation of India in order to push the mandate collect requests and/or payment instructions of the retail investors into the UPI.			
Transaction Registration Slip/ TRS	The slip or document issued by a member of the Syndicate or an SCSB (only on demand), as the case may be, to the applicants, as proof of registration of the Application			
Underwriters	The BRLM who has underwritten this Issue pursuant to the provisions of the SEBI (ICDR) Regulations and the Securities and Exchange Board of India (Underwriters) Regulations, 1993, as amended from time to time.			
Underwriting Agreement	The Agreement dated [•] entered between the Underwriters, BRLM and our Company.			
Unified Payments Interface (UPI)	UPI is an instant payment system developed by the NPCI. It enables merging several			
	banking features, seamless fund routing & merchant payments into one hood. UPI allows instant transfer of money between any two person's bank accounts using a payment			
	address which uniquely identifies a person's bank Account.			
UPI Bidders	Collectively, individual investors applying as Retail Individual Bidders in the Retail Portion, and individuals applying as Non-Institutional Bidders with a Bid Amount of up to ₹500,000 in the Non-Institutional Portion.			
LIDI Cincolar	Pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/P/2022/45 dated April 5, 2022, all individual investors applying in public issues where the application amount is up to ₹500,000 shall use the UPI Mechanism and shall provide their UPI ID in the Bid cum Application Form submitted with: (i) a Syndicate Member, (ii) a stock broker registered with a recognized stock exchange (whose name is mentioned on the website of the stock exchange as eligible for such activity), (iii) a depository participant (whose name is mentioned on the website of the stock exchange as eligible for such activity), and (iv) a registrar to an issue and share transfer agent (whose name is mentioned on the website of the stock exchange as eligible for such activity)			
UPI Circulars	The SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/50 dated April 3, 2019, SEBI			

Terms	Description					
	circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019, SEBI circular no.					
	SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019, SEBI circular no.					
	SEBI/HO/CFD/DCR2/CIR/P/2019/133 dated November 8, 2019,					
	SEBI/HO/CFD/DIL2/CIR/P/2020/50 dated March 30, 2020, SEBI circular no.					
	SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021, SEBI circular no.					
	SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021 SEBI circular no.					
	SEBI/HO/CFD/DIL2/P/CIR/P/2022/45 dated April 5, 2022, SEBI circular no.					
	SEBI/HO/CFD/DIL2/CIR/P/2022/51 dated April 20, 2022, SEBI circular no.					
	SEBI/HO/CFD/DIL2/P/CIR/2022/75 dated May 30, 2022, SEBI master circular no.					
	SEBI/HO/MIRSD/POD-1/P/CIR/2023/70 dated May 17, 2023 (to the extent that such					
	circulars pertain to the UPI Mechanism), the SEBI Master Circular for Issue of Capital					
	and Disclosure Requirements, SEBI circular no. SEBI/HO/CFD/TPD1/CIR/P/2023/140					
	dated August 9, 2023, along with the circular issued by NSE bearing reference no.					
	25/2022 dated August 3, 2022 and the circular issued by NSE bearing reference no.					
	20220803-40 dated August 3, 2022 and any subsequent circulars or notifications issued					
	by SEBI and Stock Exchanges in this regard.					
UPI ID	ID created on Unified Payment Interface (UPI) for single-window mobile payment					
	system developed by the National Payments Corporation of India (NPCI)					
UPI Mandate Request	A request (intimating the RII by way of a notification on the UPI application and by way					
	of a SMS directing the RII to such UPI application) to the RII initiated by the Sponsor					
	Bank to authorise blocking of funds on the UPI application equivalent to Application					
	Amount and subsequent debit of funds in case of Allotment					
UPI mechanism	The bidding mechanism that may be used by an RII to make an Application in the Issue					
	in accordance with SEBI circular (SEBI/HO/CFD/DIL2/CIR/P/2018/138) dated					
	November 1, 2018					
UPI PIN	Password to authenticate UPI transaction					
U.S. Securities Act	U.S. Securities Act of 1933, as amended					
Venture Capital Fund	Foreign Venture Capital Funds (as defined under the Securities and Exchange Board of					
	India (Venture Capital Funds) Regulations, 1996) registered with SEBI under applicable					
	laws in India.					
Wilful Defaulter or Fraudulent	As defined under Regulation 2(1)(III) of SEBI (ICDR) Regulations, 2018 which means a					
Borrower	person or an issuer who or which is categorized as a wilful defaulter by any bank or					
	financial institution (as defined under the Companies Act, 2013) or consortium thereof,					
	in accordance with the guidelines on wilful defaulters issued by the Reserve Bank of					
	India.					
Working Day	In accordance with Regulation 2(1)(mmm) of SEBI ICDR Regulation, working day					
	means all days on which commercial banks in the city as specified in the Draft Red					
	Herring Prospectus are open for business:					
	1. However, in respect of announcement of price band and Issue Period, working day					
	shall mean all days, excluding Saturday, Sundays and Public holidays, on which					
commercial banks in the city as notified in this Draft Red Herring Prospec						
for business.						
2. In respect to the time period between the Issue closing date and the listing						
	specified securities on the stock exchange, working day shall mean all trading days of					
	the Stock Exchanges, excluding Sundays and bank holiday in accordance with circular					
	issued by SEBI.					

# COMPANY AND INDUSTRY RELATED TERMS

# **Technical and Industry Related Terms**

Term	Full Form	
LED	Light Emitting Diode	
SB	Sound Bar	
SMPS	Switched Mode Power Supply	
RMS	root mean square current/voltage	
USB	Universal Serial Bus	
AUX	Auxiliary Port	



MAH	Milliamp Hour		
FM	Frequency modulation		
SD	Sonic Density		
HDMI-CEC	High-Definition Multimedia Interface Consumer Electronics Control		
VGA	Video Graphics Array		
AV	Audio Visual		
HD	High Definition		
PMPO	Peak Music Power Output		
STB	Set Top Box		
DVD	Digital Video Disc		

# **ABBREVIATIONS**

Abbreviation	Full Form				
AS / Accounting Standard	Accounting Standards as issued by the Institute of Chartered Accountants of India				
A/c	Account				
ACS	Associate Company Secretary				
AGM	Annual General Meeting				
ASBA	Applications Supported by Blocked Amount				
Amt	Amount				
AIF	Alternative Investment Funds registered under the Securities and Exchange Board of India				
	(Alternative Investment Funds) Regulations, 2012, as amended.				
AY	Assessment Year				
AOA	Articles of Association				
Approx	Approximately				
B. A	Bachelor of Arts				
BBA	Bachelor of Business Administration				
B. Com	Bachelor of Commerce				
B. E	Bachelor of Engineering				
B. Sc	Bachelor of Science				
B. Tech	Bachelor of Technology				
Bn	Billion				
BG/LC	Bank Guarantee / Letter of Credit				
BIFR	Board for Industrial and Financial Reconstruction				
BRLM	Book Running Lead Manager				
BSE	BSE Limited				
BSE SENSEX	Sensex in an index; market indicator of the position of stock that is listed in the BSE				
Banking Regulation Act	The Banking Regulation Act, 1949				
CDSL	Central Depository Services (India) Limited				
CAGR	Compounded Annual Growth Rate				
CAN	Confirmation of Allocation Note				
Category I Alternate Investment	AIFs who are registered as "Category I Alternative Investment Funds" under the SEBI AIF				
Fund / Category I AIF	Regulations  FPIs who are registered as "Category I foreign portfolio investors" under the SEBI FPI				
Category I Foreign Portfolio Investor(s) / Category I FPIs	Regulations				
Category II Alternate Investment	AIFs who are registered as "Category II Alternative Investment Funds" under the SEBI AIF				
Fund / Category II AIF	Regulations				
Category II Foreign Portfolio	FPIs who are registered as "Category II foreign portfolio investors" under the SEBI FPI				
Investor(s) / Category II FPIs	Regulations				
Category III Alternate AIFs who are registered as "Category III Alternative Investment Funds" under t					
Investment Fund / Category III	Regulations				
AIF					
CA	Chartered Accountant				
СВ	Controlling Branch				
CDSL	Central Depository Services (India) Limited				
CC	Cash Credit				
CIN	Corporate Identification Number				



CIT	Commissioner of Income Tax			
CS	Company Secretary			
CSR	Corporate social responsibility.			
CS & CO	Company Secretary & Compliance Officer			
CFO	Chief Financial Officer			
CENVAT	Central Value Added Tax			
CIBIL	Credit Information Bureau (India) Limited			
CIBIL	Credit Information Bureau (India) Limited  Central Sales Tax			
COVID – 19	A public health emergency of international concern as declared by the World Health			
COVID - 19	Organization on January 30, 2020 and a pandemic on March 11, 2020			
CWA/ICWA/CMA	Cost and Works Accountant			
CMD	Chairman and Managing Director			
Companies Act	Unless specified otherwise, this would imply to the provisions of the Companies Act, 2013			
Companies Act	to the extent notified) and /or Provisions of Companies Act, 1956 w.r.t. the sections which			
	have not yet been replaced by the Companies Act, 2013 through any official notification			
Depository or Depositories	NSDL and CDSL.			
DIN	Director Identification Number			
DIPP	Department of Industrial Policy and Promotion, Ministry of Commerce, Government of India			
DIFF	Department of industrial Foncy and Fromotion, winnistry of Commerce, Government of India			
DP	Depository Participant			
DP ID	Depository Participant's Identification Number			
EBITDA	Earnings Before Interest, Taxes, Depreciation & Amortisation			
ECS	Electronic Clearing System			
ESIC	Employee's State Insurance Corporation			
EPS	Earnings Per Share			
EGM /EOGM	Extraordinary General Meeting			
ESOP ESOP	Extraordinary General Meeting Employee Stock Option Plan			
EXIM/ EXIM Policy	Export – Import Policy			
FCNR Account	Foreign Currency Non-Resident Account			
FIPB	Foreign Investment Promotion Board			
FY / Fiscal/Financial Year	Period of twelve months ended March 31 of that particular year, unless otherwise stated			
FEMA				
FEMA	Foreign Exchange Management Act, 1999 as amended from time to time, and the registramed there under.			
FEMA Regulations Foreign Exchange Management (Transfer or Issue of Security by a Person Reside				
FEMA Regulations Foreign Exchange Management (Transfer or Issue of Security by a Person India) Regulations, 2017				
FCNR Account	Foreign Currency Non-Resident Account			
FBT	Fringe Benefit Tax			
FDI	Foreign Direct Investment			
FIs	Financial Institutions			
FIIs	Foreign Institutions  Foreign Institutional Investors (as defined under Foreign Exchange Management (Transfer			
1118	or Issue of Security by a Person Resident outside India) Regulations, 2000) registered with			
	SEBI under applicable laws in India			
FPIs	Foreign Portfolio Investors as defined under the SEBI FPI Regulations.			
FTA	Foreign Trade Agreement.			
FVCI	Foreign Venture Capital Investors registered with SEBI under the Securities and Exchange			
1 (01	Board of India (Foreign Venture Capital Investors) Regulations, 2000.			
FV	Face Value			
GoI/Government	Government of India			
GDP	Gross Domestic Product			
GAAP				
GST	Generally Accepted Accounting Principles in India Goods and Service Tax			
GVA	Goods and Service Tax  Gross Value Added			
HNI				
	High Net Worth Individual			
HUF	Hindu Undivided Family  The Institute of Chartered Accountants of India			
ICAI The Institute of Chartered Accountants of India				
ICAI/ICMAI (Previously known	The Institute of Cost Accountants of India			
as ICWAI)	Internal and Manager Fig. 1			
IMF	International Monetary Fund			

INR / ₹/ Rupees/Rs.	Indian Rupees, the legal currency of the Republic of India				
IIP	Index of Industrial Production				
IPO	Initial Public Offer				
ICSI	The Institute of Company Secretaries of India				
IFRS	International Financial Reporting Standards				
i.e	That is				
I.T. Act	Income Tax Act, 1961, as amended from time to time				
IT Authorities	Income Tax Authorities				
IT Rules	Income Tax Rules, 1962, as amended, except as stated otherwise				
Indian GAAP	Generally Accepted Accounting Principles in India				
IRDA	Insurance Regulatory and Development Authority				
KMP	Key Managerial Personnel				
Ltd.	Limited				
MAT	Minimum Alternate Tax				
MCA	Ministry of Corporate Affairs, Government of India				
MoF	Ministry of Finance, Government of India				
M-o-M	Month-On-Month				
MOU	Memorandum of Understanding				
M. A	Master of Arts				
M. B. A	Master of Business Administration				
M. Com	Master of Commerce				
Mn	Million				
M. E	Master of Engineering				
MRP	Maximum Retail Price				
M. Tech	Masters of Technology				
Merchant Banker					
	Bankers) Regulations, 1992				
MAPIN	Market Participants and Investors Database				
MSMEs	Micro, Small and medium Enterprises				
MoA	Memorandum of Association				
NA	Not Applicable				
Networth	The aggregate of paid up Share Capital and Share Premium account and Reserves and Surplus (Excluding revaluation reserves) as reduced by aggregate of Miscellaneous				
Expenditure(to the extent not written off) and debit balance of Profit & Loss A					
NEFT	National Electronic Funds Transfer				
NECS	National Electronic Clearing System				
NAV	Net Asset Value				
NPV	Net Present Value				
NRIs	Non-Resident Indians				
NRE Account	Non-Resident External Account				
NRO Account	Non-Resident Ordinary Account				
NSE NRO Account	National Stock Exchange of India Limited				
NOC	No Objection Certificate  Notional Securities Depositors: Limited				
NSDL	National Securities Depository Limited				
OCB	Overseas Corporate Bodies				
P.A.	Per Annum				
PF	Provident Fund				
PG	Post Graduate				
PAC	Persons Acting in Concert				
P/E Ratio	Price/Earnings Ratio				
PAN	Permanent Account Number				
PAT	Profit After Tax				
PBT	Profit Before Tax				
PLI	Postal Life Insurance				
POA	Power of Attorney				
PSU	Public Sector Undertaking(s)				
Pvt.	Private				
RBI	The Reserve Bank of India				



ROE	Return on Equity				
R&D	Research & Development				
RONW	Return on Net Worth				
RTGS	Real Time Gross Settlement				
SCRA	Securities Contracts (Regulation) Act, 1956, as amended from time to time				
SCRR	Securities Contracts (Regulation) Rules, 1957, as amended from time to time				
SCSB	Self-Certified Syndicate Banks				
SEBI	Securities and Exchange Board of India				
SEBI Act	The Securities and Exchange Board of India Act, 1992				
SEBI AIF Regulations	Securities and Exchange Board of India (Alternative Investments Funds) Regulations, 2012,				
SEDI All' Regulations	as amended from time to time				
SEBI FII Regulations	Securities and Exchange Board of India (Foreign Institutional Investors) Regulations, 1995,				
SEDI TII Regulations	as amended from time to time				
SEBI FPI Regulations	Securities and Exchange Board of India (Foreign Portfolio Investors) Regulations, 2019, as				
SEBI III Regulations	amended from time to time				
SEBI FVCI Regulations	Securities and Exchange Board of India (Foreign Venture Capital Investor) Regulations,				
SEDIT VET REgulations	2000, as amended from time to time				
SEBI ICDR Regulations	Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements)				
SLDI ICDK Regulations	Regulations, 2018, as amended from time to time				
SEBI Insider Trading	Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015,				
Regulations	as amended from time to time.				
SEBI LODR Regulations	Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements)				
SEBI EODK Regulations	Regulations, 2015, as amended from time to time				
SEBI (PFUTP)	SEBI (Prohibition of Fraudulent and Unfair Trade Practices relating to Securities M				
Regulations/PFUTP Regulations	Regulations, 2003				
SEBI SAST Regulations	Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers)				
~	Regulations, 2011, as amended from time to time				
SEBI VCF Regulations Securities and Exchange Board of India (Venture Capital Fund) Regula					
S	repealed by the SEBI AIF Regulations, as amended				
SICA	Sick Industrial Companies (Special provisions) Act, 1985, as amended from time to time				
SME	Small and Medium Enterprises				
STT	Securities Transaction Tax				
Sec.	Section				
SPV	Special Purpose Vehicle				
Takeover Regulations	Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers)				
C	Regulations, 2011				
TAN	Tax Deduction Account Number				
TDS	Tax Deducted at Source				
TRS	Transaction Registration Slip				
TIN	Taxpayers Identification Number				
US/United States	United States of America				
UPI	Unified Payments Interface as a payment mechanism through National Payments				
	Corporation of India with Application Supported by Block Amount for applications in public				
	issues by retail individual investors through SCSBs				
USD/ US\$/ \$	United States Dollar, the official currency of the Unites States of America				
VCF / Venture Capital Fund	Foreign Venture Capital Funds as defined under the SEBI AIF Regulations				
VAT	Value Added Tax				
w.e.f.	With effect from				
WIP	Work in process				
Wilful Defaulter	An entity or person categorised as a wilful defaulter by any bank or financial institution or				
	consortium thereof, in terms of regulation 2(1)(lll) of the SEBI ICDR Regulations				
YoY	Year over Year				

The words and expressions used but not defined in this Draft Red Herring Prospectus will have the same meaning as assigned to such terms under the Companies Act, the Securities and Exchange Board of India Act, 1992 (the "SEBI Act"), the SCRA, the Depositories Act and the rules and regulations made thereunder.



Notwithstanding the foregoing, terms in "Description of Equity Shares and Terms of the Articles of Association", "Statement of Possible Tax Benefits", "Industry Overview", "Key Regulations and Policies", "Financial Information of our Company", "Outstanding Litigations and Material Developments" and "Issue Procedure", will have the meaning ascribed to such terms in these respective sections.



#### CERTAIN CONVENTIONS; PRESENTATION OF FINANCIAL, INDUSTRY AND MARKET DATA

#### **Certain Conventions**

All references in the Draft Red Herring Prospectus to "India" are to the Republic of India. All references in the Draft Red Herring Prospectus to the "U.S.", "USA" or "United States" are to the United States of America.

In this Draft Red Herring Prospectus, the terms "we", "us", "our", the "Company", "our Company", "Hometech Digital Limited", "HOMETECH", and, unless the context otherwise indicates or implies, refers Hometech Digital Limited. In this Draft Red Herring Prospectus, unless the context otherwise requires, all references to one gender also refers to another gender and the word "Lac / Lakh" means "one hundred thousand", the word "million (mn)" means "Ten Lac / Lakh", the word "Crore" means "ten million" and the word "billion (bn)" means "one hundred crore". In this Draft Red Herring Prospectus, any discrepancies in any table between total and the sum of the amounts listed are due to rounding-off.

#### **Use of Financial Data**

Unless stated otherwise, throughout this Draft Red Herring Prospectus, all figures have been expressed in Rupees and Lakh. Unless stated otherwise, the financial data in the Draft Red Herring Prospectus is derived from our financial statements prepared and restated for the stub period ended September 30, 2023 and for the financial years ended on March 31, 2023, March 31, 2022 and March 31, 2021, in accordance with Indian GAAP, the Companies Act and SEBI (ICDR) Regulations, 2018 included under Section titled "Financial Information of our Company" beginning on page 163 of this Draft Red Herring Prospectus. Our fiscal year commences on April 1 of every year and ends on March 31st of every next year.

There are significant differences between Indian GAAP, the International Financial Reporting Standards ("IFRS") and the Generally Accepted Accounting Principles in the United States of America ("U.S. GAAP"). Accordingly, the degree to which the Indian GAAP financial statements included in this Draft Red Herring Prospectus will provide meaningful information is entirely dependent on the reader's level of familiarity with Indian accounting practice and Indian GAAP. Any reliance by persons not familiar with Indian accounting practices on the financial disclosures presented in this Draft Red Herring Prospectus should accordingly be limited. We have not attempted to explain those differences or quantify their impact on the financial data included herein, and we urge you to consult your own advisors regarding such differences and their impact on our financial data.

Any percentage amounts, as set forth in "Risk Factors", "Business Overview", "Management's Discussion and Analysis of Financial Condition and Results of Operations" and elsewhere in the Draft Red Herring Prospectus unless otherwise indicated, have been calculated on the basis of the Company's restated financial statements prepared in accordance with the applicable provisions of the Companies Act, Indian GAAP and restated in accordance with SEBI (ICDR) Regulations, as stated in the report of our Peer Review Auditor, set out in section titled "Financial Information of our Company" beginning on page 163 of this Draft Red Herring Prospectus.

For additional definitions used in this Draft Red Herring Prospectus, see the section "Definitions and Abbreviations" on page 1 of this Draft Red Herring Prospectus. In the section titled "Description of Equity Shares and Terms of the Articles of Association", on page 246 of the Draft Red Herring Prospectus defined terms have the meaning given to such terms in the Articles of Association of our Company.

#### **Currency and Units of Presentation**

All references to:

- ➤ "Rupees" or "INR" or "Rs." or "₹" are to Indian Rupee, the official currency of the Republic of India; and
- USD" or "US\$" are to United States Dollar, the official currency of the United States.

Our Company has presented certain numerical information in this Draft Red Herring Prospectus in "Lakhs" units. One Lakh represents 1,00,000. In this Draft Red Herring Prospectus, any discrepancies in any table between the total and the sums of the amounts listed are due to rounding off. All figures derived from our Financial Statements in decimals have been rounded off to the second decimal and all percentage figures have been rounded off to two decimal place.

### **Use of Industry & Market Data**

Unless stated otherwise, industry and market data and forecast used throughout the Draft Red Herring prospectus was obtained from internal Company reports, data, websites, Industry publications report as well as Government Publications. Industry publication data and website data generally state that the information contained therein has been obtained from sources believed



to be reliable, but that their accuracy and completeness and underlying assumptions are not guaranteed and their reliability cannot be assured.

Although, we believe industry and market data used in the Draft Red Herring Prospectus is reliable, it has not been independently verified by us or the BRLM or any of their affiliates or advisors. Similarly, internal Company reports and data, while believed by us to be reliable, have not been verified by any independent source. There are no standard data gathering methodologies in the industry in which we conduct our business and methodologies and assumptions may vary widely among different market and industry sources.

In accordance with the SEBI (ICDR) Regulations, the section titled "Basis for Issue Price" on page 83 of the Draft Red Herring Prospectus includes information relating to our peer group companies. Such information has been derived from publicly available sources, and neither we, nor the BRLM, have independently verified such information.



#### FORWARD LOOKING STATEMENTS

All statements contained in this Draft Red Herring Prospectus that are not statements of historical fact constitute forward-looking statements. All statements regarding our expected financial condition and results of operations, business, plans and prospects are forward-looking statements. These forward-looking statements include statements with respect to our business strategy, our revenue and profitability, our projects and other matters discussed in this Draft Red Herring Prospectus regarding matters that are not historical facts. We have included statements in the Draft Red Herring Prospectus which contain words or phrases such as "will", "aim", "is likely to result", "believe", "expect", "will continue", "anticipate", "estimate", "intend", "plan", "contemplate", "seek to", "future", "objective", "goal", "project", "should", "will pursue" and similar expressions or variations of such expressions, that are "forward-looking statements". Also, statements which describe our strategies, objectives, plans or goals are also forward-looking statements.

All forward looking statements are subject to risks, uncertainties and assumptions about us that could cause actual results to differ materially from those contemplated by the relevant forward-looking statement. Forward-looking statements reflect our current views with respect to future events and are not a guarantee of future performance. These statements are based on our management's beliefs and assumptions, which in turn are based on currently available information. Although we believe the assumptions upon which these forward-looking statements are based are reasonable, any of these assumptions could prove to be inaccurate, and the forward-looking statements based on these assumptions could be incorrect. Important factors that could cause actual results to differ materially from our expectations include but are not limited to:

- 1. Our ability to successfully implement our strategy, our growth and expansion, technological changes.
- 2. Fail to attract, retain and manage the transition of our management team and other skilled & unskilled employees;
- 3. Our ability to protect our intellectual property rights and not infringing intellectual property rights of other parties;
- 4. Ability to respond to technological changes;
- 5. Failure to comply with regulations prescribed by authorities of the jurisdictions in which we operate;
- 6. General economic and business conditions in the markets in which we operate and in the local, regional and national economies:
- 7. Our ability to effectively manage a variety of business, legal, regulatory, economic, social and political risks associated with our operations;
- 8. Recession in the market;
- 9. Changes in laws and regulations relating to the industries in which we operate;
- 10. Effect of lack of infrastructure facilities on our business;
- 11. Our ability to meet our capital expenditure requirements;
- 12. Failure to adapt to the changing technology in our industry of operation may adversely affect our business and financial condition;
- 13. Failure to obtain any approvals, licenses, registrations and permits in a timely manner;
- 14. Changes in political and social conditions in India or in countries that we may enter, the monetary and interest rate policies of India and other countries, inflation, deflation, unanticipated turbulence in interest rates, equity prices or other rates or prices;
- 15. Occurrence of natural disasters or calamities affecting the areas in which we have operations;
- 16. Conflicts of interest with affiliated companies, the promoter group and other related parties;
- 17. The performance of the financial markets in India and globally;
- 18. Any adverse outcome in the legal proceedings in which we are involved;
- 19. Our ability to expand our geographical area of operation;
- 20. Concentration of ownership among our Promoters.

For further discussion of factors that could cause our actual results to differ, see the Section titled "Risk Factors"; "Business Overview" & and "Management's Discussion and Analysis of Financial Condition and Results of Operations" beginning on page 24, 102 & 165 respectively of the Draft Red Herring Prospectus. By their nature, certain market risk disclosures are only estimates and could be materially different from what actually occurs in the future. As a result, actual future gains or losses could materially differ from those that have been estimated.

There can be no assurance to investors that the expectations reflected in these forward-looking statements will prove to be correct. Given these uncertainties, investors are cautioned not to place undue reliance on such forward-looking statements and not to regard such statements to be a guarantee of our future performance.

Neither our Company, our Directors, our Officers, Book Running Lead Manager and Underwriter nor any of their respective affiliates have any obligation to update or otherwise revise any statements reflecting circumstances arising after the date hereof or to reflect the occurrence of underlying events, even if the underlying assumptions do not come to fruition. In accordance with SEBI requirements, our Company, and the Book Running Lead Manager will ensure that investors in India are informed of material



developments until such time as the grant of listing and trading permission by the Stock Exchange for the Equity Shares allotted pursuant to this Issue.



### **SECTION II: OFFER DOCUMENT SUMMARY**

#### A. PRIMARY DETAIL OF BUSINESS AND INDUSTRY

#### **Summary of Business**

AKAI is Japanese brand of consumer electronics and white goods company formed in the year 1929. Our company has entered into a trade mark licensee agreement in the year 2016 with Phenomenon Agents Limited (Brand Owner of AKAI in India) as per which we have acquired rights of designing, manufacturing, distributing, selling and servicing AKAI products in India. Our present product range includes Smart QLED and LED televisions (With Google OS), Air-conditioners, Fully Automatic Washing Machines, Home theatres, Sound Bars and Tower Speakers.

For further details, please refer chapter titled "Business Overview" beginning on Page no. 102 of this Draft Red Herring Prospectus.

#### **Summary of Industry**

The Indian electronics system design and manufacturing (ESDM) sector is one of the fastest growing sectors in the economy and is witnessing a strong expansion in the country. The ESDM market in India is well known internationally for its potential for consumption and has experienced constant growth.

The Electronics System Design & Manufacturing (ESDM) industry includes electronic hardware products and components relating to information technology (IT), office automation, telecom, consumer electronics, aviation, aerospace, defence, solar photovoltaic, nano electronics and medical electronics.

For further details, please refer chapter titled "Industry Overview" beginning on Page no. 91 of this Draft Red Herring Prospectus.

#### B. OUR PROMOTERS

Our company is promoted by Mr. Anurag Sharma and Mr. Anil Sharma.

#### C. SIZE OF THE ISSUE

Public Issue of upto 37,80,000 Equity Shares of Face Value of ₹10/- each of Hometech Digital Limited ("HOMETECH" or "Our Company") for Cash at a Price of ₹ [•] Per Equity Share (Including a Share Premium of ₹ [•] per Equity Share) ("Issue Price") aggregating to ₹ [•] Lakhs, of which [•] Equity Shares of Face Value of ₹ 10/- each at a price of ₹ [•] aggregating to ₹ [•] Lakhs will be reserved for subscription by Market Maker ("Market Maker Reservation Portion") and Net Issue to Public of [•] Equity Shares of Face Value of ₹10/- each at a price of ₹ [•] aggregating to ₹[•] Lakhs (hereinafter referred to as the "Net Issue") The Issue and the Net Issue will constitute [•] and [•] respectively of the Post Issue paid up Equity Share Capital of Our Company.

### D. OBJECT OF THE ISSUE

The fund requirements for each of the Object of the Issue are stated as below:

S. No	Particulars	Amt. (₹ in	% of Total Issue
		Lakhs)	Size
1.	To Meet Working Capital Requirement		[•]
2.	General Corporate Expenses	[•]	[•]
3.	Public Issue Expenses	[•]	[•]
Gross Issue Proceeds		[•]	[•]
Less: Issue Expenses		[•]	[•]
Net Issue Proceeds		[•]	[•]

# E. PRE-ISSUE SHAREHOLDING OF OUR PROMOTERS AND PROMOTER GROUP AS A PERCENTAGE OF THE PAID-UP SHARE CAPITAL OF THE COMPANY

	Names	Pre-Issue		Post Issue	
S. No		Shares Held	% Shares Held	Shares Held	% Shares Held
Α.	PROMOTER				
1.	Mr. Anurag Sharma	44,24,997	42.58	44,24,997	[•]



2.	Mr. Anil Sharma	32,01,504	30.81	32,01,504	[ullet]
	TOTAL (A)	76,26,501	73.39	76,26,501	[•]
В.	PROMOTER GROUP				
1.	M/s. U.T. Electronics Private Limited	20,02,000	19.26	20,02,000	[•]
2.	Mrs. Sangita Prashar	53,499	0.51	53,499	[•]
3.	Mr. Rahul Mehta	15,000	0.14	15,000	[•]
	TOTAL (B)	20,70,499	19.92	20,70,499	[•]
C.	PUBLIC	6,95,300	6.69	[•]	[•]
	GRAND TOTAL (A+B+C)	1,03,92,300	100.00	[•]	[•]

For further details, refer chapter titled "Capital Structure" beginning on page no. 59 of this Draft Red Herring Prospectus.

### F. SUMMARY OF RESTATED FINANCIAL STATEMENT

### **Restated Financials**

(Rs. in Lakhs)

Particulars	For the half year ended	For the year ended March 31,		
	<b>September 30, 2023</b>	2023	2022	2021
Share Capital	1039.23	326.50	326.50	238.50
Net Worth	1760.70	1196.39	968.64	329.33
Total Revenue	6588.65	12094.72	9251.00	7017.65
Profit after Tax	107.38	227.75	111.31	74.89
Earnings Per Share	1.06	2.33	1.20	1.05
Net Asset Value Per Share (₹) (Pre-Bonus)	16.94	36.64	29.67	13.81
Net Asset Value Per Share (₹) (Post Bonus)	17.44	12.21	10.46	4.60
Total Borrowings	3051.06	2962.60	2063.82	1255.65

**G.** There are no material Auditor's Qualifications in any of the Financial Statements of the Company.

# H. SUMMARY OF OUTSTANDING LITIGATION ARE AS FOLLOWS:

# Cases against our Company:

Nature of Cases	No of Outstanding Cases	Amount involved (In Lakhs)
Criminal Complaints		
Statutory/ Regulatory Authorities		
Taxation Matters	13	452.63
Other Litigation		

### Cases filed by our Company:

Nature of Cases	No of Outstanding Cases	Amount involved (In Lakhs)
Criminal Complaints		
Statutory/ Regulatory Authorities		
Taxation Matters		
Other Litigation	3	8.04

### Cases against our Directors and Promoter:

Nature of Cases	No of Outstanding Cases	Amount involved (In Lakhs)
Criminal Complaints		
Statutory/ Regulatory Authorities		
Other Litigation – Taxation	1*	0.09
Other Litigation		

<sup>\*</sup>the TDS demand is against the partnership firms of Promoters.



#### Cases against our Group Companies:

Nature of Cases	No of Outstanding Cases	Amount involved (In Lakhs)
Criminal Complaints	ŀ	
Statutory/ Regulatory Authorities		
Other Litigation – Taxation	7	807.3
Other Litigation		

#### Cases filed by our Group Companies:

Nature of Cases	No of Outstanding Cases	Amount involved (In Lakhs)
Criminal Complaints	ŀ	
Statutory/ Regulatory Authorities	-	
Other Litigation – Taxation	-	
Other Litigation	2	3.32

For further information, please refer chapter titled "Outstanding Litigations and Material Developments" on page no. 174 of this Draft Red Herring Prospectus.

I. Investors should read chapter titled "Risk Factors" beginning on page no. 24 of this Draft Red Herring Prospectus to get a more informed view before making any investment decisions.

#### J. SUMMARY OF CONTINGENT LIABILITIES

Particulars	As at				
Paruculars	30.09.2023	31.03.2023	31.03.2022	31.03.2021	
Contingent liabilities in respect of:	0.00	0.00	0.00	0.00	

For further information, please refer "Annexure H - Contingent Liability" under chapter titled "Financial Information of our Company" on page no. 163 of this Draft Red Herring Prospectus.

### K. SUMMARY OF RELATED PARTY TRANSACTIONS

As required under Accounting Standard 18 "Related Party Disclosures" as notified pursuant to Company (Accounting Standard) Rules 2006, following are details of transactions during the year with related parties of the company as defined in AS 18.

### Annexure- J(i) - List of Related Parties and Nature of Relationship:

Particulars	Name of Related Parties		
	Anurag Sharma		
	Anil Sharma		
a) Key Management Personnel's	Vineet Bhatia		
	Neeraj Sethi (ceased to be director)		
	Roshni Jolly Sethi (cease to be director)		
	UT Electronic Privae Limited		
	Paras Enterprises		
h) Associate Concern	Hometech Smart Value Private Limited		
b) Associate Concern	Blynk Marketing Private Limited (ceased to be associate as on date)		
	Anukriti Leasing & Exports Private Limited		
	Paras Sales Corporation		
<b>Note 1</b> : The above statements should be read with the significant accounting policies and notes to restated summary, profits			
and losses and cash flows appearing	in Annexure D,A,B,C.		

### Annexure - J(ii) - Transactions carried out with related parties referred to in (i) above, in ordinary course of business:

(Rs. in Lakhs)

Nature of	Name of Related Parties	As At September 30	As at March 31		31
Transactions	Name of Related Farties	2023	2023	2022	2021
	Neeraj Sethi	=	-	-	10.00

1. Directors					
Remuneration	Roshni Jolly Sethi	-	-	-	2.65
Total			-	-	12.65
	UT Electronic Private Limited	0.44	12.77	253.36	315.47
	Paras Enterprises	92.69	31.69	18.99	31.99
2. Sales	Blynk Marketing Private Limited	=	-	2.82	0.42
	Hometech Smart Value Private Limited	-	-	224.63	344.92
	UT Electronic Private Limited	4,697.16	6,667.60	4,168.64	4,000.58
3.Purchases	Paras Enterprises	-	-	0.83	0.08
3.Purchases	Hometech Smart Value Private Limited	-	0.26	147.84	89.91
	UT Electronic Private Limited				
	Opening Balance	1,080.00	1,080.00	1,500.00	1,500.00
4. Marketing Support	Add: Loan Received during the year	-	-	-	-
Advance	Less: Loan Repaid During the year	-	-	420.00	-
	Closing Balance	1,080.00	1,080.00	1,080.00	1,500.00
	Anukriti Leasing & Exports Private Limited				
	Opening Balance	9.76	11.76	14.00	
5. Unsecured Loans	Add: Loan Received during the year	30.00	-	-	
	Less: Loan Repaid During the year	5.00	2.01	2.24	
	Closing Balance	34.76	9.76	11.76	

**Note**: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D,A,B,C.

# ANNEXURE - J(iii) - Outstanding Balance as at the end of the year

(Rs.in Lakhs)

	Particulars	30.09.2023	31.03.2023	31.03.2022	31.03.2021
	UT Electronic Private Limited	3,914.38	1,142.46	1,170.92	3,260.63
	Paras Sales Corporation	-	(1.00)	(10.08)	(10.00)
1.	Paras Enterprises	(82.79)	(11.40)	(0.08)	0.21
Payable/(Receiva	Blynk Marketing Private Limited	-	-	(2.81)	(0.42)
bles)	Hometech Smart Value Private Limited	(286.67)	(289.33)	(306.18)	(302.86)
	Anukriti Leasing & Exports Private Limited	34.76	9.76	11.76	1
Total		3,579.68	850.49	863.53	2,947.56

**Note**: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D,A,B,C.

For details of Restated related party transaction, please refer "Annexure J – Related Party Transaction" under chapter titled "Restated Financial Statements" beginning on page no. 163 of this Draft Red Herring Prospectus.

- **L.** There are no financing arrangements whereby the Promoter Group, the Directors of our Company who are the Promoters of our Company, the Directors of our Company and their relatives have financed the purchase by any other person of securities of our Company during the period of 6 (six) months immediately preceding the date of this Draft Red Herring Prospectus.
- M. The weighted average price of acquisition of Equity Shares by our Promoters in last one year is:

Name of the Promoters	No. of Shares acquired in last	Weighted Average Cost of Acquisition per	
	one year	Share (In Rs.)*	



Mr. Anurag Sharma	44,24,997	4.46
Mr. Anil Sharma	32,01,504	4.30

<sup>\*</sup>The weighted average cost of acquisition of Equity Shares for last one year by our Promoters has been calculated by taking into account the amount paid by them to acquire and Shares allotted to them as reduced by amount received on sell of shares i.e., net of sale consideration is divided by net quantity of shares acquired.

For further details, refer chapter titled "Capital Structure" beginning on page no. 59 of this Draft Red Herring Prospectus.

N. The average cost of acquisition of Equity Shares by our Promoters is:

Name of the Promoters	No. of Shares held	Average Cost of Acquisition per Share (In Rs.)*
Mr. Anurag Sharma	44,24,997	4.46
Mr. Anil Sharma	32,01,504	4.30

<sup>\*</sup>Average cost of acquisition is calculated on the basis of face value of equity shares of Rs. 10/- each.

- **O.** Our Company does not contemplate any issuance or placement of Equity Shares from the date of this Draft Red Herring Prospectus till the listing of the Equity Shares.
- P. Except as disclosed in this Draft Red Herring Prospectus, our Company has not issued any Equity Shares for consideration other than cash in the one year preceding the date of this Draft Red Herring Prospectus
- **Q.** Our Company has not undertaken a split or consolidation of the Equity Shares in the one year preceding the date of this Draft Red Herring Prospectus.
- **R.** As on date of the Draft Red Herring Prospectus, our Company has not availed any exemption from complying with any provisions of securities laws granted by SEBI



#### **SECTION III - RISK FACTORS**

An investment in Equity Shares involves a high degree of risk. You should carefully consider all the information in this Draft Red Herring Prospectus, including the risks and uncertainties described below, before making an investment in our Equity Shares. To obtain a better understanding, you should read this section together with "Business Overview" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" on pages 102 and 165, respectively, as well as the other financial and statistical information contained in this Draft Red Herring Prospectus. The risks and uncertainties described in this section are not the only risks that we may face. Additional risks and uncertainties not known to us or that we currently believe to be immaterial may also have an adverse effect on our business, results of operations, financial condition and prospects.

If any of the following risks, or other risks that are not currently known or are now deemed immaterial, actually occur, our cash flows, business, financial condition and results of operations could suffer, the price of our Equity Shares could decline, and you may lose all or part of your investment. The financial and other related implications of risks concerned, wherever quantifiable, have been disclosed in the risk factors mentioned below. However, there are risks where the impact is not quantifiable and hence the same has not been disclosed in such risk factors. Investment in equity and equity related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. Before making an investment decision, investors must rely on their own examination of the Issue and us.

This Draft Red Herring Prospectus contains forward-looking statements that involve risks and uncertainties. Our actual results could differ materially from those anticipated in these forward-looking statements as a result of certain factors, including the considerations described below and elsewhere in this Draft Red Herring Prospectus. The financial and other related implications of risks concerned, wherever quantifiable, have been disclosed in the risk factors below. However, there are risk factors the potential effects of which are not quantifiable and therefore no quantification has been provided with respect to such risk factors. In making an investment decision, prospective investors must rely on their own examination of our Company and the terms of the Issue, including the merits and the risks involved. You should not invest in this Issue unless you are prepared to accept the risk of losing all or part of your investment, and you should consult your tax, financial and legal advisors about the particular consequences to you of an investment in our Equity Shares.

In this Draft Red Herring Prospectus, any discrepancies in any table between total and the sums of the amount listed are due to rounding off. Any percentage amounts, as set forth in "Risk Factors" on page 24 and "Management Discussion and Analysis of Financial Condition and Results of Operations" on page 165 respectively of this Draft Red Herring Prospectus unless otherwise indicated, has been calculated on the basis of the amount disclosed in the "Financial Information of the Company" prepared in accordance with the Indian Accounting Standards.

#### Materiality

The Risk factors have been determined and disclosed on the basis of their materiality. The following factors have been considered for determining the materiality:

- 1. Some events may have material impact quantitatively;
- 2. Some events may have material impact qualitatively instead of quantitatively;
- 3. Some events may not be material individually but may be found material collectively;
- 4. Some events may not be material at present but may be having material impact in future.

#### INTERNAL RISK FACTORS

1. Our Company has signed Trademark License Agreement with Phenomenon Agents Limited for exclusive right to source products under brand name "Akai". Our inability to renew or maintain said agreement may have an adverse effect on our business operations.

Our company, on January 25, 2022, has signed Trademark License Agreement with Phenomenon Agents Limited for sale of electronic appliances under brand name of "Akai" in the territorial limits of India, with a validity of 5 years from date of signing. Under the Agreement, our Company has exclusive right to (1) source the product under the trademark to sale in the territory (2) manufacture the products under the trademark to sale in the territory (3) introduce, advertise, promote and sell the products under the trademark in the territory.

Further agreement defines various obligations and rights of our Company such as minimum spend on Promotion and advertisement, validity for use of trademark, Quality of products and intimation of change in control etc., If we fail to perform or



comply with the terms and conditions of the Trademark License Agreement may adversely affect our operations, finances and profitability of our Company.

In the event that Phenomenon Agents Limited exercises their right to terminate these agreements whether on the occurrence of any such aforesaid events or otherwise, or, on expiry of the term of such agreements, or in the event Phenomenon Agents Limited is unwilling to renew such agreements or imposes terms less favourable to us than existing terms, it may materially and adversely affect our ability to carry on our business operations and our future financial performance

2. There are outstanding legal proceedings involving our Company, directors and Group Companies. Any adverse decision in such proceedings may have a material adverse effect on our business, results of operations and financial condition.

We are involved in certain legal proceedings which are pending at different levels of adjudication before various courts, tribunals, enquiry officers, and appellate authorities.

We cannot provide assurance that these legal proceedings will be decided in our favour. Any adverse decisions in any of the proceedings may have a significant adverse effect on our business, results of operations, cash flows and financial condition. A summary of the pending civil and other proceedings involving the Company, directors and Group Companies is provided below:

#### Cases against our Company:

Nature of Cases	No of Outstanding Cases	Amount involved (In Lakhs)		
Criminal Complaints				
Statutory/ Regulatory Authorities				
Taxation Matters	13	452.63		
Other Litigation				

### Cases filed by our Company:

Nature of Cases	No of Outstanding Cases	Amount involved (In Lakhs)	
Criminal Complaints			
Statutory/ Regulatory Authorities			
Taxation Matters			
Other Litigation	3	8.04	

# Cases against our Directors and Promoter:

Nature of Cases	No of Outstanding Cases	Amount involved (In Lakhs)		
Criminal Complaints				
Statutory/ Regulatory Authorities				
Other Litigation – Taxation	1*	0.09		
Other Litigation				

<sup>\*</sup>the TDS demand is against the partnership firms of Promoters.

### Cases against our Group Companies:

Nature of Cases	No of Outstanding Cases	Amount involved (In Lakhs)	
Criminal Complaints			
Statutory/ Regulatory Authorities			
Other Litigation – Taxation	7	807.3	
Other Litigation			

### Cases filed by our Group Companies:

Nature of Cases	No of Outstanding Cases	Amount involved (In Lakhs)	
Criminal Complaints			
Statutory/ Regulatory Authorities			
Other Litigation – Taxation			
Other Litigation	2	3.32	



The amounts claimed in these proceedings have been disclosed to the extent ascertainable and include amounts claimed jointly and severally. If any new developments arise, such as a change in Indian law or rulings against us by appellate courts or tribunals, we may need to make provisions in our financial statements that could increase our expenses and current liabilities.

We cannot assure you that any of the outstanding litigation matters will be settled in our favour or that no additional liabilities will arise out of these proceedings. In addition to the above, we could also be adversely affected by complaints, claims or legal actions brought by persons, including before consumer forums or sector-specific or other regulatory authorities in the ordinary course of business or otherwise, in relation to our business operations, our intellectual property, our branding or marketing efforts or campaigns or our policies. We may also be subject to legal action by our employees and/or former employees in relation to alleged grievances, such as termination of employment. We cannot assure you that such complaints, claims or requests for information will not result in investigations, enquiries or legal actions by any regulatory authority or third persons against us.

For further details of legal proceedings involving the Company, please see "Outstanding Litigations and Material Developments" beginning on page 174 of this Draft Red Herring Prospectus

For further details of our Business, please refer to chapter titled "Business Overview" beginning on page 102 of this Draft Red Herring Prospectus.

#### 3. Our Registered Office and other places from where we operate are not owned by us.

Our Registered Office premise situated at S.C.O.-363-364, First Floor, Sector 35-B, Chandigarh-160035 India is not owned by us, it is taken on rental basis w.e.f. May 01, 2023 for period of 11 months. Further our warehouses are also not owned by us. For further details kindly refer 'Details of the Immovable Property' under the chapter titled "Business Overview" beginning from on page 102 of this Draft Red Herring Prospectus.

We cannot assure you that we will be able to continue the above arrangement on commercially acceptable / favourable terms in future. If we are required to vacate the current premises, we would be required to make alternative arrangements for new office and other infrastructure, and we cannot assure that the new arrangements will be on commercially acceptable/favourable terms. If we are required to relocate our business operations during this period, we may suffer a disruption in our operations or have to pay higher charges, which could have an adverse effect on our business, prospects, results of operations and financial condition.

# 4. Our Company has taken warehouses on lease basis and some of the lease agreements are not renewed/inadequately executed, because of which operations may be adversely affected.

As of date our Company operates from 41 warehouses, out of which 15 warehouses are owned and operated by private bodies other that Amazone / Flipkart/ Reliance stores and are taken on the basis of arrangement of warehousing and logistics agreements. Under the terms of several warehousing agreements, they are required to be renewed at regular intervals, varying from warehouse to warehouse, from the date of execution. Some of the said lease agreements are not renewed as on date. Some of the warehousing agreements are not renewed and registered. If we are required to vacate the current premises, we would be required to make alternative arrangements for new warehouse, and we cannot assure that the new arrangements will be on commercially acceptable/favourable terms.

If we are required to relocate our warehouse during this period, we may suffer a disruption in our operations or have to pay higher charges, which could have an adverse effect on our business, prospects, results of operations and financial condition. Some of the lease agreements are not properly stamped/executed and still we are continuing our business from the respective premises. Further, the regulatory authorities may take action against us for not executing the documents properly and not paying the stamp duty for registering the agreement.

5. Our company has entered into supply agreement and service agreement with various parties for supplying the products and for providing after sale services to the customers. Any termination of such agreements may temporarily effect our business operations.

Our company has entered into supply agreements with various parties to manufacture and supply the products under the brand name of Akai in accordance with purchase order raised by our company. Also, service agreement has been entered into for providing after sale services including sale and supply of spare parts/consumables of various household electronics and electrical goods manufactured/marketed by our company. Any termination or expiration of agreement will affect our business operations which will affect our future prospects, growth and profitability of our company.



#### 6. We may be subject to risks associated with product warranty for the brand products.

We are subject to risks and costs associated with product warranties on account of supply of defective or inferior quality products within the warranty periods stipulated for such products. Any defects in the products may result in invocation of such warranties. The defects in such products or any product liability claim against us could generate adverse publicity, leading to a loss of reputation, customers and/or increase our costs, thereby adversely affecting our reputation, business, results of operations, financial condition and cash flows.

7. Our Company has capitalized certain sum of expenses in financial statement and the same expenses is considered as revenue nature while filing income tax return. Such deviation in financial statement and income tax return filed by our Company may raise a demand or penalty which may impact the financial position of our Company.

Our Company has spent a sum of ₹5339.69 Lakhs till September 30, 2023 for setting up distribution and marketing channel across India which has been capitalised and treated as "Intangible Assets under development" in the Restated Financial Statement and Audited Financial statement as the company is expecting future benefit from such investment and same will be amortised in future years as and when the capitalisation will be completed. Further such expenses are treated as revenue nature while filing income tax return and full allowance is taken on such expenses while calculating taxable income.

Although, no regulatory action or penalty has been taken/levied on the Company from Income Tax Department till date, however, it cannot be assured that no such regulatory action or tax will be taken/levied in the future. Therefore, if the concerned authorities impose monetary penalties on us or take certain punitive actions against our Company or its directors/ officers in relation to the same, our business and financial condition could be adversely affected.

For further details, see "Financial Information of our Company" on page 163 of this Draft Red Herring Prospectus.

8. Our top ten suppliers contribute majority of our purchases. Any loss of business with one or more of them may adversely affect our business operations and profitability.

Our top ten suppliers contributed approximately 88.27%, 98.09%, 96.65% and 94.33% of our total purchases for the period ended September 30, 2023, March 31, 2023, March 31, 2022 and March 31, 2021 based on Restated Financial Statements. However, our top suppliers may vary from period to period depending on the demand-supply mechanism and thus the supply process from these suppliers might change as we continue to seek more cost-effective suppliers in normal course of business. Since our business is concentrated among relatively few significant suppliers, we could experience a reduction in our purchases and business operations if we lose one or more of these suppliers, including but not limited on account of any dispute or disqualification.

While we believe we have maintained good and long-term relationships with our other suppliers too, there can be no assurance that we will continue to have such long-term relationship with them. We cannot assure that we shall do the same quantum of business, or any business at all, with these customers, and loss of business with one or more of them may adversely affect our purchases and business operations.

9. Our Trademark is not owned/registered by us and we are using the trademark pursuant to Trademark License Agreement.

Our Company is currently using the logo which is not registered in the name of our Company. It is registered in the name of Phenomenon Agents Limited with whom the company has signed Trademark License Agreement. We have a right to use the brand for the next 5 years and our whole of the business is dependent only on this trademark. If we are unable to get the agreement renewed or it stands cancelled or the agreement is renewed at terms not at par with the current agreement then, our Company may not be able to operate the business. Further we do not have any additional line of business other than our current business and in the event of our failure to renew the present Trademark License agreement, we may stand to loose materially the whole of our business resulting into the depletion of the wealth of the stakeholders.

Further our logo is also not registered. we are unable to get the same registered with the trademark authorities then, our Company may not be able to successfully enforce or protect our intellectual property rights and obtain statutory protections available under the Trademarks Act, 1999, as otherwise available for registered trademarks in future could have a material adverse effect on our business and goodwill, which in turn could adversely affect our results of operations.

For further details, please refer to section titled "Government and Other Approvals" on page 185 of this Draft Red Herring Prospectus.



# 10. The restated financial statements have been provided by peer reviewed chartered accountants who is not statutory auditor of our Company.

The Restated Financial Information of our Company as disclosed in section titled "Restated Financial statements" beginning on Page no. 163 of this Draft Red Herring Prospectus for the period ended on September 30, 2023, March 31, 2023, March 31, 2022 and March 31, 2021 are provided by peer reviewed chartered accountants i.e. A Y & Company, Chartered Accountants who is not the statutory Auditor of our Company.

# 11. Our business is subject to seasonal and cyclical volatility due to which there may be fluctuation in the sales of products which could lead to higher closing inventory position, which may adversely affect our business.

We offer products that our consumers require, and our success is dependent on our ability to meet our consumers requirements. The retail consumer spending is heavily dependent on the economy and, to a large extent, on various occasions such as festivals, seasonal changes, weddings, etc. Any year also has phases of lean sales. We have also seen higher sales volume of products in a certain season. These seasonal variations in consumer demand subject our sector to a considerable degree of volatility. As a result, our revenue and profits may vary during different quarters of the financial year and certain periods may not be indicative of our financial position for a full financial year or future quarters or periods and may be below market expectations. Further, any unanticipated decrease in demand for our products during our peak selling season could result into higher closing inventory position, which may lead to sale and liquidation of inventory getting delayed against the trajectory under normal course of business, which could adversely affect our financial position and business operations. Fluctuations in the electronic retail market affect the inventory owned by electronic retailers, since merchandise usually must be manufactured in advance of the season and frequently before the trends are evidenced by customer purchases. In addition, the cyclical nature of the retail electronics business requires us to carry a significant amount of inventory, especially prior to peak selling seasons when we build up our inventory levels.

# 12. Competition from online retailers who can offer products at competitive prices and are also able to offer wide range of products may adversely affect our business and our financial condition, results of operations and cash flows.

We are witnessing a growth in the competition from online retailers who have been able to offer products at competitive prices. Due to various factors, including efficient logistics management and strategic tie-ups, online retailers are not only able to offer more discounts, but also a wider range of consumer durables. Due to the said reasons, online retailing has been witnessing noticeable growth in the recent years and increased competition from them could reduce footfalls and sales in our stores. There is no assurance that we would be able to effectively offset the advantages that our competitors in the online business may have and grow our business in a similar fashion like our online competitors, or that the competition we face would not drain our financial or other resources. If we are unable to adequately address such competitive pressures, our business, financial condition, results of operations and cash flows may be adversely affected.

# 13. In case of our inability to obtain, renew or maintain the statutory and regulatory licenses, permits and approvals required to operate our business it may have a material adverse effect on our business.

We are governed by various laws and regulations for our business and operations. We are required, and will continue to be required, to obtain and hold relevant licenses, approvals and permits at state and central government levels for doing our business. The approvals, licenses, registrations and permits obtained by us may contain conditions. Additionally, we will need to apply for renewal of certain approvals, licenses, registrations and permits, which expire or need to update pursuant to change in name and conversion of company from private to public Company.

While we have obtained a significant number of approvals, licenses, registrations and permits from the relevant authorities. There can be no assurance that the relevant authority will issue an approval or renew expired approvals within the applicable time period or at all. Any delay in receipt or non-receipt of such approvals, licenses, registrations and permits could result in cost and time overrun or which could affect our related operations.

These laws and regulations governing us are increasingly becoming stringent and may in the future create substantial compliance or liabilities and costs. While we endeavor to comply with applicable regulatory requirements, it is possible that such compliance measures may restrict our business and operations, result in increased cost and onerous compliance measures, and an inability to comply with such regulatory requirements may attract penalty. For further details regarding the material approvals, licenses, registrations and permits, see "Government and Other Approvals" on page 185 of this Draft Red Herring Prospectus.

Furthermore, we cannot assure you that the approvals, licenses, registrations and permits issued to us will not be suspended or revoked in the event of non-compliance or alleged non-compliance with any terms or conditions thereof, or pursuant to any regulatory action. Any suspension or revocation of any of the approvals, licenses, registrations and permits that has been or may be issued to us may affect our business and results of operations.



# 14. We have indebtedness, which requires cash outflows to service and are subject to certain conditions and restrictions in terms of our financing arrangements, which restricts our ability to conduct our business and operations in the manner we desire.

As of September 30, 2023, our long-term borrowings were ₹17.23 Lacs & short term borrowings were ₹3033.83 Lacs and we will continue to incur additional indebtedness in the future. Our level of indebtedness has important consequences to us, such as:

- > increasing our vulnerability to general adverse economic, industry and competitive conditions;
- limiting our ability to borrow additional amounts in the future;
- > affecting our capital adequacy requirements; and
- Increasing our finance costs.

In the event we breach any financial or other covenants contained in any of our financing arrangements or in the event we had breached any terms in the past which is noticed in the future, we may be required to immediately repay our borrowings either in whole or in part, together with any related costs. If the lenders of a material amount of the outstanding loans declare an event of default simultaneously, our Company may be unable to pay its debts when they fall due. For further details of our Company's borrowings, see "Financial Information of our Company" on page 163 of this Draft Red Herring Prospectus.

#### 15. If we are not successful in managing our growth, our business may be disrupted and our profitability may be reduced.

We have experienced sustainable growth in recent years and expect our businesses to continue to grow significantly. Our future growth is subject to risks arising from a rapid increase in volume, and inability to retain and recruit skilled staff. We may not grow at a rate comparable to our growth rate in the past, either in terms of income or profit.

Our future growth may place significant demands on our management and operations and require us to continuously evolve and improve our financial, operational and other internal controls within our Company. In particular, continued expansion may pose challenges in:

- > maintaining high levels of quality control and cost effective manufacturing, and customer satisfaction;
- > recruiting, training and retaining sufficient skilled management and technical personnel for our manufacturing process;
- > developing and improving our internal administrative infrastructure, particularly our financial,
- > operational, communications, internal control and other internal systems;
- > making accurate assessments of the resources;
- adhering to the standards of health, safety and environment and quality and process execution to meet clients' expectations;
- > strengthening internal control and ensuring compliance with legal and contractual obligations;
- Managing relationships with customers, suppliers and lenders.

If we are not successful in managing our growth, our business may be disrupted and profitability may be reduced. Our business, prospects, financial condition and results of operations may be adversely affected.

# 16. Our top ten customers contribute majority of our revenues from operations. Any loss of business from one or more of them may adversely affect our revenues and profitability.

Our top ten customers have contributed 51.26%, 44.69%, 38.58% & 36.61% of our revenues for the period ended September 30, 2023, March 31, 2023, March 31, 2022 and March 31, 2021 based on Restated Standalone Financial Statements. However, our top customers may vary from period to period depending on the demand and thus the composition and revenue generated from these customers might change as we continue to add new customers in normal course of business. Since our business is concentrated among relatively few significant customers, we could experience a reduction in our results of operations, cash flows and liquidity if we lose one or more of these customers or the amount of business we obtain from them is reduced for any reason, including but not limited on account of any dispute or disqualification.

Accordingly, we cannot assure you that the customers which contribute to the major part of our revenue stream will pay us the amounts due to us on time, or at all. In the event any of our significant customers fail to fulfil their respective obligations, our business, financial condition and results of operations would be adversely affected. While we believe we have maintained good and long term relationships with our customers, there can be no assurance that we will continue to have such long term relationship with them. We cannot assure that we shall generate the same quantum of business, or any business at all, from these customers, and loss of business from one or more of them may adversely affect our revenues and profitability



# 17. Any failure to comply with financial and other restrictive covenants imposed on us under our financing agreements may affect our operational flexibility, business, results of operations and prospects.

As on September 30, 2023, our total secured borrowings amounted to Rs. 1999.65 Lacs from Karnataka Bank Limited. Our leverage has several important consequences, including the following:

- A portion of our cash flow will be used towards repayment of debt, which will reduce the availability of cash to fund working capital requirements, capital expenditures and other general corporate purposes;
- > Our borrowing cost and the existence of encumbrances on a significant portion of our immovable properties may constrain. In the event of enforcement of an event of default in connection with such secured borrowings (which is not waived or cured), our ability to continue to operate our business at such locations may be restricted;
- > Fluctuations in interest rates may affect our cost of borrowing, as all or a substantial part of our borrowings is at floating rates of interest; and

The termination of, or declaration or enforcement of default under, any current or future financing agreement (if not waived or cured) may affect our ability to raise additional funds or renew maturing borrowings to finance our existing operations and pursue our growth initiatives and, therefore, have an effect on our business, results of operations and prospects.

For further details of our loans, Please refer chapter titled "Financial Information of our Company" beginning on Page 163 of this Draft Red Herring Prospectus.

#### 18. We have entered into and may enter into related party transactions in the future also.

Our Company in the past has entered into Related Party Transactions and may continue to do so in future also, which may affect our competitive edge. Our Company had entered into various transactions with our Promoter Group Entities and Group Companies. These transactions, inter-alia includes sale and purchase of goods. Our Company entered into such transactions at arm length price due to easy proximity and quick execution. The transaction is in compliance with Companies Act, 2013 and other applicable regulations.

However, there is no assurance that we could not have obtained better and more favourable terms that our Company not entered into such related party transactions. Our Company may enter into such transactions in future also and we cannot assure that in such an event there would be no adverse effect on results of our operations. For details please refer to Annexure J on Related Party Transactions of the Auditor's Report under Section titled "Financial Information of the Company" beginning on page no. 163 of this Draft Red Herring Prospectus

# 19. Our success is dependent on our Promoter, senior management and skilled manpower. Our inability to attract and retain key personnel or the loss of services of our Promoter or Managing Director and Whole Time Directors may have an adverse effect on our business prospects.

Our Promoters, Managing Director, Whole Time Directors and senior management have significantly contributed to the growth of our business, and our future success is dependent on the continued services of our senior management team. Our Managing Director Mr. Anurag Sharma and whole-time Directors Mr. Anil Sharma and Mr. Rahul Mehta, have been employed with our Company since our incorporation. They are having experience of 18, 42 and 22 years each in Electronics Industry which turn out beneficial for the Company. An inability to retain any key managerial personnel may have an adverse effect on our operations. Our ability to execute contracts and to obtain new clients also depends on our ability to attract, train, motivate and retain highly skilled professionals, particularly at managerial levels. We might face challenges in recruiting suitably skilled personnel, particularly as we continue to grow and diversify our operations. In the future, we may also not be unable to compete with other larger companies for suitably skilled personnel due to their ability to offer more competitive compensation and benefits. The loss of any of the members of our senior management team, our whole time directors or other key personnel or an inability on our part to manage the attrition levels; may materially and adversely impact our business, results of operations, financial condition and growth prospects.

The success of our business is also dependent upon our ability to hire, retain, and utilize qualified personnel and corporate management professionals who have required experience and expertise. From time to time, it may be difficult to attract and retain qualified individuals with the requisite expertise and we may not be able to satisfy the demand from customers for our Products because of our inability to successfully hire and retain qualified personnel.



For further details of our Promoters and Management, please refer chapter titled "Our Promoters and Promoter Group" and "Our Management" beginning on Page 158 & 146 of this Draft Red Herring Prospectus.

# 20. We have had certain inaccuracy in relation to regulatory filings to be made with the RoC and our company has made non-compliances of certain provision under applicable law.

Our Company has in the past not complied with certain provisions of the Companies Act, 2013, Company has in past not complied with certain provisions of the Companies Act, 2013 such as payment of remuneration to Non-Executive Directors in the past years and our Company has delayed filing of form in RoC which was filed with late fees and penalty. Also our Company has not complied for AS-15 in Audited Financial Statements with regard to gratuity provision but the same is compiled in Restated Financial Statement of the Company. In Addition, the Company has filed delayed return of GST in March, 2020 and delay in payment of EPF for the month of April and June, 2023 due to administrative and technical reasons which was later rectified. While no legal proceedings or regulatory action has been initiated against our Company in relation to such non-compliance and delays in filing with statutory authorities as of the date of this Draft Red Herring Prospectus.

We cannot assure you that legal proceedings or regulatory actions will not be initiated against our Company in future and we cannot assure you that we will not be subject to penalties imposed by regulatory authorities in this respect. Therefore, if the authorities impose monetary penalties on us or take certain punitive actions against our Company in relation to the same, our business, financial condition and results of operations could be adversely affected.

# 21. If there is a change in policies related to tax, duties or other such levies applicable to us, it may affect our results of operations.

We benefit from certain general tax regulations and incentives that accord favourable treatment to certain of our operations as well as for our activities. These tax benefits include income tax deductions and other taxes. For details regarding income tax deductions, please refer to the chapter "Statement of Possible Tax Benefits" on page 88 of this Draft Red Herring Prospectus.

New or revised accounting policies or policies related to tax, duties or other such levies promulgated from time to time by the relevant authorities may significantly affect our results of operations. We cannot assure you that we would continue to be eligible for such lower tax rates or any other benefits. The reduction or termination of our tax incentives, or non-compliance with the conditions under which such tax incentives are made available, will increase our tax liability and affect our business, prospects, results of operations and financial condition.

# 22. Reliance has been placed on declarations and affidavits furnished by certain of our directors for details of their profiles included in this Draft Red Herring Prospectus.

Our Director Rahul Mehta has been unable to trace copies of certain documents pertaining to his educational qualifications and experience. Our Company has obtained confirmations from him that he has made his best efforts to procure the relevant supporting documents for these disclosures being made in this Draft Red Herring Prospectus and in spite of such efforts, certain documents were not traceable. Also, one of our director Mr. Narinder Sharma has not provided certain documents for which we have taken affidavit for the same. Accordingly, reliance has been placed on declarations, undertakings and affidavits furnished by them to disclose details of their educational qualifications and experience in this Draft Red Herring Prospectus and we have not been able to independently verify these details. Therefore, we cannot assure you that all information relating to the educational qualifications & experience of our Directors included in section titled "Our Management" beginning on page 146 of this Draft Red Herring Prospectus are complete, true and accurate.

# 23. The unsecured loan availed by our Company from banks and Promoter group entities may be recalled at any given point of time.

Our Company has been availing unsecured loans from banks and promoter group entities from time to time. The total outstanding payable to them as on September 30, 2023 amounts to Rs. 1051.41 Lacs. Although there are no terms and condition prescribed for repayment of unsecured loan from banks and promoter group entities which can be recalled at any given point of time during ordinary course of business and thus may affect the business operations and financial performance of our Company.

For further details regarding loans availed by our Company, please refer "Financial Information of our Company" on page 163 of this Draft Red Herring Prospectus.

#### 24. We have in the last 12 months issued Equity Shares at a price that may be at lower than the Issue Price.

In the last 12 months we may have issued fresh Equity Shares to the promoters and other shareholders of our Company which are



as follows: -

- ➤ Bonus issue in the ratio of 2:1 dated May 22, 2023 issuing 65,30,000 Equity shares of face value ₹ 10/- per Equity Share for consideration other than cash.
- ➤ Private Placement of 5,97,300 Equity Shares dated June 30, 2023 at a price of Rs.76.50/- per equity share.

The Equity Shares allotted to investors pursuant to this Issue is being priced significantly higher due to various reasons including better performance by the Company, better economic conditions and passage of time.

For Further details of equity shares issued, please refer to the chapter titled "Capital Structure" beginning on page 59 of the Prospectus.

# 25. We have experienced negative cash flows in the past. Any such negative cash flows in the future could affect our business, results of operations and prospects.

Our Company had reported certain negative cash flows from our investing activities and financing activities in the previous years as per the Restated Financial Statements and the same are summarized as under:

Particulars	For the period ended	For the year ended March 31,		
	September 30, 2023	2023	2022	2021
Cash flow from Investing Activities	(885.23)	(1367.85)	(791.82)	(910.34)
Cash flow from Financing Activities	281.66	518.69	934.98	(1609.62)

Cash flow of a company is a key indicator to show the extent of cash generated from operations to meet capital expenditure, pay dividends, repay loans and make new investments without raising finance from external resources. If our Company is not able to generate sufficient cash flows, it may affect our business and financial operations. For further please refer chapter titled "Financial Information of our Company" beginning on Page 163 of this Draft Red Herring Prospectus.

# 26. Any conflict of interest which may occur between our business and any other similar business activities pursued by our Promoters, Promoter Group entity and Group companies could have a material adverse effect on our business and results of operations.

As of the date of this Draft Red Herring Prospectus, certain of our group companies i.e. U. T. Electronics Private Limited and Hometech Smartvalue Private limited are engaged in business activities similar to our business, thereby causing a conflict of interest between our Company, our Promoters and such Group entities. We have not entered into a non-compete arrangement with them to address such conflicts. We cannot assure you that a conflict will not arise, or that we will be able to suitably resolve any such conflict without an adverse effect on our business or operations.

For further details of conflict of interest please refer chapter titled "Information with respect to Group Companies" on page no 195 of this Draft Red Herring Prospectus.

# 27. Our registered office from where our operations are carried out is shared between our Company with our promoter group entities and Group Companies.

Our Registered Office situated at S.C.O.-363-364, First Floor, Sector 35-B, Chandigarh-160035 India, India is shared with our promoter group entities and group Companies. Any dispute arises in future between our promoter group entities and our group companies, consequences to which we may have to change our registered office and place of operations from where we are presently operating. Also the change in registered office will affect our business operations.

For further details regarding ownership of our registered office, please refer chapter titled "Business Overview" beginning on Page 102 of this Draft Red Herring Prospectus.

# 28. Our lenders have charge over our immovable properties of our promoters and promoter group in respect of finance availed by us.

We have provided security in respect of loans / facilities availed by us from banks by creating a charge over immovable properties of promoters and promoter group. The total amounts outstanding and payable by us as secured loans were Rs. 1999.65 lacs as on September 30, 2023. In the event we default in repayment of the loans / facilities availed by us and any interest thereof, properties may be subject to forfeiture by lenders, which in turn could have significant adverse effect on business, financial condition or



results of operations. For further details of secured loans of our Company, please refer the chapter titled "Financial Information of our Company" on page no. 163 of this Draft Red Herring Prospectus.

29. Our marketing and advertising campaigns may not be successful in increasing the popularity of our products and offerings. If our marketing initiatives are not effective, this may adversely affect our business and results of operations.

Our revenues are influenced by our marketing plans including advertising. If we adopt unsuccessful marketing and advertising campaigns, we may fail to attract new customers or retain existing customers. If our marketing and advertising strategies are unsuccessful, our business and results of operations could be materially adversely affected.

In addition, increased spending by our competitors on advertising and promotion or an increase in the cost of advertising in the markets in which we operate, could adversely affect our results of operations and financial condition. Moreover, a material decrease in our funds earmarked for marketing and advertising or an ineffective advertising campaign relative to that of our competitors, could also adversely affect our business and results of operations.

30. Our Group Company, Promoters, Directors and Promoter Group has provided personal guarantees for loans availed by our Company. Our business, financial condition, results of operations, cash flows and prospects may be adversely affected by the invocation of all or any personal guarantees & Personal Properties.

Our Group Company, Promoters, Directors and Promoter Group have provided personal guarantees to secure a significant portion of our existing borrowings, and may post listing continue to provide such guarantees and other security. In case of a default under our loan agreements, any of the personal guarantees provided by our Group Company may be invoked, which could negatively impact the reputation of our Company. Also, we may face certain impediments in taking decisions in relation to our Company, which in turned would result in a material adverse effect on our financial condition, business, results of operations and prospects and would negatively impact our reputation.

For further details regarding loans availed by our Company, please refer "Financial Information of our Company" on page no. 163 of this Draft Red Herring Prospectus.

31. Considering the nature of business there would be significant funding requirements to raise additional capital in the future.

Our major fund based and non-fund based financial assistance has been sanctioned by the bank, i.e. the Karnataka Bank on the security of assets. The Company is dependent on the Banks for its Working Capital requirement and further borrowing would be limited to the extent of security available. Since future borrowing would be limited so there would be a need to raise further capital in the future.

Additionally, this may result into difficulty in arranging for funds for re-payment and may also affect the financial position of the Company. If we are unable in the future to generate sufficient cash flow from operations or borrow the necessary capital to fund our future capital expenditures, we will be forced to limit our growth. In addition, we may not be able to service our existing customers or to acquire new customers. The inability to raise additional capital on acceptable terms could have an effect on our business, results of operations and financial condition.

For further details of our loans, Please refer chapter titled "Financial Information of our Company" beginning on Page 163 of this Draft Red Herring Prospectus.

32. Our operating results could be adversely affected by weakening of economic conditions due to lock-down in all parts of India and other parts of world due to pandemic covid-19, or similar unforeseen events.

Our overall performance depends in part on the global economic conditions. Certain economies have experienced periods of downturn due to the present situation prevailing in India and outside India due to pandemic disease of Covid-19 which impact financial markets, concerns regarding the stability and viability of major financial institutions, declines in gross domestic product, and increases in unemployment and volatility in commodity prices and worldwide stock markets, and excessive government debt.

Moreover, the instability in the global economy affects countries in different ways, at different times and with varying severity, which makes the impact to our business unforeseeable and indeterminate. During such downturns, many customers may delay or reduce digital marketing purchases. Contract negotiations may become more protracted or conditions could result in reductions in the sale of our services, longer sales cycles, pressure on our margins, difficulties in collection of accounts receivable or delayed payments, increased default risks associated with our accounts receivables, slower adoption of new technologies and increased price competition. Any of these events, as well as a general weakening of, or declining corporate confidence in the global economy,



or a curtailment in government or corporate spending could delay or decrease our revenues and therefore have a material adverse effect on our business, operating results and financial condition.

#### 33. We are subject to the risk of failure of, or a material weakness in, our internal control systems.

We are exposed to risks arising from the inadequacy or failure of internal systems or processes, and any actions we may take to mitigate these risks may not be sufficient to ensure an effective internal control environment. Given our high volume of transactions, errors may be repeated or compounded before they are discovered and rectified. Our management information systems and internal control procedures may not be able to identify non-compliance or suspicious transactions in a timely manner, or at all. Where internal control weaknesses are identified, our actions may not be sufficient to fully correct such weaknesses. In addition, several of our collection related processes are yet to be fully automated, which may increase the risk that human error, tampering or manipulation will result in losses that may be difficult to detect. As a result, we may incur expenses or suffer monetary losses, which may not be covered by our insurance policies and may result in a material effect on our business, financial condition and results of operations.

#### 34. Our business is substantially affected by prevailing economic, political and other prevailing conditions in India.

Our Company is incorporated in India, and our assets and employees are located in India. As a result, we are highly dependent on prevailing economic conditions in India and our results of operations are significantly affected by factors influencing the Indian economy. Factors that may adversely affect the Indian economy, and hence our results of operations, may include:

- any increase in Indian interest rates or inflation;
- any scarcity of credit or other financing in India, resulting in an adverse impact on economic conditions in India and scarcity of financing for our expansions;
- prevailing income conditions among Indian consumers and Indian corporations;
- volatility in, and actual or perceived trends in trading activity on, India's principal stock exchanges;
- changes in India's tax, trade, fiscal or monetary policies;
- political instability, terrorism or military conflict in India or in countries in the region or globally, including in India's various neighbouring countries;
- occurrence of natural or man-made disasters
- prevailing regional or global economic conditions, including in India's principal export markets; and
- Other significant regulatory or economic developments in or affecting India or its Electronics sector.

Any slowdown or perceived slowdown in the Indian economy, or in specific sectors of the Indian economy, could adversely impact our business, results of operations and financial condition and the price of the Equity Shares.

# 35. Our Promoters and Executive Directors hold Equity Shares in our Company and are therefore interested in the Company's performance in addition to their remuneration and reimbursement of expenses.

Our Promoters and Directors are interested in our Company, in addition to regular remuneration or benefits and reimbursement of expenses, to the extent of their shareholding in our Company. We cannot assure you that our Promoters will exercise their rights as shareholders to the benefit and best interest of our Company. Our Promoters may take or block actions with respect to our business which may conflict with the best interests of the Company or that of minority shareholders. For further information on the interest of our Promoters and Directors of our Company, other than reimbursement of expenses incurred or normal remuneration or benefits, see "Our Management" and "Our Promoters and Promoter Group" on pages 146 and 158 respectively of this Draft Red Herring Prospectus.

#### 36. The future operating results are difficult to predict and may fluctuate or adversely vary from the past performance.

The company's operating results may fluctuate or adversely vary from past performances in the future due to a number of factors, many of which are beyond the company's control. The results of operations during any financial year or from period to period may differ from one another or from the expected results operation. Its business, results of operations and financial condition may be adversely affected by, inter alia, a decrease in the growth and demand for the products and services offered by the us or any strategic alliances which may subsequently become a liability or non-profitable. Due to various reasons including the above, the future performance may fluctuate or adversely vary from our past performances and may not be predictable. For further details of our operating results, section titled "Financial Information of the Company" beginning on Page 163 of this Draft Red Herring Prospectus.



#### 37. We have not independently verified certain data in this Draft Red Herring Prospectus.

We have not independently verified data from the Industry and related data contained in this Draft Red Herring Prospectus and although we believe the sources mentioned in the report to be reliable, we cannot assure you that they are complete or reliable. Such data may also be produced on a different basis from comparable information compiled with regards to other countries. Therefore, discussions of matters relating to India, its economy or the industries in which we operate that is included herein are subject to the caveat that the statistical and other data upon which such discussions are based have not been verified by us and may be incomplete, inaccurate or unreliable. Due to incorrect or ineffective data collection methods or discrepancies between published information and market practice and other problems, the statistics herein may be inaccurate or may not be comparable to statistics produced elsewhere and should not be unduly relied upon. Further, we cannot assure you that they are stated or compiled on the same basis or with the same degree of accuracy, as the case may be, elsewhere.

#### 38. Any Penalty or demand raise by statutory authorities in future will affect our financial position of the Company.

Our Company is mainly engaged in trading of electronic goods which attracts tax liability such as Income tax & Goods and Service Tax and other applicable provision of the Acts. However, the Company has been depositing the return under above applicable acts but any demand or penalty raise by concerned authority in future for any previous year and current year will affect the financial position of the Company. For detail, please refer "Outstanding Litigation and Material Development" beginning on page 174 of this Draft Red Herring Prospectus. Any such penalty arising in future may lead to financial loss to our Company.

### 39. We have not identified any alternate source of raising the working capital mentioned as our 'Objects of the Issue'. Any shortfall in raising / meeting the same could adversely affect our growth plans, operations and financial performance.

Our Company has not identified any alternate source of funding for our working capital requirement and for general corporate purposes and hence any failure or delay on our part to mobilize the required resources or any shortfall in the Issue proceeds can adversely affect our growth plan and profitability. The delay/shortfall in receiving these proceeds could result in inadequacy of working capital or may require our Company to borrow funds on unfavourable terms, both of which scenarios may affect the business operation and financial performance of the Company.

For further details of our Object for the Issue, Please refer chapter titled "Object for the Issue" beginning on Page 76 of this Draft Red Herring Prospectus.

### 40. Our Company's management will have flexibility in utilizing the Net Proceeds from the Issue. The deployment of the Net Proceeds from the Issue is not subject to any monitoring by any independent agency.

Our Company intends to primarily use the Net Proceeds towards working capital requirement and for general corporate purposes as described in "Objects of the Issue" on page 76 of this Draft Red Herring Prospectus. In terms of the SEBI (ICDR) Regulations, we are not required to appoint a monitoring agency since the Issue size is not in excess of ₹100 crores. The management of our Company will have discretion to use the Net Proceeds from the Issue, and investors will be relying on the judgment of our Company's management regarding the application of the Net Proceeds from the Issue. Our Company may have to revise its management estimates from time to time and consequently its requirements may change.

Further, pursuant to Section 27 of the Companies Act 2013, any variation in the objects would require a special resolution of the Shareholders and our Promoters or controlling Shareholders will be required to provide an exit opportunity to the Shareholders of our Company who do not agree to such proposal to vary the objects, in such manner as may be prescribed in future by the SEBI.

Accordingly, prospective investors in the Issue will need to rely upon our management's judgment with respect to the use of Net Proceeds. If we are unable to enter into arrangements for utilization of Net proceeds as expected and assumed by us in a timely manner or at all, we may not be able to derive the expected benefits from the proceeds of the Issue and our business and financial results may suffer.

# 41. Any variation in the utilization of the Net Proceeds as disclosed in this Draft Red Herring Prospectus shall be subject to certain compliance requirements, including prior approval of the shareholders of our Company.

We propose to utilize the Net Proceeds for raising funds for working capital Requirement. For further details of the proposed objects of the Issue, please refer the chapter titled "Objects of the Issue" beginning on Page No. 76 of this Draft Red Herring Prospectus. At this juncture, we cannot determine with any certainty if we would require the Net Proceeds to meet any other expenditure or fund any exigencies arising out of the competitive environment, business conditions, economic conditions or other factors beyond our control. In accordance with Section 27 of the Companies Act, 2013, we cannot undertake any variation in the utilization of the Net Proceeds as disclosed in this Draft Red Herring Prospectus without obtaining the approval of shareholders



of our Company through a special resolution. In the event of any such circumstances that require us to vary the disclosed utilization of the Net Proceeds, we may not be able to obtain the approval of the shareholders of our Company in a timely manner, or at all. Any delay or inability in obtaining such approval of the shareholders of our Company may adversely affect our business or operations.

Further, our Promoters or controlling shareholders would be required to provide an exit opportunity to the shareholders of our Company who do not agree with our proposal to modify the objects of the Issue, at a price and manner as prescribed by SEBI. Additionally, the requirement on Promoters or controlling shareholders to provide an exit opportunity to such dissenting shareholders of our Company may deter the Promoters or controlling shareholders from agreeing to the variation of the proposed utilization of the Net Proceeds, even if such variation is in the interest of our Company. Further, we cannot assure you that the Promoters or the controlling shareholders of our Company will have adequate resources at their disposal at all times to enable them to provide an exit opportunity.

In light of these factors, we may not be able to vary the objects of the Issue to use any unutilized proceeds of the Issue, if any, even if such variation is in the interest of our Company. This may restrict our Company's ability to respond to any change in our business or financial condition by re-deploying the unutilized portion of Net Proceeds, if any, which may adversely affect our business and results of operations.

# 42. Portion of our Issue Proceeds are proposed to be utilized for general corporate purposes which constitute [●] of the Issue Proceed. As on date we have not identified the use of such funds.

Portion of our Issue Proceeds are proposed to be utilized for general corporate purposes which constitute [●] of the Issue Proceed. We have not identified the general corporate purposes for which these funds may be utilized. The deployment of such funds is entirely at the discretion of our management in accordance with policies established by our Board of Directors from time to time and subject to compliance with the necessary provisions of the Companies Act. For details please refer the chapter titled "Objects of the Issue" beginning on Page No. 76 of this Draft Red Herring Prospectus.

#### 43. The average cost of acquisition of Equity Shares by our Promoters could be lower than the Issue Price.

Our Promoters average cost of acquisition of Equity Shares in our Company is lower than the Issue Price decided by the Company in consultation with the Book Running Lead Manager. For further details regarding average cost of acquisition of Equity Shares by our Promoters in our Company and build-up of Equity Shares by our Promoters in our Company, please refer to the chapters "Capital Structure" beginning on pages 59 of this Draft Red Herring Prospectus.

# 44. We have not paid any dividends in the last five Financial Years. Our ability to pay dividends in the future will depend upon future earnings, financial condition, cash flows, working capital requirements and capital expenditures.

Our ability to generate returns for Shareholders is dependent on a host of factors that impact our business and financial condition. Our Company has not paid any dividend on its Equity Shares during the last five Financial Years. The amount of future dividend payments, if any, will depend upon a number of factors, such as our future earnings, financial condition, cash flows, working capital requirements, contractual obligations, applicable Indian legal restrictions, capital expenditures and cost of indebtedness.

In addition, our ability to pay dividends may be impacted by a number of factors, including restrictive covenants under the loan or financing agreements our Company may enter into. Even in years in which we may have profits, we may decide to retain all of our earnings to finance the development and expansion of our business and, therefore, may not declare dividends on our Equity Shares. There can therefore be no assurance that we will be able to pay dividends in the future. For further details, see section "Dividend Policy" on page 162 of this Draft Red Herring Prospectus.

# 45. We will continue to be controlled by our Promoters and Promoter Group after the completion of the Issue, which will allow them to influence the outcome of matters submitted for approval of our shareholders.

As on the date of this Draft Red Herring Prospectus, our Promoters and Promoter Group hold 93.16% of the issued and outstanding paid-up share capital of our Company. Following the completion of the Issue, our Promoters and Promoter Group will continue to hold together [•]% of our post-Issue Equity Share capital. As a result, they will have the ability to influence matters requiring shareholders' approval, including the ability to appoint Directors to our Board and the right to approve significant actions at Board and at shareholders' meetings, including the issue of Equity Shares and dividend payments, business plans, mergers and acquisitions, any consolidation or joint venture arrangements, any amendment to our Memorandum of Association and Articles of Association, and any other business decisions. We cannot assure you that our Promoters and Promoter Group will not have conflicts of interest with other shareholders or with our Company. Any such conflict may adversely affect our ability to execute our business strategy or to operate our business.



For further details regarding our shareholding, please refer to chapter titled "Capital Structure" beginning on Page 59 of this Draft Red Herring Prospectus.

46. Our Equity Shares have never been publicly traded and may experience price and volume fluctuations following the completion of the Issue, an active trading market for the Equity Shares may not develop, the price of our Equity Shares may be volatile and you may be unable to resell your Equity Shares at or above the Issue Price or at all.

Prior to the Issue, there has been no public market for our Equity Shares, and an active trading market may not develop or be sustained after the Issue. Listing and quotation does not guarantee that a market for our Equity Shares will develop or, if developed, the liquidity of such market for the Equity Shares. The Issue Price of the Equity Shares is determined considering various financials factors of the Company and may not be indicative of the market price of the Equity Shares at the time of commencement of trading of the Equity Shares or at any time thereafter. There has been significant volatility in the Indian stock markets in the recent past, and the trading price of our Equity Shares after this Issue could fluctuate significantly as a result of market volatility or due to various internal or external risks, including but not limited to those described in this Draft Red Herring Prospectus. A decrease in the market price of our Equity Shares could cause you to lose some or all of your investment

47. Deployment of the Proceeds is not subject to any monitoring by any independent agency. The purposes for which the Proceeds of the Issue are to be utilized are based on management estimates and have not been appraised by any banks or financial institutions.

We intend to use the Proceeds of the Issue for the purposes described in "Objects of the Issue" on page no. 76 of this Draft Red Herring Prospectus. Our management may revise estimated costs, fund requirements and deployment schedule owing to factors relating to our business and operations and external factors which may not be within the control of our management. The utilization of the Proceeds of the Issue and other financings will be monitored only by the Audit Committee of the Board and is not subject to any monitoring by any independent agency. Further, pending utilization of the Proceeds of the Issue, we intend to deposit the Net Proceeds only in scheduled commercial banks included in the Second Schedule of the Reserve Bank of India Act, 1934.

Our funding requirements and the deployment of the Proceeds of the Issue are based on management estimates and have not been appraised by any banks or financial institutions. In view of the highly competitive nature of the industry in which we operate, we may have to revise our management estimates from time to time and, consequently, our funding requirements may also change.

48. Rights of shareholders under Indian laws may be more limited than under the laws of other jurisdictions.

Indian legal principles related to corporate procedures, directors' fiduciary duties and liabilities may differ from those that would apply to a company in another jurisdiction. Investors may have more difficulty in asserting their rights as shareholders in an Indian company than as shareholder of a corporation in another jurisdiction. Shareholders' rights under Indian law may not be as extensive as shareholders' rights under the laws of other jurisdictions. Under the Companies Act, prior to issuance of any new equity shares, a public limited company incorporated under Indian law must offer its equity shareholders pre-emptive rights to subscribe to a proportionate number of equity shares to maintain existing ownership, unless such pre-emptive rights are waived by a special resolution by a three-fourths majority of the equity shareholders voting on such resolution. If you are a foreign investor and the law of the foreign jurisdiction that you are in does not permit the exercise of such pre-emptive rights without our filing an offering document or registration statement with the applicable authority in such foreign jurisdiction, you will be unable to exercise such pre-emptive rights, unless we make such a filing. If we elect not to file an offering document or a registration statement, the new securities may be issued to a custodian, who may sell the securities for your benefit. The value such custodian receives on the sale of any such securities and the related transaction costs cannot be predicted. To the extent that you are unable to exercise pre-emptive rights granted in respect of our Equity Shares, your proportional interest in our Company would decline.

49. The Issue Price of our Equity Shares may not be indicative of the market price of our Equity Shares after the Issue and the market price of our Equity Shares may decline below the Issue Price and you may not be able to sell your Equity Shares at or above the Issue Price.

The Issue Price of our Equity Shares has been determined on the basis of the Fixed Price Issue. This price is based on numerous factors. For further information, see "Basis for Issue Price" beginning on page 83 of this Draft Red Herring Prospectus and may not be indicative of the market price of our Equity Shares after the Issue. The market price of our Equity Shares could be subject to significant fluctuations after the Issue, and may decline below the Issue Price. We cannot assure you that you will be able to sell your Equity Shares at or above the Issue Price. Among the factors that could affect our share price are:

- Quarterly variations in the rate of growth of our financial indicators, such as earnings per share, net income and revenues:
- > Changes in revenue or earnings estimates or publication of research reports by analysts;



- Speculation in the press or investment community;
- Domestic and international economic, legal and regulatory factors unrelated to our performance.

### 50. A third party could be prevented from acquiring control of our Company because of anti-takeover provisions under Indian law.

There are provisions in Indian law that may delay, deter or prevent a future takeover or change in control of our Company, even if a change in control would result in the purchase of your Equity Shares at a premium to the market price or would otherwise be beneficial to you. Such provisions may discourage or prevent certain types of transactions involving actual or threatened change in control of us. Under the takeover regulations in India, an acquirer has been defined as any person who, directly or indirectly, acquires or agrees to acquire shares or voting rights or control over a company, whether individually or acting in concert with others. Although these provisions have been formulated to ensure that interests of investors/shareholders are protected, these provisions may also discourage a third party from attempting to take control of our Company. Consequently, even if a potential takeover of our Company would result in the purchase of the Equity Shares at a premium to their market price or would otherwise be beneficial to its stakeholders, it is possible that such a takeover would not be attempted or consummated because of the Indian takeover regulations.

#### 51. The requirements of being a listed company may strain our resources and distract management.

We have no experience as a listed company and have not been subjected to the increased scrutiny of our affairs by shareholders, regulators and the public that is associated with being a listed company. As a listed company, we will incur additional legal, accounting, corporate governance and other expenses that we did not incur as an unlisted company. We will be subject to the listing agreements with the Stock Exchanges and compliances of SEBI Listing Regulation, 2015 which would require us to file audited annual and unaudited semi-annual and limited review reports with respect to our business and financial condition. If we delay making such filings, we may fail to satisfy our reporting obligations and/or we may not be able to readily determine and accordingly report any changes in our results of operations as timely as other listed companies.

As a listed company, we will need to maintain and improve the effectiveness of our disclosure controls and procedures and internal control over financial reporting, including keeping adequate records of daily transactions to support the existence of effective disclosure controls and procedures, internal control over financial reporting and additional compliance requirements under the Companies Act, 2013. In order to maintain and improve the effectiveness of our disclosure controls and procedures and internal control over financial reporting, significant resources and management oversight will be required. As a result, management's attention may be diverted from other business concerns, which could adversely affect our business, prospects, financial condition and results of operations. In addition, we may need to hire additional legal and accounting staff with appropriate listed company experience and technical accounting knowledge and we cannot assure you that we will be able to do so in a timely manner.

# 52. We may require further equity issuance, which will lead to dilution of equity and may affect the market price of our Equity Shares or additional funds through incurring debt to satisfy our capital needs, which we may not be able to procure and any future equity offerings by us.

Our growth is dependent on having a balance sheet to support our activities. In addition to the IPO Proceeds and our internally generated cash flow, we may need other sources of financing to meet our capital needs which may include entering into new debt facilities with lending institutions or raising additional equity in the capital markets. We may need to raise additional capital from time to time, dependent on business conditions. The factors that would require us to raise additional capital could be business growth beyond what the current balance sheet can sustain; additional capital requirements imposed due to changes in regulatory regime or significant depletion in our existing capital base due to unusual operating losses. Any fresh issue of shares or convertible securities would dilute existing holders, and such issuance may not be done at terms and conditions, which are favourable to the existing shareholders of our Company. If our Company decides to raise additional funds through the incurrence of debt, our interest obligations will increase, and we may be subject to additional covenants, which could further limit our ability to access cash flows from our operations. Such financings could cause our debt to equity ratio to increase or require us to create charges or liens on our assets in favour of lenders. We cannot assure you that we will be able to secure adequate financing in the future on acceptable terms, in time, or at all. Our failure to obtain sufficient financing could result in the delay or abandonment of our expansion plans. Our business and future results of operations may be affected if we are unable to implement our expansion strategy.

Any future issuance of Equity Shares by our Company may dilute shareholding of investors in our Company; and hence affect the trading price of our Company's Equity Shares and its ability to raise capital through an issue of its securities. In addition, any perception by investors that such issuances or sales might occur could also affect the trading price of our Company's Equity Shares. Additionally the disposal, pledge or encumbrance of Equity Shares by any of our Company's major shareholders, or the perception that such transactions may occur may affect the trading price of the Equity Shares. No assurance may be given that our Company will not issue Equity Shares or that such shareholders will not dispose of, pledge or encumber their Equity Shares in the future.



#### EXTERNAL RISK FACTORS

53. The occurrence of natural or man-made disasters could adversely affect our results of operations, cash flows and financial condition. Hostilities, terrorist attacks, civil unrest and other acts of violence could adversely affect the financial markets and our business.

The occurrence of natural disasters, including cyclones, storms, floods, earthquakes, tsunamis, tornadoes, fires, explosions, pandemic disease and man-made disasters, including acts of terrorism and military actions, could adversely affect our results of operations, cash flows or financial condition. Terrorist attacks and other acts of violence or war in India or globally may adversely affect the Indian securities markets. In addition, any deterioration in international relations, especially between India and its neighbouring countries, may result in investor concern regarding regional stability which could adversely affect the price of the Equity Shares. In addition, India has witnessed local civil disturbances in recent years and it is possible that future civil unrest as well as other adverse social, economic or political events in India could have an adverse effect on our business. Such incidents could also create a greater perception that investment in Indian companies involves a higher degree of risk and could have an adverse effect on our business and the market price of the Equity Shares.

54. Our business and activities may be further regulated by the Competition Act and any adverse application or interpretation of the Competition Act could materially and adversely affect our business, financial condition and results of operations.

The Competition Act seeks to prevent business practices that have or are likely to have an appreciable adverse effect on competition in India and has established the Competition Commission of India (the "CCI"). Under the Competition Act, any arrangement, understanding or action, whether formal or informal, which has or is likely to have an appreciable adverse effect on competition is void and attracts substantial penalties. Any agreement among competitors which, directly or indirectly, determines purchase or sale prices, results in bid rigging or collusive bidding, limits or controls the production, supply or distribution of goods and services, or shares the market or source of production or providing of services by way of allocation of geographical area or type of goods or services or number of customers in the relevant market or in any other similar way, is presumed to have an appreciable adverse effect on competition and shall be void. Further, the Competition Act prohibits the abuse of a dominant position by any enterprise. If it is proven that a breach of the Competition Act committed by a company took place with the consent or connivance or is attributable to any neglect on the part of, any director, manager, secretary or other officer of such company, that person shall be guilty of the breach themselves and may be punished as an individual. If we, or any of our employees are penalized under the Competition Act, our business may be adversely affected. Further, the Competition Act also regulates combinations and requires approval of the CCI for effecting any acquisition of shares, voting rights, assets or control or mergers or amalgamations above the prescribed asset and turnover based thresholds.

On March 4, 2011, the Government of India notified and brought into force new provisions under the Competition Act in relation to combined entities (the "Combination Regulation Provisions"), which came into effect from June 1, 2011. The Combination Regulation Provisions require that any acquisition of shares, voting rights, assets or control or mergers or amalgamations, which cross the prescribed asset and turnover based thresholds, must be notified to and preapproved by the CCI. In addition, on May 11, 2011, the CCI issued the final Competition Commission of India (Procedure in regard to the transaction of business relating to combinations) Regulations, 2011 (as amended). These regulations, as amended, set out the mechanism for the implementation of the Combination Regulation Provisions under the Competition Act.

55. The Indian tax regime is currently undergoing substantial changes which could adversely affect our business.

The goods and service tax ("GST") that has been implemented with effect from July 1, 2017 combines taxes and levies by the GoI and state governments into a unified rate structure, and replaces indirect taxes on goods and services such as central excise duty, service tax, customs duty, central sales tax, state VAT, cess and surcharge and excise that were being collected by the GoI and state governments.

As regards the General Anti-Avoidance Rules ("GAAR"), The general anti avoidance rules ("GAAR") provisions have been made effective from assessment year 2018-19 onwards, i.e.; financial Year 2017-18. The GAAR provisions intend to declare an arrangement as an "impermissible avoidance arrangement", if the main purpose or one of the main purposes of such arrangement is to obtain a tax benefit, and satisfies at least one of the following tests (i) creates rights, or obligations, which are not ordinarily created between persons dealing at arm's length; (ii) results, directly or indirectly, in misuse, or abuse, of the provisions of the Income Tax Act, 1961; (iii) lacks commercial substance or is deemed to lack commercial substance, in whole or in part; or (iv) is entered into, or carried out, by means, or in a manner, that is not ordinarily engaged for bona fide purposes. If GAAR provisions are invoked, the tax authorities will have wider powers, including denial of tax benefit or a benefit under a tax treaty. In the absence of any precedents on the subject, the application of these provisions is uncertain. As the taxation regime in India is undergoing a significant overhaul, its consequent effects on economy cannot be determined at present and there can be no assurance that such effects would not adversely affect our business, future financial performance and the trading price of the Equity Shares.



### 56. You may be restricted in your ability to exercise pre-emptive rights under Indian law and may be adversely affected by future dilution of your ownership position.

Under the Companies Act, a company incorporated in India must offer its shareholders pre-emptive rights to subscribe and pay for a proportionate number of shares to maintain their existing ownership percentages before the issuance of any new shares, unless the pre-emptive rights have been waived by adoption of a special resolution by holders of three-fourths of the shares who have voted on the resolution, or unless the company has obtained approval from the Government of India to issue without such special resolution, subject to votes being cast in favour of the proposal exceeding the votes cast against such proposal. However, if the law of the jurisdiction you are in does not permit you to exercise your pre-emptive rights without our Company filing an offering document or a registration statement with the applicable authority in the jurisdiction you are in, you will be unable to exercise your pre-emptive rights unless our Company makes such a filing. To the extent that you are unable to exercise pre-emptive rights granted in respect of the Equity Shares, your proportional interest in our Company would be reduced.

# 57. Political, economic or other factors that are beyond our control may have an adverse effect on our business, results of operations and cash flows.

We currently operate in India and are dependent on domestic, regional and market conditions. Our performance, growth and market price of our Equity Shares are and will be dependent on the IT industry of the Indian economy. There have been periods of slowdown in the economic growth of India. For instance, the present situation of lock-down is prevailing in India due to pandemic Covid-19 spread in India and all other parts of world. If such condition prevail for longer time the Demand for our products & services may be adversely affected by an economic downturn in domestic, regional and global economies. India's economic growth is also affected by various other factors including domestic consumption and savings, balance of trade movements, namely export demand and movements in key imports, global economic uncertainty and liquidity crisis, volatility in exchange currency rates. Consequently, any future slowdown in the Indian economy could harm our business, results of operations, cash flows and financial condition. Also, a change in the Government or a change in the economic and deregulation policies could affect economic conditions prevalent in the areas in which we operate in general and our business in particular and high rates of inflation in India could increase our costs without proportionately increasing our revenues, and as such decrease our operating margins.

### 58. Companies in India are required to prepare financial statements under the new Indian Accounting Standards. In addition, all income-tax assesse in India will be required to follow the Income Computation and Disclosure Standards.

The Ministry of Corporate Affairs ("MCA"), Government of India, has through notification dated February 16, 2015 issued the Indian Accounting Standards Rules, 2015 ("Ind AS") which have come into effect from April 1, 2015 and are applicable to companies which fulfill certain conditions. Further, there can be no assurance that the adoption of Ind AS will not affect our reported results of operations or financial condition. Any of these factors relating to the use of Ind AS may adversely affect our financial condition and results of operations.

Further, the Ministry of Finance, Government of India has issued a notification dated September 29, 2016 notifying Income Computation and Disclosure Standards ("ICDS"), thereby creating a new framework for computation of taxable income. The ICDS shall apply from the assessment year 2017-2018 and subsequent years. The adoption of ICDS is expected to significantly alter the way companies compute their taxable income, as ICDS deviates from several concepts that are followed under general accounting standards, including Indian GAAP and Ind AS. In addition, ICDS shall be applicable for the computation of income for tax purposes but shall not be applicable for the computation of income for minimum alternate tax. There can be no assurance that the adoption of ICDS will not adversely affect our business, results of operations and financial condition.

# 59. Significant differences exist between Indian GAAP and other accounting principles, such as U.S. GAAP and IFRS, which investors may be more familiar with and may consider material to their assessment of our financial condition.

Our financial statements are prepared and presented in conformity with Indian GAAP. No attempt has been made to reconcile any of the information given in this document to any other principles or to base it on any other standards. Indian GAAP differs in certain significant respects from IFRS, U.S. GAAP and other accounting principles with which prospective investors may be familiar in other countries. If our financial statements were to be prepared in accordance with such other accounting principles, our results of operations, cash flows and financial position may be substantially different. Prospective investors should review the accounting policies applied in the preparation of our financial statements, and consult their own professional advisers for an understanding of the differences between these accounting principles and those with which they may be more familiar.



#### 60. Our business is substantially affected by prevailing economic, political and other prevailing conditions in India.

Our Company is incorporated in India, and the majority of our assets and employees are located in India. As a result, we are highly dependent on prevailing economic conditions in India and our results of operations are significantly affected by factors influencing the Indian economy. Factors that may adversely affect the Indian economy, and hence our results of operations, may include:

- the macroeconomic climate, including any increase in Indian interest rates or inflation;
- any exchange rate fluctuations, the imposition of currency controls and restrictions on the right to convert or repatriate currency or export assets;
- Any scarcity of credit or other financing in India, resulting in an adverse impact on economic conditions in India and scarcity of financing for our expansions;
- Prevailing income conditions among Indian consumers and Indian corporations;
- > volatility in, and actual or perceived trends in trading activity on, India's principal stock exchanges;
- > changes in India's tax, trade, fiscal or monetary policies;
- political instability, terrorism or military conflict in India or in countries in the region or globally, including in India's various neighbouring countries;
- occurrence of natural or man-made disasters;
- > prevailing regional or global economic conditions, including in India's principal export markets;
- > other significant regulatory or economic developments in or affecting India or its ER&D sector; international business practices that may conflict with other customs or legal requirements to which we are subject, including anti-bribery and anti-corruption laws;

### 61. Financial instability, economic developments and volatility in securities markets in other countries may also cause the price of the Equity Shares to decline.

The Indian market and the Indian economy are influenced by economic and market conditions in other countries, particularly emerging Asian market countries. Financial turmoil in Europe and elsewhere in the world in recent years has affected the Indian economy. In recent times, the Indian financial markets had been negatively affected by the volatility in global financial market, including on account of certain European nations' debt troubles and move to break away by the United Kingdom from the European Union. Although, economic conditions are different in each country, investors' reactions to developments in one country can have adverse effects on the securities of companies in other countries, including India. Currencies of a few Asian countries have in the past suffered depreciation against the U.S. Dollar owing to, amongst other, the announcements by the U.S. government that it may consider reducing its quantitative easing measures. A loss of investor confidence in the financial systems of other emerging markets may cause increased volatility in Indian financial markets and, indirectly, in the Indian economy in general. Any worldwide financial instability could also have a negative impact on the Indian economy. Financial disruptions may occur and could harm our business, future financial performance and the prices of the Equity Shares.

The global credit and equity markets have experienced substantial dislocations, liquidity disruptions and market corrections in recent years. Liquidity and credit concerns and volatility in the global credit and financial markets have increased significantly with the bankruptcy or acquisition of, and government assistance extended to, several major U.S. and European financial institutions. These and other related events, such as the European sovereign debt crisis, have had a significant impact on the global credit and financial markets as a whole, including reduced liquidity, greater volatility, widening of credit spreads and a lack of price transparency in global credit and financial markets. In response to such developments, legislators and financial regulators in the United States and other jurisdictions, including India, have implemented a number of policy measures designed to add stability to the financial markets.

However, the overall impact of these and other legislative and regulatory efforts on the global financial markets is uncertain, and they may not have the intended stabilizing effects. In the event that the current difficult conditions in the global credit markets continue or if there is any significant financial disruption, such conditions could have an adverse effect on our business, future financial performance and the trading price of the Equity Shares.

# 62. A significant change in the Government of India's economic liberalization and deregulation policies could adversely affect our business and the price of our Equity Shares.

The Government of India has traditionally exercised, and continues to exercise, a dominant influence over many aspects of the economy. Unfavourable government policies including those relating to the internet and e-commerce, consumer protection and data-privacy, could adversely affect business and economic conditions in India, and could also affect our ability to implement our strategy and our future financial performance. Since 1991, successive governments, including coalition governments, have pursued policies of economic liberalization, including significantly relaxing restrictions on the private sector and encouraging the development of the Indian financial sector. However, the members of the Government of India and the composition of the coalition



in power are subject to change. As a result, it is difficult to predict the economic policies that will be pursued by the Government of India. For example, there may be an increasing number of laws and regulations pertaining to the internet and ecommerce, which may relate to liability for information retrieved from or transmitted over the internet or mobile networks, user privacy, content restrictions and the quality of services and products sold or provided through the internet. The rate of economic liberalization could change and specific laws and policies affecting the financial services industry, foreign investment, currency exchange and other matters affecting investment in our securities could change as well. Any significant change in India's economic liberalization and deregulation policies could adversely affect business and economic conditions in India generally and our business in particular.



#### **SECTION IV – INTRODUCTION**

#### THE ISSUE

PRESENT ISSUE IN TERMS OF THIS DRAFT I	RED HERRING PROSPECTUS
Equity Shares Issued*:	Upto 37,80,000 Equity Shares aggregating to ₹ [•] Lakhs
Public Issue of Equity Shares by our Company	
of which	
Issue Reserved for the Market Makers	[●] Equity Shares aggregating to ₹ [●] Lakhs
Net Issue to the Public	[●] Equity Shares aggregating to ₹ [●] Lakhs
of which	
A. QIB Portion	Not more than [●] Equity Shares aggregating to ₹ [●] Lakhs
Of which:	
(a) Anchor Investor Portion	Upto [•] Equity Shares aggregating to ₹ [•] Lakhs
(b) Net QIB Portion (assuming the Anchor Investor	Upto [•] Equity Shares aggregating to ₹ [•] Lakhs
Portion is fully subscribed)	
Of which:	
(i) Available for allocation to Mutual Funds only	Upto [•] Equity Shares aggregating to ₹ [•] Lakhs
(5% of the QIB Portion (excluding Anchor Investor	
Portion)	
(ii) Balance of QIB Portion for all QIBs including	Upto [•] Equity Shares aggregating to ₹ [•] Lakhs
Mutual Funds	
B. Non-Institutional Category	Not Less than [•] Equity Shares aggregating to ₹ [•] Lakhs
C. Retail Portion	Not Less than [●] Equity Shares aggregating to ₹ [●] Lakhs
Equity Shares outstanding prior to the Issue	1,03,92,300 Equity Shares of face value of ₹10 each
<b>Equity Shares outstanding after the Issue</b>	[●] Equity Shares of face value of ₹10 each
Objects of the Issue/ Use of Issue Proceeds	Please see the chapter titled "Objects of the Issue" on page 76 of this Draft
	Red Herring Prospectus

<sup>\*</sup> Subject to finalisation of the Basis of Allotment. Number of shares may need to be adjusted for lot size upon determination of issue price

#### Note:

- (1) Fresh Issue of upto 37,80,000 Equity Shares in terms of Draft Red Herring Prospectus has been authorized pursuant to a resolution passed by our Board of Directors dated August 18, 2023. and by special resolution passed under Section 62(1) (c) of the Companies Act, 2013 at the Extra-Ordinary General Meeting of the members held on August 21, 2023.
- (2) This Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, as amended from time to time. For further details, please see the section titled "Issue Related Information" beginning on page 208 of this Draft Red Herring Prospectus.
- (3) The SEBI ICDR Regulations permit the issue of securities to the public through the Book Building Process, which states that, not less than 15 % of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Bidders and not less than 35 % of the Net Issue shall be available for allocation on a proportionate basis to Retail Individual Bidders and not more than 50% of the Net Issue shall be allotted on a proportionate basis to QIBs, subject to valid Bids being received at or above the Issue Price. Accordingly, we have allocated the Net Issue i.e. not more than 50% of the Net Issue to QIB and not less than 35% of the Net Issue shall be available for allocation to Retail Individual Investors and not less than 15% of the Net Issue shall be available for allocation to Non-institutional bidders.
- (4) Subject to valid Bids being received at or above the Issue Price, under-subscription, if any, in any category, except in the QIB Portion, would be allowed to be met with spill-over from any other category or combination of categories of Bidders at the discretion of our Company in consultation with the Book Running Book Running Lead Managers and the Designated Stock Exchange, subject to applicable laws.
- (5) In the event of over-subscription, allotment shall be made on a proportionate basis, subject to valid Bids received at or above the Issue Price. Allocation to investors in all categories, except the Retail Portion, shall be made on a proportionate basis subject to valid bids received at or above the Issue Price. The allocation to each Retail Individual Investor shall not be less than the minimum Bid Lot, and subject to availability of Equity Shares in the Retail Portion, the remaining available Equity Shares, if any, shall be allocated on a proportionate basis.



(6) Our Company may, in consultation with the Book Running Lead Manager, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations. One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription in the Anchor Investor Portion, the remaining Equity Shares shall be added to the QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders (other than Anchor Investors), including Mutual Funds, subject to valid Bids being received within the offer price band. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allotment in the Mutual Fund Portion will be added to the Net QIB Portion and allocated proportionately to the QIB Bidders (other than Anchor Investors) in proportion to their Bids. For further details, please refer section titled "Issue Procedure" beginning on page 217 of this Draft Red Herring Prospectus.



### SUMMARY OF FINANCIAL INFORMATION

### STATEMENT OF ASSETS & LIABILITIES

(Rs. in Lakhs)

Sr.	Particulars	Note	As at	As at 31st March		Rs. in Lakhs)
No	raruculars	Note No.	September 30	As at 31st Watch		11
•		110.	2023	2023	2022	2021
Α.	Equity and Liabilities					
1	Shareholders' Funds					
	Share Capital	A.1	1,039.23	326.50	326.50	238.50
	Reserves & Surplus	A.2	721.47	869.89	642.14	90.83
	Share application money pending allotment		-	ı	0.00	-
2	Non-Current Liabilities					
	Long-Term Borrowings	A.3	17.23	18.43	20.12	-
	Other Non-Current Liabilities		24.84	23.74	23.65	8.20
	Long-Term Provisions	A.4	22.96	0.72	-	-
	Deferred Tax Liabilities (Net)	A.5	-	-	-	-
3	Current Liabilities					
	Short Term Borrowings	A.6	3,033.83	2,944.17	2,043.70	1,255.65
	Trade Payables :					
	(A) total outstanding dues of micro	A.7				
	enterprises and small enterprises; and		-	-	=	-
	(B) total outstanding dues of creditors other	<b>A.7</b>				
	than micro enterprises and small		7,093.44	4,308.50	3,255.95	1,233.10
	enterprises.".]					
	Other Current Liabilities	A.8	1,249.15	1,253.54	1,405.24	3,459.27
	Short Term Provisions	A.9	101.16	107.77	52.55	27.60
	Total		13,303.32	9,853.26	7,769.85	6,313.15
В.	Assets					
1	Non-Current Assets					
	Property, Plant and Equipment					
	Tangible Assets	A.10	23.26	26.42	26.43	2.36
	Intangible Assets	A.10	1.24	1.82	1.01	1.26
	Capital Work in progress	A.10	-	-	-	-
	Intangible Assets Under Development	A.10	5,339.69	4,332.33	3,067.44	2,254.96
	Non-Current Investments		-	-	-	-
	Deferred Tax Assets	A.5	8.40	1.89	0.89	0.72
	Long Term Loans & Advances		0.00	0.00	0.00	0.00
	Other Non Current Assets	A.11	18.64	123.21	6.51	6.48
2	Current Assets					
	Current Investments		-	=	-	-
	Inventories	A.12	3,983.34	2,827.96	2,585.63	2,342.06
	Trade Receivables	A.13	2,568.09	885.46	822.30	688.44
	Cash and Cash Equivalents	A.14	780.50	562.87	459.57	282.21
	Short-Term Loans and Advances	A.15	17.81	47.76	31.04	26.96
	Other Current Assets	A.16	562.33	1,043.53	769.03	707.70
	Total		13,303.32	9,853.26	7,769.85	6,313.15

**Note:** The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D,B & C



### STATEMENT OF PROFIT & LOSS

(Rs. in Lakhs)

Sr.		Not	For the Period	For The	Year Ended 31	st March
No	Particulars	e No.	Ended on September 30, 2023	2023	2022	2021
A.	Revenue:		,			
	Revenue from Operations	<b>B.1</b>	6569.71	12068.22	9211.25	6999.59
	Other income	<b>B.2</b>	18.94	26.50	39.76	18.06
	Total revenue		6588.65	12094.72	9251.00	7017.65
B.	Expenses:					
	Cost of Material Consumed	B.3	6615.66	10074.55	8072.78	5956.36
	Purchase of Stock in Trade		0.00	0.00	0.00	0.00
	Change in Inventories of WIP, Finished Goods & Stock in Trade	B.4	(1,161.41)	(242.33)	(243.57)	(329.28)
	Employees Benefit Expenses	B.5	178.53	361.96	176.36	361.08
	Finance costs	<b>B.6</b>	263.73	380.09	401.19	246.75
	Depreciation and Amortization	<b>B.7</b>	4.60	10.00	4.74	2.53
	Other expenses	<b>B.8</b>	544.04	1206.10	688.73	677.26
	Total Expenses		6445.15	11790.36	9100.23	6914.69
	Profit before exceptional and extraordinary items and tax		143.50	304.36	150.78	102.96
	Exceptional Items		-	-	_	-
	Profit before extraordinary items and tax		143.50	304.36	150.78	102.96
	Extraordinary items			-	-	-
	Profit before tax		143.50	304.36	150.78	102.96
	Tax expense :					
	Current tax		42.63	77.60	39.64	27.60
	Deferred Tax	<b>B.9</b>	(6.51)	(1.00)	(0.18)	0.47
	Total Tax Expenses		36.12	76.60	39.47	28.07
	Profit (Loss) for the period from continuing operations		107.38	227.75	111.31	74.89
	Earning per equity share in Rs.:					
	(1) Basic		1.06	2.33	1.20	1.05
	(2) Diluted		1.06	2.33	1.20	1.05

**Note:** The above statements should be read with the significant accounting policies and notes to restated summary, Statement of Balance Sheet and cash flows appearing in Annexure D,A&C.



### STATEMENT OF CASH FLOW

(Rs. in Lakhs)

	For the Period			Ks. in Lakns
Particulars	Ended on September 30	For The Y	ear Ended 31	st March
	2023	2023	2022	2021
A. CASH FLOW FROM OPERATING ACTIVITIES				
Profit/ (Loss) before tax	143.50	304.36	150.78	102.96
Adjustments for:				
Depreciation	4.60	10.00	4.74	1.81
Provision for Gratuity	23.79	0.77	-	-
Finance Cost	263.73	380.09	401.19	246.75
Interest Income	(17.32)	(24.45)	(33.80)	(14.37)
Operating profit before working capital changes	418.30	670.76	522.90	337.15
Movements in working capital:				
(Increase)/Decrease in Inventories	(1,155.38)	(242.33)	(243.57)	(329.28)
(Increase)/Decrease in Trade Receivables	(1,682.63)	(63.16)	(133.86)	570.25
(Increase)/Decrease in Short Term Loans & Advances	29.95	(16.72)	(4.08)	1,176.05
(Increase)/Decrease in Other Current Assets	481.20	(274.50)	(61.33)	(707.70)
Increase/(Decrease) in Trade Payables	2,784.94	1,052.55	2,022.85	(1,794.41)
Increase/(Decrease) in Other Current Liabilities	(4.39)	(151.70)	(2,054.03)	3,385.13
Cash generated from operations	896.99	972.90	60.64	2,637.18
Income tax paid during the year	50.79	22.43	14.70	-
Net cash from operating activities (A)	821.20	952.47	34.19	2,637.18
B. CASH FLOW FROM INVESTING ACTIVITIES				
Increase in Other Non-Current Liabilities	1.10	0.09	15.45	8.20
Interest Income	17.32	24.45	33.80	14.37
Purchase of Fixed Assets	(1,008.22)	(1,275.69)	(841.03)	(926.43)
(Increase(/Decrease in Other Non-Current Assets	104.57	(116.70)	(0.04)	(6.48)
Net cash from investing activities (B)	(885.23)	(1,367.85)	(791.82)	(910.34)
C. CASH FLOW FROM FINANCING ACTIVITIES				
Interest paid on borrowings	(263.73)	(380.09)	(401.19)	(246.75)
Proceeds/(Repayment) of Borrowings	88.46	898.78	808.17	(1,362.87)
Proceeds from Issue of Share Capital	456.93	-	88.00	=
Proceeds from Securities Premium	-	-	440.00	-
Net cash from financing activities (C)	281.66	518.69	934.98	(1,609.62)
Net increase in cash and cash equivalents (A+B+C)	217.63	103.31	177.35	117.23
Cash and cash equivalents at the beginning of the year	562.87	459.57	282.21	164.99
Cash and cash equivalents at the end of the year	780.50	562.87	459.57	282.21
Cash & Cash Equivalent Comprises				
Cash in Hand	0.58	0.14	0.36	0.00
Balance With Bank in Current Accounts	0.99	6.95	21.32	56.61
Balance with Bank in Deposits Accounts	778.93	555.78	437.89	225.60

**Note :** The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and Statement of Balance Sheet appearing in Annexure C, A & B.



#### **SECTION - V - GENERAL INFORMATION**

Our Company was originally incorporated on June 01, 2016 as "Hometech Digital Private Limited" under the provisions of the Companies Act, 2013 with the Registrar of Companies, Central Registration Centre, Manesar. Subsequently our Company was converted into Public Limited Company and name of company was changed from "Hometech Digital Private Limited" to "Hometech Digital Limited" vide fresh certificate of incorporation dated August 18, 2023 issued by the Registrar of Companies, Chandigarh.

For further details, please refer to chapter titled "History and Corporate Structure" beginning on page 142 of this Draft Red Herring Prospectus.

#### **Registered Office of our Company**

#### **Hometech Digital Limited**

S.C.O.-363-364, First Floor

Sector 35-B, Chandigarh-160035 India. **Tel. No.**: +91-9855577376, 7527033713

E-mail: info@htdl.in Website: www.htdl.in

Corporate Identification Number: U74999CH2016PLC041069

Reg. No.: 041069

For details relating to changes to the address of our Registered Office, please see "History and Corporate Structure - Changes to the address of the Registered Office of our Company" on page 142 of this Draft Red Herring Prospectus.

#### Address of Registrar of Companies

### Registrar of Companies, Chandigarh

1st Floor, Corporate Bhawan, Plot No.4-B, Sector 27-B, PIN-160019, Chandigarh, India.

Tel No. 0172-2639415/2981916 Email: roc.chandigarh@mca.gov.in Website: http://www.mca.gov.in

### **Designated Stock Exchange**

### **National Stock Exchange of India Limited**

Exchange Plaza, Plot no. C/1, G Block, Bandra – Kurla Complex, Bandra (E) Mumbai - 400051, Maharashtra, India

 $Website - \underline{www.nseindia.com}$ 

### **Board of Directors of our Company**

The Board of Directors of our Company consists of:

Name	Designation	Address	DIN
Mr. Anurag Sharma	Managing Director	505, Sector-7, Panchkula, Sector-8, Haryana-134109, India.	00922835
Mr. Anil Sharma	Chairman cum Whole- Time Director	505, Sector-7, Panchkula, Sector-8, Haryana-134109, India.	00921729
Mr. Rahul Mehta	Whole-Time Director	404 G H 12, Mansa Devi Complex, Sector-5, Panchkula, Sector-8, Harayana-134109, India.	06570091
Mrs. Shweta Sharma	Non Executive Director	505, Sector-7, Panchkula, Sector-8, Haryana-134109, India.	10290510
Mr. Honey Agnihotri	Independent Director	312, Sector-8, Panchkula, Haryana-134109, India	10290455



Mr. Narinder K Sharma	Independent Director	H.No.868, Sector 12A, Near Shishu Niketan School, 12A Panchkula, Haryana-134112, India	10290489
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For further details of the Directors of our Company, please refer to the chapter titled "Our Management" on page 146 of this Draft Red Herring Prospectus.

#### **Company Secretary and Compliance Officer**

#### Ms. Meenu Balani

S.C.O.-363-364, First Floor

Sector 35-B, Chandigarh-160035 India. **Tel. No.**: +91-9855577376, 7527033713

E-mail: cs@htdl.in Website: www.htdl.in

#### **Chief Financial Officer**

#### Mr. Vineet Bhatia

S.C.O.-363-364, First Floor

Sector 35-B, -Chandigarh-160035 India. **Tel. No.**: +91-9855577376, 7527033713

E-mail: cfo@htdl.in Website: www.htdl.in

Investors may contact our Company Secretary and Compliance Officer and/ or the Registrar to the Issue and/ or the Book Running Lead Manager, in case of any pre-Issue or post-Issue related problems such as non-receipt of Intimation for Allotment, credit of allotted Equity Shares in the respective beneficiary account.

All grievances relating to the ASBA process including UPI may be addressed to the Registrar to the Issue, with a copy to the Designated Intermediary with whom the ASBA Form was submitted, giving full name of the sole or First Applicant, ASBA Form number, Applicant's DP ID, Client ID, PAN, number of Equity Shares applied for, date of submission of Application Form, address of Applicant, the name and address of the relevant Designated Intermediary, where the Application Form was submitted by the Applicant, ASBA Account number (for Applicants other than RIIs bidding through the UPI mechanism) in which the amount equivalent to the Application Amount was blocked or UPI ID in case of RIIs bidding through the UPI mechanism. Further, the Applicant shall enclose the Acknowledgment Slip from the Designated Intermediaries in addition to the documents or information mentioned hereinabove.

For all Issue related queries, and for Redressal of complaints, applicant may also write to the Book Running Lead Manager and Company. All complaints, queries or comments received by Stock Exchange shall be forwarded to the Book Running Lead Manager, who shall respond to the same

#### Details of Key Intermediaries pertaining to this Issue and Our Company:

### BOOK RUNNING LEAD MANAGER OF THE ISSUE

#### BEELINE CAPITAL ADVISORS PRIVATE LIMITED

B 1311-1314, Thirteenth Floor, Shilp Corporate Park, Rajpath Rangoli Road, Thaltej, Ahmedabad- 380054,

Gujarat, India.

Tel. No.: +91-79-48407357 Email: mb@beelinemb.com Website: www.beelinemb.com

Investor Grievance Email: ig@beelinemb.com

Contact Person: Mr. Nikhil Shah

**SEBI Registration No.:** INM000012917

#### LEGAL ADVISOR TO THE ISSUE

#### ANA ADVISORS

118 Shila Vihar, Gokulpura, Kalwar Road Jhotwara, Jaipur-302012



Email Id: anaadvisors22@gmail.com

**Tel No.**: +91-9887906529

Contact Person: Kamlesh Kumar Goyal

#### REGISTRAR TO THE ISSUE

#### KFIN TECHNOLOGIES LIMITED

Selenium Tower-B, Plot No. 31-32, Gachibowli, Financial District, Nanakramguda, Serilingampally, Hyderabad – 500 032, Telangana.

**Tel. No.:** +91-40-6716-2222 Toll Free No.: 18003094001 Email: hdl.ipo@kfintech.com Website: www.kfintech.com

Investor Grievance Email: einward.ris@kfintech.com

Contact Person: M Murali Krishna SEBI Registration No.: INR000000221

#### BANKERS TO THE COMPANY

[•]

#### STATUTORY AUDITORS OF THE COMPANY

M/S. RAJEEV SINGHI & CO, Chartered Accountants

1801, Sector-22 B, Chandigarh-160022, India

Tel No.: 0172-2700067

Email: rajiv kishanlal@yahoo.com Contact Person: Rajeev Singhi Membership No.: 81892 Firm Registration No.: 002850N

#### PEER REVIEW AUDITORS OF THE COMPANY

M/S. A Y & CO., Chartered Accountants 505, Fifth Floor, ARG Corporate Park Ajmer Road, Gopal Bari, Jaipur – 302006,

Rajasthan, India

**Tel No.:** +91 0141-4037257; +91-9649687300

Email: info@aycompany.co.in Contact Person: Mr. Arpit Gupta Membership No.: 421544 Firm Registration No.: 020829C **Peer Review Registration No.** – 011177

M/s. A Y & Company, Chartered Accountants hold a peer review certificate dated July 15, 2021 issued by the Institute of Chartered Accountants of India.

#### BANKERS TO THE ISSUE AND REFUND BANKER/SPONSOR BANK

 $[\bullet]$ 

#### SYNDICATE MEMBER

 $[\bullet]$ 

#### STATEMENT OF INTER SE ALLOCATION OF RESPONSIBILITIES

Since Beeline Capital Advisors Private Limited is the sole Book Running Lead Manager to this Issue, a statement of inter se allocation of responsibilities among Book Running Lead Managers is not required.



#### SELF CERTIFIED SYNDICATE BANKS ("SCSBS") AND SYNDICATE SCSB BRANCHES

The list of Designated Branches that have been notified by SEBI to act as SCSB for the ASBA process is provided on <a href="https://www.sebi.gov.in/pmd/scsb.pdf">www.sebi.gov.in/pmd/scsb.pdf</a> For more information on the Designated Branches collecting ASBA Forms, see the above mentioned SEBI link.

The list of branches of the SCSBs named by the respective SCSBs to receive deposits of the application forms from the Designated Intermediaries will be available on the website of the SEBI (<a href="www.sebi.gov.in">www.sebi.gov.in</a>) and updated from time to time

#### INVESTORS BANKS OR ISSUER BANKS FOR UPI

The list of Self Certified Syndicate Banks that have been notified by SEBI to act as Investors Bank or Issuer Bank for UPI mechanism are provide on the website of SEBI on <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yesandintmId=40">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yesandintmId=40</a>. For details on Designated Branches of SCSBs collecting the Bid Cum Application Forms, please refer to the above-mentioned SEBI link.

#### REGISTERED BROKERS

The list of the Registered Brokers, including details such as postal address, telephone number and e-mail address, is provided on the websites of the NSE at www.nseindia.com, as updated from time to time.

#### REGISTRAR TO THE ISSUE AND SHARE TRANSFER AGENTS

The list of the RTAs eligible to accept application forms at the Designated RTA Locations, including details such as address, telephone number and e-mail address, are provided on the websites of Stock Exchange at <a href="www.nseindia.com">www.nseindia.com</a>, as updated from time to time and on SEBI website at <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=10">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=10</a>

#### COLLECTING DEPOSITORY PARTICIPANTS

The list of the CDPs eligible to accept application forms at the Designated CDP Locations, including details such as name and contact details, are provided on the websites of Stock Exchange at <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=18">www.nseindia.com</a>, as updated from time to time and SEBI website at <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=19">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=19</a> and <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=4">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=19</a> and <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=4">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=4</a>

#### **BROKERS TO THE ISSUE**

All members of the recognized stock exchanges would be eligible to act as Brokers to the Issue.

#### **CREDIT RATING**

This being an Issue of Equity Shares, credit rating is not required.

#### **IPO GRADING**

Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, there is no requirement of appointing an IPO Grading agency.

#### **DEBENTURE TRUSTEES**

As the Issue is of Equity Shares, the appointment of Debenture trustees is not required.

#### **TRUSTEES**

As the Issue is of Equity Shares, the appointment of Trustees is not mandatory.

#### MONITORING AGENCY

As per Regulation 262(1) of the SEBI (ICDR) Regulations, 2018 as amended, the requirement of Monitoring Agency is not mandatory if the Issue size is below Rs. 10000.00 Lakhs.



Pursuant to Regulation 32(3) of the SEBI (LODR) Regulations, 2015, our Company shall on a half yearly basis disclose to the Audit Committee the uses and application of the Net Proceeds. Until such time as any part of the Net Proceeds remains unutilized, our Company will disclose the utilization of the Net Proceeds under separate heads in our Company's balance sheet(s) clearly specifying the amount of and purpose for which Net Proceeds have been utilized so far, and details of amounts out of the Net Proceeds that have not been utilized so far, also indicating interim investments, if any, of such unutilized Net Proceeds. In the event that our Company is unable to utilize the entire amount that we have currently estimated for use out of the Net Proceeds in a fiscal, we will utilize such unutilized amount in the next fiscal.

Further, in accordance with Regulation 32(1)(a) of the SEBI (LODR) Regulations, 2015, our Company shall furnish to the Stock Exchanges on a half yearly basis, a statement indicating material deviations, if any, in the utilization of the Net Proceeds for the objects stated in this Draft Red Herring Prospectus.

#### APPRAISING ENTITY

No appraising entity has been appointed in respect of any objects of this Issue

#### FILING OF OFFER DOCUMENT

The Draft Red Herring Prospectus will not be filed with SEBI, nor will SEBI issue any observation on the Offer Document in terms of Regulation 246(2) of SEBI (ICDR) Regulations, 2018. Pursuant to Regulation 246(5) of SEBI (ICDR) Regulations, 2018 and SEBI Circular Number SEBI/HO/CFD/DIL1/CIR/P/2018/011 dated January 19, 2018, a copy of Prospectus will be filed online through SEBI Intermediary Portal at <a href="https://siportal.sebi.gov.in">https://siportal.sebi.gov.in</a>.

The Draft Red Herring Prospectus/ Red Herring Prospectus /Prospectus are being filed with National Stock Exchange of India Limited, Exchange Plaza, Plot No. C/1, G Block, Bandra- Kurla Complex, Bandra (East), Mumbai-400051, Maharashtra.

A copy of the Red Herring Prospectus/ Prospectus, along with the documents required to be filed under Section 32 of the Companies Act, 2013 would be delivered for registration to the Registrar of Companies, 1st Floor, Corporate Bhawan, Plot No.4-B, Sector 27-B, PIN-160019, Chandigarh, India.

#### **EXPERTS OPINION**

Except for the reports in the section "Financial Information of our Company" and "Statement of Possible Tax Benefits" on page 163 and page 88 of this Draft Red Herring Prospectus from the Statutory Auditor, our Company has not obtained any expert opinions. We have received written consent from the Statutory Auditor for inclusion of their name. However, the term "expert" shall not be construed to mean an "expert" as defined under the U.S. Securities Act 1933.

#### **BOOK BUILDING PROCESS**

Book Building, with reference to the Issue, refers to the process of collection of Bids on the basis of the Red Herring Prospectus within the Price Band. The Price Band shall be determined by our Company in consultation with the Book Running Lead Manager in accordance with the Book Building Process, and advertised in in all editions of the English national newspaper [•], all editions of Hindi national newspaper [•] and in Regional newspaper [•] where our registered office is situated at least two working days prior to the Bid/ Issue Opening date. The Issue Price shall be determined by our Company, in consultation with the Book Running Lead Manager in accordance with the Book Building Process after the Bid/ Issue Closing Date.

Principal parties involved in the Book Building Process are:-

- Our Company and Selling Shareholder;
- The Book Running Lead Manager in this case being Beeline Capital Advisors Limited,
- The Syndicate Member(s) who are intermediaries registered with SEBI / registered as brokers with NSE and eligible to act as Underwriters. The Syndicate Member(s) will be appointed by the Book Running Lead Manager;
- > The Registrar to the Issue;
- > The Escrow Collection Banks/ Bankers to the Issue and
- > The Designated Intermediaries and Sponsor bank

The SEBI ICDR Regulations have permitted the Issue of securities to the public through the Book Building Process, wherein allocation to the public shall be made as per Regulation 253 of the SEBI ICDR Regulations

The Issue is being made through the Book Building Process wherein 50% of the Net Offer shall be available for allocation on a proportionate basis to QIBs, provided that our Company may in consultation with the BRLM allocate upto 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI (ICDR) Regulations (the "Anchor Investor Portion"), out of which one third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Offer Price. 5% of the QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds only, and the remainder of the QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. Further, not less than 15 % of the Net Offer shall be available for allocation on a proportionate basis to Non-Institutional Bidders and not less than 35 % of the Net Issue shall be available for allocation to Retail Individual Bidders, in accordance with the SEBI Regulations, subject to valid Bids being received at or above the Issue Price.

All potential Bidders may participate in the Issue through an ASBA process by providing details of their respective bank account which will be blocked by the SCSBs. All Bidders are mandatorily required to utilize the ASBA process to participate in the Issue. Under-subscription if any, in any category, except in the QIB Category, would be allowed to be met with spill over from any other category or a combination of categories at the discretion of our Company in consultation with the BRLM and the Designated Stock Exchange.

All Bidders, except Anchor Investors, are mandatorily required to use the ASBA process for participating in the Issue. In accordance with the SEBI ICDR Regulations, QIBs bidding in the QIB Portion and Non-Institutional Bidders bidding in the Non-Institutional Portion are not allowed to withdraw or lower the size of their Bids (in terms of the quantity of the Equity Shares or the Bid Amount) at any stage. Retail Individual Bidders can revise their Bids during the Bid/ Issue Period and withdraw their Bids until the Bid/ Issue Closing Date. Further, Anchor Investors cannot withdraw their Bids after the Anchor Investor Bid/ Issue Period. Allocation to the Anchor Investors will be on a discretionary basis.

Subject to valid Bids being received at or above the Issue Price, allocation to all categories in the Net Issue, shall be made on a proportionate basis, except for Retail Portion where allotment to each Retail Individual Bidders shall not be less than the minimum bid lot, subject to availability of Equity Shares in Retail Portion, and the remaining available Equity Shares, if any, shall be allotted on a proportionate basis. Under – subscription, if any, in any category, would be allowed to be met with spill – over from any other category or a combination of categories at the discretion of our Company in consultation with the Book Running Lead Manager and the Stock Exchange. However, under – subscription, if any, in the QIB Portion will not be allowed to be met with spill over from other categories or a combination of categories.

In terms of SEBI Circular No. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015 and the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018, all the investors (except Anchor Investors) applying in a public Offer shall use only Application Supported by Blocked Amount (ASBA) process for application providing details of the bank account which will be blocked by the Self Certified Syndicate Banks (SCSBs) for the same. Further, pursuant to SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 01, 2018, Retail Individual Investors applying in public offer may use either Application Supported by Blocked Amount (ASBA) facility for making application or also can use UPI as a payment mechanism with Application Supported by Blocked Amount for making application. For details in this regards, specific attention are invited to the chapter titled "Issue Procedure" beginning on page 217 of the Draft Red Herring Prospectus.

The process of Book Building under the SEBI ICDR Regulations is subject to change from time to time and the investors are advised to make their own judgment about investment through this process prior to making a Bid or application in the Offer.

For further details on the method and procedure for Bidding, please see section entitled "Issue Procedure" on page 217 of this Draft Red Herring Prospectus.

Illustration of the Book Building and Price Discovery Process: Bidders should note that this example is solely for illustrative purposes and is not specific to the Issue; it also excludes Bidding by Anchor Investors. Bidders can bid at any price within the Price Band. For instance, assume a Price Band of ₹20 to ₹24 per share, Issue size of 3,000 Equity Shares and receipt of five Bids from Bidders, details of which are shown in the table below. The illustrative book given below shows the demand for the Equity Shares of the Issuer at various prices and is collated from Bids received from various investors.

Bid Quantity	Bid Amount (₹)	<b>Cumulative Quantity</b>	Subscription
500	24	500	16.67%
1,000	23	1,500	50.00%
1,500	22	3,000	100.00%
2,000	21	5,000	166.67%
2,500	20	7,500	250.00%



The price discovery is a function of demand at various prices. The highest price at which the Issuer is able to Issue the desired number of Equity Shares is the price at which the book cuts off, i.e., ₹ 22.00 in the above example. The Company in consultation with the BRLM, may finalise the Offer Price at or below such Cut-Off Price, i.e., at or below ₹ 22.00. All Bids at or above this Issue Price and cut-off Bids are valid Bids and are considered for allocation in the respective categories.

Steps to be taken by the Bidders for Bidding:

- ➤ Check eligibility for making a Bid (see section titled "Issue Procedure" on page 217 of this Draft Red Herring Prospectus);
- Ensure that you have a demat account and the demat account details are correctly mentioned in the Bid cum Application Form;
- Ensure correctness of your PAN, DP ID and Client ID mentioned in the Bid cum Application Form. Based on these parameters, the Registrar to the Offer will obtain the Demographic Details of the Bidders from the Depositories.
- Except for Bids on behalf of the Central or State Government officials, residents of Sikkim and the officials appointed by the courts, who may be exempt from specifying their PAN for transacting in the securities market, for Bids of all values ensure that you have mentioned your PAN allotted under the Income Tax Act in the Bid cum Application Form. The exemption for Central or State Governments and officials appointed by the courts and for investors residing in Sikkim is subject to the Depositary Participant's verification of the veracity of such claims of the investors by collecting sufficient documentary evidence in support of their claims.
- > Ensure that the Bid cum Application Form is duly completed as per instructions given in this Draft Red Herring Prospectus and in the Bid cum Application Form;

#### **Bid/Issue Program:**

Event	Indicative Dates
Bid/ Issue Opening Date	[•]
Bid/ Issue Closing Date	[•]
Finalization of Basis of Allotment with the Designated Stock Exchange	[•]
Initiation of Allotment / Refunds / Unblocking of Funds from ASBA Account	[•]
or UPI ID linked bank account	
Credit of Equity Shares to Demat accounts of Allottees	[•]
Commencement of trading of the Equity Shares on the Stock Exchange	[•]

<sup>\*</sup> Our Company in consultation with the Book Running Lead Manager may consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations. The Anchor Investor Bid/Issue Period shall be one Working Day prior to the Bid/Issue Opening Date in accordance with the SEBI ICDR Regulations.

The above timetable is indicative and does not constitute any obligation on our Company or the Book Running Lead Manager. Whilst our Company shall ensure that all steps for the completion of the necessary formalities for the listing and the commencement of trading of the Equity Shares on the Stock Exchange are taken within 6 Working Days of the Bid/ Issue Closing Date, the timetable may change due to various factors, such as extension of the Bid/ Offer Period by our Company, revision of the Price Band or any delays in receiving the final listing and trading approval from the Stock Exchange. The Commencement of trading of the Equity Shares will be entirely at the discretion of the Stock Exchange and in accordance with the applicable laws.

Bid Cum Application Forms and any revisions to the same will be accepted only between 10.00 a.m. to 5.00 p.m. (IST) during the Issue Period (except for the Bid/ Issue Closing Date). On the Bid/ Issue Closing Date, the Bid Cum Application Forms will be accepted only between 10.00 a.m. to 3.00 p.m. (IST) for retail and non-retail Bidders. The time for applying for Retail Individual Applicant on Bid/ Issue Closing Date maybe extended in consultation with the BRLM, RTA and NSE Emerge taking into account the total number of applications received up to the closure of timings

Due to the limitation of time available for uploading the Bid Cum Application Forms on the Bid/ Issue Closing Date, Bidders are advised to submit their applications one (1) day prior to the Bid/ Issue Closing Date and, in any case, not later than 3.00 p.m. (IST) on the Bid/ Issue Closing Date. Any time mentioned in this Draft Red Herring Prospectus is IST. Bidders are cautioned that, in the event a large number of Bid Cum Application Forms are received on the Bid/ Issue Closing Date, as is typically experienced in public Offer, some Bid Cum Application Forms may not get uploaded due to the lack of sufficient time. Such Bid Cum Application Forms that cannot be uploaded will not be considered for allocation under this Issue. Applications will be accepted only on Working Days, i.e., Monday to Friday (excluding any public holidays). Neither our Company nor the BRLM is liable for any failure in uploading the Bid Cum Application Forms due to faults in any software/hardware system or otherwise.

In accordance with SEBI ICDR Regulations, QIBs and Non-Institutional Applicants are not allowed to withdraw or lower the size of their Application (in terms of the quantity of the Equity Shares or the Application amount) at any stage. Retail Individual Applicants can revise or withdraw their Bid Cum Application Forms prior to the Bid/ Offer Closing Date. Allocation to Retail Individual Applicants, in this Issue will be on a proportionate basis.



In case of discrepancy in the data entered in the electronic book vis-à-vis the data contained in the physical Bid Cum Application Form, for a particular Applicant, the details as per the file received from Stock Exchange may be taken as the final data for the purpose of Allotment. In case of discrepancy in the data entered in the electronic book vis-à-vis the data contained in the physical or electronic Bid Cum Application Form, for a particular ASBA Applicant, the Registrar to the Offer shall ask the relevant SCSBs / RTAs / DPs / stock brokers, as the case may be, for the rectified data.

#### WITHDRAWAL OF THE ISSUE

Our Company in consultation with the BRLM, reserve the right not to proceed with the Issue at any time before the Issue Opening Date without assigning any reason thereof.

If our Company withdraw the Issue any time after the Issue Opening Date but before the allotment of Equity Shares, a public notice within 2 (two) working days of the Issue Closing Date, providing reasons for not proceeding with the Issue shall be issued by our Company. The notice of withdrawal will be issued in the same newspapers where the pre-issue advertisements have appeared and the Stock Exchange will also be informed promptly. The BRLM, through the Registrar to the Issue, will instruct the SCSBs to unblock the ASBA Accounts within 1 (one) working Day from the day of receipt of such instruction.

If our Company withdraw the Issue after the Issue Closing Date and subsequently decides to proceed with an Issue of the Equity Shares, our Company will have to file a fresh Prospectus with the stock exchange where the Equity Shares may be proposed to be listed.

Notwithstanding the foregoing, the Issue is subject to obtaining (i) the final listing and trading approvals of the Stock Exchange with respect to the Equity Shares issued through the Prospectus, which our Company will apply for only after Allotment; and (ii) the final RoC approval of the Prospectus.

#### **UNDERWRITING**

The Company and the Book Running Lead Manager to the issue hereby confirm that the issue is 100% Underwritten by [●] in the capacity of Underwriter to the issue.

Pursuant to the terms of the Underwriting Agreement dated  $[\bullet]$  entered into by Company and Underwriter  $-[\bullet]$ , the obligations of the Underwriter are subject to certain conditions specified therein. The Details of the Underwriting commitments are as under:

Details of the Underwriter	No. of shares underwritten	Amount Underwritten (₹ in Lakh)	% of Total Issue Size Underwritten
	Upto 37,80,000 Equity Shares of ₹ 10/- being Issued at ₹ [•] each	[•]	100.00

<sup>\*</sup>Includes [•] Equity shares of Rs.10.00 each for cash of the Market Maker Reservation Portion which are to be subscribed by the Market Maker in its own account in order to claim compliance with the requirements of Regulation 261 of the SEBI (ICDR) Regulations, as amended.

As per Regulation 260(2) of SEBI (ICDR) Regulations, the Book Running Lead Manager has agreed to underwrite to a minimum extent of Issue out of its own account.

In the opinion of the Board of Directors of our Company, the resources of the above-mentioned Underwriters are sufficient to enable them to discharge their respective obligations in full.



#### CHANGES IN AUDITORS DURING LAST THREE YEARS

There has been no change in the statutory auditors during the three years immediately preceding the date of this Draft Red Herring Prospectus except appointment of A Y & Company, Chartered Accountants as Peer Review Auditor of Company vide Board resolution dated November 01, 2023.

#### DETAILS OF THE MARKET MAKING ARRANGEMENT FOR THIS ISSUE

Our Company and the Book Running Lead Manager has entered into Market Making Agreement dated [•] with the following Market Maker, to fulfill the obligations of Market Making for this Issue:

Name	[•]
<b>Correspondence Address:</b>	[•]
Tel No.:	[•]
E-mail:	[•]
Website:	[•]
<b>Contact Person:</b>	[•]
SEBI Registration No.:	[•]

The Market Maker shall fulfill the applicable obligations and conditions as specified in the SEBI (ICDR) Regulations, and its amendments from time to time and the circulars issued by the NSE and SEBI regarding this matter from time to time.

Following is a summary of the key details pertaining to the Market Making arrangement:

- 1. The Market Maker(s) (individually or jointly) shall be required to provide a 2-way quote for 75% of the time in a day. The same shall be monitored by the stock exchange. Further, the Market Maker(s) shall inform the exchange in advance for each and every black out period when the quotes are not being offered by the Market Maker(s).
- 2. The prices quoted by Market Maker shall be in compliance with the Market Maker Spread Requirements and other particulars as specified or as per the requirements of SME Platform of NSE (NSE EMERGE) and SEBI from time to time
- 3. The minimum depth of the quote shall be ₹ 1,00,000. However, the investors with holdings of value less than ₹ 1,00,000 shall be allowed to offer their holding to the Market Maker(s) (individually or jointly) in that scrip provided that he sells his entire holding in that scrip in one lot along with a declaration to the effect to the selling broker.
- 4. The Market Maker shall not sell in lots less than the minimum contract size allowed for trading on the SME Platform (in this case currently the minimum trading lot size is [●] equity shares; however, the same may be changed by the SME Platform of NSE from time to time).
- 5. After a period of three (3) months from the market making period, the Market Maker would be exempted to provide quote if the Shares of Market Maker in our company reaches to 25% of Issue Size. Any Equity Shares allotted to Market Maker under this Issue over and above 25% of Issue Size would not be taken in to consideration of computing the threshold of 25% of Issue Size. As soon as the Shares of Market Maker in our Company reduces to 24% of Issue Size, the Market Maker will resume providing 2 way quotes.
- 6. The Inventory Management and Buying/Selling Quotations and its mechanism shall be as per the relevant circulars issued by SEBI and SME Platform of National Stock Exchange of India Limited i.e. NSE EMERGE from time to time.
- 7. There shall be no exemption/threshold on downside. However, in the event the Market Maker exhausts his inventory through market making process, NSE may intimate the same to SEBI after due verification.
- 8. Execution of the order at the quoted price and quantity must be guaranteed by the Market Maker(s), for the quotes given by
- 9. There would not be more than five Market Makers for a script at any point of time and the Market Makers may compete with other Market Makers for better quotes to the investors.



- 10. On the first day of the listing, there will be pre-opening session (call auction) and there after the trading will happen as per the equity market hours. The circuits will apply from the first day of the listing on the discovered price during the pre-open call auction.
- 11. The Marker maker may also be present in the opening call auction, but there is no obligation on him to do so.
- 12. There will be special circumstances under which the Market Maker may be allowed to withdraw temporarily/fully from the market for instance due to system problems, any other problems. All controllable reasons require prior approval from the Exchange, while force-majeure will be applicable for non-controllable reasons. The decision of the Exchange for deciding controllable and non-controllable reasons would be final.
- 13. The Market Maker(s) shall have the right to terminate said arrangement by giving a three months' notice or on mutually acceptable terms to the Book Running Lead Manager, who shall then be responsible to appoint a replacement Market Maker(s) and execute a fresh arrangement.

In case of termination of the above mentioned Market Making agreement prior to the completion of the compulsory Market Making period, it shall be the responsibility of the Book Running Lead Manager to arrange for another Market Maker in replacement during the term of the notice period being served by the Market Maker but prior to the date of releasing the existing Market Maker from its duties in order to ensure compliance with the requirements of the SEBI (ICDR) Regulations, 2018, as amended. Further our Company and the Book Running Lead Manager reserve the right to appoint other Market Makers either as a replacement of the current Market Maker or as an additional Market Maker subject to the total number of Designated Market Makers does not exceed five or as specified by the relevant laws and regulations applicable at that particulars point of time. The Market Making Agreement is available for inspection at our office from 11.00 a.m. to 5.00 p.m. on working days.

- 14. Risk containment measures and monitoring for Market Makers: NSE SME Exchange will have all margins, which are applicable on the NSE main board viz., Mark-to-Market, Value-At-Risk (VAR) Margin, Extreme Loss Margin, Special Margins and Base Minimum Capital etc. NSE can impose any other margins as deemed necessary from time-to-time.
- 15. The price band shall be 20% and the market maker spread (difference between the sell and the buy quote) shall be within 10% or as intimated by exchange from time to time.
- 16. Price Band and Spreads: SEBI Circular bearing reference no: CIR/MRD/DP/ 02/2012 dated January 20, 2012, has laid down that for Issue size up to ₹ 250 crores, the applicable price bands for the first day shall be:
  - i. In case equilibrium price is discovered in the Call Auction, the price band in the normal trading session shall be 5% of the equilibrium price.
  - ii. In case equilibrium price is not discovered in the Call Auction, the price band in the normal trading session shall be 5% of the Offer price.

Additionally, the trading shall take place in TFT segment for first 10 days from commencement of trading. The following spread will be applicable on the SME Exchange Platform.

S. No.	Market Price Slab (In ₹)	Proposed spread (in % to sale price)
1.	Up to 50	9
2.	50 to 75	8
3.	75 to 100	6
4.	Above 100	5

17. **Punitive Action in case of default by Market Makers:** NSE SME Exchange will monitor the obligations on a real time basis and punitive action will be initiated for any exceptions and/or non-compliances. Penalties / fines may be imposed by the Exchange on the Market Maker, in case he is not able to provide the desired liquidity in a particular security as per the specified guidelines. These penalties / fines will be set by the Exchange from time to time. The Exchange will impose a penalty on the Market Maker in case he is not present in the market (offering two way quotes) for at least 75% of the time. The nature of the penalty will be monetary as well as suspension in market making activities / trading membership.

The Department of Surveillance and Supervision of the Exchange would decide and publish the penalties / fines / suspension for any type of misconduct/ manipulation/ other irregularities by the Market Maker from time to time.



18. Pursuant to SEBI Circular number CIR/MRD/DSA/31/2012 dated November 27, 2012, limits on the upper side for market makers during market making process has been made applicable, based on the issue size and as follows:

Issue Size	Buy quote exemption threshold (including mandatory initial	Re-Entry threshold for buy quote (including mandatory initial inventory of	
11 T20 C	inventory of 5% of the Issue Size)	5% of the Issue Size)	
Up to ₹20 Crore	25%	24%	
₹ 20 to ₹ 50 Crore	20%	19%	
₹ 50 to ₹ 80 Crore	15%	14%	
Above ₹ 80 Crore	12%	11%	

All the above mentioned conditions and systems regarding the Market Making Arrangement are subject to change based on changes or additional regulations and guidelines from SEBI and Stock Exchange from time to time.



#### **SECTION VI - CAPITAL STRUCTURE**

The Equity Share capital of our Company, as on the date of the Draft Red Herring Prospectus and after giving effect to this Issue, is set forth below:

Amount (Rs. in Lakhs, except share data)

			kns, except share data	
Sr. No.	Particulars	Aggregate	Aggregate Value	
		nominal Value	at Issue Price	
A	Authorized Share Capital	2500.00	-	
	2,50,00,000 Equity Shares having Face Value of Rs 10/- each			
_	Issued, Subscribed & Paid-up Share Capital before the Issue			
В	1,03,92,300 Equity Shares having Face Value of Rs.10/- each fully paid	1039.23	-	
	up before the Issue.			
	Present Issue in terms of the Draft Red Herring Prospectus			
C	Issue of upto 37,80,000 Equity Shares having Face Value of Rs.10/-	[•]	[•]	
	each at a price of Rs. [●] per Equity Share.			
	Which Comprises			
	Reservation for Market Maker portion			
I.	[•] Equity Shares of Rs. 10/- each at a price of Rs. [•] per Equity Share	[•]	[•]	
	reserved as Market Maker Portion			
	Net Issue to the Public			
II.	Net Issue to Public of [●] Equity Shares of Rs. 10/- each at a price of	[•]	[•]	
	Rs. [●] per Equity Share to the Public			
	of which <sup>(2)</sup>			
	[•] Equity Shares of Rs. 10/- each at a price of Rs. [•] per Equity Share	[•]	[•]	
	will be available for allocation for Investors of up to Rs. 2.00 lakhs	[•]	[۴]	
	[•] Equity Shares of Rs. 10/- each at a price of Rs. [•] per Equity Share	[•]	[•]	
	will be available for allocation for Investors of above Rs. 2.00 lakhs	[•]	[•]	
	Not more than [●] Equity Shares aggregating up to Rs. [●] Lakhs will			
	be available for allocation to Qualified Institutional Buyers, five per	[•]	[●]	
	cent. Of which shall be allocated to mutual funds.			
D	Issued, Subscribed and Paid-up Equity Share capital after the Issue	[6]		
ע	[•] Equity Shares of Rs. 10/- each	[•]	=	
_	Securities Premium Account			
E	Before the Issue	N	Vil	
	After the Issue	[•	•]*	
(1) m p		1 .1 . 1	7	

<sup>(1)</sup> The Present Issue of Equity Shares in terms of Draft Red Herring Prospectus has been authorized pursuant to a resolution of our Board of Directors dated August 18, 2023. and by special resolution passed under Section 62(1) (c) of the Companies Act, 2013 at the Extra-Ordinary General Meeting of the members held on August 21, 2023.

#### **Class of Shares**

As on the date of Draft Red Herring Prospectus Our Company has only one class of share capital i.e. Equity Shares of Rs.10/- each only. All Equity Shares issued are fully paid up. Our Company does not have any outstanding convertible instruments as on the date of the Draft Red Herring Prospectus.

#### Details of changes in Authorized Share Capital of our Company

Since the incorporation of our Company, the authorized share capital of our Company has been altered in the manner set forth below:

a) The initial Authorised share capital of our Company was ₹300.00 Lakh (Rupees Three crore) divided into 30,00,000 (Thirty lakh) Equity Shares of ₹10/- each. This Authorised capital was increased to ₹25,00,00,000 (Twenty-five crores) divided into 2,50,00,000 (Two crore fifty lakhs) Equity Shares of ₹10/- each pursuant to a resolution passed by our Shareholders in Meeting held on August 17, 2021

<sup>(2)</sup> The allocation to all categories shall be made on a proportionate basis subject to valid Applications received at or above the Issue Price. Under subscription, if any, in any of the categories, would be allowed to be met with spill-over from any of the other categories or a combination of categories at the discretion of our Company in consultation with the Book Running Lead Manager and Designated Stock Exchange. Such inter-se spill over, if any, would be affected in accordance with applicable laws, rules, regulations and guidelines.

<sup>\*</sup>The amount disclosed is prior to deduction of Issue expenses.



#### **Notes to Capital Structure**

#### 1. Equity Share Capital History of our Company:

(a) The history of the equity share capital and the securities premium account of our company are set out in the following table:-

Date of Allotment / Date of Fully Paid Up	No. of Equity Shares allotted	Face Value (Rs.)	Issue Price (Rs.)	Nature of Consider ation	Nature of Allotment	Cumulativ e No. of Equity Shares	Cumulative Paid-Up Share Capital (Rs.)	Cumulativ e Securities Premium (Rs.)
On Incorporation *	15,000	10	10	Cash	Subscription to MOA <sup>(i)</sup>	15,000	1,50,000	Nil
August 06, 2016	22,50,000	10	10	Cash	Right Issue(ii)	22,65,000	2,26,50,000	Nil
October 15, 2016	1.20,000	10	10	Cash	Private Placement (iii)	23,85,000	2,38,50,000	Nil
October 22, - 2021	7,00,000	10	60	Cash	Private Placement <sup>(iv)</sup>	30,85,000	3,08,50,000	3,50,00,000
January 17, 2022	1,80,000	10	60	Cash	Private Placement <sup>(v)</sup>	32,65,000	3,26,50,000	4,40,00,000
May 22, 2023	65,30,000	10	-	Other than cash	Bonus Issue <sup>(vi)</sup>	97,95,000	9,79,50,000	Nil
June 30, 2023	5,97,300	10	76.50	Cash	Private Placement <sup>(vii)</sup>	1,03,92,300	10,39,23,000	3,97,20,450

<sup>\*</sup>Shares were subscribed to Initial Subscriber to Memorandum of Association on June 01, 2016.

All the above-mentioned shares are fully paid up since the date of allotment.

#### **Notes:**

# (i) <u>Initial Subscribers to the Memorandum of Association subscribed 15,000 Equity Shares of Face Value of Rs. 10/- each, details of which are given below:</u>

S. No.	Names of Person	Number of Shares Allotted
1.	Mr. Ramesh Chander Gaur	5,000
2.	Mr. Rahul Mehta	5,000
3.	Mr. Shivam Kumar Mudgil	5,000
	Total	15,000

# (ii) Rights Issue of 22,50,000 Equity Shares of Face Value of Rs. 10/- each fully paid at Issue Price of Rs. 10/- per equity share is as under:

S.No.	Names of Person	Number of Shares Allotted
1.	Mr. Anurag Sharma	10,00,000
2.	Mr. Anil Sharma	10,00,000
3.	M/s Anil Sharma HUF	2,50,000
	Total	22,50,000

# (iii) <u>Private Placement of 1,20,000 Equity Shares of Face Value of Rs. 10/- each fully paid at Issue Price of Rs. 10/- per equity share is as under:</u>

S.No.	Names of Person	Number of Shares Allotted
1.	M/s Anil Sharma HUF	1,20,000
	Total	1,20,000

<sup>\*</sup>Bonus issue of 65,30,000 equity shares in the ratio of 2:1 dated May 22, 2023 has been issued by Capitalization of Reserve & Surplus of the Company.



# (iv) <u>Private Placement of 7,00,000 Equity Shares of Face Value of Rs. 10/- each fully paid at Issue Price of Rs. 60/- per equity share is as under:</u>

S.No.	Names of Person	Number of Shares Allotted
1.	M/s. U.T.Electronics Private Limited	7,00,000
	Total	7,00,000

# (v) Private Placement of 1,80,000 Equity Shares of Face Value of Rs. 10/- each fully paid at Issue Price of Rs. 60/- per equity share is as under:

S.No.	Names of Person	Number of Shares Allotted
1.	Mr. Anurag Sharma	33,333
2.	Mr. Anil Sharma	335
3.	Mr. Satish Kumar	28,500
4.	Mr. Varun Dixit	33,333
5.	Mr. Manisha Punj	41,666
6.	Mr. Shashi Dixit	25,000
7.	Mr. Sangita Prashar	17,833
	Total	1,80,000

# (vi) Bonus allotment of 65,30,000 Equity Shares of Face Value of Rs. 10/- each fully paid in the ratio of 2:1 i.e., 2 Bonus Equity Shares for 1 equity share held:

S. No.	Names of Person	Number of Shares Allotted
1.	Mr. Rahul Mehta	10,000
2.	Mr. Anurag Sharma	29,49,998
3.	Mr. Anil Sharma	21,34,336
4.	M/s. U.T.Electronics Private Limited	14,00,000
5.	Mrs. Sangita Prashar	35,666
	Total	65,30,000

# (vii) Private Placement of 5,97,300 Equity Shares of Face Value of Rs. 10/- each fully paid at Issue Price of Rs. 76.50/- per equity share is as under:

S.No.	Names of Person	Number of Shares Allotted
1.	M/s. Rishab Intermediates Pvt. Ltd.	10,000
2.	Mrs Jayshree Hemant Desai	15,000
3.	Mr. Manoj Amlokchand Gadiya	25,000
4.	Mr. Mukesh Kumar Jain	10,000
5.	Mr. Sunil Kumar	10,000
6.	Mr. Vikas Kumar Gadiya	25,000
7.	Mrs Rekha	17,500
8.	Mr. Avinash	30,000
9.	Mr. Vimal Kumar Srisrimal	10,000
10.	Mr. Anjan Vansh Bantia	50,000
11.	Mr. Vijay Raj Kanmal Jain	17,500
12.	Mr. Arun Kumar Bhavana	20,000
13.	Mr. Sanjay Kumar Mangal Chand	20,000
14.	Mr. Vikas Rekha Bohra	25,000
15.	Mr. Karupakala Ravindra Prathiba	17,500
16.	Mr. Hari Chand Mohan Chand	10,000
17.	Mr. Balkrishan Poddar	20,000
18.	Mr. Sunil Kumar Gupta	35,000
19.	Mrs Nikitha Suresh Kumar	10,000
20.	Mr. Akash Kumar Sohan Raj	13,000
21.	Mr. Naba Krushna Dash	10,000
22.	M/s. Singhvi Heritage LLP	32,000
23.	Mr. Hitesh Ramesh Rambhia	15,000



24.	Mrs. Crishi Sanjay Jain	16,000
25.	M/s. Malav Prakash Kumar Shah HUF	10,000
26.	Mrs. Vimalben Arvind Kumar Shah	3,500
27.	Mr. Ryan Dsouza	13,000
28.	Mr. Prashant Mishra	16,300
29.	Mrs Hemalatha Umedmal Golecha	25,000
30.	Mr. Hitesh Tulsidas Anandpara	46,000
31.	M/s. Ten Eighty Investments	20,000
	Total	5,97,300

b) As on the date of the Draft Red Herring Prospectus, our Company does not have any preference share capital.

#### 2. Issue of Equity Shares for consideration other than cash

Except as disclosed below, we have not issued any Equity Shares for consideration other than cash.

Date of	No. of	Face	Issue	Reasons of	Benefits	Allottees	No. of
Allotment	Equity	Value	Price	Allotment	accrued to		Shares
	Shares	(Rs.)	(Rs.)		company		Allotted
						Mr. Rahul Mehta	10,000
				Other than		Mr. Anurag Sharma	29,49,998
May 22,	65,30,000	10.00		Other than Cash –	Capitalization of	Mr. Anil Sharma	21,34,336
2023	03,30,000	10.00		Bonus Issue	Reserves	M/s. U.T.Electronics Private	14,00,000
				Dollus Issue		Limited	
						Mrs. Sangita Prashar	35,666

- **3.** We have not revalued our assets since inception and have not issued any Equity Shares (including bonus shares) by capitalizing any revaluation reserves.
- 4. No Equity Shares have been allotted pursuant to any scheme approved under section of 230-234 of Companies Act 2013.
- **5.** As on the date of the Draft Red Herring Prospectus, Our Company has not issued any equity shares under any employee stock option scheme and we do not have any Employees Stock Option Scheme / Employees Stock Purchase Scheme.
- **6.** The Issue Price shall be decided by our Company in consultation with the Book Running Lead Manager, except as disclosed below, we have not issued any Equity Shares at price below issue price within last one year from the date of this Draft Red Herring Prospectus.

Date of Allotme nt	No. of Equity Shares	Face Value (Rs.)	Issue Price (Rs.)	Reasons of Allotment	Whether part of Promoter Group	Allottees	No. of Shares Allotted
					No	Mr. Rahul Mehta	10,000
					Yes	Mr. Anurag Sharma	29,49,998
May 22,	65,30,000	10.00		Bonus Issue	Yes	Mr. Anil Sharma	21,34,336
2023	32,23,333	10.00		Donus Issue	Yes	M/s. U. T. Electronics	14,00,000
						Private Limited	
					Yes	Mrs. Sangita Prashar	35,666



### 7. Our Shareholding Pattern

The table below represents the shareholding pattern of our Company in accordance with Regulation 31 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as on the date of the Draft Red Herring Prospectus:

### I – Summary of Shareholding Pattern:-

gory	Category of shareholder	of share holders	No. of fully paid up equity shares held	aid-up equity held	underlying	Total nos. shares held	Shareholding as a % of total oo. of shares (calculated as per SCRR, 1957) As a % of (A+B+C2)	Number of	Rights held in each class of securities*		s Underlying ; convertible (including	Shareholding, as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) As a % of (A+B+C2)	Number of Locked in shares		Number of Shares pledged or otherwise encumbered	Number of equity shares held in dematerialized form <sup>\$</sup>
Category	itegory of 8	Nos. of sha	of fully paid up shares held	of Partly paid-up shares held	No. of shares	otal nos. s	eholding as a shares (calcu SCRR, 7) As a % of (	No of Votin	g Rights	Total as a % of (A+B+ C)	No. of Shares Outstanding securities (i	Shareholding, as a % ssuming full conversic onvertible securities ( reentage of diluted sh capital) As a % of (A+B+C2)	No. (a)	As a % of total Shares held (b)	No. (a) As a % of total Share s held (b)	ber of equi
	Ca		No.	No.	No	L	Shareh no. of sk 1957)	Clas s Equi ty	Tota 1	Tot % of	No. Or	Si ass of coi perc	Ž	As a total hel	AS a total hel	Num in
I	П	Ш	IV	V	VI	VII = IV+V+VI	VIII		IX		X	XI=VII+X	XII	[	XIII	XIV
(A)	Promoter & Promoter Group	5	96,97,000	-	-	96,82,000	93.31	96,82,000	96,82,000	93.31	-	93.31	-	-	-	[•]
(B)	Public	32	6,95,300	-	-	6,95,300	6.69	7,10,300	7,10,300	6.69	-	6.69	-	-	-	[•]
I	Non-Promoter- Non-Public	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(C1)	Shares underlying DRs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(C2)	Shares held by Emp. Trusts	-	-	-	-	-	-	-	-	-	-	-	-	_	-	-
	Total	37	1,03,92,300	-	-	1,03,92,300	100.00	1,03,92,300	1,03,92,30	100.00	-	100.00	-	-	-	[•]

<sup>\*</sup>As on date of this Draft Red Herring Prospectus 1 Equity share holds 1 vote.

<sup>^</sup> We have only one class of Equity Shares of face value of Rs. 10/- each.

Table II - Statement showing shareholding pattern of the Promoters and Promoters' Group

				No. Of Part ly paid	No. Of shar es und erlyi		Sharehol ding as a % of total no. of shares (calculate	cla	ng (2	ting Rights h f securities (		shares Underlyi ng Outstand ing	Shareholding , as a % assuming full conversion of convertible securities (as	Number of in shares (		sha pleda othe encur	ber of ares ged or rwise mbere (III)	Numbe r of equity shares held in demate
Sr. No. (I)	Category of shareholder (II)	Nos. Of shar ehol ders (III)	No. of fully paid up equity shares held (IV)	-up equi ty shar es held (V)	ng Dep osito ry Rec eipts (VI)	Total nos. shares held (VII) = (IV)+(V)+ (VI)	d as per SCRR, 1957) (VIII) As a % of (A+B+C2	Class eg: X	Cl as s eg :y	Total		convertib le securities (Includin g Warrants ) (X)	a percentage of diluted share capital) (XI)=(VII)+( X) as a % of (A+B+C2)	No. (a)	As a % of total shares held (b)	No. (a)	As a % of total shar es held (b)	rialized form
(1) (a)	Indian Individuals/Hin du undivided Family																	
1.	Mr. Anurag Sharma	1	44,24,997	-	-	44,24,997	30.81	44,24,997	-	44,24,997	30.81	-	30.81	-	-	-	-	[•]
2.	Mr. Anil Sharma	1	32,01,504	-	-	32,01,504	42.58	32,01,504	-	32,01,504	42.58	-	42.58	-	-	-	-	[•]
3.	M/s. U. T. Electronics Private Limited	1	20,02,000	-	-	20,02,000	19.26	20,02,000	-	20,02,000	19.26	-	19.26	-	-	-	-	[•]
4.	Mrs. Sangita Prashar	1	53,499	-	-	53,499	0.51	53,499		53,499	0.51	-	0.51	-	-	-	-	[•]
5.	Rahul Mehta	1	15,000	-	-	15,000	0.14	15,000		15,000	0.14	-	0.14	-	-	-	-	[•]
(b)	Central Government/ State Government(s)	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-
(c)	Financial Institutions/ Banks	ı	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-



(d)	Any Other – Body Corporate	-	-	i	-	-	-	-	- 1	-	-	-	-	-	-	-	-	-
	Sub-Total (A)(1)	5	96,97,000	-	-	96,97,000	93.31	96,97,000	-	96,97,000	93.31	-	93.31	-	-	-	-	[•]
(2)	Foreign	-	-	ı	-	=	1	-	ı	=	-	-	-	=	-	-	-	-
(a)	Individuals (Non Resident Individuals/ Foreign Individuals)	-	-	-	-	-	-	-	ı	-	-	-	-	-	-	-	-	-
(b)	Government	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(c)	Institutions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(d)	Foreign Portfolio Investor	-	-	ı	-	-	1	-	I	-	-	-	-	-	-	-	-	-
(e)	Any Other (specify)	-	-	ı	-	-	ı	-	1	-	-	-	-	-	-	-	-	-
	Sub-Total (A)(2)	-	-	ı	-	-	-	-	1	-	-	-	-	-	-	-	-	-
	Total Shareholding of Promoters and Promoters' Group (A)=(A)(1)+(A )(2)	5	96,97,000	1	-	96,97,000	93.31	96,97,000	-	96,97,000	93.31	-	93.31	-	-	-	-	[•]

Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc. - N.A

Table III - Statement showing shareholding pattern of the Public shareholder

Sr. No. (I)	Category of shareholder (II)	No s. Of sha reh old ers (III )	No. of fully paid up equity shares held (IV)	No. Of Partly paid- up equity shares held (V)	No. Of shares underly ing Deposit ory Receipt s (VI)	Total nos. shares held (VII) = (IV)+(V) + (VI)	Sharehol ding as a % of total no. of shares (calculat ed as per SCRR, 1957) (VIII) As a % of (A+B+C 2)	in each c	lass (			No of shares Underlyin g Outstandi ng convertibl e securities (Including Warrants) (X)	Sharehold ing, as a % assuming full conversio n of convertibl e securities (as a percentag e of diluted share capital) (XI)=(VII) +(X) as a % of (A+B+C2)	Number of in shares (		sha pleda othe encun	ber of ares ged or rwise abered III)  As a % of total share s held (b)	Number of equity shares held in demater ialized form
(1)	Institutions	1									I	<u> </u>			1		l	
(a) (b)	Mutual Funds Venture Capital	-	-	-	-	-	-	-	-		-	-	-	-	-	-	-	-
(0)	Funds	-	-	-	-	-	-	-	-	_	-	-	-	-	-	-	-	-
(c)	Alternate Investment Funds	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(d)	Foreign Venture Capital Investors	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(e)	Foreign Portfolio Investors	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(f)	Financial Institutions/ Banks	_	-	-	-	-	-	-	_	-	_	-	=	-		-	-	-
(g)	Insurance Companies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(h)	Provident Funds/ Pension Funds	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

### HTDL | HomeTech Digital Limited

(i)	Any Other		_		_			_		_	-	_		_			_	
	(specify)	_	_	-	_	_	_	_	_	_	_	_	_	_	_	_	_	- 1
	Sub-Total (B)(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(2)	Central																	
, ,	Government/ State																	
	Government(s)/	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	President of India																	
	Sub-Total (B)(2)	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-
(3)	Non-institutions																	
(a(i	Individuals -																	
))	i. Individual																	
1	shareholders	22	2.04.200			2.04.200	2.02	2 0 4 200		2 0 4 200	2.02		2.02					F 3
	holding nominal	22	3,04,300	-	-	3,04,300	2.93	3,04,300	-	3,04,300	2.93	-	2.93	-	-	-	-	[•]
	share capital up to																	
	₹ 2 lakhs.																	
(a(ii	Individuals -																	
))	ii. Individual																	
''	shareholders																	
	holding nominal	10	3,91,000	-	-	3,91,000	3.76	3,91,000	-	3,91,000	3.76	-	3.76	-	_	-	-	[•]
	share capital in									, ,								
	excess of ₹ 2																	
	lakhs.																	
(b)	NBFCs registered																	
	with RBI	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(c)	Employee Trusts	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(d)	Overseas																	
	Depositories																	
	(holding DRs)	-	-	-	-	_	-	-	-	-	-	-	_	-	-	-	-	-
	(balancing figure)																	
(e)	Any Other						_	_										
	(specify)	-	-	-	-	-	-	-	-	-	-	-	_	_	_	-	-	-
	Sub-Total (B)(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Total Public																	
	Shareholding	32	6.05.200			( 05 200	( (0	( 05 200		( 05 200	( (0		( (0	6 05 200	( (0			[-1
	(B)=(B)(1)+(B)(2)	32	6,95,300	-	-	6,95,300	6.69	6,95,300	-	6,95,300	6.69	-	6.69	6,95,300	6.69	-	-	[•]
	+(B)(3)																	
	D 4 11 041 1				• 0		41 1 01	1 111 /	N.T	1.0/\								

Details of the shareholders acting as persons in Concert including their Shareholding (No. and %): - N.A

Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc. - N.A.

Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Sr. No. (I)	Category of shareholder (II)	Nos. Of shar ehol ders (III)	No. of fully paid up equity shares held	No. Of Partly paid- up equity shares	No. Of shares under lying Depos	Total nos. shares held (VII) =	Shareholding as a % of total no. of shares (calculated as per SCRR,	in each o	<u>class</u>	oting Right of securiting (XIV)		No of shares Underlying Outstandin g convertible	Shareholding, as a % assuming full conversion of convertible securities (as a percentage of	of I in s	mber ocked shares XII)	sha pleda othe encun	ber of ares ged or rwise abered III)	alized
			(IV)	held (V)	itory Recei pts (VI)	(IV)+( V)+ (VI)	1957) (VIII) As a % of (A+B+C2)	Class	Cl as s eg		Total as a % of (A+B	securities (Including Warrants) (X)	diluted share capital) (XI)=(VII)+(X) as a % of (A+B+C2)	No.	As a % of total share s held	No.	As a % of total share s held	form
								eg: X	:y	Total	+C)			(a)	(b)	(a)	(b)	
(2)	Custodian/DR Holder - Name of DR Holders (If Available) Employee Benefit Trust (under SEBI (Share based Employee Benefit)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Regulations, 2014)																	
	Total Non- Promoter- Non Public Shareholding (C)= (C)(1)+(C)(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



8. The list of Shareholders holding 1% or more of the paid-up Share Capital of our Company as on the date of this Draft Red Herring Prospectus are:

S. No.	Name	Shares Held (Face Value of Rs. 10	% shares held (% Pre
		each)	Issue paid up Capital)
1.	Mr. Anurag Sharma	44,24,997	42.58
2.	Mr. Anil Sharma	32,01,504	30.81
3.	M/s. U.T. Electronics Private Limited	20,02,000	19.26
	Total	96,28,501	92.65

9. The list of Shareholders holding 1% or more of the paid-up Share Capital of our Company two year prior as on the date of this Draft Red Herring Prospectus are:

S. No.	Name	Shares Held (Face Value of Rs. 10	% shares held (% Pre
		each)	Issue paid up Capital)
1.	Mr. Anurag Sharma	10,00,000	32.41
2.	Mr. Anil Sharma	10,00,000	32.41
3.	M/s. U.T. Electronics Private Limited	7,00,000	22.69
4.	M/s. Anil Sharma HUF	3,70,000	11.99
	Total	30,70,000	99.51

10. The list of Shareholders holding 1% or more of the paid-up Share Capital of our Company one year prior as on the date of this Draft Red Herring Prospectus are:

S. No.	Name	Shares Held (Face Value of Rs. 10 each)	% shares held (% Pre Issue paid up Capital)
1.	Mr. Anurag Sharma	10,33,333	31.65
2.	Mr. Anil Sharma	10,00,335	30.64
3.	M/s. U.T. Electronics Private Limited	7,00,000	21.44
4.	M/s. Anil Sharma HUF	3,70,000	11.33
5.	Mr. Varun Dixit	33,333	1.02
6.	Mrs. Manisha Punj	41,666	1.28
	Total	31,78,667	97.36

11. The list of Shareholders holding 1% or more of the paid-up Share Capital of our Company ten days prior as on the date of this Draft Red Herring Prospectus are:

S. No.	Name	Shares Held (Face Value of Rs. 10	% shares held (% Pre
		each)	Issue paid up Capital)
1.	Mr. Anurag Sharma	44,24,997	42.58
2.	Mr. Anil Sharma	32,01,504	30.81
3.	M/s. U.T. Electronics Private Limited	20,02,000	19.26
	Total	96,28,501	92.65

12. Except as disclosed below, no subscription to or sale or purchase of the securities of our Company within three years preceding the date of filing of the Draft Red Herring Prospectus by our Promoters or Directors or Promoter Group which in aggregate equals to or is greater than 1% of the pre- issue share capital of our Company.

S. No.	Name of Shareholders	Date of Transaction	Promoter/Promoter Group/	Number of Equity Shares	Number of Equity	Subscribed/ Acquired/
140.	Shareholders	Transaction	Director	Subscribed to/ Acquired	Shares Sold	Transferred
1.	Mr. Anurag Sharma	22.06.2021	Promoter & Managing Director	3,70,000		Acquired
2.	M/s. Anil Sharma HUF	22.06.2021	Promoter Group		(3,70,000)	Transferred
3.	M/s. U.T. Electronics Private Limited	22.10.2021	Promoter Group	7,00,000		Private Placement



4	Mr. Anurag Sharma		Promoter &	29,49,998	 Bonus Issue
4.			Managing Director	29,49,998	
5	Mr. Anil Sharma		Promoter & Whole-	21,34,336	 Bonus Issue
3.		22.05.2023	Time Director	21,34,330	
6	M/s. U.T.Electronics		Promoter Group	14,00,000	 Bonus Issue
6.	Private Limited		r tomoter Group	14,00,000	
7.	Mrs. Sangita Prashar		Promoter Group	35,666	 Bonus Issue

# 13. None of our Directors or Key Managerial Personnel hold any Equity Shares other than as set out below:

Name	Designation	No. of Equity Shares held	
Mr. Anurag Sharma	Managing Director	44,24,997	
Mr. Anil Sharma	Chairman cum Whole-Time Director	32,01,504	
Mr. Rahul Mehta	Whole-time Director	15,000	

# 14. Capital Build up in respect of shareholding of our Promoter:

As on date of the Draft Red Herring Prospectus, our promoter Mr. Anurag Sharma and Mr. Anil Sharma holds 76,26,501 Equity Shares constituting 73.39% of the issued, subscribed and paid-up Equity Share capital of our Company. None of the Equity Shares held by our Promoter are subject to any pledge.

Date of Allotment and made fully paid up /transfer	Nature of Issue	No. of Equity Shares	Face Value Per Share (₹)	Issue  /Acquisition/   Transfer Price   per Equity   Share (₹)*	Pre-Issue Sharehol ding %	Post-Issue Sharehold ing %
Mr. Anurag Sharma						
August 06, 2016	Right Issue	10,00,000	10.00	10.00	9.62	[•]
June 22, 2021	Acquired through Transfer(i)	3,70,000	10.00	10.00	3.56	[•]
January 17, 2022	Private Placement	33,333	10.00	60.00	0.32	[•]
March 31, 2023	Acquired through Transfer(ii)	5,000	10.00	10.00	0.05	[•]
May 10, 2023	Acquired through Transfer(iii)	66,666	10.00	10.00	0.64	[•]
May 22, 2023	Bonus Issue	29,49,998	10.00		28.39	[•]
	Total A	44,24,997			42.58	[•]
Mr. Anil Sharma						
August 06, 2016	Right Issue	10,00,000	10.00	10.00	9.62	[•]
January 17, 2022	Private Placement	335	10.00	60.00	0.00	[•]
March 31, 2023	Acquired through Transfer <sup>(iv)</sup>	5,000	10.00	10.00	0.05	[•]
May 10, 2023	Acquired through Transfer(v)	61,833	10.00	10.00	0.59	[•]
May 22, 2023	Bonus Issue	21,34,336	10.00		20.54	[•]
	Total B	32,01,504			30.81	[•]
Gran	d Total (A+B)	76,26,501			73.39	[•]

# (i) Details of Share acquired by Mr. Anurag Sharma dated June 22, 2021:

S. No.	Date of Transfer	Name of Transferor	No. of shares Transfer	Name of Transferee
1.	June 22, 2021	M/s. Anil Sharma HUF	3,70,000	Mr. Anurag Sharma
Total			3,70,000	

# (ii) Details of Share acquired by Mr. Anurag Sharma dated March 31, 2023:

S. No.	Date of Transfer	Name of Transferor	No. of shares Transfer	Name of Transferee
1.	March 31, 2023 Mr. Ramesh Chander Gaur		5,000	Mr. Anurag Sharma
Total			5,000	



# (iii) Details of Share acquired by Mr. Anurag Sharma dated May 10, 2023:

S	. No.	Date of Transfer	Name of Transferor	No. of shares Transfer	Name of Transferee
	1.	May 10, 2022	Mrs. Manisha Punj	41,666	Ma Anyma a Chamma
	2.	May 10, 2023	Mrs. Shashi Dixit	25,000	Mr. Anurag Sharma
	Total			66,666	

# (iv) Details of Share acquired by Mr. Anil Sharma dated March 31, 2023:

S. No.	Date of Transfer Name of Transferor		No. of shares Transfer	Name of Transferee
1.	March 31, 2023	Mr. Shivom Kumar Mudgil	5,000	Mr. Anil Sharma
	To	otal	5,000	

# (v) Details of Share acquired by Mr. Anil Sharma dated May 10, 2023:

S. No.	Date of Transfer	Name of Transferor	No. of shares Transfer	Name of Transferee
1.	May 10, 2022	Mr. Satish Kumar	28,500	Mr. Anil Sharma
2.	May 10, 2023	Mr. Varun Dixit	33,333	Mr. Ann Snarma
	To	otal	61,833	

# 15. The average cost of acquisition of or subscription to Equity Shares by our Promoters is set forth in the table below:

Name of the Promoter	No. of Shares held	Average Cost of Acquisition per Share (In Rs.)*
Mr. Anurag Sharma	44,24,997	4.46
Mr. Anil Sharma	32,01,504	4.30

<sup>\*</sup>Average cost of acquisition is calculated on the basis of face value of equity shares of Rs. 10/- each.

# **16.** Except as provided below there are no Equity Shares purchased/acquired or sold by our Promoters, Promoter Group and/or by our Directors and their immediate relatives within six months immediately preceding the date of filing of the Draft Red Herring Prospectus.

Date of Transact ion	Number of Equity Shares Allotted/ Acquired/ Sold	Face Valu e (Rs.)	Issue Price/ Acquir ed Price (Rs.)*	Nature	Nature of Considera tion	Name of the Allottees/ Transferor/transferee	Category
	29,49,998	10		Bonus Issue		Mr. Anurag Sharma	Promoter & Managing Director
May 22,	21,34,336		-		Other than Cash	Mr. Anil Sharma	Promoter & Whole- Time Director
2023	14,00,000					M/s. U.T.Electronics Private Limited	Promoter Group
	35,666					Mrs. Sangita Prashar	Promoter Group
June 22, 2023	(98,000)	10	76.50	Transfer	Cash	M/s. U.T. Electronics Private Limited	Promoter Group

<sup>\*</sup>The maximum and minimum price at which the aforesaid transaction was made is 76.50 and Nil Equity Share.

17. Details of the Pre and Post Issue Shareholding of our Promoter and Promoter Group as on the date of the Draft Red Herring Prospectus is as below: -

		Pre-I	ssue	Post Issue	
S. No	Names	Shares Held	% Shares	Shares	% Shares
			Held	Held	Held

A.	PROMOTER				
1.	Mr. Anurag Sharma	44,24,997	42.58	44,24,997	[•]
2.	Mr. Anil Sharma	32,01,504	30.81	32,01,504	[•]
	TOTAL (A)	76,26,501	73.39	76,26,501	[•]
В.	PROMOTER GROUP				
1.	M/s. U.T. Electronics Private Limited	20,02,000	19.26	20,02,000	[•]
2.	Mrs. Sangita Prashar	53,499	0.51	53,499	[•]
3.	Mr. Rahul Mehta	15,000	0.14	15,000	[•]
	TOTAL (B)	20,70,499	19.92	20,70,499	[•]
C.	PUBLIC	6,95,300	6.69	[•]	[•]
	GRAND TOTAL (A+B+C)	1,03,92,300	100.00	[•]	[•]

## 18. Details of Promoter's Contribution locked in for three years:

Date of Allotment / transfer of fully paid up Shares	Date when made Fully paid up	Nature of Allotment/ Acquired/T ransfer	No. of shares Allotted/ Acquired Transferred	Face Valu e (Rs.)	Issue Price/ Transfer Price (Rs.)	% of Pre Issue Shareho Iding	% of Post Issue Sharehol ding	Lock in Period
Mr. Anurag Sharm	na							
May 22, 2023	May 22, 2023	Bonus Issue	15,00,000	10.00		14.43	[•]	3 Years
Mr. Anil Sharma								
May 22, 2023	May 22, 2023	Bonus Issue	14,00,000	10.00		13.47	[•]	3 Years
		Total	29,00,000			27.91	[•]	

The minimum Promoter's contribution has been brought in to the extent of not less than the specified minimum lot and from persons defined as "promoter" under the SEBI ICDR Regulations. All Equity Shares, which are being locked in are not ineligible for computation of Minimum Promoters Contribution as per Regulation 237 of the SEBI ICDR Regulations and are being locked in for 3 years as per Regulation 236 of the SEBI ICDR Regulations i.e. for a period of three years from the date of allotment of Equity Shares in this Issue.

No Equity Shares proposed to be locked-in as Minimum Promoter Contribution have been issued out of revaluation reserve or for consideration other than cash and revaluation of assets or capitalization of intangible assets, involved in such transactions.

The entire pre-Issue shareholding of the Promoter, other than the Minimum Promoter contribution which is locked in for three years, shall be locked in for a period of one year from the date of allotment in this Issue.

Our Promoters, Mr. Anurag Sharma and Mr. Anil Sharma have, by a written undertaking, consented to have 29,00,000 Equity Shares held by him to be locked in as Minimum Promoter Contribution for a period of three years from the date of allotment in this Issue and will not be disposed/sold/transferred by the promoter during the period starting from the date of filing this Draft Red Herring Prospectus with SME Platform of National Stock Exchange of India Limited till the date of commencement of lock-in period as stated in this Draft Red Herring Prospectus. The Equity Shares under the Promoters contribution will constitute [•] % of our post-Issue paid up share capital.

Our Promoter has also consented that the Promoters contribution under Regulation 236 of the SEBI ICDR Regulations will not be less than 20% of the post Issue paid up capital of our Company.

Eligibility of Share for "Minimum Promoters Contribution in terms of clauses of Regulation 237 of SEBI (ICDR) Regulations, 2018

Reg. No.	Promoters' Minimum Contribution Conditions	Eligibility Status of Equity Shares forming part of Promoter's Contribution
237 (1) (a) (i)	Specified securities acquired during the preceding three years, if they are acquired for consideration other than cash and revaluation of assets or capitalization of intangible assets is involved in such transaction	The Minimum Promoter's contribution does not consist of such Equity Shares which have been acquired for consideration other than cash and revaluation of assets or capitalization of intangible assets. <b>Hence Eligible</b>

Reg. No.	Promoters' Minimum Contribution Conditions	Eligibility Status of Equity Shares forming part of Promoter's Contribution
237 (1) (a) (ii)	Specified securities acquired during the preceding three years,	The minimum Promoter's contribution does
	resulting from a bonus issue by utilization of revaluation	not consist of such Equity Shares. Hence
	reserves or unrealized profits of the issuer or from bonus issue	<u>Eligible</u>
	against Equity Shares which are ineligible for minimum	
	promoters' contribution	
237 (1) (b)	Specified securities acquired by the promoters and alternative	The minimum Promoter's contribution does
	investment funds or foreign venture capital investors or	not consist of such Equity Shares. Hence
	scheduled commercial banks or public financial institutions or	Eligible.
	insurance companies registered with Insurance Regulatory and	
	Development Authority of India, during the preceding one year	
	at a price lower than the price at which specified securities are	
227 (1) ( )	being offered to the public in the initial public offer.	
237 (1) (c)	Specified securities allotted to the promoters and alternative	The minimum Promoter's contribution does
	investment funds during the preceding one year at a price less	not consist of such Equity Shares. Hence
	than the issue price, against funds brought in by them during	Eligible.
	that period, in case of an issuer formed by conversion of one or	
	more partnership firms or limited liability partnerships, where	
	the partners of the erstwhile partnership firms or limited	
	liability partnerships are the promoters of the issuer and there is	
227 (1) (4)	no change in the management	O D
237 (1) (d)	Specified securities pledged with any creditor.	Our Promoter's has not Pledged any shares
		with any creditors. Accordingly, the minimum Promoter's contribution does not
		consist of such Equity Shares. Hence
		Eligible.

### **Details of Share Capital Locked in For One Year**

In terms of Regulation 236 and 237 of the SEBI ICDR Regulations, in addition to the Minimum Promoters contribution which is locked in for 3 (three) years, as specified above, the entire pre-issue equity share capital held by promoters and entire pre-issue capital held by persons other than promoters of our Company i.e. Promoter Group members and Public holding 74,92,300 Equity Shares shall be locked in for a period of 1 (one) year from the date of allotment of Equity Shares in this Issue.

The Equity Shares which are subject to lock-in shall carry inscription 'non-transferable' along with the duration of specified non-transferable period mentioned in the face of the security certificate. The shares which are in dematerialized form, if any, shall be locked-in by the respective depositories. The details of lock-in of the Equity Shares shall also be provided to the Designated Stock Exchange before the listing of the Equity Shares.

### Other requirements in respect of lock-in:

- a) In terms of Regulation 242 of the SEBI ICDR Regulations, the locked in Equity Shares held by the Promoters, as specified above, can be pledged with any scheduled commercial bank or public financial institution as collateral security for loan granted by such bank or institution provided that the pledge of Equity Shares is one of the terms of the sanction of the loan. Provided that securities locked in as minimum promoter contribution may be pledged only if, in addition to fulfilling the above requirements, the loan has been granted by such bank or institution, for the purpose of financing one or more of the objects of the Issue.
- b) In terms of Regulation 243 of the SEBI ICDR Regulations, the Equity Shares held by persons other than the Promoters prior to the Issue may be transferred to any other person holding the Equity Shares which are locked in as per Regulation 36 or 37 of the SEBI ICDR Regulations, subject to continuation of the lock-in in the hands of the transferees for the remaining period and compliance with the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as applicable.

Further in terms of Regulation 243 of the SEBI ICDR Regulations, the Equity Shares held by the Promoters may be transferred to and amongst the Promoter Group or to new promoters or persons in control of the company subject to continuation of the lock-in in the hands of the transferrees for the remaining period and compliance with SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as applicable.



- 19. None of our Promoter, Promoter Group, Directors and their relatives has entered into any financing arrangement or financed the purchase of the Equity Shares of our Company by any other person during the period of six months immediately preceding the date of filing of the Draft Red Herring Prospectus.
- **20.** Neither, we nor our Promoter, Directors and the Book Running Lead Manager to this Issue have entered into any buyback and / or standby arrangements and / or similar arrangements for the purchase of our Equity Shares from any person.
- **21.** As on the date of filing of the Draft Red Herring Prospectus, there are no outstanding warrants, options or rights to convert debentures, loans or other instruments which would entitle Promoters or any shareholders or any other person, any option to acquire our Equity Shares after this Initial Public Issue.
- 22. As on the date of the Draft Red Herring Prospectus, the entire Issued Share Capital, Subscribed and Paid up Share Capital of our Company is fully paid up.
- 23. Our Company has not raised any bridge loan against the proceeds of the Issue.
- **24.** Since the entire Issue price per share is being called up on application, all the successful applicants will be allotted fully paid-up shares.
- **25.** As on the date of the Draft Red Herring Prospectus, none of the shares held by our Promoter / Promoters Group are subject to any pledge.
- **26.** The Book Running Lead Manager i.e. Beeline Capital Advisors Private Limited and their associates do not hold any Equity Shares in our Company as on the date of filing of the Draft Red Herring Prospectus.
- 27. We here by confirm that there will be no further issue of capital whether by way of issue of bonus shares, preferential allotment, rights issue or in any other manner during the period commencing from the date of the Draft Red Herring Prospectus until the Equity Shares Issued have been listed or application moneys refunded on account of failure of Issue.
- 28. Our Company does not presently intend or propose to alter its capital structure for a period of six months from the date of opening of the Issue, by way of split or consolidation of the denomination of Equity Shares or further issue of Equity Shares (including issue of securities convertible into or exchangeable, directly or indirectly for Equity Shares) whether preferential or otherwise. This is except if we enter into acquisition or joint ventures or make investments, in which case we may consider raising additional capital to fund such activity or use Equity Shares as a currency for acquisition or participation in such joint ventures or investments
- 29. None of our Equity Shares have been issued out of revaluation reserve created out of revaluation of assets.
- **30.** An over-subscription to the extent of 10% of the Net Issue can be retained for the purpose of rounding off to the nearest integer during finalizing the allotment, subject to minimum allotment, which is the minimum application size in this Issue. Consequently, the actual allotment may go up by a maximum of 10% of the Net Issue. In such an event, the Equity Shares held by the Promoter is used for allotment and lock- in for three years shall be suitably increased; so as to ensure that 20% of the post Issue paid-up capital is locked in.
- 31. Under subscription, if any, in any of the categories, would be allowed to be met with spill-over from any of the other categories or a combination of categories at the discretion of our Company in consultation with the BRLM and Designated Stock Exchange i.e. NSE. Such inter-se spill over, if any, would be affected in accordance with applicable laws, rules, regulations and guidelines.
- **32.** In case of over-subscription in all categories the allocation in the Issue shall be as per the requirements of SEBI (ICDR) Regulations, 2018 and its amendments from time to time.
- 33. The unsubscribed portion in any reserved category (if any) may be added to any other reserved category.
- **34.** The unsubscribed portion if any, after such inter se adjustments among the reserved categories shall be added back to the net issue to the public portion.
- 35. At any given point of time there shall be only one denomination of the Equity Shares, unless otherwise permitted by law.



- **36.** Our Company shall comply with such disclosure and accounting norms as may be specified by NSE, SEBI and other regulatory authorities from time to time.
- **37.** As on the date of the Draft Red Herring Prospectus, Our Company has not issued any equity shares under any employee stock option scheme and we do not have any Employees Stock Option Scheme / Employees Stock Purchase Scheme.
- **38.** There are no Equity Shares against which depository receipts have been issued.
- **39.** Other than the Equity Shares, there is no other class of securities issued by our Company as on date of filing of the Draft Red Herring Prospectus.
- **40.** We have 37 (Thirty-Seven) Shareholders as on the date of filing of the Draft Red Herring Prospectus.
- **41.** There are no safety net arrangements for this Public Issue.
- **42.** Our Promoter and Promoter Group will not participate in this Issue.
- **43.** This Issue is being made through Fixed Price method.
- **44.** Except as disclosed in the Draft Red Herring Prospectus, our Company has not made any public issue or rights issue of any kind or class of securities since its incorporation to the date of the Draft Red Herring Prospectus.
- **45.** No person connected with the Issue shall issue any incentive, whether direct or indirect, in the nature of discount, commission, and allowance, or otherwise, whether in cash, kind, services or otherwise, to any Applicant.
- **46.** We shall ensure that transactions in Equity Shares by the Promoters and members of the Promoter Group, if any, between the date of registering the Prospectus with the RoC and the Issue Closing Date are reported to the Stock Exchanges within 24 hours of such transactions being completed.



### **SECTION VII - OBJECTS OF THE ISSUE**

The Issue includes a public Issue of upto 37,80,000 Equity Shares of our Company at an Issue Price of [●] Equity Share

### The Fresh Issue

The Net Proceeds from the Fresh Issue will be utilized towards the following objects:

- 1. To Meet Working Capital Requirement
- 2. General Corporate Purpose
- 3. To Meet the Issue Expenses

(Collectively referred as the "objects")

We believe that listing will enhance our corporate image and visibility of brand name of our Company. We also believe that our Company will receive the benefits from listing of Equity Shares on the SME Platform of NSE (NSE EMERGE). It will also provide liquidity to the existing shareholders and will also create a public trading market for the Equity Shares of our Company.

The main objects clause of our Memorandum of Association (MOA) enables our Company to undertake its existing activities and these activities which have been carried out until now by our Company are valid in terms of the objects clause of our Memorandum of Association (MOA).

### **Requirement of Funds: -**

The details of the proceeds from the Fresh Issue are provided in the following table:

Particulars	Amt. (₹ in Lakhs)
Gross Issue Proceeds	[•]
Less: Public Issue Related Expenses	[•]
Net Issue Proceeds	[•]

### **<u>Utilisation of Funds</u>**: -

The Net Proceeds are proposed to be used in accordance with the details provided in the following table:

S. No	Particulars	Amt. (₹ in Lakhs)	% of Total Size
1.	To Meet Working Capital Requirement	2400.00	[•]
2.	General Corporate Expenses	[•]	[•]
Net Issu	e Proceeds	[•]	[•]

Means of Finance: -We intend to finance our Objects of Issue through Net Proceeds which is as follows:

Particulars	Amt. (₹ in Lakhs)
Net Proceeds	[•]
Total	[•]

Since the entire fund requirement are to be funded from the proceeds of the Issue, there is no requirement to make firm arrangements of finance under Regulation 230(1)(e) of the SEBI ICDR Regulations through verifiable means towards at least 75% of the stated means of finance, excluding the amounts to be raised through the proposed Issue.

The fund requirement and deployment is based on internal management estimates and have not been appraised by any bank or financial institution. These are based on current conditions and are subject to change in the light of changes in external circumstances or costs or other financial conditions and other external factors.

In case of any increase in the actual utilization of funds earmarked for the Objects, such additional funds for a particular activity will be met by way of means available to our Company, including from internal accruals. If the actual utilization towards any of the Objects is lower than the proposed deployment such balance will be used for future growth opportunities including funding existing objects, if required. In case of delays in raising funds from the Issue, our Company may deploy certain amounts towards any of the above-mentioned Objects through a combination of Internal Accruals or Unsecured Loans (Bridge Financing) and in



such case the Funds raised shall be utilized towards repayment of such Unsecured Loans or recouping of Internal Accruals. However, we confirm that no bridge financing has been availed as on date, which is subject to being repaid from the Issue Proceeds. We further confirm that no part proceed of the Issue shall be utilised for repayment of any Part of unsecured loan outstanding as on date of Draft Red Herring Prospectus.

As we operate in competitive environment, our Company may have to revise its business plan from time to time and consequently our fund requirements may also change. Our Company's historical expenditure may not be reflective of our future expenditure plans. Our Company may have to revise its estimated costs, fund allocation and fund requirements owing to various factors such as economic and business conditions, increased competition and other external factors which may not be within the control of our management. This may entail rescheduling or revising the planned expenditure and funding requirements, including the expenditure for a particular purpose at the discretion of the Company's management.

For further details on the risks involved in our business plans and executing our business strategies, please see the section titled "Risk Factors" beginning on page 24 of the Draft Red Herring Prospectus.

### **Details of Use of Issue Proceeds:**

### 1. To Meet Working Capital Requirement

The Business of the Company is working capital intensive We fund our working capital requirements in the ordinary course of business from our internal accruals and financing from various banks and financial institutions. Our Company proposes to utilized to the extent of ₹2400.00 Lakhs from the Net Proceeds of the Issue and balance from borrowings at an appropriate time as per the requirements of the business.

Our Company requires additional working capital for executing its future orders that may be received, for funding future growth requirements of our Company and for other strategic, business and corporate purposes. The funding of the incremental working capital requirements of our Company will help lead to a consequent increase in our profitability and in achieving the proposed targets as per our business plan

Details of Estimation of Working Capital requirement are as follows:

(₹ In Lakhs)

S. No.	Particulars	Actual (Bostotod)	Actual (Bostotod)	Actual (Pastated)	Actual (Pastated)
110.		(Restated) 31-March-21	(Restated) 31-March-22	(Restated) 31-March-23	(Restated) 30-Sept-23
I	Current Assets				
	Trade receivables	688.44	822.30	885.46	2568.09
	Inventories	2342.06	2585.63	2827.96	3983.34
	Cash and cash equivalents	282.21	459.57	562.87	780.50
	Short term loan & Advances	26.96	31.04	47.76	17.81
	Other Current Assets	707.70	769.03	1043.53	562.33
	Total(A)	4047.38	4667.57	5367.58	7912.07
II	Current Liabilities				
	Trade payables	1233.10	3267.71	4318.26	7128.20
	Short Term Provisions	27.60	52.55	107.77	101.16
	Other Current Liabilities	3459.27	1405.24	1253.54	1249.15
	Total (B)	4719.97	4725.50	5679.57	8478.51
III	Total Working Capital Gap (A-B)	-672.59	-57.93	-311.99	-566.44
IV	Funding Pattern				
	Short term borrowing & Internal Accruals				

Future Working Capital:

S. No.	Particulars	Provisional (Restated) 31-March-24	Projected (Restated) 31-March-25
I	Current Assets		
	Trade receivables	900.00	1121.91

	Inventories	3200.00	3500.00
	Cash and cash equivalents	1300.80	1500.00
	Short term loan & Advances	1000.080	1300.00
	Total(A)	6400.80	7421.91
II	Current Liabilities		
	Trade payables	3000.00	3000.00
	Short Term Provisions	-	-
	Other Current Liabilities	300.00	400.00
	Total (B)	3300.00	3400.00
III	Total Working Capital Gap (A-B)	3100.80	4021.91
IV	Funding Pattern		
	Short term borrowing & Internal Accruals	2500.80	2221.91
	IPO Proceeds	600.00	1800.00

# **Key assumptions for working capital projections made by the Company:**

Particulars	Actual March 31, 2021	Actual March 31, 2022	Actual March 31, 2023	Provisional March 31, 2024	Justification for Holding for FY 2023-24
Debtors (in Month)	1.18	1.07	0.88	0.54	The holding levels of trade receivables were 0.88 months in Fiscal 2023 and they are expected to decrease slightly to 0.54 months in F.Y. 2023-24, as the company is planning to maintain its debtor days almost same in line with past years.
Creditors (in Month)	2.36	4.99	5.26	1.74	The holding levels of trade payable were 5.26 in Fiscal 2023 and they are expected to decrease to 1.74 months by F.Y. 2023-24, as company is planning to purchase directly from suppliers in bulk at attractive prices with comparatively lesser credit period.
Inventory (in Month)	3.73	3.21	2.69	1.87	With increasing value of demand of our product we expect our inventory holding period for the Financial Year 2023-24 will be 1.87 months which is in decreasing trend with the March 2023 i.e. 2.69 months.

Apart from above there are other working capital requirements such as Cash and Cash Equivalents, Other Current assets, loans and advances, short term provisions and other current liabilities. Details of which are given below:

Cash and Cash Equivalents	Cash and cash equivalents include balances with banks and cash in hand. Cash
	and Cash Equivalent balance is estimated based on previous years outstanding
	amount and for expected Business requirement of company.
Loans and Advances	Loans and advances mainly include receivables from GST authority, advance
	to supplier, state subsidy receivable and prepaid expenses. Loans and advances
	is estimated based on previous years outstanding amount and for expected
	Business requirement of company
Other Assets	Other Assets mainly include loan to staff and preoperative expenses written off.
	Loans and advances is estimated based on previous years outstanding amount
	and for expected Business requirement of company
Other current liabilities	Other Current Liabilities mainly include GST payable and TDS payable. Other
	current liabilities is estimated based on previous years outstanding amount and
	for expected Business requirement of company
Short-term provisions	Short-term provisions mainly include provision for employee benefit, provision
	for income tax and other provisions. Short-term provisions is estimated based
	on previous years outstanding amount and for expected Business requirement
	of company.

# Justification of negative working capital in previous years:

In the year 2020 with the spread of COVID in the world the entire global economy came to a standstill. India was also effected and the entire country was locked down for nearly two months and parts of the country remained closed even after that. This abrupt shut down of business effected all businesses big and small. It was sudden blow for our company also. The entire cash inflows of



the business stopped and there were LCs and other payment commitments which could not be deferred. The management of the company approached the vendors and with their consent the LCs were further extended. This helped us survive the period of lockdown. The entire lockdown was during the period of Mar-April-May which are the peak seasons for air-conditioner sales. Our company was carrying substantial stocks of air-conditioners which got stuck. Whatever stocks we managed to place with our distributor/dealers did not move as buying white goods during pandemic was on nobody's priority list. We had to extend additional credit to all our trade partners. With stuck inventory of air-conditioners on one-side and almost negligible collection from the market, there was another challenge to keep the business running and for that purchases were to be made, for whatever little demand was coming from the market. This is when we approached an intermediary for facilitating purchases for our company. Our intermediary agreed to act as a sourcing agency for our company and in return we agreed for passing on a fixed margin on purchases sourced through them. This enabled us to keep the business running through the period of the pandemic. But again, early in the year 2021 there was a second-wave of COVID and there was a repeat of the previous year the entire summer season was effected and for nearly two quarters of the year sales were badly effected for the white goods industry. During this period, we had to further increase our dependence on buying through intermediary. This resulted in the further extension of our working capital cycle.

These two years of turmoil have adversely effected the working capital cycle of the company, but with the sales picking up things have started improving. The promoters have introduced additional funds also and have been regular in honoring their business commitments in spite of all the challenges.

### Justification of increase in working capital requirement:

With the growth in business there is a continuous need to arrange for additional working capital. For immediate needs the company is finding the existing working capital limits insufficient so it has arranged for short term measures where in the purchases are being sourced through an intermediary and a part of the margin is passed on to the intermediary for arranging the purchases. This arrangement is not only affecting our margins but is also restricting us from growing at the desired pace.

Requirement of additional working capital: -

- 1) Remove Intermediary: After getting the additional working capital the company would be in a position to purchase directly from the company and this would save it the margin it is presently passing on to the intermediary. This will not only improve the gross margins of the company but will enable it to enjoy other benefits such as extended credit which the vendors offer to their customers.
- 2) Bulk Buying: Due to restricted working capital the company is presently making purchases in small lots which is debarring it from getting the quantity discounts which is available to buying in larger lots. With the availability of additional working capital, the company would purchase in bigger lots there by reducing its costs and increasing its margins.
- 3) Advance planning/buying of products: For products like air conditioners the entire buying of products is planned in the winter season (Off season) as the products at that time are available at hefty discounts. Due to limited working capital company is unable to make such advance purchases and has to buy products at higher prices there by making its buying costlier than competition. With availability of additional working capital our buying would match the competition and we would be able to get better market share for our products.
- 4) Launch New Products: The company has plans to launch a range of Interactive LED Televisions which are presently being used in Smart Schools and by corporate for meetings, displays and other commercial purposes. This is niche market with not many players at present. The company foresees huge demand and healthy margins in this product category. With the availability of working capital company will soon launch these product range also.

Till now the company was arranging its funds from either the own resources of the promoters or by borrowing it from banks and financial institutions. All borrowings from fintech companies are at a higher cost and should be resorted to as short-term measure only. On the other hand, borrowings from banks are to be backed by collateral security and after a certain level it becomes difficult to arrange for security to make additional borrowings. The infusion of funds through IPO will not only fulfill the urgent need of working capital but will also strengthen the capital base of the company and would place it in a better position to arrange funds for future growth.

# 2. General Corporate Purposes

Our management, in accordance with the policies of our Board, will have flexibility in utilizing the proceeds earmarked for general corporate purposes. We intend to deploy the balance Fresh Issue proceeds aggregating Rs. [•] Lakhs towards the general corporate purposes to drive our business growth. In accordance with the policies set up by our Board, we have flexibility in applying the

remaining Net Proceeds, for general corporate purpose including but not restricted to, meeting operating expenses, initial development costs for projects other than the identified projects, and the strengthening of our business development and marketing capabilities, meeting exigencies, which the Company in the ordinary course of business may not foresee or any other purposes as approved by our Board of Directors, subject to compliance with the necessary provisions of the Companies Act.

We confirm that any issue related expenses shall not be considered as a part of General Corporate Purpose. Further, we confirm that the amount for general corporate purposes, as mentioned in this Draft Red Herring Prospectus, shall not exceed 25% of the amount raised by our Company through this Issue.

### 3. Public Issue Expenses: -

The estimated Issue related expenses include Issue Management Fee, Underwriting and Selling Commissions, Printing and Distribution Expenses, Legal Fee, Advertisement Expenses, Registrar's Fees, Depository Fee and Listing Fee. The total expenses for this Issue are estimated to be approximately Rs. [●] Lakhs which is [●] % of the Issue Size. All the Issue related expenses shall be proportionately met out from proceeds of the Issue as per applicable laws. The break-up of the same is as follows:

Particulars	Estimated expenses (Rs. In Lakhs) *	As a % of total estimated Issue related expenses*	As a % of the total Issue size*
Book Running Lead Manager Fees including underwriting commission	[•]	[•]	[•]
Brokerage, selling, commission and upload fees	[•]	[•]	[•]
Registrar to the issue	[•]	[•]	[•]
Legal Advisors	[•]	[•]	[•]
Advertising and Marketing expenses	[•]	[•]	[•]
Regulators including stock exchanges	[•]	[•]	[•]
Printing and distribution of issue stationery	[•]	[•]	[•]
Others, if any (market making, depositories, marketing fees, secretarial, peer review auditors, etc.)	[•]	[•]	[•]
Total Estimated Offer Expenses	[•]	[•]	[•]

### Notes:

- 1. Selling commission payable to the members of the CDPs, RTA and SCSBs, on the portion for RIIs and NIIs, would be as follows:
  - Portion for RIIs 0.01%  $^{\land}$  or  $\stackrel{?}{=}$  100/- whichever is less  $^{\land}$  (exclusive of GST)
  - *Portion for NIIs 0.01%* ^ *or ₹ 100/- whichever is less* ^ (exclusive of GST)
  - ^Percentage of the amounts received against the Equity Shares Allotted (i.e. the product of the number of Equity Shares Allotted and the Issue Price).
- 2. The Members of RTAs and CDPs will be entitled to application charges of ₹ 10/- (plus applicable GST) per valid ASBA Form. The terminal from which the application has been uploaded will be taken into account in order to determine the total application charges payable to the relevant RTA/CDP.
- 3. Registered Brokers, will be entitled to a commission of ₹ 10/- (plus GST) per Application Form, on valid Applications, which are eligible for allotment, procured from RIIs and NIIs and submitted to the SCSB for processing. The terminal from which the application has been uploaded will be taken into account in order to determine the total processing fees payable to the relevant Registered Broker.
- **4.** SCSBs would be entitled to a processing fee of ₹ 10/- (plus GST) for processing the Application Forms procured by the members of the Registered Brokers, RTAs or the CDPs and submitted to SCSBs
- 5. Issuer banks for UPI Mechanism as registered with SEBI would be entitled to a processing fee of ₹ 10/- (plus GST) for processing the Application Forms procured by the members of the Registered Brokers, RTAs or the CDPs and submitted to them.
- 6. Notwithstanding anything contained above the total processing / uploading / bidding charges under above clauses payable to Syndicate/ Sub Syndicate members, SCSBs, RTAs, CDPs, Registered Brokers, Sponsor Bank will not exceed ₹ 25,000/- (plus applicable taxes) and in case if the total uploading / bidding charges exceeds ₹ 25,000/- (plus applicable taxes) then uploading charges will be paid on pro-rata basis except the fee payable to respective Sponsor Bank.

# **Proposed Schedule of Implementation:**

The proposed year wise break up of deployment of funds and Schedule of Implementation of Net Issue Proceeds is as under:

(₹ In Lakhs)



S.	Particulars	Amount to be deployed and	Amount to be deployed and
No.		utilized in F.Y. 2023-24	utilized in F.Y. 2024-25
1.	To Meet Working Capital Requirement	600.00	1800.00
2.	General Corporate Purpose	[•]	[•]
	Total	600.00	1800.00

# **Funds Deployed and Source of Funds Deployed:**

Our Statutory Auditors M/S Rajeev Singhi & Co., Chartered Accountant vide their certificate dated [●] have confirmed that as on date of certificate the following funds have been deployed for the proposed object of the Issue:

Particulars	Amt. (₹ in Lakhs)*
Issue Expenses	[•]
Total	[•]

<sup>\*</sup> Amount inclusive of applicable taxes.

### **Sources of Financing for the Funds Deployed:**

Our Statutory Auditors M/S Rajeev Singhi & Co., Chartered Accountant vide their certificate dated [●] have confirmed that as on date of certificate the following funds have been deployed for the proposed object of the Issue:

Particulars	Amt. (₹ in Lakhs)*
Internal Accruals	[•]
Total	[•]

<sup>\*</sup> Amount inclusive of applicable taxes.

### **Appraisal**

None of the Objects have been appraised by any bank or financial institution or any other independent third-party organization. The funding requirements of our Company and the deployment of the proceeds of the Issue are currently based management estimates. The funding requirements of our Company are dependent on a number of factors which may not be in the control of our management, including variations in interest rate structures, changes in our financial condition and current commercial conditions and are subject to change in light of changes in external circumstances or in our financial condition, business or strategy.

# **Shortfall of Funds**

Any shortfall in meeting the fund requirements will be met by way of internal accruals and or unsecured Loans.

# **Bridge Financing Facilities**

As on the date of this Draft Red Herring Prospectus, we have not raised any bridge loans which are proposed to be repaid from the Net Proceeds.

### **Monitoring Utilization of Funds**

The Audit Committee & the Board of Directors of our Company will monitor the utilization of funds raised through this public issue. Pursuant to Regulation 32 of SEBI Listing Regulation 2015, our Company shall on half-yearly basis disclose to the Audit Committee the Applications of the proceeds of the Issue. On an annual basis, our Company shall prepare a statement of funds utilized for purposes other than stated in this Draft Red Herring Prospectus and place it before the Audit Committee. Such disclosures shall be made only until such time that all the proceeds of the Issue have been utilized in full. The statement of funds utilized will be certified by the Statutory Auditors of our Company.

# **Interim Use of Proceeds**

Pending utilization of the Issue proceeds of the Issue for the purposes described above, our Company will deposit the Net Proceeds with scheduled commercial banks included in schedule II of the RBI Act.

Our Company confirms that it shall not use the Net Proceeds for buying, trading or otherwise dealing in shares of any listed company or for any investment in the equity markets or investing in any real estate product or real estate linked products.



### **Variation in Objects**

In accordance with Section 27 of the Companies Act, 2013, our Company shall not vary the objects of the Issue without our Company being authorized to do so by the Shareholders by way of a special resolution. In addition, the notice issued to the Shareholders in relation to the passing of such special resolution shall specify the prescribed details as required under the Companies Act and shall be published in accordance with the Companies Act and the rules there under. As per the current provisions of the Companies Act, our Promoter or controlling Shareholders would be required to provide an exit opportunity to such shareholders who do not agree to the proposal to vary the objects, at such price, and in such manner, as may be prescribed by SEBI, in this regard.

# Other confirmations

There is no material existing or anticipated transactions with our Promoter, our Directors, our Company's key Managerial personnel and Group Companies, in relation to the utilization of the Net Proceeds. No part of the proceeds of the Issue will be paid by us to the Promoter and Promoter Group, Group Companies, the Directors, associates or Key Management Personnel, except in the normal course of business and in compliance with applicable law.



# **BASIS FOR ISSUE PRICE**

Investors should read the following summary with the section titled "Risk Factors", the details about our Company under the section titled "Business Overview" and its financial statements under the section titled "Financial Information of our Company" beginning on page 24, page 102 and page 163 respectively of this Draft Red Herring Prospectus. The trading price of the Equity Shares of our Company could decline due to these risks and the investor may lose all or part of his investment.

The Issue Price has been determined by the Company in consultation with the BRLM on the basis of the key business strengths of our Company. The face value of the Equity Shares is Rs. 10 and Issue Price is [•] which is [•] times of the face value.

## **QUALITATIVE FACTORS**

For a detailed discussion on the qualitative factors which form the basis for computing the price, please refer to sections titled "Business Overview" beginning on page 102 of this Draft Red Herring Prospectus.

# **QUANTITATIVE FACTORS**

Information presented below is derived from our Company's Restated Financial Statements prepared in accordance with Indian GAAP. Some of the quantitative factors, which form the basis for computing the price, are as follows:

# 1. Basic & Diluted Earnings per share (EPS), as restated:

Basic earnings per share (₹) = Restated Standalone Profit After Tax attributable to Equity Shareholders

Weighted Average Number of Equity Shares outstanding

Diluted earnings per share (₹) = Restated Standalone Profit After Tax attributable to Equity Shareholders

Weighted Average Number of Equity Shares outstanding after adjusting adjusted for the effects of all dilutive potential equity shares

S. No	Period	Basic & Diluted (₹)	Weights
1.	FY 2020-21	1.05	1
2.	FY 2021-22	1.20	2
3.	FY 2022-23	2.33	3
	Weighted Average	1.74	6
	September 30, 2023	1.06	

# Notes:

- i. The figures disclosed above are based on the restated financial statements of the Company.
- ii. The face value of each Equity Share is ₹10.00.
- iii. The above statement should be read with Significant Accounting Policies and the Notes to the Restated Financial Statements as appearing in Annexure IV of respective Consolidated and Standalone financials.

# 2. Price Earning (P/E) Ratio in relation to the Issue Price of [●] per share:

Price to Earnings Ratio(P/E) =	Issue Price	
- , ,	Restated Standalone /Consolidated Earnings Per Share	

S. No	Particulars	P/E
1	P/E ratio based on the Basic & Diluted EPS, as restated for FY 2022-23	[•]
2	P/E ratio based on the Weighted Average EPS	[•]

## 3. Return on Net worth (RoNW)

Return on Net Worth (%) = Restated Standalone Profit After Tax attributable to Equity Shareholders \* 100

Net Worth

S. No	Period	RONW (%)	Weights
1	FY 2020-21	22.74%	1
2	FY 2021-22	11.49%	2
3	FY 2022-23	19.04%	3



Weighted Average	17.14%	6
September 30, 2023	6.10%	

### 4. Net Asset Value (NAV) per Equity Share:

Restated Net Asset Value per equity share  $(\xi)$  = Restated Standalone Net Worth as at the end of the year

Number of Equity Shares outstanding

Sr. No.	As at	NAV
1.	March 31, 2021	4.60
2.	March 31, 2022	10.46
3.	March 31, 2023	12.21
4.	September 30, 2023	17.44
5.	NAV after Issue	[•]
	Issue Price	[•]

### 5. Comparison of Accounting Ratios with Industry Peers

There are no listed companies in India and abroad that is engaged in business of trading of electronic goods under brand name which is in line with size of our Company. Accordingly, it is not possible to provide a comparison of accounting ratios of industry with our Company.

- 6. The face value of our shares is ₹10.00 per share and the Issue Price is of [•] per share which is [•] times of the face value.
- 7. The Issue Price has been determined by our Company in consultation with the Book Running Lead Manager and justified by our Company in consultation with the Book Running Lead Manager on the basis of above parameters. The investors may also want to peruse the risk factors and financials of the Company including important profitability and return ratios, as set out in the Auditors' Report in the offer Document to have more informed view about the investment.

# 8. Key performance indicators:

The KPIs disclosed below have been used historically by our Company to understand and analyze the business performance, which in result, help us in analyzing the growth of various verticals in comparison to our peers. The KPIs disclosed below have been approved, by a resolution of our Audit Committee dated December 07, 2023 and the members of the Audit Committee have verified the details of all KPIs pertaining to our Company. Further, the members of the Audit Committee have confirmed that there are no KPIs pertaining to our Company that have been disclosed to any investors at any point of time during the three years period prior to the date of filing of this Draft Red Herring Prospectus. Further, the KPIs herein have been certified by M/s. A Y & Co., Chartered Accountants, by their certificate dated December 07, 2023 having UDIN 23421544BGSQIG1971

Our Company confirms that it shall continue to disclose all the KPIs included in this section on a periodic basis, at least once in a year (or any lesser period as determined by the Board of our Company), for a duration of one year after the date of listing of the Equity Shares on the Stock Exchange or till the complete utilisation of the proceeds of the Fresh Issue as per the disclosure made in the Objects of the Issue Section, whichever is later or for such other duration as may be required under the SEBI ICDR Regulations. Further, the ongoing KPIs will continue to be certified by a member of an expert body as required under the SEBI ICDR Regulations.

### **Key Performance Indicators of our Company.**

(Rs in lakhs)

Key Financial Performance	<b>September 30, 2023</b>	March 31, 2023	March 31, 2022	March 31, 2021
Revenue from Operations (1)	6569.71	12068.22	9211.25	6999.59
EBITDA (2)	411.83	694.44	556.71	352.23
EBITDA Margin (3)	6.27%	5.75%	6.04%	5.03%
PAT	107.38	227.75	111.31	74.89
PAT Margin (4)	1.63	1.89	1.21	1.07

### **Notes:**

- (1) Revenue from operation means revenue from sales.
- (2) EBITDA is calculated as Profit before tax + Depreciation + Interest Expenses
- (3) EBITDA Margin' is calculated as EBITDA divided by Revenue from Operations
- (4) PAT Margin is calculated as PAT for the period/year divided by revenue from operations

### **Explanation for KPI metrics**

Key Financial	Explanations		
Performance			
Revenue from	Revenue from Operations is used by our management to track the revenue profile of the business and in		
Operations	turn helps to assess the overall financial performance of our Company and volume of our business		
EBITDA	EBITDA provides information regarding the operational efficiency of the business		
EBITDA Margin	EBITDA Margin (%) is an indicator of the operational profitability and financial performance of our		
	Business		
PAT Profit after tax provides information regarding the overall profitability of the business			
PAT Margin	PAT Margin (%) is an indicator of the overall profitability and financial performance of our business.		

# **Operational KPI's of the Company:**

Key Financial Performance	<b>September 30, 2023</b>	March 31, 2023	March 31, 2022	March 31, 2021		
Revenue split between domestic and exports						
Domestic Market (in Lakhs)	6569.71	12068.22	9211.25	6999.59		
Export Market (in Lakhs)	-	-	=	=		
Domestic Market (%)	100.00%	100.00%	100.00%	100.00%		
Export Market (%)	-	-	=	=		
Contribution to revenue from operations	of top 1 / 3 / 5/ 10 custo	omers (Amount in Lal	khs)			
Top 1	1540.51	1541.24	1320.33	531.12		
Top 3	2156.17	3261.86	2091.84	1244.58		
Top 5	2623.02	4168.43	2667.7	1746.04		
Top 10	3367.73	5393.21	3553.26	2562.44		

### Set forth below are the details of comparison of key performance of indicators with our listed industry peers:

There are no listed companies in India and abroad that is engaged in business of trading of electronic goods under brand name which is in line with size of our Company. Accordingly, it is not possible to provide a comparison of accounting ratios of industry with our Company.

# Weighted average cost of acquisition

a. The price per share of our Company based on the primary/ new issue of shares (equity / convertible securities): There has been issuance of Equity Shares during the 18 months preceding the date of this Draft Red Herring Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-issue capital before such transaction(s) and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of 30 days.

# **Primary Transaction:**

S.No.	Date of Allotment	Name of Allottees	Number of Equity Shares Allotted	Face Value per Share	Issue Price per (in ₹)
1.	May 22, 2023	Mr. Rahul Mehta	10,000	10.00	Nil
2.	May 22, 2023	Mr. Anurag Sharma	29,49,998	10.00	Nil
3.	May 22, 2023	Mr. Anil Sharma	21,34,336	10.00	Nil
4.	May 22, 2023	M/s. U.T.Electronics Private Limited	14,00,000	10.00	Nil
5.	May 22, 2023	Mrs. Sangita Prashar	35,666	10.00	Nil
6.	June 30, 2023	M/s. Rishab Intermediates Pvt. Ltd.	10,000	10.00	76.50
7.	June 30, 2023	Mrs Jayshree Hemant Desai	15,000	10.00	76.50
8.	June 30, 2023	Mr. Manoj Amlokchand Gadiya	25,000	10.00	76.50
9.	June 30, 2023	Mr. Mukesh Kumar Jain	10,000	10.00	76.50
10.	June 30, 2023	Mr. Sunil Kumar	10,000	10.00	76.50
11.	June 30, 2023	Mr. Vikas Kumar Gadiya	25,000	10.00	76.50
12.	June 30, 2023	Mrs Rekha	17,500	10.00	76.50

13.	June 30, 2023	Mr. Avinash	30,000	10.00	76.50
14.	June 30, 2023	Mr. Vimal Kumar Srisrimal	10,000	10.00	76.50
15.	June 30, 2023	Mr. Anjan Vansh Bantia	50,000	10.00	76.50
16.	June 30, 2023	Mr. Vijay Raj Kanmal Jain	17,500	10.00	76.50
17.	June 30, 2023	Mr. Arun Kumar Bhavana	20,000	10.00	76.50
18.	June 30, 2023	Mr. Sanjay Kumar Mangal Chand	20,000	10.00	76.50
19.	June 30, 2023	Mr. Vikas Rekha Bohra	25,000	10.00	76.50
20.	June 30, 2023	Mr. Karupakala Ravindra Prathiba	17,500	10.00	76.50
21.	June 30, 2023	Mr. Hari Chand Mohan Chand	10,000	10.00	76.50
22.	June 30, 2023	Mr. Balkrishan Poddar	20,000	10.00	76.50
23.	June 30, 2023	Mr. Sunil Kumar Gupta	35,000	10.00	76.50
24.	June 30, 2023	Mrs Nikitha Suresh Kumar	10,000	10.00	76.50
25.	June 30, 2023	Mr. Akash Kumar Sohan Raj	13,000	10.00	76.50
26.	June 30, 2023	Mr. Naba Krushna Dash	10,000	10.00	76.50
27.	June 30, 2023	M/s. Singhvi Heritage LLP	32,000	10.00	76.50
28.	June 30, 2023	Mr. Hitesh Ramesh Rambhia	15,000	10.00	76.50
29.	June 30, 2023	Mrs. Crishi Sanjay Jain	16,000	10.00	76.50
30.	June 30, 2023	M/s. Malav Prakash Kumar Shah HUF	10,000	10.00	76.50
31.	June 30, 2023	Mrs. Vimalben Arvind Kumar Shah	3,500	10.00	76.50
32.	June 30, 2023	Mr. Ryan Dsouza	13,000	10.00	76.50
33.	June 30, 2023	Mr. Prashant Mishra	16,300	10.00	76.50
34.	June 30, 2023	Mrs Hemalatha Umedmal Golecha	25,000	10.00	76.50
35.	June 30, 2023	Mr. Hitesh Tulsidas Anandpara	46,000	10.00	76.50
36.	June 30, 2023	M/s. Ten Eighty Investments	20,000	10.00	76.50

b. The price per share of our Company based on the secondary sale / acquisition of shares (equity shares): There are no secondary sale / acquisitions of Equity Shares, where the promoters, members of the promoter group or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of this certificate, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-issue capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days.

# **Secondary Transaction:**

S. No.	Date of	Name of	Name of	Number of	Face Value per	<b>Issue Price</b>
	Allotment	Transferee	Transferor	Equity Shares	Share	(in ₹)
1.	March 31,	Mr. Anurag Sharma	Ramesh Chand	5,000	10.00	10.00
	2023		Gaur			
2.	March 31,	Mr. Anil Sharma	Shivam kumar	5,000	10.00	10.00
	2023		Mudgil			
3.	May 10, 2023	Mr. Anurag Sharma	Manisha Punj and	66,666	10.00	60.00
			Shahshi Dixit			
4.	May 10, 2023	Mr. Anil Sharma	Varun Dixit and	61,833	10.00	60.00
			Datish Kumar			
5.	June 22, 2023	Mrs. Pererna	U.T. Electronics	98,000	10.00	40.00
		Sehgal	Private Limited			

c. Since there are transactions to report to under (a) and (b) therefore, information shall be disclosed for price per share of the Issuer Company based on last 5 primary or secondary transactions (secondary transactions where promoter / promoter group entities or shareholder(s) selling shares through offer for sale in IPO or shareholder(s) having the right to nominate director(s) in the Board of the Issuer Company, are a party to the transaction), not older than 3 years prior to the date of filing of the



Draft Red Herring prospectus or Red Herring Prospectus or Prospectus, irrespective of the size of transactions is not applicable.

# Weighted average cost of acquisition on issue price

Types of transactions	Weighted average cost of acquisition (₹ per Equity Shares)	Floor price (i.e. ₹ [•]/-)	Cap price (i.e. ₹ [•]/-)
Weighted average cost of acquisition of primary / new issue as per paragraph a above.	6.41		[•]
Weighted average cost of acquisition for secondary sale / acquisition as per paragraph b above.	49.60		[•]
Weighted average cost of acquisition of primary issuances / secondary transactions as per paragraph 8(c) above			[●]

Investors should read the above-mentioned information along with section titled "Business Overview", "Risk Factors" and "Financial Information of our Company" beginning on page 102, 24 and 163 respectively including important profitability and return ratios, as set out in chapter titled "Other Financial Information" on page 164 of this Draft Red Herring Prospectus to have a more informed view.



### STATEMENT OF POSSIBLE TAX BENEFITS

To,

The Board of Directors, Hometech Digital Limited (Formerly known as Hometech Digital Pvt. Ltd.) S.C.O.-363-364, First Floor Sector 35-B, Chandigarh-160035 India.

Dear Sir,

Subject - Statement of possible tax benefits ("the statement") available to Hometech Digital Limited ("the company") and its shareholder prepared in accordance with the requirement in Point No. 9 (L) of Part A of Schedule VI to the Securities Exchange Board of India (Issue of Capital Disclosure Requirements) Regulations, 2018.

# REFERENCE - PROPOSED INITIAL PUBLIC OFFER OF HOMETECH DIGITAL LIMITED EQUITY SHARES OF FACE VALUE OF Rs. 10 EACH ("EQUITY SHARES") OF HOMETECH DIGITAL LIMITED ("ISSUER")

We hereby confirm that the enclosed Annexure 1 and 2 (together "the Annexures"), prepared by Hometech Digital Limited (Formerly known as Hometech Digital Pvt. Ltd.) ('the Company'), provides the possible tax benefits available to the Company and to the shareholders of the Company under the Income-tax Act, 1961 ('the Act') as amended by the Finance Act 2023, circular and notifications issued from time to time, i.e. applicable for the Financial Year 2023-24 relevant to the assessment year 2024-25, the Central Goods and Services Tax Act, 2017 ('GST Act'), as amended by the Finance Act 2023, circular and notifications issued from time to time, i.e., applicable for the Financial Year 2023-24 relevant to the assessment year 2024-25, presently in force in India (together, the" Tax Laws"). Several of these benefits are dependent on the Company or its shareholders fulfilling the conditions prescribed under the relevant provisions of the Tax Laws. Hence, the ability of the Company and / or its shareholders to derive the tax benefits is dependent upon their fulfilling such conditions which, based on business imperatives the Company faces in the future, the Company or its shareholders may or may not choose to fulfil.

- 1. The benefits discussed in the enclosed Annexures are not exhaustive and the preparation of the contents stated is the responsibility of the Company's management. We are informed that these Annexures are only intended to provide information to the investors and are neither designed nor intended to be a substitute for professional tax advice. In view of the individual nature of the tax consequences and the changing tax laws, each investor is advised to consult his or her own tax consultant with respect to the specific tax implications arising out of their participation in the proposed initial public offering.
- 2. We do not express any opinion or provide any assurance as to whether:
  - i) the Company or its shareholders will continue to obtain these benefits in future;
  - ii) the conditions prescribed for availing the benefits have been / would be met with; and
  - iii) the revenue authorities/courts will concur with the views expressed herein.
- 3. The contents of the enclosed Annexures are based on information, explanations and representations obtained from the Company and on the basis of their understanding of the business activities and operations of the Company.
- 4. No assurance is given that the revenue authorities/ Courts will concur with the view expressed herein. Our views are based on existing provisions of law and its implementation, which are subject to change from time to time. We do not assume any responsibility to updates the views consequent to such changes.
- 5. We shall not be liable to any claims, liabilities or expenses relating to this assignment except to the extent of fees relating to this assignment, as finally judicially determined to have resulted primarily from bad faith or intentional misconduct. We will not be liable to any other person in respect of this statement.



6. This certificate is provided solely for the purpose of assisting the addressee Company in discharging its responsibility under the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 for inclusion in the Draft Prospectus/Prospectus in connection with the proposed issue of equity shares and is not be used, referred to or distributed for any other purpose without our written consent.

For, M/s A Y & Co. Chartered Accountants Firm Registration Number: - 020829C Peer Review Certificate No. - 013225

Sd

CA Arpit Gupta (Partner) Membership No. 421544 UDIN - 23421544BGSQIF7229

Date: 07.12.2023 Place: Chandigarh



### ANNEXURE 1 TO THE STATEMENT OF TAX BENEFITS

The information provided below sets out the possible special tax benefits available to the Company and the Equity Shareholders under the Act presently in force in India. It is not exhaustive or comprehensive and is not intended to be a substitute for professional advice. Investors are advised to consult their own tax consultant with respect to the tax implications of an investment in the Equity Shares particularly in view of the fact that certain recently enacted legislation may not have a direct legal precedent or may have a different interpretation on the benefits, which an investor can avail.

# YOU SHOULD CONSULT YOUR OWN TAX ADVISORS CONCERNING THE INDIAN TAX IMPLICATIONS AND CONSEQUENCES OF PURCHASING, OWNING AND DISPOSING OF EQUITY SHARES IN YOUR PARTICULAR SITUATION

- A. SPECIAL TAX BENEFITS TO THE COMPANY The Company is not entitled to any special tax benefits under the Act.
- B. SPECIAL TAX BENEFITS TO THE SHAREHOLDER The Shareholders of the Company are not entitled to any special tax benefits under the Act

#### Note:

- 1. All the above benefits are as per the current tax laws and will be available only to the sole / first name holder where the shares are held by joint holders.
- 2. The above statement covers only certain relevant direct tax law benefits and does not cover any indirect tax law benefits or benefit under any other law.

We hereby give our consent to include our above referred opinion regarding the tax benefits available to the Company and to its shareholders in the Draft Prospectus/Prospectus.

### ANNEXURE 2 TO THE STATEMENT OF TAX BENEFITS

The information provided below sets out the possible special tax benefits available to the Company and the Equity Shareholders under the GST Act presently in force in India. It is not exhaustive or comprehensive and is not intended to be a substitute for professional advice. Investors are advised to consult their own tax consultant with respect to the tax implications of an investment in the Equity Shares particularly in view of the fact that certain recently enacted legislation may not have a direct legal precedent or may have a different interpretation on the benefits, which an investor can avail.

# YOU SHOULD CONSULT YOUR OWN TAX ADVISORS CONCERNING THE INDIAN TAX IMPLICATIONS AND CONSEQUENCES OF PURCHASING, OWNING AND DISPOSING OF EQUITY SHARES IN YOUR PARTICULAR SITUATION

- A. SPECIAL TAX BENEFITS TO THE COMPANY The Company is not entitled to any special tax benefits under the GST Act.
- B. SPECIAL TAX BENEFITS TO THE SHAREHOLDER The Shareholders of the Company are not entitled to any special tax benefits under the GST Act

### Note:

- 1. All the above benefits are as per the current tax laws and will be available only to the sole / first name holder where the shares are held by joint holders.
- 2. The above statement covers only certain relevant indirect tax law benefits and does not cover any direct tax law benefits or benefit under any other law.

We hereby give our consent to include our above referred opinion regarding the tax benefits available to the Company and to its shareholders in the Draft Prospectus/Prospectus.



# **SECTION VIII - ABOUT THE COMPANY**

### **INDUSTRY OVERVIEW**

The information in this section has been extracted from various websites and publicly available documents from various industry sources. The data may have been re-classified by us for the purpose of presentation. None of the Company and any other person connected with the Issue have independently verified this information. Industry sources and publications generally state that the information contained therein has been obtained from believed to be reliable, but their accuracy, completeness and underlying assumptions are not guaranteed and their reliability cannot be assured. Industry sources and publications are also prepared based on information as of specific dates and may no longer be current or reflect current trends. Industry sources and publications may also base their information on estimates, projection forecasts and assumptions that may prove to be incorrect. Accordingly, investors should not place undue reliance on information.

# **GLOBAL OUTLOOK**

The global recovery from the COVID-19 pandemic and Russia's invasion of Ukraine remains slow and uneven. Despite economic resilience earlier this year, with a reopening rebound and progress in reducing inflation from last year's peaks, it is too soon to take comfort. Economic activity still falls short of its prepandemic path, especially in emerging market and developing economies, and there are widening divergences among regions. Several forces are holding back the recovery. Some reflect the long-term consequences of the pandemic, the war in Ukraine, and increasing geoeconomic fragmentation. Others are more cyclical in nature, including the effects of monetary policy tightening necessary to reduce inflation, withdrawal of fiscal support amid high debt, and extreme weather events.

Global growth is forecast to slow from 3.5 percent in 2022 to 3.0 percent in 2023 and 2.9 percent in 2024. The projections remain below the historical (2000–19) average of 3.8 percent, and the forecast for 2024 is down by 0.1 percentage point from the July 2023 Update to the World Economic Outlook. For advanced economies, the expected slowdown is from 2.6 percent in 2022 to 1.5 percent in 2023 and 1.4 percent in 2024, amid stronger-than-expected US momentum but weaker-than-expected growth in the euro area. Emerging market and developing economies are projected to have growth modestly decline, from 4.1 percent in 2022 to 4.0 percent in both 2023 and 2024, with a downward revision of 0.1 percentage point in 2024, reflecting the property sector crisis in China. Forecasts for global growth over the medium term, at 3.1 percent, are at their lowest in decades, and prospects for countries to catch up to higher living standards are weak. Global inflation is forecast to decline steadily, from 8.7 percent in 2022 to 6.9 percent in 2023 and 5.8 percent in 2024. But the forecasts for 2023 and 2024 are revised up by 0.1 percentage point and 0.6 percentage point, respectively, and inflation is not expected to return to target until 2025 in most cases.

Risks to the outlook are more balanced than they were six months ago, on account of the resolution of US debt ceiling tensions and Swiss and US authorities' having acted decisively to contain financial turbulence. The likelihood of a hard landing has receded, but the balance of risks to global growth remains tilted to the downside. China's property sector crisis could deepen, with global spillovers, particularly for commodity exporters. Elsewhere, near-term inflation expectations have risen and could contribute—along with tight labor markets—to core inflation pressures persisting and requiring higher policy rates than expected. More climate and geopolitical shocks could cause additional food and energy price spikes.

### **Growing Global Divergences**

More than three years after the global economy suffered the largest shock of the past 75 years, the wounds are still healing, amid widening growth divergences across regions. After a strong initial rebound from the depths of the COVID-19 pandemic, the pace of recovery has moderated. Several forces are holding back the recovery. Some reflect the long-term consequences of the pandemic, Russia's war in Ukraine, and increasing geoeconomic fragmentation. Others are more cyclical, including the effects of monetary policy tightening necessary to reduce inflation, withdrawal of fiscal support amid high debt, and extreme weather events.

Despite signs of economic resilience earlier this year and progress in reducing headline inflation, economic activity is still generally falling short of prepandemic (January 2020) projections, especially in emerging market and developing economies (Figure 1.1, panel 1). The strongest recovery among major economies has been in the United States, where GDP in 2023 is estimated to exceed its prepandemic path. The euro area has recovered, though less strongly—with output still 2.2 percent below prepandemic projections, reflecting greater exposure to the war in Ukraine and the associated adverse terms-of-trade shock, as well as a spike in imported energy prices. In China, the pandemic-related slowdown in 2022 and the property sector crisis contribute to the larger output losses of about 4.2 percent, compared with prepandemic predictions. Other emerging market and developing economies have seen even weaker recoveries, especially low-income countries, where output losses average more than 6.5 percent. Higher interest rates and depreciated currencies have exacerbated the difficulties of low-income countries, placing more than half either at high risk of distress oralready in distress. Overall, global output for 2023 is estimated at 3.4 percent (or about \$3.6 trillion in 2023 prices) below prepandemic projections.



Private consumption has also recovered faster in advanced economies than in emerging market and developing economies, owing to an earlier reopening in the former group facilitated by greater availability of effective vaccines, stronger safety nets, more ample policy stimulus, and greater feasibility of remote work. These factors supported livelihoods during the pandemic, and household consumption is now broadly back to prepandemic trends. Among advanced economies, private consumption has been stronger in the United States than in the euro area, with households receiving larger fiscal transfers early in the pandemic and spending the associated savings more quickly; being better insulated from the rise in energy prices resulting from the war in Ukraine; and feeling relatively confident amid historically tight US labor markets, which have supported real disposable incomes (Figure 1.1, panel 2). Among emerging market and developing economies, the consumption shortfall is particularly large in China, reflecting tight restrictions on mobility during the COVID-19 crisis.

### Resilient Start to 2023, Signs of Slowdown

Despite these persistent challenges, several headwinds to global growth subsided earlier this year. The World Health Organization announced in May that it no longer considered COVID-19 a global health emergency, and infections and hospitalizations appear to remain relatively limited, despite a recent uptick in some regions. Supply chains, which the pandemic disrupted, have largely normalized, with shipping costs and suppliers' delivery times back to prepandemic levels (Figure 1.2). And global financial conditions eased after Swiss and US authorities took strong action in March to contain turbulence in their banking sectors.

Amid these conditions, global GDP expanded by 3.4 percent in the second quarter of 2023 compared with a year earlier outperforming forecasts, including those in the April 2023 WEO. The resilience reflected strong consumption amid tight labor markets in the United States and robust activity in economies with large travel and tourism sectors, such as Italy, Mexico, and Spain. These developments offset a slowdown in more interest-rate-sensitive manufacturing sectors.

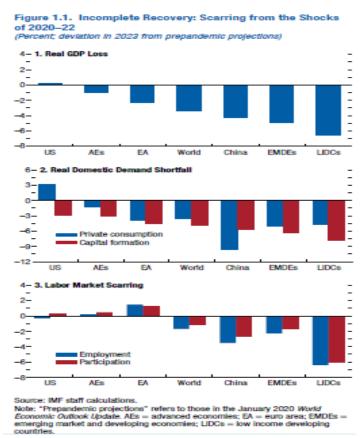
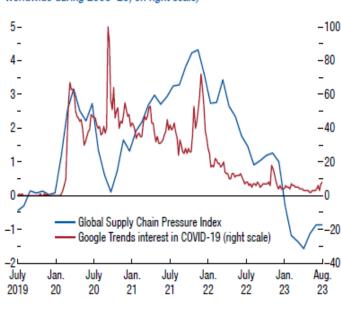


Figure 1.2. The COVID-19 Shock: Returning to Normal (Standard deviations from average value; index, 100 = highest point worldwide during 2008–23, on right scale)



Sources: Federal Reserve Bank of New York, Global Supply Chain Pressure Index; Google Trends.

Note: On right scale, numbers represent search interest relative to the highest point (100) during 2008–23 worldwide.

# **Outlook: Stable but Slow**

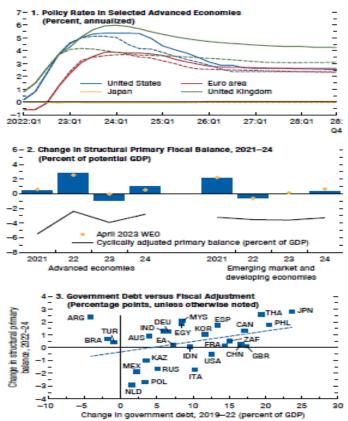
The latest projections confirm that the global economy is slowing as inflation declines from last year's multidecade peak. A contraction in global per capita real GDP—which often happens in a global recession—is not part of the baseline scenario. Growth and employment in the first half of the year remained more resilient than forecast in the April 2023 WEO. Although there is little change in the forecast for the global average since the July 2023 WEO Update, several shifts in growth and inflation prospects are



observed across countries. In addition, medium-term prospects for economic growth remain the lowest in decades, with middleand lower-income countries facing a slower pace of convergence toward higher living standards.

The baseline forecasts for the global economy are predicated on a number of assumptions (Figure 1.16), notably for fuel and nonfuel commodity prices, as well as the stances of monetary and fiscal policy:

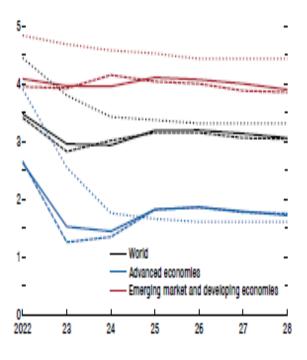




Source: IMF staff calculations.

Note: In panel 1, solid lines denote assumptions for the October 2023 WEO and dashed lines for the April 2023 WEO. In panel 2, the cyclically adjusted primary balance is the general government balance (excluding interest income or expenses) adjusted for the economic cycle. The structural primary fiscal balance is the cyclically adjusted primary balance corrected for a broader range of noncyclical factors, such as changes in asset and commodity prices. Data labels in the figure use international Organization for Standardization (ISO) country codes. EA = euro area; WEO = World Economic Outlook.

Figure 1.17. Growth Outlook: Stable and Slow (Percent; dashes = April 2023; dots = January 2022)



Source: IMF staff calculations.

Note: Solid lines denote GDP growth from the October 2023 WEO, and dashed lines and dotted lines denote GDP growth forecasts from the April 2023 WEO and the January 2022 WEO Update, respectively. WEO = World Economic Outlook.

### **Growth Outlook: Offsetting Divergences**

Global growth is projected to fall from 3.5 percent in 2022 to 3.0 percent in 2023 and 2.9 percent in 2024 on an annual average basis (Table 1.1). There is a downward revision of 0.1 percentage point for 2024 compared with the July 2023 WEO Update projection. At the same time, there are more sizable changes in the underlying growth trajectories of major economies, with stronger projections for the United States and downward revisions for China and the euro area. The forecasts for growth during 2023–24 are also slower than those before the onset of the shocks of 2020–22 (Figure 1.17): the January 2022 WEO Update projected global growth at 3.8 percent in 2023 and 3.4 percent in 2024. The 2023–24 forecasts are also below the historical (2000–19) annual average of 3.8 percent. Growth is below the historical average across broad income groups, both in overall GDP as well as in per capita GDP. On a year-over-year basis, global growth bottomed out in the fourth quarter of 2022. However, in some major economies, it is not expected to have bottomed out until the second half of 2023.

Advanced economies continue to drive the decline in annual average growth from 2022 to 2023, with stronger services activity offset by weaker manufacturing, as well as idiosyncratic factors. On average, these economies are expected to have broadly stable growth in 2024 with a pickup in 2025. By contrast, emerging market and developing economies, on average, are projected to see stable growth over 2022–24, with a slight pickup in 2025, although with sizable shifts across regions.

Table 1.1. Overview of the World Economic Outlook Projections (continued)

(Percent change, unless noted otherwise)

	Q4 over Q4 <sup>9</sup>						
-		Proje	ctions		e from July O <i>Update</i> 1	Difference 2023	from April WEO <sup>1</sup>
	2022	2023	2024	2023	2024	2023	2024
World Output	2.2	2.9	3.2	0.0	0.3	0.0	0.1
Advanced Economies	1.2	1.5	1.5	0.1	0.1	0.4	-0.1
United States	0.9	1.9	1.4	0.5	0.3	0.9	0.1
Euro Area	1.7	0.7	1.4	-0.5	-0.1	0.0	-0.4
Germany	0.8	-0.2	1.7	-0.7	0.2	-0.4	-0.1
France	0.7	1.0	1.5	0.1	-0.1	0.2	0.1
Italy <sup>2</sup>	1.5	0.3	1.2	-0.6	0.1	-0.1	0.1
Spain	3.8	1.6	2.0	-0.2	-0.2	0.3	-0.1
Japan	0.5	2.1	1.0	0.6	0.0	8.0	0.0
United Kingdom <sup>2</sup>	0.6	0.6	0.8	0.1	-0.5	1.0	-1.2
Canada	2.1	1.2	2.1	-0.4	0.3	-0.2	0.3
Other Advanced Economies <sup>3</sup>	0.9	2.0	2.2	0.2	0.1	0.1	0.4
Emerging Market and Developing Economies	3.2	4.0	4.7	-0.1	0.6	-0.5	0.3
Emerging and Developing Asia	4.2	5.0	5.5	-0.3	0.6	-0.8	0.2
China	3.2	4.9	4.7	-0.9	0.6	-0.9	0.0
India <sup>4</sup>	6.1	5.5	7.7	1.2	1.3	-0.7	1.3
Emerging and Developing Europe	-1.2	2.8	2.5	0.1	0.5	0.4	0.0
Russia	-3.1	2.2	1.2	0.3	0.4	1.3	-0.2
Latin America and the Caribbean	2.8	1.5	3.2	0.7	0.3	0.3	1.1
Brazil	2.5	2.1	2.8	0.8	0.6	1.2	0.8
Mexico	4.3	2.6	1.9	0.7	0.2	1.4	0.0
Middle East and Central Asia							
Saudi Arabia	5.5	0.9	4.0	-1.1	1.1	-22	0.8
Sub-Saharan Africa							
Nigeria.	3.2	2.6	3.6	0.0	0.0	-0.4	-0.1
South Africa	1.3	1.6	2.0	0.7	0.0	0.5	0.3
Memorandum							
World Growth Based on Market Exchange Rates	1.8	2.5	2.6	0.0	0.2	0.1	0.0
European Union	1.8	1.0	1.6	-0.5	-0.1	0.0	-0.3
ASEAN-55	4.7	4.2	4.6	-0.4	-0.2	-0.1	-0.7
Middle East and North Africa	4.7	4.2	4.0	-0.4	-0.2	-0.1	-0.7
Emerging Market and Middle-Income Economies	3.1	4.0	4.6	-0.1	0.5	-0.5	0.3
Low-Income Developing Countries					0.5		
Commodity Prices (US dollars)	0.0	-2.5		40.5	-0.8	14.8	
	8.8	-2.5	-6.7	10.5	-0.8	14.8	-2.3
Nonfuel (average based on world commodity Import		2.4	0.7	2.4	0.4		4.0
weights)	-0.4	-3.1	0.7	-3.1	-0.1	-6.6	1.2
World Consumer Prices <sup>7</sup>	9.2	5.9	4.8	0.4	0.9	0.3	1.1
Advanced Economies <sup>8</sup>	7.7	3.3	2.6	0.0	0.1	0.1	0.4
Emerging Market and Developing Economies <sup>7</sup>	10.5	8.1	6.6	0.7	1.5	0.5	1.6

<sup>&</sup>lt;sup>9</sup>For world output, the quarterly estimates and projections account for approximately 90 percent of annual world output at purchasing-power-parity weights. For emerging market and developing economies, the quarterly estimates and projections account for approximately 85 percent of annual emerging market and developing economies' output at purchasing-power-parity weights.

Commodity Prices (US dollars)							
Ollg	39.2	-16.5	-0.7	4.2	5.5	7.6	5.1
Nonfuel (average based on world commodity import							
weights)	7.9	-6.3	-2.7	-1.5	-1.3	-3.5	-1.7
World Consumer Prices <sup>7</sup>	8.7	6.9	5.8	0.1	0.6	-0.1	0.9
Advanced Economies <sup>8</sup>	7.3	4.6	3.0	-0.1	0.2	-0.1	0.4
Emerging Market and Developing Economies <sup>7</sup>	9.8	8.5	7.8	0.2	1.0	-0.1	1.3

Source: IMF staff estimates.

Note: Real effective exchange rates are assumed to remain constant at the levels prevailing during July 25, 2023—August 22, 2023. Economies are listed on the basis of economic size. The aggregated quarterly data are seasonally adjusted. WEO — World Economic Outlook.

(Source- https://www.imf.org/en/Publications/WEO/Issues/2023/10/10/world-economic-outlook-october-2023)

Fishing average of prices of UK Brent, Dubai Fateh, and West Texas Intermediate crude oil. The average price of oil in US dollars a barrel was \$96.36 in 2022; the assumed price, based on futures markets, is \$80.49 in 2023 and \$79.92 in 2024.

\*Excludes Venezuela. See the country-specific note for Venezuela in the "Country Notes" section of the Statistical Appendix.

\*The inflation rates for 2023 and 2024, respectively, are as follows: 5.6 percent and 3.3 percent for the euro area, 3.2 percent and 2.9 percent for Japan, and 4.1 percent and 2.8 percent for the United States.

<sup>\*</sup>Difference based on rounded figures for the current, July 2023 WEO Update, and April 2023 WEO forecasts.

<sup>\*</sup>See the country-specific notes for Italy and the United Kingdom in the "Country Notes" section of the Statistical Appendix.

<sup>\*</sup>Excludes the Group of Seven (Canada, France, Germany, Italy, Japan, United Kingdom, United States) and euro area countries.

For India, data and forecasts are presented on a fiscal year basis, and GDP from 2011 onward is based on GDP at market prices with fiscal year 2011/12 as a base year.

Indonesia, Malaysia, the Philippines, Singapore, and Thailand.



### **INDIAN ECONOMY OVERVIEW**

### Introduction

Strong economic growth in the first quarter of FY 2022-23 helped India overcome the UK to become the fifth-largest economy after it recovered from repeated waves of COVID-19 pandemic shock. Real GDP in the first quarter of 2022–23 is currently about 4% higher than its corresponding 2019-20, indicating a strong start for India's recovery from the pandemic. Given the release of pent-up demand and the widespread vaccination coverage, the contact-intensive services sector will probably be the main driver of development in 2022–2023. Rising employment and substantially increasing private consumption, supported by rising consumer sentiment, will support GDP growth in the coming months.

India has emerged as the fastest growing major economy in the world and is expected to be one of the top three economic powers in the world over the next 10-15 years, backed by its robust democracy and strong partnerships.

### Market size

- India's nominal gross domestic product (GDP) at current prices is estimated to be at Rs. 232.15 trillion (US\$ 3.12 trillion) in FY2021-22,
- India is the third-largest unicorn base in the world with more than 100 unicorns valued at US\$ 332.7 billion, as per the Economic Survey.
- The government is also focusing on renewable sources to generate energy and is planning to achieve 40% of its energy from non-fossil sources by 2030.
- India needs to increase its rate of employment growth and create 90 million non-farm jobs between 2023 and 2030s, for productivity and economic growth according to McKinsey Global Institute. The net employment rate needs to grow by 1.5% per year from 2023 to 2030 to achieve 8-8.5% GDP growth between 2023 and 2030.
- According to Mr. Piyush Goyal, Minister of Commerce and Industry, Consumer Affairs, Food and Public Distribution and Textiles, Indian exports are expected to reach US\$ 1 trillion by 2030.

# **Recent Developments**

India is primarily a domestic demand-driven economy, with consumption and investments contributing to 70% of the economic activity. With an improvement in the economic scenario and the Indian economy recovering from the Covid-19 pandemic shock, several investments and developments have been made across various sectors of the economy. In view of this, there have been some developments that have taken place in the recent past. Some of them are mentioned below.

- As of September 21, 2022, India's foreign exchange reserves stood at US\$ 524,520 million.
- The private equity-venture capital (PE-VC) sector investments stood at US\$ 2 billion in September 2022.
- Merchandise exports in September 2022 stood at US\$ 32.62 billion. PMI Services remained comfortably in the expansionary zone at 56.7 during April-September 2022
- In September 2022, the gross Goods and Services Tax (GST) revenue collection stood at Rs. 147,686 crore (US\$ 17.92 billion).
- Between April 2000-June 2022, cumulative FDI equity inflows to India stood at US\$ 604,996 million.
- In August 2022, the overall IIP (Index of Industrial Production) stood at 131.3. The Indices of Industrial Production for the mining, manufacturing and electricity sectors stood at 99.6, 131.0 and 191.3, respectively, in August 2022.
- According to data released by the Ministry of Statistics & Programme Implementation (MoSPI), India's Consumer Price Index (CPI) based retail inflation reached 7.41% in September 2022.
- In FY 2022-23, (until October 28, 2022), Foreign Portfolio Investment (FPI) outflows stood at Rs. 58,762 crore (US\$ 7.13 billion).



• The wheat procurement in Rabi 2021-22 and the anticipated paddy purchase in Kharif 2021-22 would include 1208 lakh (120.8 million) metric tonnes of wheat and paddy from 163 lakh (16.7 million) farmers, as well as a direct payment of MSP value of Rs. 2.37 lakh crore (US\$ 31.74 billion) to their accounts.

### **Government Initiatives**

The Government of India has taken several initiatives to improve the economic condition of the country. Some of these are:

- Home & Cooperation Minister Mr. Amit Shah, laid the foundation stone and performed Bhoomi Pujan of Shri Tanot Mandir Complex Project under Border Tourism Development Programme in Jaisalmer in September 2022.
- In August 2022, Mr. Narendra Singh Tomar, Minister of Agriculture and Farmers Welfare inaugurated four new facilities at the Central Arid Zone Research Institute (CAZRI), which has been rendering excellent services for more than 60 years under the Indian Council of Agricultural Research (ICAR).
- In August 2022, a Special Food Processing Fund of Rs. 2,000 crore (US\$ 242.72 million) was set up with National Bank for Agriculture and Rural Development (NABARD) to provide affordable credit for investments in setting up Mega Food Parks (MFP) as well as processing units in the MFPs.
- In July 2022, Deendayal Port Authority (DPA) announced plans to develop two Mega Cargo Handling Terminals on a Build-Operate-Transfer (BOT) basis under Public-Private Partnership (PPP) Mode at an estimated cost of Rs. 5,963 crore (US\$ 747.64 million).
- In July 2022, the Union Cabinet chaired by the Prime Minister Mr. Narendra Modi, approved the signing of the Memorandum of Understanding (MoU) between India & Maldives. This MoU will provide a platform to tap the benefits of information technology for court digitization and can be a potential growth area for the IT companies and start-ups in both the countries.
- India and Namibia entered into a Memorandum of Understanding (MoU) on wildlife conservation and sustainable biodiversity utilization on July 20, 2022, for establishing the cheetah into the historical range in India.
- In July 2022, the Reserve Bank of India (RBI) approved international trade settlements in Indian rupees (INR) in order to promote the growth of global trade with emphasis on exports from India and to support the increasing interest of the global trading community.
- In June 2022, Prime Minister Mr. Narendra Modi inaugurated and laid the foundation stone of development projects worth Rs. 21,000 crore (US\$ 2.63 billion) at Gujarat Gaurav Abhiyan at Vadodara.
- Mr. Rajnath Singh, Minister of Defence, launched 75 newly-developed artificial intelligence (AI) products and technologies during the first-ever "AI in Defence" (AIDef) symposium and exhibition, organised by the Ministry of Defence in New Delhi on July 11, 2022.
- The Indian Institute of Spices Research (IISR) under the Indian Council for Agricultural Research (ICAR) inked a Memorandum of Understanding (MoU) with Lysterra LLC, a Russia-based company for the commercialization of biocapsule, an encapsulation technology for bio-fertilization on 30 June, 2022.
- As of April 2022, India signed 13 Free Trade Agreements (FTAs) with its trading partners including major trade agreements like the India-UAE Comprehensive Partnership Agreement (CEPA) and the India-Australia Economic Cooperation and Trade Agreement (IndAus ECTA).
- The Union Budget of 2022-23 was presented on February 1, 2022, by the Minister for Finance & Corporate Affairs, Ms. Nirmala Sitharaman. The budget had four priorities PM GatiShakti, Inclusive Development, Productivity Enhancement and Investment and Financing of Investments. In the Union Budget 2022-23, effective capital expenditure is expected to increase by 27% at Rs. 10.68 lakh crore (US\$ 142.93 billion) to boost the economy. This will be 4.1% of the total Gross Domestic Production (GDP).
- Under PM GatiShakti Master Plan the National Highway Network will develop 25,000 km of new highways network which will be worth Rs. 20,000 crore (US\$ 2.67 billion). In 2022-23. Increased government expenditure is expected to attract private investments, with a production-linked incentive scheme providing excellent opportunities. Consistently proactive, graded, and measured policy support is anticipated to boost the Indian economy.
- On February 2022, Ms. Nirmala Sitharaman Minster for Finance & Corporate Affairs said that productivity linked incentive (PLI) schemes to be extended to 14 sectors for achieving the mission of AtmaNirbhar Bharat and create 60 lakh (6 million) and an additional production of Rs. 30 lakh crore (US\$ 401.49 billion) in the next 5 years.
- In the Union Budget of 2022-23, the government announced funding for the production linked incentive (PLI) scheme for domestic solar cells and module manufacturing of Rs. 24,000 crore (US\$ 3.21 billion).
- In the Union Budget of 2022-23, the government announced production linked incentive (PLI) scheme for Bulk Drugs which was an investment of Rs. 2500 crore (US\$ 334.60 million).
- In the Union Budget of 2022 Finance Minister Nirmala Sitharaman announced that a scheme for design-led manufacturing in 5G will be launched as part of the PLI scheme.



- In September 2021, Union Cabinet approved major reforms in the telecom sector, which is expected to boost employment, growth, competition, and consumer interests. Key reforms include rationalization of adjusted gross revenue, rationalization of bank guarantees (BGs), and encouragement to spectrum sharing.
- In the Union Budget of 2022-23 the government has allocated Rs. 44,720 crore (US\$ 5.98 billion) to Bharat Sanchar Nigam Limited (BSNL) for capital investments in the 4G spectrum.
- Ms. Nirmala Sitharaman allocated Rs. 650 crore (US\$ 86.69 million) for Deep Ocean mission that seeks to explore vast marine living and non-living resources. Department of Space (DoS) has got Rs. 13,700 crore (US\$ 1.83 billion) in 2022-23 for several key space missions like Gaganyaan, Chandrayaan-3, and Aditya L-1 (sun).
- In May 2021, the government approved the production linked incentive (PLI) scheme for manufacturing advanced chemistry cell (ACC) batteries at an estimated outlay of Rs. 18,100 crore (US\$ 2.44 billion); this move is expected to attract domestic and foreign investments worth Rs. 45,000 crore (US\$ 6.07 billion).
- Ms. Nirmala Sitharaman announced in the Union Budget of 2022-23 that Reserve Bank of India (RBI) will issue Digital Rupee using blockchain and other technologies.
- In the Union Budget of 2022-23, Railway got an investment of Rs. 2.38 lakh crore (US\$ 31.88 billion) and over 400 new high-speed trains were announced. The concept of "One Station, One Product" was also introduced.
- To boost competitiveness Budget 2022 has announced to reform the 16-year-old Special Economic Zone (SEZ) act to enhance competitiveness this will be done to make it compatible with the World Trade Organisation (WTO).
- In June 2021, the RBI (Reserve Bank of India) announced that the investment limit for FPI (foreign portfolio investors) in the State Development Loans (SDLs) and government securities (G-secs) would persist unaffected at 2% and 6%, respectively, in FY22.
- To boost the overall audit quality, transparency and add value to businesses, in April 2021, the RBI issued a notice on new norms to appoint statutory and central auditors for commercial banks, large urban co-operatives and large non-banks and housing finance firms.
- In May 2021, the Government of India has allocated Rs. 2,250 crore (US\$ 306.80 million) for the development of the horticulture sector in 2021-22.
- In November 2020, the Government of India announced Rs. 2.65 lakh crore (US\$ 36 billion) stimulus package to generate job opportunities and provide liquidity support to various sectors such as tourism, aviation, construction and housing. Also, India's cabinet approved the production-linked incentives (PLI) scheme to provide ~Rs. 2 trillion (US\$ 27 billion) over five years to create jobs and boost production in the country.
- Numerous foreign companies are setting up their facilities in India on account of various Government initiatives like Make in India and Digital India. Mr. Narendra Modi, Prime Minister of India, launched the Make in India initiative with an aim to boost the country's manufacturing sector and increase the purchasing power of an average Indian consumer, which would further drive demand and spur development, thus benefiting investors. The Government of India, under its Make in India initiative, is trying to boost the contribution made by the manufacturing sector with an aim to take it to 25% of the GDP from the current 17%. Besides, the Government has also come up with the Digital India initiative, which focuses on three core components: the creation of digital infrastructure, delivering services digitally and increasing digital literacy.
- On January 29 2022 the National Asset Reconstruction Company Ltd (NARCL) will acquire bad loans worth up to Rs. 50,000 crore (US\$ 6.69 billion) about 15 accounts by March 31, 2022. India Debt Resolution Co. Ltd (IDRCL) will control the resolution process. This will clean up India's financial system and help fuel liquidity and boost the Indian Economy.
- National Bank for Financing Infrastructure and Development (NaBFID) is a bank that will provide non-recourse infrastructure financing and is expected to support projects from the first quarter of FY2022-23, it is expected to raise Rs. 4 lakh crore (US\$ 53.58 billion) in the next 3 years.
- By November 1, 2021, India and the United Kingdom hope to begin negotiations on a free trade agreement. The proposed FTA between these two countries is likely to unlock business opportunities and generate jobs. Both sides have renewed their commitment to boost trade in a manner that benefits all.
- In August 2021, NITI Aayog and Cisco collaborated to encourage women's entrepreneurship in India.
- In August 2021, Prime Minister Mr. Narendra Modi announced an initiative to start a national mission to reach the US\$ 400 billion merchandise export target by FY22.
- In August 2021, Prime Minister Mr. Narendra Modi launched digital payment solution, e-RUPI, a contactless and cashless instrument for digital payments.
- In June 2021, RBI Governor, Mr. Shaktikanta Das announced the policy repo rate unchanged at 4%. He also announced various measures including Rs. 15,000 crore (US\$ 2.05 billion) liquidity support to contact-intensive sectors such as tourism and hospitality.
- In June 2021, Finance Ministers of G-7 countries, including the US, the UK, Japan, Italy, Germany, France and Canada, attained a historic contract on taxing multinational firms as per which the minimum global tax rate would be at least 15%. The move is expected to benefit India to increase foreign direct investments in the country.



- In June 2021, the Indian government signed a US\$ 32 million loan with World Bank for improving healthcare services in Mizoram.
- In May 2021, the Government of India (GoI) and European Investment Bank (EIB) signed the finance contract for second tranche of EUR 150 million (US\$ 182.30 million) for Pune Metro Rail project.
- According to an official source, as of September 15, 2021, 52 companies have filed applications under the Rs. 5,866 crore (US\$ 796.19 million) production-linked incentive scheme for the white goods (air conditioners and LED lights) sector.
- In May 2021, Union Cabinet has approved the signing of memorandum of understanding (MoU) on migration and mobility partnership between the Government of India, the United Kingdom of Great Britain and Northern Ireland.
- In April 2021, Minister for Railways and Commerce & Industry and Consumer Affairs, Food & Public Distribution, Mr. Piyush Goyal, launched 'DGFT Trade Facilitation' app to provide instant access to exporters/importers anytime and anywhere.
- In April 2021, Dr. Ahmed Abdul Rahman AlBanna, Ambassador of the UAE to India and Founding Patron of IFIICC, stated that trilateral trade between India, the UAE and Israel is expected to reach US\$ 110 billion by 2030.
- India is expected to attract investment of around US\$ 100 billion in developing the oil and gas infrastructure during 2019-23.
- The Government of India is going to increase public health spending to 2.5% of the GDP by 2025.

### **Road Ahead**

In the second quarter of FY 2022-23, the growth momentum of the first quarter was sustained, and high-frequency indicators (HFIs) performed well in July and August of 2022. India's comparatively strong position in the external sector reflects the country's generally positive outlook for economic growth and rising employment rates. India ranked fifth in foreign direct investment inflows among the developed and developing nations listed for the first quarter of 2022.

India's economic story during the first half of the current financial year highlighted the unwavering support the government gave to its capital expenditure, which, in FY 2022–23 (until August 2022), stood 46.8% higher than the same period last year. The ratio of revenue expenditure to capital outlay decreased from 6.4 in the previous year to 4.5 in the current year, signaling a clear change in favour of higher-quality spending. Stronger revenue generation as a result of improved tax compliance, increased profitability of the company, and increasing economic activity also contributed to rising capital spending levels.

Despite the continued global slowdown, India's exports climbed at the second highest rate this quarter. With a reduction in port congestion, supply networks are being restored. The CPI-C and WPI inflation reduction from April 2022 already reflects the impact. In August 2022, CPI-C inflation was 7.0%, down from 7.8% in April 2022. Similarly, WPI inflation has decreased from 15.4% in April 2022 to 12.4% in August 2022. With a proactive set of administrative actions by the government, flexible monetary policy, and a softening of global commodity prices and supply-chain bottlenecks, inflationary pressures in India look to be on the decline overall.

(Source - https://www.ibef.org/economy/indian-economy-overview)

# ELECTRONICS SYSTEM DESIGN AND MANUFACTURING INDUSTRY REPORT

# INTRODUCTION

The Indian electronics system design and manufacturing (ESDM) sector is one of the fastest growing sectors in the economy and is witnessing a strong expansion in the country. The ESDM market in India is well known internationally for its potential for consumption and has experienced constant growth.

The ESDM market in India is well known internationally for its potential for consumption and has experienced constant growth. Indian manufacturers are attracting the attention of multinational corporations due to shifting global landscapes in electronics design and manufacturing capabilities, as well as cost structures. Companies from all over the world are striving to develop local capacities in India not only to serve the domestic m\*arket but also to cater to international markets.

The Electronics System Design & Manufacturing (ESDM) industry includes electronic hardware products and components relating to information technology (IT), office automation, telecom, consumer electronics, aviation, aerospace, defence, solar photovoltaic, nano electronics and medical electronics. The industry also includes design-related activities such as product designing, chip designing, Very Large-Scale Integration (VLSI), board designing and embedded systems.

India witnessed a substantial spike in demand for electronic products in the last few years; this is mainly attributed to India's position as second-largest mobile phone manufacturer worldwide and surge in internet penetration rate. The Government of India



attributes high priority to electronics hardware manufacturing, as it is one of the crucial pillars of Make in India, Digital India and Start-up India programmes.

The Electronics System Design & Manufacturing (ESDM) sector plays a vital role in the government's goal of generating US\$ 1 trillion of economic value from the digital economy by 2025. With various government initiatives aiming to boost domestic manufacturing, India has already started witnessing initial movement with increased production and assembly activities across products such as mobile phones and other consumer electronics.

# **MARKET SIZE**

The Indian electronics manufacturing industry is projected to reach US\$ 520 billion by 2025. The demand for electronic products is expected to rise to US\$ 400 billion by 2025 from US\$ 33 billion in FY20. Electronics market has witnessed a growth in demand with market size increasing from US\$ 145 billion in FY16 to US\$ 215 billion in FY19—the market witnessed a growth of 14% CAGR from 2016-19. Electronics system market is expected to witness 2.3x demand of its current size (FY19) to reach US\$ 160 billion by FY25. The top products under the ESDM sector with the highest CAGR include IT/OA at 54%, followed by industrial electronics at 38% and automotive electronics at 10%.

In India, smartphone shipments from India crossed 168 million units in CY 2021, and in 2022, smartphone shipments from India are expected to reach ~190 million. 5G device shipments are expected to increase by 129% YoY, from 28 million in CY 2021 to about 64 million in CY 2022. Electronics design segment, growing at 20.1%, was 22% of the ESDM market size in FY19; it is anticipated to be 27% of the ESDM market size in FY25.

India is one of the largest consumer electronics markets in Asia Pacific Region and is home to considerable talent for electronic chip design and embedded software. India has committed to reach US\$ 300 billion worth of electronics manufacturing and exports by 2025-26.

Major Government initiatives such as 'Digital India', 'Make in India' and supportive policies including favourable FDI Policy for electronics manufacturing have simplified the process of setting up manufacturing units in India.

India is the second fastest digitizing economy amongst the 17 leading economies of the world. The Government of India aims to make Electronics Goods amongst India's 2-3 top ranking exports by 2026. Electronics Goods exports are expected to increase from the projected US\$ 15 billion in 2021-22 to US\$ 120 billion by 2026.

# INVESTMENTS/ DEVELOPMENTS

Major Government initiatives such as 'Digital India', 'Make in India' and supportive policies including favorable FDI Policy for electronics manufacturing have simplified the process of setting up manufacturing units in India.

Post COVID, the Government of India aims to increase India's contribution by around US\$ 400 billion worth of electronics goods including exports worth US\$ 120 billion, which would account for 9-10% of the overall global value chains, from the current supply potential of 1-2%.

Union Budget 2023-24 has allocated Rs. 16,549 crore (US\$ 2 billion) for the Ministry of Electronics and Information Technology, which is nearly 40% higher on year. The budget for FY23 had allocated Rs. 14,300 crore (US\$ 1.73 billion) for the IT ministry.

The first-of-its-kind in India Electropreneur Park (EP) set up by MEITY and IESA started in 2016 and created 51 hardware products, 51 patents, and 23 startups were funded. The EP will grow to be a hub with 20 spoke centres aimed to promote innovation and create unicorns in ESDM by offering access to a holistic ecosystem to accelerate the government's flagship schemes like Startup India and Make in India.

STPI Signs MoUs to strengthen tech startup ecosystem: AIC STPINEXT Initiatives (STPINEXT), a special purpose vehicle of Software Technology Parks of India (STPI), an organisation under the Ministry of Electronics and Information Technology (MeitY) has signed two memorandums of understanding (MoUs), one with HDFC Bank, and another with Excelpoint Systems India Pvt. Ltd., a niche technology player for fostering entrepreneurship and nurturing tech startups in the country. These partners would play critical role in supporting and handholding the startups in the growth journey through technical guidance & assistance, mentoring, pitching to investors, funding support, and market connect & access etc.

Some of the investments/ developments in the Electronics System Design & Manufacturing (ESDM) sector in the recent past are as follows:



- The cumulative FDI equity inflow in the Electronics industry is US\$ 3.71 billion during the period April 2000 to September 2022.
- Exports of electronic goods stood at US\$ 2,009.07 million in September 2022.
- Imports of electronics goods stood at US\$ 7,142.3 million in September 2022.
- In November 2022, Voltas entered into a technology license agreement with Denmark's Vestfrost Solutions to develop, manufacture, sell and service medical refrigeration and vaccine storage equipment including ice lined refrigerators, vaccine freezers and ultra-low temperature freezers to the India market.
- Voltas announced plans of Rs. 400 crore (US\$ 50.10 million) capex under PLI scheme to manufacture components for white goods in May 2022.
- In March 2022, Reliance announced that it would invest US\$ 220 million in a joint venture with Sanmina Corp, a US-listed company for making electronic products in the Asian countries.
- According to sources, Apple Inc. in 2021 manufactures 70% of mobile phones sold in India, a sharp increase from 30% recorded two years ago. This is a significant push towards the "Make in India" initiative, following the government's Production-linked Incentive (PLI) plan, which began in FY21.
- In September 2021, tech giant Lenovo announced plans to ramp up manufacturing capabilities in India across various product categories, such as PCs, notebooks and smartphones, due to rising consumer demand. However, details of the investment were not disclosed.
- In September 2021, PG Electroplast, a contract manufacturer of electronic goods, announced that it had applied for a PLI scheme and pledged to invest Rs. 300 crore (US\$ 40.47 million) towards the production of air conditioner components.
- Intel has invested over US\$ 7 billion in design and R&D facilities in the country to date.
- As of March 03, 2021, 19 companies have filed for the production-linked incentive (PLI) scheme for IT Hardware. The scheme was open for applications until April 30, 2021; its incentives will be available from April 01, 2021. Over the next four years, the scheme is expected to lead to total production of ~Rs. 160,000 crore (US\$ 21.88 billion). Of the total production, IT hardware companies have proposed production of >Rs. 135,000 crore (US\$ 18.46 billion); and domestic companies have proposed production of >Rs. 25,000 crore (US\$ 3.42 billion).
- The government has set a target to get ~Rs. 18,000 crore (US\$ 2.4 billion) investments in the electronics manufacturing segment by 2021-22.
- On February 16, 2021, Amazon announced that it will commence manufacturing of electronics products from India with Cloud Network Technology, a subsidiary of Foxconn in Chennai, later in the year. The device manufacturing programme will be able to produce 'Fire TV Stick' devices in large quantities every year, catering to demands of customers in India.

# **GOVERNMENT INITIATIVES**

The Government of India has adopted few initiatives for the ESDM sector in the recent past, some of these are as follows:

- Union Budget 2023-24 has allocated Rs. 16,549 crore (US\$ 2 billion) for the Ministry of Electronics and Information Technology, which is nearly 40% higher on year. The budget for FY23 had allocated Rs. 14,300 crore (US\$ 1.73 billion) for the IT ministry.
- The Government attaches high priority to electronics hardware manufacturing, and it is one of the important pillars of both "Make in India" and "Digital India" programme of Government of India.
- The National Policy on Electronics (NPE) 2019 envisions to position India as a global hub for ESDM by encouraging and driving capabilities in the Country for developing core components, including chipsets and by creating an enabling environment for the industry to compete globally.
- By 2030, ADIF, a think tank for IT start-ups, aims to put India among the top three start-up ecosystems in the world, with emphasis on expanding the knowledge base, encouraging collaboration and outlining the best policies.
- As per Union Budget 2022-23, the Ministry of Electronics and Information Technology (MeitY) has been allocated Rs. 14,300 crore (US\$ 1.85 billion). In the allocated budget, revenue expenditure allocation is Rs. 13,911.99 crore (US\$ 1.8 billion) and capital expenditure allocation is Rs. 388.01 crore (US\$ 50.4 million).
- Ministry of Electronics & Information Technology (MeitY) has announced "Scheme for Promotion of Semiconductor Eco-System" in India with a massive outlay of Rs. 76,000 crore (US\$ 9.48 billion) in 2022.
- Under the production-linked incentive (PLI) scheme for IT Hardware Products, the Ministry of Electronics and Information Technology has approved 14 qualified applicants. To manufacture these products in India, the government will offer incentives of US\$ 983.76 million over the next four years. In this duration, production worth US\$ 21.62 billion and exports of US\$ 8.06 billion are expected.
- In September 2022, MeitY Startup Hub (MSH), an initiative of the Ministry of Electronics & Information Technology (MeitY), and Meta announced the launch of an accelerator programme to support and accelerate XR technology startups across India.
- Ministry of Electronics & Information Technology (MeitY) has announced "Scheme for Promotion of Semiconductor Eco-System" in India with a massive outlay of Rs. 76,000 crore (US\$ 9.48 billion) in 2022.



- As per Union Budget 2022-23, the Ministry of Electronics and Information Technology (MeitY) has been allocated Rs. 14,300 crore (US\$ 1.85 billion)..
- In the allocated budget, revenue expenditure allocation is Rs. 13,911.99 crore (US\$ 1.8 billion) and capital expenditure allocation is Rs. 388.01 crore (US\$ 50.4 million).
- About 80% of the Production-Linked Incentive scheme (PLI) to encourage manufacturing in the country, which covers 14 industries and has a total investment of Rs 3 lakh crore (US\$ 38.99 billion), is concentrated in only three sectors: electronics, automobiles, and solar panel production.
- PLI scheme for large scale electronics manufacturing launched by Ministry of Electronics and Information Technology (MeitY) in April 2020 has been extended from existing five years band (FY21-FY25) to six years (FY21-FY26).
- In September 2021, India started discussions with Taiwan to alleviate the global semiconductor chip shortage. According to an exclusive Bloomberg report, this may bring chip production to South Asia by end-2021, coupled with tariff reductions on components used to make semiconductors.
- Officials from New Delhi and Taipei recently negotiated a proposal to set up a semiconductor facility worth US\$ 7.5 billion in India; the facility will supply everything from 5G devices to electric cars.
- In September 2021, the Indian Institute of Technology Indore and the Confederation of Indian MSME in Electronics System Design and Manufacturing (ESDM) and Information Technology (CIMEI), signed a Memorandum of Understanding (MoU) to collaborate and share knowledge and best practices as well as offer technological support for the growth of Indian start-ups and SMEs.
- In May 2021, the cabinet, chaired by the Prime Minister Mr. Narendra Modi, approved a proposal by the Department of Heavy Industries and Public Enterprises to implement the production-linked incentive (PLI) scheme 'National Programme on Advanced Chemistry Cell (ACC) Battery Storage' to achieve manufacturing capacity of 50 GWh (Giga Watt Hour) of ACC and 5 GWh of 'Niche' ACC, with an outlay of Rs. 18,100 crore (US\$ 2.47 billion).
- The key government initiatives such as 'Make in India' and 'Digital India' improved the country's EoDB. In 2021-22, the total budget allocation towards the 'Digital India' programme is Rs. 6,806.33 crore (US\$ 936.19 million).
- To accelerate quantum computing-led research & development and enable new scientific discoveries, the Ministry of Electronics and Information Technology (MeitY), in collaboration with Amazon Web Services (AWS), will establish a quantum computing applications lab in the country.
- On November 11, 2020, Union Cabinet approved the production-linked incentive (PLI) scheme in 10 key sectors (including electronics and white goods) to boost India's manufacturing capabilities, exports and promote the 'Atmanirbhar Bharat' initiative.
- A fund of Rs. 3.2 crore (US\$ 433.46 thousand) for three years has been approved by the Department of Electronics, IT, BT, Science & Technology.
- Under the PLI scheme for IT Hardware, the approved enterprises are estimated to manufacture equipment worth >US\$ 21.62 billion over the next four years. Of the total production, foreign companies have suggested production worth US\$ 11.38 billion, whereas domestic enterprises have planned a production of US\$ 10.20 billion.

# **ROAD AHEAD**

Local electronics design and production are being positively influenced by ongoing domestic consumption, changing dynamics in the global supply chain, and a plethora of policy initiatives to assist indigenous manufacturing in the current period is most advantageous. The smooth implementation of new initiatives and the reversal of restrictive laws will go a long way toward boosting international business confidence in India's business environment and attracting manufacturing investments.

In India, Sony, Samsung, LG Electronics, Panasonic, and other companies are the market leaders in ESDM sector. Government efforts are concentrated on bridging the digital gap. Projects like "Digital India," "Smart Cities," "ePanchayats," "National Optical Fiber Network," etc. enhanced consumer demand for electronic goods around the nation. India's middle class is rapidly expanding, which has improved the affordability of electronics products. The demand for electronic goods has increased as consumers' preferences for products and devices with smart technology (like smart LED TVs) and inventive designs have changed and disposable incomes have increased. The personal disposable income in India increased at a CAGR of 15.6% between FY07 and FY11, which is directly correlated with consumers' desire to spend money on electronics.

Fueled by strong policy support, huge investments by public and private stakeholders and a spike in demand for electronic products, the ESDM sector in India has bright prospects ahead of it and is predicted to reach US\$ 220 billion by 2025, expanding at 16.1% CAGR between 2019-2025.

(Source- https://www.ibef.org/industry/electronics-system-design-manufacturing-edsm)



### **BUSINESS OVERVIEW**

Some of the information contained in the following discussion, including information with respect to our plans and strategies, contain forward-looking statements that involve risks and uncertainties. You should read the section "Forward-Looking Statements" for a discussion of the risks and uncertainties related to those statements and also the section "Risk Factors" for a discussion of certain factors that may affect our business, financial condition or results of operations. Our actual results may differ materially from those expressed in or implied by these forward-looking statements. Our fiscal year ends on March 31 of each year, so all references to a particular fiscal are to the Twelve-month period ended March 31 of that year.

In this section, a reference to the "Company" or "we", "us" or "our" means Hometech Digital Limited. All financial information included herein is based on our "Financial information of our company" included on page 163 of this Draft Red Herring Prospectus.

### Overview

Our Company was originally incorporated on June 01, 2016 as "Hometech Digital Private Limited" under the provisions of the Companies Act, 2013 with the Registrar of Companies, Central Registration Centre, Manesar. Subsequently our Company was converted into Public Limited Company and name of company was changed from "Hometech Digital Private Limited" to "Hometech Digital Limited" vide fresh certificate of incorporation dated August 18, 2023 issued by the Registrar of Companies, Chandigarh. Our registered office is situated at S.C.O.-363-364, First Floor, Sector 35-B Na Chandigarh-160035 India.

AKAI is Japanese brand of consumer electronics and white goods company formed in the year 1929. Our company has entered into a trade mark licensee agreement in the year 2016 with Phenomenon Agents Limited (Brand Owner of AKAI in India) as per which we have acquired rights of designing, manufacturing, distributing, selling and servicing AKAI products in India. Our present product range includes Smart QLED and LED televisions (With Google OS), Air-conditioners, Fully Automatic Washing Machines, Home Theaters, Sound Bars and Tower Speakers.

Our company has entered into the Trademark License Agreement with Phenomenon Agents Limited to source, manufacture, introduce, advertise, promote and sell the products under the trademark "AKAI" in the territory in consideration of royalty fees. The licence agreement authorises to the company for manufacturing, marketing, distribution and service of:-

- i) LED Televisions (Including Smart TVs and Interactive TVs),
- ii) Audio Products (Home Audio and HI Fi Music Players and Home Theatres),
- iii) White Goods (Washing Machines, Air-Conditioners, Microwave Ovens, Cooking Appliance, Water Dispensers, Vacuum Cleaners, Cooking Ranges and other small appliances).
- iv) Video Products (Media Players, Satellite Receivers, Set Top Boxes)
- v) Other Products (UPS, Chargers, Data Cables, Bluetooth Speakers, Memory Storage Devices, Power Banks, Head Phones and Ear Phones.

The company started its business by importing products in CKD (Complete Knock Down) and SKD (Semi Knock Down) form and getting them assembled in India. But within a couple of years with the advent of "Make in India" there was a huge production base for manufacturing of electronics products within the country itself. There were large number of OEM (Original Equipment Manufacturers) and ODM (Original Design Manufacturers) who had built huge manufacturing plants and started offering manufacturing services to all leading brands within the country. In line with this changed business scenario, our company also shifted to manufacturing its products within India. Now the company is getting its entire production manufactured in India through various manufacturers.

Under manufacturing arrangement with suppliers the product specifications and features are decided by our company and post manufacturing the production is inspected by Quality Control Team approved by AKAI and then only the products are launched into the market. This setup enables our company to benefit from the economies of scale which these ODM/OEM manufacturers offers while maintaining the quality standards set by AKAI.

Post manufacturing the entire distribution, marketing, sales promotions and servicing is being handled by our company HDL. The company has set up storage and distribution setup in Warehouses, through which they are able to distribute their products in the entire country. Besides this the company has tied up with Amazon for storage and distribution of AKAI products at their storage points, through which the online sales of the company are being handled.

Our company in the initial years had focused only on setting up the distributor/dealer network, city wise distributors were appointed for selling AKAI products. From the year 2020 onwards, the company started marketing its products through online portal Amazon also. Thereafter the company has started selling some of its products through Reliance Digital stores also, the company has received



good response under this arrangement and wants to focus on further increasing its business under this arrangement. Our focus has always been on delivering products with the highest quality, which in turn cements trust with our customers. We believe that our consumers are an integral part of the innovation process. With the insight of what they value, want & need, we can offer them the best products and services fuelled with the latest technology. In efforts to build customer trust, Akai has established service centers across India to offer easy access after sales service for our customers.

Our Managing Director and Chairman, Mr. Anurag Sharma and Mr. Anil Sharma has 18 and 42 years of experience respectively, in this industry thus vast experience of the Promoter has been instrumental in determining the vision and growth strategies for our Company. We further believe that our market position has been achieved by adherence to the vision of our Promoters and senior management team and their experience in the industry in which our Company operates.

For the period ended September 30, 2023, our Company's Total Income and Restated Profit after tax were Rs. 6588.65 Lakhs and Rs. 107.38 Lakhs. For the year ended March 31, 2023, our Company's Total Income and Restated Profit after tax were Rs. 12094.72 Lakhs and Rs. 227.75 Lakhs. For the year ended March 31, 2022, our Company's Total Income and Restated Profit after tax were Rs. 9251.00 Lakhs and Rs. 111.31 Lakhs, compared to our Company's Total Income and Restated Profit after tax were Rs. 7017.65 Lakhs and Rs. 74.89 Lakhs respectively, over previous year ended i.e. March 31, 2021.

# TERMS OF OUR TRADEMARK LICENSE AGREEMENT WITH PHENOMENON AGENTS LIMITED (BRAND OWNER OF AKAI)

- The company agrees to commit to spending a minimum sum ("A/P Budget") in each License Period during the term of this Agreement to promote and advertise the Trademark and the Products at its expense, and agrees that its advertisements shall prominently display the Trademark.
- > The company shall ensure that the quality of the Products distributed in the Territory and the after-sale services provided for the Products are of the standard and level that will enhance the image and reputation of the Trademark to the Licensor's reasonable satisfaction.
- In consideration of granting the exclusive right to the Licensee under the Agreement, the company shall pay to the Licensor an annual fixed Royalty on or before the dates as specified in the agreement.
- > The company is free to sell the Products under the Trademark in the Territory by appointing its own dealers or contractors in the Territory and the company shall have no privity of contract with such dealers or contractors appointed by the Licensee in the Territory.
- The company makes no warranty, guarantee or representation whatsoever, either express or implied, with respect to the Products, which are sold in the Territory, pursuant to the Agreement or otherwise.
- The company shall be fully responsible for warranty service and supply of spare parts of the Products sold by the company, its dealers, contractors/sub-contractors and their respective agents or employees in the Territory.
- The Licensor assumes no risk and shall not be liable for any damages, including without limitation, direct, indirect, special, incidental, consequential or punitive damage or loss of profits sustained by the company or any agent or employee or representative of the company or by any person dealing with the company in connection with the Products.
- The company shall obtain at its own expenses all necessary permissions, consents and licences to enable the company to source for, manufacture, introduce, advertise, promote, distribute and sell the Products and obtain any other governmental permission
- > consent or license necessary for the full and legal operation of the Agreement.
- > The company acknowledges that any and all trademarks, trade names, service marks and other industrial property rights of the Licensor used or embodied in the Products or used or embodied in connection with the Products are the sole property of the Licensor and shall remain the sole property of the Licensor.



### **OUR STRENGTHS**

### Established brand name

The brand AKAI is a brand of Japanese origin and has been popular among the Indian customers mainly for its Consumer Audio Video Products. Carrying forward that legacy the company has now ventured into White goods and launched Washing Machines and Air Conditioners also, besides its range of LED Televisions and Home audios. Besides this the company has also launched a range of mobile chargers, cables, Bluetooth speakers, head-phones and ear-phones which has allowed it mass entry into Indian households. With constant improvement in performance of our products, augmented with quality and recognition of our brand, we believe that our brand has gained the trust of the consumer at large.

## Wide range of products and strong presence in select product categories

Our revenue stream comes from diverse domains and caters to the requirements of both household and institutional consumers. We offer products ranging from LED Smart TV, Air Conditioners, Washing Machines, Home Audio and on ear Headphones. This in turn reduces our dependence on a particular product or category. This reduced dependency on a single revenue stream, gives us a competitive edge over many of our competitors. Our strong brand, technological advancement, and sales force network, has helped create a strong presence in these product categories. Our ability to develop and supply varied products as per the changing needs of the customers has made 'Akai' enjoy a strong market position in many of our product categories.

### Large established channel network

We have established a large channel network across India, enabling our products to reach our consumers easily. This network of distributors and dealers have enabled us to reach our customers in an efficient manner in remote markets also.

### Strong after sales service

AKAI customers are attended to and addressed by our dedicated after sales service team in India, which supports both installation requirements and complaint handling. We have authorised service centres in India, with the focus on providing best services to our customers. We constantly undertake skill development training programs for our technicians so that customer complaints and grievances can be resolved in a smooth manner. Our technicians ensure that complaints are fully resolved. Our after-sales service team efficiently procures, manages and supplies spare parts to customers in India.

# **Experienced Promoters**

Our Promoters, Mr. Anil Sharma and Mr. Anurag Sharma are having experience in this field which has contributed significantly to the growth of our Company. Under the management, our business has grown over the years and we have become a well-known name in the industry. Our management team is familiar with our business and understands our customers' needs and requirements. They are committed to the development of our business and will continue to spearhead our Company's business operations and future plans so as to ensure the continuing success of our Company.

### **OUR STRATEGIES**

# To be established as the brand of choice for home improvement electrical durables

Our company intends to market products that are energy efficient and user friendly. We intend to sell our products to provide consumer relevant solutions for overall home improvement. We intend to enhance the quality of our products and sustain ourselves as a reliable brand of choice for home improvement electrical durables.

# Focus on new channels of distribution

We intend to explore new channels of reaching out to our customers. With the advent of e-commerce, we propose to focus on sales through modern retail outlets and e-retail for our consumer durable appliances. We believe that these new channels shall help us to expand reach at low cost.

# Improve overall costs and supply chain optimization

Our Company intends to improve our supply chain capabilities to ensure availability of the right product mix at the right place at the right time at optimum cost. This will enable us to achieve a marked improvement in our customer service levels.



### Leveraging our Market skills and Relationships

This is a continuous process in our organization and the skills that we impart in our people give importance to customers. We are planning to make our products available in more countries by expanding our network and reaching new countries. We aim to do this by leveraging our marketing skills and relationships and further enhancing customer satisfaction. We plan to increase our customers by meeting orders in hand on time, maintaining our customer relationship and renewing our relationship with existing buyers.

# **Brand Building**

The industry is seeing a shift in market share organized sector. We seek to capture a greater market share in this environment and it is important to invest in the brand to strengthen the top of the mind recall and consequently we shall continue to invest in our brands.

### AFTER SALES SERVICE

Our focus has always been on delivering products with the highest quality, which in turn cements trust with our customers. We believe that our consumers are an integral part of the innovation process. With the insight of what they value, want & need, we can offer them the best products and services fuelled with the latest technology. In efforts to build customer trust, Akai has established service centres across India to offer easy access after sales service for our customers.

All AKAI products sold are backed by one-year manufacturer warranty, in case on any product requiring any service during the first year of operation then the company service engineer visits the customer and provides onsite warranty, in case of product failure during warranty the product is replaced and the company gets replacement of the product from the manufacturer.

Our company has entered into several agreements with various parties for providing after sale services including sale and supply of spare parts/consumables of various household electronics and electrical goods manufactured/marketed by our company.

S. No.	Name of Party	Agreement Details		
1.	Reliance Retail Limited	Providing after sale services including sale and supply of spa-		
		parts/consumables of various household electronics and electrical goods		
		manufactured/marketed by our company		
2.	Amazon seller Services Private Limited	Providing installation and warranty services for the products in relation		
		to or for the benefit of the customers who purchase products on the		
		Amazon Marketplace.		
3.	Smartech Services Corporation	Providing after sale services for the products sold by the company on		
		various platform.		
4.	Blackmelon Advance Technology Co.	Providing after sale services for the products sold by the company in its		
	Pvt. Ltd.	distribution channel.		

# SWOT ANALYSIS OF OUR COMPANY

# **Strengths:**

- Quality Products
- Wide product range
- Nationwide presence
- Strong after sale services
- Low infrastructure costs.
- Scope to increase products/brands within same infra.

### Weaknesses

- Limited advertisement/promotion spends
- No exclusive brand stores
- Limited presence on LFR/RR stores



## **Opportunities**

- Increasing per capita income Aspiration to buy better brands.
- Existing Low penetration Huge potential to grow.
- China Plus One Policy Favouring Non-Chinese brands like AKAI
- To grow on Online platform and LFR/RR stores.

## **Threats**

- Fluctuating raw material prices/currency
- Change in Govt. policies
- Rapid change in technologies
- Competition from MNC brands.

## **OUR PRODUCT RANGE**

Home Audio	
Air- Conditioner	
Smart TV	
Washing Machine	
Accessories	

## 1. HOME AUDIO

A dedicated home theatre system is something to design a complete entertainment zone at home. Akai Home Theater system serve you with a top-class and immersive audio experience. It brings unmatched entertainment profiles for ardent music lovers and makes the leisure time full of joy and relaxation.

S.No.	Product	Specifications
1.	Akai 2.1 channel Multimedia Sound Bar with	Class 'D" amplifier , SMPS supply
	Subwoofer SB-140	High Bass Performance
		USB , AUX , HDMI Arc , BT Support
		● Bluetooth – 5.0
		<ul> <li>Mid Range Speaker Size – 2.5" x4</li> </ul>
		• Bar Size $-910 \times 80 \times 75$ mm
		• Woofer – 6.5"
		• Output Power – 140W (RMS)
2.	Akai 2.1 channel Multimedia Sound Bar with	Class 'D" amplifier, SMPS supply
	Subwoofer SB-120	<ul> <li>High Bass Performance</li> </ul>
		• USB , AUX , BT Support
		• Bluetooth – 5.0
		• Mid Range Speaker Size – 2.5" x4

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		• Bar Size $-910 \times 80 \times 75$ mm
		• Woofer – 5.25"
	11 120 1 11/11 11 0 11 0 00	• Output Power – 120W (RMS)
3.	Akai 2.0 channel Multimedia Sound bar SB-80	• Class 'D" amplifier, SMPS supply
		High Bass Performance
		• USB, AUX, BT Support
		• Bluetooth – 5.0
		<ul> <li>Mid Range Speaker Size – 2.5" x4</li> </ul>
		• Bar Size $-910 \times 80 \times 75 \text{ mm}$
		• Output Power – 80W (RMS)
4.	Akai 2.0 channel Multimedia Sound bar SB-20	<ul> <li>Class 'D" amplifier , SMPS supply</li> </ul>
		<ul> <li>High Bass Performance</li> </ul>
		• USB, AUX, TF, BT Support
		• Bluetooth $-5.0$
		<ul> <li>Multicolor LED Lights</li> </ul>
		<ul> <li>Battery Capacity – 2000 mAh</li> </ul>
		• Playtime – Upto 3-4 Hrs (At 70% volume)
		• Output Power – 20W (RMS)
5.	Akai Home Audio HA-TS160 (with wireless mic)	Twin Tower Wooden Speaker System
		<ul> <li>USB , AUX , FM , SD , BT V5.0 Support</li> </ul>
		<ul> <li>With Wireless Mic</li> </ul>
		<ul> <li>Karaoke support • Woofer – 8"*2</li> </ul>
		<ul> <li>Mid Range Speaker – 4 inch * 2</li> </ul>
		• Tweeter – 1 inch * 2
		• Output Power – 120W (RMS)
		• Height 32''
6.	Akai Home Audio HA-TS90 (with wireless mic)	Twin Tower Speaker System
		<ul> <li>USB , AUX , FM , BT V5.0 Support</li> </ul>
		Wireless Mic
		<ul> <li>Karaoke support • Woofer – 6.5"*2</li> </ul>
		<ul> <li>Mid Range Speaker – 4"×2</li> </ul>
		<ul> <li>Mid Range Speaker – 3 inch * 2</li> </ul>
		• Output Power – 90W (RMS)
		• Height 36''
7.	Akai Home Audio HA-TS60 (with wireless mic)	• USB, AUX, FM, BT Support
		• BT Version – 5.0
		Karaoke Support
		Wireless Mic
		• Woofer – 5.25"
		• Mid Range Speaker – 4"×2 • Output Power – 60W
		(RMS)
		• Height 25"
8.	Akai Home Audio HA-TS50 Tower Speaker	Total Output: 50 W RMS
	Powerful 50W Drivers, 25" inch Wooden Cabinet,	Hogh Bass Performance
	5.25" Subwoofer , 4.0" dual mid range speakers	Wired Mic Support
	,Echo Sound Control, Full Control Remote ,Led	Remote Control
	Display ,USB ,FM/party Speaker / Home	• LED Display
	theatre/Extreme bass/latest Bluetooth 5.1/Karaoke	
9.	Akai multi media speaker 4.1 HA-MS4580	<ul> <li>4.1 Channel Multimedia Speaker</li> </ul>
		<ul> <li>High Bass Performance</li> </ul>
		• USB, AUX, FM, BT Support
		• BT Version – 5.0
		• EQ Selection • Woofer – 4.5"
		• Satellite Speaker – 3"×4 • Power Output – 80W RMS)
10.	Akai multi media speaker 2.1 HA-MS2550	2.1 Channel Multimedia Speaker
		<ul> <li>High Bass Performance</li> </ul>
		• USB, AUX, FM, BT Support • BT Version – 5.0

		• EQ Selection • Woofer – 4.5"
		<ul> <li>Satellite Speaker – 3"×2 • Output Power – 50W</li> </ul>
		(RMS)
11.	Akai Party Mate Pro Portable Speaker PM-80P	Class 'D" amplifier, SMPS supply
		High Bass Performance
		USB , AUX , SD, BT Support
		Karaoke support
		• Bluetooth – 5.0
		Multicolor LED Lights
		Battery Capacity – 5200 mAh
		With Wiredless Mic
		• Tweeter 1 inch x 1
		Height 56 cm
		_
		• Playtime – Upto 7-8 hours (At 70% volume)
		• Woofer – 6.5"*2
10	11 'P - 14 - P - P - 11 G - 1 - P14 50P	Output Power – 80W (RMS)  Output Power – 80W (RMS)
12.	Akai Party Mate Pro Portable Speaker PM-50P	• Class 'D" amplifier, SMPS supply
		High Bass Performance
		• USB , AUX , TF, BT Support
		<ul> <li>Karaoke support</li> </ul>
		• Bluetooth – 5.0
		<ul> <li>Multicolor LED Lights</li> </ul>
		<ul> <li>Battery Capacity – 4000 mAh</li> </ul>
		<ul> <li>With Wireless Mic</li> </ul>
		• Playtime – Upto 4-5 hours (At 70% volume)
		• Woofer – 6.5"*2
		• Output Power – 48W (RMS)
13.	Akai Party Mate Pro Portable Speaker PM-40P	Class 'D" amplifier , SMPS supply
		High Bass Performance
		• USB, SD, AUX, BT Support
		Karaoke support
		• Bluetooth – 5.0
		Revolving Multicolor LED Lights
		Battery Capacity – 5200 mAh
		With Wired Mic
		Playtime – Upto 6 hours (At 70% volume)
		• Woofer – 8"
		• Output Power – 40W (RMS)
14.	Akai Party Mate Pro Portable Speaker PM-20P	Class 'D" amplifier , SMPS supply
1	That I are That I or also speaker I wi 201	<ul> <li>High Bass Performance</li> </ul>
		<ul> <li>USB, SD, AUX, BT Support</li> </ul>
		<ul> <li>Karaoke support</li> </ul>
		• Bluetooth – 5.0
		<ul> <li>Revolving Multicolor LED Lights</li> </ul>
		Battery Capacity – 5200 mAh  Wish Wind Min
		With Wired Mic     Plantime Hate (house (At 700), polymore)
		• Playtime – Upto 6 hours (At 70% volume)
		• Woofer – 8"
1.5	Al. D. Mar. T. II. D. (11.0. 1. D. (007)	Output Power – 40W (RMS  Old (RMS)  Old (RMS)
15.	Akai Party Mate Trolley Portable Speaker PM-80T	• Class 'D" amplifier, SMPS supply
		High Bass Performance
		• USB , AUX , TF , BT Support
		Karaoke support
		• Bluetooth – 5.0
		<ul> <li>Multicolor LED Lights</li> </ul>
		<ul> <li>Battery Capacity – 4000 mAh</li> </ul>

		<ul> <li>Playtime – Upto 4-5hours (At 70% volume)</li> <li>Woofer – 8"</li> <li>Output Power – 80W (RMS)</li> </ul>
16.	Akai Party Mate Trolley Portable Speaker PM-60T	<ul> <li>Class 'D" amplifier , SMPS supply</li> <li>High Bass Performance</li> <li>USB , AUX , TF , FM, Karaoke, BT Support</li> <li>LED Light</li> <li>Bluetooth - 5.0</li> <li>Battery Capacity - 4000 mAh</li> <li>Wireless Mic</li> <li>Tweeter 2 Inch x 1</li> <li>Playtime - Upto 4 hours (At 70% volume)</li> <li>Woofer - 8"</li> <li>Output Power - 60W (RMS)</li> </ul>
17.	AKAI Zest 2.1 Wired Multi Media Speaker MS-2222 (Black)	<ul> <li>2.1 Ch PC Speaker</li> <li>USB Powered</li> <li>Connected with 3.5mm jack</li> <li>Rotary Volume, Bass &amp; Treble Control</li> <li>Changing Multicolor LED Lights</li> <li>High Bass Performance for Gaming on PC &amp; Laptops</li> <li>Product Dimension (Woofer) – L 8cm * H 16cm</li> <li>Product Dimension (Satellite) – L 4cm * H 4cm</li> <li>Satellite Speaker – 2"×2</li> <li>Output Power -22W (RMS)</li> </ul>

#### 2. AIR CONDITIONER

Akai is one of the well-known brands in the circuit of air conditioners. When it comes to exploring the AC department of Akai, buyers come across a whopping network of air conditioners under diverse price categories. It sells authenticated ACs to overcome customers' requirements efficiently. Further, the Japan-based electronic company utilizes advanced and innovative technologies to cater to the market's unique demands.

S.No.	Product	Specifications
1.	Akai 2 Ton 3 Star Split Inverter AC (100% Copper, AKSI-223LQA, White)	<ul> <li>2 Ways Swing</li> <li>Turbo Mode</li> <li>Dry Mode/Auto Mode/Sleep Mode</li> <li>100% Copper</li> <li>Green Gas R32</li> <li>Blue Hydrophilic Fins</li> <li>Ambient Operating Range- 48°</li> <li>Highly Efficient Compressor</li> <li>Self Diagnosis</li> <li>LED Remote</li> </ul>
2.	Akai 1.5 Ton 5 Star Split Inverter AC (100% Copper, AKSI-185LQA, White)	<ul> <li>LED Remote</li> <li>2 Ways Swing</li> <li>Turbo Mode</li> <li>Dry Mode/Auto Mode/Sleep Mode</li> <li>100% Copper</li> <li>Green Gas R32</li> <li>Blue Hydrophilic Fins</li> <li>Ambient Operating Range- 48°</li> <li>Highly Efficient Compressor</li> <li>Self Diagnosis</li> <li>LED Remote</li> </ul>
3.	Akai 1.5 Ton 3 Star Split Inverter AC (100% Copper, AKSI-183LQA, White)	<ul> <li>2 Ways Swing</li> <li>Turbo Mode</li> <li>Dry Mode/Auto Mode/Sleep Mode</li> </ul>

4.	Akai 1 Ton 3 Star Split Inverter AC (100% Copper, AKSI-123LQA, White)  Akai 1.5 Ton 2 Star Split AC (100% Copper,	<ul> <li>• 100% Copper</li> <li>• Green Gas R32</li> <li>• Blue Hydrophilic Fins</li> <li>• Ambient Operating Range- 48°</li> <li>• Highly Efficient Compressor</li> <li>• Self Diagnosis</li> <li>• LED Remote</li> <li>• 2 Ways Swing</li> <li>• Turbo Mode</li> <li>• Dry Mode/Auto Mode/Sleep Mode</li> <li>• 100% Copper</li> <li>• Green Gas R32</li> <li>• Blue Hydrophilic Fins</li> <li>• Ambient Operating Range- 48°</li> <li>• Highly Efficient Compressor</li> <li>• Self Diagnosis</li> <li>• LED Remote</li> <li>• 2 Ways Swing</li> </ul>
6.	AKSF-182LQA, White)  Akai 1 Ton 2 Star Split AC (100% Copper, AKSF-122LQA, White)	<ul> <li>Turbo Mode</li> <li>Dry Mode/Auto Mode/Sleep Mode</li> <li>100% Copper</li> <li>Green Gas R32</li> <li>Blue Hydrophilic Fins</li> <li>Ambient Operating Range- 48°</li> <li>Highly Efficient Compressor</li> <li>Self Diagnosis</li> <li>LED Remote</li> <li>2 Ways Swing</li> <li>Turbo Mode</li> </ul>
		<ul> <li>Dry Mode/Auto Mode/Sleep Mode</li> <li>100% Copper</li> <li>Green Gas R32</li> <li>Blue Hydrophilic Fins</li> <li>Ambient Operating Range- 48°</li> <li>Highly Efficient Compressor</li> <li>Self Diagnosis</li> <li>LED Remote</li> </ul>

## 3. SMART TV

In the zone of smart televisions, Akai hosts a good collection of TV sets well-embraced with advanced technologies to cater to the modern age viewers. Further, you can explore varied sizes, specifications, and price categories to select a perfect LED TV that suits your budget. AKAI promises to serve its global customer base with innovative solutions, regardless of product category. It brings quality developments in the TV segment to let viewers enjoy an immersive TV watching experience for sports, movies, news and more.

S.No.	Product	Specifications
1.	Akai 80 cm (32) HD Ready Smart LED Google TV	• Resolution: HD Ready (1366 x768 )   Refresh Rate: 60
	AL32GS-SFWS (Black)	Hertz   178 Degree wide viewing angle
		• Connectivity: 2 HDMI ports to connect set top box, Blu
		Ray players, gaming console   2 USB ports to connect hard
		drives and other USB devices
		Sound : 20 Watts Output   Dolby Audio
		• Smart TV Features: Google TV, Google Play, Watchlist,
		Voice Search, Google Play, Chromecast Built-In, Netflix,
		Amazon Prime Video, Additional Features: Apple Airplay,

		Apple Homekit, Alexa   Supported Apps: Netflix, Amazon Prime Video, Disney+ Hotstar, Sony Liv, Zee5,
		Display: HD Ready   HDR10
2.	Akai 109 cm (43) Full HD Smart LED Google TV AL43GS-SFWS (Black)	• Resolution: Full HD (1920 x 1080)   Refresh Rate: 60 Hertz   Viewing Angle: 178 degrees
		• Connectivity: 3 HDMI ports to connect set top box, Blu
		Ray players, gaming console   1 USB ports to connect hard
		drives and other USB devices
		Sound : 20 Watts Output   Dolby Audio
		• Smart TV Features: Google TV, Google Play, Watchlist,
		Voice Search, Google Play, Chromecast Built-In, Netflix,
		Amazon Prime Video, Additional Features: Apple Airplay,
		Apple Homekit, Alexa   Supported Apps: Netflix, Amazon
		Prime Video, Disney+ Hotstar, Sony Liv, Zee5,
_	41 : 100 (42) 4V III IID G (1ED C 1	Display: Full HD  HDR10
3.		• Resolution: 4K Ultra HD (3840 x 2160)   Refresh Rate: 60
	TV AL43GU-SFWS (Black)	Hertz   178 Degree wide viewing angle
		• Connectivity: 3 HDMI ports to connect set top box, Blu Ray
		players, gaming console   2 USB ports to connect hard
		drives and other USB devices
		Sound : 20 Watts Output   Dolby Audio
		• Smart TV Features: Google TV, Google Play, Watchlist,
		Voice Search, Google Play, Chromecast Built-In, Netflix,
		Amazon Prime Video, Additional Features: Apple Airplay,
		Apple Homekit, Alexa   Supported Apps: Netflix, Amazon
		Prime Video, Disney+ Hotstar, Sony Liv, Zee5,
		Display: 4K HDR   HDR10   HLG
4.	Akai 126 cm (50) 4K Ultra HD Smart LED Google	• Resolution: 4K Ultra HD (3840 x 2160)   Refresh Rate: 60
	TV AL50GU-SFWS (Black)	Hertz   178 Degree wide viewing angle
	(	• Connectivity: 3 HDMI ports to connect set top box, Blu Ray
		players, gaming console   2 USB ports to connect hard
		drives and other USB devices
		Sound : 20 Watts Output   Dolby Audio
		Smart TV Features: Google TV, Google Play, Watchlist, Voice Search, Google Play, Charmonest Phills In Notifice      Smart TV Features: Google Play, Charmonest Phills In Notifice      To a search of the Play of the Pla
		Voice Search, Google Play, Chromecast Built-In, Netflix,
		Amazon Prime Video, Additional Features: Apple Airplay,
		Apple Homekit, Alexa   Supported Apps: Netflix, Amazon
		Prime Video, Disney+ Hotstar, Sony Liv, Zee5,
<u> </u>	41 : 100 (55) 47/47/ 277 3	Display: 4K HDR   HDR10   HLG
5.	Akai 139 cm (55) 4K Ultra HD Smart LED Google	• Resolution: 4K Ultra HD (3840 x 2160)   Refresh Rate: 60
	TV AL55GU-SFWS (Black)	Hertz   178 Degree wide viewing angle
		• Connectivity: 3 HDMI ports to connect set top box, Blu Ray
		players, gaming console   2 USB ports to connect hard
		drives and other USB devices
		Sound : 20 Watts Output   Dolby Audio
		• Smart TV Features: Google TV, Google Play, Watchlist,
		Voice Search, Google Play, Chromecast Built-In, Netflix,
		Amazon Prime Video, Additional Features: Apple Airplay,
		Apple Homekit, Alexa   Supported Apps: Netflix, Amazon
		Prime Video, Disney+ Hotstar, Sony Liv, Zee5,
		Display: 4K HDR   HDR10   HLG
6.	Akai 165 cm (65) 4K Ultra HD Smart LED Google	• Resolution: 4K Ultra HD (3840 x 2160)   Refresh Rate: 60
	TV AL65GU-SFWS (Black)	Hertz   178 Degree wide viewing angle
	(======)	• Connectivity: 3 HDMI ports to connect set top box, Blu Ray
		players, gaming console   2 USB ports to connect hard
		drives and other USB devices
		Sound : 20 Watts Output   Dolby Audio

		<ul> <li>Smart TV Features: Google TV, Google Play, Watchlist, Voice Search, Google Play, Chromecast Built-In, Netflix, Amazon Prime Video, Additional Features: Apple Airplay, Apple Homekit, Alexa   Supported Apps: Netflix, Amazon Prime Video, Disney+ Hotstar, Sony Liv, Zee5,</li> <li>Display: 4K HDR   HDR10   HLG</li> </ul>
7.	Akai 126 cm (50) 4K Ultra HD QLED Smart LED Google TV AL50GQU-SFWS (Black)	<ul> <li>Resolution: 4K Ultra HD (3840 x 2160)   Refresh Rate: 60 Hertz   178 Degree wide viewing angle</li> <li>Connectivity: 3 HDMI ports to connect set top box, Blu Ray players, gaming console   2 USB ports to connect hard drives and other USB devices</li> </ul>
		<ul> <li>Sound: 20 Watts Output   Dolby Audio</li> <li>Smart TV Features: Google TV, Google Play, Watchlist, Voice Search, Google Play, Chromecast Built-In, Netflix, Amazon Prime Video, Additional Features: Apple Airplay, Apple Homekit, Alexa   Supported Apps: Netflix, Amazon Prime Video, Disney+ Hotstar, Sony Liv, Zee5,</li> <li>Display: 4K HDR QLED   HDR10   HLG</li> </ul>
8.	Akai 139 cm (55) 4K Ultra HD Smart LED Google TV AL55GQU-SFWS (Black)	<ul> <li>Resolution: 4K Ultra HD (3840 x 2160)   Refresh Rate: 60 Hertz   178 Degree wide viewing angle</li> <li>Connectivity: 3 HDMI ports to connect set top box, Blu Ray players, gaming console   2 USB ports to connect hard drives and other USB devices</li> <li>Sound: 20 Watts Output   Dolby Audio</li> <li>Smart TV Features: Google TV, Google Play, Watchlist, Voice Search, Google Play, Chromecast Built-In, Netflix, Amazon Prime Video, Additional Features: Apple Airplay, Apple Homekit, Alexa   Supported Apps: Netflix, Amazon Prime Video, Disney+ Hotstar, Sony Liv, Zee5,</li> <li>Display: 4K HDR QLED   HDR10   HLG</li> </ul>
9.	AKAI 165 cm (65 Inches) Frameless 4K Ultra HD Smart LED TV AL65U-FX1WS (Black)   Powered by WebOS	Resolution: 4K Ultra HD (3840×2160)   Refresh Rate: 60 Hertz   Viewing Angle: 178 Degrees   Display: 4K Ultra HD LED Display   4K Upscaler   AI Brightness Control   Connectivity: Wi-Fi (Built-in) Dual Band 2.4G / 5G   3 HDMI ports to connect set top box, Blu Ray players, gaming console   2 USB ports to connect hard drives and other USB devices   Simplink (HDMI CEC)   Bluetooth 5.0   Magic Mobile Connection   Optical   Ethernet   Sound: 20 Watts Output   Box Speaker   Dolby Audio   Ultra Surround Sound   Bluetooth Audio Playback   Smart TV Features: AI ThinQ   ALLM Game Optimizer   MEMC   Certified Apps: Netflix, Prime Video, Disney+ Hotstar, Apple TV, SonyLIV, Discovery+, Zee5 & More  HDR 10 & HLG   Miracast   1.5 GB RAM   8 GB ROM   ARM CA55 1.1 GHz Quadcore Processor.
10.	AKAI 140 cm (55 Inches) Frameless 4K Ultra HD Smart LED TV AL55U-FX1WS (Black)   Powered by WebOS	Resolution: 4K Ultra HD (3840×2160)   Refresh Rate: 60 Hertz   Viewing Angle: 178 Degrees   Display: 4K Ultra HD LED Display   4K Upscaler   AI Brightness Control   Connectivity: Wi-Fi (Built-in) Dual Band 2.4G / 5G   3 HDMI ports to connect set top box, Blu Ray players, gaming console   2 USB ports to connect hard drives and other USB devices   Simplink (HDMI CEC)   Bluetooth 5.0   Magic Mobile Connection   Optical   Ethernet   Sound: 20 Watts Output   Box Speaker   Dolby Audio   Ultra Surround Sound   Bluetooth Audio Playback   Smart TV Features: AI ThinQ   ALLM Game Optimizer   MEMC   Certified Apps: Netflix, Prime Video, Disney+

	T	Harris Anna TVI Con LIVI Discours 7 . 5 0 Manual IIDD
		Hotstar, Apple TV, SonyLIV, Discovery+, Zee5 & More HDR
		10 & HLG   Miracast   1.5 GB RAM   8 GB ROM   ARM CA55
11	AVAL126 (50 L. d. a) Even de la AV LII4 IID	1.1 GHz Quadcore Processor.
11.	AKAI 126 cm (50 Inches) Frameless 4K Ultra HD Smart LED TV AL50U-FX1WS (Black)   Powered by WebOS	Resolution: 4K Ultra HD (3840×2160)   Refresh Rate: 60 Hertz   Viewing Angle: 178 Degrees   Display: 4K Ultra HD LED Display   4K Upscaler   AI   Prichtness Control
		Brightness Control Connectivity: Wi-Fi (Built-in) Dual Band 2.4G / 5G   3 HDMI ports to connect set top box, Blu Ray players, gaming console   2 USB ports to connect hard drives and other USB devices   Simplink (HDMI CEC)   Bluetooth 5.0   Magic Mobile
		Connection  Optical   Ethernet Sound: 20 Watts Output   Box Speaker   Dolby Audio  Ultra Surround Sound  Bluetooth Audio Playback
		Smart TV Features: AI ThinQ   ALLM Game Optimizer   MEMC   Certified Apps: Netflix, Prime Video, Disney+
		Hotstar, Apple TV, SonyLIV, Discovery+, Zee5 & More  HDR 10 & HLG   Miracast   1.5 GB RAM   8 GB ROM   ARM CA55 1.1 GHz Quadcore Processor.
12.	AKAI 109 cm (43 Inches) Frameless 4K Ultra HD Smart LED TV AL43U-FX1WS (Black)   Powered by WebOS	Resolution: 4K Ultra HD (3840×2160)   Refresh Rate: 60 Hertz   Viewing Angle: 178 Degrees   Display: 4K Ultra HD LED Display   4K Upscaler   AI
		Brightness Control Connectivity: Wi-Fi (Built-in) Dual Band 2.4G / 5G   3 HDMI ports to connect set top box, Blu Ray players, gaming console
		2 USB ports to connect hard drives and other USB devices   Simplink (HDMI CEC)   Bluetooth 5.0   Magic Mobile
		Connection  Optical   Ethernet Sound: 20 Watts Output   Box Speaker   Dolby Audio  Ultra Surround Sound  Bluetooth Audio Playback
		Smart TV Features: AI ThinQ   ALLM Game Optimizer   MEMC   Certified Apps: Netflix, Prime Video, Disney+ Hotstar, Apple TV, SonyLIV, Discovery+, Zee5 & More   HDR
		10 & HLG   Miracast   1.5 GB RAM   8 GB ROM   ARM CA55 1.1 GHz Quadcore Processor
13.	AKAI 109 cm (43 Inches) Frameless Full HD Smart LED TV AL43S-FX1WS (Black)   Powered by WebOS	Resolution: HD (1920×1080)   Refresh Rate: 60 Hertz   Viewing Angle: 178 Degrees Display: HD LED Display   AI Brightness Control
		Connectivity: Wi-Fi (Built-in) Dual Band 2.4G / 5G   3 HDMI
		ports to connect set top box, Blu Ray players, gaming console   2 USB ports to connect hard drives and other USB devices
		Simplink (HDMI CEC)   Bluetooth 5.0   Magic Mobile
		Connection  Optical   Ethernet
		Sound: 20 Watts Output   Box Speaker   Dolby Audio  Ultra   Surround Sound  Bluetooth Audio Playback
		Smart TV Features: AI ThinQ   Certified Apps: Netflix, Prime
		Video, Disney+ Hotstar, Apple TV, SonyLIV, Discovery+,
		Zee5 & More  HDR 10 & HLG   Miracast   1.5 GB RAM   8 GB ROM   ARM CA55 1.1 GHz Quadcore Processor
14.	AKAI 80 cm (32 Inches) Frameless HD Smart LED TV AL32S-FX1WS (Black)   Powered by WebOS	Resolution: HD (1366×768)   Refresh Rate: 60 Hertz   Viewing Angle: 178 Degrees Display: HD LED Display   AI Brightness Control
		Connectivity: Wi-Fi (Built-in) Dual Band 2.4G / 5G   3 HDMI ports to connect set top box, Blu Ray players, gaming console   2 USB ports to connect hard drives and other USB devices
		Simplink (HDMI CEC)   Bluetooth 5.0   Magic Mobile Connection  Optical   Ethernet
		Sound: 20 Watts Output   Box Speaker   Dolby Audio  Ultra   Surround Sound  Bluetooth Audio Playback



	Smart TV Features: AI ThinQ   Certified Apps: Netflix, Prime
	Video, Disney+ Hotstar, Apple TV, SonyLIV, Discovery+,
	Zee5 & More  HDR 10 & HLG   Miracast   1.5 GB RAM   8
	GB ROM   ARM CA55 1.1 GHz Quadcore Processor

## 4. WASHING MACHINE

Akai washing machines are globally famous for serving clients for decades. Further, Akai pledges to serve its clientele with superior products to make their lives easier and comfortable. It embeds the best technology and ethics to create something unique and extraordinary for global customers.

S.No.	Product	Specifications
1.	Akai 8 Kg Fully-Automatic Top Loading Washing Machine (AKFA-80DBGR)	<ul> <li>Magic Filter &amp; Water Fall</li> <li>Easy Program Selection</li> <li>Energy Efficient, Powerful Motor</li> <li>Child Lock Function</li> <li>One Touch Spin Function</li> <li>Soft Closing Lid</li> <li>Memory Function</li> <li>10 Fabric Care Wash Programs</li> <li>Tub Clean</li> <li>Works At Low Water Pressure</li> <li>24 hours Delay</li> <li>Cabinet Colour Light Grey</li> <li>Top Frame Transparent</li> </ul>
2.	Akai 8 Kg Fully-Automatic Top Loading Washing Machine (AKFA-80DGGR)	<ul> <li>Net Dimension 542 X 552 X 1010</li> <li>Magic Filter &amp; Water Fall</li> <li>Easy Program Selection</li> <li>Energy Efficient, Powerful Motor</li> <li>Child Lock Function</li> <li>One Touch Spin Function</li> <li>Soft Closing Lid</li> <li>Memory Function</li> <li>10 Fabric Care Wash Programs</li> <li>Tub Clean</li> <li>Works At Low Water Pressure</li> <li>24 hours Delay</li> <li>Cabinet Colour Light Grey</li> <li>Top Frame Transparent</li> <li>Net Dimension 542 X 552 X 1010</li> </ul>
3.	Akai 7.5 Kg Fully-Automatic Top Loading Washing Machine (AKFA-75DGPR)	<ul> <li>Net Dimension 542 X 552 X 1010</li> <li>Magic Filter &amp; Water Fall</li> <li>Easy Program Selection</li> <li>Energy Efficient, Powerful Motor</li> <li>Child Lock Function</li> <li>One Touch Spin Function</li> <li>Soft Closing Lid</li> <li>Memory Function</li> <li>10 Fabric Care Wash Programs</li> <li>Tub Clean</li> <li>Works At Low Water Pressure</li> <li>24hours Delay</li> <li>Cabinet Colour Light Grey</li> <li>Top Frame Transparent</li> <li>Net Dimension 542 X 552 X 1010</li> </ul>
4.	Akai 7.5 kg Fully Automatic Top Loading Washing machine	<ul> <li>Net Difficultion 342 X 332 X 1010</li> <li>Toughened Glass Top</li> <li>Powerful Motor</li> <li>Magic Filter</li> </ul>

_		
		• 10 Programs
		• 24 HRS Preset
		Fuzzy Logic
		Detergent Box
		Memory Function
		Child Lock
		• Foot Wheels
		Adjustable Foot
		Automatic Imbalance Correction
		Stainless Steel Tub
		10 Water Level Selector
		Metal Body
		Tub Clean
5.	Akai 7.0 kg Fully Automatic Top Loading	• 10 Years Warranty*
٥.		Toughened Glass Top     Departed Material
	Washing machine	Powerful Motor     Mania Eiler
		Magic Filter     10 Processor
		• 10 Programs
		Fuzzy Logic
		Detergent Box
		Memory Function
		• Foot Wheels
		Adjustable Foot
		<ul> <li>Automatic Imbalance Correction</li> </ul>
		Stainless Steel Tub
		• 10 Water Level Selector
		Metal Body
		Tub Clean
		<ul> <li>Glass Lid With Damper</li> </ul>
		• 10 Years Warranty*
6.	Akai 6.5 Kg Fully-Automatic Top Loading	One Touch Soak, Wash, Rinse & Spin
	Washing Machine (AKFA- 65DBBPF)	Attractive Transparent Top Lid Design
	, , ,	Powerful Advanced motor
		Lint Filter & Water Fall
		Quieter Performance
		Energy Efficient & Durable
		Attractive Transparent Top Lid Design
		Effective Stain Removal
		Cabinet Colour Mid Black
		Top Frame Colour Mid Black     Not Dimension 515 V 520 V 010
7	Alrai 65 Va Fully Asstance to Tan I a Re-	Net Dimension 515 X 530 X 910  One Trench Scale World Birds & Spirit
7.	Akai 6.5 Kg Fully-Automatic Top Loading	One Touch Soak, Wash, Rinse & Spin
	Washing Machine (AKFA-65DWRPF)	Attractive Transparent Top Lid Design
		Powerful Advanced motor      No. 1711
		• Lint Filter & Water Fall
		Quieter Performance
		<ul> <li>Energy Efficient &amp; Durable</li> </ul>
		<ul> <li>Attractive Transparent Top Lid Design</li> </ul>
		Effective Stain Removal
		<ul> <li>Cabinet Colour Mid Black</li> </ul>
		<ul> <li>Top Frame Colour Mid Black</li> </ul>
		• Net Dimension 515 X 530 X 910
8.	Akai 9.0 kg Semi-Automatic Top Loading	Toughened Glass Top
	Washing machine	Powerful Motor
		Magic Filter
L	1	

		<ul><li>Buzzer</li><li>Castor Wheels</li></ul>
		Soak Timer
		Special Roller Pulsator
		Collar Scrubber
		• Spin Shower
		•
		Thermal Protection for Motors
		• 3 Wash Programs
		Anti Rust Body
		Single Water Inlet System
		<ul> <li>Soft Closing Lids</li> </ul>
		• 5 Year Warranty*
9.	Akai 8.5 kg Semi-Automatic Top Loading	2 Wash Programs (Normal/ Strong)
	Washing machine	<ul> <li>Toughened Glass</li> </ul>
	washing machine	•
		• Rust Free
		Heavy Body
		<ul> <li>Strong Pulsator</li> </ul>
		• Buzzer
		<ul> <li>Castor Wheels</li> </ul>
		<ul> <li>Low Noise Motor</li> </ul>
		Heavy Plastic Tub
		• Scrubber
		Magic Filter
		• Damper- Yes
		<ul> <li>Double Layered Body</li> </ul>
		<ul> <li>Gross Weight 26.9 KG</li> </ul>
		Base Color- Blue
		<ul> <li>Net Dimension L-825 * W-475 *H- 985 mm</li> </ul>
		<ul> <li>Gross Dimension L-845 * W-505 * H-1045 mm</li> </ul>
10.	Akai 8.5 kg Semi-Automatic Top Loading	2 Wash Programs (Normal/ Strong)
100	Washing machine	<ul> <li>Toughened Glass</li> </ul>
	washing machine	•
		• Rust Free
		Heavy Body
		<ul> <li>Strong Pulsator</li> </ul>
		• Buzzer
		<ul> <li>Castor Wheels</li> </ul>
		Low Noise Motor
		Steel Tub
		• Scrubber
		Magic Filter
		• Damper- Yes
		Double Layered Body
		• Gross Weight 26.9 KG
		<ul> <li>Base Color- Light Red</li> </ul>
		<ul> <li>Net Dimension L-825 * W-475 *H- 985 mm</li> </ul>
		<ul> <li>Gross Dimension L-845 * W-505 * H-1045 mm</li> </ul>
11.	Akai 8.5 kg Semi-Automatic Top Loading	• 2 Wash Programs (Normal/ Strong)
	Washing machine	<ul> <li>Toughened Glass</li> </ul>
	8	<ul><li>Rust Free</li></ul>
		Heavy Body
		Strong Pulsator
		• Buzzer
		<ul> <li>Castor Wheels</li> </ul>
		<ul> <li>Low Noise Motor</li> </ul>
		Heavy Plastic Tub
		• Scrubber
		- 50140001

		Magic Filter
		<ul> <li>Damper- Yes</li> </ul>
		<ul> <li>Gross Weight 26.9 KG</li> </ul>
		Base Color- Black
		Double Layered Body
		<ul> <li>Net Dimension L-825 * W-475 *H- 985 mm</li> </ul>
		<ul> <li>Gross Dimension L-845 * W-505 * H-1045 mm</li> </ul>
12.	Akai 8.5 kg Semi-Automatic Top Loading	• 2 Wash Programs (Normal/ Strong)
1	Washing machine	Toughened Glass
	, , u.zg	Rust Free
		Heavy Body
		Strong Pulsator
		Buzzer
		• Castor Wheels
		Low Noise Motor
		Heavy Plastic Tub
		• Scrubber
		<ul> <li>Magic Filter</li> </ul>
		<ul> <li>Gross Weight 23.1 KG</li> </ul>
		Base Color- Light Red
		<ul> <li>Net Dimension: L-792 * W-438 *H- 938 mm</li> </ul>
		<ul> <li>Gross Dimension: L-800 * W-490 * H-980 mm</li> </ul>
13.	Akai 7.0 kg Semi-Automatic Top Loading	2 Wash Programs (Normal/ Strong)
	Washing machine	Toughened Glass
		Rust Free
		Heavy Body
		Strong Pulsator
		Buzzer
		• Castor Wheels
		Low Noise Motor
		Heavy Plastic Tub
		• Scrubber
		Magic Filter
		• Gross Weight 23.1 KG
		Base Color- Blue
		<ul> <li>Net Dimension L-792 * W-438 *H- 938 mm</li> </ul>
1.4	Alai (5 la Comi Automotia Ton Loodina	• Gross Dimension L-800 * W-490 * H-980 mm
14.	Akai 6.5 kg Semi-Automatic Top Loading	2 Wash Programs (Normal/ Strong)  To all Clausers  T
	Washing machine	Toughen Glass
		• Rust Free
		Heavy Body
		Strong Pulsator
		• Buzzer
		Castor Wheels
		Low Noise Motor
		Heavy Plastic Tub
		• Scrubber
		Magic Filter
		• Gross Weight 21.6 KG
		<ul> <li>Base Color – Light Red</li> </ul>
		<ul> <li>Net Dimension L-740 * W-435 *H- 935 mm</li> </ul>
<u></u>		<ul> <li>Gross Dimension L-780 * W-490 * H-970 mm</li> </ul>
15.	Akai 6.5 kg Semi-Automatic Top Loading	Air Dry
	Washing machine	Powerful Motor
		Lint Filter
		Buzzer
	· I	

		Contra Wilconia
		• Castor Wheels
		Pulsator with Small Pulsators
		Transparent Lids
		Collar Scrubber
		Spin Shower
		Thermal Protection For Motors
		• 2 Wash Programs
		Anti Rust Body
		Dual Water Inlet Syatem
		• 5 Years Warranty*
16.	Akai 7.5 kg Fully Automatic Top Loading	Fully Automatic Top Loading Washing Machines are
	Washing machine (AKFW-	ergonomically friendly and provide great wash quality
		• 1300 rpm : Higher the spin speed, lower the drying time
		fuzzy logic checks for the extent of dirt and grease, the
		amount of soap and water to add, direction of spin, and
		so on
		Stainless Steel Best in class, Can withstand higher spin
		speeds for quick drying and durable
		Anti rat design -prevent damages due to rat bite
17.	Akai 7.5 kg Semi-Automatic Top Loading	Semi-automatic washing Machine: Most Economical,
	Washing machine (AKSW-7511RD)	Lowest water and energy consumption, involves manual
		effort
		• Capacity 7.5 kg :Suitable for families with 5-6 members
		Warranty: 3 years on product(T&C apply-refer user
		manual)
		• 1350 rpm: Higher the spin speed, faster the drying time
		Thermal Protection for motor-prevent motor failure due
		to over heating
18.	Akai 7.8 kg Semi-Automatic Top Loading	Semi-automatic washing Machine: Most Economical,
	Washing machine (AKSW-7811RD)	Lowest water and energy consumption, involves manual
		effort
		• Capacity 7.8 kg :Suitable for families with 5-6 members
		thermal protection for motor-prevent motor failure dur to
		over heating
		Special Features: High Efficiency Motor – High
		Efficiency Motor that gives robust performance on
		speeds up to 1350 rpm
		Anti rat design -prevent damages due to rat bite

## 5. ON EAR HEADPHONES

Akai deals in the wireless earphone circuit. Akai brings a comprehensive network of innovative wireless Bluetooth earbuds designed for various purposes. One can explore the collection to pick the worthy choice, depending upon the usability and convenience.

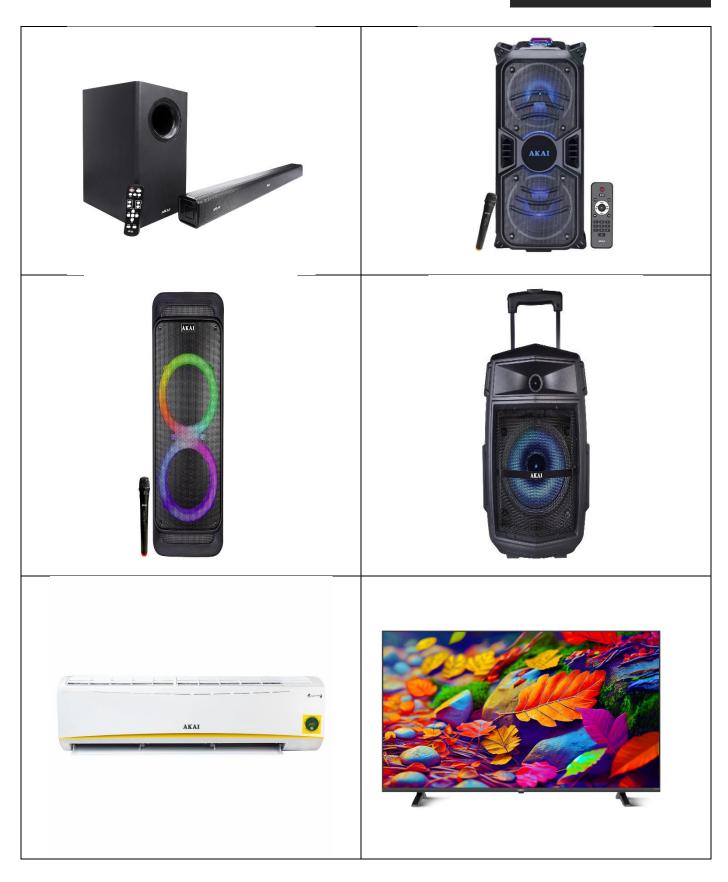
S.No.	Product	Specifications
S.No. 1.	Akai [Soul SO50] in-Ear Wired Earphone Headset, Super Bass, Music pro, Volume Control, Google/Siri, Alloy Metal Buds,10mm Drivers, Tangle Free Kevlar Cable, 3.5mm Gold Plated Jack (Silver)	Perfectly Ergonomic in plan dependent on strong Engineering catches all of the high, mid, and low hubs. Its popular Style and premium feel upgrade your style
		ears. You can utilize it to tune in across gadgets having a 3.5 mm jack

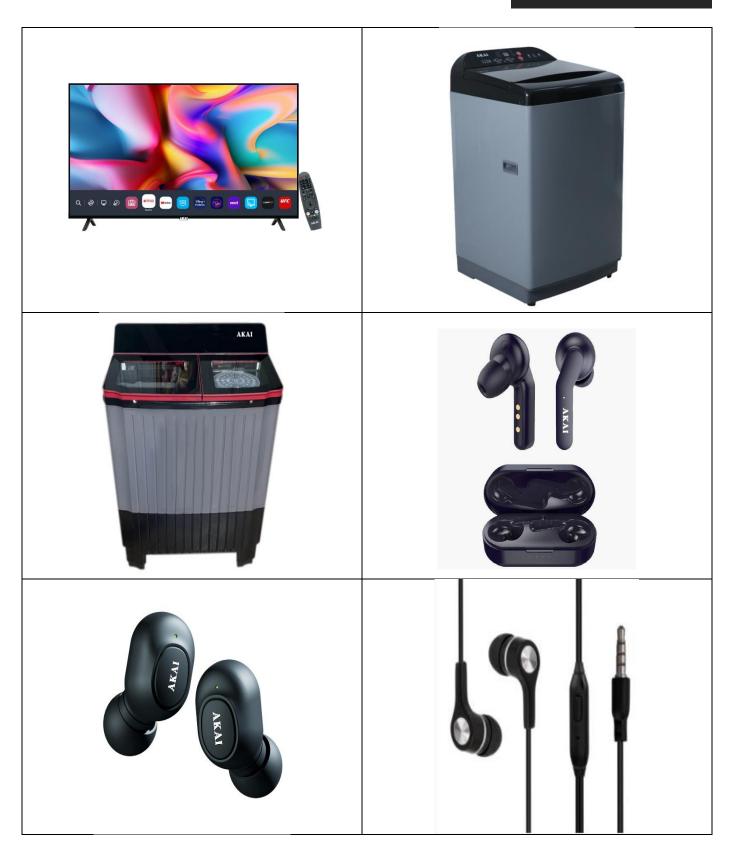
		• Stylish Ear snares, an additional 2 sets of ear-silicon puffs,
		and ergonomic plan of metal buds guarantee fit just as solace in yours ears in any event, for long time utilization.
2.	Akai Beast BT10 Bluetooth Wireless Headphone with Dynamic Bass 40MM Drivers, 6-8Hrs Playback, Aux Input, TF Card Comfortable Light Weight Design	<ul> <li>Cool Retro style meets the modern convenience of technology with wireless Bluetooth headphones. Listen to clear, pure audio wirelessly with Bluetooth or connected to devices using the standard Aux-in Cables</li> <li>Control the music tracks or answer a phone call using the onear buttons. It has all in one earmuff. Soft silicone head beam, ergonomic design wear for a long time without pressure. Retractable metal arm free adjustable to fit the head</li> <li>Fitted with a rechargeable battery that can last up to 6-8hrs, keep your music going wherever you are</li> <li>Sound is wide open with full low frequency is clear and bright but not harsh. Overall listeners feel comfortable and</li> </ul>
3.	Akai Playtime BE05 Bluetooth Wireless	<ul><li>can enjoy music all day long.</li><li>Superior Design: Built-In Magnets Let You Attach The Two</li></ul>
	Neckband Earphone in-Ear Headphone with 10mm Dynamic Driver with High-Fi Stereo	Hanging Buds Together When Not In Use, Easy and Safe To Carry Around With IPX4 Splashes And Heavy Sweat Won't
	Sound, Magnetic Buds Ergonomic fit, 6-8 hrs Playtime (Black)	Stop Your Workout.  • Audio Performance and Connectivity: Advanced Chipset & 10mm Drivers Delivers Premium Quality Sound And
		Bluetooth 5.0 Technology Ensures A Skip-Free Listening Experience With Strong And Reliable Bluetooth Connection.
		• Ergonomic Fit: The Wireless Earbuds Are Lightweight And Stay In Your Ears For A Discreet And Comfortable Listening Experience; Different Sizes Of Ear Tips Are Included For Your Individual Fit.
		<ul> <li>Specifications: 10mm Dynamic Drivers Riveting Sound And Thumping Bass, Advanced Chipset, Li-Polymer Battery, Playtime 6 hours, Talk time 8hours Magnetic Buds, Integrated Control And Receptive Mic, Outside Noise Reduction.</li> </ul>
		• Material & Flexibility: The TPU Silicone Neckband Can Easily Be Bent Into All Shapes To Fit Into Pocket When Not In Use.
4.	Roll over image to zoom in Akai Bass Bullets BB20pro TWS Earbuds Bluetooth 5.0 Wireless Headphone In Ear with Stereo Audio, Feather Touch Control, HD Mic, Type-C Fast Charging, 30 hours Charging Case Power Backup, IPX4 Water-Resistant, Passive Noise Cancelling & Google/Siri, Black	<ul> <li>Wireless earphones effortlessly manage music playback &amp; calls with the multi-function touch-sensitive panel and microphone on each earbud. The earbuds can even be used alone like a Bluetooth headset.</li> <li>The unique stereo sound quality and design give you the perfect sound, and you can feel the more realistic music. Crystal clarity and deep, resonant bass with delicately tuned sound signature deliver immersive sound and put you on the stage center.</li> <li>With nano-coating, Bass Bullets TWS earbuds can fend off sweat and it is a good choice for strenuous workouts and all weather conditions. It makes an ideal companion while jogging, running, yoga, sports, gym, cycling, etc.</li> <li>The Bluetooth wireless headphone is equipped with the latest Bluetooth 5.0 technology and can provide about 4 times the</li> </ul>
		<ul> <li>communication range of the conventional one, and the connection stability is further improved.</li> <li>The connection is strong for a 33f (10M). True wireless stability to reduce call and voice dropouts. Latest Bluetooth 5.0 support almost all Bluetooth devices. Wireless Bluetooth earbuds can be auto-pairing after taking them from the charging case.</li> </ul>

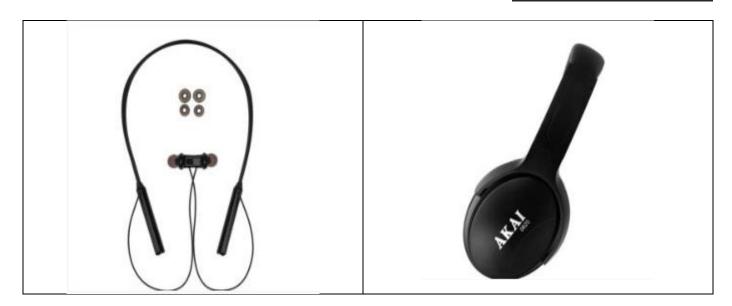
- Akai Bassbullets lets Bluetooth Headphones are different from traditional wireless earbuds which you have to click the power button to have them ready for connection. Just take out both the earbuds from the case, the True Wireless Earbuds will automatically turn on, pair to each other and connect to your smartphone (if earbuds were already paired to your phone and Bluetooth should on your phone).
- The binaural stereo effect feels like you are listening to the concert on the scene, providing a realistic sound for you. Single charging can maintain earbuds working 5 hours. The Charging Case provides 2-3 times charging for earbuds. Standby time is about 120 hours. You could charge your earbuds whenever and wherever you want.

## **OUR PRODUCT PORTFOLIO**









#### **OUR BUSINESS PROCESS FLOW**

Our company Hometech Digital Ltd. (HDL) is the brand licensee of Japanese brand AKAI in India. The entire process of the business is as follows:-

The first step of the business is Product Road Map creation (PRM) for the India market. Initiate the business process by creating a comprehensive Product Road Map (PRM) tailored for the Indian market.

Sourcing Components and Parts. Based on the PRM, procure components and parts in the planned quantities required for manufacturing the products.

## > Selection of EMS Company:

Choose an Electronics Manufacturing Services (EMS) company to act as the manufacturing hub for AKAI products Perform due diligence to select EMS vendors, ensuring their compliance with AKAI international standards.

#### **Quality Checks:**

Implement a rigorous quality assurance process where each production phase and product undergoes thorough scrutiny by the quality team. Obtain approval from the quality team before moving into mass production.

## > Mass Production:

Once quality checks are successfully completed, initiate mass production of the AKAI products through the approved EMS partners.

## > State Warehousing:

Transfer finished goods to respective state warehouses for efficient inventory management and distribution.

#### **Distribution Process:**

Activate the distribution process led by the sales team, ensuring products reach their designated distributors, dealers, and retail chains.

## Sales Network Management:

Coordinate with distributors, dealers, and retail chains to optimize the sales network, ensuring widespread availability of AKAI products.



## > Marketing and Promotion:

Implement marketing strategies to enhance brand visibility and promote AKAI products in the Indian market.

#### Customer Support:

Establish a robust customer support system to address queries, concerns, and provide assistance to end-users.

## **▶** Feedback Loop:

Establish a feedback loop to gather insights from the market, distributors, and customers for continuous improvement in products and processes.

#### Compliance and Reporting:

Ensure adherence to all regulatory requirements and report key metrics and performance indicators to AKAI international teams for ongoing evaluation and improvement.

## **OUR CLIENT BASE**

We believe that our current capabilities and plans for the future will ensure that we are well positioned to attract and develop new customer relationships. Business from new customers is accepted upon consideration of factors such as alignment of capabilities and customer expectation, volume of business and future business, potential for close partnership with long-term association, and an analysis of upfront costs.

The following table illustrates the concentration of our revenues among our top customers:

(Rs. in Lakhs)

Particular	For Period ended September 30, 2023		Fiscal 2023		Fiscal 2022		Fiscal 2021	
	Revenue	In %	Revenue	In %	Revenue	In %	Revenue	In %
Top 5 customers	2623.02	39.92	4168.43	34.54	2667.7	28.97	1746.04	24.95
Top 10 customers	3367.73	51.26	5393.21	44.69	3553.26	38.58	2562.44	36.61

## **OUR PRODUCT WISE REVENUE DISTRIBUTION**

Rs. in Lakhs)

Particulars	For Period ended on		For the year ended March 31,						
	September	30, 2023	2023		2022		2021		
	Value	%	Value	%	Value	%	Value	%	
LED	4651.04	70.80	8319.82	68.94	7499.32	81.41	5371.10	76.73	
Washing Machine	612.19	9.32	1060.47	8.79	326.03	3.54	282.81	4.04	
Air Conditioner	390.95	5.94	1523.01	12.62	823.32	8.94	845.92	12.09	
Audio	495.98	7.55	859.68	7.12	353.59	3.84	178.86	2.56	
Accessories	419.55	6.39	305.24	2.53	208.99	2.27	320.89	4.58	

#### **OUR STATE WISE REVENUE DISTRIBUTION**

(Rs. in Lakhs)

Particulars	For Period ended on		For the year ended March 31,						
	Septembe	r 30, 2023	2023		2022		2021		
	Value	%	Value	%	Value	%	Value	%	
East	1312.93	19.98	2933.28	24.31	1493.23	16.21	1092.98	15.61	
West	736.32	11.21	2048.99	16.98	2145.66	23.29	2348.11	33.55	
North	3322.14	50.57	2891.22	23.96	1998.20	21.69	1788.96	25.56	
South	1198.32	18.24	4194.73	34.76	3574.16	38.81	1769.53	25.28	

# **OUR LOCATION**

Registered Office	S.C.O363-364, First Floor, Sector 35-B, Chandigarh-160035 India					
Warehouse	Sant Vivekanand Road, V.P.O. Prabhat, Godown Ares, SAS Nagar, Zirakpur –					
	140603					
	C/o Premier Logistics & Warehousing LLP, Building no.161 & 172,, Unit no.1 to 4,					
	Indian Complex, Gundawali Village,, Bhiwandi, Maharastra – 421302					
	C/o Divine Enterprises, 1V, Indo Bulgar Food , Delhi-Meerut Road, Ghaziabad-					
	201001					
	C/o Kumar Warehousing Pvt. Ltd.,E-186,Transport Nagar, Lucknow – 226012					
	C/o. 3PL SOLUTIONS PRIVATE LIMITED,					
	Khasara no 437, 438,439, Shyoji Wali Dhani,					
	Village Panchayat Akedadoongar, Delhi Bypass, Jaipur – 302013					
	C/o. 3PL SOLUTIONS PRIVATE LIMITED, D-13, Road No. 1, V.K.I Area, JAipur-					
	302013, Rajasthan C/o Fairly Udyog Pvt. Ltd,					
	P162, Beneras Road, Near Balticuri Co-operative Bank, P.S. Liluah, Howrah-711108  C/o :- M/s SRI MANIDWEEP ENTERPRISES.					
	FtH.No.3-4-512/41,Beside to Aruna Photo Studio, Baghlingampally, Barkatpura,					
	Hyderabad 500027. Telangana State					
	Yard No.6, Plot No.100, Transport Nagar, Narwal, Jammu, Jammu, Jammu and					
	Kashmir-180006					
	3, 4 TH Cross Hal, 3rd Stage, Indira Nagar, Bengaluru (Bangalore) Urban, Karnataka-					
	560075					
	Sarpanch To Basement, Ground Floor, First Floor And Second Floor, Sunny Enclave,					
	Chandigarh Ambala Road, NearBus Stand, Zirakpur, SAS Nagar, Punjab-140603					
	Khasra No.18/8 8-0, Basement, Village Pabhat, Zirakpur, SAS Nagar, Punjab-140603					
	Ground Floor, B-24, Sector-Hoseiry Complex, Noida, Gautambuddha Nagar, Uttar					
	Pradesh-201305					
	2 Kh No. 20/8, 13, 12, 9, Ground Floor, Revenue Estate, Village Bakoli, North West					
	Delhi, Delhi-110036					
	Unit No.1, Khewat/Khata No 373/400, Mustatil No.31, Kila No14/2, Village Tauru,					
	Mewat, Mewat, Haryana-122105  Khasra No.58//12/2/2 min,19 min, 20/2, 21/1, 21/2, 21/3, 57, 23/2, 24, 25, 63//3/1/1,					
	Knasra No.58/12/2/2 min,19 min, 20/2, 21/1, 21/2, 21/3, 57, 25/2, 24, 25, 65//5/1/1, 4/1,5/1, Village, Bilaspur, District Gurgaon, Gurgaon, Haryana-122413					
	Tehsil Farukhnagar, InstaKart Services Private Limited, Khasra No.					
	21/16,21/25,22/20/2,22/21 AND 25/5/1, 24/1, 25/, Village Sankpa, Pataudi,					
	Gurugram, Haryana, 122503					
	GROUND FLOOR, Unit No A, Building B- 750, HCY Industrial Parks Pvt Ltd,					
	Indospace Logistic Park, Village Luhari II, Ladrawan, Jhajjar, Haryana, 124507					
	Rectangle No.2-3-4-6-7-8 and 9, Instakart Services Private Limited, Badli Tehsil,					
	Gurugram, Khalekpur, Jhajjar, Haryana, 124103					
	Farrukhnagar Logistic Park LLP, Farrukhnagar, Dist Gurugram, Village Khalikpur,					
	Gurgaon, Haryana-122001					
	Survey No. 38/2, 39 And 40, Jadigenahalli Hobli, Kacharakanahalli Village,					
	Hosakote Taluk,, Bengaluru Rural, Karnataka-562114					
	Warehousing/ Storage Services At Sy No 18/2,18/3,18/4 19/1,1, Instakart Services					
	Private Limited, Taverekere Venkatapura, Hosakote Taluk, Nadagudi Hobli, Bheemapura, Bengaluru					
	Rural, Karnataka, 562122					
	Survey Nos. 43, 44, 45, 46 Of Madanahatti, Venkatapura Villa, And Survey Nos.					
	118/1A, 130/1, 117, 118/1B, 118/2, 119/1, 11, Madanahatti Village And Survey No.					
	171 Of Marasandra Village, Malur Industrial Area, Kolar, Karnataka, 563160					
	12/P2 IT Sector, Hitech, Defence And Aerospace, Park, Devanahalli, Bengaluru,					
	Bengaluru Urban, Karnataka-562149					
	Building 2 Wh 2, 12/P2 IT Sector, Hitech, Defence and Aerospace, Park,					
	Devanahalli, Bengaluru, Bengaluru Urban, Karnataka-562149					
	WB 10/11, Renaissance Industrial Park, Village Vashere, Post Amane, Taluka					
	Bhiwandi, Thane, Maharashtra-421302					

Warehouse No C and F, Sai Dham Logistics Park, Opposite Vaishnav Devi Mandir, Village Dohale, Post Padgha Taluka Bhiwandi, Thane, Maharashtra-421101

Survey No.99/1, Mamidipally Village, Shamshabad, Hyderabad, Hyderabad, Telangana-500108

Aruna Warehousing Company, Shed No.B2 And A2, Sy No.14 And 170, Somaram Village, Medchal Mandal, Hyderabad, Medchal Malkajgiri, Telangana, 501401

Ground Floor, Sy No.594/P, Medchal Mandal, Puduru, Hyderabad, Medchal Malkajgiri, Telangana, 501401

Plot No. 6 And Plot No. 7,CFC And Railway Siding Land, Instakart Services Private Limited, Yelumala In Survey Nos. 315, 434/1 At Yelumala Village, Patancheru, Hyderabad, Sangareddy, Telangana, 502319

Khasra No 472 And Others, Village Bhukapur, Tehsil-Sarojini Nagar, Lucknow, Lucknow, Uttar Pradesh-226401

Khasra No 518-20,522,524,528 And 575, Village-, Kishanpur Kodia, Pargana-Bijnour, Kishunpur Kodia, Lucknow, Uttar Pradesh-226401

Amta Industrial Park, Amta, Mouza- Majukhetra, Panchayat- Majukhetra, Howrah, Howrah, West Bengal-711313

Block B & C, LOGOS Luhari Logistics Estate, Village Luhari, Haryana –124108

R.S. Dag No. 2131, 2129, 2130, 2121, 2127, 2128, 2129, 2134, R.S. Khatain Nos. 133, 525, 374, 367, 195, 1181, 796, 733, 195, L.R. Dag No. 2136, 2134, 2135, 2125, 2132, 2133, 2134, 2137, 2138, L.R. Khatian No. 713, 888, 1159, 1359, 1359, 35, 1132, 1594, 736, 1136, 46, 138, 831, 1326, J.L. No. 05 under the limits of Kandua Gram Panchayat, P.O. & P.S. Sankrail, Howrah-711313, West Bengal

Uluberia, Dist. Howrah in JL No.9 Chandipur, JL No.55 Mouza Harinarayanchak and JL No.8 Mouza Amraberia, West Bengal

Building No. B01 ESR Pune Estates Pvt Ltd Village Ambethan, Tal: Khed, Dist: Pune, Pin-410501

Building No. B01, ESR Pune Estates Pvt. Ltd, Gat No. 380, 381, 384, 385, 388, 390, 391, 392 & 395 Village Ambethan, Tat-Khed, Dist: Pune, Pin-410501

Building # 5, BGR Warehousing Complex, Near Shiv Sagar Hotel, Village Vahuli, Bhiwandi, Thane-421302

Survey No. 38/2, 39 And 40, Jadigenahalli Hobli, Kacharakanahalli Village, Hosakote Taluk, Bengaluru (Bangalore) Urban, Karnataka- 562114 In The State Of Karnataka

## PLANT & MACHINERY

The company is operating under asset-light model and has outsourced all its manufacturing in order to avail economies of scale. The only plant & machinery owned by the company pertain to quality control equipment, servicing equipment and office equipment.

## CAPACITY UTILIZATION

Company has tie-up with leading manufacturers who have sufficient manufacturing capacity to supply to the company.

## COLLABORATIONS/ TIE – UPS/ JOINT VENTURES

Except as disclosed in this Draft Red Herring Prospectus, we do not have any Collaboration/Tie Ups/ Joint Ventures as on date of Draft Red Herring Prospectus.

## EXPORT AND EXPORT OBLIGATION

Our Company does not have any exports and export obligation as on date.

#### UTILITIES AND INFRASTRUCTURE FACILITIES

Our registered office is located at Chandigarh. Our office is equipped with computer systems, servers, relevant software and other communication equipment's, uninterrupted power supply, internet connectivity, security and other facilities, which are required for our business operations to function smoothly.



#### **Power**

Our Company requires power for the normal requirement of the Office for lighting, systems etc. Adequate power is available which is met through the electric supply.

#### Water

Water is required for human consumption at office and adequate water sources are available from municipal water supply. The requirements are fully met at the existing premises.

## **HUMAN RESOURCES**

Our Company believe that our employees are key contributors to our business success and its ability to maintain growth depends to a large extent on our strength in attracting, training, motivating and retaining employees. We focus on attracting and retaining the best possible talent. Our Company looks for specific skill-sets, interests and background that would be an asset for its kind of business.

As on September 30, 2023 our Company has 139 employees on payroll. Bifurcation is as follows:

Department	Number of Employees
Management/KMP	05
Officers/Executives	28
Sales & Marketing	104
Managers	02
Total	139

Our manpower is a prudent mix of the experienced and youth which gives us the dual advantage of stability and growth. Our work processes and skilled resources together with our strong management team have enabled us to successfully implement our growth plans.

## SALES AND MARKETING

Our success lies in the strength of our relationship with our customers who have been associated with our Company for a long period. Our team through their vast experience and good rapport with clients owing to timely and quality delivery of product and service plays an instrumental role in creating and expanding a work platform for our Company. To retain our customers, our team regularly interacts with them and focuses on gaining an insight into the additional needs of such customers.

We have spread our presence to domestic markets with large sales potential, low infrastructure costs and the availability of professional expertise. We have experienced & skill management team to motivate the sub-ordinates & staff to step towards their achievements & organizational goals. With their efficient management skills & co-ordination with sub-ordinate, they are always working as a catalyst to encourage the entire team for the development & nourishment of the organization.

## **COMPETITION**

Competition is a significant factor that can impact our business as an Electronics company. The big companies have a considerable presence in the market and offer a broad range of products across the world. They have a well-established brand image, large teams, and extensive resources, which enable them to offer products at competitive rates.

Apart from these big players, the market also has several other small and mid-sized product providers. While they may not pose significant competition to us, they are still a threat as they offer competitive pricing and can cater to niche requirements that we may not be able to fulfil. Additionally, new startups are emerging in the market, which are agile, innovative, and are rapidly growing. They are leveraging the latest technologies and are adopting unconventional business models, which can pose a threat to us in the long run.

#### **INSURANCE**

The Details of Insurance policies as on date is as follows:

S.No	Insurance	Policy	Period of	Details	Sum Assured	Premium Paid
	Company	Number	Insurance			

1.	Future Generali India Insurance Co.	C2399787	From 18:00 hours of 26/05/2023 To Midnight of 25/05/2024	Led Air Conditioners And Similar Electronics And	Rs.90,00,00,000	Rs.1,29,801.00
2.	Universal Sompo General Insurance	2900/6995725 2/01/000	From 00:00 of 29/11/2023 to 23:59 of 28/11/2024	White Goods  Burglary Policy-All Kind of Electronic and Electrical Items Stored in Godown	Rs. 30,00,00,000	Rs. 11,151/-
3.	Universal Sompo General Insurance	2124/6995712 6/01/000	From 00:00 of 29/11/2023 to 23:59 of 28/11/2024	All Kind of Electronic and Electrical Items Stored in Godown	Rs. 30,00,00,000	Rs. 1,726,848/-

# **PROPERTY**

# **Intellectual Property**

Set forth below are the trademarks registered/abandoned/objected in the name of our Company under the Trademarks Act, 1999:

S. No	Brand Name/Logo Trademark	Class	Nature of Trademark and registration number	Owner	Date and term of the Agreement
1.	AKAI Logo & Word AKAI	9	Application no.: 1205489 dated June 11, 2003 Certificate No. 633976	M/s. Phemonen Agents Limited, A Company existing	January 25, 2022(Effective from February 01, 2022 till January 31, 2027, unless
2.	AKAI Logo & Word AKAI	11	Application no.: 1205490 dated June 11, 2003 Certificate No. 674289	under the laws of British Virgin	earlier terminated in other terms of the Agreement)

# The Details of Domain Name registered on the name of the Company is: -

S. No.	Domain Name and ID	Sponsoring Registrar and IANA ID	Registrant Name	Creation Date	Registration Expiry Date
1.	www.htdl.in	Registry Domain ID: D4557B01CB9E5434 EB61FE142E88C976 7-IN Registrar IANA ID: 146	Registrar URL: https://godaddy.com/	28.09.2023	28.09.2026
2.	www.akaiindia.in	Registry Domain ID: D4144000000004562 02-IN Registrar IANA ID: 801217	Registrar URL: https://publicdomainregistry .com/	13.03.2016	13.03.2024
3.	www.akaiindia.co.in	Registry Domain ID: D4144000000004562 01-IN Registrar IANA ID: 801217	Registrar URL: https://publicdomainregistry .com/	13.03.2016	13.03.2024



# IMMOVABLE PROPERTY

Details of our properties are as follows: -

# **Properties Leased by the Company**

S. No.	Details of the Property	Licensor/Less or/Vendor	Owned/ Leased	Consideration/ Lease Rental/ License Fees (in Rs.)	Use
1.	S.C.O363-364, First Floor, Sector 35-B, Chandigarh-160035 India	Shri Rajinder Garg	Leased	Rent Agreement dated May 05, 2023 between Shri Rajinder Garg and Hometech Digital Private Limited through its director Mr. Rahul Mehta for 11 months at monthly rent of Rs. 5,000/- commencing from May 01, 2023	Registered Office
2.	Sant Vivekanand Road, V.P.O. Prabhat, Godown Ares, SAS Nagar, Zirakpur - 140603	Co-Owners: MR. Manjinder Singh Mr. Harjinder Singh Mrs. Surinder Kaur Mrs. Bhavneet Kaur Mr. Krishan Lal MRs. Sheela Rani Mrs. Monica Rani (Warehouse and Logistics Service Provider)	Leased	Lease Agreement dated September 03, 2020 valid till August 31, 2023 Rent Amount: Rs. 33,750/- per month.	Warehouse
3.	C/o Premier Logistics & Warehousing LLP, Building no.161 & 172,, Unit no.1 to 4, Indian Complex, Gundawali Village,, Bhiwandi, Maharastra – 421302	Premier Logistics & Warehousing LLP (Warehouse and Logistics Service Provider)	Leased	Lease Agreement dated October 01, 2021 till the date of termination on 1- month notice by each party Rent Amount: Rs. 94,600/- per month.	Warehouse
4.	C/o Divine Enterprises, 1V, Indo Bulgar Food , Delhi-Meerut Road, Ghaziabad- 201001	Divine enterprises	Leased	Lease Agreement dated September 02, 2020 till the date of termination on 1-month notice by each party Rent Amount: Rs. 1,64,000/- per month. Freight Charges Extra	Warehouse
5.	C/o Kumar Warehousing Pvt. Ltd.,E- 186,Transport Nagar, Lucknow – 226012	M/s. Kumar Warehousing Pvt. LTd. (Warehouse and Logistics	Leased	Lease Agreement dated September 02, 2020 till the date of termination on 1-month notice by each party	Warehouse

		Service Provider)		Rent Amount: Rs. 46,400/- per month. Freight Charges Extra	
6.	C/o. 3PL SOLUTIONS PRIVATE LIMITED, Khasara no 437, 438,439, Shyoji Wali Dhani, Village Panchayat Akedadoongar, Delhi Bypass, Jaipur – 302013	3 PL Solutions Private Limited (Warehouse and Logistics Service Provider)	Leased	Lease Period: from March 01, 2023 till the date of termination on 1-month notice by each party Rent Amount: Rs. 42,000/- per month (Freight Charges Extra)	Warehouse
7.	C/o. 3PL SOLUTIONS PRIVATE LIMITED, D-13, Road No. 1, V.K.I Area, JAipur- 302013, Rajasthan	3 PL Solutions Private Limited (Warehouse and Logistics Service Provider)	Leased	Lease Period: from March 16, 2023 till the date of termination on 1-month notice by each party Rent Amount: Rs. 42,000/- per month (Freight Charges Extra)	Warehouse
8.	C/o Fairly Udyog Pvt. Ltd, P162, Beneras Road, Near Balticuri Cooperative Bank, P.S. Liluah, Howrah-711108	M/s. Fairly Udyog Pvt. Ltd, (Warehouse and Logistics Service Provider)	Leased	Lease Period: from March 01, 2023 till the date of termination on 1-month notice by each party Rent Amount: Rs. 1,55,000/- per month (Inclusive of all Charges)	Warehouse
9.	C/o :- M/s SRI MANIDWEEP ENTERPRISES. FtH.No.3-4-512/41,Beside to Aruna Photo Studio, Baghlingampally, Barkatpura, Hyderabad 500027.Telangana State	M/S Sri Manidweep Enterprises (Warehouse And Logistics Service Provider)	Leased	Lease Period: from August 16, 2020 till the date of termination on 1 month notice by each party Rent Amount: Rs. 55,000/- per month (Freight Charges Extra)	Warehouse
10.	Yard No.6, Plot No.100, Transport Nagar, Narwal, Jammu, Jammu and Kashmir-180006	Indian Roadways Transport Company (Warehouse And Logistics Service Provider)	Leased	Agreement dated June 20, 2019 Term: 1 year Rent: Rs. 25,500/- p.m.	Warehouse
11.	3, 4 TH Cross Hal, 3rd Stage, Indira Nagar, Bengaluru (Bangalore) Urban, Karnataka- 560075	Mr. SM Vishwanath S/o. V Murali R/o. Bengaluru Karnataka	Leased	Rent deed dated August 04, 2020 for 11 months. Rent: Rs. 15000/- Annual	Warehouse
12.	Sarpanch To Basement, Ground Floor, First Floor And Second Floor, Sunny Enclave, Chandigarh Ambala Road, NearBus Stand, Zirakpur, SAS Nagar, Punjab-140603	Anurag Sharma & Shweta Sharma	Leased	Rent agreement dated January 03, 2020 valid till January 02, 2023 Rent: Rs. 1000 /- p.m.	Warehouse
13.	Khasra No.18/8 8-0, Basement, Village Pabhat, Zirakpur, SAS Nagar, Punjab- 140603	Mrs. Kusum Malhotra & Deepinder Malhotra	Leased	Warehousig agreement dtd. January 25, 2020 valid till January 24, 2022 Rent: Rs. 64,000/- p.m.	Warehouse

14.	Ground Floor, B-24, Sector-Hoseiry Complex, Noida, Gautambuddha Nagar, Uttar Pradesh-201305	M/s. Nikunj Textiles Pvt. Ltd. Leased to M/s. Elante Electronics Pvt. Ltd.	Leased	Original Agreement dtd. June 23, 2018 Sub-let NOC dated August 12, 2022	Warehouse
15.	2 Kh No. 20/8, 13, 12, 9, Ground Floor, Revenue Estate, Village Bakoli, North West Delhi, Delhi-110036	Supreme Logistics Solutions Private Limited	Leased	Warehousing agreement dtd. February 15, 2021 Rent: Rs. 25,800/- p.m Term: 1 year	Warehouse
16.	Unit No.1,Khewat/Khata No 373/400,Mustatil No.31, Kila No14/2, Village Tauru, Mewat, Mewat, Haryana-122105	О	perating ba	sed on NOC	Warehouse
17.	Khasra No.58//12/2/2/2 min,19 min, 20/2, 21/1, 21/2, 21/3, 57, 23/2, 24, 25, 63//3/1/1, 4/1,5/1, Village, Bilaspur, District Gurgaon, Gurgaon, Haryana-122413	Operating based on NOC		Warehouse	
18.	Tehsil Farukhnagar, InstaKart Services Private Limited, Khasra No. 21/16,21/25,22/20/2,22/21 AND 25/5/1, 24/1, 25/, Village Sankpa, Pataudi, Gurugram, Haryana, 122503		-	sed on NOC	Warehouse
19.	GROUND FLOOR, Unit No A, Building B-750, HCY Industrial Parks Pvt Ltd, Indospace Logistic Park, Village Luhari II, Ladrawan, Jhajjar, Haryana, 124507	О	perating ba	sed on NOC	Warehouse
20.	Rectangle No.2-3-4-6-7-8 and 9, Instakart Services Private Limited, Badli Tehsil, Gurugram, Khalekpur, Jhajjar, Haryana, 124103	Operating based on NOC		Warehouse	
21.	Farrukhnagar Logistic Park LLP, Farrukhnagar, Dist Gurugram, Village Khalikpur, Gurgaon, Haryana-122001	O	perating ba	sed on NOC	Warehouse
22.	Survey No. 38/2, 39 And 40, Jadigenahalli Hobli, Kacharakanahalli Village, Hosakote Taluk,, Bengaluru Rural, Karnataka- 562114	О	perating ba	sed on NOC	Warehouse
23.	Warehousing/ Storage Services At Sy No 18/2,18/3,18/4 19/1,1, Instakart Services Private Limited, Taverekere Venkatapura,Hosakote Taluk, Nadagudi Hobli, Bheemapura, Bengaluru Rural, Karnataka, 562122	0	perating ba	sed on NOC	Warehouse
24.	Survey Nos. 43, 44, 45, 46 Of Madanahatti, Venkatapura Villa, And Survey Nos. 118/1A, 130/1, 117, 118/1B, 118/2, 119/1, 11, Madanahatti Village And Survey No. 171 Of Marasandra Village, Malur Industrial Area, Kolar, Karnataka, 563160	0	perating ba	sed on NOC	Warehouse
25.	12/P2 IT Sector, Hitech, Defence And Aerospace, Park, Devanahalli, Bengaluru, Bengaluru Urban, Karnataka-562149	0	perating ba	sed on NOC	Warehouse
26.	Building 2 Wh 2, 12/P2 IT Sector,, Hitech, Defence and Aerospace, Park, Devanahalli, Bengaluru, Bengaluru Urban, Karnataka- 562149	0	perating ba	sed on NOC	Warehouse

Village V Bhiwandi, '  28. Warehouse Park, Opp Village D Bhiwandi, '  29. Survey N	Renaissance Industrial Park, ashere, Post Amane, Taluka Thane, Maharashtra-421302  No C and F, Sai Dham Logistics osite Vaishnav Devi Mandir, ohale, Post Padgha Taluka	Operating based on NOC Operating based on NOC	Warehouse
Bhiwandi, ' 28. Warehouse Park, Opp Village D Bhiwandi, ' 29. Survey N Shamshaba	No C and F, Sai Dham Logistics osite Vaishnav Devi Mandir,	Operating based on NOC	Warehouse
28. Warehouse Park, Opp Village D Bhiwandi,  29. Survey N Shamshaba	No C and F, Sai Dham Logistics osite Vaishnav Devi Mandir,	Operating based on NOC	Warehouse
Park, Opp Village D Bhiwandi, ' 29. Survey N Shamshaba	osite Vaishnav Devi Mandir,	Operating based on NOC	Warehouse
Village D Bhiwandi, ' 29. Survey N Shamshaba			
Village D Bhiwandi,  29. Survey N Shamshaba			i
Bhiwandi, ' 29. Survey No Shamshaba			
29. Survey N Shamshaba	Γhane, Maharashtra-421101		
Shamshaba	p.99/1, Mamidipally Village,	Operating based on NOC	Warehouse
	d, Hyderabad, Hyderabad,	Operating based on NOC	w archouse
	ehousing Company,Shed No.B2	Operating based on NOC	Warehouse
		Operating based on NOC	warenouse
	y No.14 And 170, Somaram		
	Medchal Mandal, Hyderabad,		
	alkajgiri, Telangana, 501401		
	oor, Sy No.594/P, Medchal	Operating based on NOC	Warehouse
	duru, Hyderabad, Medchal		
	Telangana, 501401		
<b>32.</b> Plot No.	6 And Plot No. 7,CFC And	Operating based on NOC	Warehouse
Railway S	ding Land, Instakart Services		
Private Lin			
Yelumala	n Survey Nos. 315, 434/1 At		
	/illage, Patancheru, Hyderabad,		
Sangareddy			
Telangana,			
	o 472 And Others, Village	Operating based on NOC	Warehouse
Bhukapur,	Tehsil-Sarojini Nagar,	operating based on 1000	vi arenouse
	Lucknow, Uttar Pradesh-226401		
	518-20,522,524,528 And 575,	Operating based on NOC	Warehouse
Village-,	Kishanpur Kodia, Pargana-	Operating based on NOC	wateriouse
	shunpur Kodia, Lucknow, Uttar		
Pradesh-22		Omerica Landa NOC	W71
	ustrial Park, Amta, Mouza-	Operating based on NOC	Warehouse
Majukhetra			
	owrah, West Bengal-711313		
	c C, LOGOS Luhari Logistics	Operating based on NOC	Warehouse
	age Luhari, Haryana –124108		
_	o. 2131, 2129, 2130, 2121, 2127,	Operating based on NOC	Warehouse
2128, 2129	, 2134, R.S. Khatain Nos. 133,		
525, 374, 3	867, 195, 1181, 796, 733, 195,		
L.R. Dag	No. 2136, 2134, 2135, 2125,		
2132, 2133	, 2134, 2137, 2138, L.R. Khatian		
	38, 1159, 1359, 1359, 35, 1132,		
	1136, 46, 138, 831, 1326, J.L.		
	ler the limits of Kandua Gram		
	P.O. & P.S. Sankrail, Howrah-		
711313, W			
	Dist. Howrah in JL No.9	Operating based on NOC	Warehouse
Chandipur,	JL No.55 Mouza	operating bused on 1100	TT di Cilouse
	nchak and JL No.8 Mouza		
	West Bengal	Operating heard as NOC	Wanalana
	b. B01 ESR Pune Estates Pvt Ltd	Operating based on NOC	Warehouse
	bethan, Tal: Khed, Dist: Pune,		
Pin-410501			
	o. B01, ESR Pune Estates Pvt.	Operating based on NOC	Warehouse
<b>40.</b> Building N			
Ltd,			
Ltd,	0, 381, 384, 385, 388, 390, 391,		
Ltd, Gat No. 38	0, 381, 384, 385, 388, 390, 391, Village Ambethan, Tat-Khed,		



41.	Building # 5, BGR Warehousing Complex,	Operating based on NOC	Warehouse
	Near Shiv Sagar Hotel, Village Vahuli,		
	Bhiwandi, Thane-421302		
42.	Survey No. 38/2, 39 And 40, Jadigenahalli	Operating based on NOC	Warehouse
	Hobli, Kacharakanahalli Village, Hosakote		
	Taluk, Bengaluru (Bangalore) Urban,		
	Karnataka- 562114 In The State Of		
	Karnataka		



#### **KEY INDUSTRY REGULATIONS**

The following description is a summary of the relevant regulations and policies as prescribed by the GoI and other regulatory bodies that are applicable to our business. The information detailed below has been obtained from various legislations, including rules and regulations promulgated by regulatory bodies, and the bye laws of the respective local authorities that are available in the public domain. The regulations set out below may not be exhaustive and are merely intended to provide general information to the shareholders and neither designed, nor intended to substitute for professional legal advice. For details of government approvals obtained by us, see the section titled "Government and Other Approvals" on page 185 of this Draft Red Herring Prospectus.

#### THECOMPANIES ACT

The consolidation and amendment in the law relating to the Companies Act, 1956 made way to the enactment of the Companies Act, 2013 and rules made thereunder.

The Companies Act primarily regulates the formation, financing, functioning and restructuring of Companies as separate legal entities. The Act provides regulatory and compliance mechanism regarding all relevant aspects including organizational, financial and managerial aspects of companies. The provisions of the Act state the eligibility, procedure and execution for various functions of the company, the relation and action of the management and that of the shareholders. The law laid down transparency, corporate governance and protection of shareholders & creditors. The Companies Act plays the balancing role between these two competing factors, namely, management autonomy and investor protection.

#### **SEBI REGULATIONS:**

Securities And Exchange Board of India is the regulatory body for securities market transactions including regulation of listing and delisting of securities. It forms various rules and regulations for the regulation of listed entities, transactions of securities, exchange platforms, securities market and intermediaries thereto. Apart from the SEBI Act, 1992, SCRA 1956, SCRR 1957 and other rules and regulations, listed entities are mainly regulated by SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 and SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015, SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 and SEBI (Prohibition of Insider Trading) Regulations, 2015.

#### TAX RELATED REGULATIONS

#### **Income Tax Act, 1961**

Income Tax Act, 1961 is applicable to every Domestic / Foreign Company whose income is taxable under the provisions of this Act or Rules made under it depending upon its "Residential Status" and "Type of Income" involved. U/s 139(1) every Company is required to file its Income tax return for every Previous Year by 31st October of the Assessment Year. Other compliances like those relating to Tax Deduction at Source, Advance Tax, Minimum Alternative Tax and like are also required to be complied by every Company.

#### Goods and Service Tax Act, 2017

The Central Goods and Services Tax Act, 2017 is an Act to make a provision for levy and collection of tax on intra-State supply of goods or services or both by the Central Government and for matters connected therewith or incidental thereto. In line with CGST Act, each state Governments has enacted State Goods and Service Tax Act for respective states.

Goods and Services Tax (GST) is a comprehensive indirect tax on manufacture, sale and consumption of goods and services throughout India to replace taxes levied by the central and state governments on goods as services. This method allows GST-registered businesses to claim tax credit to the value of GST they paid on purchase of goods or services or both as part of their normal commercial activity. The mechanism provides for two level taxation of interstate and intra state transactions. When the supply of goods or services happens within a state called as intra-state transactions, then both the CGST and SGST will be collected. Whereas if the supply of goods or services happens between the states called as inter-state transactions and IGST will be collected. Exports are considered as zero-rated supply and imports are levied the same taxes as domestic goods and services adhering to the destination-based taxation principle in addition to the Customs Duty which has not been subsumed in the GST.

## Customs Act, 1962

The provisions of the Customs Act, 1962 and rules made there under are applicable at the time of import of goods i.e. bringing into India from a place outside India or at the time of export of goods i.e. taken out of India to a place outside India. Any Company



requiring to import or export any goods is first required to get it registered and obtain an IEC (Importer Exporter Code) in terms of provisions of the Foreign Trade Development and Regulation Act, 1992. Imported goods in India attract basic customs duty, additional customs duty and cesses in terms of the provisions of the Customs Act, 1962, Customs Tariff Act, 1975 and the relevant provisions made thereunder. The rates of basic customs duty are specified under the Customs Tariff Act 1975. Customs duty is calculated on the asseesable value of the goods. Customs duties are administrated by Central Board of Indirect Taxes and Customs under the Ministry of Finance

## State Tax on Profession, Trades, Callings and Employment Rules, 1975

The professional tax slabs in India are applicable to those citizens of India who are either involved in any profession or trade. The State Government of each State is empowered with the responsibility of structuring as well as formulating the respective professional tax criteria and is also required to collect funds through professional tax. The professional taxes are charged on the incomes of individuals, profits of business or gains in vocations. The professional tax is charged as per the List II of the Constitution. The professional tax is classified under various tax slabs in India. The tax payable under the State Acts by any person earning a salary or wage shall be deducted by his employer from the salary or wages payable to such person before such salary or wages is paid to him, and such employer shall, irrespective of whether such deduction has been made or not when the salary and wage is paid to such persons, be liable to pay tax on behalf of such person and employer has to obtain the registration from the assessing authority in the prescribed manner.

#### REGULATIONS RELATED TO FOREIGN TRADE AND INVESTMENT

#### **The Foreign Direct Investment**

The Government of India, from time to time, has made policy pronouncements on Foreign Direct Investment ("FDI") through press notes and press releases. The Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce & Industry, Government of India makes policy pronouncements on FDI through Consolidated FDI Policy Circular/Press Notes/Press Releases which are notified by the Department of Economic Affairs (DEA), Ministry of Finance, Government of India as amendments to the Foreign Exchange Management (Non-Debt Instruments) Rules, 2019 under the Foreign Exchange Management Act, 1999 (42 of 1999) (FEMA). DPIIT has issued consolidated FDI Policy Circular of 2020 ("FDI Policy 2020"), which with effect from October 15, 2020, consolidates and supersedes all previous press notes, press releases and clarifications on FDI Policy that were in force. The Government proposes to update the consolidated circular on FDI policy once every year and therefore, FDI Policy 2020 will be valid until an updated circular is issued.

The reporting requirements for any investment in India by a person resident outside India under Foreign Exchange Management (Non-Debt Instruments) Rules, 2019 are specified by the RBI. Regulation 4 of the Foreign Exchange Management (Mode of Payment and Reporting of Non-Debt Instruments) Regulations, 2019 vide notification No. FEMA. 395/2019-RB dated 17.10.2019 issued by the RBI stipulates the reporting requirement for any investment in India by a person resident outside India. All the reporting is required to be done through the Single Master Form (SMF) available on the Foreign Investment Reporting and Management System (FIRMS) platform at https://firms.rbi.org.in.

Under the current FDI Policy of 2020, foreign direct investment in micro and small enterprises is subject to sectoral caps, entry routes and other sectoral regulations.

#### Foreign Exchange Management Act, 1999 ("FEMA") and Regulations framed thereunder.

Foreign investment in India is governed primarily by the provisions of the FEMA which relates to regulation primarily by the RBI and the rules, regulations and notifications there under, and the policy prescribed by the Department of Promotion of Industry and Internal Trade, Ministry of Commerce & Industry, Government of India. As laid down by the FEMA Regulations no prior consents and approvals are required from the Reserve Bank of India, for Foreign Direct Investment under the 'automatic route' within the specified sectoral caps. In respect of all industries not specified as FDI under the automatic route, and in respect of investment in excess of the specified sectoral limits under the automatic route, approval may be required from the FIF and/or the RBI. The RBI, in exercise of its power under the FEMA, has notified the Foreign Exchange Management (Transfer or Issue of Security by a Person Resident Outside India) Regulations, 2017 ("FEMA Regulations") to prohibit, restrict or regulate, transfer by or issue security to a person resident outside India and Foreign Exchange Management (Export of Goods and Services) Regulations, 2015 for regulation on exports of goods and services.

## Ownership restrictions of FIIs

Under the portfolio investment scheme, the total holding of all FIIs together with their sub-accounts in an Indian company is subject to a cap of 24% of the paid-up capital of a company, which may be increased up to the percentage of sectoral cap on FDI



in respect of the said company pursuant to a resolution of the board of directors of the company and the approval of the shareholders of the company by a special resolution in a general meeting. The total holding by each FII, or in case an FII is investing on behalf of its sub-account, each sub-account should not exceed 10% of the total paid-up capital of a company.

#### Laws related to Overseas Investment by Indian Entities:

Overseas investment by Indian Entities are governed under Foreign Exchange Management Act, 1999 under which the central Government of India have notified Foreign Exchange Management (Overseas Investment) Rules, 2022 in suppression of Foreign Exchange Management (Transfer or Issue of Any Foreign Security) Regulations, 2004 and the Foreign Exchange Management (Acquisition and Transfer of Immovable Property Outside India) Regulations, 2015. Followed by the rules, RBI has vide notification no. RBI/2022-2023/110, A.P. (DIR Series) Circular No.12 dated August 22, 2022 have issued Foreign Exchange Management (Overseas Investment) Directions, 2022 and Foreign Exchange Management (Overseas Investment) Regulations, 2022. These legislations frame the investment fields, mode and cap for various sectors and regions, by any person resident in India and the reporting requirements.

## Foreign Trade Policy 2023:

The Central Government of India in exercise of powers conferred under Section 5 of the Foreign Trade (Development & Regulation) Act, 1992 (No. 22 of 1992) [FT (D&R) Act], as amended, has notified Foreign Trade Policy (FTP) 2023 which is effective from April 01, 2023 and shall continue to be in operation unless otherwise specified or amended. It provides for a framework relating to export and import of goods and services. All exports and imports made up to 31.03.2023 shall, accordingly, be governed by the relevant FTP, unless otherwise specified.

#### BUSINESS/TRADE RELATED LAWS/REGULATIONS

## National policy on Electronics, 2019 (NPE 2019):

The Ministry of Electronics and Information Technology in coordination with the concerned Ministries provide support to the industry for expansion of electronics hardware manufacturing across the country. Following are the features of the National Policy on Electronics are listed follows:

- Creating an ecosystem for the Electronics System Design and Manufacturing (ESDM) Sector by promoting manufacturing and export in the entire value-chain of ESDM
- Providing support and incentive for manufacturing of core electronic components.
- Providing special incentives for mega projects which are extremely high-tech and entail huge investments, such as semiconductor facilities display fabrication, etc.
- Formulating suitable schemes and incentive mechanisms to encourage new units and expansion of existing units.
- Promoting industry-led R&D and innovation in all sub-sectors of electronics such as 5G, Internet of Things (loT) or sensors, Machine Learning, Virtual Reality (VR), Artificial Intelligence (Al), Robotics, Drones, Photonics, Additive Manufacturing, Nano-based devices, etc.
- Providing support and incentive for significantly enhancing the availability of skilled manpower.
- Building special thrust on Chip Design Industry, Automotive Electronics Industry, Medical Electronic Devices Industry and Power Electronics for Mobility and Strategic Electronics Industry
- Creating a Sovereign Patent Fund (SPF) to promote the development and acquisition of Intellectual Property (IP) in the ESDM sector.
- Promoting trusted electronics value chain initiatives to improve national cybersecurity profile.

## Information Technology Act, 2000 and Rules made there under including any amendments thereto.

Since our Company is involved in the business of web hosting, software development, providing real time solutions at the place of the Clients and development of tailor made systems at the clients' place at their specifications using computer or computerized system. During the course of development of such products, we interchange sensitive information, data, records, functions, security procedures and like and hence our working is governed by Information Technology Act, 2000 amended from time to time. This act governs and provides legal recognition for transactions carried out by means of electronic data interchange and other means of electronic communication, commonly referred to as —electronic commerce. It also gives legal recognition to Digital Signatures and facilitates storage of data. The Act is applicable to any offence or contravention committed outside India as well. If the conduct of person constituting the offence involves a computer or a computerized system or network located in India, then irrespective of his/her nationality, the person is punishable under the Act.

The IT Rules focus on and regulate specific areas of the collection, transfer and processing of data, and include the following:



- The Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, which require entities holding users' sensitive personal information to maintain certain specified security standards;
- The Information Technology (Guidelines for Intermediaries and Digital Media Ethics Code) Rules, 2021, which prohibit content of a specific nature on the internet, and govern the role of intermediaries, including social media intermediaries, in keeping personal data of their users safe online;
- The Information Technology (Guidelines for Cyber Cafe) Rules, which require cybercafés to register with a registration agency and maintain a log of users' identities and their internet usage; and
- The Information Technology (Electronic Service Delivery) Rules, which allow the Government to specify that certain services, such as applications, certificates and licences, be delivered electronically.

#### The Bureau of Indian Standards Act, 2016 ("BIS Act")

The BIS Act, establishes, publishes and regulates national standards to ensure conformity assessment, standardization, and quality assurance of goods, articles, processes, systems and services. The BIS Act empowers the Bureau of Indian Standards to inspect and monitor the quality of goods and materials to ensure conformity with the BIS Act. In furtherance of such powers, the officials may inspect the premises for evaluating a manufacturer's compliance with use of standard marks. The BIS Act also enables the central government to appoint any authority to verify the conformity of products and services to a standard and issue certificate of conformity. Further, the BIS Act sets out inter alia, liability for use of standard mark on products that do not conform to the relevant Indian Standard. Under the BIS Act, such products may be recalled from the market.

#### The Electronics and Information technology goods (Requirement for Compulsory Registration) Order, 2012:

Section 5 of the order states that manufacturers of certain products have to get the samples of product tested at a BIS recognized lab.

In 2012, the Ministry of Electronics & Information technology (MeitY) notified "Electronics and Information Technology Goods (Requirement for Compulsory Registration) Order, 2012 for 15 categories of electronic items or devices that must be compulsorily registered. MeitY added 15 product categories and another 13 product categories under this order in 2014 & 2017 respectively. Further in 2020, 19 new products were included under the Compulsory Registration Scheme through 2 notifications issued in April and October.

As per the new Electronics and Information technology goods (Requirement for Compulsory Registration) Order, 2021, no person shall manufacture or store for sale, import, sell or distribute goods which do not conform to the Indian Standard specified in the Order. Manufacturers of these products are required to apply for registration from Bureau of Indian Standards (BIS) after getting their product tested from BIS recognized labs.

## E-Waste (Management) Rules, 2022:

These rules have been enacted in suppression of E-Waste (Management) Rules, 2016 and have been notified on November 02, 2023 in the Gazette of India and has come into effect from April 01, 2023.

These rules shall apply to every manufacturer, producer refurbisher, dismantler and recycler involved in manufacture, sale, transfer, purchase, refurbishing, dismantling, recycling and processing of e-waste or electrical and electronic equipment listed in Schedule I, including their components, consumables, parts and spares which make the product operational but does not apply to batteries as covered under the Battery Waste Management Rules, 2022; Packaging plastic as covered under the Plastic Waste Management Rules, 2016, micro enterprises as defined under MSMED Act, 2006 and radioactive wastes as covered under the provisions of the Atomic Energy Act, 1962. According to these rules, entities covered under the rules are required to get themselves registered with the concerned state Pollution Control Board and to ensure that no damage is caused to the environment during the storage and transportation of e-waste.

#### Plastic Waste Management (PWM) Rules, 2016 and amendments thereto

The government of India, through the Ministry of Environment, Forest and Climate Change notified the new Plastic Waste Management Rules, 2016 (through a Gazette notification dated 18 March, 2016). This supersedes the Plastic Waste (Management and Handling) Rules, 2011 that governed such activities earlier. This provides the framework for how plastic waste generators, local bodies, manufacturers, importers etc., to manage plastic waste.



# Legal Metrology Act, 2009 (the "LM Act") and the Legal Metrology (Packaged Commodities) Rules, 2011 (the "LM Rules")

The LM Act seeks to establish and enforce standards of weights and measures, regulate trade and commerce in weights, measures and other goods which are sold or distributed by weight, measure, or number. The LM Act provides for inter alia standard weights and measures and requirements for verification and stamping of weight and measure. LM Rules inter alia provide that certain commodities shall be packed for sale, distribution and delivery in standard quantities as laid down under the LM Rules. LM Rules also provide for declarations that must be made on packages, where those declarations should appear on the package and the manner in which the declaration is to be made.

Under the Legal Metrology Act, 2009, whoever manufactures, packs, imports, sells, distributes, delivers or otherwise transfers, offers, exposes or possesses for sale, or cause to be sold, distributed, delivered or otherwise transferred, offered, exposed for sale any pre-packaged commodity which does not confirm to the declarations on the packages as provided in this Act, shall be punished with fine which may extend to 25,000/- rupees, for the second offence, with fine which may extend to 50,000/- rupees and for subsequent offence, with fine which shall not be less that 50,000/- rupees but which may extend to 1,00,000/- rupees or with imprisonment for a term which may extend to one year or with both. Under the Packaged Commodity Rules, contravention of any provision is punishable with a fine of Rs. 5000/-.

## LAWS RELATED TO ENVIRONMENTAL LAWS

#### National Environmental Policy, 2006

The dominant theme of this policy is that while conservation of environmental resources is necessary to secure livelihoods and well-being of all, the most secure basis for conservation is to ensure that people dependent on particular resources obtain better livelihoods from the fact of conservation, than from degradation of the resource.

## Environment (Protection) Act, 1986 as amended ("EPA")

The EPA has been enacted for the protection and improvement of the environment. It stipulates that no person carrying on any industry, operation or process shall discharge or emit or permit to be discharged or emitted any environmental pollutant in excess of such standards as may be prescribed. Further, no person shall handle or cause to be handled any hazardous substance except in accordance with such procedure and after complying with such safeguards as may be prescribed. EPA empowers the Central Government to take all measures necessary to protect and improve the environment such as laying down standards for emission or discharge of pollutants, providing for restrictions regarding areas where industries may operate and generally to curb environmental pollution. Pollution control boards have been constituted in all states in India to exercise the powers and perform the functions provided for under these statutes for the purpose of preventing and controlling pollution. Companies are required to obtain consents of the relevant state pollution control boards for emissions and discharge of effluents into the environment.

## Water (Prevention and Control of Pollution) Act, 1974 (the "Water Act")

The Water Act provides for one Central Pollution Control Board, as well as state pollution control boards, tobe formed to implement its provisions, including enforcement of standards for factories discharging pollutants intowater bodies. The Water Act prohibits the use of any stream or well for the disposal of polluting matter, in violation of the standards set down by the State PCB. The Water Act also provides that the consent of the State PCB must be obtained prior to opening of any new outlets or discharges, which are likely to discharges eagle effluent. The Water Act prescribes specific amounts of fine and terms of imprisonment for various contraventions.

## LAWS RELATING TO INTELLECTUAL PROPERTY

#### Trademarks Act, 1999

Under the Trademarks Act, 1999 ("Trademarks Act"), a trademark is a mark capable of being represented graphically and which is capable of distinguishing the goods or services of one person from those of others used in relation to goods and services to indicate a connection in the course of trade between the goods and some person having the right as proprietor to use the mark. A 'mark' may consist of a device, brand, heading, label, ticket, name signature, word, letter, numeral, shape of goods, packaging or combination of colors or any combination thereof.



#### The Patents Act, 1970:

The Patents Act, 1970 as amended from time to time, in India has been enacted to protect inventions. Patents provide the exclusive rights for the owner of a patent to make, use, exercise, distribute and sell a patented invention. The patent registration confers on the patentee the exclusive right to use, manufacture and sell his invention for the term of the patent.

## Designs Act, 2000

The Designs Act, 2000 along with the Design Rules, 2001 ("Design Laws") govern design protection in India. The Design Laws were enacted to protect new or original designs from getting misappropriated. A design canonly be registered under one specific class. The registered proprietor of the design shall have a copyright in the design for ten years which is extendable for another five years. The Design Laws permit the proprietor to file asuit for recovery of damage and as well as an injunction in the event of piracy of a registered design.

#### LAWS RELATED TO EMPLOYMENT OF MANPOWER:

## Code on Wages, 2019

The Code on Wages, 2019 regulates and amalgamates wage and bonus payments and subsumes four existing laws namely – the Payment of Wages Act, 1936, the Minimum Wages Act, 1948, the Payment of Bonus Act, 1965and the Equal Remuneration Act, 1976 received the assent of the President of India on August 8, 2019. It regulates, inter alia, the minimum wages payable to employees, the manner of payment and calculation of wages and the payment of bonus to employees. Only few section of the Code has yet been notified vide notification no. S.O. 4604(E) dated December 18, 2020.

#### The Occupational Safety, Health and Working Conditions Code, 2020

The Occupational Safety, Health and Working Conditions Code, 2020 received the assent of the President of India on September 28, 2020 and proposes to subsume certain existing legislations, including the Factories Act, 1948, the Contract Labour (Regulation and Abolition) Act, 1970, the Inter-State Migrant Workmen (Regulation of Employment and Conditions of Service) Act, 1979 and the Building and Other Construction Workers (Regulation of Employment and Conditions of Service) Act, 1996. The provisions of this code will be brought into force on a date to be notified by the Central Government. The Central Government has issued the draft rules under the Occupational Safety, Health and Working Conditions Code, 2020. The draft rules provide for operationalization of provisions in the Occupational Safety, Health and Working Conditions Code, 2020 relating to safety, health and working conditions of the dock workers, building or other construction workers, mines workers, inter-state migrant workers, contract labour, journalists, audio-visual workers and sales promotion employees.

## The Industrial Relations Code, 2020

The Industrial Relations Code, 2020 received the assent of the President of India on September 28, 2020 and it proposes to subsume three existing legislations, namely, the Industrial Disputes Act, 1947, the Trade Unions Act, 1926 and the Industrial Employment (Standing Orders) Act, 1946. The provisions of this code will be brought into force on a date to be notified by the Central Government.

#### The Code on Social Security, 2020

The Code on Social Security, 2020 received the assent of the President of India on September 28, 2020 and it proposes to subsume certain existing legislations including the Employee's Compensation Act, 1923, the Employees' State Insurance Act, 1948, the Employees' Provident Funds and Miscellaneous Provisions Act, 1952, the Maternity Benefit Act, 1961, the Payment of Gratuity Act, 1972, the Building and Other Construction Workers' Welfare Cess Act, 1996 and the Unorganized Workers' Social Security Act, 2008. The provisions of this code will be brought into force on a date to be notified by the Central Government. The Central Government has issued the draft rules under the Code on Social Security, 2020. The draft rules provide for operationalization of provisions in the Code on Social Security, 2020 relating to employees' provident fund, employees' state insurance corporation, gratuity, maternity benefit, social security and cess in respect of building and other construction workers, social security for unorganized workers, gig workers and platform workers.

In addition to above, we are subject to wide variety of generally applicable labour laws concerning condition of working, benefit and welfare of our laborers and employees such as the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 and the Employees (Provident Fund and Miscellaneous Provision) Act, 1952.



\*The Code on Wages, 2019, The Code on Social Security, 2020, (enacted by the Parliament of India and assented to by the President of India) will come into force as may be notified in the Official Gazette by the Central Government of India, different dates may be appointed for different provisions of the Codes.

#### **Employees Provident Fund and Miscellaneous Provisions Act, 1952**

Under the Employees' Provident Funds and Miscellaneous Provisions Act, 1952 (EPF Act), compulsory provident fund, family pension fund and deposit linked insurance are payable to employees in factories and other establishments. The legislation provides that an establishment employing more than 20 (twenty) persons, either directly or indirectly, in any capacity whatsoever, is either required to constitute its own provident fund or subscribe to the statutory employee's provident fund. The employer of such establishment is required to make a monthly contribution to the provident fund equivalent to the amount of the employee's contribution to the provident fund. There is also a requirement to maintain prescribed records and registers and filing of forms with the concerned authorities. The EPF Act also prescribes penalties for avoiding payments required to be made under the abovementioned schemes.

## Employees State Insurance Act, 1948, as amended (the "ESIC Act")

The ESI Act, provides for certain benefits to employees in case of sickness, maternity and employment injury. All employees in establishments covered by the ESI Act are required to be insured, with an obligation imposed on the employer to make certain contributions in relation thereto. In addition, the employer is also required to register itself under the ESI Act and maintain prescribed records and registers.

#### Payment of Gratuity Act, 1972, as amended (the "Gratuity Act")

The Gratuity Act establishes a scheme for the payment of gratuity to employees engaged in every factory, mine, oil field, plantation, port and railway company, every shop or establishment in which ten or more persons are employed or were employed on any day of the preceding twelve months and in such other establishments in which ten or more employees are employed or were employed on any day of the preceding twelve months, as notified by the Central Government from time to time. Penalties are prescribed for non-compliance with statutory provisions.

Under the Gratuity Act, an employee who has been in continuous service for a period of five years will be eligible for gratuity upon his retirement, resignation, superannuation, death or disablement due to accident or disease. However, the entitlement to gratuity in the event of death or disablement will not be contingent upon an employee having completed five years of continuous service. The maximum amount of gratuity payable may not exceed 1 million.

Certain other laws and regulations that may be applicable to our Company in India include the following:

- Minimum Wages Act, 1948 and Maharashtra Minimum Wages Rules, 1963 ("MWA Rules")
- Public Liability Insurance Act, 1991 ("PLI Act")
- Industrial (Development and Regulation) Act, 1951 ("IDRA")
- Industrial Disputes Act, 1947 ("ID Act")
- Payment of Bonus Act, 1965 ("POB Act")
- Child Labour (Prohibition and Regulation) Act, 1986
- Inter-State Migrant Workers (Regulation of Employment and Conditions of Service) Act, 1979
- Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 ("SHWW Act")
- Equal Remuneration Act, 1976 ("ER Act")
- Contract Labour Regulation and Abolition) Act, 1970 (CLRA) and Contract Labour (Regulation and Abolition) Central Rules, 1971 (Contract Labour Rules)
- Workmen Compensation Act, 1923 ("WCA")
- Maternity Benefit Act, 1961 ("Maternity Act")
- Industrial Employment Standing Orders Act, 1946
- Apprentice Act, 1961 read with The National Policy of Skill Development and Entrepreneurship 2015,

#### OTHER GENERAL REGULATIONS

## **State Laws**

We operate in various states. Accordingly, legislations passed by the state governments are applicable to us in those states. These include legislations relating to, among others, Shops and Establishment Act, classification of fire prevention and safety measures and other local licensing. Further, we require several approvals from local authorities such as municipal bodies. The approvals required may vary depending on the state and the local area.



#### **Municipality Laws**

Pursuant to the Constitution (Seventy-Fourth Amendment) Act, 1992, the respective state legislatures in India have power to endow the municipalities with power to implement schemes and perform functions in relation to matters listed in the Twelfth Schedule to the Constitution of India. The respective states of India have enacted laws empowering the municipalities to issue trade license for operating eating outlets and implementation of regulations relating to such license along with prescribing penalties for non-compliance.

## **Approvals from Local Authorities**

Setting up of a factory or manufacturing / housing unit entails the requisite planning approvals to be obtained from the relevant Local Panchayat(s) outside the city limits and appropriate Metropolitan Development Authority within the city limits. Consents are also required from the state pollution control board(s), the relevant state electricity board(s), the state excise authorities, sales tax, among others, are required to be obtained before commencing the building of a factory or the start of manufacturing operations.

#### Other regulations:

Apart from the above list of laws – which is inclusive in nature and not exhaustive - general laws like the Indian Contract Act 1872, Specific Relief Act 1963, Negotiable Instrument Act 1881, The Information Technology Act, 2000, Sale of Goods Act 1930 and Consumer Protection Act 1986, The Arbitration & Conciliation Act, 1996 are also applicable to the company.

#### PROPERTY RELATED LAWS

The Company is required to comply with central and state laws in respect of property. Central Laws that may be applicable to our Company's operations include the Land Acquisition Act, 1894, the Transfer of Property Act, 1882, Registration Act, 1908, Indian Stamp Act, 1899, and Indian Easements Act, 1882.



#### **HISTORY AND CORPORATE STRUCTURE**

#### **Brief History and Background**

Our Company was originally incorporated on June 01, 2016 as "Hometech Digital Private Limited" under the provisions of the Companies Act, 2013 with the Registrar of Companies, Central Registration Centre, Manesar. Subsequently our Company was converted into Public Limited Company and name of company was changed from "Hometech Digital Private Limited" to "Hometech Digital Limited" vide fresh certificate of incorporation dated August 18, 2023 issued by the Registrar of Companies, Chandigarh.

Our Company was originally promoted by Mr. Ramesh Chander Gaur, Mr. Rahul Mehta and Mr. Shivam Kumar Mudgil who were the initial subscribers to the Company's Memorandum and Articles of Association. Mr. Anurag Sharma and Mr. Anil Sharma are the present promoters of our Company.

As on date of this Draft Red Herring Prospectus, our Company has 37 (Thirty-Seven) shareholders.

For information on our Company's profile, activities, services, market, growth, technology, managerial competence, standing with reference to prominent competitors, major suppliers, please refer the sections entitled "Industry Overview", "Business Overview", "Our Management", "Financial information of our company" and "Management 's Discussion and Analysis of Financial Condition and Results of Operations" on pages 91, 102, 146, 163, and 165 respectively.

#### **Address of Registered Office:**

The Registered Office of the Company is situated at S.C.O.-363-364, First Floor Sector 35-B, Chandigarh-160035 India.

#### Changes in Registered Office of the Company since incorporation

There has not been any change in our Registered Office since incorporation till date of this Draft Red Herring Prospectus except below change:

From	То	With effect from	Reason for Change
Flat No. 6357-B, AWHO Rajiv Vihar Manimajra, Chandigarh- 160101, India,	SCO 75, Sector - 30C, Chandigarh-160030, India	June 02, 2016	For Administrative Convenience
SCO 75, Sector - 30C, Chandigarh-160030, India	S.C.O363-364, First Floor Sector 35-B Na Chandigarh-160035 India	July 24, 2017	For Administrative Convenience

# **Our Main Object**

The main objects of our Company as set forth in the Memorandum of Association of our Company are as follows:

- To buy, sell, import, export, manufacturing, distribution, retail or otherwise deal in Electronics and Electricals Appliances, Mobile phones and their accessories, Telecom products and their accessories, Consumer durables, Consumables Accessories, Computer Hardware and Software, Computer Accessories and Stationery, Communication equipment's, Editing Equipments, Sound recording equipments, Bio medical Research equipment, Recording media and energy equipment, Wires, Cables, Motors and Refrigerators.
- 2. To act as Carrying and Forwarding Agents, Distributors, Consignee Agents Dealer, Commission Agent or in any other form of agency of all or any of the products mentioned above in Clause 3(a)(1).

#### **Changes in Memorandum of Association**

Except as stated below there has been no change in the Memorandum of Association of our Company since its Incorporation:

Sr. No.	Particulars	Date of Meeting	Type of Meeting
1.	Increase in Authorised Capital of the Company from Rs. 3,00,00,000 (Three crore) divided into 30,00,000 equity shares of Rs. 10/- each to Rs. 25,00,00,000 (Twenty-Five crores) divided into 2,50,00,000 equity shares of Rs. 10/- each	August 17, 2021	Extra-Ordinary General Meeting



	Conversion of Company into Public Limited Company and change in name of		
,	company from Hometech Digital Private Limited to Hometech Digital Limited	July 20,	Extra-Ordinary
4.	vide fresh Certificate of Incorporation issued by Registrar of Companies,	2023	General Meeting
	Chandigarh dated August 18, 2023.		

### Adopting New Articles of Association of the Company

Our Company has adopted a new set of Articles of Association of the Company, in the Extra-Ordinary General Meeting of the Company dated July 20, 2023.

#### **Key Events and Mile Stones**

Year	Key Events / Milestone / Achievements	
2016-17	Incorporation of the Company in the name and style of "Hometech Digital Private Limited" and licensee	
	owner AKAI India	
2023-24	Converted into Public Limited Company vide fresh certificate of incorporation dated August 18, 2023.	

#### Other Details about our Company

For details of our Company's activities, products, growth, technology, marketing strategy, competition and our customers, please refer section titled "Business Overview", "Management's Discussion and Analysis of Financial Conditions and Results of Operations" and "Basis for Issue Price" on pages 102, 165 and 83 respectively of this Draft Red Herring Prospectus. For details of our management and managerial competence and for details of shareholding of our Promoters, please refer to sections titled "Our Management" and "Capital Structure" beginning on pages 146 and 59 of this Draft Red Herring Prospectus respectively.

#### Acquisition of Business/Undertakings & Amalgamation

Except as disclosed in this Draft Red Herring Prospectus, there has been no acquisition of business/undertakings, mergers, amalgamation since incorporation.

### **Holding Company**

As on the date of this Draft Red Herring Prospectus, there is no holding company of our Company.

# **Subsidiary of our Company**

As on the date of this Draft Red Herring Prospectus, there are no subsidiaries of our Company.

# Capital raising (Debt / Equity)

For details in relation to our capital raising activities through equity, please refer to the chapter titled "Capital Structure" beginning on page 59 of this Draft Red Herring Prospectus. For details of our Company's debt facilities, please refer section "Financial Information of our Company" on page 163 of this Draft Red Herring Prospectus.

# Time and Cost overruns in setting up projects

There has been no time / cost overrun in setting up projects by our Company.

# Injunction or restraining order

There are no injunctions/ restraining orders that have been passed against the Company.

#### **Revaluation of Assets**

Our Company has not revalued its assets since incorporation



#### Defaults or Rescheduling of borrowings with financial institutions/banks and Conversion of loans into Equity Shares

There have been no defaults or rescheduling of borrowings with any financial institutions/banks as on the date of this Draft Red Herring Prospectus. Furthermore, except as disclosed in chapter titled "Capital Structure" beginning on Page 59 of this Draft Red Herring Prospectus, none of the Company's loans have been converted into equity in the past.

#### Lock-out or strikes

Our Company has, since incorporation, not been involved in any labour disputes or disturbances including strikes and lockouts. As on the date of this Draft Red Herring Prospectus, our employees are not unionized.

#### **Shareholders of our Company:**

Our Company has Thirty Seven (37) shareholders as on the date of this Draft Red Herring Prospectus. For further details on the shareholding pattern of our Company, please refer to the chapter titled "Capital Structure" beginning on page 59 of this Draft Red Herring Prospectus.

#### **Changes in the Management**

For details of change in Management, please see chapter titled "Our Management" on page 146 of this Draft Red Herring Prospectus.

#### Changes in activities of our Company during the last five (5) years

There has been no change in the business activities of our Company during last five (5) years from the date of this Draft Red Herring Prospectus which may have had a material effect on the profit/loss account of our Company except as mentioned in Material development in chapter titled "Management's discussion and analysis of financial conditions & results of operations" beginning on page 165 of this Draft Red Herring Prospectus.

#### **Shareholders Agreements**

As on the date of this Draft Red Herring Prospectus, there are no subsisting shareholder's agreements among our shareholders in relation to our Company, to which our Company is a party or otherwise has notice of the same.

# **Collaboration Agreements**

As on the date of this Draft Red Herring Prospectus, our Company is not a party to any collaboration agreements.

# **Material Agreement**

Our Company has not entered into any material agreements other than the agreements entered into by it in ordinary course of business.

#### **OTHER AGREEMENTS**

#### **Non-Compete Agreement**

Our Company has not entered into any Non-compete Agreement as on the date of filing of this Draft Red Herring Prospectus.

#### **Joint Venture Agreement**

Except the agreements entered in the ordinary course of business carried on or intended to be carried on by us, we have not entered into any other Joint Venture agreement.

### **Strategic Partners**

Except as mentioned in this Draft Red Herring Prospectus, Our Company does not have any strategic partners as on the date of this Draft Red Herring Prospectus.



#### **Financial Partners**

Our Company does not have any financial partners as on the date of this Draft Red Herring Prospectus.

# **Corporate Profile of our Company**

For details on the description of our Company's activities, the growth of our Company, please see "Business Overview", "Management's Discussion and Analysis of Financial Conditions and Results of Operations" and "Basis of Issue Price" on pages 102, 165 and 83 of this Draft Red Herring Prospectus.



# **OUR MANAGEMENT**

**Board of Directors:** As per the Articles of Association, our Company is required to have not less than Three (3) Directors and not more than Fifteen (15) Directors. Currently, our Company have Six (6) directors of which two (2) are Independent Directors.

The following table sets forth the details regarding our Board of Directors of our Company as on the date of filing of this Draft Red Herring Prospectus:

S. No.	Name, Father's, Age, Designation, Address, Experience, Occupation, Qualifications, Nationality & DIN	Date of Appointment	No. of Equity Shares held & % of Share holding (Pre-Issue)	Other Directorships
1.	Mr. Anurag Sharma Father Name: Mr. Anil Sharma Date of Birth: 03/05/1981 Age: 42 Years Designation: Managing Director Address: 505, Sector-7, Panchkula, Sector-8, Haryana-134109, India. Experience: 10 Years Occupation: Business Qualifications: Post Graduate Diploma in Business Management Nationality: Indian DIN: 00922835	Originally appointed on the Board as Director w.e.f. December 11, 2017.  Further designated as Managing Director w.e.f. August 25, 2023 not liable to retire by rotation.	44,24,997 Equity Shares; 42.58% of Pre- Issue Paid up capital	<ul> <li>Anukriti Leasing and Exports Private Limited</li> <li>U.T. Electronics Private Limited</li> <li>Hometech Smartvalue Private Limited</li> </ul>
2.	Mr. Anil Sharma Father Name: Mr. Sham Sunder Sharma Date of Birth: 29/05/1955 Age: 68 Years Designation: Chairman cum Whole-Time Director Address: 505, Sector-7, Panchkula, Sector-8, Haryana-134109, India. Experience: 42 Years Occupation: Business Qualifications: Diploma in Electronics Nationality: Indian DIN: 00921729	Originally appointed on the Board as Director w.e.f. December 11, 2017.  Further designated as Chairman cum Whole-Time Director w.e.f. August 25, 2023 liable to retire by rotation	32,01,504 Equity Shares; 30.81% of Pre- Issue Paid up capital	<ul> <li>Anukriti Leasing and Exports Private Limited</li> <li>U.T. Electronics Private Limited</li> <li>Hometech Smartvalue Private Limited</li> <li>Blynk Marketing Private Limited</li> </ul>
3.	Mr. Rahul Mehta Father Name: Mr. Virinder Kumar Mehta Date of Birth: 05/09/1970 Age: 52 Years Designation: Whole-Time Director Address: 404 G H 12, Mansa Devi Complex, Sector-5, Panchkula, Sector-8, Harayana-134109, India. Experience: 22 Years Occupation: Business Qualifications: Bachelor of Science Nationality: Indian DIN: 06570091	Originally appointed on the Board as Director w.e.f. June 01, 2016.  Further designated as Whole-Time w.e.f. August 25, 2023 liable to retire by rotation.	15,000 Equity Shares; 0.14% of Pre- Issue Paid up capital	NIL
4.	Mrs. Shweta Sharma Father Name: Mr. Pushkar Raj Sharma Date of Birth: 01/02/1982 Age: 41 Years Designation: Non-Executive Director	Originally appointed on the Board as Additional Director w.e.f. August 22, 2023.	NIL	NIL

S. No.	Name, Father's, Age, Designation, Address, Experience, Occupation, Qualifications, Nationality & DIN	Date of Appointment	No. of Equity Shares held & % of Share holding (Pre-Issue)	Other Directorships
	Address: 505, Sector-7, Panchkula, Sector-8, Haryana-134109, India.  Experience: 06 Years Occupation: Business Qualifications: Master of Arts Nationality: Indian DIN: 10290510	Further designated as Non-Executive Director w.e.f. August 25, 2023 liable to retire by rotation.		
5.	Mr. Honey Agnihotri Father Name: Mr. Ramkrishan Agnihotri Date of Birth: 01/11/1981 Age: 42 Years Designation: Independent Director Address: 312, Sector-8, Panchkula, Haryana-134109, India Experience: 22 Years Occupation: Business Qualifications: Diploma in Electronics and Communication Engineering Nationality: Indian DIN: 10290455	Originally appointed on the Board as Additional Director w.e.f. August 22, 2023  Further designated as Independent Director w.e.f. August 25, 2023 not liable to retire by rotation.	NIL	NIL
6.	Mr. Narinder K Sharma Father Name: Mr. Balbir Parshad Sharma Date of Birth: 08/07/1962 Age: 61 Years Designation: Independent Director Address: H.No.868, Sector 12A, Near Shishu Niketan School, 12A Panchkula, Haryana-134112, India Experience: 34 Years Occupation: Retired Qualifications: Master of Science and Bachelor of Laws Nationality: Indian DIN: 10290489	Originally appointed on the Board as Additional Director w.e.f. August 22, 2023  Further designated as Independent Director w.e.f. August 25, 2023 not liable to retire by rotation.	NIL	NIL

#### **BRIEF PROFILE OF OUR DIRECTORS**

#### 1. Mr. Anurag Sharma, Managing Director, Age: 42 Years

Mr. Anurag Sharma, aged 42 years is Managing Director and also the Promoter of our Company. He holds degree of Post Graduate Diploma in Business Management. He was originally appointed on the Board on December 11, 2017 and further designated as the Managing Director of the Company on August 25, 2023 for a period of 5 years, not liable to retire by rotation. He is having experience of 10 years in Electronics industry. He is accustomed to the latest industry trends and emerging technologies and has a strong web of industry connections. He possesses a broad understanding of business operations, including finance, marketing, sales, operations, and supply chain management. He anticipates future trends and market opportunities and constantly develops strategies to capitalize on them.

# 2. Mr. Anil Sharma, Chairman cum Whole-Time Director, Age: 68 Years

Mr. Anil Sharma, aged 68 years is the Chairman cum Whole-Time Director and also Promoter of our Company. He holds Diploma degree in Electronics. He was originally appointed on the Board on December 11, 2017 and further designated as Chairman cum Whole-Time Director w.e.f. August 25, 2023. He is having experience of 42 years in Electronics industry. He is first generation entrepreneur and has been a pioneer in launching various consumer electronics and telecom brands in India from the late 1970s. His passion has been to build business with long term vision, ethics, trust and values at its core. His core guiding principle is to build relationships along with business and nurture them all the way through.



#### 3. Mr. Rahul Mehta, Whole-Time Director, Age: 52 Years

Mr. Rahul Mehta, aged 52 years, is the Whole-Time Director of our Company. He holds degree of Bachelor of Science. He was originally appointed on the Board on June 01, 2016 and further designated as the Whole-Time Director of the Company on August 25, 2023. He is having of experience of 22 years. He has rich experience in the sales and distribution of Brands. He leads all the facets of online business, audio and accessories including online sales and strategy across the global market. He is constantly dedicated to curating and having an impact on the online business of both national and global relevance through awareness, advocacy, research, and analysis with heading the team while adhering to the principles of excellence, impartiality. and transparency.

#### 4. Mrs. Shweta Sharma, Non-Executive Director, Age: 41 Years

Mrs. Shweta Sharma, aged 41 years is Non-Executive Director of our Company. She was originally appointed on the Board on August 22, 2023 and further designated as Non-Executive Director w.e.f. August 25, 2023. She has degree of Master of Arts having experience of 06 Years.

# 5. Mr. Honey Agnihotri, Independent Director, Age: 42 Years

Mr. Honey Agnihotri, aged 42 years is Independent Director of our Company. He was originally appointed on the Board on August 22, 2023 and further designated as Independent Director w.e.f. August 25, 2023. He holds degree of Diploma in Electronics and Communication Engineering having experience of 22 Years.

#### 6. Mr. Narinder K Sharma, Independent Director, Age: 61 Years

Mr. Narinder K Sharma, aged 61 years is Independent Director of our Company. He was originally appointed on the Board on August 22, 2023 and further designated as Independent Director w.e.f. August 25, 2023. He holds degree in Master of Science and Bachelor of Laws having experience of 34 Years.

#### **Confirmations**

- None of our Directors is or was a director of any listed company during the last five years preceding the date of this Draft Red
  Herring Prospectus, whose shares have been or were suspended from being traded on the BSE or the NSE, during the term of
  their directorship in such company.
- None of our Directors is or was a director of any listed company which has been or was delisted from any stock exchange during the tenure of their directorship in such company.
- None of the above-mentioned Directors are on the RBI list of willful defaulters or fraudulent borrower as on the date of filling of this Draft Red Herring Prospectus.
- Further, our Company, our Promoters, persons forming part of our Promoter Group, Directors and person in control of our Company has/ have not been not debarred from accessing the capital market by SEBI or any other Regulatory Authority.
- There is no material regulatory or disciplinary action taken by a stock exchange or regulatory authority in the past one year in respect of Directors and promoters of our company.

Except as disclosed in chapter titled "Outstanding Litigations and Material Developments" beginning on Page 174 of this Draft Red Herring Prospectus, there is no criminal cases filed or being undertaken with regard to alleged commission of any offence by any of our directors which also effected the business of our company and none of directors of our Company have or has been charge-sheeted with serious crimes like murder, rape, forgery, economic offences etc.

Further, our Company, our Promoters, persons forming part of our Promoter Group, Directors and person in control of our Company has/have not been not debarred from accessing the capital market by SEBI or any other Regulatory Authority.

# Nature of any family relationship between any of our Directors:

Apart from Mr. Anurag Sharma and Mr. Anil Sharma who are related to each other as son and father and Mr. Anurag Sharma and Mrs. Shweta Sharma who are related to each other as spouse, none of the Directors of the Company are related to each other as per Sec 2 (77) of Companies Act, 2013.

# Arrangements with major Shareholders, Customers, Suppliers or Others:

We have not entered into any arrangement or understanding with our major shareholders, customers, suppliers or others, pursuant to which any of our directors were selected as Directors or members of the senior management.



#### **Service Contracts:**

The Directors of our Company have not entered into any service contracts with our company which provides for benefits upon termination of their employment.

#### **Details of Borrowing Powers of Directors**

Our Company has passed a Special Resolution in the Extra-ordinary General Meeting of the members held on September 27, 2023, authorizing the Board of Directors of the Company under Section 180 (1) (c) of the Companies Act, 2013 to borrow from time to time all such money as they may deem necessary for the purpose of business of our Company notwithstanding that money borrowed by the Company together with the monies already borrowed by our Company may exceed the aggregate of the paid up share capital and free reserves provided that the total amount borrowed by the Board of Directors shall not exceed the sum of Rs. 100 Crore (Rupees hundred Crores only).

#### **Compensation of our Managing Director and Whole Time Directors**

The compensation payable to our Managing Director and Whole-time Directors will be governed as per the terms of their appointment and shall be subject to the provisions of Sections 2(54), 2(94), 188,196,197,198 and 203 and any other applicable provisions, if any of the Companies Act, 2013 read with Schedule V to the Companies Act, 2013 and the rules made there under (including any statutory modification(s) or re-enactment thereof or any of the provisions of the Companies Act, 1956, for the time being in force).

The following compensation has been approved for Managing Director and Whole Time Directors:

Particulars	Mr. Anurag Sharma	Mr. Anil Sharma	Mr. Rahul Mehta
Re-Appointment / Change in Designation	August 25, 2023	August 25, 2023	August 25, 2023
Designation	Managing Director	Whole-Time Director	Whole-Time Director
Term of Appointment	5 Years	5 Years	5 Years
Remuneration Payable from FY 2023-24	Upto ₹ 3.00 Lakhs per month	Upto ₹ 2.00 Lakhs per month	Upto ₹ 0.85 Lakhs per month
Remuneration paid for Year 2022-23	Nil	Nil	Nil

Our company does not have any Subsidiary Company.

#### **Bonus or Profit Sharing Plan for our Directors**

We have no bonus or profit-sharing plan for our Directors.

#### **Sitting Fee**

The Articles of Association of our Company provides that payment of sitting fees to Directors (other than Managing Director & Whole- Time Directors) for attending a meeting of the Board or a Committee thereof shall be decided by the Board of Directors from time to time within the applicable maximum limits. Our Board of Directors has resolved in their meeting dated September 27, 2023 for payment to all Non-Executive Independent Directors for attending each such meeting of the Board or Committee thereof.

#### SHAREHOLDING OF OUR DIRECTORS IN OUR COMPANY

Sr. No.	Name of Director	No. of Shares held	Holding in %
1.	Mr. Anurag Sharma	44,24,997	42.58
2.	Mr. Anil Sharma	32,01,504	30.81
3.	Mr. Rahul Mehta	15,000	0.14

None of the Independent Directors of the Company holds any Equity Shares of Company as on the date of this Draft Red Herring Prospectus

Our Articles of Association do not require our directors to hold any qualification Equity Shares in the Company.



#### **INTEREST OF DIRECTORS**

All the Directors may be deemed to be interested to the extent of fees payable to them for attending meetings of the Board of Directors or a Committee thereof as well as to the extent of other remuneration and reimbursement of expenses payable to them under the Articles, and to the extent of remuneration paid to them for services rendered as an officer or employee of the Company. For further details, please refer- "Compensation of our Managing Director a Whole Time Directors" above, under chapter titled "Our Management" beginning on page 146 of this Draft Red Herring Prospectus

Our directors may also be regarded as interested their shareholding and dividend payable thereon, if any, Our Directors are also interested to the extent of Equity Shares, if any held by them in our Company or held by their relatives. Further our directors are interested in the Company in the following manner:

Directors	Particulars
Mr. Anil Sharma, Mr. Anurag	Provided Personal guarantee and Personal Property for fund-based facilities from Karnataka
Sharma and Mrs. Shweta	Bank Limited for Rs.22.00 crores.
Sharma	

Further our director may also be interested to the extent of unsecured loans, if any, given by them to our Company or by their relatives or by the companies/ firms in which they are interested as directors/Members/Partners. Further our directors may also be interested to the extent of loans, if any, taken by them or their relatives or taken by the companies/ firms in which they are interested as Directors/Members/Partners.

All Directors may be deemed to be interested in the contracts, agreements/arrangements entered into or to be entered into by our Company with any Company in which they hold Directorships or any partnership firm in which they are partners.

Except as stated otherwise in this Draft Red Herring Prospectus, our Company has not entered into any Contract, Agreements or Arrangements during the preceding two years from the date of this Draft Red Herring Prospectus in which the Directors are interested directly or indirectly and no payments have been made to them in respect of the contracts, agreements or arrangements which are proposed to be entered into with them.

Except as stated in this section "Our Management" or the section titled "Restated Financial Statement - Related Party Transactions" beginning on page 146 and 163 respectively of this Draft Red Herring Prospectus, and except to the extent of shareholding in our Company, our directors do not have any other interest in our business.

#### **Interest in the property of Our Company**

Except as disclosed above and in the chapters titled "Business Overview" and "Restated Financial Statement – Related Party Transactions" and "History and Corporate Structure" on page 102, 163 and 142 respectively of this Draft Red Herring Prospectus, our Directors do not have any interest in any property acquired two years prior to the date of this Draft Red Herring Prospectus.

#### **CHANGES IN BOARD OF DIRECTORS IN LAST 3 YEARS**

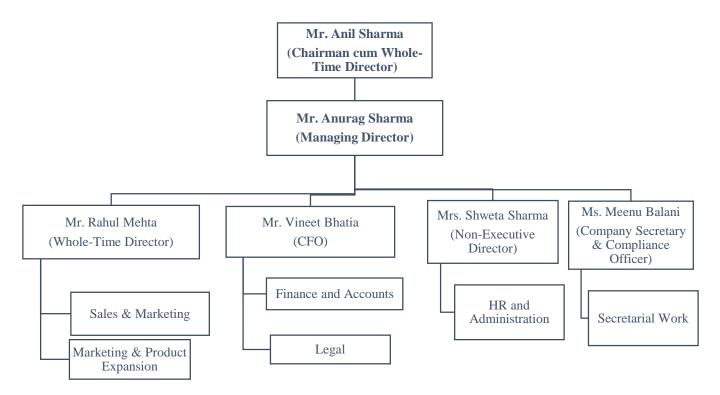
Sr. No.	Name	Date & Nature of Change	Reasons for Change
1	1. Mr. Neeraj Sethi Cessation as Executive Director w.e.f., January 01, 2021		To ensure better Corporate
1.			Governance
2.	Mrs. Shweta Sharma	Appointed as Additional Director w.e.f August 22,	To ensure better Corporate
۷.		2023.	Governance
3.	Mr. Honov Agnihotri	Appointed as Additional Director w.e.f August 22,	To ensure better Corporate
3.	Mr. Honey Agnihotri	2023.	Governance
4.	Mr. Narinder K Sharma	Appointed as Additional Director w.e.f August 22,	To ensure better Corporate
4.	Wir. Narifider K Sharifia	2023.	Governance
5.	Mr. Anurag Sharma	Re-designated as Managing Director w.e.f. August	To ensure better Corporate
٥.		25, 2023.	Governance
6.	Mr. Anil Sharma	Re-designated as Chairman cum Whole-Time	To ensure better Corporate
0.		Director w.e.f. August 25, 2023.	Governance
7.	Mr. Rahul Mehta	Re-designated as Whole-Time Director w.e.f.	To ensure better Corporate
7.		August 25, 2023.	Governance
8.	Mrs. Shweta Sharma	Re-designated as Non-Executive Director w.e.f.	To ensure better Corporate
٥.		August 25, 2023.	Governance



0 Mr. Hone		Mr. Honov Agnihotri	Re-designated as Independent Director w.e.f. August	To ensure better Corporate
	9. Mr. Honey Agnihotri		25, 2023	Governance
Ī	10. Mr. Narinder K Sharma		Re-designated as Independent Director w.e.f. August	To ensure better Corporate
10.		Wir. Narinder K Sharma	25, 2023	Governance
	11	Mr. Vishal Vashisht	Cessation as Non-Executive Director w.e.f.,	For personal reasons
	11.		September 27, 2023	_

#### **MANAGEMENT ORGANISATION STRUCTURE**

The following chart depicts our Management Organization Structure: -



# **COMPLIANCE WITH CORPORATE GOVERNANCE**

In addition to the applicable provisions of the Companies Act, 2013, provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended and SEBI (ICDR) Regulations, 2018 in respect of corporate governance will be applicable to our Company immediately upon the listing of our Company's Equity Shares on the SME Platform of National Stock Exchange of India Limited. The requirements pertaining to constitution of the committees such as the Audit Committee, Stakeholders Relationship Committee and Nomination and Remuneration Committees have been complied with.

Our Board has been constituted in compliance with the Companies Act and the SEBI Listing Regulations and in accordance with the best practices in corporate governance. Our Board functions either as a full board or through various committees constituted to oversee specific operational areas. The executive management provides our Board detailed reports on its performance periodically.

Our Board of Directors consist of Six (6) directors of which two (2) are Independent Directors (as defined under Regulation 16(1) (b) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Our Company has constituted the following committees:

### 1. Audit Committee

Our Company has constituted an Audit Committee ("Audit Committee"), vide Board Resolution dated September 27, 2023, as per the applicable provisions of the Section 177 of the Companies Act, 2013 and also to comply with Regulation 18 of SEBI Listing Regulations, 2015 applicable upon listing of the Company's Equity shares on SME platform of National Stock Exchange of India Limited, the constituted Audit Committee comprises following members:



Name of the Director	Status in Committee	Nature of Directorship
Mr. Honey Agnihotri	Chairman	Independent Director
Mr. Narinder K Sharma	Member	Independent Director
Mr. Anurag Sharma	Member	Managing Director

The Company Secretary of our Company shall act as a Secretary to the Audit Committee. The Chairman of the Audit Committee shall attend the Annual General Meeting of our Company to answer shareholder queries. The scope and function of the Audit Committee and its terms of reference shall include the following:

- **A. Tenure:** The Audit Committee shall continue to be in function as a committee of the Board until otherwise resolved by the Board, to carry out the functions of the Audit Committee as approved by the Board.
- **B.** Meetings of the Committee: The committee shall meet at least four times in a year and not more than 120 days shall elapse between any two meetings. The quorum for the meeting shall be either two members or one third of the members of the committee, whichever is higher but there shall be presence of minimum two independent members at each meeting.
- **C. Role and Powers:** The Role of Audit Committee together with its powers as Part C of Schedule II of SEBI Listing Regulation, 2015 as amended and Companies Act, 2013 shall be as under:
- 1. Oversight of the listed entity's financial reporting process and the disclosure of its financial information to ensure that the financial statement is correct, sufficient and credible;
- 2. Recommendation for appointment, remuneration and terms of appointment of auditors of the listed entity;
- 3. Approval of payment to statutory auditors for any other services rendered by the statutory auditors;
- 4. Reviewing, with the management, the annual financial statements and auditor's report thereon before submission to the board for approval;
- 5. Reviewing, with the management, the half yearly financial statements before submission to the board for approval, with particular reference to;
  - matters required to be included in the director's responsibility statement to be included in the board's report in terms of clause (c) of sub-section (3) of Section 134 of the Companies Act, 2013;
  - > changes, if any, in accounting policies and practices and reasons for the same;
  - > major accounting entries involving estimates based on the exercise of judgment by management;
  - > significant adjustments made in the financial statements arising out of audit findings;
  - > compliance with listing and other legal requirements relating to financial statements;
  - disclosure of any related party transactions;
  - > modified opinion(s) in the draft audit report;
- 6. Reviewing, with the management, the statement of uses / application of funds raised through an issue (public issue, rights issue, preferential issue, etc.), the statement of funds utilized for purposes other than those stated in the offer document / prospectus / notice and the report submitted by the monitoring agency monitoring the utilization of proceeds of a public or rights issue, and making appropriate recommendations to the board to take up steps in this matter;
- 7. Reviewing and monitoring the auditor's independence and performance, and effectiveness of audit process;
- 8. Approval or any subsequent modification of transactions of the listed entity with related parties;
- 9. Scrutiny of inter-corporate loans and investments;
- 10. Valuation of undertakings or assets of the listed entity, wherever it is necessary;
- 11. Evaluation of internal financial controls and risk management systems;
- 12. Reviewing, with the management, performance of statutory and internal auditors, adequacy of the internal control systems;
- 13. Reviewing the adequacy of internal audit function, if any, including the structure of the internal audit department, staffing and seniority of the official heading the department, reporting structure coverage and frequency of internal audit;
- 14. Discussion with internal auditors of any significant findings and follow up there on;
- 15. The Audit Committee may call for the comments of the auditors about internal control systems, the scope of audit, including the observations of the auditors and review of financial statement before their submission to the Board and may also discuss any related issues with the internal and statutory auditors and the management of the company.
- 16. Discussing with the statutory auditors before the audit commences, about the nature and scope of audit as well as post-audit discussion to ascertain any area of concern;
- 17. Reviewing the findings of any internal investigations by the internal auditors into matters where there is suspected fraud or irregularity or a failure of internal control systems of a material nature and reporting the matter to the board;
- 18. Discussion with statutory auditors before the audit commences, about the nature and scope of audit as well as post-audit discussion to ascertain any area of concern;
- 19. The Audit Committee shall have authority to investigate into any matter in relation to the items specified in section 177(4) of Companies Act 2013 or referred to it by the Board.



- 20. To look into the reasons for substantial defaults in the payment to the depositors, debenture holders, shareholders (in case of non-payment of declared dividends) and creditors;
- 21. To review the functioning of the whistle blower mechanism;
- 22. Approving the appointment of the Chief Financial Officer (i.e. the whole time finance director or any other person heading the finance function) after assessing the qualifications, experience and background, etc., of the candidate; and;
- 23. Audit committee shall oversee the vigil mechanism.
- 24. Audit Committee will facilitate KMP/auditor(s) of the Company to be heard in its meetings.
- 25. Carrying out any other function as is mentioned in the terms of reference of the audit committee or containing into SEBI Listing Regulations 2015.

Further, the Audit Committee shall mandatorily review the following:

- Management discussion and analysis of financial condition and results of operations;
- b) Statement of significant related party transactions (as defined by the audit committee), submitted by management;
- c) Management letters / letters of internal control weaknesses issued by the statutory auditors;
- d) Internal audit reports relating to internal control weaknesses; and
- e) The appointment, removal and terms of remuneration of the chief internal auditor shall be subject to review by the audit committee.
- f) Statement of deviations:
  - ➤ Quarterly statement of deviation(s) including report of monitoring agency, if applicable, submitted to stock exchange(s) in terms of Regulation 32(1).
  - Annual statement of funds utilized for purposes other than those stated in the offer document/prospectus/notice in terms of Regulation 32(7).

#### 2. Stakeholders Relationship Committee

Our Company has formed the Stakeholders Relationship Committee as per Regulation 20 of SEBI Listing Regulations, 2015 as amended vide Resolution dated September 27, 2023. The constituted Stakeholders Relationship Committee comprises the following:

Name of the Director	Status in Committee	Nature of Directorship
Mr. Honey Agnihotri Chairman Independent Directo		Independent Director
Mrs. Shweta Sharma	Member	Non-Executive Director
Mr. Rahul Mehta	Member	Whole-Time Director

The Company Secretary of our Company shall act as a Secretary to the Stakeholders Relationship Committee. The scope and function of the Stakeholders Relationship Committee and its terms of reference shall include the following:

- **A. Tenure:** The Stakeholders Relationship Committee shall continue to be in function as a committee of the Board until otherwise resolved by the Board, to carry out the functions of the Stakeholders Relationship Committee as approved by the Board.
- **B.** Meetings: The Stakeholders Relationship Committee shall meet at least four times a year with maximum interval of four months between two meetings and shall report to the Board on a quarterly basis regarding the status of redressal of complaints received from the shareholders of the Company. The quorum shall be two members present.
- C. Terms of Reference: Redressal of shareholders' and investors' complaints, including and in respect of:
- Allotment, transfer of shares including transmission, splitting of shares, changing joint holding into single holding and vice versa, issue of duplicate shares in lieu of those torn, destroyed, lost or defaced or where the space at back for recording transfers have been fully utilized.
- ➤ Issue of duplicate certificates and new certificates on split/consolidation/renewal, etc.;
- Review the process and mechanism of redressal of Shareholders' /Investor's grievance and suggest measures of improving the system of redressal of Shareholders' /Investors' grievances.
- Non-receipt of share certificate(s), non-receipt of declared dividends, non-receipt of interest/dividend warrants, non-receipt of annual report and any other grievance/complaints with Company or any officer of the Company arising out in discharge of his duties.
- Oversee the performance of the Registrar & Share Transfer Agent and also review and take note of complaints directly received and resolved them.
- Oversee the implementation and compliance of the Code of Conduct adopted by the Company for prevention of Insider



- Trading for Listed Companies as specified in the Securities & Exchange Board of India (Prohibition of insider Trading) Regulations, 2015 as amended from time to time.
- Any other power specifically assigned by the Board of Directors of the Company from time to time by way of resolution passed by it in a duly conducted Meeting, and
- Carrying out any other function contained in the equity listing agreements as and when amended from time to time.

#### 3. Nomination and Remuneration Committee

Our Company has formed the Nomination and Remuneration Committee as per Regulation 19 of SEBI Listing Regulations, 2015 as amended vide Resolution dated September 27, 2023. The Nomination and Remuneration Committee comprise the following:

Name of the Director	Status in Committee	Nature of Directorship
Mr. Honey Agnihotri	Chairman	Independent Director
Mr. Narinder K Sharma	Member	Independent Director
Mrs. Shweta Sharma	Member	Non-Executive Director

The Company Secretary of our Company shall act as a Secretary to the Nomination and Remuneration Committee. The scope and function of the Committee and its terms of reference shall include the following:

**A. Tenure:** The Nomination and Remuneration Committee shall continue to be in function as a committee of the Board until otherwise resolved by the Board.

**B. Meetings:** The committee shall meet as and when the need arises for review of Managerial Remuneration. The quorum for the meeting shall be one third of the total strength of the committee or two members, whichever is higher. The Chairperson of the nomination and remuneration committee may be present at the annual general meeting, to answer the shareholders queries; however, it shall be up to the chairperson to decide who shall answer the queries.

#### C. Role of Terms of Reference:

- Identify persons who are qualified to become directors and may be appointed in senior management in accordance with the criteria laid down, recommend to the Board their appointment and removal and shall carry out evaluation of every director's performance;
- Formulate the criteria for determining the qualifications, positive attributes and independence of a director and recommend to the Board a policy relating to the remuneration for directors, KMPs and other employees;
- > Formulation of criteria for evaluation of performance of independent directors and the board of directors;
- > Devising a policy on diversity of board of directors;
- Whether to extend or continue the term of appointment of the independent director, on the basis of the report of performance evaluation of independent directors;
- > Determine our Company's policy on specific remuneration package for the Managing Director / Executive Director including pension rights;
- > Decide the salary, allowances, perquisites, bonuses, notice period, severance fees and increment of Executive Directors;
- ▶ Define and implement the Performance Linked Incentive Scheme (including ESOP of the Company) and evaluate the performance and determine the amount of incentive of the Executive Directors for that purpose.
- ➤ Decide the amount of Commission payable to the Whole Time Directors;
- Review and suggest revision of the total remuneration package of the Executive Directors keeping in view the performance of the Company, standards prevailing in the industry, statutory guidelines etc; and
- To formulate and administer the Employee Stock Option Scheme.

#### POLICY ON DISCLOSURES AND INTERNAL PROCEDURE FOR PREVENTION OF INSIDER TRADING

The provisions of regulation 9(1) of the SEBI (Prohibition of Insider Trading) Regulations, 2015 will be applicable to our Company immediately upon the listing of its Equity Shares on the SME platform of National Stock Exchange of India Limited. We shall comply with the requirements of the SEBI (Prohibition of Insider Trading) Regulations, 2015 on listing of Equity Shares on stock exchanges.

The Company Secretary & Compliance Officer will be responsible for setting forth policies, procedures, monitoring and adherence to the rules for the preservation of price sensitive information and the implementation of the Code of Conduct under the overall supervision of the Board.



# POLICY FOR DETERMINATION OF MATERIALITY & MATERIALITY OF RELATED PARTY TRANSACTIONS AND ON DEALING WITH RELATED PARTY TRANSACTIONS

The provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 will be applicable to our Company immediately upon the listing of Equity Shares of our Company on SME Platform of National Stock Exchange of India Limited. We shall comply with the requirements of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 on listing of Equity Shares on the SME platform of National Stock Exchange of India Limited. The Board of Directors at their meeting held on September 27, 2023 have approved and adopted the policy for determination of materiality and determination of materiality of related party transactions and on dealing with related party transactions.

#### **Our Key Managerial Personnel**

Our Company is supported by a well-laid team having good exposure to various operational aspects of our line of business. A brief about the Key Managerial Personnel of our Company is given below:

Name, Designation & Educational Qualification	Age (Year)	Date of joining as KMP	Compensation paid for the F.Y ended 2023 (in Rs Lakhs)	Over all experien ce (in years)	Previous employme nt
Name: Mr. Anurag Sharma Designation: Managing Director Qualification: Post Graduate Diploma in Business Management.	42	Managing Director w.e.f. August 25, 2023	-	10 Years	Regional Distributor of Gionee Mobile phones
Name: Mr. Anil Sharma Designation: Chairman cum Whole-Time Director Qualification: Diploma in Electronics	68	Chairman cum Whole time Director w.e.f. August 25, 2023	-	42 Years	Anukriti Leasing and Exports Pvt Ltd.
Name: Mr. Rahul Mehta Designation: Whole-Time Director Qualification: Bachelor of Science	52	Whole time Director w.e.f. August 25, 2023	-	22 Years	U.T. Electronic s Private Limited
Name: Mr. Vineet Bhatia Designation: Chief Financial Officer Qualification: Chartered Accountant	56	Appointed on November 01, 2023.	-	30 Years	Self Employed
Name: Ms. Meenu Balani Designation: Company Secretary & Compliance Officer Qualification: Company Secretary	30	Appointed on September 27, 2023.	-	03 Years	Govind Jaiswal & Co

#### BRIEF PROFILE OF KEY MANAGERIAL PERSONNEL

# 1. Mr. Anurag Sharma, Managing Director, Age: 42 Years

Mr. Anurag Sharma, aged 42 years is Managing Director and also the Promoter of our Company. He holds degree of Post Graduate Diploma in Business Management. He was originally appointed on the Board on December 11, 2017 and further designated as the Managing Director of the Company on August 25, 2023 for a period of 5 years, not liable to retire by rotation. He is having experience of 10 years in Electronics industry. He is accustomed to the latest industry trends and emerging technologies and has a strong web of industry connections. He possesses a broad understanding of business operations, including finance, marketing, sales, operations, and supply chain management. He anticipates future trends and market opportunities and constantly develops strategies to capitalize on them.

# 2. Mr. Anil Sharma, Chairman cum Whole-Time Director, Age: 68 Years

Mr. Anil Sharma, aged 68 years is the Chairman cum Whole-Time Director and also Promoter of our Company. He holds Diploma degree in Electronics. He was originally appointed on the Board on December 11, 2017 and further designated as Chairman cum Whole-Time Director w.e.f. August 25, 2023. He is having experience of 42 years in Electronics industry. He is first generation entrepreneur and has been a pioneer in launching various consumer electronics and telecom brands in India from the late 1970s.



His passion has been to build business with long term vision, ethics, trust and values at its core. His core guiding principle is to build relationships along with business and nurture them all the way through.

#### 3. Mr. Rahul Mehta, Whole-Time Director, Age: 52 Years

Mr. Rahul Mehta, aged 52 years, is the Whole-Time Director of our Company. He holds degree of Bachelor of Science. He was originally appointed on the Board on June 01, 2016 and further designated as the Whole-Time Director of the Company on August 25, 2023. He is having of experience of 22 years. He has rich experience in the sales and distribution of Brands. He leads all the facets of online business, audio and accessories including online sales and strategy across the global market. He is constantly dedicated to curating and having an impact on the online business of both national and global relevance through awareness, advocacy, research, and analysis with heading the team while adhering to the principles of excellence, impartiality. and transparency.

#### 4. Mr. Vineet Bhatia. Chief Financial Officer, Age: 56 Years

Mr. Vineet Bhatia is Chief Financial Officer of our Company. He is a qualified chartered accountant. He looks after the Finance matters of our Company. He joined our Company on November 01, 2023. He has an overall experience of more than 30 years in Finance and Accounts related matters.

#### 5. Ms. Meenu Balani, Company Secretary & Compliance Officer, Age: 30 Years

Ms. Meenu Balani is Company Secretary & Compliance Officer of our Company. She holds degree of company secretary. She joined our Company on September 27, 2023. She has an overall experience of 03 years. She looks after the secretarial matters of the company.

#### RELATIONSHIP BETWEEN KEY MANAGERIAL PERSONNEL

Except Mr. Anurag Sharma and Mr. Anil Sharma who are related to each other as son and father, none of the KMP of the Company are related to each other as per Sec 2 (77) of Companies Act, 2013.

#### We confirm that:

- a. All the persons named as our Key Managerial Personnel above are the permanent employees of our Company.
- b. There is no understanding with major shareholders, customers, suppliers or any others pursuant to which any of the above mentioned Key Managerial Personnel have been recruited.
- c. None of our KMPs except Mr. Anurag Sharma, Mr. Anil Sharma and Mr. Rahul sharma are also part of the Board of Directors.
- d. In respect of all above mentioned Key Managerial Personnel there has been no contingent or deferred compensation accrued for the stub period ended September 30, 2023.
- e. Except for the terms set forth in the appointment Letters the Key Managerial Personnel have not entered into any other contractual arrangements or service contracts (including retirement and termination benefits) with the issuer.
- f. Our Company does not have any bonus/profit sharing plan for any of the Key Managerial Personnel.
- g. None of the Key Managerial Personnel in our Company hold any shares of our Company as on the date of filing of this Draft Red Herring Prospectus except as under:

Sr. No.	Name of KMP	No. of Shares held	Holding in %
1.	Mr. Anurag Sharma	44,24,997	42.58
2.	Mr. Anil Sharma	32,01,504	30.81
3.	Mr. Rahul Mehta	15,000	0.14

- h. Presently, we do not have ESOP/ESPS scheme for our employees.
- i. The turnover of KMPs is not high, compared to the Industry to which our Company belongs.

# Payment of Benefits to Officers of our Company (non-salary related)

Except for any statutory payments made by our Company upon termination of services of its officer or employees, our Company has not paid any sum, any non-salary amount or benefit to any of its officers or to its employees including amounts towards super annuations, ex-gratia/rewards.



#### Changes in the Key Managerial Personnel in last three years:

There have been no changes in the Key Managerial Personnel of our Company during the last three years except as stated below:

Sr. No.	Name	Designation	Date of Appointment/ Cessation/Promotion/ Transfer	Reasons
1.	Mr. Anurag Sharma	Managing Director	Re-designated as Managing Director in meeting held on August 25, 2023	To ensure better Corporate Governance
2.	Mr. Anil Sharma	Chairman cum Whole-time Director	Re-designated as Chairman cum Whole-Time Director in meeting held on August 25, 2023.	To ensure better Corporate Governance
3.	Mr. Rahul Mehta	Whole-time Director	Re-designated as Whole- Time Director in meeting held on August 25, 2023.	To ensure better Corporate Governance
4.	Ms. Meenu Balani	Company Secretary and Compliance Officer	Appointed w.e.f. September 27, 2023.	To ensure better Corporate Governance
5.	Mr. Vineet Bhatia	Chief Financial Officer	Appointed w.e.f. November 01, 2023.	To ensure better Corporate Governance

#### INTEREST OF KEY MANAGERIAL PERSONNEL IN OUR COMPANY

Apart from shares held in the Company, and to the extent of remuneration allowed and reimbursement of expenses incurred by them for or on behalf of the Company and to the extent of loans and advances made to or borrowed from the Company, none of our Key managerial personal are interested in our Company.

Except as provided in this Draft Red Herring Prospectus, we have not entered into any contract, agreement or arrangement during the preceding 2 (two) years from the date of this Draft Red Herring Prospectus in which the Key Managerial Personnel are interested directly or indirectly and no payments have been made to them in respect of these contracts, agreements or arrangements or are proposed to be made to them.

For the details unsecured loan taken from or given to our Directors/KMPs and for details of transaction entered by them in the past please refer to "Annexure J - Statement of Related Party Transaction" under chapter "Restated Financial Statement" on page 163 of this Draft Red Herring Prospectus.

# OTHER BENEFITS TO OUR KEY MANAGERIAL PERSONNEL

Except as stated in this Draft Red Herring Prospectus, there are no other benefits payable to our Key Managerial Personnel.

#### **EMPLOYEES**

The details about our employees appear under the Paragraph titled —Human Resource in Chapter Titled — Business Overview beginning on page 102 of this Draft Red Herring Prospectus.

# **OUR PROMOTERS & PROMOTER GROUP**

Mr. Anurag Sharma and Mr. Anil Sharma are the Promoters of our Company.

As on the date of this Draft Red Herring Prospectus, Mr. Anurag Sharma and Mr. Anil Sharma are holding 76,26,501 Equity Shares which constitute 73.39% of the issued and paid-up Equity Share capital of our Company. Our Promoters and Promoter Group will continue to hold the majority of our post- Issue paid-up equity share capital of our Company.

# **Details of our Promoters: -**



	Mr. Anil Sharma, Chairman cum	Whole-Time Director		
Qualification		Diploma in Electronics		
Da	Date of Birth	29/05/1955		
	Age	68 Years		
	Address	505, Sector-7, Panchkula, Sector-8, Haryana-134109, India.		
	Experience	42 Years		
	Occupation	Business		
	Permanent Account Number	AEXPS0114C		
	Passport Number	Z4333866		
	Driving License Number	HR-0320050095670		
	No. of Equity Shares held in HDL[% of Shareholding (Pre Issue)]	32,01,504 Equity Shares of ₹ 10 each; 30.81% of Pre- Issue Paid up capital		
	DIN	00921729		
	Other Interests	Companies:  > Anukriti Leasing and Exports Private Limited  > U.T. Electronics Private Limited  > Hometech Smartvalue Private Limited  HUF:  > Anil Sharma HUF (Karta)		



	Anil Sharma HUF (Karta)			
Mr. Anurag Sharma, Managing I	rma, Managing Director			
Qualification	Post Graduate Diploma in Business			
	Management			
Date of Birth	03/05/1981			
Age	42 Years			
Address	505, Sector-7, Panchkula, Sector-8, Haryana-			
	134109, India.			
Experience	18 Years			
Occupation	Business			
Permanent Account Number	AOLPS2383B			
Passport Number	Z2701723			
<b>Driving License Number</b>	0589035			
No. of Equity Shares held in	1 44,24,997 Equity Shares of ₹ 10 each; 42.58%			
HDL [% of Shareholding (Pre-	of Pre- Issue Paid up capital			
Issue)]				
DIN	00922835			
Other Interests	Companies:			
	➤ Anukriti Leasing and Exports Private			
	Limited			
	U.T. Electronics Private Limited			
	➤ Hometech Smartvalue Private Limited			
	HUF:			
	Anil Sharma HUF (Member)			



#### **Declaration**

We confirm that the Permanent Account Number, Bank Account Number, Aadhar Card Number, Passport Number and Driving License of the Promoters which are available have been submitted to NSE at the time of filing of Draft Red Herring Prospectus with them

Present Promoters of Our Company are Mr. Anil Sharma and Mr. Anurag Sharma. Initial subscribers to the MoA of our Company were Mr. Ramesh Chander Gaur, Mr. Rahul Mehta and Mr. Shivam Kumar Mudgil. For details of the shareholding acquired by the current promoter of our Company refer the capital buildup of our Promoter under chapter "Capital Structure" beginning on page 59 of this Draft Red Herring Prospectus.

#### **Undertaking/ Confirmations**

None of our Promoters or Promoter Group or Group Company or person in control of our Company has been:

- prohibited or debarred from accessing or operating in the capital market or restrained from buying, selling or dealing in securities under any order or direction passed by SEBI or any other authority or
- refused listing of any of the securities issued by such entity by any stock exchange, in India or abroad.

No material regulatory or disciplinary action is taken by any by a stock exchange or regulatory authority in the past one year in respect of our Promoters, Group Company and Company promoted by the promoters of our company.

There are no defaults in respect of payment of interest and principal to the debenture / bond / fixed deposit holders, banks, FIs by our Company, our Promoters, Group Company and Company promoted by the promoters during the past three years.

The litigation record, the nature of litigation, and status of litigation of our Company, Promoters, Group company and Company promoted by the Promoters are disclosed in chapter titled "Outstanding Litigations and Material Developments" beginning on page 174 of this Draft Red Herring Prospectus.

None of our Promoters, person in control of our Company are or have ever been a promoter, director or person in control of any other company which is debarred from accessing the capital markets under any order or direction passed by the SEBI or any other authority.

Further, neither our Promoters, the promoter group members nor our Group Company have been declared as a willful defaulter or a fraudulent borrower by the RBI or any other government authority nor there are any violations of securities laws committed by them in the past and no proceedings for violation of securities laws are pending against them.

#### **Common Pursuits/ Conflict of Interest**

Except as U.T. Electronics Private Limited and Hometech Smartvalue Private Limited, there are no other entity/ Group Companies which are engaged in similar line of business as our Company as on date of this Draft Red Herring Prospectus. We shall adopt the necessary procedures and practices as permitted by law to address any conflicting situations, as and when they may arise.

# **Interest in promotion of Our Company**

The Promoters are interested to the extent of their shareholding in the Company, and any dividend and distributions which may be made by the Company in future. The related party transactions are disclosed in "Financial information of our company" and "Our Management – Interest of Directors" and "Our Management – Interest of Key Managerial Personnel" on pages 163 & 146 of this Draft Red Herring Prospectus, respectively.

#### **Interest in the property of Our Company**

Except as mentioned in this Draft Red Herring Prospectus, our Promoters do not have any other interest in any property acquired by our Company in a period of two years before filing of this Draft Red Herring Prospectus or proposed to be acquired by us till date of filing the Prospectus with RoC.



#### **Other Interest of Promoters**

Our Promoters Mr. Anil Sharma and Mr. Anurag Sharma are interested to the extent of their shareholding and shareholding of their relatives in our Company. Our Promoter Mr. Anurag Sharma and Mr. Anil Sharma who are also the Managing Director and Whole-Time Director respectively of our Company may be deemed to be interested to the extent of their remuneration, as per the terms of their appointment and reimbursement of expenses payable to them. Our Promoters may also be deemed interested to the extent of any unsecured loan given/taken by them to/from our Company. Further our promoters are interested in the following manner:

Directors	Particulars
Mr. Anil Sharma and Mr.	Provided Personal guarantee and Personal Property for fund-based facilities from Karnataka
Anurag Sharma	Bank Limited for Rs.22.00 crores.

Except as stated otherwise in this Draft Red Herring Prospectus, our Company has not entered into any contract, agreements or arrangements during the preceding two years from the date of this Draft Red Herring Prospectus or proposes to enter into any such contract in which our Promoter are directly or indirectly interested and no payments have been made to them in respect of the contracts, agreements or arrangements which are proposed to be made with them.

#### **Experience of Promoters in the line of business**

Our Promoters Mr. Anil Sharma and Mr. Anurag Sharma have experience of 42 & 10 years respectively. The Company shall also endeavor to ensure that relevant professional help is sought as and when required in the future.

#### **Related Party Transactions**

For the transactions with our Promoter Group entities please refer to section titled "Annexure – J Restated Statement of Related Party Transactions" under chapter titled "Restated Financial Statements" on page 163 of this Draft Red Herring Prospectus.

Except as stated in "Annexure – J Restated Statement of Related Party Transactions" beginning under chapter titled "Restated Financial Statements" on page 163 of this Draft Red Herring Prospectus., and as stated therein, our Promoters or any of the Promoter Group do not have any other interest in our business.

# Payment or Benefit to Promoters of Our Company

For details of payments or benefits paid to our Promoters, please refer to the chapter titled "Our Management" beginning on page 146 of this Draft Red Herring Prospectus. Also refer Annexure J on "Restated Statement of Related Party Transactions" under chapter titled "Restated Financial Statements" on page 163 of this Draft Red Herring Prospectus.

# Companies / Firms from which the Promoter have disassociated themselves in the last (3) three years

Our Promoters has not disassociated themselves from any of the Companies, Firms or other entities during the last three years preceding the date of this Draft Red Herring Prospectus.

# Other ventures of our Promoters

Save and except as disclosed in this section titled "Our Promoters and Promoter Group" and "Information with respect of Group Companies" beginning on page 158 & 195 respectively of this Draft Red Herring Prospectus, there are no ventures promoted by our Promoters in which they have any business interests/ other interests as on date of this Draft Red Herring Prospectus.

#### Litigation details pertaining to our Promoters

For details on litigations and disputes pending against the Promoters and defaults made by the Promoters please refer to the section titled "Outstanding Litigations and Material Developments" beginning on page 174 of this Draft Red Herring Prospectus.

#### **OUR PROMOTER GROUP**

In addition to the Promoters named above, the following natural persons are part of our Promoter Group:



#### 1. Natural Persons who are part of the Promoter Group

As per Regulation 2(1)(pp) of the SEBI (ICDR) Regulations, 2018, the Natural persons who are part of the Promoter Group (due to their relationship with the Promoters), other than the Promoters, are as follows:

Relationship	Anurag Sharma	Anil Sharma		
Father	Sh. Anil Sharma	Late Sh. Sharma Sunder Sharma		
Mother	Mrs. Sangita Prashar	Late Smt. Bimla Mehta		
Spouse	Mrs. Shweta Sharma	Mrs. Sangita Prashar		
Sister		Mrs. Nisha Rani		
	Mrs. Anukriti Sharma	Mrs. Alka Sharma		
Son Aarush Sharma		Mr. Anurag Sharma		
Daughter -		Mrs. Anukriti Sharma		
Spouse's Father	Late Sh. Pushkar Raj Sharma	Late Sh.Rajeshwar Kaushik		
Spouse's Mother Smt Shabnam Sharma		Late Mrs. Abhilasha Kaushik		
Spouse's Brother	Mr. Dushiant Sharma	Mr. Satish Kumar Kaushik		
Changala Sistan	Mrs. Macha Vanil	Mrs. Mridula Bhanot		
Spouse's Sister	Mrs. Megha Kapil	Mrs. Vikas Kumari		

<sup>\*</sup> In addition to above, Mr. Rahul Mehta who is holding shares of our Company is also considered as part of Promoter Group.

# 2. Corporate Entities or Firms forming part of the Promoter Group

As per Regulation 2(1)(pp) of the SEBI (ICDR) Regulations, 2018, the following entities would form part of our Promoter Group:

- Anukriti Leasing and Exports Private Limited
- Hometech Smartvalue Private Limited
- U.T. Electronics Private Limited
- Paras Enterprises
- Anil Sharma HUF



#### **DIVIDEND POLICY**

Under the Companies Act, our Company can pay dividends upon a recommendation by our Board of Directors and approval by the shareholders at the general meeting of our Company. The Articles of Association of our Company give our shareholders, the right to decrease, and not to increase, the amount of dividend recommended by the Board of Directors.

The Articles of Association of our Company also gives the discretion to our Board of Directors to declare and pay interim dividends. No dividend shall be payable for any financial except out of profits of our Company for that year or that of any previous financial year or years, which shall be arrived at after providing for depreciation in accordance with the provisions of Companies Act, 2013.

Our Company does not have any formal dividend policy for declaration of dividend in respect of the Equity Shares. The declaration and payment of dividend will be recommended by our Board of Directors and approved by the shareholders of our Company at their discretion and may depend on a number of factors, including the results of operations, earnings, Company's future expansion plans, capital requirements and surplus, general financial condition, contractual restrictions, applicable Indian legal restrictions and other factors considered relevant by our Board of Directors.

Our Company has not declared any dividend on the Equity Shares in last five years. Our Company's corporate actions pertaining to payment of dividends in the past are not to be taken as being indicative of the payment of dividends by our Company in the future.



# $\underline{\textbf{SECTION IX-FINANCIAL INFORMATION OF OUR COMPANY}}$

# RESTATED FINANCIAL STATEMENTS

Particulars Particulars	Page No.
Restated Financial Statement	F1 – F31

# INDEPENDENT AUDITORS' REPORT ON RESTATED FINANCIAL INFORMATION (As required by Section 26 of Companies Act, 2013 read with Rule 4 of Companies (Prospectus and Allotment of Securities) Rules, 2014)

To,
The Board of Directors,
Hometch Digital Limited
(Formerly known as Hometech Digital Pvt. Ltd.)

Dear Sir,

We have examined the attached Restated Audited Financial Information of Hometech Digital Limited (Formerly known as Hometech Digital Pvt. Ltd.) comprising the Restated Audited Statement of Assets and Liabilities as at September 30, 2023, March 31, 2023, March 31, 2022 & March 31, 2021 the Restated Audited Statement of Profit & Loss, the Restated Audited Cash Flow Statement for the Stub period ended September 30, 2023 and for the financial year ended March 31, 2023, March 31, 2022 & March 31, 2021, the Summary statement of Significant Accounting Policies and other explanatory Information (Collectively the Restated Financial Information) as approved by the Board of Directors in their meeting held on December 07, 2023 for the purpose of inclusion in the Offer Document, prepared by the Company in connection with its Initial Public Offer of Equity Shares (IPO) and prepared in terms of the requirement of:-

- a) Section 26 of Part I of Chapter III of the Companies Act, 2013 as amended (the "Act");
- b) The Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations 2018 ("ICDR Regulations") as amended (ICDR Regulations"); and related amendments / clarifications from time to time issued by the Securities and Exchange Board of India ("SEBI");
- c) The Guidance Note on Reports in Company Prospectuses (Revised 2019) issued by the Institute of Chartered Accountants of India as amended from time to time. ("The Guidance Note").

The Company's Board of Directors is responsible for the preparation of the Restated Financial Information for the purpose of inclusion in the offer document to be filed with Stock Exchange, Securities and Exchange Board of India, and Registrar of Companies, Chandigarh in connection with the proposed IPO. The Restated Financial Information have been prepared by the management of the Company for the Stub Period ended on September 30, 2023 and for the financial year ended March 31, 2023, March 31, 2022 & March 31, 2021 on the basis of preparation stated in ANNEXURE – D to the Restated Financial Information. The Board of Directors of the company's responsibility includes designing, implementing and maintaining adequate internal control relevant to the preparation and presentation of the Restated Financial Information. The board of directors are also responsible for identifying and ensuring that the Company complies with the Act, ICDR Regulations and the Guidance Note.

We have examined such Restated Financial Information taking into consideration:

- a) The terms of reference and terms of our engagement agreed upon with you in accordance with our engagement letter dated September 20, 2023 in connection with the proposed IPO of equity shares of the Company;
- b) The Guidance Note also requires that we comply with the ethical requirements of the Code of Ethics issued by the ICAI;
- c) Concepts of test checks and materiality to obtain reasonable assurance based on verification of evidence supporting the Restated Financial Information; and,
- d) The requirements of Section 26 of the Act and the ICDR Regulations. Our work was performed solely to assist you in meeting your responsibilities in relation to your compliance with the Act, the ICDR Regulations and the Guidance Note in connection with the IPO.

These Restated Financial Information have been compiled by the management from:

- a) Audited financial statements of company as at and for the Stub period ended September 30, 2023 and for the financial year ended March 31, 2023, March 31, 2022 & March 31, 2021 prepared in accordance with the Accounting Standards as prescribed under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014, as amended, and other accounting principles generally accepted in India.
- b) We have audited the special purpose financial information of the Company for the stub period ended on September 30, 2023 & financial year ended March 31, 2023 prepared by the Company in accordance with the AS for the limited purpose of complying with the requirement of getting its financial statements audited by an audit firm holding a valid peer review certificate issued by the "Peer Review Board" of the ICAI as required by ICDR Regulations in relation to proposed IPO. We have issued our report dated December 07, 2023 on these special-purpose financial information to the Board of Directors who have approved these in their meeting held on December 07, 2023.

For the purpose of our examination, we have relied on:

- a) Auditors' Report issued by the Statutory Auditor i.e., M/s Rajeev Singhi & Co. dated October 10, 2023, May 30, 2023, September 05, 2022 & November 30, 2021 for the Stub period ended September 30, 2023 and Financial year ended 31st March, 2023, 31st March 2022 & 31st March 2021 respectively.
- b) The audit were conducted by the Company's statutory auditor, and accordingly reliance has been placed on the statement of assets and liabilities and statements of profit and loss, the Significant Accounting Policies, and other explanatory information and (collectively, the Audited Financial Statement") examined by them for the said years.

The modification in restated financials were carried out based on the modified reports, if any, issued by statutory auditor which is giving rise to modifications on the financial statements as at and for the Stub period ended September 30, 2023 and for the years ended March 31, 2023, March 31, 2022 & March 31, 2021. There is no qualification of previous auditor for the Financial Statement of September 30, 2023, March 31, 2023, March 31, 2022 and 2021.

The audit reports on the financial statements were modified and included following matter(s) giving rise to modifications on the financial statements as at and for the Stub period ended on September 30, 2023 and for the year ended on March 31, 2023, March 31, 2022 & March 31, 2021:-

- a) The Restated Financial Information or Restated Summary Financial Statement have been made after incorporating adjustments for the changes in accounting policies retrospectively in respective financial period/years to reflect the same accounting treatment as per the changed accounting policy for all reporting periods, if any;
- b) The Restated Financial Information or Restated Summary Financial Statement have been made after incorporating adjustments for prior period and other material amounts in the respective financial years/period to which they relate and there are no qualifications which require adjustments;
- c) Extra-ordinary items that needs to be disclosed separately in the accounts has been disclosed wherever required;
- d) There were no qualifications in the Audit Reports issued by M/s Rajeev Singhi & Co. for the Stub Period Ended September 30, 2023 and for the Financial Year Ended March 31, 2023, March 31, 2022 & March 31, 2021 which would require adjustments in this Restated Financial Statements of the Company;
- e) Profits and losses have been arrived at after charging all expenses including depreciation and after making such adjustments/restatements and regroupings as in our opinion are appropriate and are to be read in accordance with the Significant Accounting Polices and Notes to Accounts as set out in ANNEXURE D to this report;

- f) Adjustments in Restated Financial Information or Restated Summary Financial Statement have been made in accordance with the correct accounting policies,
- g) There was no change in accounting policies, which needs to be adjusted in the Restated Financial Information or Restated Summary Financial Statement;
- h) There are no revaluation reserves, which required to be disclosed separately in the Restated Financial Information or Restated Summary Financial Statement.
- i) The Company has not revalued its obligation related to gratuity for the period ended on March 31, 2021 & 2022.
- j) The related party transaction for purchase & sales of services entered by the company are at arm's length.
- k) The Company has not paid any dividend since its incorporation.

In accordance with the requirements of Part I of Chapter III of Act including rules made there under, ICDR Regulations, Guidance Note and Engagement Letter, we report that:

- a) The "Restated Statement of Assets and Liabilities" as set out in ANNEXURE A to this report, of the Company as at & Stub Period Ended September 30, 2023 and Financial Year Ended March 31, 2023, March 31, 2022 & March 31, 2021 is prepared by the Company and approved by the Board of Directors. These Restated Summary Statement of Assets and Liabilities, have been arrived at after making such adjustments and regroupings to the individual financial statements of the Company, as in our opinion were appropriate and more fully described in Significant Accounting Policies and Notes to Accounts as set out in ANNEXURE D to this Report.
- b) The "Restated Statement of Profit and Loss" as set out in ANNEXURE B to this report, of the Company for Stub Period Ended September 30, 2023 and for Financial Year Ended March 31, 2023, March 31, 2022 & March 31, 2021 is prepared by the Company and approved by the Board of Directors. These Restated Summary Statement of Profit and Loss have been arrived at after making such adjustments and regroupings to the individual financial statements of the Company, as in our opinion were appropriate and more fully described in Significant Accounting Policies and Notes to Accounts as set out in ANNEXURE D to this Report.
- c) The "Restated Statement of Cash Flow" as set out in ANNEXURE C to this report, of the Company for Stub Period Ended September 30, 2023 and for Financial Year Ended March 31, 2023, March 31, 2022 & March 31, 2021 is prepared by the Company and approved by the Board of Directors. These Statement of Cash Flow, as restated have been arrived at after making such adjustments and regroupings to the individual financial statements of the Company, as in our opinion were appropriate and more fully described in Significant Accounting Policies and Notes to Accounts as set out in ANNEXURE D to this Report.

Audit for Stub Period Ended September 30, 2023 and for the financial year ended on March 31, 2023, March 31, 2022 & March 31, 2021 was conducted by M/s Rajeev Singhi & Co. and Accordingly reliance has been placed on the financial statement examined by them for the said years. Financial Reports included for said years are solely based on report submitted by them.

We have also examined the following other financial information relating to the Company prepared by the Management and as approved by the Board of Directors of the Company and annexed to this report relating to the Company Stub Period Ended September 30, 2023 and Financial Year Ended March 31, 2023, March 31, 2022 & March 31, 2021 proposed to be included in the Draft Prospectus / Prospectus ("Offer Document") for the proposed IPO.

Restated Statement of Share Capital, Reserves and Surplus	Annexure – A.1 & Annexure – A.2
Restated Statement of Long Term Borrowings	Annexure – A.3
Restated Statement of Other Non Current Liabilities	Annexure – A.4
Restated Statement of Long Term Provisions	Annexure – A.5
Restated Statement of Deferred Tax Assets (Liabilities)	Annexure – A.6
Restated Statement of Short Term Borrowing	Annexure – A.7
Restated Statement of Trade Payables	Annexure – A.8
Restated Statement of Other Current Liabilities And Short Term Provisions	Annexure – A.9 & Annexure – A.10
Restated Statement of Fixed Assets	Annexure – A.11
Restated Statement of Other Non Current Assets	Annexure – A.12
Restated Statement of Inventories	Annexure – A.13
Restated Statement of Trade Receivables	Annexure – A.14
Restated Statement of Cash & Cash Equivalents	Annexure – A.15
Restated Statement of Short Term Loans & Advances	Annexure – A.16
Restated Statement of Other Current Assets	Annexure – A.17
Restated Statement of Revenue from Operations	Annexure – B.1
Restated Statement of Other Income	Annexure – B.2
Restated Statement of Cost of Material Consumed	Annexure - B.3
Restated Statement of Changes in Inventories of Finished Goods, WIP & Stock in Trade	Annexure - B.4
Restated Statement of Employee Benefit Expenses	Annexure - B.5
Restated Statement of Finance Cost	Annexure – B.6
Restated Statement of Depreciation & Amortisation	Annexure – B.7
Restated Statement of Other Expenses	Annexure – B.8
Restated Statement of Deferred Tax Asset / Liabilities	Annexure – B.9
Material Adjustment to the Restated Financial Statement	Annexure – E
Restated Statement of Tax shelter	Annexure – F
Restated Statement of Capitalization	Annexure – G
Restated Statement of Contingent Liabilities	Annexure – H
Restated Statement of Accounting Ratios	Annexure – I
Restated Statement of related party transaction	Annexure – J

In our opinion and to the best of information and explanation provided to us, the Restated Financial Information of the Company, read with significant accounting policies and notes to accounts as appearing in ANNEXURE – D are prepared after providing appropriate adjustments and regroupings as considered appropriate.

We, M/s. A Y & Co., Chartered Accountants have been subjected to the peer review process of the Institute of Chartered Accountants of India ("ICAI") and hold a valid peer review certificate issued by the "Peer Review Board" of the ICAI.

The preparation and presentation of the Financial Statements referred to above are based on the Audited financial statements of the Company and are in accordance with the provisions of the Act and ICDR Regulations. The Financial Statements and information referred to above is the responsibility of the management of the Company.

The report should not in any way be construed as a re-issuance or re-dating of any of the previous audit reports issued by any other Firm of Chartered Accountants nor should this report be construed as a new opinion on any of the financial statements referred to therein.

We have no responsibility to update our report for events and circumstances occurring after the date of the report.

In our opinion, the above financial information contained in ANNEXURE – A to J of this report read with the respective Significant Accounting Polices and Notes to Accounts as set out in ANNEXURE – D are prepared after making adjustments and regrouping as considered appropriate and have been prepared in accordance with the Companies Act, ICDR Regulations, Engagement Letter and Guidance Note.

Our report is intended solely for use of the management and for inclusion in the Offer Document in connection with the IPO-SME for Proposed Issue of Equity Shares of the Company and our report should not be used, referred to or distributed for any other purpose without our prior consent in writing.

For, M/s A Y & Co. Chartered Accountants Firm Registration Number: - 020829C Peer Review Certificate No. - 013225

Sd

CA Arpit Gupta (Partner) Membership No. 421544 UDIN - 23421544BGSQIE5626

Date: 07.12.2023 Place: Chandigarh

# HOMETECH DIGITAL LIMITED (FORMERLY KNOWN AS HOMETECH DIGITAL PRIVATE LIMITED)

#### ANNEXURE - A: RESTATED STATEMENT OF ASSETS AND LIABILITIES

(Rs. in Lakhs)

Sr. No.	Particulars	Note	As at September 30	As at 31st March		
		No.	2023	2023	2022	2021
A.	Equity and Liabilities					
1	Shareholders' Funds					
	Share Capital	A.1	1,039.23	326.50	326.50	238.50
	Reserves & Surplus	A.2	721.47	869.89	642.14	90.83
	Share application money pending allotment		-	-	0.00	
2	Non-Current Liabilities					
	Long-Term Borrowings	A.3	17.23	18.43	20.12	
	Other Non-Current Liabilities	A.4	24.84	23.74	23.65	8.20
	Long-Term Provisions	A.5	22.96	0.72	-	
	Deferred Tax Liabilities (Net)	A.6	-	0.72	_	
3	Current Liabilities	Α.υ	-			
3	Short Term Borrowings	A.7	3,033.83	2,944.17	2,043.70	1,255.65
	Short Term Borrowings	A./	3,033.63	2,944.17	2,043.70	1,233.03
	Trade Payables :					
ļ	(A) total outstanding dues of micro enterprises and	A.8	-	=	-	
	small enterprises; and					
ļ	(B) total outstanding dues of creditors other than	A.8	7,093.44	4,308.50	3,255.95	1,233.1
	micro enterprises and small enterprises.".]					
	Other Current Liabilities	A.9	1,249.15	1,253.54	1,405.24	3,459.2
	Short Term Provisions	A.10	101.16	107.77	52.55	27.60
	Total		13,303.32	9,853.26	7,769.85	6,313.15
D	Accepto					
В.	Assets					
1	Non-Current Assets					
	Property, Plant and Equipment		22.24	25.42	25.12	2.2
	Tangible Assets	A.11	23.26	26.42	26.43	2.30
	Intangible Assets	A.11	1.24	1.82	1.01	1.20
	Capital Work in progress	A.11	-	-	-	
	Intangible Assets Under Development	A.11	5339.69	4332.33	3067.44	2,254.90
	Non-Current Investments		-	-	-	
	Deferred Tax Assets	A.6	8.40	1.89	0.89	0.72
	Long Term Loans & Advances		0.00	0.00	0.00	0.00
	Other Non Current Assets	A.12	18.64	123.21	6.51	6.48
2	Current Assets					
	Current Investments		-	_	-	_
	Inventories	A.13	3,983.34	2,827.96	2,585.63	2,342.06
	Trade Receivables	A.14	2568.09	885.46	822.30	688.44
		A.15	780.50	562.87	459.57	282.2
	Cach and Cach Equivalents			302.07	707.01	202.2
	Cash and Cash Equivalents Short Torm Long and Advances		17 01	17.76	21.04	26.06
	Cash and Cash Equivalents Short-Term Loans and Advances Other Current Assets	A.16 A.17	17.81 562.33	47.76 1,043.53	31.04 769.03	26.96 707.70

Note: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D,B & C

For M/s AY & Company On behalf of Board of Directors

Chartered Accountants
Firm Registration No:

Anil Sharma
Chairman
DIN: 00921729
Anurag Sharma
Managing Director
DIN: 00922835

CA Arpit Gupta

Partner

M. No. 451544 Vineet Bhatia Meenu Balani UDIN : 23421544BGSQIE5626 Chief Financial Officer Company Secretary

Date: 07.12.2023 Place: Chandigarh

# HOMETECH DIGITAL LIMITED (FORMERLY KNOWN AS HOMETECH DIGITAL PRIVATE LIMITED)

#### ANNEXURE - B: RESTATED STATEMENT OF PROFIT AND LOSS

(Rs. in Lakhs)

Sr. No	Particulars	Note No.	For the Period Ended on September 30	For The Y	arch	
			2023	2023	2022	2021
A.	Revenue:					
	Revenue from Operations	B.1	6569.71	12068.22	9211.25	6999.59
	Other income	B.2	18.94	26.50	39.76	18.06
	Total revenue		6588.65	12094.72	9251.00	7017.65
В.	Expenses:					
	Cost of Material Consumed	B.3	6615.66	10074.55	8072.78	5956.36
	Purchase of Stock in Trade		0.00	0.00	0.00	0.00
	Change in Inventories of WIP, Finished					
	Goods & Stock in Trade	<b>B.4</b>	(1,161.41)	(242.33)	(243.57)	(329.28)
	Employees Benefit Expenses	B.5	178.53	361.96	176.36	361.08
	Finance costs	B.6	263.73	380.09	401.19	246.75
	Depreciation and Amortization	B.7	4.60	10.00	4.74	2.53
	Other expenses	B.8	544.04	1206.10	688.73	677.26
	Total Expenses		6445.15	11790.36	9100.23	6914.69
	Profit before exceptional and extraordinary items and tax		143.50	304.36	150.78	102.96
	Exceptional Items		-	-	-	-
	Profit before extraordinary items and tax		143.50	304.36	150.78	102.96
	Extraordinary items		-	-	-	-
	Profit before tax		143.50	304.36	150.78	102.96
	Tax expense :					
	Current tax		42.63	77.60	39.64	27.60
	Deferred Tax	B.9	(6.51)	(1.00)	(0.18)	0.47
	Total Tax Expenses		36.12	76.60	39.47	28.07
	Profit (Loss) for the period from					
	continuing operations		107.38	227.75	111.31	74.89
	Earning per equity share in Rs.:					
	(1) Basic		1.06	2.33	1.20	1.05
	(2) Diluted		1.06	2.33	1.20	1.05

Note: The above statements should be read with the significant accounting policies and notes to restated summary, Statement of Balance Sheet and cash flows appearing in Annexure D,A&C.

For M/s AY & Company Chartered Accountants Firm Registration No: On behalf of Board of Directors

Anil Sharma Chairman DIN: 00921729 Anurag Sharma Managing Director DIN: 00922835

CA Arpit Gupta

Partner

M. No. UDIN: 23421544BGSQIE5626 Vineet Bhatia Chief Financial Officer Meenu Balani Company Secretary

Date: 07.12.2023 Place: Chandigarh

#### HOMETECH DIGITAL LIMITED (FORMERLY KNOWN AS HOMETECH DIGITAL PRIVATE LIMITED)

#### ANNEXURE - C: RESTATED STATEMENT OF CASH FLOWS

(Re in Lakhe)

				(Rs. in Lakhs)	
Particulars	For the Period Ended on September 30	For The Year Ended 31st March			
	2023	2023	2022	2021	
A. CASH FLOW FROM OPERATING ACTIVITIES					
Profit/ (Loss) before tax	143.50	304.36	150.78	102.96	
Adjustments for:					
Depreciation	4.60	10.00	4.74	1.81	
Provision for Gratuity	23.79	0.77	-	-	
Finance Cost	263.73	380.09	401.19	246.75	
Interest Income	(17.32)	(24.45)	(33.80)	(14.37)	
Operating profit before working capital changes	418.30	670.76	522.90	337.15	
Movements in working capital:					
(Increase)/Decrease in Inventories	(1,155.38)	(242.33)	(243.57)	(329.28)	
(Increase)/Decrease in Trade Receivables	(1,682.63)	(63.16)	(133.86)	570.25	
(Increase)/Decrease in Short Term Loans & Advances	29.95	(16.72)	(4.08)	1,176.05	
(Increase)/Decrease in Other Current Assets	481.20	(274.50)	(61.33)	(707.70)	
Increase/(Decrease) in Trade Payables	2,784.94	1,052.55	2,022.85	(1,794.41)	
Increase/(Decrease) in Other Current Liabilities	(4.39)	(151.70)	(2.054.03)	3,385,13	
Cash generated from operations	871.99	974.90	48.88	2,637.18	
Income tax paid during the year	50.79	22.43	14.70	_	
Net cash from operating activities (A)	821.20	952.47	34.19	2,637.18	
B. CASH FLOW FROM INVESTING ACTIVITIES				, , , , , , , , , , , , , , , , , , , ,	
Increase in Other Non Current Liabilities	1.10	0.09	15.45	8.20	
Interest Income	17.32	24.45	33.80	14.37	
Purchase of Fixed Assets	(1,008.22)	(1,275.69)	(841.03)	(926.43)	
(Increase(/Decrease in Other Non Current Assets	104.57	(116.70)	(0.04)	(6.48)	
Net cash from investing activities (B)	(885.23)	(1,367.85)	(791.82)	(910.34)	
C. CASH FLOW FROM FINANCING ACTIVITIES					
Interest paid on borrowings	(263.73)	(380.09)	(401.19)	(246.75)	
Proceeds/(Repayment) of Borrowings	88.46	898.78	808.17	(1,362.87)	
Proceeds from Issue of Share Capital	456.93	-	88.00	-	
Proceeds from Securities Premium	-	-	440.00	-	
Net cash from financing activities (C)	281.66	518.69	934.98	(1,609.62)	
Net increase in cash and cash equivalents (A+B+C)	217.63	103.31	177.35	117.23	
Cash and cash equivalents at the beginning of the year	562.87	459.57	282.21	164.99	
Cash and cash equivalents at the end of the year	780.50	562.87	459.57	282.21	
Cash & Cash Equivalent Comprises					
Cash in Hand	0.58	0.14	0.36	0.00	
Balance With Bank in Current Accounts	0.99	6.95	21.32	56.61	
Balance with Bank in Deposits Accounts	778.93	555.78	437.89	225.60	

Note: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and Statement of Balance Sheet appearing in Annexure C, A & B.

For M/s A Y & Company Chartered Accountants Firm Registration No: 020829C

On behalf of Board of Directors

Anurag Sharma

Managing Director

DIN: 00922835

CA Arpit Gupta Partner M. No. 421544

UDIN: 23421544BGSQIE5626

Date: 07.12.2023 Place: Chandigarh

Vineet Bhatia Meenu Balani Chief Financial Officer Company Secretary

Anil Sharma

DIN: 00921729

Chairman

#### SUMMARY SIGNIFICANT ACCOUNTING POLICIES AND NOTES TO ACCOUNTS AS RESTATED

#### A. COMPANY INFORMATION

Our Company was originally incorporated on June 01, 2016 as "Hometech Digital Private Limited" under the provisions of the Companies Act, 2013 with the Registrar of Companies, Central Registration Centre, Manesar. Subsequently our Company was converted into Public Limited Company and name of company was changed from "Hometech Digital Private Limited" to "Hometech Digital Limited" vide fresh certificate of incorporation dated August 18, 2023 issued by the Registrar of Companies, Chandigarh.

#### **B. SIGNIFICANT ACCOUNTING POLICIES**

# 1. Accounting Convention

The financial statements are prepared under the historical cost convention on the "Accrual Concept" and Going Concern assumption of accountancy in accordance with the accounting principles generally accepted in India and comply with the accounting standards as prescribed by Companies (Accounting Standard) Rules, 2006 and with the relevant provisions of the Companies Act, 2013 and rules made there under.

#### 2. Use of Estimates

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amount of assets and liabilities on the date of the financial statement and the reported amount of revenues and expenses during the reporting period. Difference between the actual results and estimates are recognized in the period in which results are known/materialized.

#### 3. Property, Plant and Equipment

Property, Plant and Equipment are stated at cost less accumulated depreciation. Cost comprises of all expenses incurred to bring the assets to its present location and condition. Borrowing cost directly attributable to the acquisition /construction are included in the cost of fixed assets. Adjustments arising from exchange rate variations attributable to the fixed assets are capitalized.

In case of new projects / expansion of existing projects, expenditure incurred during construction / preoperative period including interest and finance charge on specific / general purpose loans, prior to commencement of commercial production are capitalized. The same are allocated to the respective t on completion of construction / erection of the capital project / fixed assets.

Subsequent expenditures related to an item of tangible asset are added to its book value only if they increase the future economic benefits from the existing asset beyond its previously assessed standard of performance.

Capital assets (including expenditure incurred during the construction period) under erection / installation are stated in the Balance Sheet as "Capital Work in Progress."

#### 4. Impairment of Assets

At each balance sheet date, the Company reviews the carrying amount of its fixed assets to determine whether there is any indication that those assets suffered an impairment loss. If any such indication exists, the recoverable amount of the assets is estimated in order to determine the extent of impairment loss. Recoverable amount is the higher of an asset's net selling price and value in use. In assessing value in use, the estimated future cash flows expected from the continuing use of the assets and from its disposal are discounted to their present value using a pre-tax discount rate that reflects the current market assessments of time value of money and the risks specific to the assets.

#### 5. Depreciation

All fixed assets, except capital work in progress, are depreciated on WDV Method. Depreciation is provided based on useful life of the assets as prescribed in Schedule II to the Companies Act, 2013. Depreciation on additions to / deletions from fixed assets made during the period is provided on pro-rata basis from / up to the date of such addition /deletion as the case may be.

#### 6. Investments

Investments are classified into current investments and non-current investments. Current investments i.e. investments that are readily realizable and intended to be held for not more than a year valued at cost. Any permanent reduction in the carrying amount or any reversals of such, reductions are charged or credited to the Statement of Profit & loss Account.

Non-current investments are stated at cost. Provision for diminution in the value of these investments is made only if such decline is other than temporary, in the opinion of the management.

#### 7. Inventories

The Inventories of the company include Finished Goods & Traded Goods. The inventories are valued at Cost of Net Realizable Value whichever is lower. The company has a regular program of physical verification of its inventories, wherein the inventories are verified once during the year.

#### 8. Revenue Recognition

Revenue from the operations is recognized on generally accepted accounting principal and when it is earned and no significant uncertainty exists as to its ultimate collection and includes taxes, wherever applicable.

The capital gain on sale of investments if any are recognized on completion of transaction. No notional profit/loss are recognized on such investments.

Revenue from sale of product is recognized, net of trade discounts. Sales exclude indirect taxes.

Interest income is recognized on time proportion basis, when it is accrued and due for payment.

#### 9. Borrowing Cost

Borrowing cost that are attributable to the acquisition, construction or production of qualifying assets are capitalized as part of the cost of such assets. A qualifying assets is one that necessarily takes a substantial period of time to get ready for its intended use. All other borrowing costs are charged to revenue.

# 10. Employee Benefits

Short – term employee benefits are recognized as an expense at the undiscounted amount in the profit & loss account of the year in which the related service is rendered.

Post employment and other long term employee benefits are recognized as an expense in the profit & loss account for the year in which the liabilities are crystallized.

#### 11. Taxes on Income

Income tax expenses for the year comprises of current tax and deferred tax. Current tax provision is determined on the basis of taxable income computed as per the provisions of the Income Tax Act. Deferred tax is recognized for all timing differences that are capable of reversal in one or more subsequent periods subject to conditions of prudence and by applying tax rates that have been substantively enacted by the balance sheet date.

#### 12. Foreign Currency Translation

- a) Transaction denominated in foreign currencies are recorded at the exchange rate prevailing at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies at the year end are restated at closing rate.
- b) Any exchange difference on account of settlement of foreign currency transaction and restatement of monetary assets and liabilities denominated in foreign currency is recognized in the statement of Profit & loss Account.

# 13. Provision, Contingent Liabilities and Contingent Assets

Provisions involving substantial degree of estimation in measurement are recognized when there is a present obligation as a result of past events and it is probable that there will be an outflow of resources.

#### C. NOTES ON ACCOUNTS

1. The financial statements including financial information have been prepared after making such regroupings and adjustments, considered appropriate to comply with the same. As result of these regroupings and adjustments, the amount reported in the financial statements/information may not necessarily be same as those appearing in the respective audited financial statements for the relevant years.

# 2. Segment Reporting

The Company at present is engaged in the Business of Manufacturing of electronic goods. In view of above, primary and secondary reporting disclosures for business/ geographical segment as envisaged in AS -17 are not applicable to the Company.

#### 3. Provisions, Contingent Liabilities and Contingent Assets (AS 29)

Contingent liabilities and commitments (to the extent not provided for). There are no contingent liabilities as on September 30, 2023, March 31, 2023, March 31, 2022 & March 31, 2021 except as mentioned in Annexure-H, for any of the years/ stub period covered by the statements.

#### 4. Related Party Disclosure (AS 18)

Related party transactions are reported as per AS-18 of Companies (Accounting Standards) Rules, 2006, as amended, in the Annexure -J of the enclosed financial statements.

# 5. Accounting For Deferred Taxes on Income (AS 22)

(Rs. In Lakhs).

Deuticulare	For the Period Ended on		As at 31st March		
Particulars	September 30, 2023	2023	2022	2021	
WDV as per Companies Act, 2013 (A)	24.51	28.25	27.44	3.62	
WDV as per Income tax Act, 1961 (B)	33.33	34.98	30.98	6.46	
Difference in WDV (A-B)	(8.82)	(6.73)	(3.54)	(2.84)	
Timing Difference due to Provision for Gratuity (DTA)	24.56	0.77	-	-	
Total Timing Difference	(33.38)	(7.50)	(3.54)	(2.84)	
Deferred Tax (Asset)/ Liability '(C)	(8.40)	(1.89)	(0.89)	(0.72)	
Resated Closing Balance of Deferred Tax (Asset)/ Liability	(8.40)	(1.89)	(0.89)	(0.72)	
Deferred Tax (Assets)/ Liability as per Balance sheet of Previous Year	(1.89)	(0.89)	(0.72)	(1.19)	
Deferred Tax (Assets)/ Liability charged to Profit & Loss	(6.51)	(1.00)	(0.18)	0.47	

# 6. **Post Employment Benefits:** The Company has valued its obligations related to Gratuity as follows:

	For the Period	For the Period
I.ASSUMPTIONS	Ended on	Ended on March
	<b>September 30, 2023</b>	31, 2023
Discount Rate	7.25%	7.50%
Expected Rate of Salary Increase	5.00%	5.00%
Withdrawl Rate	5.00%	5.00%
Mortality	IALM 2012-14	IALM 2012-14
Retirement	60 Years	60 Years
H CHANGE IN THE DRECENT WALLE OF DEFINED DEVICES.	For the Period	For the Period
II. CHANGE IN THE PRESENT VALUE OF DEFINED BENEFIT	Ended on	Ended on March
OBLIGATIONS	September 30, 2023	31, 2023
Defined Benefit Obligation at beginning of the year	0.77	0.00
Current Service Cost	2.08	0.77
Interest cost	0.03	0.00
Actuarial (Gains)/Losses on Obligations - Due to Change in Financial	21.69	0.00
Assumptions		
Benefits Paid	0.00	0.00
Defined Benefit Obligation as at end of the year	24.56	0.77
•	For the Period	For the Period
III.AMOUNT RECOGNIZED IN THE BALANCE SHEET:	Ended on	<b>Ended on March</b>
	<b>September 30, 2023</b>	31, 2023
Net liability as at beginning of the year	0.77	0.00
Net expense recognized in the Statement of Profit and Loss	23.79	0.77
Benefits Paid	0.00	0.00
Net liability as at end of the year	24.56	0.77
	For the Period	For the Period
IV.EXPENSE RECOGNIZED:	Ended on	Ended on March
	September 30, 2023	31, 2023

Current Service Cost	2.08	0.77
Interest Cost	0.03	0.00
Actuarial (Gains)/Losses on Obligations - Due to Change in Financial	21.69	0.00
Assumptions		
Expense charged to the Statement of Profit and Loss	23.79	0.77
	For the Period	For the Period
V. BALANCE SHEET RECONCILIATION:	Ended on	<b>Ended on March</b>
	<b>September 30, 2023</b>	31, 2023
Opening net liability	0.77	0.00
Expense as above	23.79	0.77
Return on Plan Assets	0.00	0.00
Benefits Paid	0.00	0.00
Net liability/(asset) recognized in the balance sheet	24.56	0.72

#### MATERIAL ADJUSTMENT TO THE RESTATED FINANCIAL STATEMENT

#### 1. Material Regrouping:

Appropriate adjustments have been made in the Restated Financial Statements of Assets and Liabilities, Profit and Losses and Cash Flows, wherever required, by reclassification of the corresponding items of income, expenses, assets and liabilities in order to bring them in line with the regroupings as per the audited financial statements of the company and the requirements of SEBI Regulations.

### 2. Material Adjustments:

The Summary of results of restatement made in the Audited Financial Statements for the respective period/years and its impact on the profit/ (loss) of the Company is as follows:

(Rs. In Lakhs)

Doubloulous	For the Period Ended on	For The Year Ended March 31,			
Particulars	September 30, 2023	2023	2022	2021	
(A) Net Profits as per audited financial statements (A)	116.62	254.53	127.48	88.87	
Add/(Less): Adjustments on account of -					
1) Difference on Account of Calculation in Provision for Income Tax	-13.54	(26.81)	(17.21)	(13.96)	
2) Difference on Account of Calculation in Deferred Tax	-1.67	(0.06)	-	(0.03)	
3) Difference on Account of Prior Period Items		-	1.05	-	
4) Difference on Account of Gratuity Expenses	5.95	0.10			
Total Adjustments (B)	(9.26)	(26.77)	(16.16)	(13.99)	
Restated Profit/ (Loss) (A+B)	107.38	227.76	111.31	74.88	

# 3. Notes on Material Adjustments pertaining to prior years

#### (1) Change in Provision for Current Tax

Since the Restated profit has been changed so that the Provision for current tax is also got changed.

# (2) Difference on Account of Calculation in Deferred Tax

Deferred tax is calculated on the difference of WDV as per Companies Act & income tax Act in Restated financials but in Audited financials the same has been calculated between difference of Depreciation. Further Deferred Tax has been calculated on Timing difference arises due to Provision for Gratuity which was not considered in Audited Financial Statements.

#### (3) Difference on Account of Prior Period Items

Prior Period Tax charged to Profit & loss in audited financials statement is now been restated and charged to that particular year to which the same relates..

# (4) Difference on Account of Gratuity

Provision for Gratuity is made in the books of accounts as per acturial Valuation Report whereas in audited financials the same is taken on the basis of their internal calculations, so that the differences arises

# Reconciliation Statement between Restated Reserve & Surplus affecting Equity due to Adjustment made in Restated Financial Statements:

(Rs. In Lakhs)

Particulars	As At September 30	As At March 31,			
raruculars	2023	2023	2022	2021	
Equity Share Capital & Reserves & Surplus as per Audited financial Statement	1826.88	1,253.32	998.79	343.31	
Add/(Less) : Adjustments on account of change in Profit/Loss	(66.18)	(56.93)	(30.15)	(13.99)	
Total Adjustments (B)	(66.18)	(56.93)	(30.15)	(13.99)	
Equity Share Capital & Reserves & Surplus as per Restated Financial Statement	1,760.71	1,196.39	968.64	329.33	

# 7. Trade Payable Ageing Summary

#### 30.09.2023

T 41 1		voice date		
Less than 1 year	1-2 years	2-3 years	More than 3 years	
-	-	-	-	-
7093.44	-	-	-	7093.44
-	-	-	-	-
-	-	-	-	-
7093.44	-	-	-	7093.44
	- 7093.44 - -	7093.44	year	year

# 31.03.2023

Particulars	Outstanding f	Total			
	Less than 1 year	1-2 years	years 2-3 years More the years		
(i) MSME	-	-	-	-	-
(ii) Others	4308.50	-	-	-	4308.50
(iii) Disputed dues - MSME	-	-	-	-	-
(iv) Disputed dues – Others	-	-	-	-	-
Total	4308.50	-	-	-	4308.50

# 31.03.2022

	Outstanding f	m				
Particulars	Less than 1 year	1-2 years 2-3 y		More than 3 years	Total	
(i) MSME	-	-	-	-	-	
(ii) Others	3255.95	-	-	-	3255.95	
(iii) Disputed dues - MSME	-	-	-	-	-	
(iv) Disputed dues – Others	-	-	-	-	-	
Total	3255.95	-	-	-	3255.95	

# 31.03.2021

Particulars		Outstanding f	Outstanding for following periods from due date of payment / Invoice date					
		Less than 1 year	1-2 years	2-3 years More than 3 years		Total		
(i)	MSME	-	-	-	-	-		
(ii)	Others	1233.10	-	-	-	1233.10		
(iii)	Disputed dues - MSME	-	-	-	-	-		
(iv)	Disputed dues – Others	-	-	-	-	-		
Total		1233.10	-	-	-	1233.10		

# 8. Trade Receivable Ageing Summary

	Outstand	Total				
Particulars	Less than 6 months	6 months - 1 year	1-2 years	2-3 years	More than 3 years	
30.09.2023						
(i) Undisputed Trade Receivable – considered good	2194.05	-	84.71	-	289.33	2568.09
(ii) Undisputed Trade Receivable – considered doubtful	-	-	-	-	-	-
(iii) Disputed Trade Receivable – considered good	-	-	-	-	-	-
(iv) Disputed Trade Receivable – considered doubtful	-	-	-	-	-	-
31.03.2023						
(i) Undisputed Trade Receivable – considered good	511.42	84.71	-	289.33	-	885.46
(ii) Undisputed Trade Receivable – considered doubtful	-	-	-	-	-	-
(iii) Disputed Trade Receivable – considered good	-	-	-	-	-	-
(iv) Disputed Trade Receivable – considered doubtful	-	-	-	-	-	-
31.03.2022						
(i) Undisputed Trade Receivable – considered good	519.26	13.71	289.33	-	-	822.30
(ii) Undisputed Trade Receivable – considered doubtful	-	-	-	-	-	-
(iii) Disputed Trade Receivable – considered good	-	-	-	-	-	-
(iv) Disputed Trade Receivable – considered doubtful	-	-	-	-	-	-
31.03.2021						
(i) Undisputed Trade Receivable – considered good	644.78	43.66	-	-	-	688.44
(ii) Undisputed Trade Receivable – considered doubtful	-	-	-	-	-	-
(iii) Disputed Trade Receivable – considered good	-	-	-	-	-	-
(iv) Disputed Trade Receivable – considered doubtful	-	-	-	-	-	-

# 9. Restated Statement of Accounting Ratios:

S. No.	Particular	Numerator	<b>September</b> 30, 2023	March 31,	March	March	Reason for Movements
	2 112 12 112 112	Denominator		2023	31, 2022	31, 2021	
(a)	Current Ratio	Current Assets  Current Liabilities	0.69	0.62	0.69	0.68	Reason for movement is not required to disclosed as the same is less than 25%.
(b)	Debt-Equity Ratio	Debt  Equity	1.73	2.48	2.13	3.81	Debt Equity Ratio of the company is decreased the year 2022 due to increase in capital base of the company
(c)	Debt Service Coverage Ratio	Net Operating Income Total Debt Service	1.48	1.75	1.29	1.35	DSCR in the year 2023 is increased due to higher operating profit.
(d)	Return on Equity Ratio	Profit After Tax  Average Shareholders Equity	7.26	21.04	17.15	25.66	ROE has reduced due to introduction of fresh capital as benefits of same would accrue to the company is coming years.
(e)	Trade Receivables turnover ratio (in times	Net Credit Sales  Average Trade Receivables	3.80	14.13	12.19	7.19	Trade Receivable Turnover ratio has increased in the year 2022 due to higher credit period allowed to debtors.
(f)	Trade Payable Turnover Ratio (in times)	Net Credit Purchases Average Trade Payables	1.16	2.66	3.60	2.80	Trade Payable turnover ratio als increased in the year 2022 due to lower credit period allowed to creditors.
(g)	Net capital turnover ratio (in times)	Turnover  Net Working  Capital	(1.84)	(3.72)	(4.41)	(3.63)	Reason for movement is not required to disclosed as movement is not more than 25%
(h)	Net profit ratio	Profit After Tax  Total Sales	1.63	1.89	1.21	1.07	Net Profit Ratio is increased to increase in turnover/
(i)	Return on Capital employed	Operating Profit  Total Capital Employed	0.22	0.56	0.53	1.01	Return on capital employed is decreased in the year 2022 due to increase in capital base of the company
(k)	Interest Service Coverage Ratio	EBIT  Total Interest Service	1.54	1.80	1.38	1.42	Interest Service Coverage Ratio has been increased in the year 2023 due to higher EBIT
(1)	Inventory Turnover Ratio	Turnover Average Inventory	1.93	4.46	3.74	3.21	Reason is not required to be disclosed as the same is not more than 25%

Other Information in terms of the amendment in schedule III of the companies Act vide notification dated 24th March, 2021

- a) The Company does not have any Benami Property, and no proceeding has been initiated or pending against the Company for holding any Benami Property.
- b) The Company does not have any transactions with companies which are struck off.
- c) The Company does not have any charges or satisfaction which is yet to be registered with Registrar of Companies beyond the statutory period.
- d) The Company have not traded or invested in crypto currency or virtual currency during the financial year.
- e) The Company has not advanced or loaned or invested funds to any other person(s) or entity(ies), including foreign entities (Intermediaries) with the understanding that the Intermediary shall:
- (i) Directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the company (ultimate beneficiaries) or
- (ii) Provide any Guarantee, Security, or the like to or on behalf of the Ultimate Beneficiaries
- f) The Company have not received any fund from any Person(s) or Entity(ies), including Foreign Entities (Funding Party) with the understanding (whether recorded in writing or otherwise) that the Company shall:
- (a) Directly or indirectly lend or invest in other persons or entities identified in any manner whatsoever by or on behalf of the funding party (ultimate beneficiaries) or
- (b) Provide any Guarantee, Security, or the like on behalf of the ultimate beneficiaries.
- g)The Company has no such transaction which is not recorded in the Books of Accounts that has been surrendered or disclosed as income during the year in the tax assessments under the Income Tax Act, 1961 (such as, search or survey or any other relevant provisions of the Income Tax Act, 1961.
- h) The Company have not been declared willful defaulter by any Banks or any other Financial Institution at any time during the financial year.
- i) The company has utilized the borrowings from banks and financial institutions for the specific purpose for which it was taken during the financial year.

#### ANNEXURE - A.1 : Restated Statement of Share Capital

(Rs. In Lakhs)

Particulars	As at September 30		As at 31st March			
1 articulars	2023	2023	2022	2021		
Equity Share Capital						
Authorised Share Capital						
15,00,000 Equity Shares of Rs. 10 Each	2500.00	2500.00	2500.00	300.00		
Total	2500.00	2500.00	2500.00	300.00		
Issued, Subscribed & Fully Paid Up Share Capital						
12,10,000 Equity Shares of Rs. 10 Each	1039.23	326.50	326.50	238.50		
Total	1,039.23	326.50	326.50	238.50		

A.1.1 Right, Preferences and Restrictions attached to Shares:
The Company has one class of equity shares having a par value of Rs. 10/- per share. Each Shareholder is eligible for on vote per share held. In the event of liquidation, the equity shareholders are eligible to receive the remaining assets of the Company in proportion of their shareholding.

#### Notes : nciliation of Number of Shares

Particulars	As at September 30		As at 31st March	
1 at ticulars	2023	2023	2022	2021
Equity Shares				
Shares outstanding at the beginning of the year	32,65,000	32,65,000	23,85,000	23,85,000
Shares issued during the year	7127300	-	8,80,000	-
Share outstanding at the end of the year	1,03,92,300	32,65,000	32,65,000	23,85,000

#### ANNEXURE - A.2: Restated Statement of Reserves and Surplus

(Rs. In Lakhs)

				(RS. III Lakiis)		
Particulars	As at September 30		As at 31st March			
Taracana,	2023	2023	2022	2021		
Reserves & Surplus						
1. Securities Premium						
Balance as at the beginning of the year	440.00	440.00	-	-		
Addition during the year	397.20	-	440.00			
Issued for Bonus Issue	440.00	-	-			
Balance as at the end of the year	397.20	440.00	440.00	-		
Balance in Statement of Profit & Loss						
Balance as at the beginning of the year	429.89	202.14	90.83	15.94		
Add: Profit for the year	107.38	227.75	111.31	74.89		
Less : Bonus Issue	213.00	-	-			
Balance as at the end of the year	324.27	429.89	202.14	90.83		
Grand Total	721.47	869.89	642.14	90.83		

Note A.2.1: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D.A.B.C.

#### ANNEXURE - A.3: Restated Statement of Long Term Borrowings

(De In Lakhe)

					(RS. III Lakiis)
Particulars	As at September 3			As at 31st March	
raruculars	2023		2023	2022	2021
Secured:					
From Banks	1	7.23	18.43	20.12	-
Total	1	7.23	18.43	20.12	

Note A.3.1: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure

#### ANNEXURE - A.4 : Restated Statement of Other Non Current Liabilities

As at September 30		As at 31st March			
2023	2023	2022	2021		
24.84	23.74	23.65	8.20		
24.84	23.74	23.65	8.20		
	2023	2023 2023 24.84 23.74	2023         2023         2022           24.84         23.74         23.65		

Note A.4.1: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure

#### ANNEXURE - A.5 : Restated Statement of Long Term Provisions

Particulars	As at September 30		As at 31st March	
r ai ticulai s	2023	2023	2022	2021
Provision for Gratuity	22.96	0.72	-	-
Total	22.96	0.72		

Note A.5.1: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure

#### ANNEXURE - A.6: Restated Statement of Deferred Tax Assets/(Liabilities) (Net)

(Rs. In Lakhs)

Particulars	As at September 30	As at 31st M		
	2023	2023	2022	2021
Deferred Tax Liability				
Related to Fixed Assets		-	-	-
Loss Carried forward			-	-
Total (a)		-	-	-
Deferred Tax Assets				
Related to Fixed Assets	8.40	1.89	0.89	0.72
Total (b)	8.40	1.89	0.89	0.72
Net deferred tax asset/(liability){(b)-(a)}	8.40	1.89	0.89	0.72

Note A.6.1: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D,A,B,C.

#### ANNEXURE - A.7: Restated Statement of Short Term Borrowings

(Rs. In Lakhs)

Particulars	As at September 30	A	s at 31st March	
raruculars	2023	2023	2022	2021
~ .				
Secured:				
Bank Overdraft/Cash Credit	1,980.09	2,008.62	1,644.26	906.97
Current Maturities of Long Term Debt	2.33	2.19	2.83	-
Unsecured:				
Inter Corporate Deposits	0.00	0.00	384.85	348.68
Pro Cap	537.67	501.90	-	_
Udaan	78.22	32.21	-	-
Anukriti Leasing & Exports Private Limited	34.76	9.76	11.76	
HDFC Bank Loan	12.62	0.00	-	-
Oxyzo Financial Services	388.14	389.49	-	-
Гotal	3,033.83	2,944.17	2,043.70	1,255.65

Note A.7.1: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D.A.B.C.

#### ANNEXURE - A.8: Restated Statement of Trade Payables

Rs. In Lakhs

				(Rs. In Lakhs)
Particulars	As at September 30		As at 31st March	
1 articulars	2023	2023	2022	2021
Trade Payables due to				
- Micro and Small Enterprises		-	-	-
- Others				
- Promotor/Promotor Group		-	-	-
- Others	7093.44	4,308.50	3,255.95	1,233.10
Total	7,093.44	4,308.50	3,255.95	1,233.10

Note A.8.1: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D.A.B.C.

#### ANNEXURE - A.9: Restated Statement of Other Current Liabilities

(Rs. In Lakhs)

Particulars	As at September 30		As at 31st March	
i di ticulai 5	2023	2023	2022	2021
Advance from Customers	=	-	123.32	1878.82
Statutory Dues Payable	79.22	45.39	70.47	18.30
U.T. Electornics Private Limited (Marketing Support Advance)	1,080.00	1,080.00	1,080.00	1500.00
Expenses Payable	89.93	128.15	131.45	62.14
Grand Total	1,249.15	1,253,54	1,405.24	3,459.27

Note A.9.1: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D,A,B,C.

#### ANNEXURE - A.10 : Restated Statement of Short Term Provisions

(Rs. In Lakhs)

				(NS. III Lakiis)
Particulars	As at September 30		As at 31st March	
1 articulars	2023	2023	2022	2021
Provision for Income Tax	99.56	107.72	52.55	27.60
Provision for Gratuity	1.60	0.05	0.00	0.00
Grand Total	101.16	107.77	52.55	27.60

Note A.10.1: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D,A,B,C.

#### ANNEXURE - A.12: Restated Statement of Other Non Current Assets

(Rs. In Lakhs)

Particulars	As at September 30		As at 31st March	
r ai ticulais	2023	2023	2022	2021
Security Deposits	18.64	123.21	6.51	6.48
Grand Total	18.64	123.21	6.51	6.48

Note A.12.1: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D.A.B.C.

#### ANNEXURE - A.13 : Restated Statement of Inventories

(Rs. In Lakhs)

Particulars	As at September 30		As at 31st March	
	2023	2023	2022	2021
Stock in Trade	3989.37	2,827.96	2,585.63	2,342.06
Grand Total	3,989.37	2,827.96	2,585.63	2,342.06

Note A.13.1: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D,A,B,C.

#### ANNEXURE - A.14 : Restated Statement of Trade Receivables

(Rs. In Lakhs)

Particulars	As at September 30		As at 31st March	
1 at ticulars	2023	2023	2022	2021
Outstanding for a period exceeding six months (Unsecured and considered				
Good)				
From Directors/Promoters/Promoter Group/Associates/ Relatives of Directors/				
Group Companies.	201.01	374.04	13.71	43.66
Others				
Outstanding for a period not exceeding 6 months (Unsecured and considered				
Good)				
From Directors/Promoters/Promoter Group/Associates/ Relatives of Directors/				
Group Companies.		-	-	-
Others	2367.08	511.42	808.59	644.78
Grand Total	2,568.09	885.46	822.30	688.44

Note A.14.1: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D,A,B,C.

#### ANNEXURE - A.15: Restated Statement of Cash and Bank Balances

(Rs. In Lakhs)

Particulars	As at September 30		As at 31st March	
1 articulars	2023	2023	2022	2021
Cash & Cash Equivalents				
Cash in hand	0.58	0.14	0.36	0.00
Balances with Banks:				
In Current Accounts	0.99	6.95	21.32	56.61
In Deposit Accounts	778.93	555.78	437.89	225.60
Grand Total	780.50	562.87	459.57	282.21

Note A.15.1: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D.A.B.C..

#### ANNEXURE - A.16: Restated Statement of Short Term Loans and Advances

(Rs. In Lakhs)

Particulars	As at September 30		As at 31st March	
	2023	2023	2022	2021
Advance to Employees	17.81	47.76	31.04	26.96
Grand Total	17.81	47.76	31.04	26.96

Note A.16.1: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure

#### ANNEXURE - A.17 : Restated Statement of Other Current Assets

(Rs. In Lakhs)

Particulars	As at September 30	As at 31st March		
1 at ticulars	2023	2023	2022	2021
Balance with Revenue Authorities	503.92	619.30	468.24	446.82
Prepaid Expenses	58.41	424.23	300.79	260.88
Grand Total	562.33	1,043.53	769.03	707.70

Note A.17.1: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D.A.B.C.

ANNEXURE - B.1: Restated Statement of Revenue from Operations

(Rs. In Lakhs)

Particulars	For the Period Ended on	For the	Year Ended on Ma	rch 31
	September 30, 2023	2023	2022	2021
Sale of Goods:				
Export Sales	-	-		-
Domestic Sales	6569.71	12068.22	9211.25	6,999.59
Revenue from operations	6569.71	12068.22	9211.25	6999.59

Note B.1.1: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D.A.B.C.

#### ANNEXURE - B.2: Restated Statement of Other Income

(Rs. In Lakhs)

				(IXS. III Lakiis)
Particulars	For the Period Ended on		As at 31st March	
	September 30, 2023	2023	2022	2021
Interest Income	17.32	24.45	33.80	14.37
Other Misc. Incomes	1.62	2.05	5.95	3.69
Grand Total	18.94	26.50	39.76	18.06

Note B.2.1 : The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D.A.B.C.

#### ANNEXURE - B.3 : Restated Statement of Purchase of Stock in Trade

(Rs. In Lakhs)

Particulars	For the Period Ended on		As at 31st March	
1 at iteuals	September 30, 2023	2023	2022	2021
Purchases	6615.66	10,493.61	8,340.17	5,727.79
Custom Duty & Custom Boarding Charges	=	0.69	69.01	170.54
Exchange Gain	=	(0.24)	(0.39)	(0.51)
Refund of Import Duty	-		-	(0.30)
FOC on Spares	=	-	-	(1.44)
Incentive Received	-	(419.51)	(336.01)	60.28
Grand Total	6,615.66	10,074.55	8,072.78	5,956.36

Note B.3.1 : The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D,A,B,C.

#### ANNEXURE - B.4: Restated Statement of Changes in Inventories of Finished Goods, WIP & Stock in Trade

(Rs. In Lakhs)

				(Itor III During)
Particulars	For the Period Ended on		As at 31st March	
raruculars	September 30, 2023	2023	2022	2021
Inventories at the Begening of the Year	2,827.96	2,585.63	2,342.06	2,012.78
Inventories at the End of the Year	3989.37	2,827.96	2,585.63	2,342.06
Grand Total	(1.161.41)	(242.33)	(243.57)	(329.28)

Note B.4.1: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure

#### ANNEXURE - B.5 : Restated Statement of Employee Benefit Expense

(Rs. In Lakhs)

Particulars	For the Period Ended on		As at 31st March	
i di ticulai s	September 30, 2023	2023	2022	2021
Salary & Wages	154.24	360.00	175.76	348.18
Director Remuneration	0.00	1	1	12.65
Staff Welfare	0.50	1.19	0.60	0.25
Gratuity Expenses	23.79	0.77	-	1
Grand Total	178.53	361.96	176.36	361.08

Note B.5.1: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D,A,B,C.

#### ANNEXURE - B.6: Restated Statement of Finance costs

(Rs. In Lakhs)

				(Ks. In Lakns)
Particulars	For the Period Ended on		As at 31st March	
1 articulars	September 30, 2023	2023	2022	2021
Interest paid on Borrowings	198.37	291.82	177.65	163.78
Other Borrowings Costs	=	ū	108.74	55.78
Other Interest	=	1	4.48	4.58
Bank Charges & Commission	65.36	88.27	110.31	22.61
Grand Total	263.73	380.09	401.19	246.75

Note B.6.1: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D,A,B,C.

#### ANNEXURE - B.7: Restated Statement of Depreciation & Amortization

(Rs. In Lakhs)

Particulars	For the Period Ended on	As at 31st March				
1 articulars	September 30, 2023	2023	2022	2021		
Depreciation	4.60	10.00	4.74	1.81		
Preliminary Exp W/off	-	-	-	0.72		
Grand Total	4.60	10.00	4.74	2.53		

Note B.7.1: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D.A.B.C.

ANNEXURE - B.8: Restated Statement of Other Expenses

(Rs. In Lakhs)

				(RS. In Lakns)
Particulars	For the Period Ended on		As at 31st March	
Tarticulars	September 30, 2023	2023	2022	2021
Quality Control Expenses	4.24	11.23	8.63	12.85
Brokerage and Commission	-	1.00	7.86	-
C&F Charges	48.4	106.63	73.02	94.86
Computer Expenses	6.08	5.06	3.05	3.81
Carriage Outward	106.88	290.00	172.12	130.39
Charity & Donation	1.64			
Loading & Unloading Charges	2.39	13.85	3.26	-
Courier & Photostate	8.08	9.17	6.61	1.04
Electricity & Water charges	0.57	1.57	0.99	0.74
Festival Expenses	-	-	0.01	-
Insurance Expenses	8.62	-	0.05	2.82
Interest paid on TDS & Income Tax	3.81			
Internal Audit Fees	7.8	15.61	13.40	6.00
Professional Fees	4.86	38.29	23.96	22.19
Legal Expenses	0.39	2.62	0.25	0.69
Misc Expenses	0.89	0.52	2.65	4.32
Office Expenses	2.08	2.86	1.30	1.47
Printing & Stationary	0.32	0.51	0.31	1.15
Rates, Fees & Taxes	11.52	11.99	24.53	22.06
Royalty Expenses	131.39	238.60	168.18	117.97
Repair & Maintenance	20.02	92.70	4.45	10.39
Vehicle repari & Maintenance	0	1.19	0.06	
Rent	4.13	7.89	11.10	6.86
Sales & Promotion	54.85	133.73	20.55	41.41
Telephone & Internet Charges	9.45	14.10	10.27	14.01
Travelling & Conveyance Expenses	55.04	98.13	56.49	35.12
Labour charges	0.39	2.40	1.48	1.60
Provision for Audit Fees	0.6	1.20	1.20	0.20
Service Centre Cost	49.63	105.26	72.94	145.31
Grand Total	544.04	1,206.10	688.73	677.26

Note B.8.1 : The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D,A,B,C.

ANNEXURE – B.9: Restated Statement of Deferred Tax (Assets)/Liabilities

(Rs. In Lakhs)

Particulars	For the Period Ended on		As at 31st March	
1 at ticulats	September 30, 2023	2023	2022	2021
WDV as per Companies Act, 2013 (A)	24.51	28.25	27.44	3.62
WDV as per Income tax Act, 1961 (B)	33.33	34.98	30.98	6.46
Difference in WDV (A-B)	(8.82)	(6.73)	(3.54)	(2.84)
Timing Difference due to Provision for Gratuity (DTA)	24.56	0.77	-	1
Total Timing Difference	(33.38)	(7.50)	(3.54)	(2.84)
Deferred Tax (Asset)/ Liability '(C)	(8.40)	(1.89)	(0.89)	(0.72)
Resated Closing Balance of Deferred Tax (Asset)/ Liability	(8.40)	(1.89)	(0.89)	(0.72)
Deferred Tax (Assets)/ Liability as per Balance sheet of Previous Year	(1.89)	(0.89)	(0.72)	(1.19)
Deferred Tax (Assets)/ Liability charged to Profit & Loss	(6.51)	(1.00)	(0.18)	0.47

Note B.9.1: The above statements should be read with the significant accounting policies and notes to restated summary, statement of assets and liabilities, profits and losses and cash flows appearing in Annexure IV, I, II III.

ANNEXURE - A.11: Restated Statement of Property, Plant and Equipment

Intangible Assets Under Development Customer Network & Marketplace Total (A) Grand Total (A+B+C)

			1	As At 30.09.2023						
		Gross	Block			Accumulated	Depreciation		Net l	Block
Particulars	Balance as at 01st Apr 2023	Additions	Deletion/Sale	Balance as at 30th September 2023	Balance as at 01st Apr 2023	Depreciation charge for the period	Deletion- Sale/Loss	Balance as at 30th September 2023	Balance as at 01st Apr 2023	Balance as at 30th September 2023
A. Property Plant & Equipment										
Plant & Machinery	3.37	0.03		3.40	1.46	0.16		1.62	1.91	1.78
Computer & Printer	7.10	-		7.10	6.02	0.25		6.27	1.08	0.83
Electricals Fittings	0.35			0.35	0.09	0.02		0.11	0.25	0.23
Furniture & Fixtures	9.86	0.83		10.69	2.75	1.08		3.83	7.12	6.87
Vehicles	27.30			27.30	11.24	2.51		13.75	16.06	13.55
Total (A)	47.98	0.86	-	48.84	21.55	4.02	-	25.57	26.42	23.26
·										
Intangible Assets										
Softwares	21.81	-		21.81	19.99	0.58		20.57	1.82	1.24
T-4-1 (D)	21.01			21.01	10.00	0.50		20.55	1.03	1.24

			I	As At 31.03.2023						
		Gross	Block			Accumulated	Depreciation		Net I	Block
Particulars	Balance as at 01st Apr 2022	Additions	Deletion/Sale	Balance as at 31st March 2023	Balance as at 01st Apr 2022	Depreciation charge for the period	Deletion- Sale/Loss	Balance as at 31st March 2023	Balance as at 01st Apr 2022	Balance as at 31st March 2023
A. Property Plant & Equipment										
Plant & Machinery	2.26	1.11		3.37	1.13	0.33		1.46	1.12	1.91
Computer & Printer	6.37	0.73		7.10	5.33	0.69		6.02	1.04	1.08
Electricals Fittings	0.21	0.14		0.35	0.03	0.06		0.09	0.17	0.25
Furniture & Fixtures	2.57	7.29		9.86	1.84	0.91		2.75	0.74	7.12
Vehicles	27.30			27.30	3.95	7.29		11.24	23.35	16.06
Total (A)	38.70	9.27	-	47.98	12.28	9.28	-	21.55	26.43	26.42
Intangible Assets										
Softwares	20.28	1.53		21.81	19.27	0.72		19.99	1.01	1.82
Total (B)	20.28	1.53	-	21.81	19.27	0.72	-	19.99	1.01	1.82
Intangible Assets Under Development										
Customer Network & Marketplace	3,067.44	1,264.89		4,332.33	-	-	-	-	3,067.44	4,332.33
Total (A)	3,067.44	1,264.89	-	4,332.33	-	-	-	-	3,067.44	4,332.33
Grand Total (A+B+C)	3,126.42	1,275.69	-	4,402.12	31.55	10.00	-	41.54	3,094.88	4,360.58

				As At 31.03.2022						
		Gross	Block	13 At 31.03.2022		Accumulated	Depreciation		Net l	Block
Particulars	Balance as at 01st Apr 2021	Additions	Deletion/Sale	Balance as at 31 March 2022		Depreciation charge for the period	Deletion- Sale/Loss	Balance as at 31 March 2022	Balance as at 01st Apr 2021	Balance as at 31 March 2022
A. Property Plant & Equipment										
Plant & Machinery	2.00	0.25	-	2.26	0.94	0.19	-	1.13	1.06	1.12
Computer & Printer	5.57	0.80	-	6.37	5.26	0.07		5.33	0.31	1.04
Electricals Fittings		0.21		0.21	-	0.03		0.03	-	0.17
Furniture & Fixtures	2.57		-	2.57	1.58	0.26	-	1.84	0.99	0.74
Vehicles		27.30		27.30	-	3.95	-	3.95	-	23.35
Total (A)	10.14	28.56	-	38.70	7.78	4.50	-	12.28	2.36	26.43
Intangible Assets										
Softwares	20.28		-	20.28	19.02	0.24	-	19.27	1.26	1.01
Total (B)	20.28	-	-	20.28	19.02	0.24	-	19.27	1.26	1.01
Intangible Assets Under Development										
Customer Network & Marketplace	2,254.96	812.47		3,067.44	-	-	-	-	2,254.96	3,067.44
Total (C)	2,254.96	812.47	-	3,067.44	-	-	-	-	2,254.96	3,067.44
Grand Total (A+B+C)	2,285.39	841.03	-	3,126.42	26.80	4.74	-	31.55	2,258.59	3,094.88

				As At 31.03.2021						
		Gross	Block			Accumulated	Depreciation		Net l	Block
Particulars	Balance as at 01st Apr 2020	Additions	Deletion/Sale	Balance as at 31 March 2021	Balance as at 01st Apr 2020	Depreciation charge for the period	Deletion- Sale/Loss	Balance as at 31 March 2021	Balance as at 01st Apr 2020	Balance as at 31 March 2021
A. Property Plant & Equipment										
Tangible Assets										
Plant & Machinery	1.81	0.19	-	2.00	0.72	0.22	-	0.94	1.09	1.06
Computer & Printer	5.57		-	5.57	5.12	0.14	-	5.26	0.45	0.31
Furniture & Fixtures	2.04	0.53	-	2.57	1.29	0.29	-	1.58	0.75	0.99
Total (A)	9.43	0.72	-	10.14	7.13	0.65	-	7.78	2.29	2.36
Intangible Assets										
Softwares	20.28		-	20.28	17.86	1.16	-	19.02	2,42	1.26
Total (B)	20.28	-	-	20.28	17.86	1.16	-	19.02	2.42	1.26
Intangible Assets Under Development	+									
Customer Network & Marketplace	1,329.25	925.71		2,254,96	-	-	-	-	1.329.25	2,254,96
Total (C)	1,329.25	925.71	-	2,254.96	-	-	-	-	1,329.25	2,254.96
Grand Total (A+B+C)	1,358.96	926.43	-	2,285.39	25.00	1.81		26.80	1,333.96	2,258.59

A.1.4 Details of Shareholding more than 5% of the aggregate shares in the company

	30-Se	ep-23	31-M	ar-23	31-Ma	r-22	31-N	/lar-21
Name of Shareholder	Nos	% of Holding						
Anil Sharma	32,01,504	30.81%	10,00,335	30.64%	10,00,335	30.64%	10,00,000	41.93%
Anil Sharma HUF	-	0.00%	-	0.00%	3,70,000	11.33%	3,70,000	15.51%
Anurag Sharma	44,24,997	42.58%	14,03,333	42.98%	10,33,333	31.65%	10,00,000	41.93%
U.T. Electronic P.Ltd.	20,02,000	19.26%	7,00,000	21.44%	7,00,000	21.44%	-	0.00%
Total	96,28,501	92.65%	31,03,668	95.06%	31,03,668	95.06%	23,70,000	99.37%

Note: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure A,B,C,D.

A.1.5 Shareholding of Promotors								
Name of Shareholder	30-Sc	ep-23	31-M	ar-22	31-Ma	r-22	31-M	[ar-21
Name of Shareholder	Nos	% of Holding						
Anil Sharma	32,01,504	30.81%	10,00,335	30.64%	10,00,335	30.64%	10,00,000	41.93%
Anurag Sharma	44,24,997	42.58%	14,03,333	42.98%	10,33,333	31.65%	10,00,000	41.93%

Note: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure A,B,C,D.

A.1.6 Change in Shareholding of Promotors								
Name of Shareholder	30-S	ep-23	31-M	ar-22	31-Ma	r-22	31-N	Iar-21
Name of Snareholder	Nos	% of Holding	Nos	% of Holding	Nos	% of Holding	Nos	% of Holding
Anil Sharma	22,01,169	220.04	-	0.00%	335	0.03%	-	0.00%

Note: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure A,B,C,D.

Name of Lender	Amount Sanctioned	Purpose	Rate of interest	Security Offiered	Re-Payment Schedule as per Sanction Letter	Moratorium	Outstanding amount as o (as per Book 30,09,2023
Karnatak Bank Limited	24.00	Vehicle Loan	12.32%	By Way of Hypothecation of Car	Repayable in 84 EMI of Rs. 38432	NIL	19.56
Karnatak Bank Limited	2200.00	Working Capital	10.79%	Prime Security: Hypothecation of Stock & Book Debts. Colleteral Security:  1. Equitable mortgage of freehold commercial property 40% portion (down)(part of 15t floor) having area of 6274.04 Sq.ft studed in Sart Vivekanand Marg, Ville Pabaha, M.C. Zinzkpur, Tehsil Derabassi, Mohali Dt Punjab belonging to Smt Sangita Prashar and Sri. Andring Sharma  2. equitable mortgage of Residential property Plot No.505, (Plot admsg 300 sq mts with construction of 3539 sq fts) in Sector 7, Panchakula belonging to Mr. Anil Sharma & Mrs. Sangeeta Prashar  3. equitable mortgage of residential property at Plot No.531, Plot admsg 206.80 sq mts with construction of 1500 sq ft in Sector 8  Panchakula belonging to Mr. Vineet Bhatia and Mrs. Anu Bhatia  4. equitable mortgage of commercial property bearing No. SCO 75, Sector 30-C Chandigarh measuring 174.00 sq yards belonging to Mr. Anil Sharma, Mrs. Sangeeta Prashar & Mr.  Anurag Sharma  5. Equitable mortgage of freehold commercial property 60% portion(Godown)(full ground floor and part of 15t floor) having area of 14 Marla 8 Sarsai (456 sq 48d) situated in Sant Vivekanand Marg, Ville Pabhat, Mc Zinkpur, Teshil Derabassi, Mohali Dr Punjab belonging to Smt  Sangita Prashar and Sri. Anurag Sharma.  6. Equitable Mortgage of 50% share in lease hold commercial building (comprising of Biasement & ground floor) measuring 9634-125 Sq.ft (Total Area) at SCO-3577588, Sector-35-B, Chandigarh on plot admsg 287-50 sq yds belongings Off. Anil Sharma, Mrs. Shweta Sharma (all to represent 25% share) and Mrs UT Electronics Pvt Lul. (another 25% share) (fotal 50% share)  7. Equitable mortgage of freshold Commercial PrOpety com having area 2982 S9. Triple Storeyed (Basement extra) Commercial comprising in Khasra No.3/17/fj (6-14), 24/f (40), 7//4(6-1), 7/f (0-9) Sitte 4, measuring 142.22 yards i.e. 0 kanal 4 mark 7, sarsais being 43/23/249 share of total land 17 kanal 4 amdra, situated as Sarpanch Tower, Sunny Enclave, Zirakpur, Mohali, Punjab belonging to Mr. Anurag Sharma	Renewal After 1 Year	NIL	1980.09
Total .							1999.65

ANNEXURE - A.3.3
STATEMENT OF TERMS & CONDITIONS OF UNSECURED LOANS

A) Details of Unsecured Loans outstanding as at the end of the latest Reporting period from Directors/Promoters/Promoter Group /Associates/Relatives of Directors/Group Companies/other entities

Name of Lender	Amount Sar	Purpose	Rate of inte	Security Offiered	Re-Payment Schedule	Moratorium	Outstanding amount as on (as per Books) 31.03.2023
Pro Cap	650.00	Working Capital	18.25%	NIL	120 DAYS FROM EACH DRAWDOWN	NIL	537.67
Udaan	77.00	Working Capital	18.00%	NIL	90 DAYS FROM EACH DRAWDOWN	NIL	78.22
HDFC Bank Limited	17.36	Working Capital	15.50%	NIL	Repayable in 12 Months	NIL	12.62
Anukriti Leasing & Exports Private Limited	NIL	Working Capital	NIL	NIL	on Demand	NIL	34.76
OXYZO FIN SERVICES	385.00	Working Capital	16.00%	NIL	120 DAYS FROM EACH DRAWDOWN	NIL	388.14
Sub Total							1051.41

#### ANNEXURE - E: STATEMENT OF MATERIAL ADJUSTMENT TO THE RESTATED FINANCIAL STATEMENT

#### 1 Material Regrouping

Appropriate adjustments have been made in the Restated Standalone Financial Statements of Assets and Liabilities, Profit and Losses and Cash Flows, wherever required, by reclassification of the corresponding items of income, expenses, assets and liabilities in order to bring them in line with the regroupings as per the audited financial statements of the company and the requirements of SEBI Regulations.

#### 2. Material Adjustments :

The Summary of results of restatement made in the Audited Financial Statements for the respective years and its impact on the profit/(loss) of the Company is as follows:

Particulars	For the Period Ended on	For The Y	ear Ended Marc	h 31,
r at uculars	September 30, 2023	2023	2022	2021
(A) Net Profits as per audited financial statements (A)	116.62	254.53	127.48	88.87
Add/(Less) : Adjustments on account of -				
1) Difference on Account of Calculation in Provision for Income Tax	-13.54	(26.81)	(17.21)	(13.96)
2) Difference on Account of Calculation in Deferred Tax	-1.67	(0.06)	-	(0.03)
3) Difference on Account of Prior Period Items			1.05	-
4) Difference on Account of Gratuity Expenses	5.95	0.10		
Total Adjustments (B)	(9.26)	(26.77)	(16.16)	(13.99)
Restated Profit/ (Loss) (A+B)	107.38	227.76	111.31	74.88

#### 3. Notes on Material Adjustments pertaining to prior years

#### (1) Change in Provision for Current Tax

Since the Restated profit has been changed so that the Provision for current tax is also got changed

#### (2) Difference on Account of Calculation in Deferred Tax

Deferred tax is calculated on the difference of WDV as per Companies Act & income tax Act in Restated financials but in Audited financials the same has been calculated between difference of Depreciation. Further Deferred Tax has been calculated on Timing difference arises due to Provision for Gratuity which was not considered in Audited Financial Statements

#### (3) Difference on Account of Prior Period Items

Prior Period Tax charged to Profit & loss in audited financials statement is now been restated and charged to that particular year to which the same relates.

#### (4) Difference on Account of Gratuity Expenses

Provision for Gratuity is made in the books of accounts as per acturial Valuation Report whereas in audited financials the same is taken on the basis of their internal calculations, so that the differences arises

 $\textbf{Reconciliation Statement between Restated Reserve \& Surplus affecting Equity due to Adjustment made in Restated Financial Statements: \\$ 

Particulars	As At September 30	As At March 31,			
1 articulars	2023	2023	2022	2021	
Equity Share Capital & Reserves & Surplus as per Audited financial Statement	1826.88	1,253.32	998.79	343.31	
Add/(Less): Adjustments on account of change in Profit/Loss	(66.18)	(56.93)	(30.15)	(13.99)	
Total Adjustments (B)	(66.18)	(56.93)	(30.15)	(13.99)	
Equity Share Capital & Reserves & Surplus as per Restated Financial Statement					
Equity Share Capital & Reserves & Surpius as per Restateu Financial Statement	1,760.71	1,196.39	968.64	329.33	

ANNEXURE - F: RESTATED STATEMENT OF TAX SHELTERS

Sr. No	Particulars	As at September 30	A	s at 31st March		
		2023	2023	2022	2021	
A	Restated Profit before tax	143.50	304.36	150.78	102.96	
	Income chargeable under Normat Rate	143.50	304.36	150.78	102.96	
	Normal Corporate Tax Rates (%)	25.17%	25.17%	25.17%	25.17%	
	MAT Tax Rates (%)	16.69%	16.69%	16.69%	15.60%	
В	Tax thereon (including surcharge and education cess)					
	Tax on normal profits	36.12	76.60	37.95	25.91	
	Short Term Capital Gain at special rate	-	-	-	-	
	Total	36.12	76.60	37.95	25.91	
	Adjustments:					
С	Permanent Differences					
	Deduction allowed under Income Tax Act	-	-			
	Exempt Income	-	-	-	-	
	Allowance of Expenses under the Income Tax Act Section 35	-	-	-	-	
	Disallowance of Income under the Income Tax Act	-	=	-		
	Disallowance of Expenses under the Income Tax Act	-	-	-	-	
	<b>Total Permanent Differences</b>	-	-	-	-	
D	Timing Differences					
	Difference between Depreciation as per Income tax, 1961 and Companies Act 2013	2.10	3.21	0.70	(0.99)	
	Provision for Gratuity disallowed	23.79	0.77	-		
	Allowance of Expenses Under Income Tax	-	-	-	-	
	<b>Total Timing Differences</b>	25.89	3.98	0.70	(0.99)	
E	Net Adjustments E= (C+D)	25.89	3.98	0.70	(0.99)	
F	Tax expense/(saving) thereon	6.52	1.00	0.18	(0.25)	
G	Total Income/(loss) (A+E)	169.39	308.33	151.47	101.97	
	Taxable Income/ (Loss) as per MAT	143.50	304.36	150.78	102.96	
	Less: Loss Brought Forward	-	-	-	-	
	Net Taxable Income as per MAT	143.50	304.36	150.78	102.96	
I	Income Tax as per normal provision	42.63	77.60	38.12	25.66	
J	Income Tax under Minimum Alternative Tax under Section 115 JB of the Income Tax Act	23.95	50.80	25.16	16.06	
	Net Tax Expenses (Higher of I,J)	42.63	77.60	38.12	25.66	
K	Relief u/s 90/91			-	-	
	Total Current Tax Expenses	42.63	77.60	38.12	25.66	
L	Adjustment for Interest on income tax/ others	-	-	1.52	1.94	
	Total Current Tax Expenses	42.63	77.60	39.64	27.60	

Note: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D,A,B,C.

ANNEXURE - G: RESTATED STATEMENT OF CAPITALISATION

(Rs. In Lakhs)

Sr. No	Particulars	Pre issue	Post issue
51.110	Debts	TTC ISSUC	1 ost issue
A	Long Term Debt*	17.23	17.23
В	Short Term Debt*	3,033.83	3,033.83
С	Total Debt	3,051.06	3,051.06
	Equity Shareholders Funds		
	Equity Share Capital#	1,039.23	
	Reserves and Surplus	721.47	
D	Total Equity	1,760.70	[•]
	Long Term Debt/ Equity Ratio (A/D)	0.01	
	Total Debt/ Equity Ratio (C/D)	1.73	
Notes:			
* The amou	ints are consider as outstanding as on 30.09.2023		

Post Issue Figures are not available since issue price is not yet finalized

#### ANNEXURE - H: RESTATED STATEMENT OF CONTINGENT LIABILITIES

(Rs. In Lakhs)

Particulars	As at September 30	As at 31st March			
Farticulars	2023	2023	2022	2021	
1. Bank Guarantee/ LC Discounting for which FDR	-	-	-	-	
margin money has been given to the bank as Security					
2. Capital Commitment	-	1	-	-	
3. Income Tax Demand	ı	1	١	=	
4. TDS Demands	1	ı	١	=	
5. ESIC Demand	1	ı	١	=	
Total	-	-	-	-	

#### ANNEXURE - I: RESTATED STATEMENT OF ACCOUNTING RATIOS

Particulars		A	s at 31st March	
Particulars		2023	2022	2021
Restated PAT as per P& L Account (Rs. in Lakhs)	107.38	227.75	111.31	74.89
EBITDA	411.83	694.44	556.71	352.23
Actual No. of Equity Shares outstanding at the end of the period	1,03,92,300	32,65,000	32,65,000	23,85,000
Weighted Average Number of Equity Shares at the end of the Period (Note -2)	1,00,93,650	97,95,000	92,57,849	71,55,000
Net Worth	1760.70	1196.39	968.64	329.33
Current Assets	7912.07	5367.58	4667.57	4047.38
Current Liabilities	11477.58	8613.99	6757.45	5975.62
Earnings Per Share				
Basic EPS (Pre Bonus)	1.03	6.98	3.41	3.14
Eps (Post Bonus)	1.06	2.33	1.20	1.05
Return on Net Worth	6.10%	19.04%	11.49%	22.74%
Net Asset Value Per Share				
Pre Bonus	16.94	36.64	29.67	13.81
Post Bonus	17.44	12.21	10.46	4.60
Current Ratio	0.69	0.62	0.69	0.68
EBITDA	411.83	694.44	556.71	352.23
Nominal Value per Equity share(Rs.)	10	10	10	10

<sup>\*</sup> The Company does not have any diluted potential Equity Shares. Consequently the basic and diluted profit/earning per share of the company remain the same.

#### Notes:

- 1) The ratios have been calculated as below:
  - a) Basic Earnings Per Share (Rs.) = Restated PAT attributable to Equity Shareholders/ Weighted Average Number of Equity Shares outstanding during the year.
  - b) Diluted Earnings Per Share (Rs.) = Restated PAT attributable to Equity Shareholders/ Weighted Average Number of Diluted Potential Equity Shares outstanding during the year.
  - c) Return on Net Worth (%) = Restated PAT attributable to Equity Shareholders/ Net Worth X 100
  - d) Restated Net Asset Value per equity share (Rs.) = Restated Net Worth as at the end of the year/ Total Number of Equity Shares outstanding during the year.
- 2) Weighted Average Number of equity shares is the number of equity shares outstanding at the beginning of the year adjusted by the number of equity shares issued during the year multiplied by the time weighting factor. Further, number of shares are after considering impact of the bonus shares.
- 3) Earnings Per Share calculation are in accordance with Accounting Standard 20- Earnings Per Share, notified under the Companies (Accounting Standards) Rules 2006, as amended.
- 4) Net Worth = Equity Share Capital + Reserve and Surplus (including surplus in the Statement of Profit & Loss)

#### ANNEXURE - J(i): RESTATED STATEMENT OF RELATED PARTY DISCLOSURES

As required under Accounting Standard 18 "Related Party Disclosures" as notified pursuant to Company (Accounting Standard) Rules 2006, following are details of transactions during the year with related parties of the company as defined in AS 18.

#### i. List of Related Parties and Nature of Relationship :

Particulars	Name of Related Parties
	Anurag Sharma
	Anil Sharma
a) Key Management Personnel's	Vineet Bhatia
	Neeraj Sethi (ceased to be director)
	Roshni Jolly Sethi (cease to be director)
	UT Electronic Privae Limited
	Paras Enterprises
b) Associate Concern	Hometech Smart Value Private Limited
b) Associate Concern	Blynk Marketing Private Limited
	Anukriti Leasing & Exports Private Limited
	Paras Sales Corporation
<b>Note 1</b> : The above statements should be read with Annexure D,A,B,C.	h the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in

 $ANNEXURE \ - \ J(ii) \ - \ Transactions \ carried \ out \ with \ related \ parties \ referred \ to \ in \ (i) \ above, in \ ordinary \ course \ of \ business:$ 

(Rs. In Lakhs)

Nature of Transactions	Name of Related Parties	As At September 30			
Nature of Transactions	Name of Related Parties	2023	2023	2022	2021
1. Directors Remuneration	Neeraj Sethi	-	-	-	10.00
1. Directors Remuneration	Roshni Jolly Sethi	-	-	-	2.65
Total			-	-	12.65
	UT Electronic Private Limited	0.44	12.77	253.36	315.47
2. Sales	Paras Enterprises	92.69	31.69	18.99	31.99
2. Sales	Blynk Marketing Private Limited	=	=	2.82	0.42
	Hometech Smart Value Private Limited	=	=	224.63	344.92
	UT Electronic Private Limited	4,697.16	6,667.60	4,168.64	4,000.58
3.Purchases	Paras Enterprises	=	=	0.83	0.08
	Hometech Smart Value Private Limited	-	0.26	147.84	89.91
	UT Electronic Private Limited				
	Opening Balance	1,080.00	1,080.00	1,500.00	1,500.00
4. Marketing Support Advance	Add: AmountReceived during the year	-	-	-	-
	Less: Amount Repaid During the year	-	-	420.00	-
	Closing Balance	1,080.00	1,080.00	1,080.00	1,500.00
	Anukriti Leasing & Exports Private Limited				
	Opening Balance	9.76	11.76	14.00	
5. Unseucred Loans	Add: Loan Received during the year	30.00	-	-	
	Less: Loan Repaid During the year	5.00	2.01	2.24	
	Closing Balance	34.76	9.76	11.76	

Note: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D,A,B,C.

					(Rs. In Lakhs
	Particulars	30.09.2023	31.03.2023	31.03.2022	31.03.2021
	UT Electronic Private Limited	3,914.38	1,142.46	1,170.92	3,260.63
_	Paras Sales Corporation	-	(1.00)	(10.08)	(10.00
1. Payable/(Receivable	Paras Enterprises	(82.79)	(11.40)	(0.08)	0.21
s)	Blynk Marketing Private Limited	-	-	(2.81)	(0.42
3)	Hometech Smart Value Private Limited	(286.67)	(289.33)	(306.18)	(302.86
	Anukriti Leasing & Exports Private Limited	34.76	9.76	11.76	-
Total		3,579.68	850.49	863.53	2,947.56

Note: The above statements should be read with the significant accounting policies and notes to restated summary, profits and losses and cash flows appearing in Annexure D,A,B,C.

#### **OTHER FINANCIAL INFORMATION**

Do and a sure	For the period ended	A	As at 31st March			
Particulars	<b>September 30, 2023</b>	2023	2022	2021		
Restated PAT as per P& L Account (Rs. in Lakhs)	107.38	227.75	111.31	74.89		
EBITDA	411.83	694.44	556.71	352.23		
Actual No. of Equity Shares outstanding at the end of the period	1,03,92,300	32,65,000	32,65,000	23,85,000		
Weighted Average Number of Equity Shares at the end of the Period (Note -2)	1,00,93,650	97,95,000	92,57,849	71,55,000		
Net Worth	1760.70	1196.39	968.64	329.33		
Current Assets	7912.07	5367.58	4667.57	4047.38		
Current Liabilities	11477.58	8613.99	6757.45	5975.62		
Earnings Per Share						
Basic EPS (Pre Bonus)	1.03	6.98	3.41	3.14		
Eps (Post Bonus)	1.06	2.33	1.20	1.05		
Return on Net Worth	6.10%	19.04%	11.49%	22.74%		
Net Asset Value Per Share						
Pre Bonus	16.94	36.64	29.67	13.81		
Post Bonus	17.44	12.21	10.46	4.60		
Current Ratio	0.69	0.62	0.69	0.68		
EBITDA	411.83	694.44	556.71	352.23		
Nominal Value per Equity share(Rs.)	10	10	10	10		

<sup>\*</sup> The Company does not have any diluted potential Equity Shares. Consequently the basic and diluted profit/earning per share of the company remain the same.

# Notes:

- 1) The ratios have been calculated as below:
- a) Basic Earnings Per Share (Rs.) = Restated PAT attributable to Equity Shareholders/ Weighted Average Number of Equity Shares outstanding during the year.
- b) Diluted Earnings Per Share (Rs.) = Restated PAT attributable to Equity Shareholders/ Weighted Average Number of Diluted Potential Equity Shares outstanding during the year.
  - c) Return on Net Worth (%) = Restated PAT attributable to Equity Shareholders/ Net Worth X 100
- d) Restated Net Asset Value per equity share (Rs.) = Restated Net Worth as at the end of the year/ Total Number of Equity Shares outstanding during the year.
- 2) Weighted Average Number of equity shares is the number of equity shares outstanding at the beginning of the year adjusted by the number of equity shares issued during the year multiplied by the time weighting factor. Further, number of shares are after considering impact of the bonus shares.
- 3) Earnings Per Share calculation are in accordance with Accounting Standard 20- Earnings Per Share, notified under the Companies (Accounting Standards) Rules 2006, as amended.
- 4) Net Worth = Equity Share Capital + Reserve and Surplus (including surplus in the Statement of Profit & Loss)



#### MANAGEMENT'S DISCUSSION & ANALYSIS OF FINANCIAL CONDITIONS & RESULTS OF OPERATIONS

You should read the following discussion of our financial condition and results of operations together with our restated financial statements included in the Draft Red Herring Prospectus. You should also read the section entitled "Risk Factors" beginning on page 24 and "Forward Looking Statements" beginning on page 17, which discusses a number of factors, risks and contingencies that could affect our financial condition and results of operations.

The following discussion of our financial condition and results of operations should be read in conjunction with our restated financial statements for the period ended September 30, 2023, March 31, 2023, March 31, 2022 and March 31, 2021 including the schedules and notes thereto and the reports thereto, which appear in the section titled "Financial Information of our company" on Page No. 163 of the Draft Red Herring Prospectus. The financial statements presented and discussed herein have been prepared to comply in all material respects with the notified accounting standards by Companies (Accounting Standards) Rules, 2006 (as amended), the relevant provisions of the Companies Act and SEBI (Issue of Capital and Disclosure Requirements) Regulations. Our fiscal year ends on March 31 of each year. Accordingly, all references to a particular fiscal year/financial year are to the twelve-month period ended on March 31 of that year. The forward-looking statements contained in this discussion and analysis is subject to a variety of factors that could cause actual results to differ materially from those contemplated by such statements.

#### Overview

Our Company was originally incorporated on June 01, 2016 as "Hometech Digital Private Limited" under the provisions of the Companies Act, 2013 with the Registrar of Companies, Central Registration Centre, Manesar. Subsequently our Company was converted into Public Limited Company and name of company was changed from "Hometech Digital Private Limited" to "Hometech Digital Limited" vide fresh certificate of incorporation dated August 18, 2023 issued by the Registrar of Companies, Chandigarh. Our registered office is situated at S.C.O.-363-364, First Floor, Sector 35-B, Chandigarh-160035 India.

AKAI is Japanese brand of consumer electronics and white goods company formed in the year 1929. Our company has entered into a trade mark licensee agreement in the year 2016 with Phenomenon Agents Limited (Brand Owner of AKAI in India) as per which we have acquired rights of designing, manufacturing, distributing, selling and servicing AKAI products in India. Our present product range includes Smart QLED and LED televisions (With Google OS), Air-conditioners, Fully Automatic Washing Machines, Home Theaters, Sound Bars and Tower Speakers.

Our company has entered into the Trademark License Agreement with Phenomenon Agents Limited to source, manufacture, introduce, advertise, promote and sell the products under the trademark "AKAI" in the territory in consideration of royalty fees. The licence agreement authorises to the company for manufacturing, marketing, distribution and service of:-

- vi) LED Televisions (Including Smart TVs and Interactive TVs),
- vii) Audio Products (Home Audio and HI Fi Music Players and Home Theatres),
- viii) White Goods (Washing Machines, Air-Conditioners, Microwave Ovens, Cooking Appliance, Water Dispensers, Vacuum Cleaners, Cooking Ranges and other small appliances).
- ix) Video Products (Media Players, Satellite Receivers, Set Top Boxes)
- x) Other Products (UPS, Chargers, Data Cables, Bluetooth Speakers, Memory Storage Devices, Power Banks, Head Phones and Ear Phones.

The company started its business by importing products in CKD (Complete Knock Down) and SKD (Semi Knock Down) form and getting them assembled in India. But within a couple of years with the advent of "Make in India" there was a huge production base for manufacturing of electronics products within the country itself. There were large number of OEM (Original Equipment Manufacturers) and ODM (Original Design Manufacturers) who had built huge manufacturing plants and started offering manufacturing services to all leading brands within the country. In line with this changed business scenario, our company also shifted to manufacturing its products within India. Now the company is getting its entire production manufactured in India through various manufacturers.

Under manufacturing arrangement with suppliers the product specifications and features are decided by our company and post manufacturing the production is inspected by Quality Control Team approved by AKAI and then only the products are launched into the market. This setup enables our company to benefit from the economies of scale which these ODM/OEM manufacturers offers while maintaining the quality standards set by AKAI.

Post manufacturing the entire distribution, marketing, sales promotions and servicing is being handled by our company HDL. The company has set up storage and distribution setup in Zirakpur (Pb.), Ghaziabad, Mumbai, Kolkata, Jaipur, Hyderabad, Lucknow and Jammu, through which they are able to distribute their products in the entire country. Besides this the company has tied up



with Amazon for storage and distribution of AKAI products at their storage points, through which the online sales of the company are being handled.

Our company in the initial years had focused only on setting up the distributor/dealer network, city wise distributors were appointed for selling AKAI products. From the year 2020 onwards, the company started marketing its products through online portal Amazon also. Thereafter the company has started selling some of its products through Reliance Digital stores also, the company has received good response under this arrangement and wants to focus on further increasing its business under this arrangement. Our focus has always been on delivering products with the highest quality, which in turn cements trust with our customers. We believe that our consumers are an integral part of the innovation process. With the insight of what they value, want & need, we can offer them the best products and services fuelled with the latest technology. In efforts to build customer trust, Akai has established service centers across India to offer easy access after sales service for our customers.

Our Chairman and Managing Director, Mr. Anurag Sharma and Mr. Anil Sharma has 18 and 42 years of experience in this industry thus vast experience of the Promoter has been instrumental in determining the vision and growth strategies for our Company. We further believe that our market position has been achieved by adherence to the vision of our Promoters and senior management team and their experience in the industry in which our Company operates.

For the period ended September 30, 2023, our Company's Total Income and Restated Profit after tax were Rs. 6588.65 Lakhs and Rs. 107.38 Lakhs. For the year ended March 31, 2023, our Company's Total Income and Restated Profit after tax were Rs. 12094.72 Lakhs and Rs. 227.75 Lakhs. For the year ended March 31, 2022, our Company's Total Income and Restated Profit after tax were Rs. 9251.00 Lakhs and Rs. 111.31 Lakhs, compared to our Company's Total Income and Restated Profit after tax were Rs. 7017.65 Lakhs and Rs. 74.89 Lakhs respectively, over previous year ended i.e. March 31, 2021

#### STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

For details in respect of Statement of Significant Accounting Policies, please refer to Restated Standalone Financial Statements under chapter titled "Restated Financial Statements" beginning on page 163 of this Draft Red Herring Prospectus.

#### **Factors Affecting our Results of Operations**

Our business is subjected to various risks and uncertainties, including those discussed in the section titled "Risk Factors" beginning on page 24 of this Draft Red Herring Prospectus. Our results of operations and financial conditions are affected by numerous factors including the following:

- 1. Our ability to successfully implement our strategy, our growth and expansion, technological changes.
- 2. Fail to attract, retain and manage the transition of our management team and other skilled & unskilled employees;
- 3. Our ability to protect our intellectual property rights and not infringing intellectual property rights of other parties;
- 4. Ability to respond to technological changes;
- 5. Failure to comply with regulations prescribed by authorities of the jurisdictions in which we operate;
- 6. General economic and business conditions in the markets in which we operate and in the local, regional and national economies;
- 7. Our ability to effectively manage a variety of business, legal, regulatory, economic, social and political risks associated with our operations;
- 8. Recession in the market;
- 9. Changes in laws and regulations relating to the industries in which we operate;
- 10. Effect of lack of infrastructure facilities on our business;
- 11. Our ability to meet our capital expenditure requirements;
- 12. Failure to adapt to the changing technology in our industry of operation may adversely affect our business and financial condition;
- 13. Failure to obtain any approvals, licenses, registrations and permits in a timely manner;
- 14. Changes in political and social conditions in India or in countries that we may enter, the monetary and interest rate policies of India and other countries, inflation, deflation, unanticipated turbulence in interest rates, equity prices or other rates or prices;
- 15. Occurrence of natural disasters or calamities affecting the areas in which we have operations;
- 16. Conflicts of interest with affiliated companies, the promoter group and other related parties;
- 17. The performance of the financial markets in India and globally;
- 18. Any adverse outcome in the legal proceedings in which we are involved;
- 19. Our ability to expand our geographical area of operation;
- 20. Concentration of ownership among our Promoters.



#### RESULTS OF OUR OPERATION

(Rs. in Lakhs)

	For the Period	d Ended			For the y	ear ended		
Particulars	September 30, 2023	% of Total Income	March 31, 2023	% of Total Income	March 31, 2022	% of Total Income	March 31, 2021	% of Total Income
Revenue from Operations	6569.71	99.71	12068.22	99.78	9211.25	99.57	6999.59	99.74
Other Income	18.94	0.29	26.5	0.22	39.76	0.43	18.06	0.26
Total Income (A)	6588.65	100.00	12094.72	100.00	9251	100.00	7017.65	100.00
EXPENDITURE								
Cost of Material Consumed	6615.66	100.41	10074.55	83.30	8072.78	87.26	5956.36	84.88
Purchase of Stock in Trade	0	0.00	0	0.00	0	0.00	0	0.00
Changes in inventories of Finished Goods, WIP and Traded Goods	-1,161.41	-17.63	-242.33	-2.00	-243.57	-2.63	-329.28	-4.69
Employee benefits expense	178.53	2.71	361.96	2.99	176.36	1.91	361.08	5.15
Finance costs	263.73	4.00	380.09	3.14	401.19	4.34	246.75	3.52
Depreciation and amortization expense	4.6	0.07	10	0.08	4.74	0.05	2.53	0.04
Other expenses	544.04	8.26	1206.1	9.97	688.73	7.44	677.26	9.65
Total Expenses (B)	6445.15	97.82	11790.36	97.48	9100.23	98.37	6914.69	98.53
Profit before Exceptional Items(A-B)	143.5	2.18	304.36	2.52	150.78	1.63	102.96	1.47
<b>Exceptional Items</b>	0	0.00	0	0.00	0	0.00	0	0.00
Profit Before Tax	143.5	2.18	304.36	2.52	150.78	1.63	102.96	1.47
Tax expense :								
(i) Current tax	42.63	0.65	77.6	0.64	39.64	0.43	27.6	0.39
(ii) Deferred tax	-6.51	-0.10	-1	-0.01	-0.18	0.00	0.47	0.01
Total Tax Expenses	36.12	0.55	76.6	0.63	39.47	0.43	28.07	0.40
Profit for the year	107.38	1.63	227.75	1.88	111.31	1.20	74.89	1.07

#### **Review of Restated Financials**

#### **Key Components of Company's Profit and Loss Statement**

Revenue from Sale of Services: Revenue from operations mainly consists of Revenue from trading of consumer electronic goods.

Other Income: Other Income Consist of Interest Income, Discount Received & Other Misc. Incomes etc.

**Expenses:** Company's expenses consist of, Cost of Material Consumed, Changes in Inventories of WIP, Finished goods & Stock in Trade, Employee benefit expenses, Finance Cost, Depreciation and Amortization expenses & Other Expenses.

<u>Cost of Material Consumed</u>: Cost of material consumed mainly consist Opening Stock of Raw Material, Purchase of Raw Material Less Closing Stock of Raw Material available at the end of reporting period.

Purchase of Stock in Trade: Purchase of Stock in Trade consist of Items purchase for Trading purpose only.

<u>Change in Inventory of WIP, Finished Goods & Stock in Trade</u>: Change in Inventory of WIP, Finished goods & Stock in Trade consist of Difference between opening & closing Stock.

**Employee Benefits Expense:** Employee benefit expenses includes Salaries and Wages, Staff Welfare Expenses & Contribution to statutory funds.



<u>Finance Cost</u>: Finance Cost mainly consist of Interest on borrowings & other Finance Cost such as Loan processing fees, bank charges etc.

<u>Depreciation and Amortization Expense:</u> We recognize Depreciation and Amortization expense on a WDV Basis as per the rates set forth in the Companies Act, 2013/ Companies Act, 1956, as applicable.

<u>Other Expenses:</u> Other Expenses includes Audit Fees, Commission Expenses, Facility Usage Charges, Freight, Insurance, Labour Charges, Legal & Professional Expenses, Rates & Taxes, Rent etc.

#### Review of Operations for the period ended on September 30, 2023:

#### Revenue from Operation

Revenue from operations for the period ended on September 30, 2023 amounting to Rs. 6569.71 lakhs represent 99.71% of Total Revenue.

#### Other Income

Other Income consist of Interest Income, Discount Received & Other Misc. Incomes amounting to 18.94 lakhs representing 0.29% of total revenue.

#### Cost of Material Consumed

Cost of Material Consumed consist of Opening Stock, Purchase of Raw Material, Direct Expenses & Closing Stock amounting to Rs. 6615.66 Lakhs represents 100.41% of Total Revenue.

#### Change in Inventory of WIP, Finished Goods & Stock in Trade

Change in Inventory of WIP, finished goods & Stock in Trade consist of Difference between opening & closing Stock which amounts to Rs. (1161.41) lakhs represent (17.63) % of Total revenue.

#### Employee Benefit Cost

Employee benefit expenses includes Salaries and Wages, Directors Remuneration & Contribution to Statutory Funds, Gratuity Expenses etc. amounting to Rs. 178.53 Lakhs represents 2.71% of Total Revenue.

#### Finance Cost

Finance Cost includes Interest on Borrowings & Bank Charges amounting to Rs. 263.73 Lakhs represents 4.00% of Total Revenue.

#### **Depreciation**

Depreciation charged on WDV method amounting to Rs. 4.60 Lakhs represents 0.07% of Total Revenue

#### Other Expenses

Other expenses include Brokerage & Commission, Loading & Unloading Charges, Security Expense, Rebate & Discount, Professional Fees, Rent Expenses, Repair & Maintenance, Repair & Maintenance, Travelling & Conveyance, Freight & Cartage, Power & Fuel, ROC Filing etc amounting to Rs. 544.04 Lakhs represents 8.26% of Total Revenue.

#### Profit Before Tax

The Profit before tax for the period ended on September 30, 2023 was Rs. 143.50 Lakhs representing 2.18% of Total Revenue.

#### Tax Expenses

Tax Expenses consisting of Current Tax & Deferred Tax for the period ended on September 30, 2023 was Rs. 36.12 Lakhs representing 0.55% of Total Revenue.



#### Profit After Tax

The Profit after tax for the period ended on September 30, 2023 was Rs. 107.38 Lakhs representing 1.63% of Total Revenue.

#### Fiscal 2023 compared with Fiscal 2022

#### Revenue from Operation

Revenue from operations had increased by 31.02% from ₹ 9211.25 lakhs in Fiscal 2022 to ₹ 12068.22 lakhs in Fiscal 2023. The change was primarily due to increase in sales of products.

#### Other Income

Other Income had decreased by 33.35% from ₹ 39.76 lakhs in Fiscal 2022 to ₹ 26.50 lakhs in Fiscal 2023 due to decrease in interest income.

#### Cost of Material Consumed

Cost of material consumed had increased by 24.80% from ₹ 8072.78 lakhs in Fiscal 2022 to ₹ 10074.55 lakhs in Fiscal 2023. The change was primarily due to increase in sales of products.

#### Employee Benefit Expenses

Employee benefit expenses had increased by 105.24% from Rs. 176.36 Lakhs in Fiscal 2022 to Rs. 361.96 Lakhs in Fiscal 2023 majorly due to increase in Salary & Wages from Rs. 175.76 lakhs in Fiscal 2022 to Rs. 360.00 Lakhs in Fiscal 2023.

#### Finance Costs

Finance Costs had decreased by 5.26% from ₹ 401.19 lakhs in Fiscal 2022 to ₹ 380.09 Lakhs in Fiscal 2023. This was primarily due to increase in bank charges from Rs. 110.31 Lakhs in Fiscal 2022 to 88.27 Lakhs in Fiscal 2023.

#### Depreciation and Amortization Expenses

Depreciation had increased by 110.97% from ₹ 4.74 in Fiscal 2022 to ₹ 10.00 lakhs in Fiscal 2023 due to addition of Property Plant & Equipments during the year.

### Other Expenses

Other expenses had increased by 75.12% from ₹ 688.73 lakhs in Fiscal 2022 to ₹ 1206.10 lakhs in Fiscal 2023. The increase was primarily due to decrease in commission expenses, Freight, Insurance Expenses, Labour charges, & Other Misc. Expenses.

#### Tax Expenses

The Company's tax expenses had increased from ₹ 39.47 lakhs in the Fiscal 2022 to ₹ 76.60 lakhs in Fiscal 2023.

#### Profit after Tax

After accounting for taxes at applicable rates, our Company reported a net profit of ₹ 227.75 lakhs in Fiscal 2023 as compared to a net profit of ₹ 111.31 lakhs in Fiscal 2022 due to following reason:

- Higher share of Big Screen TVs in total sales:- In LEDs which is the largest selling product category for the company the margin in 24" and 32" televisions is the lowest as these are very price sensitive products and carry the lowest margins. But gradually the sales of large screen televisions of the company 43", 50", 55" and 65" has started increasing, this has improved the overall profitability of this product category.
- Air Conditioner Margins were stressed for the industry:- During the two years of COVID the air conditioner market was badly hit and all the major players were carrying huge inventory. In order to clear their inventory, they resorted to very aggressive pricing, which forced all smaller players also to reduce their prices and even sell at rates below cost. This has changed now and we are getting better pricing and better margins for our air conditioner sales, which has improved the overall profitability of the company.



• Increase in sales of Audios and Washing Machines:- Washing machines and audios have higher margins of profits, as their sales for the company is improving the overall profit margin of the company is also increasing.

#### Fiscal 2022 compared with Fiscal 2021

#### Revenue from Operation

Revenue from operations had increased by 31.60% from ₹6999.59 lakhs in Fiscal 2021 to ₹ 9211.25 lakhs in Fiscal 2022. The change was primarily due to increase in sales of Products traded by the company.

#### Other Income

Other Income had increased by 120.16% from ₹ 18.06 lakhs in Fiscal 2021 to ₹ 39.76 lakhs in Fiscal 2022 due to decrease in interest income.

#### Cost of Material Consumed

Cost of material consumed had increased by 35.53% from ₹ 5956.36 lakhs in Fiscal 2021 to ₹ 8072.78 lakhs in Fiscal 2022. The change was primarily due to increase in sales of products.

#### Employee Benefit Expenses

Employee benefit expenses had decreased by 51.16% from 361.08 Lakhs in Fiscal 2021 to 176.36 Lakhs in Fiscal 2022 majorly due to decrease in salary & wages from 348.18 lakhs in Fiscal 2021 to 175.76 Lakhs in Fiscal 2022.

#### Finance Costs

Finance Costs had increased by 62.59% from ₹ 246.75 lakhs in Fiscal 2021 to ₹ 401.19 Lakhs in Fiscal 2022. This was primarily due to increase in borrowings which results in higher interest cost during the year.

#### Depreciation and Amortization Expenses

Depreciation had increased by 87.35% from ₹ 2.53 in Fiscal 2021 to ₹ 4.74 lakhs in Fiscal 2022 due to addition of Property Plant & Equipment's during the year.

#### Other Expenses

Other expenses had increased by 1.69% from ₹ 677.26 lakhs in Fiscal 2021 to ₹ 688.73 lakhs in Fiscal 2022. The increase was primarily due to increase in Bank Charges, Commission Expenses, Facility Usage charges, Freight, Insurance expenses, Labour Charges etc.

#### Tax Expenses

The Company's tax expenses had increased from ₹ 28.07 lakhs in the Fiscal 2021 to ₹ 39.47 lakhs in Fiscal 2022. This was primarily due to increase in Current Tax Expenses during the year.

## Profit after Tax

After accounting for taxes at applicable rates, our Company reported a net profit of ₹ 111.31 lakhs in Fiscal 2022 as compared to a net profit of ₹ 74.89 lakhs in Fiscal 2021.

#### **Cash Flows**

Particulars	For the period ended	For the year ended March 31,			
	<b>September 30, 2023</b>	2023	2022	2021	
Cash flow from Operating Activities	821.20	962.47	34.19	2637.18	
Cash flow from Investing Activities	(885.23)	(1367.85)	(791.82)	(910.34)	
Cash flow from Financing Activities	281.66	518.69	934.98	(1609.62)	



#### Cash Flows from Operating Activities

Net cash from operating activities for the period ended on September 30, 2023 was at ₹ 821.20 lakhs as compared to the Profit Before Tax at ₹ 143.50 lakhs This was primarily due to adjustments against adjustments against, changes in Working Capital & Income Tax Paid.

Net cash from operating activities for fiscal 2023 was at ₹ 962.47 lakhs as compared to the Profit Before Tax at ₹ 304.36 lakhs while for fiscal 2022 Net cash from operating activities was at ₹ 34.19 lakhs as compared to the Profit Before Tax at ₹ 150.78 Lakhs. This was primarily due to adjustments against adjustments against, changes in Working Capital & Income Tax Paid.

Net cash from operating activities for fiscal 2021 was at ₹ 2637.18 lakhs as compared to the Profit Before Tax at ₹ 102.96 lakhs.

#### Cash Flows from Investment Activities

In the Period Ended on September 30, 2023 the net cash invested in Investing Activities was ₹ (885.23) lakhs. This was mainly on account of Purchases of Fixed Assets.

In fiscal 2023, the net cash invested in Investing Activities was ₹ (1367.85) lakhs. This was mainly on account of Purchases of Fixed Assets.

In fiscal 2022, the net cash invested in Investing Activities was ₹ (791.82) lakhs. This was mainly on account of Purchases of Fixed Asset.

In fiscal 2021, the net cash invested in Investing Activities was ₹ (910.34) lakhs. This was mainly on account of Purchases of Fixed Asset.

#### Cash Flows from Financing Activities

In the period ended on September 30, 2023, the net cash from financing activities was ₹ 281.66 lakhs. This was on account of proceeds from share capital.

In fiscal 2023, the net cash from financing activities was ₹ 518.69 lakhs. This was on account of proceeds from Borrowings and interest paid on borrowings.

In fiscal 2022, the net cash from financing activities was ₹ 934.98 lakhs. This was on account of proceeds from Borrowings & share capital.

In fiscal 2021, the net cash from financing activities was ₹ (1609.62) lakhs. This was on account of repayment of Borrowings and interest thereon.

#### Information required as per Item (II) (C) (iv) of Part A of Schedule VI to the SEBI Regulations:

An analysis of reasons for the changes in significant items of income and expenditure is given hereunder:

### 1. Unusual or infrequent events or transactions

There has not been any unusual trend on account of our business activity. There are no Unusual or infrequent events or transactions in our Company. The transactions are as per usual business operations.

#### 2. Significant economic changes that materially affected or are likely to affect income from continuing operations.

Except for any change in economic policy affecting our industry in India, there are no other significant economic changes that may materially affect or likely to affect income from continuing operations.

# 3. Known trends or uncertainties that have had or are expected to have a material adverse impact on sales, revenue or income from continuing operations.

Apart from the risks as disclosed under Section "Risk Factors" beginning on page 24 in the Draft Red Herring Prospectus, in our opinion there are no other known trends or uncertainties that have had or are expected to have a material adverse impact on revenue or income from continuing operations.



#### 4. Future changes in relationship between costs and revenues

Our Company's future costs and revenues will be determined by growth of industry in which we operate.

# 5. Increases in net sales or revenue and Introduction of new products or services or increased sales prices

Increases in revenues are by and large linked to increases in volume of our business.

#### 6. Status of any publicly announced New Products or Business Segment

Our Company has not announced any new Product.

#### 7. Seasonality of business

Our Company's business is not seasonal.

#### 8. Dependence on few customers/clients

The percentage of contribution of our Company's Top Customers/Clients for the year ended September 30, 2023 is as follows:

Particulars	Customers	
Top Ten (%)	51.26%	

#### 9. Competitive conditions

Competitive conditions are as described under the Chapters "Industry Overview" and "Business Overview" beginning on pages 91 and 102, respectively of the Draft Red Herring Prospectus.

#### 10. Details of material developments after the date of last balance sheet i.e. September 30, 2023

After the date of last Balance sheet i.e. September 30, 2023, no material events have occurred after the last audited period.

1. We have appointed Mr. Vineet Bhatia as Chief Financial Officer of the company w.e.f. November 01, 2023.



# **CAPITALIZATION STATEMENT**

(Rs. in Lakhs)

Sr. No	Particulars	Pre issue	Post issue	
	Debts			
A	Long Term Debt*	17.23	17.23	
В	Short Term Debt*	3033.83	3033.83	
С	Total Debt	3051.06	3051.06	
	<b>Equity Shareholders Funds</b>			
	Equity Share Capital#	1,039.23		
	Reserves and Surplus	721.47		
D	Total Equity	1,760.70	[●]	
	Long Term Debt/ Equity Ratio (A/D)	0.01		
	Total Debt/ Equity Ratio (C/D)	1.73		
Notes:				
* The amounts	s are considered as outstanding as on 30.09.2023			
Post Issue Fig	ures are not available since issue price is not yet f	inalized		



#### SECTION X - LEGAL AND OTHER INFORMATION

#### **OUTSTANDING LITIGATIONS AND MATERIAL DEVELOPMENT**

Except as stated below there is no (i) pending criminal litigation involving our Company, Directors, Promoter or Group Companies; (ii) actions taken by statutory or regulatory authorities involving our Company, Directors, Promoter or Group Companies; (iii) outstanding claims involving our Company, Directors, Promoter or Group Companies for any direct and indirect tax liabilities; (iv) outstanding proceedings initiated against our Company for economic offences; (v) defaults or non-payment of statutory dues by our Company; (vi) material fraud against our Company in the last five years immediately preceding the year of this Draft Red Herring Prospectus; (vii) inquiry, inspection or investigation initiated or conducted under the Companies Act 2013 or any previous companies law against our Company during the last five years immediately preceding the year of this DRAFT RED HERRING PROSPECTUS and if there were prosecutions filed (whether pending or not); (viii) fines imposed or compounding of offences for our Company in the last five years immediately preceding the year of this DRAFT RED HERRING PROSPECTUS; (ix) litigation or legal action against our Promoter by any ministry or Government department or statutory authority during the last five years immediately preceding the year of this DRAFT RED HERRING PROSPECTUS; (x) pending litigations involving our Company, Directors, Promoter, Group Companies or any other person, as determined to be material by the Company's Board of Directors in accordance with the SEBI (ICDR) Regulations; or (xi) outstanding dues to creditors of our Company as determined to be material by our Company's Board of Directors in accordance with the SEBI (ICDR) Regulations and dues to small scale undertakings and other creditors.

For the purpose of material litigation in (x) above, our Board has considered and adopted the following policy on materiality with regard to outstanding litigations to be disclosed by our Company in this DRAFT RED HERRING PROSPECTUS:

- a) All criminal proceedings, statutory or regulatory actions and taxation matters, involving our Company, Promoters, Directors, or Group Companies, as the case may be shall be deemed to be material;
- b) All pending litigation involving our Company, Promoter, Directors, or Group Companies as the case may be, other than criminal proceedings, statutory or regulatory actions and taxation matters, would be considered 'material' if: (a) the monetary amount of claim by or against the entity or person in any such pending matter(s) is in excess of ₹1,00,000/- (Rupees One lakks only); or (b) where the monetary liability is not quantifiable, each such case involving our Company, Promoter, Directors, or Group Companies, whose outcome would have a bearing on the business operations, prospects or reputation of our Company and as required under the SEBI Regulations have been disclosed on our website at www.htdl.in
- c) Notices received by our Company, Promoter, Directors, or Group Companies, as the case may be, from third parties (excluding statutory/regulatory authorities or notices threatening criminal action) shall, in any event, not be evaluated for materiality until such time that the Company / Directors / Promoter / Group Companies, as the case may be, are impleaded as parties in proceedings before any judicial forum.

Our Company, our Promoter and/or our Directors, have not been declared as wilful defaulters by the RBI or any governmental authority, have not been debarred from dealing in securities and/or accessing capital markets by the SEBI and no disciplinary action has been taken by the SEBI or any stock exchanges against our Company, our Promoter or our Directors, that may have a material adverse effect on our business or financial position, nor, so far as we are aware, are there any such proceedings pending or threatened.

# OUTSTANDING TAXATION MATTERS INVOLVING OUR COMPANY, DIRECTORS, PROMOTER AND SUBSIDIARIES

#### PART 1: LITIGATION RELATING TO OUR COMPANY

#### A. FILED AGAINST OUR COMPANY

1) Litigation involving Criminal Laws

**NIL** 

2) Litigation Involving Actions by Statutory/Regulatory Authorities

**NIL** 

3) Disciplinary Actions by Authorities



NIL

#### 4) Litigation involving Tax Liability

Indirect Tax:

#### GST:

- 1. M/s. Hometech Digital Limited (Earlier known as Hometech Digital Private Limited) (for GSTIN: **04AADCH8900N2ZF**) (hereinafter referred to as the Assessee) has been served with a Show Cause Notice bearing reference No. ZD0409230043110 dated September 28, 2023 issued u/s. 73 of the GST Act, 2017 intimating the assessee of net tax liability of Rs. 45,17,846/- in addition to an interest of Rs. 44,72,668/- (total liability being Rs. 89,90,514/-) determined during the scrutiny of returns for F.Y. 2017-18 and the assessee has been required to show cause why Penalty of Rs. 50,000/- u/s. 125 imposed under the notice not be recovered from the assessee as per the provisions of the Act and the matter is pending.
- 2. M/s. Hometech Digital Limited (Earlier known as Hometech Digital Private Limited) (for GSTIN: 05AADCH8900N1ZE) (hereinafter referred to as the Assessee) has been served with a Show Cause Notice bearing No. V-CGST(15)Off/Adj/HDPL/DIV-DDN/584/2022-23/377-380 (SCN No. 30/2022-23) dated February 13, 2023 (the SCN). The Notice has been issued in respect of form GST TRAN-1 filed by the assessee u/s. 140(3) of the CGST Act, 2017 read with Rule 117(1) of the CGST Rules, 2017 for availing transitional credit of CGST amounting to Rs. 39,73,488/- in respect of inputs held in stock and inputs contained in semi –finished or finished goods held in stock on the appointed day. As alleged in the SCN, post filing of the referred GST TRAN-1, the concerned authority had issued several letters requiring the assessee to submit documents evidencing the stock in trade along with finished / semi finished goods in respect of which the ITC has been availed however no response in respect of any such notices had been received.

Accordingly in absence of receipt of any evidence in support of available ITC as claimed in form GST TRAN-1 the department has required the assessee to show cause why the availed ITC of Rs. 39,73,488/- as filed in GST TRAN-1 not be demanded and recovered from the assessee u/s. 74(1) of the CGST Act, 2017 read with Rule 121 of the Rules and interest not be levied u/s. 50 of the Act on the ineligible ITC and penalty not be imposed upon the assessee u/s. 74(1) read with Section 122(1)(xvii) and Section 122(2)(b) of the CGST Act, 2017 and the matter is pending.

- 3. M/s. Hometech Digital Limited (Earlier known as Hometech Digital Private Limited) (for GSTIN: **09AADCH8900N1Z6**) (hereinafter referred to as the Assessee) has been served with a Show Cause Notice bearing reference No. ZD090923105502J dated September 14, 2023 issued u/s. 73 of the GST Act, 2017 intimating the assessee of net tax liability of Rs. 36,94,869.41 (including ITC of Rs. 199814.41 being excess claim in GSTR-3B as compared to that available in GSTR-2A, Transition credit of Rs. 15,25,128/-, Penalty of Rs. 172493/-, Interest Rs. 1797434/-) determined during the scrutiny of returns for F.Y. 2017-18, and the assessee has been required to show cause why aforementioned Penalty not be levied against the assessee as per the provisions of the Act and the matter is pending.
- 4. M/s. Hometech Digital Limited (Earlier known as Hometech Digital Private Limited) (for GSTIN: 09AADCH8900N1Z6) (hereinafter referred to as the Assessee) has been served with a Notice bearing reference No. ZD090123060288F dated January 13, 2023 issued u/s. 61 intimating discrepancies in the return after scrutiny for tax period April 2021 till March 2022 wherein the assessee have been alleged of claiming excess ITC in the head under IGST of Rs. 40,59,929.23 and the assessee has been required to explain the reason thereof along with supporting documents and the matter is pending before the concerned authority.
- 5. M/s. Hometech Digital Limited (Earlier known as Hometech Digital Private Limited) (for GSTIN: **09AADCH8900N1Z6**) (hereinafter referred to as the Assessee) has been served with a Notice bearing reference No. ZD091023236890H dated October 26, 2023 issued u/s. 61 intimating discrepancies in the return after scrutiny for tax period April 2018 till March 2019 wherein the assessee have been intimated of several discrepancies noticed in the returns filed under the Act for the referred period and the assessee has been required to explain the reason thereof along with supporting documents and the matter is pending before the concerned authority.
- 6. M/s. Hometech Digital Limited (Earlier known as Hometech Digital Private Limited) (for GSTIN: 19AADCH8900N1Z5) (hereinafter referred to as the Assessee) has been served with a Show Cause Notice bearing reference No. ZD190823013797Y dated August 10, 2023 issued u/s. 73 of the GST Act, 2017 intimating the assessee of net tax liability of Rs. 2,94,262/- being excess ITC claim in GSTR-3B as compared to that available in GSTR-2A, determined during the scrutiny of returns for F.Y. 2018-19, and the assessee has been required to show cause why aforementioned Penalty not be levied against the assessee as per the provisions of the Act and the matter is pending.



- 7. M/s. Hometech Digital Limited (Earlier known as Hometech Digital Private Limited) (for GSTIN: 27AADCH8900N1Z8) (hereinafter referred to as the Assessee) has been served with a Show Cause Notice bearing reference No. ZD270522023181W dated May 05, 2023 issued u/s. 73 of the GST Act, 2017 intimating the assessee of net tax liability of Rs. 1,33,53,141/- being excess ITC claim in GSTR-3B as compared to that available in GSTR-2A, determined during the scrutiny of returns for F.Y. 2018-19, and the assessee has been required to show cause why aforementioned Penalty not be levied against the assessee as per the provisions of the Act and the matter is pending.
- 8. M/s. Hometech Digital Limited (Earlier known as Hometech Digital Private Limited) (for GSTIN: 27AADCH8900N1Z8) (hereinafter referred to as the Assessee) has been served with a Notice bearing reference No. ZD271023040768E dated October 20, 2023 issued u/s. 99 of the GST Act, 2017 intimating the assessee of the discrepancies in the return filed for the F.Y. 2020-21 wherein net tax difference has been calculated to be Rs. 11,98,000/being excess ITC claimed in GSTR-3B as compared to that available in GSTR-2A, determined during the scrutiny of returns for the year, and the assessee has been required to explain the reason for the difference and the matter is pending.

#### **Direct Tax:**

#### 1. A.Y. 2022-23

The Assessee have been issued with an order bearing no. TDS/2122/27Q/D/100047272115 dated December 21, 2022 passed u/s. 200A of the Income Tax Act, 1961 for the A.Y. 2022-23 by TDS CPC, Ghaziabad, raising a demand of Rs. 27,35,900/-. (Short deduction of Rs. 25,10,000/- & interest Rs. 2,25,900/-.)

Aggrieved by the Order, the assessee has filed an appeal before the Commissioner of Income-tax (Appeals) vide appeal no. NFAC/2021-22/10222218 and the same is pending with the National Faceless Appeal Centre (NFAC).

#### 2. A.Y. 2020-21:

As per details available on the website of the Income Tax Department M/s. Hometech Digital Limited (hereinafter referred to as the "Assessee") have been issued with a demand order bearing no. ITBA/AST/S/156/2022-23/1045642973(1) dated September 19, 2022 passed u/s. 144 of the Income Tax Act, 1961, raising a demand of Rs. 15,99,130/- for A.Y. 2020-21 and the same is pending to be paid.

Further, the assessee have been issued with a Show Cause notice bearing no. ITBA/PNL/F/270A/2022-23/1045643066(1) dated September 19, 2022 u/s. 270A of the Act requiring the assessee to show cause as to why penalty u/s. 270A not be initiated against the assessee and the same is pending.

Aggrieved by the order, the assessee has filed an appeal before the Joint Commissioner (Appeals) vide acknowledgement no. 725971070151022 dated October 15, 2022 and the same is pending.

#### 3. A.Y. 2019-20:

The Assessee have been issued with an order bearing no. ITBA/AST/S/ITBA/COM/F/17/2020-21/1036655075(1) dated October 29, 2021 passed u/s. 201 of the Income Tax Act, 1961 for the A.Y. 2019-20 by NWR-W-(41)(92) for launch of proceedings u/s. 201(1)(A) levying a penalty u/s. 201A for non-deduction of TDS on payment s made towards payment of royalty to a foreign of Rs. entity for an amount of Rs. 1,44,48,000/- and Rs. 1,50,92,700/-.

Aggrieved by the Order, the assessee has filed an appeal before the Commissioner of Income-tax (Appeals) vide appeal no. NFAC/2018-19/10097668 dated November 29, 2021 and the same is pending with the National Faceless Appeal Centre (NFAC) and the same is pending.

#### 4. A.Y. 2018-19:

As per details available on the website of the Income Tax Department M/s. Hometech Digital Limited (hereinafter referred to as the "Assessee") Had filed its return for the A.Y. 2018-19 declaring a net loss of Rs. 1,88,06,690/-. However as per the assessment order bearing no. ITBA/AST/S/143(3)/2021-22/1032447348(1) dated April 15, 2021, passed u/s. 143(3) r.w.s. 143(3A) and 143(3B) of the Income Tax Act, 1961, the net loss determined to be allowed was 60,59,932/- thus adding back a disallowance of Rs. 1,27,46,758/-

Followed by the order, penalty proceedings u/s. 270A r.w.s. 274 were initiated separately and accordingly the assessee have been issued with a demand order bearing no. ITBA/PNL/S/270A/2021-22/1032447396(1) dated February 24, 2022, passed u/s. 270A of the Income Tax Act, 1961, raising a demand of Rs. 21,07,230/- for A.Y. 2018-19 and the same is pending to be paid.

Aggrieved by the order, the assessee has filed an appeal u/s. 246A, before the Joint Commissioner (Appeals) vide acknowledgement no. 97900181010023 dated March 07, 2023.



#### 5. A.Y. 2017-18 / 2018-19

M/s. /s. Hometech Digital Limited (hereinafter referred to as the "Assessee") had been issued with a notice dated July 19, 2021 u/s. 133(6) requiring the assessee to submit details of foreign transactions and bank statements evidencing the transactions. Pursuant to various reminders issued, the assessee herein submitted its reply dated September 20, 2021. Based on the reply a further notice dated September 22, 2021 u/s. 133(6) was issued it was found that a TDS was not deducted on amount of Rs. 1,04,00,000/- paid towards royalty thus making a short deduction of Rs. 20,80,000/-. Further a show cause notice dated September 25, 2021 was issued u/s. 201, requiring the assessee to show cause why addition along with interest not be made on account of non deduction of TDS on royalty payments made and accordingly order u/s. 201(1) and 201(1A) of the Act and penalty u/s. 271C not be levied accordingly which was followed with an order bearing no. ITBA/COM/F/17/2021-22/1036047614(1) dated September 30, 2021 passed u/s. 201/201(1A) requiring the assessee to pay a the un-deducted amount of Rs. 20,80,000/- along with an interest of Rs. 11,23,200/- (Total demand being Rs. 32,03,20/-).

Further in addition to the aforementioned demand, the proceedings u/s. 271C of the Income Tax Act, 1961 were also initiated separately and the same is pending under proceeding.

Aggrieved by the order, the assessee has filed appeal before the Joint Commissioner (Appeals) vide acknowledgement no. 978989280100323 dated March 10, 2023 and the same is pending.

5) Other Pending Litigation based on Materiality Policy of our Company

**NIL** 

#### B. CASES FILED BY OUR COMPANY

1) Litigation involving Criminal Laws

NIL

2) Litigation Involving Actions by Statutory/Regulatory Authorities

NIL

3) Disciplinary Actions by Authorities

NIL

4) Litigation involving Tax Liability

Indirect Tax: NIL

Direct Tax: NIL

- 5) Other Pending Litigation based on Materiality Policy of our Company
  - 1. Hometech Digital Pvt. Ltd., (HDPL) Through its Authorised Representative Mr.Neeraj Sharma (Plaintiff) V/s. 1. M/s A B Electronics, Through its Proprietor/Authorised Signatory, Sh. Rajinder Singh, 2. Sh. Rajinder Singh, Proprietor/Authorised Signatory, M/s A B Electronics (Defendants)

Case filed under Order 7 for recovery of Money and pending before the Court of Civil Judge (Senior Division), Chandigarh, Case No. 2175 /2022

As stated by the plaintiff herein, the plaintiff herein being the authorized trademark licensee of AKAI products in India is authorized to appoint any number of distributors for the sale of Akai products in India and the defendant was appointed as one of the distributors of the AKAI products. Further as stated by the plaintiff herein, the plaintiff floated a 0% finance scheme for purchase of AKAI products through finance companies wherein the finance cost, i.e. the interest charges on the products purchased by the customer on installment basis, is paid by the plaintiff herein. In light of above, the plaintiff herein alleged that the taking advantage of the 0% finance scheme floated by the plaintiff herein, the defendant herein intentionally / malafidely availed the consumer 0% finance scheme for 90 Nos. of AKAI products for which fake billing was done by the defendants in the name of fake customers showing sale of products of plaintiff company and availed a



finance of an amount of Rs. 26,58,994/- for which the plaintiff had to allegedly pay Rs. 2,22,839/- to the finance companies / banks as subvention charges. The plaintiff herein further alleged that as there was no sale of any of the products mentioned in the invoices submitted to banks / financial institutions for availing finance by the defendant herein, the plaintiff is not liable to pay the subvention charges and the same is ought to be recovered from the respondent herein. Consequently a notice dated July 21, 2022 was served to the respondent herein by the plaintiff, to which no response was received and accordingly the present suit have been filed for recovery of Rs. 2,22,839/- along with interest of Rs. 18% p.a. from May 01, 2022 to the date of filing of the suit which comes to Rs. 16,721/- and the total recoverable amount being Rs. 2,39,560/- along with future interest till the date of recovery of the complete amount.

2. Hometech Digital Pvt. Ltd., Through its Director /Authorised Representative Mr.Vishal Sharma. (Complainant) V/s. Logix Supply Chain Solutions Pvt. Ltd. Through its director, 2. Ajay Thakkar Director Logix Supply Chain Solutions Pvt. Ltd., (hereinafter collectively referred to as the Respondents)

Case No. 2909/2021 filed under Section 138 of the Negotiable Instruments Act, 1881 and pending before the Chief Judicial Magistrate, Chandigarh.

As stated, the complainant herein availed the warehousing facility for stocking and storing of the electronic goods of the complainant in the respondent's warehouse at Hyderabad, and an agreement in respect of same was executed on February 18, 2019 for the period from February 18, 2019 till February 17, 2019 on a monthly rent of Rs. 35000/- including and loading & Unloading. However, the complainant herein accused the respondent herein of misappropriation of its stock lying in the warehouse during the reconciliation of stock in June-July 2019 and accordingly the warehousing agreement was terminated at the end of August, 20019. As alleged by the complainant, the accused herein have accepted to have used the misappropriated stock worth Rs. 5,63,174/- for its personal use and accordingly the said amount was booked by the complainant as sale to the respondent and after appropriation of all the payables to the respondent, an amount of Rs. 3,39,669/- was calculated as the amount due from the Respondent to the Complainant.

Further as alleged, upon adjustment /cleaning of the accounts in the month of January 2020, when the aforementioned amount of Rs. 3,39,669/- was demanded by the Complainant, the payment of same was deferred on various occasions and in December 2020, upon instructions of the respondent herein, the Complainant is said to have filled in the blank cheque bearing No.497472 drawn on Yes Bank Ltd. Shop No.2, Monolith, 7 Napeansea Road, Mumbai 400036, which was issued to and lying with the Complainant since the execution of the Warehousing Agreement, and presented to its bank on January 02, 2021. The Cheque however returned dishonored on January 04, 2021 with remarks "Signature Mismatch". Aggrieved by the dishonor of cheque, the complainant herein filed the present petition after service of legal notice dated January 29, 2021 u/s. 138 of the Negotiable instruments Act, 1881 for recovery of the aforesaid amount of Rs. 3,39,669/-and the same is pending with the Chief Judicial Magistrate, Chandigarh.

3. Hometech Digital Pvt. Ltd., (HDPL) Through its Authorised Representative Mr.Neeraj Sharma. (Plaintiff) V/s. 1. M/s Jeevandhara Electronics, Through its Proprietor/Authorised Signatory, Mr.Vishwajeet Patel, 2. Mr. Vishwajeet Patel, Proprietor/Authorised Signatory, M/s Jeevandhara Electronics (Defendants)

Case filed under Order 7 for recovery of Money and pending before the Court of Civil Judge (Senior Division), Chandigarh

Case No. 2175 /2022

As stated by the plaintiff herein, the plaintiff herein being the authorized trademark licensee of AKAI products in India is authorized to appoint any number of distributors for the sale of Akai products in India and accordingly, the defendant was appointed as one of the distributors of the AKAI products. Further as stated by the plaintiff herein, the plaintiff floated a 0% finance scheme for purchase of AKAI products through finance companies wherein the finance cost, i.e. the interest charges on the products purchased by the customer on installment basis, is paid by the plaintiff herein. In light of above, the plaintiff herein alleged that the taking advantage of the 0% finance scheme floated by the plaintiff herein, the defendant herein intentionally / malafidely availed the consumer 0% finance scheme for 134 Nos. of AKAI products for which fake billing was done by the defendants in the name of fake customers showing sale of products of plaintiff company and availed a finance of an amount of Rs. 31,65,494/- for which the plaintiff had to allegedly pay Rs. 2,25,038/- to the finance companies / banks as subvention charges. The plaintiff herein further alleged that as there was no sale of any of the products mentioned in the invoices submitted to banks / financial institutions for availing finance by the defendant herein, the plaintiff is not liable to pay the subvention charges and the same is ought to be recovered from the respondent herein. Consequently a legal notice dated June 29, 2022 was served to the respondent herein by the plaintiff, to which no response was received and accordingly the present suit have been filed for recovery of Rs. 2,25,038/- along with interest of Rs. 18% p.a. from May 01, 2022 to the date of filing of the suit which comes to Rs. 16,880/- and the total recoverable amount



being Rs. 2,41,918/- along with future interest till the date of recovery of the complete amount and the matter is pending before the Civil Judge, Senior Division, Chandigarh.

#### PART 2: LITIGATION RELATING TO OUR DIRECTORS AND PROMOTER OF THE COMPANY

#### A. LITIGATION AGAINST OUR DIRECTORS AND PROMOTER

1)	Litigation	involving	<b>Criminal Laws</b>	
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NIL

2) Litigation Involving Actions by Statutory/Regulatory Authorities

**NIL** 

3) Disciplinary Actions by Authorities

NIL

4) Litigation involving Tax Liability

**Indirect Tax: NIL** 

**Direct Tax:** 

# M/s. Paras Enterprises (Partnership firm of our promoters cum directors)

#### **Pending Demands/ Defaults of TDS:**

As per details available on the TRACES an aggregate outstanding amount of **Rs. 9,197/-** for the F.Y. 2022-23 is pending against M/s. Paras Enterprises (hereinafter referred to as the "Assessee") as default on account of Short Payment of TDS and interest thereupon. Although no action in respect of recovery of same has been taken by the department till date, except for issue of communication notices, the department may at any time issue recovery notices in which event the same shall become payable.

#### B. LITIGATION FILED BY OUR DIRECTORS AND PROMOTER

1) Litigation involving Criminal Laws

NIL

2) Litigation Involving Actions by Statutory/Regulatory Authorities

NIL

3) Disciplinary Actions by Authorities

NIL

4) Litigation involving Tax Liability

NIL

5) Other Pending Litigation based on Materiality Policy of our Company

**NIL** 

#### PART 3: LITIGATION RELATING TO OUR GROUP COMPANIES AND/ OR SUBSIDIARIES

#### A. LITIGATION AGAINST OUR GROUP COMPANIES



1) Litigation involving Criminal Laws

**NIL** 

2) Litigation Involving Actions by Statutory/Regulatory Authorities

NIL

3) Disciplinary Actions by Authorities

**NIL** 

4) Litigation involving Tax Liability

Indirect Tax:

#### **U.T. Electronics Pvt. Ltd. (Group Company)**

#### **GST Matters:**

- 1. M/s. U T Electronics Private Limited (for GSTIN: **02AAACU4484D1ZO**) (hereinafter referred to as the Assessee) has been served with a Show Cause Notice bearing reference No. ZD020923007553P dated September 28, 2023 issued u/s. 73 of the GST Act, 2017 intimating the assessee of net tax liability of Rs. 5,28,616/- (including ITC of Rs. 2,43,602 being excess claim in GSTR-9, and Interest Rs. 1,42,507/-) determined during the scrutiny of returns for F.Y. 2017-18, and the assessee has been required to show cause why aforementioned Penalty not be levied against the assessee as per the provisions of the Act and the matter is pending.
- 2. M/s. U T Electronics Private Limited (for GSTIN: **01AAACU4484D1ZQ**) (hereinafter referred to as the Assessee) has been served with a Show Cause Notice bearing reference No. ZD010923008538I dated September 21, 2023 issued u/s. 73 of the GST Act, 2017 intimating the assessee of the discrepancies noticed during the audit of the returns filed for the Period 2017-18 wherein ITC claimed for previous financial years and which are in excess of that displayed in GSTR-2A and ITC claimed under TRAN have been disallowed and total taxes and dues has been determined to be Rs. 2,30,08,862/(including ITC of Rs. 1,11,56,245/-, Interest Rs. 10,70,995/- & Penalty of Rs. 11,35,622/-) has been disallowed / determined to be payable by the assessee and the assessee has been required to show cause why aforementioned Penalty not be levied against the assessee as per the provisions of the Act and the matter is pending.

#### **Customs matters:**

3. Commissioner of Customs (Appellant) V/s. M/s. U.T. Electronics Pvt. Ltd. (Respondent)

M/s. U.T. Electronics Pvt. Ltd. (hereinafter alternatively referred to as the Respondent/ Assessee) filed claims for refund of certain amounts, (details whereof are mentioned hereunder separately against respective case number / Order in Original) for excess duty paid under Section 27 of the Customs Act, 1962 with the Adjudicating Authority i.e. Deputy Commissioner of Customs (Refund), ACC (Import), New Delhi (also referred to the Appellant hereinafter).

Although the claims were sanctioned in favour of the Assessee, credit of certain portion of each claim (as detailed hereunder) were given to the account of Consumer Welfare Fund, by the Adjudicating Authority during the scrutiny of the refund claim documents on the ground that out of total refund claim filed with the Air Cargo, Import Commissionerate, New Delhi refund claim of un-credited amounts were not been shown accountable in the balance sheet for the respective year. The Appellant herein adduced the respondent herein of rebuting the aspect of unjust enrichment on the ground that the said portion of refund claim has already been collected and the burden transferred to the customer.

Aggrieved with the sanctioning of refund claim in the Consumer Welfare Fund, the respondent herein filed respective appeals before the Commissioner of Customs (Appeal), NCH, New Delhi.

The respective appeals against the said orders were allowed setting aside the order of the credit of sanctioned refund amount to the Consumer Welfare Fund and directing the same be paid to the assessee within 15 days of the said orders dated March 28, 2019 & April 26, 2019 (hereinafter referred to as the Orders in Appeal).

Aggrieved by the said orders in appeal, the Appellant herein filed an appeal before the Honb'le Customs, Excise and Service Tax Appellate Tribunal (CESTAT) details of which are mentioned in the table.



Thereafter, review order no. 07/2019 dated July 10, 2019 was passed by the Appellant herein and appeals were filed before the Honb'le Customs, Excise and Service Tax Appellate Tribunal (CESTAT) details of which are given hereunder, which were dismissed by the CESTAT vide its orders as mentioned in the table, which also held that Merely because the Excise duty is booked as expenditure in Profit & Loss account, it cannot be said the incidence of duty has been passed on.

Aggrieved by the Order of the CESTAT, the Appellant herein filed the present appeals before the Hon'ble High Court of Delhi, at New Delhi.

Sl. No.	Appeal No. filed with Honb'le High Court of Delhi	Appeal No. filed with Honb'le CESTAT	Amount refunded to Appellant in Rs.	Amount (in Rs.) directed to be deposited with Consumer Welfare Fund (period)	CA Certificat e relevant date	0-1-0 No. & date	0-I-A No. & date
1	CUSSA No. 3 of 2022 & CMAppl.660 9-10/2022	C/51622/2 019	4,97,27,407	24,88,913/- (26/03/2015) to 31/03/2015) 26/03/2015 to 17/07/2017 for 15 Bills of Etnry	01/04/201 5 to 31/03/201 6	2839 Dated 23.01.20 17	No.CC(A) Cus/ DI/ ACC-Import/ Refund/ NCH/08/2019- 20 dated 26.04.2019
2	CUSSA No. 4 of 2022 & CMAppl.661 2-13/2022	C/51666/ 2019	3,29,15,387	3,29,15,387 (01/10/2014 to 31/03/2015	01/04/201 5 to 31/03/201 6	2840 23.01.20 17	CC(A) Cus/D-I/ACCExport/ Refund/NCH/ 779/2018-19 dated 28.03.2019
3.	CUSSA No. 5 of 2022 & CMAppl.661 5-16/2022	C/51665/ 2019	2,16,49,578	2,16,49,578 (08/10/2014 to 07/11/2014	01/04/201 5 to 31/03/201 6	27/2017 Dated 23.08.20 17	CC(A) Cus/D-I/ACCExport/ Refund/NCH/ 781/2018-19 dated 28.03.2019

### **Direct Tax:**

#### **U.T. Electronics Pvt. Ltd. (Group Company)**

#### Pending Demands/ Defaults of TDS:

As per details available on the TRACES an aggregate outstanding amount of **Rs. 1,01,337/-**from Previous years is pending against M/s. U.T. Electronics Private Limited, (hereinafter referred to as the "Assessee") as default on account of Short deduction and Short Payment of TDS and interest thereupon. Although no action in respect of recovery of same has been taken by the department till date, except for issue of communication notices, the department may at any time issue recovery notices in which event the same shall become payable.

# Anukriti leasing & Exports (P) Ltd (Group Company)

#### Pending Demands/ Defaults of TDS:

As per details available on the TRACES an aggregate outstanding amount of **Rs. 37,194/**-from Previous years is pending against M/s. Anukriti leasing & Exports (P) Ltd., (hereinafter referred to as the "Assessee") as default on account of Short deduction and Short Payment of TDS and interest thereupon. Although no action in respect of recovery of same has been taken by the department till date, except for issue of communication notices, the department may at any time issue recovery notices in which event the same shall become payable.



5) Other Pending Litigation based on Materiality Policy of our Company

**NIL** 

#### B. LITIGATION FILED BY OUR GROUP COMPANIES

1) Litigation involving Criminal Laws

NiI

2) Litigation Involving Actions by Statutory/Regulatory Authorities

NIL

3) Disciplinary Actions by Authorities

**NIL** 

4) Litigation involving Tax Liability

Indirect Tax: NIL

Direct Tax: NIL

5) Other Pending Litigation based on Materiality Policy of our Company

#### Anukriti leasing & Exports (P) Ltd (Group Company)

1. Anukriti leasing & Exports (P) Ltd., through its Director/ Authorised Representative Col. S.K. Mudgil. (Complainant) V/s. Sh. Jasveer Singh, S/o Sh. Lekh Rajasthan (Respondent)

Complaint under Section 138 read with Section 141 and 142 of the Negotiable Instruments Act, 1881 as amended upto date. (Case No. 4369/2020)

The Complainant herein being a finance company alleged to have extended a vehicle loan of an amount of Rs. 80,000/- for purchase of a second hand Vehicle, the repayment of which was to be made in 15 monthly installments w.e.f. October 15, 2017 to October 15, 2018 in which one installment was Rs. 6,040/- and remaining 14 installments were of Rs. 6,800/- each but the same were defaulted. Later in November 2018, upon receipt of refinancing request, the loan was refinanced for an amount of Rs. 67000/- with a new case file number and the same was re-payable in 12 monthly installments w.e.f. December 16, 2018 to November 16, 2019 in 12 monthly installments. Further as alleged, the respondent again defaulted in the repayments and in order to discharge his liability arising out of taking of loan issued a cheque bearing No. 158730 dated 25.02.2020 amounting to Rs.79,404/- drawn on State Bank of India, Sector 14, Chandigarh 160014 towards full and final settlement of the loan account. However upon presentation the aforesaid cheque got dishonoured with remark "Refer to drawer" on the cheque return memo dated February 27, 2020. After issue of a legal notice dated March 11, 2020 as per the provisions contained in Section 138 of the Negotiable Instruments Act, 1881 and upon receiving no response from the respondent, the present suit was filed u/s. 138 of the Negotiable Instruments Act and the same is pending with the Court of Judicial Magistrate, Chandigarh.

2. Anukriti leasing & Exports (P) Ltd., through its Director/Authorised Representative Col. S.K. Mudgil. (Complainant) V/s. Dana Ram S/o Sh. Jeeta Ram (Respondent)

Complaint under Section 138 read with Section 141 and 142 of the Negotiable Instruments Act, 1881 as amended upto date. (Case No. 19926 /2019)

The Complainant herein being a finance company alleged to have extended a vehicle loan of an amount of Rs. 2,00,000/- for purchase of a Vehicle in the month of October 2018, the repayment of which was to be made in 30 monthly installments w.e.f. November 25, 2018 to April 25, 2021 in which one installment was Rs. 7,300/- and remaining 29 installments were of Rs. 9,900/- each but the same were defaulted. Later as alleged, the respondent, in order to discharge his liability arising out of taking of loan, issued a cheque bearing No. 091795 dated October 24, 2019, amounting to Rs.2,52,424/- drawn on HDFC Bank, HN784/2 & 784/15, Jatawallan Mohalla, Mani- Majra, Chandigarh - 160107 towards full and final settlement of the



loan account. However upon presentation the aforesaid cheque got dishonoured with remark "Funds Insufficient" on the cheque return memo dated October 25, 2019. After issue of a legal notice dated November 13, 2019 as per the provisions contained in Section 138 of the Negotiable Instruments Act, 1881 and upon receiving no response from the respondent, the present suit was filed u/s. 138 of the Negotiable Instruments Act and the same is pending with the Court of Chief Judicial Magistrate, Chandigarh.

# <u>DISCIPLINARY ACTION INCLUDING PENALTY IMPOSED BY SEBI OR STOCK EXCHANGES AGAINST THE PROMOTER, DIRECTORS, GROUP COMPANIES AND PROMOTOR GROUP DURING THE LAST 5 FINANCIAL YEARS</u>

There are no disciplinary actions including penalty imposed by SEBI or Stock Exchanges against the Promoters, Directors or Group Companies during the last 5 financial years including outstanding actions except as disclosed above.

#### PAST INQUIRIES, INSPECTIONS OR INVESTIGATIONS

There have been no inquiries, inspections or investigations initiated or conducted under the Companies Act, 2013 or any previous company law in the last five years immediately preceding the year of this DRAFT RED HERRING PROSPECTUS in the case of our Company, Promoter, Directors. Other than as described above, there have been no prosecutions filed (whether pending or not) fines imposed, compounding of offences in the last five years immediately preceding the year of the DRAFT RED HERRING PROSPECTUS

## OUTSTANDING LITIGATION AGAINST OTHER PERSONS AND COMPANIES WHOSE OUTCOME COULD HAVE AN ADVERSE EFFECT ON OUR COMPANY

As on the date of the DRAFT RED HERRING PROSPECTUS, there is no outstanding litigation against other persons and companies whose outcome could have a material adverse effect on our Company.

## PROCEEDINGS INITIATED AGAINST OUR COMPANY FOR ECONOMIC OFFENCES

There are no proceedings initiated against our Company for any economic offences.

#### NON-PAYMENT OF STATUTORY DUES

As on the date of the DRAFT RED HERRING PROSPECTUS there have been no (i) instances of non-payment or defaults in payment of statutory dues by our Company, (ii) over dues to companies or financial institutions by our Company, (iii) defaults against companies or financial institutions by our Company, or (iv) contingent liabilities not paid for.

#### MATERIAL FRAUDS AGAINST OUR COMPANY

There have been no material frauds committed against our Company in the five years preceding the year of this DRAFT RED HERRING PROSPECTUS.

## DISCLOSURES PERTAINING TO WILFUL DEFAULTERS

Neither our Company, nor our Promoters, nor Group Companies and nor Directors have been categorized or identified as wilful defaulters by any bank or financial institution or consortium thereof, in accordance with the guidelines on wilful defaulters issued by the Reserve Bank of India. There are no violations of securities laws committed by them in the past or are currently pending against any of them.

#### DISCLOSURES PERTAINING TO FRAUDULENT BORROWER

Our Company or any of our Promoters or Group Companies or Directors are not declared as 'Fraudulent Borrower' by the lending banks or financial institution or consortium, in terms of RBI master circular dated July 01, 2016.

#### MATERIAL DEVELOPMENTS OCCURING AFTER LAST BALANCE SHEET DATE

Except as disclosed in Chapter titled "Management's Discussion & Analysis of Financial Conditions & Results of Operations" beginning on page 165 there have been no material developments that have occurred after the Last Balance Sheet Date.



## **OUTSTANDING DUES TO CREDITORS**

There are no disputes with such entities in relation to payments to be made to our Creditors. The details pertaining to amounts due towards such creditors are available on the website of our Company.

Below are the details of the Creditors where outstanding amount as on September 30, 2023

Name	Balance as on September 30, 2023 (in Lacs)
Total Outstanding dues to Micro and Small & Medium Enterprises	
Total Outstanding dues to Creditors other than Micro and Small & Medium Enterprises	7,093.44



#### **GOVERNMENT AND OTHER APPROVALS**

We have received the necessary consents, licenses, permissions and approvals from the Government and various governmental agencies required for our present business (as applicable on date of this Draft Red Herring Prospectus) and except as mentioned below, no further approvals are required for carrying on our present business.

In view of the approvals listed below, we can undertake this Issue and our current/proposed business activities and no further major approvals from any governmental or regulatory authority or any other entity are required to be undertaken in respect of the Issue or to continue our business activities. It must be distinctly understood that, in granting these approvals, the Government of India does not take any responsibility for our financial soundness or for the correctness of any of the statements made or opinions expressed in this behalf. Unless otherwise stated, these approvals are all valid as of the date of this Draft Red Herring Prospectus.

The main objects clause of the Memorandum of Association and objects incidental to the main objects enable our Company to carry out its activities. The following are the details of licenses, permissions and approvals obtained by the Company under various Central and State Laws for carrying out its business:

#### Approvals In Relation to Our Company's incorporation

- 1. Certificate of Incorporation dated June 01, 2016 from The Central Registration Centre issued on behalf of the Jurisdictional Registrar of Companies, Chandigarh, under the Companies Act, 2013 as "HOMETECH DIGITAL PRIVATE LIMITED" (Company registration no. U74999CH2016PTC041069)
- 2. Fresh Certificate of Incorporation dated August 18, 2023 from the Registrar of Companies, Chandigarh, issued under the Companies Act, 2013 pursuant to the conversion of the Company from "HOMETECH DIGITAL PRIVATE LIMITED" to "HOMETECH DIGITAL LIMITED" (Company registration no. U74999CH2016PLC041069)

#### Approvals in relation to the Issue

#### Corporate Approvals

- 1. Our Board of Directors has, pursuant to resolutions passed at its meeting held on August 18, 2023 authorized the Issue, subject to the approval by the shareholders of our Company under section 62(1) (c) of the Companies Act, 2013.
- 2. Our shareholders have, pursuant to a resolution dated August 21, 2023, under Section 62(1) (c) of the Companies Act, 2013, authorized the Issue
- 3. Our Board of Directors has, pursuant to a resolution dated December 12, 2023, [●] and [●] authorized our Company to take necessary action for filing the Draft Red Herring Prospectus, Red Herring Prospectus and Prospectus respectively with NSE EMERGE.

#### Approvals from Stock Exchange

1. Our Company has received in- principle listing approval from the NSE EMERGE dated [●] for listing of Equity Shares issued pursuant to the issue.

## Other Approvals

- 1. The Company has entered into a tripartite agreement dated September 04, 2023 with the Central Depository Services (India) Limited (CDSL) and the Registrar and Transfer Agent, who in this case is KFin Technologies Private Limited, for the dematerialization of its shares.
- 2. The Company has entered into an agreement dated September 18, 2023 with the National Securities Depository Limited (NSDL) and the Registrar and Transfer Agent, who in this case is KFin Technologies Private Limited, for the dematerialization of its shares.

#### APPROVALS / LICENSES / PERMISSIONS IN RELATION TO OUR BUSINESS:

#### Tax Related Approvals

S.No	No Description	Address	of	Place	of	Registration	Issuing	Date of	Date of
3.110	Description	Business /	Pre	mises		Number	Authority	issue	Expiry

	Permanent Account	NA	AADCH8900N	Income Tax		Valid till
1.	Number (PAN)			Department		Cancelle
						d
	Tax Deduction and	NA	PTLH13325E	Income Tax	June 11,	Valid till
2.	Collection Account			Department	2016	Cancelle
	Number (TAN)			_		d

## GST Registrations issued in the name of the Company:

S.No.	Description	Principal Place of Business	Additional Places of Business	Registration Number	Valid From
1.	GST Registration Certificate (Chandigarh)	First Floor, Sco.363-364, Sector-35/B, Chandigarh, Chandigarh, Chandigarh-160035	NIL	04AADCH8 900N2ZF	Certificate dated August 13, 2019  Valid from
2.		_	Unit No.1,Khewat/Khata No 373/400,Mustatil No.31, Kila No14/2, Village Tauru, Mewat, Mewat, Haryana-122105  * Amazon Fulfilment Centre NOC dated November 29, 2023  KH No 8/21, 19/25, 34/5,6,7/1 min,14/2/2 min,15/1 min, 27, 35/1,7,8,9/1,9/2,10/1,10/2,11 min,12,13,14 of, village Jamalpur, Gurgaon, Gurgaon, Haryana-122503  * Amazon Fulfilment Centre NOC dated October 13, 2023  Rect/Killa No 38//8/2 min,192/22/1,196//2/1/1,37//15/1,1 5/2, Adjacent to Starex School, Village-Binol,National Highway-8, Tehsil — Manesar Gurgaon, Gurgaon, Haryana-122413  * Amazon Fulfilment Centre NOC dated October 13, 2023  Khasra No.58//12/2/2/2 min,19 min, 20/2, 21/1, 21/2, 21/3, 57, 23/2, 24, 25, 63//3/1/1, 4/1,5/1, Village, Bilaspur, District Gurgaon, Gurgaon, Haryana-122413  * Reliance Fulfilment Centre NOC Kuehne Nagel Pvt. Ltd, Building No. 2B, M/s. Indospace FWS, Industrial Parks Pvt. Ltd., Pataudi-Kulana Road, VPO Luhari, MDR-	06AADCH8 900N1ZC	
			132, Tehsil Jhajjar,City-Jhajjar, Haryana, Jhajjar, Haryana, 124108 * Closed, Approval awaited Tehsil Farukhnagar, InstaKart Services Private Limited, Khasra		

			AND 25/5/1, 24/1, 25/, Village Sankpa, Pataudi, Gurugram,		
			Haryana, 122503  * Instakart NOC dtd. March 09,		
			Block J2, Farukhnagar Logistics Parks, LLP, Farrukhanagar, Gurgaon, Haryana-122506		
			* Closed, Approval awaited  GROUND FLOOR, Unit No A, Building B- 750, HCY Industrial Parks Pvt Ltd, Indospace Logistic Park, Village Luhari II, Ladrawan, Jhajjar, Haryana, 124507		
			* Reliance Fulfilment Centre NOC  Rectangle No.2-3-4-6-7-8 and 9, Instakart Services Private Limited, Badli Tehsil, Gurugram, Khalekpur, Jhajjar, Haryana, 124103		
			* Instakart NOC dtd. November 25, 2022		
			Farrukhnagar Logistic Park LLP, Farrukhnagar, Dist Gurugram, Village Khalikpur, Gurgaon, Haryana-122001		
			* Amazon fulfillment centre NOC dtd. June 16, 2022		
3.	GST Registration Certificate (Jammu and	Yard No.6, Plot No.100, Transport Nagar, Narwal, Jammu, Jammu, Jammu and Kashmir-180006	NIL	01AADCH8 900N1ZM	Certificate dated October 30, 2023
	Kashmir)				Valid from July 08, 2017
	GST Registration Certificate (Karnataka)	3, 4 TH Cross Hal, 3rd Stage, Indira Nagar, Bengaluru (Bangalore) Urban, Karnataka- 560075	R.K.V DEVELOPERS, SY no 524/2, 525/3, 526/3, Madivala And Thattanahalli Village, Anekal Taluk, Attibele sub division of Chandapura Division, Bengaluru (Bangalore)	29AADCH8 900N1Z4	Certificate dated October 28, 2023  Valid from
		300073	Rural, Karnataka-562107		September 18, 2019
			* Amazon Fulfilment Centre NOC dated October 13, 2023 Survey No. 38/2, 39 And 40,		
4.			Jadigenahalli Hobli, Kacharakanahalli Village, Hosakote Taluk,, Bengaluru Rural, Karnataka- 562114		
			* Amazone Fulfilment Centre NOC dated November 29, 2023 Building 2 Wh 2, 12/P2 IT Sector,,		
			Hitech, Defence and Aerospace, Park, Devanahalli, Bengaluru, Bengaluru Urban, Karnataka-		

			562149		
			* Amazon Fulfilment Centre NOC dated October 13, 2023  Warehousing/ Storage Services At Sy No 18/2,18/3,18/4 19/1,1, Instakart Services Private Limited, Taverekere Venkatapura, Hosakote Taluk, Nadagudi Hobli, Bheemapura, Bengaluru Rural, Karnataka, 562122  * InstaKart NOC dtd. March 09, 2022  Survey Nos. 43, 44, 45, 46 Of Madanahatti, Venkatapura Villa, And Survey Nos. 118/1A, 130/1, 117, 118/1B, 118/2, 119/1, 11, Madanahatti Village And Survey No. 171 Of Marasandra Village, Malur Industrial Area, Kolar, Karnataka, 563160  * InstaKart NOC dtd. November 25, 2022  12/P2 IT Sector, Hitech, Defence and Aerospace, Park, Devanahalli, Pangelum, Pangelum, Urben, 12 december 25, 2022		
			Bengaluru, Bengaluru Urban, Karnataka-562149  * Amazon Fulfilment Centre NOC dated November 20, 2023		
5.	GST Registration Certificate (Maharashtra)	Ground Floor, Building No.161 And 172, Unit No. 1 To 4 , Indian Complex, Village Gundawali, Bhiwandi, Thane, Maharashtra, 421302	K Square Industrial and Logistics Park, WH 5/2, Village Kurund, Taluka Bhiwandi, Thane, Maharashtra-421302  * Closed, Approval awaited  Building # 5, BGR Warehousing Complex, Near Shiv Sagar Hotel, Village Vahuli, Bhiwandi, Thane- 421302  * Amazon Fulfilment Centre NOC dated October 28, 2023  Building No. B01 ESR Pune Estates Pvt Ltd Village Ambethan, Tal: Khed, Dist: Pune, Pin-410501  * Amazon Fulfilment Centre NOC dated November 20, 2023  WB 10/11, Renaissance Industrial	27AADCH8 900N1Z8	Certificate dated June 01, 2021  Valid from March 28, 2018
			Park, Village Vashere, Post Amane, Taluka Bhiwandi, Thane, Maharashtra-421302  *Amazon Fulfilment Centre NOC dated November 29, 2023  WE-II, Renaissance IntegratedIndustrial Area, Village		

			Vashere, Bhiwandi, Thane, Mumbai, Maharashtra -421302  * InstaKart NOC dtd. March 09, 2022  Indospace Industrial Park Pvt. ltd, Gat 339, 341, Behind Hotel Marriott, Off MIDC Road, Near Harman Industries, Village Mahalunge Ingle, Taluka Khed, Pune, Maharashtra-410501  * Closed, Approval awaited  Warehouse No C and F, Sai Dham Logistics Park, Opposite Vaishnav Devi Mandir, Village Dohale, Post Padgha Taluka Bhiwandi, Thane, Maharashtra-421101  * InstaKart NOC dtd. November 25, 2022  F-2, Survey No. 122/7c,122/2,122/1,118/1,118/7,13 1, Ayushi Spaces LLP,NH-3, Village Dohole, Taluka, Bhiwandi, Padagha, Thane, Maharashtra, 421101  * Ammazon Fulfilment Centre NOC dated June 16, 2022  Milkat No,601,Gat no 141, 146 to		
	GST Registration Certificate (Punjab)	VPO, Pabhat Godown Area, Sant Vivekanand Road, Zirakpur, SASNagar, SAS Nagar,	148, Wadhu Khurd, Taluka Haveli, Pune, Pune, Maharashtra, 412216  * Ammazon Fulfilment Centre NOC dated January 12, 2023  Sarpanch To Basement, Ground Floor, First Floor And Second Floor, Sunny Enclave, Chandigarh Ambala Road, NearBus Stand, Zirakpur, SAS	03AADCH8 900N1ZI	Certificate dated October 09, 2023  Valid from
6.		Punjab-140603  *warehousing Agreement dated May 25, 2023	Nagar, Punjab-140603  *Warehousing Agreement dtd. January 03, 2023  Khasra No.18/8 8-0, Basement, Village Pabhat, Zirakpur, SAS Nagar, Punjab-140603  * Warehousing Agreement dated January 03, 2020		July 01, 2017
7.	GST Registration Certificate (Rajasthan)	165, Shivam First, Trupati Vihar, Govind Pura, Kalwar Road, Jaipur, Jaipur, Rajasthan- 302012		08AADCH8 900N1Z8	Certificate dated June 04, 2021  Valid from July 01, 2017

		* Address changed.			
		Approval documents			
8.	GST Registration Certificate (Telangana)	awaited  Ground Floor, H.No. 3-4-512/41, Beside To Aruna Photo Studio, Baghlingampally , Barkatpura, Hyderabad, Hyderabad, Telangana, 500027  Warehousing agreement dtd. August 16, 2020	Survey No.99/1, Mamidipally Village, Shamshabad, Hyderabad, Hyderabad, Telangana-500108  * Amazon fulfillment centre NOC dtd. November 21, 2023  Aruna Warehousing Company,Shed No.B2 And A2,Sy No.14 And 170, Somaram Village, Medchal Mandal, Hyderabad, Medchal Malkajgiri, Telangana, 501401  * Amazon fulfillment centre NOC dtd. June 20, 2022  Ground Floor, Sy No.594/P, Medchal Mandal, Puduru, Hyderabad, Medchal Mandal, Puduru, Hyderabad, Medchal Malkajgiri, Telangana, 501401  *Reliance fulfillment centre NOC  Plot No. 6 And Plot No. 7,CFC And Railway Siding Land, Instakart Services Private Limited, Yelumala In Survey Nos. 315, 434/1 At Yelumala Village, Patancheru, Hyderabad, Sangareddy, Telangana, 502319  * InstaKart NOC dtd. November 25,	36AADCH8 900N1Z9	Certificate dated October 28, 2023  Valid from November 27, 2017
9.	GST Registration Certificate (Uttar Pradesh)	Indo Bulgar Foods Compound, Delhi Meerut Road, Ghaziabad, Ghaziabad, Uttar Pradesh-201003 Warehousing agreement dtd. October 01, 2021	E-186, Transport Nagar, Lucknow, Lucknow, Uttar Pradesh-226001 Khasra No 472 And Others, Village Bhukapur, Tehsil-Sarojini Nagar, Lucknow, Lucknow, Uttar Pradesh-226401  * Amazon fulfillment centre NOC dtd. November 21, 2023 Khasra No 518-20,522,524,528 And 575, Village-, Kishanpur Kodia, Pargana-Bijnour, Kishunpur Kodia, Lucknow, Uttar Pradesh-226401  * Amazon fulfillment centre NOC dtd. June 21, 2022 Ground Floor, B-24, Sector-Hoseiry Complex, Noida, Gautambuddha Nagar, Uttar Pradesh-201305  * NOC from M/s. Nikunj Textiles	09AADCH8 900N1Z6	Certificate dated October 26, 2021  Valid from July 01, 2017
10	GST Registration Certificate (Uttarakhand)	Khasra No - 91, Phase II, Transport Nagar, SewlaKhurad, Saharanpur Road,	Pvt. Ltd. for Sublet to Hometech	05AADCH8 900N1ZE	Certificate dated October 16, 2023

	I	Dehradun, Uttarakhand-			
		248001			Valid from July 01, 2017
		* Operations closed Closure application to be filed			·
I G	GST Registration Certificate (West Bengal)	1-1/A, Krishnandan Kar, Lane, LP-229/64/1, Howrah, Howrah, West Bengal-711104 Closed, Approval awaited	P-162, Benaras Road, Howrah, Howrah, West Bengal-711108  *Warehousing agreement dtd.  March 01, 2023  Plot No 42, 43, Arrjavv, Dankuni Industrial and Warehousing Park,	19AADCH8 900N1Z5	19AADCH89 00N1Z5 Certificate
		Approvai awaited	Durgapur Expressway, Near Coal India, Complex, Dankuni, Hooghly, West Bengal-712310		dated July 03, 2020
			* Closed. Approval Awaited  Plot No 44, Arrjavv, Dankuni Industrial and Warehousing Park, Durgapur Expressway, Near Coal India Complex, Dankuni, Hooghly, West Bengal-712310		Valid from September 13, 2018
11			* Closed. Approval Awaited  Dag No.249,254,260,261,263, Khatian-No-284,120,285, 57,283, Mouza-Pirghacha,J L No-107, R.S.Dag No.170, P.SDuttapukur, North 24 Parganas, West Bengal- 700124		
			* Closed. Approval Awaited  Amta Industrial Park,,Amta, Mouza- Majukhetra, Panchayat- Majukhetra, Howrah, Howrah, West Bengal-711313		
			* Amazon fulfilment centre NOC dtd. June 22, 2022 Plot No B7, Ganesh Complex, Rani HatiAmta Road, Mouza, Subharara, Howrah, West Bengal-711322		
			* Closed. Approval Awaited  S. No. 301,302,304, 1004, 1008,1009,1010,1011 and 297, Amta Industrial Park, Amta, Mouza-Majukhetra Panchayat- Majukhetra, Howrah, Howrah, West Bengal-711313		
			* Closed. Approval Awaited		
I G	GST Registration Certificate (Delhi)	243, 2nd Floor, D-21, Corporate Park, Dwarka, Delhi, Central		07AADCH8 900N1ZA	Valid from July 01, 2017
	,	Delhi,Delhi-110077  * GST Surrendered			GST Surrendered



13	GST Registration Certificate	2496 14, 2496 14 Shreeji Estate, Aslali Cross, NH No.8,Aslali, Ahmedabad, Gujarat-382427	 24AADCH8 900N1ZE	Valid from July 01, 2017
	(Gujarat)	* GST Surrendered		GST Surrendered

## Registrations related to Labour Laws:

S.No.	Description	Address	License Number	Issuing Authority	Date of issue	Date of Expiry
	Udhyam Registration	SCO-363, 364, Sector-	UDYAM-CH-	Ministry of	June 19,	Valid till
1.	Certificate	35B, Chandigarh-160022	01-0007598	Micro Small &	2021	Cancelled
1.				Medium		
				Enterprises		
2.	Registration under	SCO-75, Sector-30-C,	170006121600	Regional office	December	Valid till
	Employee State Insurance	Chandigarh-160030	01099	Employees'	15, 2017	Cancelled
	Act (ESIC)			State Insurance		
				Corporation,		
				Chandigarh		
3.	Registration under the	Sco 75, Sector 30 C	PBCHD15411	Employees	June 01,	Valid till
	Employees Provident fund	Chandigarh Chandigarh	97000	Provident fund	2016	Cancelled
	(EPF)	Chandigarh-160030				
4.	Registration Under Punjab	First Floor, Sco.363-364,	PSCEA/2023/	The Labour	December	Valid till
	Shops and Commercial	Sector-35/B, Chandigarh,	04396	Department, UT	06, 2023	Cancelled
	Establishment Act 1958,	Chandigarh, Chandigarh-		Chandigarh		
	(Chandigarh)	160035				

## **Business Related Approvals:**

S.No.	Description	Address of Premises	Registration Number	Issuing Authority	Date of issue	Date of Expiry
1.	Import Export Code (IEC)	SCO-363, 364, Sector- 35B, Chandigarh- 160022	2216901881	Ministry of Commerce and Industry Directorate General of Foreign Trade,	July 18, 2016	Valid till cancelled
2.	Registration for Extended Producer Responsibility — Authorization under E-Waste (Management Rules) 2016	Prabhat Godown Area, Sant Vivekanand Road, Zirakpur, SAS Nagar, Punjab-160055	EPR Authorization number: B-29016 (407)/(EPR)/18/ WM-III Division Issued for i. Televisions sets; ii. Washing Machine & iii. Air-conditioners excluding centralized air conditioning plants	Central Pollution Control Board	July 19, 2018	Renewed upto October 26, 2028
3.	Registration under Rule 27 of the Legal Metrology (Packaged	First Floor, SCO-363, 364, Sector-35B, Chandigarh-160022	GOI/CH/2022/3 461 as packers	Ministry of Consumer Affairs, Food	August 22, 2022	

	Commodities) Rules,			& Public		
	2011			Distribution		
				Department		
				of Consumer		
				Affairs,		
				Weights And		
				Measures		
				Unit		
	ISO 9001-2015 for	SCO-363, 364, Sector-	QDR16922	Aambitious	October 06,	October 05,
	trading of Consumer	35B, Chandigarh-		Assessment	2022	2025
	Electronics, Durables,	160022		Private		
4.	Electrical & Solar			Limited		
	Products			Accredited		
				by IAF &		
				IAS		
	Permission/renewal of	SCO-363, 364, Sector-	No.	Bureau of	January 09,	December 31,
	permission to affix	35B, Chandigarh-	BEE/AKI/02/07	Energy	2023	2024
	label on room air	160022	9/17/23/0043/I	Efficiency,		
	conditioners under the		AC	Government		
	Bureau of Energy			of India,		
_	Efficiency			Ministry of		
5.	(Particulars and			Power		
	Manner of their					
	Display on Label of					
	Room Air					
	Conditioner)					
	Regulations, 2017					

## **Intellectual Property**

## Trademarks registered/Objected/Abandoned in the name of our company

S. No	Brand Name/Logo Trademark	Class	Nature of Trademark and registration number	Owner	Date and term of the Agreement
1.	AKAI Logo & Word AKAI	9	Application no.: 1205489 dated June 11, 2003 Certificate No. 633976	M/s. Phemonen Agents	January 25, 2022(Effective from February 01, 2022 till
	AKAI Logo & Word AKAI	11	Application no.: 1205490 dated June 11, 2003 Certificate No. 674289	Limited, A Company existing under the laws of British Virgin	January 31, 2027, unless earlier terminated in other terms of the Agreement)

## **Domain Name**

S.No	Domain Name and ID	Sponsoring Registrar and ID	Registrant Name, ID and Address	Creation Date	Registry Expiry Date
1.	www.akaiindia.in/	Registry Domain ID: D414400000000456202-IN Registrar IANA ID: 801217	M/S. Hometech Digital Private Limited	March 13, 2016	March 13, 2024
2.	www.htdl.in	Registry Domain ID: D4557B01CB9E5434EB61FE142E8 8C9767-IN Registrar IANA ID: 146	M/S. Hometech Digital Private Limited	September 28, 2023	Septemb er 28, 2026
3.	www.akaiindia.co. in/	Registry Domain ID: D414400000000456201-IN Registrar IANA ID: 801217	M/S. Hometech Digital Private Limited	March 13, 2016	March 13,2024



#### LICENSES APPLIED FOR:

S. No.	Description	Address of Premises	Authority	Date of Applicatio n	Acknowl edgement
1.	Registration Under Punjab Shops and Commercial Establishment Act 1958,(Chandigarh)	Khasra No.18/8 8-0, Basement, Village Pabhat, Zirakpur, SAS Nagar, Punjab- 140603	Labour Department, Chandigarh	December 05, 2023	23123120

In addition to above licenses and approvals and except as stated in this chapter, it is hereby mentioned that no application has been made for license / approvals required by the Company and no approval is pending in respect of any such application made with any of the authorities except that for change of name of the Company pursuant to change of its constitution from Private Limited to Public Limited.



#### INFORMATION WITH RESPECT TO GROUP COMPANIES

As per the SEBI (ICDR) Regulations, 2018, for the purpose of identification of Group Companies, our Company has considered those companies as our Group companies with which there were related party transactions as per the Restated Financial Statements of our Company in any of the last three financial years and other Companies as considered material by our Board. Further, pursuant to a resolution of our Board dated September 27, 2023 for the purpose of disclosure in relation to Group companies in connection with the Issue, a company shall be considered material and disclosed as a Group companies if such company fulfills both the below mentioned conditions:

- i. Such company that forms part of the Promoter Group of our Company in terms of Regulation 2(1) (pp) of the SEBI (ICDR) Regulations; and
- ii. Our Company has entered into one or more transactions with such company in in any of the last three financial years and stub period as the case of the company as per Restated Financial Statements.

Based on the above, the below mentioned companies are identified as our Group Companies: -

- 1. U.T. Electronics Private Limited
- 2. Hometech Smartvalue Private Limited
- 3. Anukirti Leasing and Exports Private Limited

In accordance with the SEBI ICDR Regulations, certain financial information in relation to our Group Companies for the previous three financial years, extracted from its audited financial statements (as applicable) is available at the website indicated below.

Our Company is providing a link to such website solely to comply with the requirements specified under the SEBI ICDR Regulation.

## **Details of our Group Companies:**

## 1. U.T. ELECTRONICS PRIVATE LIMITED (UTEPL)

#### **Corporate Information**

U.T. Electronics Private Limited was incorporated on March 26, 1999 under the Companies Act, 1956 as a Private Limited Company, bearing Registration No. 022387. The CIN of U.T. Electronics Private Limited is U72200CH1999PTC022387. The Registered Office is situated at SCO 363-64, Sector 35-B Chandigarh-160022, India.

### Financial Information

The details of reserves (excluding revaluation reserves), sales, profit after tax, earnings per share, diluted earnings per share and net asset value, derived from the audited financial statements of UTEPL for financial years ended March 31, 2023, March 31, 2022 and March 31, 2021 available in terms of the SEBI ICDR Regulations are available on its website at <a href="https://www.htdl.in">www.htdl.in</a>

#### 2. HOMETECH SMARTVALUE PRIVATE LIMITED (HSPL)

#### **Corporate Information**

Hometech Smartvalue Private Limited was incorporated on April 10, 2018 under the Companies Act, 2013 as a Private Limited Company, bearing Registration No. 041950. The CIN of Homtech Smartvalue Private Limited is U74999CH2018PTC041950. The Registered Office is situated at SCO 363-64, Sector 35-B Chandigarh-160022, India.

### Financial Information

The details of reserves (excluding revaluation reserves), sales, profit after tax, earnings per share, diluted earnings per share and net asset value, derived from the audited financial statements of HSPL for financial years ended March 31, 2023, March 31, 2022 and March 31, 2021 available in terms of the SEBI ICDR Regulations are available on its website at www.htdl.in



#### 3. ANUKIRTI LEASING AND EXPORTS PRIVATE LIMITED (ALEPL)

#### **Corporate Information**

Anukirti Leasing and Exports Private Limited was incorporated on January 20, 1989 under the Companies Act, 1956 as a Private Limited Company, bearing Registration No. 008994. The CIN of Anukirti Leasing and Exports Private Limited is U65921CH1989PTC008994. The Registered Office is situated at SCO 363-64, Sector 35-B Chandigarh-160022, India.

#### Financial Information

The details of reserves (excluding revaluation reserves), sales, profit after tax, earnings per share, diluted earnings per share and net asset value, derived from the audited financial statements of ALEPL for financial years ended March 31, 2023, March 31, 2022 and March 31, 2021 available in terms of the SEBI ICDR Regulations are available on its website at www.htdl.in

#### Litigations

Except as disclosed in the chapter titled 'Outstanding Litigations and Material developments' on page 174 of this Draft Red Herring prospectus, there is no other pending litigations against our Group Companies which can have a material impact on our Company.

#### **Common Pursuits**

As on the date of this Draft Red Herring Prospectus, our Group Companies are engaged in similar line of business.

#### Related business transactions within our Group Companies and significance on the financial performance of the Company

Except as disclosed in the Related Party Transactions in the chapter titled "Financial Information of our company" on page 163 of this Draft Red Herring prospectus, there are no other related business transactions between Group Companies and our company.

#### **Business Interest**

Except as disclosed in the Related Party Transactions in the chapter titled "Financial Information of our company" on page 163 of this Draft Red Herring prospectus, our Group Companies do not have any business interest in our company.

For further details on risks in relation to transactions being entered into with related parties, see "Risk Factors"-We have in the past entered into related-party transactions and may continue to do so in the future" on page 24 of this Draft Red Herring Prospectus.

#### **Nature and Extent of Interest of Group Companies**

#### a) In the promotion of our Company:

Our Group Companies does not have any interest in the promotion of our Company.

b) In the properties acquired or proposed to be acquired by our Company in the past three years before filing the Draft Red Herring Prospectus with stock exchange:

Our Group Companies does not have any interest in the properties acquired or proposed to be acquired by our Company in the past three years before filing the Draft Red Herring Prospectus with Stock Exchange.

c) In transactions for acquisition of land, construction of building and supply of machinery:

Our Group Companies are not interested in any transactions for the acquisition of land, construction of building or supply of machinery.



#### SECTION XII - OTHER REGULATORY AND STATUTORY DISCLOSURES

#### **Authority for the Issue**

#### Fresh Issue

This Issue in terms of this Draft Red Herring Prospectus has been authorized by the Board of Directors pursuant to a resolution dated August 18, 2023 and by the shareholders pursuant to a special resolution in an Extra Ordinary General Meeting held on August 21, 2023 under section 62 (1) (c) of the Companies Act, 2013.

Our Company has obtained in-principle approval from the NSE Emerge for using its name in the Draft Red Herring Prospectus/Red Herring Prospectus/Prospectus pursuant to letter dated [•] NSE is the Designated Stock Exchange.

#### Prohibition by the SEBI or other Governmental Authorities

Our Company, our Group Company, our Promoters, our Promoter Group, our Directors, Person in control of Promoter or Company, have not been prohibited from accessing the capital market for any reason or restrained from buying, selling or dealing in securities, under any order or directions by the SEBI or any other regulatory or government authorities.

The listing of any securities of our Company has never been refused by any of the Stock Exchanges in India.

None of our Directors are associated with the securities market and there are no violations of securities laws committed by any of them in the past or pending against them, nor have any companies with which our director was associated have been debarred or prohibited from accessing the capital markets under any order or direction passed by the SEBI or any other authority.

Further, none of our Promoters or Directors are declared as fugitive economic offenders under Fugitive Economic Offenders Act, 2018.

## **Association with Securities Market**

None of our Directors in any manner are associated with the securities market and there has been no action taken by the SEBI against the Directors or any other entity with which our directors are associated as promoters or directors.

#### **Prohibition by RBI**

Neither our Company, our subsidiary, our Promoter, our Directors, the relatives (as defined under the Companies Act, 2013) of Promoter or the person(s) in control of our Company have been identified as a wilful defaulter or fraudulent borrower by the RBI or other governmental authority and there has been no violation of any securities law committed by any of them in the past and no such proceedings are pending against any of them except as details provided in the chapter "Outstanding Litigations And Material Development" beginning on page 174 of the Draft Red Herring Prospectus.

#### Compliance with the Companies (Significant Beneficial Ownership) Rules, 2018

Our Company is in compliance with the Companies (Significant Beneficial Ownership) Rules, 2018 ("SBO Rules"), to the extent applicable, as on the date of the Draft Red Herring Prospectus.

## Eligibility for the Issue

Our Company is eligible in terms of Regulations 230 of SEBI ICDR Regulations for this Issue.

Our Company is eligible for the Issue in accordance with the Regulation 229 (2) of Chapter IX of the SEBI (ICDR) Regulations, 2018, whereby, an issuer whose post issue paid-up capital is more than ten crore rupees. Our Company shall issue shares to the public and has proposed to list the same on the Small and Medium Enterprise Exchange ("SME Exchange", in this case being the SME Platform of NSE i.e. NSE EMERGE).

As per Regulation 229 (3) of the SEBI ICDR Regulations, our Company satisfies track record and/or other eligibility conditions of NSE in accordance with the Restated Financial Statements, prepared in accordance with the Companies Act and restated in accordance with the SEBI ICDR Regulations.

We confirm that:



- 1. In accordance with regulation 260 of the SEBI (ICDR) Regulations, this Issue was 100% underwritten and shall not restrict to the minimum subscription level. The BRLM shall underwrite at least 15% of the total Issue size. For further details pertaining to underwriting please refer to chapter titled "General Information" beginning on page 48 of this Draft Red Herring Prospectus.
- 2. In accordance with Regulation 268(1) of the SEBI (ICDR) Regulations, we shall ensure that the total number of proposed allottees in the Issue is greater than or equal to fifty, otherwise, the entire application money will be refunded forthwith. If such money is not repaid within eight days from the date our company becomes liable to repay it, then our company and every officer in default shall, on and from expiry of eight days, be liable to repay such application money, with interest as prescribed under section 40 of the Companies Act, 2013.
- 3. In accordance with Regulation 246 of the SEBI (ICDR) Regulations, we will file Draft Red Herring Prospectus with SEBI as well as stock exchange (s). However, Board shall not issue any observation pursuant to Regulation 246(2) of the SEBI (ICDR) Regulations.
- 4. In accordance with Regulation 261 of the SEBI ICDR Regulations, we have entered into an agreement with the BRLM and Market Maker to ensure compulsory market making for the minimum period of three years from the date of listing of equity shares offered in this issue. For further details of the market making arrangement see chapter titled "General Information" beginning on page 48 of this Draft Red Herring Prospectus.
- 5. The Post Issue paid up capital of the company will be less than ₹ 25 Crore.
- 6. The Company has a track record of at least 3 years as on the date of filling Draft Red Herring Prospectus.
- 7. The Net-worth of our Company is Positive as per latest audited financial statement.
- 8. Our Company's net worth and Operating Profit (earnings before interest, depreciation and tax), based on the Restated Financial Statements included in this Draft Red Herring Prospectus are set forth below:

Particulars	<b>September 30, 2023</b>	March 31, 2023	March 31, 2022	March 31, 2021
Net Worth	1760.70	1196.39	968.64	329.33
Operating Profit	392.89	667.94	516.95	334.17

- (i) Net Worth has been computed as the aggregate of equity shares capital and reserves (excluding revaluation reserves) and after deducting miscellaneous expenditure not written off, if any.
- (ii) Operating Profit has been defined as the Earnings before interest, depreciation and tax from operations.
- 9. The Company will mandatorily facilitate trading in demat securities and has enter into agreement with both the depositories.
- 10. Our Company has not been referred to the Board for Industrial and Financial Reconstruction (BIFR).
- 11. There is no winding up petition against our Company that has been admitted by the Court or a liquidator has not been appointed of competent Jurisdiction against the Company.
- 12. No material regulatory or disciplinary action by a stock exchange or regulatory authority in the past three years against the company.
- 13. Our Company confirms that there is no material regulatory or disciplinary action by a stock exchange or regulatory authority in the past one year in respect of promoters, Group Companies, companies promoted by the promoters of the company.
- 14. Our Company has a website i.e., www.htdl.in

#### Other Disclosures:

- 1) We have Disclosed all material regulatory or disciplinary action by a stock exchange or regulatory authority in the past one year in respect of promoters/promoting company(ies), group companies, companies promoted by the promoters/promoting company(ies) of the applicant company in the Draft Red Herring Prospectus.
- 2) There are no Defaults in respect of payment of interest and/or principal to the debenture/bond/fixed deposit holders, banks, FIs by the applicant, promoters/promoting company(ies), group companies, companies promoted by the promoters/promoting company(ies) during the past three years. An auditor's certificate will be provided by the issuer to the exchange, in this regard.



- 3) We have Disclosed the details of the applicant, promoters/promoting company(ies), group companies, companies promoted by the promoters/promoting company(ies) litigation record, the nature of litigation, and status of litigation, For details, please refer the chapter "Outstanding Litigations & Material Developments" on page no. 174 of this Draft Red Herring Prospectus.
- 4) We have disclosed all details of the track record of the directors, the status of criminal cases filed or nature of the investigation being undertaken with regard to alleged commission of any offence by any of its directors and its effect on the business of the company, where all or any of the directors of issuer have or has been charge-sheeted with serious crimes like murder, rape, forgery, economic offences etc. For Details, refer the chapter "Outstanding Litigation & Material Developments" on page no. 174 of this Draft Red Herring Prospectus.

As per Regulation 230 (1) of the SEBI ICDR Regulations, our Company has ensured that:

- The Draft Red Herring Prospectus has been filed with NSE and our Company has made an application to NSE for listing of its Equity Shares on the SME platform. NSE is the Designated Stock Exchange.
- > Our Company has entered into an agreement dated September 18, 2023 with NSDL and agreement dated September 04, 2023 with CDSL for dematerialization of its Equity Shares already issued and proposed to be issued.
- The entire pre-Issue capital of our Company has shares fully paid-up Equity Shares and the Equity Shares proposed to be issued pursuant to this IPO will be fully paid-up.
- The entire Equity Shares held by the Promoters will be in dematerialized form.
- > Our Company has made firm arrangements of finance through verifiable means towards seventy-five per cent of the stated means of finance for funding from the issue proceeds, excluding the amount to be raised through the proposed public offer or through existing identifiable internal accruals Not required as the object of Issue is working capital requirement, general corporate purpose and issue expenses, for details, please refer the chapter "Objects of the Issue" on page no. 76 of this Draft Red Herring Prospectus.

Our Company confirms that it will ensure compliance with the conditions specified in Regulation 230 (2) of the SEBI ICDR Regulations, to the extent applicable.

Further, our Company confirms that it is not ineligible to make the Issue in terms of Regulation 228 of the SEBI ICDR Regulations, to the extent applicable. The details of our compliance with Regulation 228 of the SEBI ICDR Regulations are as follows:

- (a) Neither our Company nor our Promoter, members of our Promoter Group or our Directors are debarred from accessing the capital markets by the SEBI.
- (b) None of our Promoter or Directors are promoters or directors of companies which are debarred from accessing the capital markets by the SEBI.
- (c) Neither our Company nor our Promoters or Directors is a wilful defaulter or fraudulent borrower.
- (d) None of our Promoters or Directors is a fugitive economic offender.

We further confirm that we shall be complying with all other requirements as laid down for such offer under Chapter IX of SEBI (ICDR) Regulations, as amended from time to time and subsequent circulars and guidelines issued by SEBI and the Stock Exchange.

## DISCLAIMER CLAUSE OF SEBI

IT IS TO BE DISTINCTLY UNDERSTOOD THAT SUBMISSION OF DRAFT RED HERRING PROSPECTUS TO SECURITIES AND EXCHANGE BOARD OF INDIA (SEBI) SHOULD NOT IN ANY WAY BE DEEMED OR CONSTRUED THAT THE SAME HAS BEEN CLEARED OR APPROVED BY SEBI. SEBI DOES NOT TAKE ANY RESPONSIBILITY EITHER FOR THE FINANCIAL SOUNDNESS OF ANY SCHEME OR THE PROJECT FOR WHICH THE ISSUE IS PROPOSED TO BE MADE OR FOR THE CORRECTNESS OF THE STATEMENTS MADE OR OPINIONS EXPRESSED IN THE DRAFT RED HERRING PROSPECTUS. THE LEAD MERCHANT BANKER, BEELINE CAPITAL ADVISORS PRIVATE LIMITED HAS CERTIFIED THAT THE DISCLOSURES MADE IN THE DRAFT RED HERRING PROSPECTUS ARE GENERALLY ADEQUATE AND ARE IN CONFORMITY WITH SEBI (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 IN FORCE FOR THE TIME BEING. THIS REQUIREMENT IS TO FACILITATE INVESTORS TO TAKE AN INFORMED DECISION FOR MAKING AN INVESTMENT IN THE PROPOSED ISSUE.

IT SHOULD ALSO BE CLEARLY UNDERSTOOD THAT WHILE THE COMPANY ARE PRIMARILY RESPONSIBLE FOR THE CORRECTNESS, ADEQUACY AND DISCLOSURE OF ALL RELEVANT INFORMATION IN THE DRAFT RED HERRING PROSPECTUS, THE LEAD MERCHANT BANKER IS EXPECTED



TO EXERCISE DUE DILIGENCE TO ENSURE THAT THE COMPANY DISCHARGES ITS RESPONSIBILITY ADEQUATELY IN THIS BEHALF AND TOWARDS THIS PURPOSE, THE LEAD MERCHANT BANKER, BEELINE CAPITAL ADVISORS PRIVATE LIMITED HAVE FURNISHED TO SEBI, A DUE DILIGENCE CERTIFICATE DATED [•]

THE FILING OF THE DRAFT RED HERRING PROSPECTUS DOES NOT, HOWEVER, ABSOLVE OUR COMPANY FROM ANY LIABILITIES UNDER THE COMPANIES ACT, 2013 OR FROM THE REQUIREMENT OF OBTAINING SUCH STATUTORY AND OTHER CLEARANCES AS MAY BE REQUIRED FOR THE PURPOSE OF THE PROPOSED ISSUE. SEBI FURTHER RESERVES THE RIGHT TO TAKE UP AT ANY POINT OF TIME, WITH THE BOOK RUNNING LEAD MANAGER ANY IRREGULARITIES OR LAPSES IN THE DRAFT RED HERRING PROSPECTUS.

Note:

All legal requirements pertaining to the Issue will be complied with at the time of registration of the Prospectus with the Registrar of Companies, Chandigarh in terms of sections 26, 32 and 33 of the Companies Act,

#### Disclaimer from our Company and the Book Running Lead Manager

Our Company and the Book Running Lead Manager accept no responsibility for statements made otherwise than those contained in this Draft Red Herring Prospectus or, in case of the Company, in any advertisements or any other material issued by or at our Company's instance and anyone placing reliance on any other source of information would be doing so at his or her own risk.

The BRLM accept no responsibility, save to the limited extent as provided in the MOU entered between the BRLM (Beeline Capital Advisors Private Limited) and our Company on December 05, 2023 and the Underwriting Agreement dated [●] entered into between the Underwriters and our Company and the Market Making Agreement dated [●] entered into among the Market Maker and our Company.

All information shall be made available by our Company and the Book Running Lead Manager to the public and investors at large and no selective or additional information would be available for a section of the investors in any manner whatsoever including at road show presentations, in research or sales reports, at collection centres or elsewhere.

The Book Running Lead Manager and their respective associates and affiliates may engage in transactions with, and perform services for, our Company, our subsidiary, our Promoter Group, Group Entities, or our affiliates or associates in the ordinary course of business and have engaged, or may in future engage, in commercial banking and investment banking transactions with our Company, our Promoter Group, Group Entities, and our affiliates or associates, for which they have received and may in future receive compensation.

## Disclaimer in Respect of Jurisdiction

This Issue is being made in India to persons resident in India (including Indian nationals resident in India who are majors, HUFs, companies, corporate bodies and societies registered under applicable laws in India and authorized to invest in shares, Indian mutual funds registered with SEBI, Indian financial institutions, commercial banks, regional rural banks, cooperative banks (subject to RBI permission), or trusts under applicable trust law and who are authorized under their constitution to hold and invest in shares, public financial institutions as specified in Section 2(72) of the Companies Act, 2013, VCFs, state industrial development corporations, insurance companies registered with the Insurance Regulatory and Development Authority, provident funds (subject to applicable law) with a minimum corpus of ₹ 2,500.00 Lakhs, and pension funds with a minimum corpus of ₹ 2,500.00 Lakhs, and permitted non-residents including FIIs, Eligible NRIs, multilateral and bilateral development financial institutions, FVCIs and eligible foreign investors, insurance funds set up and managed by army, navy or air force of the Union of India and insurance funds set up and managed by the Department of Posts, India provided that they are eligible under all applicable laws and regulations to hold Equity Shares of our Company. This Draft Red Herring Prospectus does not, however, constitute an offer to sell or an invitation to subscribe for Equity Shares offered hereby in any jurisdiction other than India to any person to whom it is unlawful to make an offer or invitation in such jurisdiction. Any person into whose possession this Draft Red Herring Prospectus comes is required to inform himself or herself about, and to observe, any such restrictions.

Any dispute arising out of this Issue will be subject to jurisdiction of the competent court(s) in Chandigarh.

No action has been, or will be, taken to permit a public offering in any jurisdiction where action would be required for that purpose. Accordingly, the Equity Shares represented hereby may not be offered or sold, directly or indirectly, and this Draft Red Herring Prospectus may not be distributed in any jurisdiction, except in accordance with the legal requirements applicable in such



jurisdiction. Neither the delivery of this Draft Red Herring Prospectus nor any sale hereunder shall, under any circumstances, create any implication that there has been no change in the affairs of our Company from the date hereof or that the information contained herein is correct as of any time subsequent to this date.

#### Disclaimer Clause under Rule 144a of the U.S. Securities Act

The Equity Shares have not been, and will not be, registered under the U.S. Securities Act 1933, as amended (the "Securities Act") or any state securities laws in the United States and may not be offered or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulation S under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the Equity Shares will be offered and sold outside the United States in compliance with Regulation S of the Securities Act and the applicable laws of the jurisdiction where those offers and sales occur. The Equity Shares have not been, and will not be, registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Bids may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

Further, each Applicant where required agrees that such Applicant will not sell or transfer any Equity Shares or create any economic interest therein, including any off-shore derivative instruments, such as participatory notes, issued against the Equity Shares or any similar security, other than pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in compliance with applicable laws and legislations in each jurisdiction, including India.

#### Disclaimer Clause of the SME Platform of NSE

"As required, a copy of this Offer Document has been submitted to National Stock Exchange of India Limited (hereinafter referred to as NSE). NSE has given vide its letter [•] dated [•] permission to the Issuer to use the Exchange's name in this Offer Document as one of the stock exchanges on which this Issuer's securities are proposed to be listed. The Exchange has scrutinized this draft offer document for its limited internal purpose of deciding on the matter of granting the aforesaid permission to this Issuer. It is to be distinctly understood that the aforesaid permission given by NSE should not in any way be deemed or construed that the offer document has been cleared or approved by NSE; nor does it in any manner warrant, certify or endorse the correctness or completeness of any of the contents of this offer document; nor does it warrant that this Issuer's securities will be listed or will continue to be listed on the Exchange; nor does it take any responsibility for the financial or other soundness of this Issuer, its promoters, its management or any scheme or project of this Issuer.

Every person who desires to apply for or otherwise acquire any securities of this Issuer may do so pursuant to independent inquiry, investigation and analysis and shall not have any claim against the Exchange whatsoever by reason of any loss which may be suffered by such person consequent to or in connection with such subscription /acquisition whether by reason of anything stated or omitted to be stated herein or any other reason whatsoever."

#### **Filing**

This Draft Red Herring Prospectus/ Red Herring Prospectus/ Prospectus is being filed with National Stock Exchange of India Limited, Exchange Plaza, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (East), Mumbai-400051, Maharashtra.

The copy of the Draft Red Herring Prospectus will not have filed with SEBI and SEBI will not issue any observation on the Draft Red Herring Prospectus in terms of Regulation 246(2) of the SEBI (ICDR) Regulations, 2018. Pursuant to SEBI Circular No SEBI/HO/CFD/DIL1/CIR/P/2018/011 dated January 19, 2018, a copy of the Prospectus will be filed online through SEBI Intermediary portal at https://siportal.sebi.gov.in.

A copy of the Red Herring Prospectus /Prospectus, along with the documents required to be filed under Section 26 of the Companies Act, 2013 would be delivered for registration to the Registrar of Companies, 1st Floor, Corporate Bhawan, Plot No.4-B, Sector 27-B, PIN-160019, Chandigarh, India.

#### Listing

The Equity Shares of our Company are proposed to be listed on NSE Emerge. Our Company has obtained in-principle approval from NSE by way of its letter dated [•] for listing of equity shares on NSE Emerge (NSE Emerge).

NSE will be the Designated Stock Exchange, with which the Basis of Allotment will be finalized for the Issue. If the permission to deal in and for an official quotation of the Equity Shares on the SME Platform is not granted by NSE, our Company shall forthwith repay, all moneys received from the applicants in pursuance of this Draft Red Herring Prospectus. If such money is not



repaid within the prescribed time then our Company becomes liable to repay it, then our Company and every officer in default shall, shall be liable to repay such application money, with interest, as prescribed under the applicable law.

Our Company shall ensure that all steps for the completion of the necessary formalities for listing and commencement of trading at the NSE Emerge mentioned above are taken within Six (6) Working Days of the Issue Closing Date. If Equity Shares are not Allotted pursuant to the Issue within Six (6) Working Days from the Issue Closing Date or within such timeline as prescribed by the SEBI, our Company shall repay with interest all monies received from applicants, failing which interest shall be due to be paid to the applicants at the rate of 15% per annum for the delayed period.

#### **Impersonation**

Attention of the Applicants is specifically drawn to the provisions of sub-section (1) of Section 38 of the Companies Act, 2013 which is reproduced below:

Any person who-

- a) Makes or abets making of an application in a fictitious name to a company for acquiring, or subscribing for, its securities; or
- b) Makes or abets making of multiple applications to a company in different names or in different combinations of his name or surname for acquiring or subscribing for its securities; or
- c) Otherwise induces directly or indirectly a company to allot, or register any transfer of, securities to him, or to any other person in a fictitious name.

Shall be liable to action under section 447 of the Companies, Act 2013

#### **Consents**

Consents in writing of (a) Our Directors, Our Promoters, Our Company Secretary & Compliance Officer, Chief Financial Officer, Our Statutory Auditor, Our Peer Review Auditor, Our Banker(s) to the Company\*; (b) Book Running Lead Manager, Registrar to the Issue, Banker(s) to the Issue\*, Legal Advisor to the Issue, Underwriter(s) to the Issue\* and Market Maker to the Issue\* to act in their respective capacities have been be obtained as required under section 26 of the Companies Act, 2013 and shall be filed along with a copy of the Prospectus with the RoC, as required under Sections 32 of the Companies Act, 2013 and such consents will not be withdrawn up to the time of delivery of the Prospectus for registration with the RoC.

\* The consent will be taken while registering the Prospectus with Roc.

In accordance with the Companies Act and the SEBI (ICDR) Regulations, M/s A Y & Co, Chartered Accountants, Peer Review Auditors of the Company have agreed to provide their written consent to the inclusion of their respective reports on Statement of Possible Tax Benefits relating to the possible tax benefits and restated financial statements as included in this Draft Red Herring Prospectus/Prospectus in the form and context in which they appear therein and such consent and reports will not be withdrawn up to the time of delivery of this Draft Red Herring Prospectus.

#### **Experts Opinion**

Except for the reports in the section "Financial information of our Company" and "Statement of Possible Tax Benefits" on page 163 and 88 of this Draft Red Herring Prospectus from the Peer Review Auditors and Statutory Auditor, our Company has not obtained any expert opinions. However, the term "expert" shall not be construed to mean an "expert" as defined under the U.S. Securities Act 1933.

## Particulars regarding Public or Rights Issues during the last five (5) years

Our Company has not made any previous public or rights issue in India or abroad the five (5) years preceding the date of this Draft Red Herring Prospectus except as disclosed in this Draft Red Herring Prospectus.

#### Previous issues of Equity Shares otherwise than for cash

For detailed description please refer to section titled "Capital Structure" beginning on page 59 of this Draft Red Herring Prospectus.



#### Underwriting Commission, brokerage and selling commission on Previous Issues

Since this is the initial public offering of our Company's Equity Shares, no sum has been paid or has been payable as commission or brokerage for subscribing for or procuring or agreeing to procure subscription for any of the Equity Shares since our incorporation.

Particulars in regard to our Company and other listed group-companies / subsidiaries/ associates under the same management within the meaning of Section 370(1B) of the Companies Act, 1956 / Section 186 of the Companies Act, 2013 which made any capital issue during the last three years:

Neither our Company nor any other companies under the same management within the meaning of Section 370(1B) of the Companies Act, 1956 has made / Section 186 of the Companies Act, 2013, had made any public issue or rights issue during the last three years.

## Performance vis-à-vis objects – Public/rights issue of our Company and/or listed Group Companies/ Subsidiaries and Associates of our Company

Except as stated in the chapter titled "Capital Structure" beginning on page 59 of this Draft Red Herring Prospectus our Company has not undertaken any previous public or rights issue. None of the Group Companies/ Entities or associates of our Company are listed on any stock exchange.

#### Performance vis-a-vis objects - Last Issue of Group/Associate Companies

Except as disclosed in this Draft Red Herring Prospectus, all of our Group/ Associate are unlisted and have not made a public issue of shares.

#### Outstanding Debentures or Bond Issues or Redeemable Preference Shares and other instruments

Our Company does not have any outstanding debentures or bonds or Preference Redeemable Shares as on the date of filing this Draft Red Herring Prospectus.

#### **Outstanding Convertible Instruments**

Our Company does not have any outstanding convertible instruments as on the date of filing this Draft Red Herring Prospectus.

#### **Option to Subscribe**

Equity Shares being offered through the Draft Red Herring Prospectus can be applied for in dematerialized form only.

#### **Stock Market Data of the Equity Shares**

This being an initial public offering of the Equity Shares of our Company, the Equity Shares are not listed on any Stock Exchanges.

#### **Mechanism for Redressal of Investor Grievances**

The Agreement amongst the Registrar to the Issue, our Company provides for retention of records with the Registrar to the Issue for a period of at least three (3) year from the last date of dispatch of the letters of allotment, or refund orders, demat credit or where refunds are being made electronically, giving of refund instructions to the clearing system, to enable the investors to approach the Registrar to the Issue for redressal of their grievances.

We hereby confirm that there is no investor complaints received during the three years preceding the filing of Draft Red Herring Prospectus. Since there is no investor complaints received, none are pending as on the date of filing of this Draft Red Herring Prospectus.

All grievances relating to the Issue may be addressed to the Registrar to the Issue, giving full details such as name, address of the applicant, application number, number of Equity Shares applied for, amount paid on application, Depository Participant, and the bank branch or collection centre where the application was submitted.

The Applicant should give full details such as name of the sole/first Applicant, Application Form number, Applicant DP ID, Client ID, PAN, date of the Application Form, address of the Applicant, number of the Equity Shares applied for and the name and



address of the Designated Intermediary where the Application Form was submitted by the Applicant. Further, the investor shall also enclose the Acknowledgement Slip from the Designated Intermediaries in addition to the documents or information mentioned herein above.

#### Disposal of Investor Grievances by our Company

Our Company estimates that the average time required by our Company or the Registrar to the Issue for the redressal of routine investor grievances shall be fifteen (15) Working Days from the date of receipt of the complaint. In case of complaints that are not routine or where external agencies are involved, our Company will seek to redress these complaints as expeditiously as possible. Our Company has constituted Stakeholders Relationship Committee in the meeting of our Board of Directors held on September 27, 2023. For further details on the Stakeholders Relationship Committee, please refer to section titled "Our Management" beginning on page 146 of this Draft Red Herring Prospectus.

Our Company has appointed Ms. Meenu Balani Company Secretary, as the Compliance Officer to redress complaints, if any, of the investors participating in the Issue. Contact details for our Company Secretary and Compliance Officer are as follows:

#### Ms. Meenu Balani

S.C.O.-363-364, First Floor

Sector 35-B, Chandigarh-160035 India. **Tel. No.**: +91-9855577376, 7527033713

E-mail: cs@htdl.in Website: www.htdl.in

Investors can contact the Compliance Officer or the Registrar in case of any pre-Issue or post-Issue related problems such as non-receipt of letters of allocation, credit of allotted Equity Shares in the respective beneficiary account etc.

Pursuant to the press release no. PR. No. 85/2011 dated June 8, 2011, SEBI has launched a centralized web-based complaints redress system "SCORES". This would enable investors to lodge and follow up their complaints and track the status of redressal of such complaints from anywhere. For more details, investors are requested to visit the website www.scores.gov.in

#### **Status of Investor Complaints**

We confirm that we have not received any investor compliant during the three years preceding the date of this Draft Red Herring Prospectus and hence there are no pending investor complaints as on the date of this Draft Red Herring Prospectus.

## Disposal of investor grievances by listed companies under the same management as our Company

We do not have any listed company under the same management.

## Change in Auditors during the last three (3) years

Except as disclosed in Chapter titled "General Information" beginning on Page 48 of this Draft Red Herring Prospectus; there are no changes in the Auditors of the company during the last three years.

#### **Capitalization of Reserves or Profits**

Except as disclosed under section titled "Capital Structure" beginning on page 59 of this Draft Red Herring Prospectus, our Company has not capitalized its reserves or profits at any time during the last five (5) years.

#### **Revaluation of Assets**

Our Company has not revalued its assets in five (5) years preceding the date of this Draft Red Herring Prospectus.

## **Tax Implications**

Investors who are allotted Equity Shares in the Issue will be subject to capital gains tax on any resale of the Equity Shares at applicable rates, depending on the duration for which the investors have held the Equity Shares prior to such resale and whether the Equity Shares are sold on the Stock Exchanges. For details, please refer the section titled "Statement of Possible Tax Benefits" beginning on page 88 of this Draft Red Herring Prospectus.

#### **Purchase of Property**

Other than as disclosed in Section "Business Overview" on page 102 of the Draft Red Herring Prospectus, there is no property which has been purchased or acquired or is proposed to be purchased or acquired which is to be paid for wholly or partly from the proceeds of the present Issue or the purchase or acquisition of which has not been completed on the date of the Draft Red Herring Prospectus, other than property, in respect of which:

The contract for the purchase or acquisition was entered into in the ordinary course of business, or the contract was entered into in contemplation of the Issue, or that the Issue was contemplated in consequence of the contract; or the amount of the purchase money is not material.

Except as stated elsewhere in the Draft Red Herring Prospectus, our Company has not purchased any property in which the Promoter and/or Directors have any direct or indirect interest in any payment made there under.

#### **Servicing Behavior**

Except as stated in this Draft Red Herring Prospectus, there has been no default in payment of statutory dues or of interest or principal in respect of our borrowings or deposits.

#### Payment or benefit to officers of Our Company

Except statutory benefits upon termination of their employment in our Company or superannuation, no officer of our Company is entitled to any benefit upon termination of his employment in our Company or superannuation.

Except as disclosed in chapter titled "Our Management" beginning on page 146 and Restated Statement of Related Party Transactions" under chapter titled "Financial Information of our Company" beginning on page 163 of the Draft Red Herring Prospectus, none of the beneficiaries of loans and advances and sundry debtors are related to the Directors of our Company.

#### Exemption from complying with any provision of security laws, if any granted by SEBI

As on date of Draft Red Herring Prospectus, our company has not availed any exemption from complying with any provision of security laws granted by SEBI

#### Statement on Price Information of Past Issues handled by Beeline Capital Advisors Private Limited:

SME	SME ISSUES							
Sr. No	Issuer Name	Issue Size (₹ in Cr.)	Issue Price (₹)	Listing Date	Opening Price on Listing Date (₹)	+/- % Change in Closing Price, (+/- % Change in Closing Benchmark) 30thCalendar Days from Listing	+/- % Change in Closing Price, (+/- % Change in Closing Benchmark) 90thCalendar Days from Listing	+/- % Change in Closing Price, (+/- % Change in Closing Benchmark) 180thCalendar Days from Listing
1.	Pentagon Rubber Limited	16.17	70.00	July 07, 2023	130.00	65.78% (0.96%)	62.57% (0.54%)	N.A.
2.	Ahasolar Technologies Limited	12.85	157.00	July 21, 2023	203.00	147.64% (-2.60%)	94.20% (-1.21%)	N.A.
3.	Shri Techtex Limited	45.14	61.00	August 04, 2023	81.15	59.67% (-0.42%)	34.43% (-2.70%)	N.A.
4.	Vinsys It Service India Limited	49.84	128.00	August 11, 2023	196.45	132.11% (+2.02%)	126.56% (+0.08%)	N.A.
5.	Chavda Infra Limited	43.26	65.00	September 25, 2023	91.00	33.92% (-2.00%)	N.A.	N.A.
6.	Kody Technolab Limited	27.52	160.00	September 26, 2023	170.00	44.88% (-2.76%)	N.A.	N.A.
7.	Hi-Green carbon	52.80	75.00	September	77.00	101.47%	N.A.	N.A.

MAI	MAINBOARD ISSUES: NIL								
SME	SME ISSUES								
Sr. No	Issuer Name	Issue Size (₹ in Cr.)	Issue Price (₹)	Listing Date	Opening Price on Listing Date (₹)	+/- % Change in Closing Price, (+/- % Change in Closing Benchmark)	+/- % Change in Closing Price, (+/- % Change in Closing Benchmark)	+/- % Change in Closing Price, (+/- % Change in Closing Benchmark)	
						30thCalendar	90thCalendar	180thCalendar	
						Days from	Days from	Days from	
						Listing	Listing	Listing	
	Limited			28, 2023		(-2.44%)			
8.	Karnika Industries Limited	25.07	76.00	October 12, 2023	81.00	78.75% (- 1.86%)	N.A.	N.A.	
9.	Arvind and Company Shipping Agencies Limited	14.74	45.00	October 25, 2023	80.00	26.56% (+3.56%)	N.A.	N.A.	
10.	Rajgor Castor Derivatives	47.81	50.00	October 31, 2023	59.00	-0.80% (+5.33%)	N.A.	N.A.	

Source: Price Information www.bseindia.com and www.nseindia.com, Issue Information from respective Prospectus.

#### Note:

- 1. The S&P NSE Sensex and NSE Nifty are considered as the Benchmark.
- 2. "Issue Price" is taken as "Base Price" for calculating % Change in Closing Price of the respective Issues on 30th / 90th/180th Calendar days from listing.
- 3. "Closing Benchmark" on the listing day of respective scripts is taken as "Base Benchmark" for calculating % Change in Closing Benchmark on 30th / 90th/180th Calendar days from listing. Although it shall be noted that for comparing the scripts with Benchmark, the +/- % Change in Closing Benchmark has been calculated based on the Closing Benchmark on the same day as that of calculated for respective script in the manner provided in Note No. 5 below.
- 4. In case 30th/90th/180th day is not a trading day, closing price on BSE/NSE of the previous trading day for the respective Scripts has been considered, however, if scripts are not traded on that previous trading day, then last trading price has been considered.
- 5. Designated Stock Exchange as disclosed by the respective Issuer at the time of the issue has been considered for disclosing the price information

## **Summary statement of Disclosure:**

Financia l Year	Tot al no. of IPO s	Total amoun t of funds raised (Rs. Cr.)	at dis calend	IPOs tr scount- ar days listing	30 <sup>th</sup>	at Pr	IPOs tremiumalar days	- 30 <sup>th</sup>	at dis calend	IPOs tra count- 1 ar days listing	.80 <sup>th</sup>	at Pr	emium	s from
			Over 50%	Bet wee n 25- 50%	Less tha n 25 %	Over 50%	Bet wee n 25- 50 %	Less than 25%	Over 50%	Betw een 25- 50%	Less than 25%	Over 50%	Bet wee n 25- 50 %	Less than 25%
2023-24	11	382.89	-	-	1	7	3	-	-	-		-		
2022-23	12	232.94	-	1	2	3	2	4		1	1	3	2	4
2021-22	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA	NA

#### Note:

1. Issue opening date is considered for calculation of total number of IPO's in the respective financial year.



2. In the event any day falls on a holiday, the price/index of the immediately preceding working day has been considered. If the stock was not traded on the said calendar days from the date of listing, the share price is taken of the immediately preceding trading day.

Source: www.bseindia.com and www.nseindia.com

**Track Record of past issues handled by Beeline Capital Advisors Private Limited :** For details regarding track record of BRLM to the issue as specified in the Circular reference no. CIR/MIRSD/1/2012 dated January 10, 2012 issued by the SEBI, please refer the website of the BRLM at: <a href="https://www.beelinemb.com">www.beelinemb.com</a>

#### Note:

Investors who apply in the Issue will be required to confirm and will be deemed to have represented to our Company and the Underwriters and their respective directors, officers, agents, affiliates and representatives that they are eligible under all applicable laws, rules, regulations, guidelines and approvals to acquire Equity Shares of our Company and will not offer, sell, pledge or transfer the Equity Shares of our Company to any person who is not eligible under applicable laws, rules, regulations, guidelines and approvals to acquire Equity Shares of our Company. Our Company, the Underwriters and their respective directors, officers, agents, affiliates and representatives accept no responsibility or liability for advising any investor on whether such investor is eligible to acquire the Equity Shares in the Issue.



#### SECTION XIII – ISSUE RELATED INFORMATION

#### TERMS OF THE ISSUE

The Equity Shares being offered are subject to the provisions of the Companies Act, 2013, SCRR, 1957, SEBI (ICDR) Regulations, 2018, our Memorandum and Articles of Association, the terms of the Draft Red Herring Prospectus, Red Herring Prospectus, Prospectus, Application Form, the Revision Form, the Confirmation of Allocation Note (CAN), SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and other terms and conditions as may be incorporated in the allotment advices and other documents/certificates that may be executed in respect of the Issue. The Equity Shares shall also be subject to laws as applicable, guidelines, notifications and regulations relating to the issue of capital and listing and trading of securities issued from time to time by SEBI, the Government of India, the Stock Exchanges, the RBI, the FIPB, the RoC and/or other authorities, as in force on the date of the Issue and to the extent applicable.

For details in relation to Issue expenses, see "Objects of the Issue" and "Other Regulatory and Statutory Disclosures" on pages 76 and 197, respectively.

#### **Authority for the Issue**

The present Public Issue of Equity Shares which have been authorized by a resolution of the Board of Directors of our Company at their meeting held on August 18, 2023 and was approved by the Shareholders of the Company by passing Special Resolution at the Extra-Ordinary General Meeting held on August 21, 2023 in accordance with the provisions of Section 62 (1) (c) of the Companies Act, 2013.

#### **Ranking of Equity Shares**

The Equity Shares being issued shall be subject to the provisions of the Companies Act, 2013 and our Memorandum and Articles of Association and shall rank pari-passu in all respects with the existing Equity Shares of our Company including in respect of the rights to receive dividends and other corporate benefits, if any, declared by us after the date of Allotment. For further details, please refer to "Description of Equity Shares and terms of the Articles of Association" on page 246 of the Draft Red Herring Prospectus.

## Mode of Payment of Dividend

The declaration and payment of dividend will be as per the provisions of Companies Act, the Articles of Association, the provision of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and recommended by the Board of Directors and the Shareholders at their discretion and will depend on a number of factors, including but not limited to earnings, capital requirements and overall financial condition of our Company. We shall pay dividends in cash and as per provisions of the Companies Act. For further details, please refer to "Dividend Policy" on page 162 of the Draft Red Herring Prospectus.

#### Face Value and Issue Price and Price Band

The face value of each Equity Share is  $\stackrel{?}{\underset{?}{|}}$  10 and the Floor Price is  $\stackrel{?}{\underset{?}{|}}$  [ $\stackrel{\bullet}{\underset{}}$ ] per Equity Share and the Cap Price is  $\stackrel{?}{\underset{?}{\underset{}}}$  [ $\stackrel{\bullet}{\underset{}}$ ] per Equity Share.

The Price Band and the minimum Bid Lot size will be decided by our Company in consultation with the BRLM, and will be advertised, at least two Working Days prior to the Bid/ Issue Opening Date, in all editions of [•], an English national daily newspaper and all editions of [•], a Hindi national daily newspaper and [•], a regional newspaper each with wide circulation and shall be made available to the Stock Exchange for the purpose of uploading on its website. The Price Band, along with the relevant financial ratios calculated at the Floor Price and at the Cap Price, shall be pre filled in the Bid cum Application Forms available on the website of the Stock Exchange. The Issue Price shall be determined by our Company and in consultation with the BRLM, after the Bid/ Issue Closing Date, on the basis of assessment of market demand for the Equity Shares offered by way of Book Building Process. At any given point of time there shall be only one denomination of the Equity Shares of our Company, subject to applicable laws.

#### Compliance with SEBI (ICDR) Regulations

Our Company shall comply with all requirements of the SEBI (ICDR) Regulations, 2018. Our Company shall comply with all disclosure and accounting norms as specified by SEBI from time to time.



#### **Rights of the Equity Shareholders**

Subject to applicable laws, rules, regulations and guidelines and the Articles of Association, the equity shareholders shall have the following rights:

- Right to receive dividend, if declared;
- Right to receive Annual Reports & notices to members;
- Right to attend general meetings and exercise voting rights, unless prohibited by law;
- Right to vote on a poll either in person or by proxy;
- Right to receive offer for rights shares and be allotted bonus shares, if announced;
- Right to receive surplus on liquidation; subject to any statutory or preferential claims being satisfied;
- Right of free transferability of the Equity Shares; and
- Such other rights, as may be available to a shareholder of a listed Public Limited Company under the Companies Act, terms of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2018 and the Memorandum and Articles of Association of our Company.

For a detailed description of the main provision of the Articles of Association of our Company relating to voting rights, dividend, forfeiture and lien, transfer, transmission and/or consolidation/splitting, etc., please refer to Section titled "Description of Equity Shares and terms of the Articles of Association" beginning on page 246 of the Draft Red Herring Prospectus.

#### **Allotment only in Dematerialised Form**

In terms of Section 29 of Companies Act, 2013, the Equity Shares shall be allotted only in dematerialised form. As per the SEBI Regulations, the trading of the Equity Shares shall only be in dematerialised form. In this context, two agreements have been signed among our Company, the respective Depositories and the Registrar and Share Transfer Agent to the Issue:

- 1. Tripartite agreement dated September 18, 2023 between our Company, NSDL and the Registrar and Share Transfer Agent to the Issue.
- 2. Tripartite agreement dated September 04, 2023 between our Company, CDSL and the Registrar and Share Transfer Agent to the Issue.

#### Minimum Application Value, Market Lot and Trading Lot

The trading of the Equity Shares will happen in the minimum contract size of [●] Equity Shares and the same may be modified by the SME platform of NSE (NSE EMERGE) from time to time by giving prior notice to investors at large.

Allocation and allotment of Equity Shares through this Issue will be done in multiples of [●] Equity Shares and is subject to a minimum allotment of [●] Equity Shares to the successful applicants in terms of the SEBI circular No. CIR/MRD/DSA/06/2012 dated February 21, 2012.

Further, in accordance with SEBI (ICDR) Regulations the minimum application size in terms of number of specified securities shall not be less than Rupees One Lakh per application.

#### **Minimum Number of Allottees**

The minimum number of allottees in the Issue shall be 50 shareholders in case the number of prospective allottees is less than 50, no allotment will be made pursuant to this Issue and the amounts in the ASBA Account shall be unblocked forthwith.

#### **Joint Holders**

Where 2 (two) or more persons are registered as the holders of any Equity Shares, they will be deemed to hold such Equity Shares as joint-holders with benefits of survivorship.

## **Nomination Facility to Investor**

In accordance with Section 72 of the Companies Act, 2013 the sole or first applicant, along with other joint applicant, may nominate any one person in whom, in the event of the death of sole applicant or in case of joint applicant, death of all the applicants, as the case may be, the Equity Shares allotted, if any, shall vest. A person, being a nominee, entitled to the Equity Shares by reason of the death of the original holder(s), shall in accordance with Section 72 of the Companies Act, 2013 be entitled to the same advantages to which he or she would be entitled if he or she were the registered holder of the Equity Share(s). Where the nominee



is a minor, the holder(s) may make a nomination to appoint, in the prescribed manner, any person to become entitled to Equity Share(s) in the event of his or her death during the minority. A nomination shall stand rescinded upon a sale of equity share(s) by the person nominating. A buyer will be entitled to make a fresh nomination in the manner prescribed. Fresh nomination can be made only on the prescribed form available on request at the Registered Office of our Company or to the Registrar and Transfer Agents of our Company.

In accordance with Section 72 of the Companies Act, 2013 any Person who becomes a nominee by virtue of Section 72 of the Companies Act, 2013 shall upon the production of such evidence as may be required by the Board, elect either:

- To register himself or herself as the holder of the Equity Shares; or
- To make such transfer of the Equity Shares, as the deceased holder could have made.

Further, the Board may at any time give notice requiring any nominee to choose either to be registered himself or herself or to transfer the Equity Shares, and if the notice is not complied with within a period of 90 (ninety) days, the Board may thereafter withhold payment of all dividends, bonuses or other moneys payable in respect of the Equity Shares, until the requirements of the notice have been complied with.

Since the allotment of Equity Shares in the Issue is in dematerialized form, there is no need to make a separate nomination with us. Nominations registered with the respective depository participant of the applicant would prevail. If the investors require changing the nomination, they are requested to inform their respective depository participant.

#### Withdrawal of the Issue

Our Company in consultation with the Book Running Lead Manager, reserves the right not to proceed with the Issue at any time after the Issue Opening Date but before the Board meeting for Allotment. In such an event our Company would issue a public notice in the newspapers, in which the pre-issue advertisements were published, within two days of the issue Closing Date or such other time as may be prescribed by SEBI, providing reasons for not proceeding with the Issue. The Book Running Lead Manager, through the Registrar to the Issue, shall notify the SCSBs to unblock the bank accounts of the ASBA Applicants within one day of receipt of such notification. Our Company shall also promptly inform the Stock Exchange on which the Equity Shares were proposed to be listed. Notwithstanding the foregoing, the Issue is also subject to obtaining the final listing and trading approvals of the Stock Exchange, which our Company shall apply for after Allotment. If our Company withdraws the Issue after the Issue Closing Date and thereafter determines that it will proceed with an IPO, our Company shall be required to file a fresh Prospectus.

#### ISSUE PROGRAM

Events	Indicative Dates
Bid/Offer Opening Date	[•]
Bid/Offer Closing Date	[•]
Finalization of Basis of Allotment with the Designated Stock Exchange	On or about [●]
Initiation of Allotment / Refunds / Unblocking of Funds from ASBA Account or	On or about [●]
UPI	
ID linked bank account	
Credit of Equity Shares to Demat accounts of Allottees	On or about [●]
Commencement of trading of the Equity Shares on the Stock Exchange	On or about [●]

Note - Our Company in consultation with the Book Running Lead Manager, may consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations. The Anchor Investor Bid/Offer Period shall be one Working Day prior to the Bid/Offer Opening Date in accordance with the SEBI ICDR Regulations.

The above timetable is indicative and does not constitute any obligation on our Company or the Book Running Lead Manager. Whilst our Company shall ensure that all steps for the completion of the necessary formalities for the listing and the commencement of trading of the Equity Shares on the Stock Exchange are taken within 6 Working Days of the Bid/Issue Closing Date, the timetable may change due to various factors, such as extension of the Bid/Issue Period by our Company, revision of the Price Band or any delays in receiving the final listing and trading approval from the Stock Exchange. The Commencement of trading of the Equity Shares will be entirely at the discretion of the Stock Exchange and in accordance with the applicable laws.

Bid-Cum- Application Forms and any revisions to the same will be accepted only between 10.00 a.m. to 5.00 p.m. (IST) during the Issue Period (except for the Bid/ Issue Closing Date). On the Bid/ Issue Closing Date, the Bid-Cum- Application Forms will be accepted only between 10.00 a.m. to 3.00 p.m. (IST) for retail and non-retail Bidders. The time for applying for Retail Individual Bidders on Bid/ Issue Closing Date maybe extended in consultation with the BRLM, RTA and NSE Emerge taking into account the total number of applications received up to the closure of timings.



Due to the limitation of time available for uploading the Bid-Cum- Application Forms on the Bid/ Issue Closing Date, Bidders are advised to submit their applications one (1) day prior to the Bid/ Issue Closing Date and, in any case, not later than 3.00 p.m. (IST) on the Bid/ Issue Closing Date. Any time mentioned in this Draft Red Herring Prospectus is IST. Bidders are cautioned that, in the event a large number of Bid-Cum- Application Forms are received on the Bid/ Offer Closing Date, as is typically experienced in public Offer, some Bid-Cum- Application Forms may not get uploaded due to the lack of sufficient time. Such Bid-Cum-Application Forms that cannot be uploaded will not be considered for allocation under this Issue. Applications will be accepted only on Working Days, i.e., Monday to Friday (excluding any public holidays). Neither our Company nor the BRLM is liable for any failure in uploading the Bid-Cum- Application Forms due to faults in any software/hardware system or otherwise.

In accordance with SEBI ICDR Regulations, QIBs and Non-Institutional Bidders are not allowed to withdraw or lower the size of their application (in terms of the quantity of the Equity Shares or the Application amount) at any stage. Retail Individual Bidders can revise or withdraw their Bid-Cum- Application Forms prior to the Bid/ Issue Closing Date. Allocation to Retail Individual Bidders, in this Issue will be on a proportionate basis.

In case of discrepancy in the data entered in the electronic book vis-à-vis the data contained in the physical Bid-Cum-Application Form, for a particular Bidder, the details as per the file received from Stock Exchange may be taken as the final data for the purpose of Allotment. In case of discrepancy in the data entered in the electronic book vis-à-vis the data contained in the physical or electronic Bid-Cum-Application Form, for a particular ASBA Bidder, the Registrar to the Issue shall ask the relevant SCSBs /RTAs / DPs / stock brokers, as the case may be, for the rectified data.

Our Company in consultation with the BRLM, reserves the right to revise the Price Band during the Bid/ Issue Period. The revision in the Price Band shall not exceed 20% on either side, i.e. the Floor Price can move up or down to the extent of 20% of the Floor Price and the Cap Price will be revised accordingly. The Floor Price shall not be less than the face value of the Equity Shares. In case of revision in the Price Band, the Bid/ Issue Period shall be extended for at least three additional Working Days after such revision, subject to the Bid/ Offer Period not exceeding 10 Working Days. Any revision in Price Band, and the revised Bid/ Issue Period, if applicable, shall be widely disseminated by notification to the Stock Exchange, by issuing a press release and also by indicating the change on the website of the BRLM and at the terminals of syndicate members.

#### **Minimum Subscription**

In accordance with Regulation 260 (1) of the SEBI (ICDR) Regulations, our Issue shall be hundred percent underwritten. Thus, the underwriting obligations shall be for the entire hundred percent of the offer through the Draft Red Herring Prospectus and shall not be restricted to the minimum subscription level. Further, in accordance with Regulation 267 (2) of the SEBI ICDR Regulations, our Company shall ensure that the minimum application size shall not be less than Rs. 1,00,000 (Rupees One Lakh) per application.

As per section 39 of the Companies Act 2013, if the "stated minimum amount" has not been subscribed and the sum payable on Application is not received within a period of 30 days from the date of issue of Prospectus, the application money has to be returned within such period as may be prescribed.

If the issuer does not receive the subscription of 100% of the Issue through this offer document including devolvement of Underwriters within 60 (sixty) days from the date of closure of the issue, the issuer shall forthwith refund the entire subscription amount received. If there is a delay beyond 8 (eight) days after the issuer becomes liable to pay the amount, the issuer shall pay interest prescribed under Section 39 read with Rule 11 of Companies (Prospectus and Allotment of Securities) Rules, 2014 of the Companies Act, 2013 and other applicable laws, if any.

In accordance with SEBI ICDR Regulations, the minimum number of allottees in this Issue shall be 50 shareholders. In case the minimum number of prospective allottees is less than 50, no allotment will be made pursuant to this Issue and the amounts in the ASBA Account shall be unblocked forthwith.

The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and applications may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

## Arrangements for disposal of odd lots

The trading of the Equity Shares will happen in the minimum contract size of [●] shares in terms of the SEBI circular No. CIR/MRD/DSA/06/2012 dated February 21, 2012. However, the Market Maker shall buy the entire shareholding of a shareholder in one lot, where value of such shareholding is less than the minimum contract size allowed for trading on the SME Exchange.



#### Application by Eligible NRIs, FPIs or VCFs registered with SEBI

It is to be understood that there is no reservation for Eligible NRIs, FPIs or VCF registered with SEBI. Such Eligible NRIs, FPIs or VCF registered with SEBI will be treated on the same basis with other categories for the purpose of Allocation.

## As per the extent Guidelines of the Government of India, OCBs cannot participate in this Issue.

The current provisions of the Foreign Exchange Management (Transfer or Issue of Security by a Person Resident outside India) Regulations, 2000, provides a general permission for the NRIs, FPIs and foreign venture capital investors registered with SEBI to invest in shares of Indian companies by way of subscription in an IPO. However, such investments would be subject to other investment restrictions under the Foreign Exchange Management (Transfer or Issue of Security by a Person Resident outside India) Regulations, 2000, RBI and/or SEBI regulations as may be applicable to such investors.

The Allotment of the Equity Shares to Non-Residents shall be subject to the conditions, if any, as may be prescribed by the Government of India/RBI while granting such approvals.

## Restrictions on transfer and transmission of shares or debentures and on their consolidation or splitting

Except for lock-in of the Pre- Issue Equity Shares and Promoter minimum contribution in the Issue as detailed in the section titled "Capital Structure" beginning on page 59 of the Draft Red Herring Prospectus, and except as provided in the Articles of Association of our Company, there are no restrictions on transfers of Equity Shares. There are no restrictions on transfer and transmission of shares/debentures and on their consolidation/splitting except as provided in the Articles of Association. For further details, please refer sub-heading "Description of Equity Shares and terms of the Articles of Association "on page 246 of the Draft Red Herring Prospectus.

The above information is given for the benefit of the Applicants. The Applicants are advised to make their own enquiries about the limits applicable to them. Our Company and the Book Running Lead Managers do not accept any responsibility for the completeness and accuracy of the information stated hereinabove. Our Company and the Book Running Lead Manager are not liable to inform the investors of any amendments or modifications or changes in applicable laws or regulations, which may occur after the date of this Draft Red Herring Prospectus. Applicants are advised to make their independent investigations and ensure that the number of Equity Shares Applied for do not exceed the applicable limits under laws or regulations.

#### Allotment of Securities in Dematerialised Form

In accordance with the SEBI ICDR Regulations, Allotment of Equity Shares to successful applicants will only be in the dematerialized form. Applicants will not have the option of Allotment of the Equity Shares in physical form. The Equity Shares on Allotment will be traded only on the dematerialized segment of the Stock Exchange.

## Migration to Main Board

Our Company may migrate to the main board of NSE on a later date, subject to the following:

If the paid up Capital of the company is more than ₹10 crores and up to ₹25 crores, we may migrate equity shares to the main board of the stock exchanges if shareholders approve such a migration by passing a special resolution through postal ballot to this effect and if Company fulfils the eligibility criteria for listing laid down by the Main Board

Provided that the special resolution shall be acted upon if and only if the votes cast by shareholders other than promoters in favour of the proposal amount to at least two times the number of votes cast by shareholders other than promoter shareholders against the proposal.

OR

Where the post-issue face value capital of the Company listed on a SME exchange is likely to increase beyond twenty five crore rupees by virtue of any further issue of capital by the Company by way of rights issue, preferential issue, bonus issue, etc. the Company shall migrate its specified securities listed on a SME exchange to the Main Board and seek listing of the specified securities proposed to be issued on the Main Board subject to the fulfilment of the eligibility criteria for listing of specified securities laid down by the Main Board:

Provided that no further issue of capital by the Company shall be made unless;



a) the shareholders of the Company have approved the migration by passing a special resolution through postal ballot wherein the votes cast by shareholders other than promoters in favour of the proposal amount to at least two times the number of votes cast by shareholders other than promoter shareholders against the proposal;

b) the Company has obtained an in-principle approval from the Main Board for listing of its entire specified securities on it.

## **Market Making**

The shares offered through this Issue are proposed to be listed on the SME platform of NSE (NSE EMERGE), wherein the Book Running Lead Manager to this Issue shall ensure compulsory Market Making through the registered Market Makers of the SME Exchange for a minimum period of 3 (three) years from the date of listing on the SME platform of NSE (NSE EMERGE). For further details of the agreement entered into between the Company, the Book Running Lead Manager and the Market Maker please refer to "General Information" on page 48 of the Draft Red Herring Prospectus.

In accordance with the SEBI Circular No. CIR/MRD/DSA/31/2012 dated November 27, 2012; it has been decided to make applicable limits on the upper side for the Market Makers during market making process taking into consideration the Issue size in the following manner:

Issue size	Buy quote exemption threshold	Re-entry threshold for buy quotes
	(including mandatory initial	(including mandatory initial
	inventory of 5% of issue size)	inventory of 5% of issue size)
Upto ₹20 Crore	25%	24%

Further, the Market Maker shall give (2) Two ways quotes till it reaches the upper limit threshold; thereafter it has the option to give only sell quotes. Two (2) way quotes shall be resumed the moment inventory reaches the prescribed re-entry threshold.

In view of the Market Maker obligation, there shall be no exemption/threshold on downside. However, in the event the Market Maker exhausts its inventory through market making process on the platform of the exchange, the concerned stock exchange may intimate the same to SEBI after due verification.

#### **New Financial Instruments**

There are no new financial instruments such as deep discounted bonds, debenture, warrants, secured premium notes, etc. issued by our Company.

#### **Pre-Issue Advertisement**

Subject to Section 30 of the Companies Act, 2013 our Company shall, after registering the Prospectus with the RoC publish a pre-Issue advertisement, in the form prescribed by the SEBI (ICDR) Regulations, in one widely circulated English language national daily newspaper; one widely circulated Hindi language national daily newspaper and one regional newspaper with wide circulation where the Registered Office of our Company is situated.

## Jurisdiction

Exclusive jurisdiction for the purpose of this Issue is with the competent courts / authorities in Chandigarh.

The Equity Shares have not been and will not be registered under the U.S. Securities Act or any state securities laws in the United States, and may not be offered or sold within the United States, except pursuant to an exemption from or in a transaction not subject to, registration requirements of the Securities Act. Accordingly, the Equity Shares are only being offered or sold outside the United States in compliance with Regulation S under the Securities Act and the applicable laws of the jurisdictions where those offers and sales occur.

The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and applications may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

#### **ISSUE STRUCTURE**

This Issue is being made in terms of Regulation 229 (2) of Chapter IX of SEBI (ICDR) Regulations, 2018, as amended from time to time, whereby, an issuer whose post issue paid up face value capital is more than Rs. 10 Crores but less than Rs. 25 crores, shall issue shares to the public and propose to list the same on the Small and Medium Enterprise Exchange ("SME Exchange", in this case being the SME Platform of NSE i.e. NSE EMERGE). For further details regarding the salient features and terms of such an issue please refer chapter titled "Terms of the Issue" and "Issue Procedure" on page 208 and 217 of the Draft Red Herring Prospectus.

The Issue comprise of a Public Issue of upto 37,80,000 Equity Shares of Face Value of ₹10/- each fully paid (The "Equity Shares") for cash at a price of [•] per Equity Shares (including a premium of [•] per equity share) aggregating to [•] lakhs ("the issue") by our Company of which [•] Equity Shares of ₹10/- each will be reserved for subscription by Market Maker Reservations Portion and a Net Issue to public of [•] Equity Shares of ₹10/- each is hereinafter referred to as the net issue. The Issue and the Net Issue will constitute [•]% and [•]% respectively of the post issue paid up Equity Share Capital of the Company.

The Issue is being made by way of Book Building Process

Particulars of the Issue <sup>(2)</sup>	Market Maker Reservation Portion	QIBs (1)	Non-Institutional Applicants	Retail Individual Investors
Number of Equity Shares available for allocation	Up to [●] Equity Shares	Not more than [●] Equity Shares.	Not less than [●] Equity Shares	Not less than [●] Equity Shares
Percentage of offer Size available for allocation	[•]% of the Issue Size	Not more than 50% of the Net Issue being available for allocation to QIB Bidders. However, up to 5% of the Net QIB Portion will be available for allocation proportionately to Mutual Funds only. Mutual Funds participating in the Mutual Fund Portion will also be eligible for allocation in the remaining QIB Portion. The unsubscribed portion in the Mutual Fund Portion will be added to the Net QIB Portion	Not less than 15% of the Net Issue	Not less than 35% of the Net Issue
Basis of Allotment(3)	Firm Allotment	Proportionate as follows (excluding the Anchor Investor Portion): (a) Up to [●] Equity Shares shall be available for allocation on a proportionate basis to Mutual Funds only; and (b) Up to [●] Equity Shares shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds receiving allocation as per (a) above.  Up to [●] Equity Shares) may be allocated on a discretionary basis to	Proportionate	Proportionate

		Anchor Investors of				
		which one-third shall be				
		available for allocation				
		to Domestic Mutual				
		Funds only, subject to				
		valid Bid received from				
		Mutual Funds at or				
		above the Anchor				
		Investor Allocation				
N. 1 CD: 1		Price	0.1.1.1.1.4.00.4	TI 1 AGD A D		
Mode of Bid	Only through the		Only through the ASBA	Through ASBA Process		
	ASBA process.		process.	through banks or by using		
				UPI ID for payment		
Mode of	Compulsorily in demateri	alized form				
Allotment						
Minimum Bid	[•] Equity Shares in	Such number of Equit	y Such number of Equ	ity [●] Equity Shares in		
Size	multiple of [●] Equity	Shares and in multiples of	of shares in multiple of	[●] multiple of [●] Equity		
	shares	[•] Equity Shares that th	e Equity shares that Bid	size shares so that the Bid		
		Bid Amount exceeds	exceeds Rs 2,00,000	Amount does not		
		₹200,000		exceed Rs 2,00,000		
Maximum Bid	[•] Equity Shares	Such number of Equit	y Such number of Equ	uity Such number of		
Size		Shares in multiples of [	Shares in multiples of	[•] Equity Shares in		
		Equity Shares not exceeding	g Equity Shares	not multiples of [●]		
		the size of the Net Offer	r, exceeding the size of	the   Equity Shares so that		
		subject to applicable limits	offer (excluding the (	QIB   the Bid Amount does		
			portion), subject to lir	nits not exceed Rs		
			as applicable to the Bid	der 2,00,000		
Trading Lot	[•] Equity Shares,	[•] Equity Shares and in	[•] Equity Shares and	in [●] Equity Shares and		
	however the Market	multiples thereof	multiples thereof	in multiples thereof		
	Maker may accept odd					
	lots if any in the market					
	as required under the					
	SEBI ICDR Regulations					
Terms of		blocked by the SCSBs in the				
Payment		Investors) or by the Sponsor Bank through the UPI Mechanism, that is specified in the ASBA Form at the				
		ASBA Form. In case of Anc		ount shall be payable by the		
		me of submission of their Bi				
Mode of Bid	Only through the ASBA process (except for Anchor Investors)					

This Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, as amended from time to time. For further details, please refer to "Issue Structure" on page 214 of the Draft Red Herring Prospectus.

- (1) Our Company may, in consultation with the Book Running Lead Managers, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations. One-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the price Anchor Investor Allocation Price.
- (2) In terms of Rule 19(2) of the SCRR read with Regulation 252 of the SEBI (ICDR) Regulations, 2018 this is an Issue for at least 25% of the post issue paid-up Equity share capital of the Company. This Issue is being made through Book Building Process, wherein allocation to the public shall be as per Regulation 252 of the SEBI (ICDR) Regulations.
- (3) Subject to valid Bids being received at or above the Issue Price, undersubscription, if any, in any category, except in the QIB Portion, would be allowed to be met with spill-over from any other category or combination of categories of Bidders at the discretion of our Company in consultation with the Book Running Lead Managers and the Designated Stock Exchange, subject to applicable laws.
- (4) Full Bid Amount shall be payable by the Anchor Investors at the time of submission of the Anchor Investor Application Forms provided that any difference between the Anchor Investor Allocation Price and the Anchor Investor Issue Price shall be payable by the Anchor Investor Pay-In Date as indicated in the CAN.



#### Withdrawal of the Issue

The Company in consultation with the Book Running Lead Manager, reserves the right not to proceed with the Issue at any time before the Issue Opening Date, without assigning any reason thereof.

In case, the Company wishes to withdraw the Issue after Issue Opening but before allotment, the Company will give public notice giving reasons for withdrawal of Issue. The public notice will appear in two widely circulated national newspapers (one each in English and Hindi) and one in regional newspaper.

The Book Running Lead Manager, through the Registrar to the Issue, will instruct the SCSBs, to unblock the ASBA Accounts within one Working Day from the day of receipt of such instruction. The notice of withdrawal will be issued in the same newspapers where the pre-Issue advertisements have appeared and the Stock Exchange will also be informed promptly.

If the Company withdraws the Issue after the Issue Closing Date and subsequently decides to undertake a public offering of Equity Shares, the Company will file a fresh Prospectus with the stock exchange where the Equity Shares may be proposed to be listed.

Notwithstanding the foregoing, the Issue is subject to obtaining (i) the final listing and trading approvals of the Stock Exchange, which our Company will apply for only after Allotment; and (ii) the final RoC approval to the Prospectus after it is filed with the RoC.

#### **Issue Programme:**

Events	Indicative Dates
Bid/Issue Opening Date	[•]
Bid/ Issue Closing Date	[•]
Finalization of Basis of Allotment with the Designated Stock Exchange	[•]
Initiation of Allotment / Refunds / Unblocking of Funds from ASBA Account	[•]
or	
UPI ID linked bank account	
Credit of Equity Shares to Demat accounts of Allottees	[•]
Commencement of trading of the Equity Shares on the Stock Exchange	[•]

Note - Our Company in consultation with the Book Running Lead Manager, may consider participation by Anchor Investors in accordance with the SEBI ICDR Regulations. The Anchor Investor Bid/Offer Period shall be one Working Day prior to the Bid/Offer Opening Date in accordance with the SEBI ICDR Regulations

Applications and any revisions to the same will be accepted only between 10.00 a.m. to 5.00 p.m. (Indian Standard Time) during the Issue Period at the Application Centers mentioned in the Application Form.

Standardization of cut-off time for uploading of applications on the issue closing date:

- a) A standard cut-off time of 3.00 p.m. for acceptance of applications.
- b) A standard cut-off time of 4.00 p.m. for uploading of applications received from other than retail individual applicants.
- c) A standard cut-off time of 5.00 p.m. for uploading of applications received from only retail individual applicants, which may be extended up to such time as deemed fit by NSE after taking into account the total number of applications received up to the closure of timings and reported by BRLM to NSE within half an hour of such closure.

It is clarified that Bids not uploaded in the book, would be rejected. In case of discrepancy in the data entered in the electronic book vis-à-vis the data contained in the physical Bid form, for a particular bidder, the details as per physical application form of that Bidder may be taken as the final data for the purpose of allotment.

Applications will be accepted only on Working Days, i.e., Monday to Friday (excluding any public holiday).



#### **ISSUE PROCEDURE**

All Bidders should read the General Information Document which highlights the key rules, processes and procedures applicable to public issues in general in accordance with the provisions of the Companies Act, the SCRA, the SCRA and the SEBI ICDR Regulations which is part of the abridged prospectus accompanying the Bid cum Application Form. The General Information Document is available on the websites of the Stock Exchanges and the BRLM. Please refer to the relevant provisions of the General Information Document which are applicable to the Issue, especially in relation to the process for Bids by UPI Bidders through the UPI Mechanism. The investors should note that the details and process provided in the General Information Document should be read along with this section.

Additionally, all Bidders may refer to the General Information Document for information in relation to (i) category of investors eligible to participate in the Issue; (ii) maximum and minimum Bid size; (iii) price discovery and allocation; (iv) payment instructions for ASBA Bidders; (v)issuance of CAN and Allotment in the Issue; (vi) general instructions (limited to instructions for completing the Bid cum Application Form); (vii) designated date; (viii) disposal of applications; (ix) submission of Bid cum Application Form; (x) other instructions (limited to joint bids in cases of individual, multiple bids and instances when an application would be rejected on technical grounds); (xi) applicable provisions of the Companies Act relating to punishment for fictitious applications; (xii) mode of making refunds; and (xiii) interest in case of delay in Allotment or refund.

SEBI vide its circular no. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018 read with its circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/50 dated April 3, 2019, has introduced an alternate payment mechanism using Unified Payments Interface ("UPI") and consequent reduction in timelines for listing in a phased manner. From January 1, 2019, the UPI Mechanism for RIBs applying through Designated Intermediaries was made effective along with the existing process and existing timeline of T+6 days. ("UPI Phase I"). The UPI Phase I was effective till June 30, 2019.

With effect from July 1, 2019, SEBI vide its circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019, read with circular bearing number SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019 with respect to Bids by RIBs through Designated Intermediaries (other than SCSBs), the existing process of physical movement of forms from such Designated Intermediaries to SCSBs for blocking of funds has been discontinued and only the UPI Mechanism for such Bids with existing timeline of T+6 days was mandated for a period of three months or launch of five main board public issues, whichever is later ("UPI Phase II"). Subsequently, however, SEBI vide its circular no. SEBI/HO/CFD/DIL2/CIR/P/2020/50 dated March 30, 2020 extended the timeline for implementation of UPI Phase II till further notice. The final reduced timeline will be made effective using the UPI Mechanism for applications by RIBs ("UPIPhase III"), as may be prescribed by SEBI. The Issue has been undertaken pursuant to the processes and procedures under UPI Phase II, subject to any circulars, clarification or notification issued by the SEBI from time to time. Further, SEBI vide its circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021, as amended pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021 and SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2022/51dated April 20, 2022, has introduced certain additional measures for streamlining the process of initial public Issues and redressing investor grievances. This circular shall come into force for initial public Issues opening on or after May 1, 2021 and the provisions of this circular are deemed to form part of this Draft Red Herring Prospectus. Subsequently, SEBI vide its circular no. SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 2, 2021 modifying the process timelines and extending the implementation timelines for certain measures introduced by the March 16 Circular. Furthermore, pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/P/2022/45 dated April 5, 2022, all UPI Bidders in initial public offerings (opening on or after May 1,2022) whose application sizes are up to ₹ 5,00,000/- shall use the UPI Mechanism.

The processing fees for applications made by Retail Individual Bidders using the UPI Mechanism may be released to the remitter banks (SCSBs) only after such banks provide a written confirmation on compliance with SEBI Circular No: SEBI/HO/CFD/DIL2/P/CIR/2021/570 dated June 02, 2021, read with SEBI Circular No: SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021.

Our Company, the Promoter and the BRLM do not accept any responsibility for the completeness and accuracy of the information stated in this section and General Information Document and are not liable for any amendment, modification or change in the applicable law which may occur after the date of this Draft Red Prospectus. Bidders are advised to make their independent investigations andensure that their Bids are submitted in accordance with applicable laws and do not exceed the investment limits or maximum number of the Equity Shares that can be held by them under applicable law or as specified in the Draft Red Herring Prospectus, Red Herring Prospectus and Prospectus.

Further, our Company, the Promoter and the Members of the Syndicate are not liable for any adverse occurrences consequent to the implementation of the UPI Mechanism for application in the Issue.



#### **Book Building Procedure**

In terms of Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended (the "SCRR") read with Regulation 252 of SEBI ICDR Regulations, 2018, the Issue is being made for at least 25% of the post-Issue paid-up Equity Share capital of our Company. The Issue is being made under Regulation 229(2) of Chapter IX of SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018 via book building process wherein not more than 50% of the Issue shall be allocated on a proportionate basis to QIBs, provided that our Company and may, in consultation with the BRLM, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations, of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the QIB Portion. Further, 5% of the QIB Portion (excluding the Anchor Investor Portion) shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the QIB Portion shall be available for allocation on a proportionate basis to Non Institutional Investors and not less than 15% of the Issue shall be available for allocation to Retail Individual Investors in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price.

Subject to valid Bids being received at or above the Issue Price, undersubscription, if any, in any category, except the QIB Portion, would be allowed to be met with spill-over from any other category or a combination of categories at the discretion of our Companyin consultation with the BRLM, and the Designated Stock Exchange. However, under-subscription, if any, in the QIB Portion willnot be allowed to be met with spillover from other categories or a combination of categories.

The Equity Shares, on Allotment, shall be traded only in the dematerialised segment of the Stock Exchanges.

Investors should note that the Equity Shares will be Allotted to all successful Bidders only in dematerialized form. The Bid cum Application Forms which do not have the details of the Bidders' depository account, including DP ID, Client ID, PAN and UPI ID, as applicable, shall be treated as incomplete and will be rejected. Bidders will not have the option of being Allotted Equity Shares in physical form. However, they may get the Equity Shares rematerialized subsequent to Allotment of the Equity Shares in the Issue, subject to applicable laws.

#### **Phased implementation of Unified Payments Interface**

SEBI has issued a circular bearing number SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018 and circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/50 dated April 3, 2019 circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/76 June 28, 2019, circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/85 dated July 26, 2019 and circular no. SEBI/HO/CFD/DCR2/CIR/P/2019/133 dated November 08, 2019 (collectively the "UPI Circulars") in relation to streamlining the process of public issue of equity shares and convertibles. Pursuant to the UPI Circulars, UPI will be introduced in a phased manner as a payment mechanism (in addition to mechanism of blocking funds in the account maintained with SCSBs under the ASBA) for applications by RIBs through intermediaries with the objective to reduce the time duration from public issue closure to listing from six working days to up to three working days. Considering the time required for making necessary changes to the systems and to ensure complete and smooth transition to the UPI Mechanism, the UPI Circular proposes to introduce and implement the UPI Mechanism in three phases in the following manner:

**Phase I**: This phase has become applicable from January 1, 2019 until March 31, 2019 or floating of five main board public issues, whichever is later. Subsequently, the timeline for implementation of Phase I was extended till June 30, 2019. Under this phase, a Retail Individual Applicant had the option to submit the Application Form with any of the intermediary and use his / her UPI ID for the purpose of blocking of funds. The time duration from public issue closure to listing continued to be six Working Days.

**Phase II**: This phase has become applicable from July 1, 2019 and was to initially continue for a period of three months or floating of five main board public issues, whichever is later. Subsequently, it was decided to extend the timeline for implementation of Phase II until March 31, 2020. Further, as per SEBI circular SEBI/HO/CFD/DIL2/CIR/P/2020/50 dated March 30, 2020, the current Phase II of Unified Payments Interface with Application Supported by Blocked Amount is continued till further notice. Under this phase, submission of the ASBA Form by RIIs through Designated Intermediaries (other than SCSBs) to SCSBs for blocking of funds will be discontinued and will be replaced by the UPI payment mechanism. However, the time duration from public issue closure to listing continues to be six Working Days during this phase.

**Phase III**: The commencement period of Phase III is yet to be notified. In this phase, the time duration from public issue closure b listing is proposed to be reduced to three Working Days.

All SCSBs offering facility of making application in public issues shall also provide facility to make application using the UPI Mechanism. The Issuers will be required to appoint one of the SCSBs as a sponsor bank to act as a conduit between the Stock



Exchanges and NPCI in order to facilitate collection of requests and / or payment instructions of the Retail Individual Applicants into the UPI mechanism.

For further details, refer to the General Information Document available on the websites of the Stock Exchanges and the Lead Manager.

# **Bid cum Application Form**

Copies of the Bid cum Application Form (other than for Anchor Investors) and the abridged prospectus will be available at the offices of the BRLM, the Designated Intermediaries at Bidding Centres, and Registered Office of our Company. An electronic copy of the Bid cum Application Form will also be available for download on the websites of the NSE, at least one day prior to the Bid/ Issue Opening Date.

Copies of the Anchor Investor Application Form will be available at the offices of the BRLM.

All Bidders (other than Anchor Investors) shall mandatorily participate in the Issue only through the ASBA process. ASBA Bidders must provide either (i) the bank account details and authorisation to block funds in the ASBA Form, or (ii) the UPI ID, as applicable, in the relevant space provided in the ASBA Form. The ASBA Forms that do not contain such details are liable to be rejected. Applications made by the RIIs using third party bank account or using third party linked bank account UPI ID are liablefor rejection. Anchor Investors are not permitted to participate in the Issue through the ASBA process. ASBA Bidders shall ensurethat the Bids are made on ASBA Forms bearing the stamp of the relevant Designated Intermediary, submitted at the relevant Bidding Centres only (except in case of electronic ASBA Forms) and the ASBA Forms not bearing such specified stamp are liable to be rejected. Since the Issue is made under Phase II of the UPI Circulars, ASBA Bidders may submit the ASBA Form in the manner below:

- i. RIIs (other than the RIIs using UPI Mechanism) may submit their ASBA Forms with SCSBs (physically or online, as applicable), or online using the facility of linked online trading, demat and bank account (3 in 1 type accounts), provided by certain brokers.
- ii. RIIs using the UPI Mechanism, may submit their ASBA Forms with the Syndicate, sub-syndicate members, Registered Brokers, RTAs or CDPs, or online using the facility of linked online trading, demat and bank account (3 in 1 type accounts), provided by certain brokers.
- iii. QIBs and NIBs may submit their ASBA Forms with SCSBs, Syndicate, sub-syndicate members, Registered Brokers, RTAsor CDPs.

## Anchor Investors are not permitted to participate in the Issue through the ASBA process.

For Anchor Investors, the Anchor Investor Application Form will be available at the office of the BRLM. ASBA Bidders are also required to ensure that the ASBA Account has sufficient credit balance as an amount equivalent to the full Bid Amount which can be blocked by the SCSB.

The prescribed colour of the Bid cum Application Form for various categories is as follows:

Category	Colour*
Anchor Investor**	White
Indian Public / eligible NRI's applying on a non-repatriation basis (ASBA)	White
Non-Residents including eligible NRI's, FPI's, FIIs, FVCIs, etc. applying on a repatriation basis (ASBA)	Blue

<sup>\*</sup>Excluding Electronic Bid cum Application Form

Designated Intermediaries (other than SCSBs) after accepting Bid Cum Application Form submitted by RIIs (without using UPI for payment), NIIs and QIBs shall capture and upload the relevant details in the electronic bidding system of stock exchange(s) and shall submit/deliver the Bid Cum Application Forms to respective SCSBs where the Bidders has a bank account and shall not submit it to any non-SCSB Bank.

Further, for applications submitted to designated intermediaries (other than SCSBs), with use of UPI for payment, after accepting the Bid Cum Application Form, respective intermediary shall capture and upload the relevant application details, including UPI ID, in the electronic bidding system of stock exchange(s).

Bidders shall only use the specified Bid Cum Application Form for making an Application in terms of the Draft Red Herring Prospectus.

<sup>\*\*</sup> Bid cum application for Anchor Investor shall be made available at the Office of the BRLM.



The Bid Cum Application Form shall contain information about the Bidder and the price and the number of Equity Shares that the Bidders wish to apply for. Bid Cum Application Forms downloaded and printed from the websites of the Stock Exchange shall bear a system generated unique application number. Bidders are required to ensure that the ASBA Account has sufficient credit balance as an amount equivalent to the full Application Amount can be blocked by the SCSB or Sponsor Bank at the time of submitting the Application.

An Investor, intending to subscribe to this Issue, shall submit a completed Bid Cum Application Form to any of the following intermediaries (Collectively called – Designated Intermediaries")

Sr. No.	Designated Intermediaries
1.	An SCSB, with whom the bank account to be blocked, is maintained
2.	A syndicate member (or sub-syndicate member)
3.	A stock broker registered with a recognized stock exchange (and whose name is mentioned on the website of the stock exchange as eligible for this activity) ('broker')
4.	A depository participant ('DP') (whose name is mentioned on the website of the stock exchange as eligible for this activity)
5.	A registrar to an Issue and share transfer agent ('RTA') (whose name is mentioned on the website of the stock exchange as eligible for this activity)

Retails investors submitting application with any of the entities at (ii) to (v) above (hereinafter referred as "Intermediaries"), and intending to use UPI, shall also enter their UPI ID in the Bid Cum Application Form.

The aforesaid intermediary shall, at the time of receipt of application, give an acknowledgement to investor, by giving the counter foil or specifying the application number to the investor, as a proof of having accepted the Bid Cum Application Form, in physical or electronic mode, respectively.

The upload of the details in the electronic bidding system of stock exchange will be done by:

For Applications	After accepting the form, SCSB shall capture and upload the relevant details in the electronic
submitted byInvestors to	bidding system as specified by the stock exchange and may begin blocking funds available in the
SCSB:	bank account specified in the form, to the extent of the application money specified.
For applications	After accepting the Bid Cum Application Form, respective Intermediary shall capture and upload
submitted by investors	the relevant details in the electronic bidding system of the stock exchange. Post uploading, they shall
to intermediaries other	forward a schedule as per prescribed format along with the Bid Cum Application Forms to
than SCSBs:	designated branches of the respective SCSBs for blocking of funds within one day of closure of Issue.
For applications	After accepting the Bid Cum Application Form, respective intermediary shall capture and upload
submitted by investors	the relevant application details, including UPI ID, in the electronic bidding system of stock
to intermediaries other	exchange. Stock exchange shall share application details including the UPI ID with sponsor bank on
than SCSBs with use of	a continuous basis, to enable sponsor bank to initiate mandate request on investors for blocking of
<b>UPI</b> for payment:	funds. Sponsor bank shall initiate request for blocking of funds through NPCI to investor. Investor
	to accept mandate request for blocking of funds, on his/her mobile application, associated with UPI
	ID linked bank account.

Stock exchange shall validate the electronic bid details with depository's records for DP ID/Client ID and PAN, on a real-time basis and bring the inconsistencies to the notice of intermediaries concerned, for rectification and re-submission within the time specified by stock exchange.

Stock exchange shall allow modification of selected fields viz. DP ID/Client ID or Pan ID (Either DP ID/Client ID or Pan ID can be modified but not BOTH), Bank code and Location code, in the bid details already uploaded.

Upon completion and submission of the Bid Cum Application Form to Application Collecting intermediaries, the Bidders are deemed to have authorized our Company to make the necessary changes in the Draft Red Herring Prospectus, without prior or subsequent notice of such changes to the Bidders.

# Availability of Draft Red Herring Prospectus and Bid Cum Application Forms

Copies of the Bid cum Application Form and the abridged prospectus will be available at the offices of the BRLM, the Designated Intermediaries at Bidding Centres, and Registered Office of our Company. An electronic copy of the Bid cum Application Form will also be available for download on the websites of SCSBs (via Internet Banking) and NSE (www.nseindia.com) at least one day prior to the Bid/ Issue Opening Date.

Bid cum application for for Anchor Investor shall be made available at the Office of the BRLM.

#### Who can Bid?

Each Bidder should check whether it is eligible to apply under applicable law, rules, regulations, guidelines and policies. Furthermore, certain categories of Bidders, such as NRIs, FPIs and FVCIs may not be allowed to apply in the Issue or to hold Equity Shares, in excess of certain limits specified under applicable law. Bidders are requested to refer to the DRHP for more details.

Subject to the above, an illustrative list of Bidders is as follows:

- a) Indian nationals' resident in India who are not incompetent to contract under the Indian Contract Act, 1872, as amended,in single or as a joint application and minors having valid Demat account as per Demographic Details provided by the Depositories. Furthermore, based on the information provided by the Depositories, our Company shall have the right to accept the Applications belonging to an account for the benefit of minor (under guardianship);
- b) Hindu Undivided Families or HUFs, in the individual name of the Karta. The Bidder should specify that the application is being made in the name of the HUF in the Bid Cum Application Form as follows: —Name of Sole or First Bidder: XYZ Hindu Undivided Family applying through XYZ, where XYZ is the name of the Kartal. Applications by HUFs would be considered at par with those from individuals;
- c) Companies, corporate bodies and societies registered under the applicable laws in India and authorized to invest in the Equity Shares under their respective constitutional and charter documents;
- d) Mutual Funds registered with SEBI;
- e) Eligible NRIs on a repatriation basis or on a non-repatriation basis, subject to applicable laws. NRIs other than Eligible NRIs are not eligible to participate in this Issue;
- f) Indian Financial Institutions, scheduled commercial banks, regional rural banks, co-operative banks (subject to RBI permission, and the SEBI Regulations and other laws, as applicable);
- g) FPIs other than Category III FPI; VCFs and FVCIs registered with SEBI;
- h) Limited Liability Partnerships (LLPs) registered in India and authorized to invest in equity shares;
- i) Sub-accounts of FIIs registered with SEBI, which are foreign corporate or foreign individuals only under the Non-Institutional Bidder 's category;
- j) Venture Capital Funds and Alternative Investment Fund (I) registered with SEBI; State Industrial DevelopmentCorporations;
- k) Foreign Venture Capital Investors registered with the SEBI;
- 1) Trusts/societies registered under the Societies Registration Act, 1860, as amended, or under any other law relating to Trusts and who are authorized under their constitution to hold and invest in equity shares;
- m) Scientific and/or Industrial Research Organizations authorized to invest in equity shares;
- n) Insurance Companies registered with Insurance Regulatory and Development Authority, India;
- o) Provident Funds with minimum corpus of Rs. 25 Crores and who are authorized under their constitution to hold and invest in equity shares:
- p) Pension Funds and Pension Funds with minimum corpus of Rs. 25 Crores and who are authorized under their constitution to hold and invest in equity shares;
- q) National Investment Fund set up by Resolution no. F. No. 2/3/2005-DDII dated November 23, 2005 of Government ofIndia published in the Gazette of India;
- r) Multilateral and bilateral development financial institution;
- s) Eligible QFIs;
- t) Insurance funds set up and managed by army, navy or air force of the Union of India;
- u) Insurance funds set up and managed by the Department of Posts, India;
- v) Any other person eligible to apply in this Issue, under the laws, rules, regulations, guidelines and policies applicable tothem.

# Applications not to be made by:

- 1. Minors (except through their Guardians)
- 2. Partnership firms or their nominations
- 3. Foreign Nationals (except NRIs)
- 4. Overseas Corporate Bodies

As per the existing regulations, OCBs are not eligible to participate in this Issue. The RBI has however clarified in its circular, A.P. (DIR Series) Circular No. 44, dated December 8, 2003 that OCBs which are incorporated and are not under the adverse notice of the RBI are permitted to undertake fresh investments as 138 incorporated non-resident entities in terms of Regulation 5(1) of RBI Notification No.20/2000-RB dated May 3, 2000 under FDI Scheme with the prior approval of Government if the investment is through Government Route and with the prior approval of RBI if the investment is through Automatic Route on case by case basis. OCBs may invest in this Issue provided it obtains a prior approval from



the RBI. On submission of such approval along with the Bid Cum Application Form, the OCB shall be eligible to be considered for share allocation.

#### MAXIMUM AND MINIMUM APPLICATION SIZE

#### 1. For Retail Individual Bidders

The Application must be for a minimum of [●] Equity Shares and in multiples of [●] Equity Shares thereafter, so as to ensure that the Application Price payable by the Bidder does not exceed Rs. 2,00,000. In case of revision of Applications, the Retail Individual Bidders have to ensure that the Application Price does not exceed Rs. 2,00,000.

## 2. For Other than Retail Individual Bidders (Non-Institutional Applicants and QIBs):

The Application must be for a minimum of such number of Equity Shares that the Application Amount exceeds Rs. 2,00,000 and in multiples of [●] Equity Shares thereafter. An application cannot be submitted for more than the Net Issue Size. However, the maximum Application by a QIB investor should not exceed the investment limits prescribed for them by applicable laws. Under existing SEBI Regulations, a QIB Bidder cannot withdraw its Application after the Issue Closing Date and is required to pay 100% QIB Margin upon submission of Application.

In case of revision in Applications, the Non-Institutional Bidders, who are individuals, have to ensure that the Application Amount is greater than Rs. 2,00,000 for being considered for allocation in the Non-Institutional Portion.

Bidders are advised to ensure that any single Application from them does not exceed the investment limits or maximum number of Equity Shares that can be held by them under applicable law or regulation or as specified in this Draft Red Herring Prospectus.

The above information is given for the benefit of the Bidders. The Company and the BRLMs are not liable for any amendments or modification or changes in applicable laws or regulations, which may occur after the date of this Draft Red Herring Prospectus. Bidders are advised to make their independent investigations and ensure that the number of Equity Shares applied for do not exceed the applicable limits under laws or regulations.

METHOD OF BIDDING PROCESS

Our Company in consultation with the BRLM will decide the Price Band and the minimum Bid lot size for the Issue and the same shall be advertised in all editions of the English national newspaper [•], all editions of Hindi national newspaper [•] and Mohali Edition of Regional newspaper [•] where the registered office of the company is situated, each with wide circulation at least two Working Days prior to the Bid / Issue Opening Date. The BRLM and the SCSBs shall accept Bids from the Bidders during the Bid / Issue Period.

- a) The Bid / Issue Period shall be for a minimum of three Working Days and shall not exceed 10 Working Days. The Bid / Issue Period maybe extended, if required, by an additional three Working Days, subject to the total Bid / Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid / Issue Period, if applicable, will be published in all editions of the English national newspaper [•], all editions of Hindi national newspaper [•] and Mohali Edition of Regional newspaper [•] where the registered office of the company is situated, each with wide circulation and also by indicating the change on the websites of the Book Running Lead Manager.
- b) During the Bid/ Issue Period, Retail Individual Bidders, should approach the BRLM or their authorized agents to register their Bids. The BRLM shall accept Bids from Anchor Investors and ASBA Bidders in Specified Cities and it shall have theright to vet the Bids during the Bid/ Issue Period in accordance with the terms of the Red Herring Prospectus. ASBA Biddersshould approach the Designated Branches or the BRLM (for the Bids to be submitted in the Specified Cities) to register their Bids.
- c) Each Bid cum Application Form will give the Bidder the choice to Bid for up to three optional prices (for details refer to the paragraph titled "Bids at Different Price Levels and Revision of Bids" below) within the Price Band and specify the demand(i.e., the number of Equity Shares Bid for) in each option. The price and demand options submitted by the Bidder in the Bidcum Application Form will be treated as optional demands from the Bidder and will not be cumulated. After determination of the Issue Price, the maximum number of Equity Shares Bid for by a Bidder/Applicant at or above the Issue Price will be considered for allocation/Allotment and the rest of the Bid(s), irrespective of the Bid Amount, will become automatically invalid.
- d) The Bidder / Applicant cannot Bid through another Bid cum Application Form after Bids through one Bid cum Application Form have been submitted to a BRLM or the SCSBs. Submission of a second Bid cum Application Form to either the sameor to another BRLM or SCSB will be treated as multiple Bid and is liable to be rejected either before entering the Bid into the electronic bidding system, or at any point of time prior to the allocation or Allotment of Equity Shares in this Issue. However, the Bidder can



revise the Bid through the Revision Form, the procedure for which is detailed under the paragraph "Buildup of the Book and Revision of Bids".

- e) Except in relation to the Bids received from the Anchor Investors, the BRLM/the SCSBs will enter each Bid option into the electronic bidding system as a separate Bid and generate a Transaction Registration Slip, ("TRS"), for each price and demand option and give the same to the Bidder. Therefore, a Bidder can receive up to three TRSs for each Bid cum Application Form
- f) The BRLM shall accept the Bids from the Anchor Investors during the Anchor Investor Bid/ Issue Period i.e. one working day prior to the Bid/ Issue Opening Date. Bids by QIBs under the Anchor Investor Portion and the QIB Portion shall not be considered as multiple Bids.
- g) Along with the Bid cum Application Form, Anchor Investors will make payment in the manner described in "Escrow Mechanism Terms of payment and payment into the Escrow Accounts" in the section "Issue Procedure" beginning on page 217 of this Draft Red Herring Prospectus
- h) Upon receipt of the Bid cum Application Form, submitted whether in physical or electronic mode, the Designated Branch of the SCSB shall verify if sufficient funds equal to the Bid Amount are available in the ASBA Account, as mentioned in the Bid cum Application Form, prior to uploading such Bids with the Stock Exchange.
- i) If sufficient funds are not available in the ASBA Account, the Designated Branch of the SCSB shall reject such Bids and shall not upload such Bids with the Stock Exchange.
- j) If sufficient funds are available in the ASBA Account, the SCSB shall block an amount equivalent to the Bid Amount mentioned in the Bid cum Application Form and will enter each Bid option into the electronic bidding system as a separateBid and generate a TRS for each price and demand option. The TRS shall be furnished to the ASBA Bidder on request.
- k) The Bid Amount shall remain blocked in the aforesaid ASBA Account until finalization of the Basis of Allotment and consequent transfer of the Bid Amount against the Allotted Equity Shares to the Public Issue Account, or until withdrawal/failure of the Issue or until withdrawal/rejection of the Bid cum Application Form, as the case may be. Once the Basis of Allotment is finalized, the Registrar to the Issue shall send an appropriate request to the SCSB for unblocking the relevant ASBA Accounts and for transferring the amount allocable to the successful Bidders to the Public Issue Account. Incase of withdrawal/failure of the Issue, the blocked amount shall be unblocked on receipt of such information from the Registrar to the Issue.

## BIDS AT DIFFERENT PRICE LEVELS AND REVISION OF BIDS

- a. Our Company in consultation with the BRLM, and without the prior approval of, or intimation, to the Bidders, reserves the right to revise the Price Band during the Bid/ Issue Period, provided that the Cap Price shall be less than or equal to 120% of the Floor Price and the Floor Price shall not be less than the face value of the Equity Shares. The revision in Price Band shall not exceed 20% on the either side i.e. the floor price can move up or down to the extent of 20% of the floor price disclosed. If the revised price band decided, falls within two different price bands than the minimum application lot size shall be decided based on the price band in which the higher price falls into.
- b. Our Company in consultation with the BRLM, will finalize the Issue Price within the Price Band, without the prior approval of, or intimation, to the Bidders.
- c. The Bidders can Bid at any price within the Price Band. The Bidder has to Bid for the desired number of Equity Sharesat a specific price. Retail Individual Bidders may Bid at the Cut-off Price. However, bidding at the Cut-off Price is prohibited for QIB and Non-Institutional Bidders and such Bids from QIB and Non-Institutional Bidders shall be rejected.
- d. Retail Individual Bidders, who Bid at Cut-off Price agree that they shall purchase the Equity Shares at any price withinthe Price Band. Retail Individual Bidders shall submit the Bid cum Application Form along with a cheque/demand draft for the Bid Amount based on the Cap Price with the Syndicate. In case of ASBA Bidders (excluding Non-Institutional Bidders and QIB Bidders) bidding at Cut-off Price, the ASBA Bidders shall instruct the SCSBs to block an amount based on the Cap Price.
- e. The price of the specified securities offered to an anchor investor shall not be lower than the price offered to other applicants.

# Participation by Associates / Affiliates of BRLM and the Syndicate Members

The BRLM and the Syndicate Members, if any, shall not be allowed to purchase in this Issue in any manner, except towards fulfilling their underwriting obligations. However, the associates and affiliates of the BRLM and the Syndicate Members, if any,



may subscribe the Equity Shares in the Issue, either in the QIB Category or in the Non-Institutional Category as may be applicable to such Bidders, where the allocation is on a proportionate basis and such subscription may be on their own account or on behalfof their clients.

Neither the BRLM nor any persons related to the BRLM (other than Mutual Funds sponsored by entities related to the BRLM), Promoters and Promoter Group can apply in the Issue under the Anchor Investor Portion.

## Option to Subscribe in the Issue

- a. As per Section 29(1) of the Companies Act 2013, allotment of Equity Shares shall be made in dematerialized form only. Investors will not have the option of getting allotment of specified securities in physical form.
- b. The Equity Shares, on allotment, shall be traded on the Stock Exchange in demat segment only.
- c. A single application from any investor shall not exceed the investment limit/minimum number of Equity Shares thatcan be held by him/her/it under the relevant regulations/statutory guidelines and applicable law.

## **Information for the Bidders:**

- 1. Our Company and the Book Running Lead Manager shall declare the Issue Opening Date and Issue Closing Date in the Draft Red Herring Prospectus to be registered with the RoC and also publish the same in two national newspapers (one each in English and Hindi) and in a regional newspaper with wide circulation. This advertisement shall be in prescribed format.
- 2. Our Company will file the Draft Red Herring Prospectus with the RoC at least 3 (three) days before the Issue Opening Date.
- 3. Copies of the Bid Cum Application Form along with Abridge Prospectus and copies of the Draft Red Herring Prospectus will be available with the, the Book Running Lead Manager, the Registrar to the Issue, and at the Registered Office of our Company. Electronic Bid Cum Application Forms will also be available on the websites of the Stock Exchange.
- 4. Any Bidder who would like to obtain the Draft Red Herring Prospectus and/ or the Bid Cum Application Form can obtain the same from our Registered Office.
- 5. Bidders who are interested in subscribing for the Equity Shares should approach Designated Intermediaries to registertheir applications.
- 6. Bid Cum Application Forms submitted directly to the SCSBs should bear the stamp of the SCSBs and/or the Designated Branch, or the respective Designated Intermediaries. Bid Cum Application Form submitted by Applicants whose beneficiary account is inactive shall be rejected.
- 7. The Bid Cum Application Form can be submitted either in physical or electronic mode, to the SCSBs with whom the ASBA Account is maintained, or other Designated Intermediaries (Other than SCSBs). SCSBs may provide the electronic mode of collecting either through an internet enabled collecting and banking facility or such other secured, electronically enabled mechanism for applying and blocking funds in the ASBA Account. The Retail Individual Applicants has to apply only through UPI Channel, they have to provide the UPI ID and validate the blocking of the funds and such Bid Cum Application Forms that do not contain such details are liable to be rejected.
- 8. Bidders applying directly through the SCSBs should ensure that the Bid Cum Application Form is submitted to a Designated Branch of SCSB, where the ASBA Account is maintained. Applications submitted directly to the SCSB's or other Designated Intermediaries (Other than SCSBs), the relevant SCSB, shall block an amount in the ASBA Account equal to the Application Amount specified in the Bid Cum Application Form, before entering the ASBA application into the electronic system.
- 9. Except for applications by or on behalf of the Central or State Government and the Officials appointed by the courts and by investors residing in the State of Sikkim, the Bidders, or in the case of application in joint names, the first Bidder(the first name under which the beneficiary account is held), should mention his/her PAN allotted under the Income Tax Act. In accordance with the SEBI Regulations, the PAN would be the sole identification number for participating transacting in the securities market, irrespective of the amount of transaction. Any Bid Cum Application Form without PAN is liable to be rejected. The demat accounts of Bidders for whom PAN details have not been verified, excluding person resident in the State of Sikkim or persons who may be exempted from specifying their PAN for transacting in the securities market, shall be "suspended for credit" and no credit of Equity Shares pursuant to the Issue will be madeinto the accounts of such Bidders.



10. The Bidders may note that in case the PAN, the DP ID and Client ID mentioned in the Bid Cum Application Form and entered into the electronic collecting system of the Stock Exchange Designated Intermediaries do not match with PAN, the DP ID and Client ID available in the Depository database, the Bid Cum Application Form is liable to be rejected.

#### **BIDS BY ANCHOR INVESTORS:**

Our Company in consultation with the BRLM, may consider participation by Anchor Investors in the Issue for up to 60% of the QIB Portion in accordance with the SEBI Regulations. Only QIBs as defined in Regulation 2(1)(ss) of the SEBI Regulations and not otherwise excluded pursuant to Schedule XIII of the SEBI Regulations are eligible to invest. The QIB Portion will be reduced in proportion to allocation under the Anchor Investor Portion. In the event of undersubscription in the Anchor Investor Portion, the balance Equity Shares will be added to the QIB Portion. In accordance with the SEBI Regulations, the key terms for participation in the Anchor Investor Portion are provided below.

- 1) Anchor Investor Bid cum Application Forms will be made available for the Anchor Investors at the offices of the BRLM.
- 2) The Bid must be for a minimum of such number of Equity Shares so that the Bid Amount is at least 200.00 Lakhs. A Bid cannot be submitted for over 60% of the QIB Portion. In case of a Mutual Fund, separate Bids by individual schemes of a Mutual Fund will be aggregated to determine the minimum application size of 200.00 Lakhs
- 3) One-third of the Anchor Investor Portion will be reserved for allocation to domestic Mutual Funds.
- 4) Bidding for Anchor Investors will open one Working Day before the Bid/ Issue Opening Date and be completed on the same day.
- 5) Our Company in consultation with the BRLM, will finalize allocation to the Anchor Investors on a discretionary basis, provided that the minimum and maximum number of Allottees in the Anchor Investor Portion will be, as mentioned below:
  - where allocation in the Anchor Investor Portion is up to 200.00 Lakhs, maximum of 2 (two) Anchor Investors.
  - where the allocation under the Anchor Investor Portion is more than 200.00 Lakhs but upto 2500.00 Lakhs, minimum of 2 (two) and maximum of 15 (fifteen) Anchor Investors, subject to a minimum Allotment of 100.00 Lakhs per Anchor Investor; and
  - where the allocation under the Anchor Investor portion is more than 2500.00 Lakhs:(i) minimum of 5 (five) and maximum of 15 (fifteen) Anchor Investors for allocation upto2500.00 Lakhs; and (ii) an additional 10 Anchor Investors for every additional allocation of 2500.00 Lakhs or part thereof in the Anchor Investor Portion; subject to a minimum Allotment of 100.00 Lakhs per Anchor Investor.
- 6) Allocation to Anchor Investors will be completed on the Anchor Investor Bid/ Issue Period. The number of Equity Shares allocated to Anchor Investors and the price at which the allocation is made will be made available in the public domain by the BRLM before the Bid/ Issue Opening Date, through intimation to the Stock Exchange.
- 7) Anchor Investors cannot withdraw or lower the size of their Bids at any stage after submission of the Bid.
- 8) If the Issue Price is greater than the Anchor Investor Allocation Price, the additional amount being the difference betweenthe Issue Price and the Anchor Investor Allocation Price will be payable by the Anchor Investors within 2 (two) Working Days from the Bid/ Issue Closing Date. If the Issue Price is lower than the Anchor Investor Allocation Price, Allotment to successful Anchor Investors will be at the higher price, i.e., the Anchor Investor Issue Price.
- 9) At the end of each day of the bidding period, the demand including allocation made to anchor investors, shall be shown graphically on the bidding terminals of syndicate members and website of stock exchange offering electronically linked transparent bidding facility, for information of public.
- 10) Equity Shares Allotted in the Anchor Investor Portion will be locked in for a period of 30 days from the date of Allotment.
- 11) The BRLM, our Promoters, Promoter Group or any person related to them (except for Mutual Funds sponsored by entities related to the BRLM) will not participate in the Anchor Investor Portion. The parameters for selection of Anchor Investors will be clearly identified by the BRLM and made available as part of the records of the BRLM for inspection by SEBI.
- 12) Bids made by QIBs under both the Anchor Investor Portion and the QIB Portion will not be considered multiple Bids.
- 13) Anchor Investors are not permitted to Bid in the Issue through the ASBA process.



#### **BIDS BY ELIGIBLE NRI'S:**

Eligible NRIs may obtain copies of Bid cum Application Form from the offices of the BRLM and the Designated Intermediaries. Eligible NRI Bidders bidding on a repatriation basis by using the Non-Resident Forms should authorize their SCSB to block their Non-Resident External ("NRE") accounts, or Foreign Currency Non-Resident ("FCNR") ASBA Accounts, and eligible NRI Bidders bidding on a non-repatriation basis by using Resident Forms should authorize their SCSB to block their Non-Resident Ordinary ("NRO") accounts for the full Bid Amount, at the time of the submission of the Bid cum Application Form.

Eligible NRIs bidding on non-repatriation basis are advised to use the Bid cum Application Form for residents (white in colour).

Eligible NRIs bidding on a repatriation basis are advised to use the Bid cum Application Form meant for Non-Residents (blue in colour).

#### BIDS BY FPI INCLUDING FII'S:

In terms of the SEBI FPI Regulations, any qualified foreign investor or FII who holds a valid certificate of registration from SEBI shall be deemed to be an FPI until the expiry of the block of three years for which fees have been paid as per the SEBI FII Regulations. An FII or a sub-account may participate in this Issue, in accordance with Schedule 2 of the FEMA Regulations, until the expiry of its registration with SEBI as an FII or a sub-account. An FII shall not be eligible to invest as an FII after registering as an FPI under the SEBI FPI Regulations.

In case of Bids made by FPIs, a certified copy of the certificate of registration issued by the designated depository participant under the FPI Regulations is required to be attached to the Bid cum Application Form, failing which our Company reserves the right to reject any Bid without assigning any reason. An FII or subaccount may, subject to payment of conversion fees under the SEBI FPI Regulations, participate in the Offer, until the expiry of its registration as a FII or sub-account, or until it obtains a certificate of registration as FPI, whichever is earlier. Further, in case of Bids made by SEBI-registered FIIs or sub-accounts, whichare not registered as FPIs, a certified copy of the certificate of registration as an FII issued by SEBI is required to be attached to the Bid cum Application Form, failing which our Company reserves the right to reject any Bid without assigning any reason.

In terms of the SEBI FPI Regulations, the Issue of Equity Shares to a single FPI or an investor group (which means the same set of ultimate beneficial owner(s) investing through multiple entities) must be below 10% of our post- Issue Equity Share capital. Further, in terms of the FEMA Regulations, the total holding by each FPI shall be below 10% of the total paid-up Equity Share capital of our Company and the total holdings of all FPIs put together shall not exceed 24% of the paid-up Equity Share capital of our Company. The aggregate limit of 24% may be increased up to the sectorial cap by way of a resolution passed by the Board of Directors followed by a special resolution passed by the Shareholders of our Company and subject to prior intimation to RBI. In terms of the FEMA Regulations, for calculating the aggregate holding of FPIs in a company, holding of all registered FPIs as well as holding of FIIs (being deemed FPIs) shall be included. The existing individual and aggregate investment limits an FII or sub account in our Company is 10% and 24% of the total paid-up Equity Share capital of our Company, respectively.

FPIs are permitted to participate in the Issue subject to compliance with conditions and restrictions which may be specified by the Government from time to time.

Subject to compliance with all applicable Indian laws, rules, regulations, guidelines and approvals in terms of Regulation 22 of the SEBI FPI Regulations, an FPI, other than Category III foreign portfolio and unregulated broad based funds, which are classified as Category II foreign portfolio investor by virtue of their investment manager being appropriately regulated, may issue or otherwise deal in offshore derivative instruments (as defined under the SEBI FPI Regulations as any instrument, by whatever name called, which is issued overseas by an FPI against securities held by it that are listed or proposed to be listed on any recognized stock exchange in India, as its underlying) directly or indirectly, only in the event (i) such offshore derivative instruments are issued only to persons who are regulated by an appropriate regulatory authority; and (ii) such offshore derivative instruments are issued after compliance with know your client norms. An FPI is also required to ensure that no further issue or transfer of any offshore derivative instrument is made by or on behalf of it to any persons that are not regulated by an appropriate foreign regulatory authority.

FPIs who wish to participate in the Issue are advised to use the Bid cum Application Form for Non-Residents (blue in colour).

## BIDS BY SEBI REGISTERED VCF'S, AIF'S AND FVCI'S:

The SEBI FVCI Regulations and the SEBI AIF Regulations inter-alia prescribe the investment restrictions on the VCFs, FVCIs and AIFs registered with SEBI. Further, the SEBI AIF Regulations prescribe, among others, the investment restrictions on AIF's.



The holding by any individual VCF registered with SEBI in one venture capital undertaking should not exceed 25% of the corpus of the VCF. Further, VCFs and FVCIs can invest only up to 33.33% of the investible funds by way of subscription to an initial public offering.

The category I and II AIFs cannot invest more than 25% of the corpus in one Investee Company. A category III AIF cannot invest more than 10% of the corpus in one Investee Company. A venture capital fund registered as a category I AIF, as defined in the SEBI AIF Regulations, cannot invest more than 1/3rd of its corpus by way of subscription to an initial public offering of a venture capital undertaking. Additionally, the VCFs which have not re-registered as an AIF under the SEBI AIF Regulations shall continue to be regulated by the VCF Regulation until the existing fund or scheme managed by the fund is wound up and such funds shall not launch any new scheme after the notification of the SEBI AIF Regulations.

All FIIs and FVCIs should note that refunds, dividends and other distributions, if any, will be payable in Indian Rupees only and net of Bank charges and commission.

Our Company or the BRLM will not be responsible for loss, if any, incurred by the Bidder on account of conversion of foreign currency.

There is no reservation for Eligible NRIs, FPIs and FVCIs and all Bidders will be treated on the same basis with other categories for the purpose of allocation.

## **BIDS BY HUFS**

Hindu Undivided Families or HUFs, in the individual name of the Karta. The Bidder should specify that the Application is being made in the name of the HUF in the Bid cum Application Form as follows: "Name of sole or first Applicant: XYZ Hindu Undivided Family applying through XYZ, where XYZ is the name of the Karta". Bid cum Applications by HUFs may be considered at par with Bid cum Applications from individuals.

## **BIDS BY MUTUAL FUNDS:**

No Mutual Fund scheme shall invest more than 10% of its net asset value in equity shares or equity related instruments of any single company provided that the limit of 10% shall not be applicable for investments in index funds or sector or industry specific funds. No Mutual Fund under all its schemes should own more than 10% of any company's paid-up share capital carrying voting rights.

With respect to Bids by Mutual Funds, a certified copy of their SEBI registration certificate must be lodged with the Bid cum Application Form. Failing this, our Company reserves the right to accept or reject any Bid cum Application in whole or in part, in either case, without assigning any reason thereof.

In case of a mutual fund, a separate Bid cum Application can be made in respect of each scheme of the mutual fund registered with SEBI and such Applications in respect of more than one scheme of the mutual fund will not be treated as multiple applications provided that the Bids clearly indicate the scheme concerned for which the Bids has been made.

The Bids made by the asset management companies or custodians of Mutual Funds shall specifically state the names of the concerned schemes for which the Applications are made.

## BIDS BY SYSTEMATICALLY IMPORTANT NON-BANKING FINANCIAL COMPANIES

In case of Applications made by Systemically Important Non-Banking Financial Companies, a certified copy of the certificate of registration issued by the RBI, a certified copy of its last audited financial statements on a standalone basis and a net worth certificate from its statutory auditor(s), must be attached to the Bid cum Application Form. Failing this, our Company reserve the right to reject any Application, without assigning any reason thereof. Systemically Important Non-Banking Financial Companies participating in the Issue shall comply with all applicable legislations, regulations, directions, guidelines and circulars issued by RBI from time to time.

## BIDS BY LIMITED LIABILITY PARTNERSHIPS:

In case of Bids made by limited liability partnerships registered under the Limited Liability Partnership Act, 2008, a certified copy of certificate of registration issued under the Limited Liability Partnership Act, 2008, must be attached to the Bid cum Application Form. Failing this, our Company reserves the right to reject any bid without assigning any reason thereof. Limited liability partnerships can participate in the Issue only through the ASBA process.



#### **BIDS BY INSURANCE COMPANIES:**

In case of Bids made by insurance companies registered with the IRDA, a certified copy of certificate of registration issued by IRDA must be attached to the Bid cum Application Form. Failing this, our Company reserves the right to reject any Bid by Insurance Companies without assigning any reason thereof. The exposure norms for insurers, prescribed under the Insurance Regulatory and Development Authority (Investment) Regulations, 2000, as amended, are broadly set forth below:

- 1) equity shares of a company: the least of 10% of the investee company's subscribed capital (face value) or 10% of the respective fund in case of life insurer or 10% of investment assets in case of general insurer or reinsurer;
- 2) the entire group of the investee company: not more than 15% of the respective fund in case of a life insurer or 15% of investment assets in case of a general insurer or reinsurer or 15% of the investment assets in all companies belonging to the group, whichever is lower; and
- 3) the industry sector in which the investee company belong to: not more than 15% of the fund of a life insurer or a general insurer or a reinsurer or 15% of the investment asset, whichever is lower.

The maximum exposure limit, in the case of an investment in equity shares, cannot exceed the lower of an amount of 10% of the investment assets of a life insurer or general insurer and the amount calculated under (1), (2) and (3) above, as the case may be. Insurance companies participating in this Issue shall comply with all applicable regulations, guidelines and circulars issued by IRDAI from time to time.

#### **BIDS UNDER POWER OF ATTORNEY:**

In case of Bids made pursuant to a power of attorney or by limited companies, corporate bodies, registered societies, FIIs, Mutual Funds, insurance companies and provident funds with a minimum corpus of ₹2500 Lakhs (subject to applicable law) and pension funds with a minimum corpus of ₹2500 Lakhs, a certified copy of the power of attorney or the relevant resolution or authority, as the case may be, along with a certified copy of the memorandum of association and articles of association and/or bye laws must be lodged along with the Bid cum Application Form. Failing this, our Company reserves the right to accept or reject any Bid in whole or in part, in either case, without assigning any reasons thereof. In addition to the above, certain additional documents are required to be submitted by the following entities:

- a) With respect to Bids by FIIs and Mutual Funds, a certified copy of their SEBI registration certificate must be lodged along with the Bid cum Application Form.
- b) With respect to Bids by insurance companies registered with the Insurance Regulatory and Development Authority, in addition to the above, a certified copy of the certificate of registration issued by the Insurance Regulatory and Development Authority must be lodged along with the Bid cum Application Form.
- c) With respect to Bids made by provident funds with a minimum corpus of ₹ 2500 Lakhs (subject to applicable law) and pension funds with a minimum corpus of ₹ 2500 Lakhs, a certified copy of a certificate from a chartered accountant certifying the corpus of the provident fund/pension fund must be lodged along with the Bid cum Application Form.
- d) With respect to Bids made by limited liability partnerships registered under the Limited Liability Partnership Act, 2008, a certified copy of certificate of registration issued under the Limited Liability Partnership Act, 2008, must be attached to the Bid cum Application Form
- e) Our Company in consultation with the BRLM in their absolute discretion, reserves the right to relax the above condition of simultaneous lodging of the power of attorney along with the Bid cum Application form, subject to such terms and conditions that our Company and the BRLM may deem fit.

The above information is given for the benefit of the Bidders. Our Company, the BRLM and the Syndicate Members are not liable for any amendments or modification or changes in applicable laws or regulations, which may occur after the date of the Draft Red Herring Prospectus. Bidders are advised to make their independent investigations and Bidders are advised to ensure that any single Bid from them does not exceed the applicable investment limits or maximum number of Equity Shares that can be held by them under applicable law or regulation or as specified in the Draft Red Herring Prospectus.

## BIDS BY PROVIDENT FUNDS / PENSION FUNDS:

In case of Bids made by provident funds with minimum corpus of ₹ 25 Crore (subject to applicable law) and pension funds with minimum corpus of ₹ 25 Crore, a certified copy of certificate from a chartered accountant certifying the corpus of the provident fund/ pension fund must be lodged along with the Bid cum Application Form. Failing this, the Company reserves the right to accept or reject any bid in whole or in part, in either case, without assigning any reason thereof.



#### **BIDS BY BANKING COMPANY:**

In case of Bids made by banking companies registered with RBI, certified copies of: (i) the certificate of registration issued by RBI, and (ii) the approval of such banking company's investment committee are required to be attached to the Bid cum Application Form, failing which our Company reserves the right to reject any Bid by a banking company without assigning any reason.

The investment limit for banking companies in non-financial services companies as per the Banking Regulation Act, 1949, as amended (the "Banking Regulation Act"), and the Reserve Bank of India (Financial Services provided by Banks) Directions, 2016, is 10% of the paid-up share capital of the investee company not being its subsidiary engaged in non-financial services or 10% ofthe banks' own paid-up share capital and reserves, whichever is lower. However, a banking company would be permitted to investin excess of 10% but not exceeding 30% of the paid up share capital of such investee company if (i) the investee company is engaged in non-financial activities permitted for banks in terms of Section 6(1) of the Banking Regulation Act, or (ii) the additional acquisition is through restructuring of debt / corporate debt restructuring / strategic debt restructuring, or to protect the banks' interest on loans / investments made to a company. The bank is required to submit a time bound action plan for disposal of such shares within a specified period to RBI. A banking company would require a prior approval of RBI to make (i) investment in a subsidiary and a financial services company that is not a subsidiary (with certain exception prescribed), and (ii) investment in a nonfinancial services company in excess of 10% of such investee company's paid up share capital as stated in 5(a)(v)(c)(i) of the Reserve Bank of India (Financial Services provided by Banks) Directions, 2016.

## **BIDS BY SCSB'S:**

SCSBs participating in the Issue are required to comply with the terms of the SEBI circulars dated September 13, 2012 and January 2, 2013. Such SCSBs are required to ensure that for making Bid cum Applications on their own account using ASBA, they shouldhave a separate account in their own name with any other SEBI registered SCSBs. Further, such account shall be used solely forthe purpose of making Bid cum application in public issues and clear demarcated funds should be available in such account for such Bid cum applications.

# ISSUANCE OF A CONFIRMATION NOTE ("CAN") AND ALLOTMENT IN THE ISSUE:

- 1. Upon approval of the basis of allotment by the Designated Stock Exchange, the BRLM or Registrar to the Issue shall send to the SCSBs a list of their Bidders who have been allocated Equity Shares in the Issue
- 2. The Registrar will then dispatch a CAN to their Bidders who have been allocated Equity Shares in the Issue The dispatch of a CAN shall be deemed a valid, binding and irrevocable contract for the Bidder

Issue Procedure for Application Supported by Blocked Account (ASBA) Bidders

In accordance with the SEBI Circular No. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015 all the Bidders have to compulsorily apply through the ASBA Process. Our Company and the Book Running Lead Manager are not liable for any amendments, modifications, or changes in applicable laws or regulations, which may occur after the date of this Draft Red Herring Prospectus. ASBA Bidders are advised to make their independent investigations and to ensure that the ASBA Bid Cum Application Form is correctly filled up, as described in this section.

The lists of banks that have been notified by SEBI to act as SCSB (Self Certified Syndicate Banks) for the ASBA Process are provided on <a href="https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes.">https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognised=yes.</a> For details on designated branches of SCSB collecting the Bid Cum Application Form, please refer the above-mentioned SEBI link.

# **Terms of payment**

The entire Issue price of Rs. [•] per share is payable on application. In case of allotment of lesser number of Equity Shares than the number applied, the Registrar shall instruct the SCSBs to unblock the excess amount paid on Application to the Bidders.

SCSBs will transfer the amount as per the instruction of the Registrar to the Public Issue Account, the balance amount after transfer will be unblocked by the SCSBs.

The Bidders should note that the arrangement with Bankers to the Issue or the Registrar is not prescribed by SEBI and has been established as an arrangement between our Company, Banker to the Issue and the Registrar to the Issue to facilitate collections from the Bidders.



#### Payment mechanism

The Bidders shall specify the bank account number in their Bid Cum Application Form and the SCSBs shall block an amount equivalent to the Application Amount in the bank account specified in the Bid Cum Application Form. The SCSB shall keep the Application Amount in the relevant bank account blocked until withdrawal/ rejection of the Application or receipt of instructions from the Registrar to unblock the Application Amount. However, Non-Retail Bidders shall neither withdraw nor lower the size of their applications at any stage. In the event of withdrawal or rejection of the Bid Cum Application Form or for unsuccessful Bid Cum Application Forms, the Registrar to the Issue shall give instructions to the SCSBs to unblock the application money in the relevant bank account within one day of receipt of such instruction. The Application Amount shall remain blocked in the ASBA Account until finalization of the Basis of Allotment in the Issue and consequent transfer of the Application Amount to the Public Issue Account, or until withdrawal/ failure of the Issue or until rejection of the Application by the ASBA Bidder, as the case may be.

Please note that, in terms of SEBI Circular No. CIR/CFD/POLICYCELL/11/2015 dated November 10, 2015 and the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018, all the investors applying in a public Issue shall use only Application Supported by Blocked Amount (ASBA) process for application providing details of the bank account which will be blocked by the Self-Certified Syndicate Banks (SCSBs) for the same. Further, pursuant to SEBI Circular No. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 01, 2018, Retail Individual Investors applying in public Issue have to use UPI as a payment mechanism with Application Supported by Blocked Amount for making application.

## **Payment into Escrow Account for Anchor Investors**

All the investors other than Anchor Investors are required to bid through ASBA Mode. Anchor Investors are requested to note the following:

Our Company in consultation with the Book Running Lead Manager, in its absolute discretion, will decide the list of Anchor Investors to whom the CAN will be sent, pursuant to which the details of the Equity Shares allocated to them in their respective names will be notified to such Anchor Investors. For Anchor Investors, the payment instruments for payment into the Escrow Account should be drawn in favour of:

- a. In case of resident Anchor Investors: "Pentagon Rubber Limited IPO Anchor Account- R"
- b. In case of Non-Resident Anchor Investors: "Pentagon Rubber Limited IPO Anchor Account- NR"
- c. Bidders should note that the escrow mechanism is not prescribed by SEBI and has been established as an arrangement between our Company, the Syndicate, the Escrow Collection Bank and the Registrar to the Issue to facilitate collections from the Anchor Investors.

# **Electronic Registration of Applications**

- 1. The Designated Intermediaries will register the applications using the on-line facilities of the Stock Exchange.
- 2. The Designated Intermediaries will undertake modification of selected fields in the application details already uploaded before 1.00 p.m. of next Working Day from the Issue Closing Date.
- 3. The Designated Intermediaries shall be responsible for any acts, mistakes or errors or omissions and commissions in relation to,
  - a) the applications accepted by them,
  - b) the applications uploaded by them
  - c) the applications accepted but not uploaded by them or
  - d) With respect to applications by Bidders, applications accepted and uploaded by any Designated Intermediary other than SCSBs, the Bid Cum Application Form along with relevant schedules shall be sent to the SCSBs or the Designated Branch of the relevant SCSBs for blocking of funds and they will be responsible for blocking the necessary amounts in the ASBA Accounts. In case of Application accepted and Uploaded by SCSBs, the SCSBs or the Designated Branch of the relevant SCSBs will be responsible for blocking the necessary amounts in the ASBA Accounts.
  - 4. Neither the Book Running Lead Manager nor our Company nor the Registrar to the Offer, shall be responsible for any acts, mistakes or errors or omission and commissions in relation to,



- (i) The applications accepted by any Designated Intermediaries
- (ii) The applications uploaded by any Designated Intermediaries or
- (iii) The applications accepted but not uploaded by any Designated Intermediaries
- 5. The Stock Exchange will Issue an electronic facility for registering applications for the Issue This facility will available at the terminals of Designated Intermediaries and their authorized agents during the Issue Period. The Designated Branches or agents of Designated Intermediaries can also set up facilities for off-line electronic registration of applications subject to the condition that they will subsequently upload the off-line data file into the online facilities on a regular basis. On the Issue Closing Date, the Designated Intermediaries shall upload the applications till such time as may be permitted by the Stock Exchange. This information will be available with the Book Running Lead Manager on a regular basis.
- 6. With respect to applications by Bidders, at the time of registering such applications, the Syndicate Bakers, DPs and RTAs shall forward a Schedule as per format given below along with the Bid Cum Application Forms to Designated Branches of the SCSBs for blocking of funds:

S. No.	Details*
1.	Symbol
2.	Intermediary Code
3.	Location Code
4.	Application No.
5.	Category
6.	PAN
7.	DP ID
8.	Client ID
9.	Quantity
10.	Amount

<sup>\*</sup>Stock Exchanges shall uniformly prescribe character length for each of the above-mentioned fields

- 7. With respect to applications by Bidders, at the time of registering such applications, the Designated Intermediaries shall enter the following information pertaining to the Bidders into in the on-line system:
  - Name of the Bidder;
  - IPO Name:
  - Bid Cum Application Form Number;
  - Investor Category;
  - PAN (of First Bidder, if more than one Bidder);
  - DP ID of the demat account of the Bidder;
  - Client Identification Number of the demat account of the Bidder;
  - Number of Equity Shares Applied for;
  - Bank Account details;
  - Locations of the Banker to the Issue or Designated Branch, as applicable, and bank code of the SCSB branch wherethe ASBA Account is maintained; and
  - Bank account number.
- 8. In case of submission of the Application by a Bidder through the Electronic Mode, the Bidder shall complete the above-mentioned details and mention the bank account number, except the Electronic ASBA Bid Cum Application Form number which shall be system generated.
- 9. The aforesaid Designated Intermediaries shall, at the time of receipt of application, give an acknowledgment to the investor, by giving the counter foil or specifying the application number to the investor, as a proof of having accepted the Bid Cum Application Form in physical as well as electronic mode. The registration of the Application by the Designated Intermediaries does not guarantee that the Equity Shares shall be allocated / allotted either by our Company.
- 10. Such acknowledgment will be non-negotiable and by itself will not create any obligation of any kind.
- 11. In case of Non-Retail Bidders and Retail Individual Bidders, applications would not be rejected except on the technical grounds as mentioned in the Draft Red Herring Prospectus. The Designated Intermediaries shall have no right to reject applications, except on technical grounds.
- 12. The permission given by the Stock Exchanges to use their network and software of the Online IPO system should not in any way be deemed or construed to mean that the compliance with various statutory and other requirements by our Company and/or



the Book Running Lead Manager are cleared or approved by the Stock Exchanges; nor does it in any manner warrant, certifyor endorse the correctness or completeness of any of the compliance with the statutory and other requirements nor does it takeany responsibility for the financial or other soundness of our company; our Promoter, our management or any scheme or projectof our Company; nor does it in any manner warrant, certify or endorse the correctness or completeness of any of the contentsof this Draft Red Herring Prospectus, nor does it warrant that the Equity Shares will be listed or will continue to be listed on the Stock Exchanges.

- 13. The Designated Intermediaries will be given time till 1.00 p.m. on the next working day after the Bid/ Issue Closing Date to verify the DP ID and Client ID uploaded in the online IPO system during the Issue Period, after which the Registrar to the Issue will receive this data from the Stock Exchange and will validate the electronic application details with Depository's records. In case no corresponding record is available with Depositories, which matches the three parameters, namely DP ID, Client ID and PAN, then such applications are liable to be rejected.
- 14. The SCSBs shall be given one day after the Bid/ Issue Closing Date to send confirmation of Funds blocked (Final certificate) to the Registrar to the Issue
- 15. The details uploaded in the online IPO system shall be considered as final and Allotment will be based on such details for applications.

## **Build of the Book**

- a) Bids received from various Bidders through the Designated Intermediaries may be electronically uploaded on the Bidding Platform of the Stock Exchange on a regular basis. The book gets built up at various price levels. This information may be available with the BRLM at the end of the Bid/ Issue Period.
- b) Based on the aggregate demand and price for Bids registered on the Stock Exchange Platform, a graphical representation of consolidated demand and price as available on the websites of the Stock Exchange may be made available at the Bidding centresduring the Bid/ Issue Period.

## Withdrawal of Bids

- a) RIIs can withdraw their Bids until Bid/ Issue Closing Date. In case a RII wishes to withdraw the Bid during the Bid/ Issue Period, the same can be done by submitting a request for the same to the concerned Designated Intermediary who shall do the requisite, including unblocking of the funds by the SCSB in the ASBA Account.
- b) The Registrar to the Issue shall give instruction to the SCSB for unblocking the ASBA Account on the Designated Date. QIBs and NIIs can neither withdraw nor lower the size of their Bids at any stage.

# **Price Discovery and Allocation**

- a) Based on the demand generated at various price levels, our Company in consultation with the BRLM, shall finalize the Issue Price and the Anchor Investor Issue Price.
- b) The SEBI ICDR Regulations, 2018 specify the allocation or Allotment that may be made to various categories of Bidders in an Issue depending on compliance with the eligibility conditions. Certain details pertaining to the percentage of Issue size available for allocation to each category is disclosed overleaf of the Bid cum Application Form and in the RHP. For details in relation to allocation, the Bidder may refer to the RHP.
- c) Under-subscription in any category (except QIB Category) is allowed to be met with spillover from any other category or combination of categories at the discretion of the Issuer and the in consultation with the BRLM and the Designated Stock Exchange and in accordance with the SEBI ICDR Regulations. Unsubscribed portion in QIB Category is not available for subscription to other categories.
- d) In case of under subscription in the Offer, spill-over to the extent of such under-subscription may be permitted from the Reserved Portion to the Issue For allocation in the event of an undersubscription applicable to the Issuer, Bidders may refer to the RHP.
- e) In case if the Retail Individual Investor category is entitled to more than the allocated portion on proportionate basis, the category shall be allotted that higher percentage.



f) Allocation to Anchor Investors shall be at the discretion of our Company and in consultation with the BRLM, subject to compliance with the SEBI Regulations.

Illustration of the Book Building and Price Discovery Process: Bidders should note that this example is solely for illustrative purposes and is not specific to the Issue; it also excludes Bidding by Anchor Investors. Bidders can bid at any price within the Price Band. For instance, assume a Price Band of ₹20 to ₹24 per share, Issue size of 3,000 Equity Shares and receipt of five Bids from Bidders, details of which are shown in the table below. The illustrative book given below shows the demand for the Equity Shares of the Issuer at various prices and is collated from Bids received from various investors.

Bid Quantity	Bid Amount (₹)	Cumulative Quantity	Subscription
500	24	500	16.67%
1,000	23	1,500	50.00%
1,500	22	3,000	100.00%
2,000	21	5,000	166.67%
2,500	20	7,500	250.00%

The price discovery is a function of demand at various prices. The highest price at which the Issuer is able to Issue the desired number of Equity Shares is the price at which the book cuts off, i.e., ₹ 22.00 in the above example. The Issuer, in consultation with the BRLM, may finalise the Issue Price at or below such Cut-Off Price, i.e., at or below ₹ 22.00. All Bids at or above this Issue Price and cut-off Bids are valid Bids and are considered for allocation in the respective categories.

## Signing of Underwriting Agreement and Registering of Red Herring Prospectus/Prospectus with ROC

- a) Our company has entered into an Underwriting Agreement dated [•]
- b) A copy of Red Herring Prospectus will be registered with the ROC and copy of Prospectus will be registered with ROC in terms of Section 32 of Companies Act, 2013 and Section 26 of Companies Act, 2013.

## **Pre-Issue Advertisement**

Subject to Section 30 of the Companies Act 2013, our Company shall, after registering the Draft Red Herring Prospectus with the ROC, publish a pre- Issue advertisement, in the form prescribed by the SEBI Regulations, in (i) English National Newspaper; (ii) Hindi National Newspaper and (iii) Regional Newspaper each with wide circulation. In the pre- Issue advertisement, we shall statethe Bid Opening Date and the Bid/ Issue Closing Date and the floor price or price band along with necessary details subject to regulation 250 of SEBI ICRD Regulations. This advertisement, subject to the provisions of section 30 of the Companies Act, 2013, shall be in the format prescribed in Part A of Schedule X of the SEBI Regulations.

## ADVERTISEMENT REGARDING ISSUE PRICE AND PROSPECTUS:

Our Company will Issue a statutory advertisement after the filing of the Prospectus with the RoC. This advertisement, in addition to the information that has to be set out in the statutory advertisement, shall indicate the final derived Issue Price. Any material updates between the date of the Red Herring Prospectus and the date of Prospectus will be included in such statutory advertisement.

#### **GENERAL INSTRUCTIONS:**

Please note that the NIIs are not permitted to withdraw their bids or lower the size of Bids in terms of quantity of Equity Shares or Bid Amount) at any stage. Retail Individual Investor can revise their Bids during the Bid/ Issue period and withdraw their Bids until Bid/ Issue Closing date.

Anchor investors are not allowed to withdraw their Bids after Anchor Investors bidding date.

### Do's:

- 1. Check if you are eligible to apply as per the terms of the Draft Red Herring Prospectus and under applicable law,rules, regulations, guidelines and approvals;
- 2. Ensure that you have Bid within the Price Band;
- 3. Read all the instructions carefully and complete the Bid cum Application Form in the prescribed form;
- 4. Ensure that the details about the PAN, DP ID, Client ID, UPI ID are correct and the Bidders depository account is active, as Allotment of the Equity Shares will be in the dematerialized form only;
- 5. Ensure that your Bid cum Application Form bearing the stamp of a Designated Intermediary is submitted to the Designated Intermediary at the Bidding Centre;



- 6. If the first applicant is not the account holder, ensure that the Bid cum Application Form is signed by the account holder. Ensure that you have mentioned the correct bank account number in the Bid cum Application Form;
- 7. In case of Joint bids, ensure the first bidder is the ASBA Account holder (or the UPI linked bank account holder, as thecase may be) and the signature of the first bidder is included in the Bid cum Application Form;
- 8. QIBs, Non-Institutional Bidders and the Retail Bidders should submit their Bids through the ASBA process only. However, pursuant to SEBI circular dated November 01, 2018, RII may submit their bid by using UPI mechanism for payment.
- 9. Ensure that the name(s) given in the Bid cum Application Form is/are exactly the same as the name(s) in which the beneficiary account is held with the Depository Participant. In case of joint Bids, the Bid cum Application Form should contain only the name of the First Bidder whose name should also appear as the first holder of the beneficiary account held in joint names;
- 10. Ensure that you request for and receive a stamped acknowledgement of the Bid cum Application Form for all your Bidoptions;
- 11. Ensure that you have funds equal to the Bid Amount in the Bank Account maintained with the SCSB before submittingthe Bid cum Application Form under the ASBA process or application forms submitted by RIIs using UPI mechanismfor payment, to the respective member of the Syndicate (in the Specified Locations), the SCSBs, the Registered Broker(at the Broker Centers), the RTA (at the Designated RTA Locations) or CDP (at the Designated CDP Locations);
- 12. Submit revised Bids to the same Designated Intermediary, through whom the original Bid was placed and obtain a revised acknowledgment;
- 13. Except for Bids (i) on behalf of the Central or State Governments and the officials appointed by the courts, who, in terms of a SEBI circular dated June 30, 2008, may be exempt from specifying their PAN for transacting in the securities market, and (ii) Bids by persons resident in the state of Sikkim, who, in terms of a SEBI circular dated July 20, 2006, may be exempted from specifying their PAN for transacting in the securities market, all Bidders should mention their PAN allotted under the IT Act. The exemption for the Central or the State Government and officials appointed by the courts and for investors residing in the State of Sikkim is subject to (a) the Demographic Details received from the respective depositories confirming the exemption granted to the beneficiary owner by a suitable description in the PANfield and the beneficiary account remaining in "active status"; and (b) in the case of residents of Sikkim, the address asper the Demographic Details evidencing the same. All other applications in which PAN is not mentioned will be rejected;
- 14. Ensure that the Demographic Details are updated, true and correct in all respects;
- 15. Ensure that the signature of the First Bidder in case of joint Bids, is included in the Bid cum Application Forms;
- 16. Ensure that thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India are attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal;
- 17. Ensure that the category and the investor status is indicated;
- 18. Ensure that in case of Bids under power of attorney or by limited companies, corporate, trust etc., relevant documents are submitted;
- 19. Ensure that Bids submitted by any person outside India should be in compliance with applicable foreign and Indian laws;
- 20. Bidders should note that in case the DP ID, Client ID and the PAN mentioned in their Bid cum Application Form andentered into the online IPO system of the Stock Exchange by the relevant Designated Intermediary, as the case may be,do not match with the DP ID, Client ID and PAN available in the Depository database, then such Bids are liable to berejected. Where the Bid cum Application Form is submitted in joint names, ensure that the beneficiary account is also held in the same joint names and such names are in the same sequence in which they appear in the Bid cum Application Form;
- 21. Ensure that the Bid cum Application Forms are delivered by the Bidders within the time prescribed as per the Bid cum Application Form and the Red Herring Prospectus;
- 22. Ensure that you have mentioned the correct ASBA Account number or UPI ID in the Bid cum Application Form;
- 23. Ensure that you have mentioned the details of your own bank account for blocking of fund or your own bank accountlinked UPI ID to make application in the Public Issue;
- 24. Ensure that on receipt of the mandate request from sponsor bank, you have taken necessary step in timely manner for blocking of fund on your account through UPI ID using UPI application;
- 25. Ensure that you have correctly signed the authorization / undertaking box in the Bid cum Application Form, or have otherwise provided an authorization to the SCSB via the electronic mode, for blocking funds in the ASBA Account equivalent to the Bid Amount mentioned in the Bid cum Application Form at the time of submission of the Bid;
- 26. Ensure that you receive an acknowledgement from the concerned Designated Intermediary, for the submission of yourBid cum Application Form; and
- 27. The Bid cum Application Form is liable to be rejected if the above instructions, as applicable, are not complied with.
- 28. The Bid cum Application Form is liable to be rejected if the above instructions, as applicable, are not complied with.

### Don'ts:

- 1. Do not Bid for lower than the minimum Bid size;
- 2. Do not Bid / revise Bid Amount to less than the Floor Price or higher than the Cap Price;
- 3. Do not pay the Bid Amount in cash, by money order, cheques or demand drafts or by postal order or by stock invest;
- 4. Do not send Bid cum Application Forms by post; instead submit the same to the Designated Intermediary only;
- 5. Do not submit the Bid cum Application Forms to any non-SCSB bank or our Company;



- 6. Do not Bid on a Bid cum Application Form that does not have the stamp of the relevant Designated Intermediary;
- 7. Do not Bid at Cut-off Price (for Bids by QIBs and Non-Institutional Bidders);
- 8. Do not instruct your respective Banks to release the funds blocked in the ASBA Account under the ASBA process;
- 9. Do not Bid for a Bid Amount exceed Rs. 2,00,000/- (for Applications by Retail Individual Bidders);
- 10. Do not fill up the Bid cum Application Form such that the Equity Shares Application exceeds the Issue size and / or investment limit or maximum number of the Equity Shares that can be held under the applicable laws or regulations or maximum amount permissible under the applicable regulations or under the terms of the Red Herring Prospectus;
- 11. Do not submit the General Index Register number instead of the PAN;
- 12. Do not submit the Bid without ensuring that funds equivalent to the entire Bid Amount are blocked in the relevant ASBA Account;
- 13. Do not submit Bids on plain paper or on incomplete or illegible Bid cum Application Forms or on Bid cum ApplicationForms in a colour prescribed for another category of Applicant;
- 14. Do not submit a Bid in case you are not eligible to acquire Equity Shares under applicable law or your relevant constitutional documents or otherwise;
- 15. Do not Bid if you are not competent to contract under the Indian Contract Act, 1872 (other than minors having valid depository accounts as per Demographic Details provided by the depository);
- 16. Do not submit a Bid by using details of the third party's bank account or UPI ID which is linked with bank account of the third party. Kindly note that Bids made using third party bank account or using third party linked bank account UPI ID are liable for rejection.

The Bid cum Application Form is liable to be rejected if the above instructions, as applicable, are not complied with.

#### Other instructions for the Bidders Joint Bids

In the case of Joint Bids, the Bids should be made in the name of the Bidders whose name appears first in the Depository account. The name so entered should be the same as it appears in the Depository records. The signature of only such first Bidders would be required in the Bid cum Application Form/Application Form and such first Bidder would be deemed to have signed on behalf of the joint holders. All payments may be made out in favour of the Bidder whose name appears in the Bid cum Application Form or the Revision Form and all communications may be addressed to such Bidder and may be dispatched to his or her address as per the Demographic Details received from the Depositories.

## **Multiple Bids**

Bidder should submit only one Bid cum Application Form. Bidder shall have the option to make a maximum of Bids at three different price levels in the Bid cum Application Form and such options are not considered as multiple Bids. Submission of a second Bid cum Application Form to either the same or to another member of the Syndicate, SCSB or Registered Broker and duplicate copies of Bid\ cum Application Forms bearing the same application number shall be treated as multiple Bids and are liable to be rejected.

## **Investor Grievance**

In case of any pre- Issue or post Issue related problems regarding demat credit / refund orders/ unblocking etc. the Investors can contact the Compliance Officer of our Company.

#### **Nomination Facility to Bidders**

Nomination facility is available in accordance with the provisions of Section 72 of the Companies Act, 2013. In case of allotment of the Equity Shares in dematerialized form, there is no need to make a separate nomination as the nomination registered with the Depository may prevail. For changing nominations, the Bidders should inform their respective DP.

## **Submission of Bids**

- (a) During the Bid/ Issue Period, Bidders may approach any of the Designated Intermediaries to register their Bids.
- (b) In case of Bidders (excluding NIIs and QIBs) Bidding at cut-off price, the Bidders may instruct the SCSBs to block BidAmount based on the Cap Price less Discount (if applicable).
- (c) For details of the timing on acceptance and upload of Bids in the Stock Exchange platform Bidders are requested to refer to the DRHP.



## **GROUNDS OF TECHNICAL REJECTIONS**

Bidders are advised to note that Bids are liable to be rejected inter alia on the following technical grounds:

- Amount blocked does not tally with the amount payable for the Equity Shares applied for;
- In case of partnership firms, Equity Shares may be registered in the names of the individual partners and no firm assuch shall be entitled to apply;
- Bid by persons not competent to contract under the Indian Contract Act, 1872 including minors, insane persons;
- PAN not mentioned in the Bid cum Application Form;
- Bids at a price less than the Floor Price and Bids at a price more than the Cap Price;
- GIR number furnished instead of PAN;
- Bid for lower number of Equity Shares than specified for that category of investors;
- Bids at Cut-off Price by NIIs and QIBs;
- Bids for number of Equity Shares which are not in multiples Equity Shares which are not in multiples as specified in the DRHP;
- The amounts mentioned in the Bid cum Application Form/Application Form does not tally with the amount payable for the value of the Equity Shares Bid/Applied for;
- Bids for lower number of Equity Shares than the minimum specified for that category of investors;
- Category not ticked;
- Multiple Bids as defined in the DRHP;
- In case of Bids under power of attorney or by limited companies, corporate, trust etc., where relevant documents are not submitted:
- Bid accompanied by Stock invest/ money order/ postal order/ cash/ cheque/ demand draft/ pay order;
- Signature of sole Bidder is missing;
- Bid cum Application Forms not delivered by the Bidder within the time prescribed as per the Bid cum Application Forms, Bid/ Issue Opening Date advertisement and the DRHP and as per the instructions in the DRHP and the Bid cum Application Forms;
- In case no corresponding record is available with the Depositories that matches three parameters namely, names of the Bidders (including the order of names of joint holders), the Depository Participant's identity (DP ID) and the beneficiary's account number;
- Bids for amounts greater than the maximum permissible amounts prescribed by the regulations;
- Bid by OCBs;
- Bids by US persons other than in reliance on Regulation S or "qualified institutional buyers" as defined in Rule 144Aunder the Securities Act;
- Inadequate funds in the bank account to block the Bid Amount specified in the Bid cum Application Form/ApplicationForm at the time of blocking such Bid Amount in the bank account;
- Bids not uploaded on the terminals of the Stock Exchanges;
- Where no confirmation is received from SCSB for blocking of funds;
- Bids by SCSBs wherein a separate account in its own name held with any other SCSB is not mentioned as the ASBAAccount in the Bid cum Application Form/Application Form. Bids not duly signed by the sole/First Bidder;



- Bids by any persons outside India if not in compliance with applicable foreign and Indian laws;
- Bids that do not comply with the securities laws of their respective jurisdictions are liable to be rejected;
- Bids by persons prohibited from buying, selling or dealing in the shares directly or indirectly by SEBI or any other regulatory authority;
- Bids by persons who are not eligible to acquire Equity Shares of the Company in terms of all applicable laws, rules, regulations, guidelines, and approvals; and
- Details of ASBA Account not provided in the Bid cum Application form.

For details of instructions in relation to the Bid cum Application Form, Bidders may refer to the relevant section the GID

BIDDERS SHOULD NOTE THAT IN CASE THE PAN, THE DP ID AND CLIENT ID MENTIONED IN THE BID CUM APPLICATION FORM AND ENTERED INTO THE ELECTRONIC APPLICATION SYSTEM OF THE STOCK EXCHANGES BY THE BIDS COLLECTING INTERMEDIARIES DO NOT MATCH WITH PAN, THE DP ID AND CLIENT ID AVAILABLE IN THE DEPOSITORY DATABASE, THE BID CUM APPLICATION FORM IS LIABLE TO BE REJECTED.

#### BASIS OF ALLOCATION

- a) The SEBI (ICDR) Regulations specify the allocation or Allotment that may be made to various categories of Bidders in an Issue depending on compliance with the eligibility conditions. Certain details pertaining to the percentage of Issuesize available for allocation to each category is disclosed overleaf of the Bid cum Application Form and in the DRHP. For details in relation to allocation, the Bidder may refer to the RHP.
- b) Under-subscription in any category (except QIB Category) is allowed to be met with spill over from any other categoryor combination of categories at the discretion of the Issuer and in consultation with the BRLM and the Designated Stock Exchange and in accordance with the SEBI (ICDR) Regulations, Unsubscribed portion in QIB Category is not available for subscription to other categories.
- c) In case of under subscription in the Offer, spill-over to the extent of such under- subscription may be permitted from the Reserved Portion to the Issue For allocation in the event of an under-subscription applicable to the Issuer, Biddersmay refer to the RHP.

## ALLOTMENT PROCEDURE AND BASIS OF ALLOTMENT

The Allotment of Equity Shares to Bidders other than Retail Individual Investors and Anchor Investors may be on proportionate basis. For Basis of Allotment to Anchor Investors, Bidders may refer to DRHP. No Retail Individual Investor will be Allotted less than the minimum Bid Lot subject to availability of shares in Retail Individual Investor Category and the remaining available shares, if any will be Allotted on a proportionate basis. The Issuer is required to receive a minimum subscription of 90% of the Issue. However, in case the Issue is in the nature of Offer for Sale only, then minimum subscription may not be applicable.

## BASIS OF ALLOTMENT

## a. For Retail Individual Bidders

Bids received from the Retail Individual Bidders at or above the Issue Price shall be grouped together to determine the total demand under this category. The Allotment to all the successful Retail Individual Bidders will be made at the Issue Price.

The Issue size less Allotment to Non-Institutional and QIB Bidders shall be available for Allotment to Retail Individual Bidders who have Bid in the Issue at a price that is equal to or greater than the Issue Price. If the aggregate demand in this category is less than or equal to [•] Equity Shares at or above the Issue Price, full Allotment shall be made to the Retail Individual Bidders to the extent of their valid Bids.

If the aggregate demand in this category is greater than [•] Equity Shares at or above the Issue Price, the Allotment shall be made on a proportionate basis up to a minimum of [•] Equity Shares and in multiples of [•] Equity Shares thereafter. For the method of proportionate Basis of Allotment, refer below.



#### b. For Non-Institutional Bidders

Bids received from Non-Institutional Bidders at or above the Issue Price shall be grouped together to determine the total demand under this category. The Allotment to all successful Non-Institutional Bidders will be made at the Issue Price.

The Issue size less Allotment to QIBs and Retail shall be available for Allotment to Non-Institutional Bidders who have Bid in the Issue at a price that is equal to or greater than the Issue Price. If the aggregate demand in this categoryis less than or equal to [•] Equity Shares at or above the Issue Price, full Allotment shall be made to Non-InstitutionalBidders to the extent of their demand.

In case the aggregate demand in this category is greater than [●] Equity Shares at or above the Issue Price, Allotment shall be made on a proportionate basis up to a minimum of [●] Equity Shares and in multiples of [●] Equity Shares thereafter. For the method of proportionate Basis of Allotment refer below.

## c. For QIBs

For the Basis of Allotment to Anchor Investors, Bidders/Applicants may refer to the SEBI ICDR Regulations or RHP / Prospectus. Bids received from QIBs Bidding in the QIB Category (net of Anchor Portion) at or above the Issue Pricemay be grouped together to determine the total demand under this category. The QIB Category may be available for Allotment to QIBs who have Bid at a price that is equal to or greater than the Issue Price. Allotment may be undertaken in the following manner: Allotment shall be undertaken in the following manner:

- a) In the first instance allocation to Mutual Funds for [●]% of the QIB Portion shall be determined as follows:
  - In the event that Bids by Mutual Fund exceeds [●]% of the QIB Portion, allocation to Mutual Fundsshall be done on a proportionate basis for [●]% of the QIB Portion.
  - In the event that the aggregate demand from Mutual Funds is less than [•]% of the QIB Portion then all Mutual Funds shall get full Allotment to the extent of valid Bids received above the Issue Price.
  - Equity Shares remaining unsubscribed, if any, not allocated to Mutual Funds shall be available for Allotment to all QIB Bidders as set out in (b) below;
- b) In the second instance Allotment to all QIBs shall be determined as follows:
  - In the event that the oversubscription in the QIB Portion, all QIB Bidders who have submitted Bidsabove the Issue Price shall be allotted Equity Shares on a proportionate basis, upto a minimum of [•]Equity Shares and in multiples of [•] Equity Shares thereafter for [•]% of the QIB Portion.
  - Mutual Funds, who have received allocation as per (a) above, for less than the number of Equity Shares Bid for by them, are eligible to receive Equity Shares on a proportionate basis, upto a minimum of [●] Equity Shares and in multiples of [●] Equity Shares thereafter, along with other QIB Bidders.
  - Under-subscription below [•]% of the QIB Portion, if any, from Mutual Funds, would be included for allocation to the remaining QIB Bidders on a proportionate basis. The aggregate Allotment to QIB Bidders shall not be more than [•] Equity Shares.

## d. ALLOTMENT TO ANCHOR INVESTOR (IF APPLICABLE)

- a) Allocation of Equity Shares to Anchor Investors at the Anchor Investor Allocation Price will be at the discretion of the Issuer, in consultation with the BRLM, subject to compliance with the following requirements:
- i) not more than 60% of the QIB Portion will be allocated to Anchor Investors;
- ii) one-third of the Anchor Investor Portion shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the price at which allocation is being done to other Anchor Investors; and
- iii) allocation to Anchor Investors shall be on a discretionary basis and subject to:
  - a maximum number of two Anchor Investors for allocation up to ₹2 crores;



- a minimum number of two Anchor Investors and maximum number of 15 Anchor Investors for allocation of more than ₹ 2 crores and up to ₹ 25 crores subject to minimum allotment of ₹ 1 crores per such Anchor Investor; and
- in case of allocation above twenty five crore rupees; a minimum of 5 such investors and a maximum of 15 such investors for allocation up to twenty five crore rupees and an additional 10 such investors for every additional twenty five crore rupees or part thereof, shall be permitted, subject to a minimum allotment of one crore rupees per such investor.
- b) A physical book is prepared by the Registrar on the basis of the Anchor Investor Application Forms received from Anchor Investors. Based on the physical book and at the discretion of the Issuer, in consultation with the BRLM, selected Anchor Investors will be sent a CAN and if required, a revised CAN.
- c) In the event that the Issue Price is higher than the Anchor Investor Allocation Price:

Anchor Investors will be sent a revised CAN within one day of the Pricing Date indicating the number of Equity Shares allocated to such Anchor Investor and the pay-in date for payment of the balance amount. Anchor Investors are then required to pay any additional amounts, being the difference between the Issue Price and the Anchor Investor Allocation Price, as indicated in the revised CAN within the pay-in date referred to in the revised CAN. Thereafter, the Allotment Advice will be issued to such Anchor Investors

#### d) In the event the Issue Price is lower than the Anchor Investor Allocation Price:

Anchor Investors who have been Allotted Equity Shares will directly receive Allotment Advice.

e) Basis of Allotment for QIBs (other than Anchor Investors) and NIIs in case of Over Subscribed Issue:

In the event of the Issue being Over-Subscribed, the Issuer may finalise the Basis of Allotment in consultation with the NSE Emerge (The Designated Stock Exchange). The allocation may be made in marketable lots on proportionate basis as set forth hereunder:

- a) The total number of Shares to be allocated to each category as a whole shall be arrived at on a proportionate basis i.e. the total number of Shares applied for in that category multiplied by the inverse of the oversubscription ratio (number of Bidders in the category multiplied by number of Shares applied for).
- b) The number of Shares to be allocated to the successful Bidders will be arrived at on a proportionate basis in marketable lots (i.e. Total number of Shares applied for into the inverse of the over subscription ratio).
- c) For Bids where the proportionate allotment works out to less than [•] equity shares the allotment willbe made as follows:
  - Each successful Bidder shall be allotted [•] equity shares; and
  - The successful Bidder out of the total bidders for that category shall be determined by drawof lots in such a manner that the total number of Shares allotted in that category is equal to the number of Shares worked out as per (b) above.
- d) If the proportionate allotment to a Bidder works out to a number that is not a multiple of [●] equity shares, the Bidder would be allotted Shares by rounding off to the nearest multiple of [●] equity shares subject to a minimum allotment of [●] equity shares.
- e) If the Shares allotted on a proportionate basis to any category is more than the Shares allotted to the Bidders in that category, the balance available Shares or allocation shall be first adjusted against anycategory, where the allotted Shares are not sufficient for proportionate allotment to the successful Bidder in that category, the balance Shares, if any, remaining after such adjustment will be added to the category comprising Bidder applying for the minimum number of Shares. If as a result of the process of rounding off to the nearest multiple of [●] Equity Shares, results in the actual allotment being higher than the shares offered, the final allotment may be higher at the sole discretion of the Board of Directors, up to 110% of the size of the Issue specified under the Capital Structure mentioned in this DRHP.

Retail Individual Investor' means an investor who applies for shares of value of not more than ₹ 2,00,000/-. Investors may note that in case of over subscription allotment shall be on proportionate basis and will be finalized in consultation with NSE.



The Executive Director / Managing Director of NSE - the Designated Stock Exchange in addition to Book Running Lead Manager and Registrar to the Public Issue shall be responsible to ensure that the basis of allotment is finalized in a fair and proper manner in accordance with the SEBI (ICDR) Regulations.

#### **Issuance of Allotment Advice**

- 1) Upon approval of the Basis of Allotment by the Designated Stock Exchange.
- 2) On the basis of approved Basis of Allotment, the Issuer shall pass necessary corporate action to facilitate the allotment and credit of equity shares. Bidders are advised to instruct their Depository Participants to accept the Equity Shares that may be allotted to them pursuant to the Issue.

The Book Running Lead Manager or the Registrar to the Issue will dispatch an Allotment Advice to their Bidders who have been allocated Equity Shares in the Issue. The dispatch of Allotment Advice shall be deemed a valid, binding and irrevocable contract for the Allotment to such Bidder.

3) Issuer will make the allotment of the Equity Shares and initiate corporate action for credit of shares to the successful Bidders Depository Account within 4 working days of the Issue Closing date. The Issuer also ensures the credit of shares to the successful Bidders Depository Account is completed within one working Day from the date of allotment, after the funds are transferred from ASBA Public Issue Account to Public Issue account of the issuer.

## **Designated Date:**

On the Designated date, the SCSBs shall transfers the funds represented by allocations of the Equity Shares into Public Issue Account with the Bankers to the Issue.

The Company will Issue and dispatch letters of allotment/ or letters of regret along with refund order or credit the allotted securities to the respective beneficiary accounts, if any within a period of 4 working days of the Bid/ Issue Closing Date. The Company willintimate the details of allotment of securities to Depository immediately on allotment of securities under relevant provisions of the Companies Act, 2013 or other applicable provisions, if any

# **Instructions for Completing the Bid Cum Application Form**

The Applications should be submitted on the prescribed Bid Cum Application Form and in BLOCK LETTERS in ENGLISH only in accordance with the instructions contained herein and in the Bid Cum Application Form. Applications not so made are liable to be rejected. Applications made using a third-party bank account or using third party UPI ID linked bank account are liable to be rejected. Bid Cum Application Forms should bear the stamp of the Designated Intermediaries. ASBA Bid Cum Application Forms, which do not bear the stamp of the Designated Intermediaries, will be rejected.

SEBI, vide Circular No.CIR/CFD/14/2012 dated October 04, 2012 has introduced an additional mechanism for investors to submit Bid Cum Application Forms in public issues using the stock broker (broker) network of Stock Exchanges, who may not be syndicate members in an Issue with effect from January 01, 2013. The list of Broker Centre is available on the websites of BSE i.e. <a href="www.bseindia.com.">www.bseindia.com.</a> With a view to broad base the reach of Investors by substantial, enhancing the points for submission of applications, SEBI vide Circular No.CIR/CFD/POLICY CELL/11/2015 dated November 10, 2015 has permitted Registrar to the Issue and Share Transfer Agent and Depository Participants registered with SEBI to accept the Bid Cum Application Forms in Public Issue with effect front January 01, 2016. The List of ETA and DPs centres for collecting the application shall be disclosed is available on the websites of BSE i.e. <a href="www.bseindia.com">www.bseindia.com</a> NSE i.e. <a href="www.nseindia.com">www.nseindia.com</a>

## **Bidder's Depository Account and Bank Details**

Please note that, providing bank account details, PAN No's, Client ID and DP ID in the space provided in the Bid Cum Application Form is mandatory and applications that do not contain such details are liable to be rejected.

Bidders should note that on the basis of name of the Bidders, Depository Participant's name, Depository Participant Identification number and Beneficiary Account Number provided by them in the Bid Cum Application Form as entered into the Stock Exchange online system, the Registrar to the Issue will obtain front the Depository the demographic details including address, Bidders bank account details, MICR code and occupation (hereinafter referred to as 'Demographic Details'). These Demographic Details would be used for all correspondence with the Bidders including mailing of the Allotment Advice. The Demographic Details given by Bidders in the Bid Cum Application Form would not be used for any other purpose by the Registrar to the Issue.



By signing the Bid Cum Application Form, the Bidder would be deemed to have authorized the depositories to provide, upon request, to the Registrar to the Offer, the required Demographic Details as available on its records.

## **Submission of Bid Cum Application Form**

All Bid Cum Application Forms duly completed shall be submitted to the Designated Intermediaries. The aforesaid intermediaries shall, at the time of receipt of application, give an acknowledgement to investor, by giving the counter foil or specifying the application number to the investor, as a proof of having accepted the Bid Cum Application Form, in physical or electronic mode, respectively.

## **Communications**

All future communications in connection with Applications made in this Issue should be addressed to the Registrar to the Issue quoting the full name of the sole or First Bidder, Bid Cum Application Form number, Bidders Depository Account Details, number of Equity Shares applied for, date of Bid Cum Application Form, name and address of the Designated Intermediary where the Application was submitted thereof and a copy of the acknowledgement slip.

Investors can contact the Compliance Officer or the Registrar to the Issue in case of any pre- Issue or post Issue related problems such as non-receipt of letters of allotment, credit of allotted shares in the respective beneficiary accounts, etc.

## Disposal of Application and Application Moneys and Interest in Case of Delay

The Company shall ensure the dispatch of Allotment advice, and give benefit to the beneficiary account with Depository Participants and submit the documents pertaining to the Allotment to the Stock Exchange within 2 (two) working days of date of Allotment of Equity Shares.

The Company shall use best efforts to ensure that all steps for completion of the necessary formalities for listing and commencement of trading at NSE Emerge where the Equity Shares are proposed to be listed are taken within 6 (Six) working days from Issue Closing Date.

In accordance with the Companies Act, the requirements of the Stock Exchange and the SEBI Regulations, the Company further undertakes that:

- 1. Allotment and Listing of Equity Shares shall be made within 6 (Six) days of the Issue Closing Date;
- 2. Giving of Instructions for refund by unblocking of amount via ASBA not later than 4(four) working days of the IssueClosing Date, would be ensured; and
- 3. If such money is not repaid within prescribed time from the date our Company becomes liable to repay it, then our Company and every officer in default shall, on and from expiry of prescribed time, be liable to repay such application money, with interest as prescribed under SEBI (ICDR) Regulations, the Companies Act, 2013 and applicable law. Further, in accordance with Section 40 of the Companies Act, 2013, the Company and each officer in default may be punishable with fine and/or imprisonment in such a case

## **Right to Reject Applications**

In case of QIB Bidders, the Company in consultation with the BRLM may reject Applications provided that the reasons for rejecting the same shall be provided to such Bidder in writing. In case of Non-Institutional Bidders, Retail Individual Bidders who applied, the Company has a right to reject Applications based on technical grounds.

#### **Impersonation**

Attention of the Bidders is specifically drawn to the provisions of sub-section (1) of Section 38 of the Companies Act, 2013 which is reproduced below:

### "Any person who—

- (a) Makes or abets making of an application in a fictitious name to a company for acquiring, or subscribing for, its securities; or
- (b) Makes or abets making of multiple applications to a company in different names or in different combinations of hisname or surname for acquiring or subscribing for its securities; or
- (c) Otherwise induces directly or indirectly a company to allot, or register any transfer of, securities to him, or to any other person



in a fictitious name, shall be liable for action under Section 447."

#### **Undertakings by Our Company**

We undertake as follows:

- 1) That the complaints received in respect of the Issue shall be attended expeditiously and satisfactorily;
- 2) That all steps will be taken for the completion of the necessary formalities for listing and commencement of trading on Stock Exchange where the Equity Shares are proposed to be listed within six working days from Issue Closure date.
- 3) That the funds required for making refunds as per the modes disclosed or dispatch of allotment advice by registered post or speed post shall be made available to the Registrar and Share Transfer Agent to the Issue by our Company;
- 4) Where refunds (to the extent applicable) are made through electronic transfer of funds, a suitable communication shall be sent to the applicant within six Working Days from the Issue Closing Date, giving details of the bank where refunds shall be credited along with amount and expected date of electronic credit of refund;
- 5) That our Promoter 's contribution in full has already been brought in;
- 6) That no further Issue of Equity Shares shall be made till the Equity Shares Issued through the Prospectus are listed or until the Application monies are refunded on account of non-listing, undersubscription etc.;
- 7) That adequate arrangement shall be made to collect all Applications Supported by Blocked Amount while finalizing the Basis of Allotment;
- 8) If our Company does not proceed with the Issue after the Bid/ Issue Opening Date but before allotment, then the reason thereof shall be given as a public notice to be issued by our Company within two days of the Bid/ Issue Closing Date. The public notice shall be issued in the same newspapers where the Pre- Issue advertisements were published. The stock exchange on which the Equity Shares are proposed to be listed shall also be informed promptly;
- 9) If our Company withdraws the Issue after the Bid/ Issue Closing Date, our Company shall be required to file a fresh Draft Red Herring Prospectus with the Stock exchange/RoC/SEBI, in the event our Company subsequently decides to proceed with the Issue:
- 10) If allotment is not made within the prescribed time period under applicable law, the entire subscription amount received willbe refunded/ unblocked within the time prescribed under applicable law. If there is delay beyond the prescribed time, our Company shall pay interest prescribed under the Companies Act, 2013, the SEBI Regulations and applicable lawfor the delayed period.

## **Utilization of Issue Proceeds**

The Board of Directors of our Company certifies that:

- All monies received out of the Issue shall be credited/ transferred to a separate bank account other than the bank account referred to in sub section (3) of Section 40 of the Companies Act 2013;
- 2) Details of all monies utilized out of the Issue referred above shall be disclosed and continue to be disclosed till the time any part of the Issue proceeds remains unutilized, under an appropriate head in our balance sheet of our company indicating the purpose for which such monies have been utilized;
- 3) Details of all unutilized monies out of the Offer, if any shall be disclosed under the appropriate separate head in the balance sheet of our company indicating the form in which such unutilized monies have been invested and
- 4) Our Company shall comply with the requirements of SEBI Listing Regulations, 2015 in relation to the disclosure and monitoring of the utilization of the proceeds of the Issue
- 5) Our Company shall not have recourse to the Issue Proceeds until the approval for listing and trading of the Equity Shares from the Stock Exchange where listing is sought has been received.
- 6) The Book Running Lead Manager undertakes that the complaints or comments received in respect of the Issue shall be attended by our Company expeditiously and satisfactorily.



# **Equity Shares in Dematerialized Form with NSDL or CDSL**

To enable all shareholders of our Company to have their shareholding in electronic form, the Company has signed the following tripartite agreements with the Depositories and the Registrar and Share Transfer Agent:

- a) Tripartite Agreement dated September 18, 2023 between NSDL, the Company and the Registrar to the Issue;
- b) Tripartite Agreement dated September 04, 2023 between CDSL, the Company and the Registrar to the Issue;

The Company's equity shares bear an ISIN No. INEOR3401015



## RESTRICTIONS ON FOREIGN OWNERSHIP OF INDIAN SECURITIES

Foreign investment in Indian securities is regulated through the Industrial Policy, 1991 of the Government of India and Foreign Exchange Management Act, 1999 ("FEMA"). While the Industrial Policy, 1991 prescribes the limits and the conditions subject to which foreign investment can be made in different sectors of the Indian economy, FEMA regulates the precise manner in which such investment may be made. Under the Industrial Policy, unless specifically restricted, foreign investment is freely permitted in all sectors of Indian economy up to any extent and without any prior approvals, but the foreign investor is required to follow certain prescribed procedures for making such investment. The government bodies responsible for granting foreign investment approvals are the Reserve Bank of India ("RBI") and Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, Government of India ("DIPP").

The Government of India, from time to time, has made policy pronouncements on Foreign Direct Investment ("FDI") through press notes and press releases. The DIPP, has issued consolidated FDI Policy Circular of 2020 ("FDI Policy 2020"), effective from October15, 2020, which consolidates and supersedes all previous press notes, press releases and clarifications on FDI Policy issued by the DIPP that were in force. The Government proposes to update the consolidated circular on FDI policy once every year and therefore, FDI Policy 2020 will be valid until the DIPP issues an updated circular.

The RBI also issues Master Circular on Foreign Investment in India every year. Presently, FDI in India is being governed by Master Circular on Foreign Investment dated July 01, 2015 as updated from time to time by RBI and Master Direction —Foreign Investment In India (updated upto March 08, 2019). In terms of the Master Circular, an Indian company may issue fresh shares to people resident outside India (who is eligible to make investments in India, for which eligibility criteria are as prescribed). Such fresh issue of shares shall be subject to inter-alia, the pricing guidelines prescribed under the Master Circular and Master Direction. The Indian company making such fresh issue of shares would be subject to the reporting requirements, inter-alia with respect to consideration for issue of shares and also subject to making certain filings including filing of Form FC-GPR.

In case of investment in sectors through Government Route, approval from competent authority as mentioned in Chapter 4 of the FDI Policy 2020 has to be obtained.

The transfer of shares between an Indian resident to a non-resident does not require the prior approval of the RBI, subject to fulfilment of certain conditions as specified by DIPP / RBI, from time to time.

As per the existing policy of the Government of India, OCBs cannot participate in this Issue and in accordance with the extant FDI guidelines on sectoral caps, pricing guidelines etc. as amended by Reserve bank of India, from time to time. Investors are advised to confirm their eligibility under the relevant laws before investing and / or subsequent purchase or sale transaction in the Equity Shares of our Company. Investors will not offer, sell, pledge or transfer the Equity Shares of our Company to any person who is not eligible under applicable laws, rules, regulations, guidelines. Our Company, the Underwriters and their respective directors, officers, agents, affiliates and representatives, as applicable, accept no responsibility or liability for advising any investor on whether such investor is eligible to acquire Equity Shares of our Company.

## Investment conditions/restrictions for overseas entities

Under the current FDI Policy 2020 and amendments from time to time thereupon, the maximum amount of Investment (sectoral cap) by foreign investor in an issuing entity is composite unless it is explicitly provided otherwise including all types of foreign investments, direct and indirect, regardless of whether it has been made for FDI, FPI, NRI/OCI, LLPs, FVCI, Investment Vehicles and DRs under Schedule 1, 2, 3, 6, 7, 8, 9, 10 and 11 of FEMA (Transfer or Issue of Security by Persons Resident outside India) Regulations, 2017 as amended from time to time. Any equity holding by a person resident outside India resulting from conversion of any debt instrument under any arrangement shall be reckoned as foreign investment under the composite cap.

Portfolio Investment upto aggregate foreign investment level of 49% or sectoral /statutory cap, whichever is lower, will not be subject to either Government approval or compliance of sectoral conditions, if such investment does not result in transfer of ownership and/or control of Indian entities from resident Indian citizens to non-resident entities. Other foreign investments will be subject to conditions of Government approval and compliance of sectoral conditions as per FDI Policy. The total foreign investment, direct and indirect, in the issuing entity will not exceed the sectoral /statutory cap.

## **Investment by FPIs under Portfolio Investment Scheme (PIS)**

With regards to purchase/sale of capital instruments of an Indian company by an FPI under PIS the total holding by each FPI or an investor group as referred in SEBI (FPI) Regulations, 2014 shall not exceed 10% of the total paid-up equity capital on a fully diluted basis or less than 10% of the paid-up value of each series of debentures or preference shares or share warrants issued by an Indian company and the total holdings of all FPIs put together shall not exceed 24% of paid-up equity capital on fully diluted



basis or paid-up value of each series of debentures or preference shares or share warrants. The said limit of 10% and 24% will be called the individual and aggregate limit, respectively. However, this limit of 24 % may be increased up to sectoral cap/statutory ceiling, as applicable, by the Indian company concerned by passing a resolution by its Board of Directors followed by passing of a special resolution to that effect by its general body.

## Investment by NRI or OCI on repatriation basis:

The purchase/sale of equity shares, debentures, preference shares and share warrants issued by an Indian company (hereinafter referred to as "Capital Instruments") of a listed Indian company on a recognized stock exchange in India by Non-Resident Indian (NRI) or Overseas Citizen of India (OCI) on repatriation basis is allowed subject to certain conditions under Schedule 3 of the FEMA (Transfer or Issue of security by a person resident outside India) Regulations, 2017 as amended from time to time. The total holding by any individual NRI or OCI shall not exceed 5% of the total paid-up equity capital on a fully diluted basis or should not exceed 5% of the paid-up value of each series of debentures or preference shares or share warrants issued by an Indian company and the total holdings of all NRIs and OCIs put together shall not exceed 10% of the total paid-up equity capital on a fully diluted basis or shall not exceed 10% of the paid-up value of each series of debentures or preference shares or share warrants; provided that the aggregate ceiling of 10% may be raised to 24% if a special resolution to that effect is passed by the general body of the Indian company.

# Investment by NRI or OCI on non-repatriation basis

As per current FDI Policy 2020, schedule 4 of FEMA (Transfer or Issue of Security by Persons Resident outside India) Regulations – Purchase/ sale of Capital Instruments or convertible notes or units or contribution to the capital of an LLP by a NRI or OCI on non-repatriation basis – will be deemed to be domestic investment at par with the investment made by residents. This is further subject to remittance channel restrictions.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended ("US Securities Act") or any other state securities laws in the United States of America and may not be sold or offered within the United States of America, or to, or for the account or benefit of "US Persons" as defined in Regulation S of the U.S. Securities Act, except pursuant to exemption from, or in a transaction not subject to, the registration requirements of US Securities Act and applicable state securities laws.

Accordingly, the equity shares are being offered and sold only outside the United States of America in an offshore transaction in reliance upon Regulation S under the US Securities Act and the applicable laws of the jurisdiction where those offers and sale occur.

The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and Application may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

The above information is given for the benefit of the Applicants. Our Company and the Book Running Lead Manager are not liable for any amendments or modification or changes in applicable laws or regulations, which may occur after the date of this Draft Red Herring Prospectus. Applicants are advised to make their independent investigations and ensure that the Applications are not in violation of laws or regulations applicable to them and do not exceed the applicable limits under the laws and regulations.



# SECTION XIII - DESCRIPTION OF EQUITY SHARES AND TERMS OF THE ARTICLES OF ASSOCIATION

Pursuant to Schedule I of the Companies Act, and the SEBI ICDR Regulations, the Main provisions of the Articles of Association relating to voting rights, dividend, lien, forfeiture, restrictions on transfer and Transmission of equity shares or debentures, their consolidation or splitting are as provided below. Each provision below is numbered as per the corresponding article number in the articles of association and defined terms herein have the meaning given to them in the Articles of Association.

ARTICLE NO.	INTER	PRETATION	HEADING
1.		Articles unless there be something in the subject matter or context inconsistent	III.IDIII
1.	therewit	· · · · · · · · · · · · · · · · · · ·	
		•••	
	i.	"The Act" means the Companies Act, 2013 and the applicable provisions of	
		the Companies Act, 1956 and includes any statutory modification or re-	
		enactment thereof for the time being in force.	
	ii.	"Articles" means Articles of Association of the Company as originally	
	111	framed or altered from time to time	
	iii.	"Beneficial Owner" shall have the meaning assigned thereto by Section 2(1)	
	111.	(a) of the Depositories Act, 1996.	
	iv.	"Board" or "Board of Director" means the Collective body of the Board of	
	1,,	Directors of the Company.	
	v.	"Chairman" means the Chairman of the Board of the Directors of the	
	,,,	Company.	
	vi.	"The Company" means Hometech Digital Limited.	
	vii.	"Depositories Act, 1996" shall mean Depositories Act, 1996 and include any	
		Statutory modification or re-enactment thereof for the time being in force.	
	viii.	"Depository" shall have the meaning assigned thereto by Section 2 (1) (e) of	
		the Depositories Act, 1996.	
	ix.	"Directors" mean the Directors for the time being of the Company.	
	X.	"Dividend" includes any interim dividend.	
	xi.	"Document" means a document as defined in Section 2 (36) of the	
		Companies Act, 2013.	
	xii.	"Equity Share Capital", with reference to any Company limited by shares,	
		means all share capital which is not preference share capital;	
	xiii.	"KMP" means Key Managerial Personnel of the Company provided as per	Intermedation
		the relevant sections of the Act.	Interpretation
	xiv.	"Managing Director" means a Director who by virtue or an agreement with	
		the Company or of a resolution passed by the Company in general meeting	
		or by its Board of Directors or by virtue of its Memorandum or Articles of	
		Association is entrusted with substantial powers of management and	
		includes a director occupying the position of managing director, by whatever	
		name called.	
	XV.	"Month" means Calendar month.	
	xvi.	"Office" means the registered office for the time being of the Company.	
	xvii.	"Paid-up share capital" or "share capital paid-up" means such aggregate	
		amount of money credited as paid-up as is equivalent to the amount received	
		as paid up in respect of shares issued and also includes any amount credited	
		as paid-up in respect of shares of the company, but does not include any other	
		amount received in respect of such shares, by whatever name called;	
	xviii.	"Postal Ballot" means voting by post or through any electronic mode.	
	xix.	"Proxy" includes attorney duly constituted under the power of attorney to	
		vote for a member at a General Meeting of the Company on poll.	
	XX.	"Public Holiday" means a Public Holiday within the meaning of the	
		Negotiable Instruments Act, 1881 (XXVI of 1881); provided that no day	
		declared by the Central Government to be such a holiday shall be deemed to	
		be such a holiday in relation to any meeting unless the declaration was	
		notified before the issue of the notice convening such meeting.	
	xxi.	"Registrar" means the Registrar of Companies of the state in which the	
		Registered Office of the Company is for the time being situated and includes	
		an Additional Registrar a Joint Registrar, a Deputy Registrar or an Assistant	
		Registrar having the duty of registering companies and discharging various	

	functions under this Act.  xxii. "Rules" means the applicable rules as prescribed under the relevant sections of the Act for time being in force.	
	xxiii. "SEBI" means Securities & Exchange Board of India established under Section 3 of the Securities & Exchange Board of India Act, 1992.	
	xxiv. "Securities" means the securities as defined in clause (h) of Section 2 of the Securities Contracts (Regulation) Act, 1956 (42 of 1956)	
	xxv. "Share" means share in the Share Capital of the Company and includes stock except where a distinction between stock and share is expressed or implied.	
	xxvi. "Seal" means the common seal of the Company.  xxvii. "Preference Share Capital", with reference to any Company limited by shares, means that part of the issued share capital of the Company which carries or would carry a preferential right with respect to—  (i) payment of dividend, either as a fixed amount or an amount calculated at	
	a fixed rate, which may either be free of or subject to income-tax; and (ii) repayment, in the case of a winding up or repayment of capital, of the amount of the share capital paid-up or deemed to have been paid-up, whether or not, there is a preferential right to the payment of any fixed premium or premium on any fixed scale, specified in the memorandum or articles of the Company;	
	xviii. "Persons" include corporations and firms as well as individuals.	
	Words imparting the plural number also include, where the context requires or admits, the singular number, and vice versa.	
	Unless the context otherwise requires, words or expressions contained in these regulations shall bear the same meaning as in the Act or any statutory modification thereof in force at the date at which these regulations become binding on the Company.	
	'In writing' and 'written' includes printing, lithography and other modes of representing or reproducing words in a visible form.	
2.	The Authorized Share Capital of the Company shall be such amount and be divided into such shares as may from time to time be provided in Clause V of the Memorandum of Association with power to increase or reduce the capital and divide the shares in the capital of the Company (including Preferential Share Capital, if any) and to attach thereto respectively any preferential, qualified or special rights, privileges or conditions as may be determined in accordance with these presents and to modify or abrogate any such rights, privileges or conditions in such manner as may for the time being be permitted by the said Act.	Share Capital
3.	Subject to the provisions of the Act and these Articles, the shares in the capital of the Company shall be under the control of the Directors who may issue, allot or otherwise dispose of the same or any of them to such persons, in such proportion and on such terms and conditions and either at a premium or at par and at such time as they may from time to time think fit. Further provided that the option or right to call of shares shall not be given to any person except with the sanction of the Company in general meeting.	
4.	Subject to provisions of Section 54 of the Act read with Companies (Share Capital and Debentures) Rules, 2014, the Company may issue Sweat Equity Shares on such terms and in such manner as the Board may determine.	Issue of Sweat Equity Shares
5.	The Company shall have powers to issue any debentures, debenture-stock or other securities at Par, discount, premium or otherwise and may be issued on condition that they shall be convertible into shares of any denomination and with any privileges and conditions as to redemption, surrender, drawing, allotment of shares, attending the General Meetings (but not voting on any business to be conducted), appointment of Directors on Board and otherwise Debentures with the right to conversion into or allotment of shares shall be issued only with the consent of the company in the General Meeting by a Special Resolution.	Issue of Debentures

6.	1. Every person whose name is entered as a member in the register of members shall be entitled to receive within two months after incorporation, in case of subscribers to the memorandum or after allotment or within fifteen days (15) of the application for registration of transfer of transmission or within such other period as the conditions of issue shall be provided,—  1. one certificate for all his shares without payment of any charges; or 2. several certificates, each for one or more of his shares, upon payment of Rupees twenty for each certificate after the first.	
	2. The Company agrees to issue certificate within fifteen days of the date of lodgement of transfer, sub-division, consolidation, renewal, exchange or endorsement of calls/allotment monies or to issue within fifteen days of such lodgement for transfer, Pucca Transfer Receipts in denominations corresponding to the market units of trading autographically signed by a responsible official of the Company and bearing an endorsement that the transfer has been duly approved by the Directors or that no such approval is necessary;	
	3. Every certificate shall be under the seal and shall specify the shares to which it relates and the amount paid-up thereon.	Issue of Share
	4. In respect of any share or shares held jointly by several persons, the Company shall not be bound to issue more than one certificate, and delivery of a certificate for a share to one of several joint holders shall be sufficient delivery to all such holders.	Certificate
7.	If any share certificate be worn out, defaced, mutilated or torn or if there be no further space on the back for endorsement of transfer, then upon production and surrender thereof to the Company, a new certificate may be issued in lieu thereof, and if any certificate is lost or destroyed then upon proof thereof to the satisfaction of the Company and on execution of such indemnity as the Company deem adequate, a new certificate in lieu thereof shall be given. Every certificate under this Article shall be issued on payment of twenty Rupees for each certificate.	
8.	Except as required by law, no person shall be recognised by the Company as holding any share upon any trust, and the Company shall not be bound by, or be compelled in any way to recognise (even when having notice thereof) any equitable, contingent, future or partial interest in any share, or any interest in any fractional part of a share, or (except only as by these regulations or by law otherwise provided) any other rights in respect of any share except an absolute right to the entirety thereof in the registered holder.	
9.	The provisions of these Articles relating to issue of Certificates shall mutatis mutandis apply to any other securities including Debentures (except where the Act otherwise requires) of the Company	
10.	<ol> <li>The Company may exercise the powers of paying commissions conferred by sub-section (6) of section 40, provided that the rate per cent or the amount of the commission paid or agreed to be paid shall be disclosed in the manner required by that section and rules made thereunder.</li> <li>The rate or amount of the commission shall not exceed the rate or amount prescribed in rules made under sub-section (6) of section 40.</li> <li>The commission may be satisfied by the payment of cash or the allotment of fully or partly paid shares or partly in the one way and partly in the other.</li> </ol>	Power to pay Commission In connection with the Securities issued
11.	1. If at any time the share capital is divided into different classes of shares, the rights attached to any class (unless otherwise provided by the terms of issue of the shares of that class) may, subject to the provisions of section 48, and whether or not the Company is being wound up, be varied with the consent in writing of the holders of three-fourths of the issued shares of that class, or with the sanction of a special resolution passed at a separate meeting of the holders of the shares of that class.	Variations of Shareholder's rights

	2. To every such separate meeting, the provisions of these regulations relating to general meetings shall mutatis mutandis apply, but so that the necessary quorum shall be at least two persons holding at least one-third of the issued shares of the class in question.	
12.	The rights conferred upon the holders of the shares of any class issued with preferred or other rights shall not, unless otherwise expressly provided by the terms of issue of the shares of that class, be deemed to be varied by the creation or issue of further shares ranking pari passu therewith.	
13.	Subject to the provisions of section 55 and 62, any preference shares may with the sanction of ordinary resolution, be issued on the terms that they are to be redeemed on such terms and in such manner as the Company before the issue of the shares may, by special resolution, determine.	Issue of Preference Shares
14.	<ol> <li>(1) Where at any time Company having Share Capital proposes to increase its subscribed capital by the issue of further Shares, such shares shall be offered:         <ul> <li>(1) to persons who, at the date of the offer, are holders of equity shares of the company in proportion, as nearly as circumstances admit, to the paid-up share capital on those shares by sending a letter of offer subject to the conditions specified in the relevant provisions of Section 62 of the Act.</li> <li>(2) to employees under a scheme of employees' stock option, subject to special resolution passed by company and subject to such other conditions as may be prescribed under the relevant rules of Section 62.</li> <li>(3) to any persons, if it is authorized by a special resolution, whether or not those persons include the persons referred to in clause (a) or clause (b), either for cash or for a consideration other than cash, if the price of such shares is determined by the valuation report of a registered valuer subject to such conditions as may be prescribed under the relevant rules of Section 62.</li> </ul> </li> <li>(2) The notice shall be dispatched through registered post or speed post or through electronic mode to all the existing shareholders at least three days before the opening of the issue.</li> <li>(3) Nothing in this Article shall apply to the increase of the subscribed capital of</li> </ol>	Further Issue of shares
	company caused by the exercise of an option as a term attached to the debentures issued or loan raised by the company to convert such debentures or loans into shares in the company:  Provided that the terms of issue of such debentures or loan containing such an option have been approved, before the issue of such debentures or the raising of loan, by a special resolution passed by the company in general meeting.	
15.	<ol> <li>The Company shall have a first and paramount lien—         <ul> <li>a. on every share (not being a fully paid share), for all monies (whether presently payable or not) called, or payable at a fixed time, in respect of that share; and</li> <li>b. on all shares (not being fully paid shares) standing registered in the name of a single person, for all monies presently payable by him or his estate to the Company:</li></ul></li></ol>	Lien
	<ul><li>be wholly or in part exempt from the provisions of this clause.</li><li>The Company's lien, if any, on a share shall extend to all dividends payable and bonuses declared from time to time in respect of such shares.</li></ul>	
16.	The Company may sell, in such manner as the Board thinks fit, any shares on which the Company has a lien:	

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	Provided that no sale shall be made—  a. unless a sum in respect of which the lien exists is presently payable; or	
	b. until the expiration of fourteen days after a notice in writing stating and demanding payment of such part of the amount in respect of which the lien exists as is presently payable, has been given to the registered holder for the time being of the share or the person entitled thereto by reason of his death or insolvency.	
17.	<ul> <li>i. To give effect to any such sale, the Board may authorise some person to transfer the shares sold to the purchaser thereof.</li> <li>ii. The purchaser shall be registered as the holder of the shares comprised in any such transfer.</li> <li>iii. The purchaser shall not be bound to see to the application of the purchase money, nor shall his title to the shares be affected by any irregularity or invalidity in the proceedings in reference to the sale.</li> </ul>	
18.	<ul> <li>i. The proceeds of the sale shall be received by the Company and applied in payment of such part of the amount in respect of which the lien exists as is presently payable.</li> <li>ii. The residue, if any, shall, subject to a like lien for sums not presently payable as existed upon the shares before the sale, be paid to the person entitled to the shares at the date of the sale.</li> </ul>	
19.	<ul> <li>Where two or more persons are registered as the holders of any share they shall be deemed to hold the same as joint-tenants with benefits of survivorship subject to the following and other provisions contained in these Articles: - <ul> <li>a) The Company shall at its discretion, be entitled to decline to register more than three persons as the joint-holders of any share.</li> <li>b) The joint-holders of any shares shall be liable severally as well as jointly for and in respect of all calls and other payments which ought to be made in respect of such share.</li> <li>c) On the death of any such joint-holders, the survivor or survivors shall be the only person or persons recognized by the Company as having any title to the share but the Directors may require such evidence of death as they may deem fit and nothing herein contained shall be taken to release the estate of a deceased joint holder from any liability on shares held by him jointly with any other person.</li> <li>d) Any one of such joint-holders may give effectual receipts of any dividends or other moneys payable in respect of such share.</li> <li>e) Only the person whose name stands first in the Register of Members as one of the joint-holders of any share shall be entitled to delivery of the certificate, if any, relating to such share or to receive documents from the Company and any documents served on or sent to such person shall be deemed served on all the joint-holders.</li> <li>(i) Any one of the two or more joint-holders may vote at General Meeting either personally or by attorney or by proxy in respect of such shares as if they were solely entitled hereto and if more than one such joint-holders be present at any meeting personally or by proxy or by attorney then one of such joint holders so present whose name stand first in the Register in respect of such shares shall alone be entitled to vote in respect thereof but the other or others of the joint-holders shall be entitled to vote in preference to a joint-holder present by attorney or by</li></ul></li></ul>	Joint Holdings

	g) The provisions of these Articles relating to joint-holding of shares shall mutatis mutandis apply to any other securities including Debentures of the company registered in Joint-names.	
20.	i. The Board may, from time to time, make calls upon the members in respect of any monies unpaid on their shares (whether on account of the nominal value of the shares or by way of premium) and not by the conditions of allotment thereof made payable at fixed times:	
	Provided that no call shall exceed one fourth of the nominal value of the shares or be payable at less than one month from the date fixed for the payment of the last preceding call.	
	<ul> <li>ii. Each member shall, subject to receiving at least fourteen days' notice specifying the time or times and place of payment, pay to the Company, at the time or times and place so specified, the amount called on his shares.</li> <li>iii. A call may be revoked or postponed at the discretion of the Board.</li> </ul>	
21.	A call shall be deemed to have been made at the time when the resolution of the Board authorising the call was passed and may be required to be paid by instalments.	
22.	The joint holders of a share shall be jointly and severally liable to pay all calls in respect thereof.	
23.	<ol> <li>If a sum called in respect of a share is not paid before or on the day appointed for payment thereof, the person from whom the sum is due shall pay interest thereon from the day appointed for payment thereof to the time of actual payment at ten per cent. per annum or at such lower rate, if any, as the Board may determine.</li> <li>The Board shall be at liberty to waive payment of any such interest wholly or in part.</li> </ol>	
24.	<ul> <li>i. Any sum which by the terms of issue of a share becomes payable on allotment or at any fixed date, whether on account of the nominal value of the share or by way of premium, shall, for the purposes of these regulations, be deemed to be a call duly made and payable on the date on which by the terms of issue such sum becomes payable.</li> <li>ii. In case of non-payment of such sum, all the relevant provisions of these regulations as to payment of interest and expenses, forfeiture</li> <li>iii. or otherwise shall apply as if such sum had become payable by virtue of a call duly made and notified.</li> </ul>	Calls on Shares
25.	The Board—  i.may, if it thinks fit, receive from any member willing to advance the same, all or any part of the monies uncalled and unpaid upon any shares held by him; and  ii.upon all or any of the monies so advanced, may (until the same would, but for such advance, become presently payable) pay interest at such rate not exceeding, unless the Company in general meeting shall otherwise direct, twelve per cent per annum, as may be agreed upon between the Board and the member paying the sum in advance.	
26.	Any uncalled amount paid in advance shall not in any manner entitle the member so advancing the amount, to any dividend or participation in profit or voting right on such amount remaining to be called, until such amount has been duly called-up.  Provided however that any amount paid to the extent called – up, shall be entitled to proportionate dividend and voting right.	
27.	The Board may at its discretion, extend the time fixed for the payment of any call in respect of any one or more members as the Board may deem appropriate in any	
28.	circumstances.  The provisions of these Articles relating to call on shares shall mutatis mutandis apply to any other securities including debentures of the company.	
29.	i. The shares or other interest of any member in the Company shall be a movable property, transferable in the manner provided by the Articles.	Tramsfer of Shares

number.  iii. A Certificate under the Common Seal of the Company, specifying any shares held by any member shall be prima facie evidence of the title of the member of such shares.  30.  i. The instrument of transfer of any share in the Company shall be executed by or on behalf of both the transferore.  iii. The transferor shall be desmed to remain a holder of the share until the name of the transferor is entered in the register of members in respect thereof.  31.  The Board may, subject to the right of appeal conferred by section 58 of Companies Act, 2013 and Section 22A of the Securities Contracts (Regulation) Act, 1956, decline to register, by giving notice of intimation of such refusal to the transferor and transferor within timelines as specified under the Act:  i. the transfer of a share, not being a fully paid share, to a person of whom they do not approve; or  ii. any transfer of shares on which the Company has a lien.  iii. Provided however that the Company will not decline to register or acknowledge any transfer of shares on the ground of the transferor being cither alone or jointly with any other person or persons indebted to the Company on any account whatsoever.  32.  The Board shall decline to recognise any instrument of transfer unless—  i. the instrument of transfer is in the form as prescribed in rules made under sub-section (1) of section 5c;  ii. the instrument of transfer is necompanied by the certificate of the shares to which it relates, and such other evidence as the Board may reasonably require to show the right of the transfer or make the transfer; and the instrument of transfer is in respect of only one class of shares.  Provided that, transfer of shares in whatever to shall not be refused.  iii. The Company agrees that when proper documents are lodged for transfer and there are no material defects in the documents except minor difference in signature of the transferror supported by valid proof, is not lodged with the Company agrees that in respect of transfer to the Company shall trans			
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any snares.	36.	The Company shall keep a book to be called the "Register of Transfers" and therein	Register of Transfers

- 37. 1. The provisions of this Article shall apply notwithstanding anything to the contrary contained in any other Article of these Articles.
  - 1. The Company shall be entitled to dematerialise its securities and to offer securities in a dematerialised form pursuant to the Depository Act, 1996.
  - 2. Option for Investors:

Every holder of or subscriber to securities of the Company shall have the option to receive security certificates or to hold the securities with a Depository. Such a person who is the beneficial owner of the Securities can at any time opt out of a Depository, if permitted, by the law, in respect of any security in the manner provided by the Depositories Act, 1996 and the Company shall, in the manner and within the time prescribed, issue to the beneficial owner the required Certificates for the Securities.

If a person opts to hold its Security with a Depository, the Company shall intimate such depository the details of allotment of the Security

- 3. Securities in Depository to be in fungible form: -
- All Securities of the Company held by the Depository shall be dematerialised and be in fungible form.
- Nothing contained in Sections 88, 89, 112 & 186 of the Companies Act, 2013 shall apply to a Depository in respect of the Securities of the Company held by it on behalf of the beneficial owners.
- 4. Rights of Depositories & Beneficial Owners: Notwithstanding anything to the contrary contained in the Act a
  Depository shall be deemed to be the registered owner for the purpose of
  effecting transfer of ownership of Security of the Company on behalf of
  the beneficial owner.

Dematerialisation of Securities

- 5. Save as otherwise provided in (d) above, the depository as the registered owner of the Securities shall not have any voting rights or any other rights in respect of the Securities held by it.
- 6. Every person holding Securities of the Company and whose name is entered as the beneficial owner in the records of the depository shall be deemed to be a member of the Company. The beneficial owner of Securities shall be entitled to all the rights and benefits and be subject to all the liabilities in respect of his Securities which are held by a depository.
- 2. Notwithstanding anything contained in the Act to the contrary, where Securities of the Company are held in a depository, the records of the beneficial ownership may be served by such depository to the Company by means of electronic mode or by delivery of floppies or discs.
- 3. Nothing contained in Section 56 of the Companies Act, 2013 shall apply to a transfer of Securities effected by a transferor and transferee both of whom are entered as beneficial owners in the records of a depository.
- 4. Notwithstanding anything contained in the Act, where Securities are dealt with by a depository, the Company shall intimate the details thereof to the depository immediately on allotment of such securities.
- 5. Nothing contained in the Act or these Articles regarding the necessity of having distinctive numbers for Securities issued by the Company shall apply to Securities held with a Depository.

	<ul> <li>6. The Company shall cause to be kept at its Registered Office or at such other place as may be decided, Register and Index of Members in accordance with Section 88 and other applicable provisions of the Companies Act 2013 and the Depositories Act, 1996 with the details of Shares held in physical and dematerialised forms in any media as may be permitted by law including in any form of electronic media.</li> <li>7. The Register and Index of beneficial owners maintained by a depository under Section 11 of the Depositories Act, 1996, shall be deemed to be the Register and Index of Members for the purpose of this Act. The Company shall have the power to keep in any state or country outside India, a Register of Members for the residents in that state or Country.</li> </ul>	
38.	<ul> <li>i. On the death of a member, the survivor or survivors where the member was a joint holder, and his nominee or nominees or legal representatives where he was a sole holder, shall be the only persons recognised by the Company as having any title to his interest in the shares.</li> <li>ii. Nothing in clause (i) shall release the estate of a deceased joint holder from any liability in respect of any share which had been jointly held by him with other persons.</li> </ul>	
39.	<ul> <li>i.Any person becoming entitled to a share, in consequence of the death or insolvency of a member may, upon such evidence being produced as may from time to time properly be required by the Board and subject as hereinafter provided, elect, either— <ul> <li>a. to be registered himself as holder of the share; or</li> <li>b. to make such transfer of the share as the deceased or insolvent member could have made.</li> </ul> </li> <li>ii.The Board shall, in either case, have the same right to decline or suspend registration as it would have had, if the deceased or insolvent member had</li> </ul>	
40.	i. If the person so becoming entitled shall elect to be registered as holder of the share himself, he shall deliver or send to the Company a notice in writing signed by him stating that he so elects.  ii. If the person aforesaid shall elect to transfer the share, he shall testify his election by executing a transfer of the share.  iii. All the limitations, restrictions and provisions of these regulations relating to the right to transfer and the registration of transfers of shares shall be applicable to any such notice or transfer as aforesaid as if the death or insolvency of the member had not occurred and the notice or transfer were a transfer signed by that member.	Transmission of Shares
41.	A person becoming entitled to a share by reason of the death or insolvency of the holder shall be entitled to the same dividends and other advantages to which he would be entitled if he were the registered holder of the share, except that he shall not, before being registered as a member in respect of the share, be entitled in respect of it to exercise any right conferred by membership in relation to meetings of the Company:  Provided that the Board may, at any time, give notice requiring any such person to elect either to be registered himself or to transfer the share, and if the notice is not complied with within ninety days, the Board may thereafter withhold payment of all dividends, bonuses or other monies payable in respect of the share, until the requirements of the notice have been complied with.	
42.	The provisions of these Articles relating to transmission of shares shall mutatis mutandis apply to any other securities including debentures of the Company.  No fee shall be charged for requisition of transfer, transmission, probate, succession certificate and letter of admiration, Certificate of Death or marriage, power of attorney or similar other documents.	
43.	If a member fails to pay any call, or instalment of a call, on the day appointed for payment thereof, the Board may, at any time thereafter during such time as any part of the call or instalment remains unpaid, serve a notice on him requiring payment of so	Forfeiture of Shares

	much of the call or instalment as is unpaid, together with any interest which may have accrued.
44.	The notice aforesaid shall—  i. name a further day (not being earlier than the expiry of fourteen days from the date of service of the notice) on or before which the payment required by the notice is to be made; and  ii. state that, in the event of non-payment on or before the day so named, the shares in respect of which the call was made shall be liable to be forfeited.
45.	If the requirements of any such notice as aforesaid are not complied with, any share in respect of which the notice has been given may, at any time thereafter, before the payment required by the notice has been made, be forfeited by a resolution of the Board to that effect.
46.	<ul><li>i. A forfeited share may be sold or otherwise disposed of on such terms and in such manner as the Board thinks fit.</li><li>ii. At any time before a sale or disposal as aforesaid, the Board may cancel the forfeiture on such terms as it thinks fit.</li></ul>
47.	<ul> <li>i. A person whose shares have been forfeited shall cease to be a member in respect of the forfeited shares, but shall, notwithstanding the forfeiture, remain liable to pay to the Company all monies which, at the date of forfeiture, were presently payable by him to the Company in respect of the shares.</li> <li>ii. The liability of such person shall cease if and when the Company shall have received payment in full of all such monies in respect of the shares.</li> </ul>
48.	<ul> <li>i. A duly verified declaration in writing that the declarant is a director, the manager or the secretary, of the Company, and that a share in the Company has been duly forfeited on a date stated in the declaration, shall be conclusive evidence of the facts therein stated as against all persons claiming to be entitled to the share;</li> <li>ii. The Company may receive the consideration, if any, given for the share on any sale or disposal thereof and may execute transfer of the shares in favour of the person to whom the share is sold or disposed off;</li> <li>iii. The transferee shall thereupon be registered as the holder of the share; and</li> <li>iv. The transferee shall not be bound to see to the application of the purchase money, if any, nor shall his title to the share be affected by any irregularity or invalidity in the proceedings in reference to the forfeiture, sale or disposal of the share.</li> </ul>
49.	The forfeiture of a share shall involve extinction at the time of forfeiture, of all interest in and all claims and demands against the Company, in respect of the share and all other rights incidental to the share.
50.	Upon any sale after forfeiture or for enforcing a lien in exercise of the powers hereinabove given, the Board may, if necessary, appoint some person to execute an instrument for transfer of the shares sold and cause the purchaser's name to be entered in the register of members in respect of the shares sold and after his name has been entered in the register of members in respect of such shares the validity of the sale shall not be impeached by any person.
51.	Upon any sale, re-allotment or other disposal under the provisions of the preceding articles, the certificate(s), if any, originally issued in respect of the relative shares shall (unless the same shall on demand by the company has been previously surrendered to it by the defaulting member) stand cancelled and become null and void and be of no effect, and the Board shall be entitled to issue a duplicate certificate(s) in respect of the said shares to the person(s) entitled thereto.
52.	The Board may, subject to the provision of the Act, accept a surrender of any share from or by any member desirous of surrendering them on such terms as they think fit.
53.	The Provisions of these regulations as to forfeiture shall apply in the case of non-payment of any sum which, by the terms of issue of a share, becomes payable at a fixed

	time, whether on account of the nominal value of the share or by way of premium, as	
	if the same had been payable by virtue of a call duly made and notified.	
54.	The provisions of these articles relating to forfeiture of shares shall mutatis mutandis	
55.	apply to any other securities including debentures of the Company.  Neither a judgment in favour of the Company for calls or other moneys due in respect of any shares nor any part payment or satisfaction there under nor the receipt by the Company of a portion of any money which shall from time to time be due from any Member to the Company in respect of his shares, either by way of principal or interest, nor any indulgence granted by the Company in respect of the payment of any such money, shall preclude the Company from proceeding to enforce forfeiture of such shares as hereinafter provided.	Initial payment not to preclude forfeiture
56.	The Company may, from time to time, by ordinary resolution increase the share capital by such sum, to be divided into shares of such amount, as may be specified in the resolution.	
57.	Subject to the provisions of section 61, the Company may, by ordinary resolution,—  i. consolidate and divide all or any of its share capital into shares of larger amount than its existing shares;	Alteration of Share
	<ul> <li>ii. convert all or any of its fully paid-up shares into stock, and reconvert that stock into fully paid-up shares of any denomination;</li> <li>iii. sub-divide its existing shares or any of them into shares of smaller amount than is fixed by the memorandum;</li> <li>iv. Cancel any shares which, at the date of the passing of the resolution, have not been taken or agreed to be taken by any person.</li> </ul>	Capital
58.	<ul> <li>i. the holders of stock may transfer the same or any part thereof in the same manner as, and subject to the same regulations under which, the shares from which the stock arose might before the conversion have been transferred, or as near thereto as circumstances admit:</li> </ul>	
	Provided that the Board may, from time to time, fix the minimum amount of stock transferable, so, however, that such minimum shall not exceed the nominal amount of the shares from which the stock arose.	Conversion of
	ii. the holders of stock shall, according to the amount of stock held by them, have the same rights, privileges and advantages as regards dividends, voting at meetings of the Company, and other matters, as if they held the shares from which the stock arose; but no such privilege or advantage (except participation in the dividends and profits of the Company and in the assets on winding up) shall be conferred by an amount of stock which would not, if existing in shares, have conferred that privilege or advantage.	Shares into Stock
	iii. Such of the articles of the Company as are applicable to paid-up shares shall apply to stock and the words "share" and "shareholder" in those regulations shall include "stock" and "stock-holder" respectively.	
59.	The Company may, by special resolution, reduce in any manner and with, and subject to, any incident authorised and consent required by law, —	
	<ul> <li>i. its share capital;</li> <li>ii. any capital redemption reserve account; or</li> <li>iii. Any share premium account.</li> </ul>	Reduction of Capital
60.	The Company may issue share warrants subject to, and in accordance with, the provisions of the Act, and accordingly the Board may in its discretion, with respect to any share which is fully paid-up, on application in writing signed by the person registered as holder of the share, and authenticated by such evidence (if any) of the	Share Warrants

share and the amount of the stamp duty on the warrant and such fee as the Board may from time to time require, issue of a share warrant. The bearer of a share warrant may at any time, deposit the warrant in the office of the Company and so long as the warrant remains so deposited, the depositor shall have the same right of signing a requisition for calling a meeting of the Company, and of attending and voting and exercising the other privileges of a member at any meeting held after the expiry of two days from the time of deposit, as if his name were inserted in the register of members as the holder of the shares including in the deposited warrants. Not more than one person shall be recognized as depositor of the share warrant. The Company shall, on two days written notice, return the deposited share warrants to the depositor. Subject herein otherwise expressly provided, no person shall, as bearer of a share warrant, sign a requisition for calling a member of the Company or attend or vote or exercise any other privilege of a member at a meeting of the Company, or be entitled to receive any notice from the Company. The bearer of share warrant shall be entitled in all other respects to the same privileges and advantages as if he were named in the register of members as the holders of shares included in the warrant, and he shall be a member of the Company. The Board may from time to time, make rules as to the terms on which (if it shall think fit) a new share warrant of coupon may be issued by way of renewal in case of defacement, loss or destruction. 61. i. The Company in general meeting may, upon the recommendation of the Board, resolvea. that it is desirable to capitalise any part of the amount for the time being standing to the credit of any of the Company's reserve accounts, or to the credit of the profit and loss account, or otherwise available for distribution: and b. that such sum be accordingly set free for distribution in the manner specified in clause (ii) amongst the members who would have been entitled thereto, if distributed by way of dividend and in the same proportions. The sum aforesaid shall not be paid in cash but shall be applied, subject to the provision contained in clause (iii), either in or towards-1. paying up any amounts for the time being unpaid on any shares held by such members respectively; 2. paying up in full, unissued shares of the Company to be allotted and Capitalization of distributed, credited as fully paid-up bonus shares, to and amongst **Profits** such members in the proportions aforesaid; 3. partly in the way specified in sub-clause (a) and partly in that specified in sub-clause (b); 4. A securities premium account and a capital redemption reserve account may, for the purposes of this regulation, be applied in the paying up of unissued shares to be issued to members of the Company as fully paid bonus shares; 5. The Board shall give effect to the resolution passed by the Company in pursuance of this -regulation. Allotment or Distribution of Bonus Shares shall not be made to those Members who furnish to the Company in written intimation waiving their entitlement to receive such allotment or distribution of shares credited as fully paid up pursuant to this Article 61 as the case may be, and accordingly the

corresponding amount shall not be capitalized.

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62.	i. Whenever such a resolution as aforesaid shall have been passed, the Board shall—	
	a. make all appropriations and applications of the undivided profits resolved to be capitalised thereby, and all allotments and issues of	
	fully paid shares if any; and b. generally to do all acts and things required to give effect thereto.	
	ii. The Board shall have power—  a. to make such provisions, by the issue of fractional certificates or by	
	payment in cash or otherwise as it thinks fit, for the case of shares becoming distributable infractions; and	
	b. to authorise any person to enter, on behalf of all the members entitled thereto, into an agreement with the Company providing for the allotment to them respectively, credited as fully paid-up, of any further shares to which they may be entitled upon such capitalisation, or as the case may require, for the payment by the Company on their behalf, by the application thereto of their respective proportions of profits resolved to be capitalised, of the amount or any part of the amounts	
	remaining unpaid on their existing shares;  iii. Any agreement made under such authority shall be effective and binding on such members.	
63.	Notwithstanding anything contained in these articles but subject to the provisions of sections 68 to 70 and any other applicable provision of the Act or any other law for the time being in force, the Company may purchase its own shares or other specified securities.	Buy back of Shares
64.	All General Meetings other than annual general meeting shall be called extra- ordinary general meetings	
65.	<ol> <li>The Board may, whenever it thinks fit, call an extraordinary general meeting.</li> <li>The General meeting including Annual general meeting shall be convened by giving notice of clear 21 days in advance as per section 101 of Companies Act 2013. The directors if they think fit may convene a General Meeting including Annual General Meeting of the company by giving a notice thereof being not less than three days if consent is given in writing or by electronic mode by not less than ninety-five per cent. of the members entitled to vote at such meeting.</li> </ol>	General Meeting
	3. If at any time directors capable of acting who are sufficient in number to form a quorum are not within India, any director or any two members of the Company may call an extraordinary general meeting in the same manner, as nearly as possible, as that in which such a meeting may be called by the Board.	
66.	<ol> <li>No business shall be transacted at any general meeting unless a quorum of members is present at the time when the meeting proceeds to business.</li> <li>2.</li> </ol>	
	<ul><li>i. Unless the number of members as on date of meeting are not more than one thousand, five members personally present shall be the quorum for a general meeting of the Company.</li><li>ii. In any other case, the quorum shall be decided as under:</li></ul>	
	<ol> <li>fifteen members personally present if the number of members as on the date of meeting is more than one thousand but up to five thousand;</li> <li>thirty members personally present if the number of members as on the date of the meeting exceeds five thousand;</li> </ol>	Proceedings at General Meetings
67.	The chairperson, if any, of the Board shall preside as Chairperson at every general meeting of the Company.	
68.	If there is no such Chairperson, or if he is not present within fifteen minutes after the time appointed for holding the meeting, or is unwilling to act as chairperson of the	

	marking the discrete mark that the transfer of	<u> </u>
	meeting, the directors present shall elect one of their members to be Chairperson of the meeting.	
69.	If at any meeting no director is willing to act as Chairperson or if no director is present within fifteen minutes after the time appointed for holding the meeting, the members present shall choose one of their members to be Chairperson of the meeting.	
70.	The Chairman of any meeting shall be the sole judge of the validity of every vote tendered at such meeting. The Chairman present at the taking of a poll shall be the sole judge of the validity of every vote tendered at such poll.	
71.	A declaration by the Chairman in pursuance of Section 107 of the Companies Act, 2013 that on a show of hands, a resolution has or has not been carried, either unanimously or by a particular majority, and an entry to that effect in the books containing the minutes of the proceedings of the Company, shall be conclusive evidence of the fact, without proof of the number or proportion of the votes cast in favour of or against such resolution.	
72.	<ul> <li>ii. Before or on the declaration of the result of the voting on any resolution of a show of hands, a poll may be ordered to be taken by the Chairman of the meeting of his own motion and shall be ordered to be taken by him on a demand made in that behalf by any member or members present in person or by proxy and holding shares in the Company which confer a power to vote on the resolution not being less than one-tenth of the total voting power in respect of the resolution or on which an aggregate sum of not less than five Lac rupees has been paid up.</li> <li>iii. The demand for a poll may be withdrawn at any time by the person or persons who made the demand.</li> </ul>	Demand for Poll
73.	<ul> <li>i. A poll demanded on a question of adjournment shall be taken forthwith.</li> <li>ii. A poll demanded on any other question (not being a question relating to the election of a Chairman which is provided for in Section 104 of the Act) shall be taken at such time not being later than 48 (forty eight) hours from the time when the demand was made, as the Chairman may direct.</li> </ul>	Time of taking Poll
74.	<ul> <li>i. The Chairperson may, with the consent of any meeting at which a quorum is present, and shall, if so directed by the meeting, adjourn the meeting from time to time and from place to place.</li> <li>ii. No business shall be transacted at any adjourned meeting other than the business left unfinished at the meeting from which the adjournment took place.</li> <li>iii. When a meeting is adjourned for thirty days or more, notice of the adjourned meeting shall be given as in the case of an original meeting.</li> <li>iv. Save as aforesaid, and as provided in section 103 of the Act, it shall not be necessary to give any notice of an adjournment or of the business to be transacted at an adjourned meeting.</li> </ul>	Adjournment of Meeting
75.	Subject to any rights or restrictions for the time being attached to any class or classes of shares,—  i. on a show of hands, every member present in person shall have one vote; and on a poll, the voting rights of members shall be in proportion to his share in the paid-up equity share capital of the Company.	
76.	A member may exercise his vote at a meeting by electronic means in accordance with section 108 and shall vote only once.	Voting Rights
77.	<ul> <li>i. In the case of joint holders, the vote of the senior who tenders a vote, whether in person or by proxy, shall be accepted to the exclusion of the votes of the other joint holders.</li> <li>ii. For this purpose, seniority shall be determined by the order in which the names stand in the register of members.</li> </ul>	Toma regino
78.	A member of unsound mind, or in respect of whom an order has been made by any court having jurisdiction in lunacy, may vote, whether on a show of	

	hands or on a poll, by his committee or other legal guardian, and any such	
	committee or guardian may, on a poll, vote by proxy.	
79.	Subject to the provisions of the Act and other provisions of these Articles, any person entitled under the transmission clause to any shares may vote at any general meeting in respect thereof as if he was the registered holder of such shares, provided that at least 48 (forty eight) hours before the time of holding the meeting or adjourned meeting as the case may be at which he proposes to vote, he shall satisfy the Directors of his right to such shares unless the Directors shall have previously admitted his right to vote at such meeting in respect thereof.	
80.	Any business other than that upon which a poll has been demanded may be preceded with, pending the taking of the poll.	
81.	No member shall be entitled to vote at any general meeting unless all calls or other sums presently payable by him in respect of shares in the Company have been paid.	
82.	<ul> <li>i. No objection shall be raised to the qualification of any voter except at the meeting or adjourned meeting at which the vote objected to is given or tendered, and every vote not disallowed at such meeting shall be valid for all purposes.</li> <li>ii. Any such objection made in due time shall be referred to the Chairperson of the meeting, whose decision shall be final and conclusive.</li> </ul>	
83.	No member shall exercise any voting right in respect of any shares registered in his name on which any calls or other sums presently payable by him have not been paid, or in regard to which the Company has exercised any right of lien.	
84.	In the case of an equality of votes, whether on a show of hands or on a poll, the Chairman of the meeting at which the show of hands takes place or at which the polls is demanded shall be entitled to a casting vote in addition to his own vote or votes to which he may be entitled as a member.	Casting Vote
85.	A body corporate (whether a Company within the meaning of the Act or not) if it is a member or creditor (including a holder of debentures) of the Company may in accordance with the provisions of Section 113 of the Companies Act, 2013 authorise such person by a resolution of its Board of Directors as it thinks fit, to act as its representative at any meeting of the Company or of any class of members of the Company or at any meeting of creditors of the Company.	Representation of Body Corporate
86.	The Company shall comply with provisions of Section 111 of the Companies Act, 2013, relating to circulation of member's resolution.	Circulation of member's Resolution
87.	The Company shall comply with provisions of Section 115 of the Act relating to resolution requiring special notice.	Resolution requiring special notice
88.	The provisions of Section 116 of Companies Act, 2013 shall apply to resolutions passed at an adjourned meeting of the Company, or of the holders of any class of shares in the Company and of the Board of Directors of the Company and the resolutions shall be deemed for all purposes as having been passed on the date on which in fact they were passed and shall not be deemed to have been passed on any earlier date	Resolutions passed at adjourned meeting
89.	The Company shall comply with the provisions of Section 117 and 179 of the Companies Act, 2013 relating to registration of certain resolutions and agreements.	Registration of resolutions and agreements
90.	<ul> <li>i. The Company shall cause minutes of all proceedings of general meetings, and of all proceedings of every meeting of its Board of Directors or of every Committee of the Board to be kept by making within thirty days of the conclusion of every such meeting concerned, entries thereof in books kept for the purpose with their pages consecutively numbered.</li> <li>ii. Each page of every such book shall be initialled or signed and the last page of the record of proceedings of each meeting in such books shall be dated and signed: <ul> <li>in the case of minutes of proceedings of the Board or of a Committee thereof by the Chairman of the said meeting or the Chairman of the next succeeding meeting.</li> <li>in the case of minutes of proceedings of the general meeting by Chairman of the said meeting within the aforesaid period, of thirty</li> </ul> </li> </ul>	Minutes of proceedings of general meeting and of Board and other meetings

	days or in the event of the death or inability of that Chairman within that period, by a Director duly authorised by the Board for the purpose. In no case the minutes of proceedings of a meeting shall be attached to any such book as aforesaid by pasting or otherwise.  The minutes of each meeting shall contain a fair and correct summary of the proceedings thereat.  All appointments of officers made at any of the meetings aforesaid shall be included in the minutes of the meeting.  In the case of a meeting of the Board of Directors or of a Committee of the Board, the minutes shall also contain:  1. the names of the Directors present at the meetings, and 2. in the case of each resolution passed at the meeting, the names of the Directors, if any dissenting from or not concurring in the resolution.	
	<ul> <li>3. Nothing contained in Clauses (a) to (d) hereof shall be deemed to require the inclusion in any such minutes of any matter which in the opinion of the Chairman of the meeting:</li> <li>a. is or could reasonably be regarded, as defamatory of any person</li> <li>b. is irrelevant or immaterial to the proceedings; or</li> <li>c. in detrimental to the interests of the Company.</li> </ul>	
	4. The Chairman shall exercise an absolute discretion in regard to the inclusion or non-inclusion of any matter in the minutes on the grounds specified in this clause.	
91.	The minutes of meetings kept in accordance with the provisions of Section 118 of the Companies Act, 2013 shall be evidence of the proceedings recorded therein.	Minutes to be considered to be evidence
92.	No document purporting to be a report of the proceedings of any general meeting of the Company shall be circulated or advertised at the expenses of the Company unless it includes the matters required by Section 118 of the Act to be contained in the Minutes of the proceedings of such meeting.	Publication of reports of proceeding of general meetings
93.	The instrument appointing a proxy and the power-of-attorney or other authority, if any, under which it is signed or a notarised copy of that power or authority, shall be deposited at the registered office of the Company not less than 48 hours before the time for holding the meeting or adjourned meeting at which the person named in the instrument proposes to vote, or, in the case of `a poll, not less than 24 hours before the time appointed for the taking of the poll; and in default the instrument of proxy shall not be treated as valid.	
94.	An instrument appointing a proxy shall be in the form as prescribed in the rules made under section 105.	Proxy
95.	A vote given in accordance with the terms of an instrument of proxy shall be valid, notwithstanding the previous death or insanity of the principal or the revocation of the proxy or of the authority under which the proxy was executed, or the transfer of the shares in respect of which the proxy is given:	
	Provided that no intimation in writing of such death, insanity, revocation or transfer shall have been received by the Company at its office before the commencement of the meeting or adjourned meeting at which the proxy is used.	
96.	The First Directors of the Company shall be:  1. Mr. Ramesh Chander Gaur 2. Mr. Rahul Mehta 3. Mr. Shivom Kumar Mudgill	Board of Directors
97.	The Directors need not hold any "Qualification Share(s)".	Dould of Directors
98	Appointment of Senior Executive as a Whole Time Director Subject to the provisions of the Act and within the overall limit prescribed under these Articles for the number of Directors on the Board, the Board may appoint any persons as a Whole Time Director of the Company for such a period and upon such terms and conditions as the	

	Board may decide. The Senior Executive so appointed shall be governed by the following provisions:	
	He may be liable to retire by rotation as provided in the Act but shall be eligible for re-appointment. His re-appointment as a Director shall not constitute a break in his appointment as Whole Time Director. He shall be reckoned as Director for the purpose of determining and fixing the number of Directors to retire by rotation. He shall cease to be a Director of the Company on the happening of any event specified in Section 164 of the Act. Subject to what is stated herein above, he shall carry out and perform all such duties and responsibilities as may, from time to time, be conferred upon or entrusted to him by Managing Director(s) and / or the Board, shall exercise such powers and authorities subject to such restrictions and conditions and / or stipulations as the Managing Director(s) and /or the Board may, from time to time determine.	
	Nothing contained in this Article shall be deemed to restrict or prevent the right of the Board to revoke, withdraw, alter, vary or modify all or any such powers, authorities, duties and responsibilities conferred upon or vested in or entrusted to such whole time directors.	
99.	<ol> <li>The remuneration of the directors shall, in so far as it consists of a monthly payment, be deemed to accrue from day-to-day.</li> <li>In addition to the remuneration payable to them in pursuance of the Act, the directors may be paid all travelling botal and other expresses remarkly incorred.</li> </ol>	
	directors -may be paid all travelling, hotel and other expenses properly incurred by them—  1. in attending and returning from meetings of the Board of Directors or any committee thereof or general meetings of the company; or  2. in connection with the business of the company.	
100.	The Board may pay all expenses incurred in getting up and registering the company.	
101.	The company may exercise the powers conferred on it by section 88 with regard to the	
	keeping of a foreign register; and the Board may (subject to the provisions of that section) make and vary such regulations as it may thinks fit respecting the keeping of any such register.	
102.	All cheques, promissory notes, drafts, hundis, bills of exchange and other negotiable instruments, and all receipts for monies paid to the company, shall be signed, drawn, accepted, endorsed, or otherwise executed, as the case may be, by such person and in such manner as the Board shall from time to time by resolution determine.	
103.	Every director present at any meeting of the Board or of a committee thereof shall sign his name in a book to be kept for that purpose.	
104.	<ul> <li>i. Subject to the provisions of section 149, the Board shall have power at any time, and from time to time, to appoint a person as an additional director, provided the number of the directors and additional directors together shall not at any time exceed the maximum strength fixed for the Board by the Articles.</li> <li>ii. Such person shall hold office only up to the date of the next annual general</li> </ul>	
	meeting of the Company but shall be eligible for appointment by the Company as a director at that meeting subject to the provisions of the Act.	
105.	Not less than two-thirds of the total number of Directors of the Company, excluding the Independent directors if any appointed by the Board, shall be persons whose period of office is liable to determination by retirement of Directors by rotation and save as otherwise expressly provided in the Act and these Articles be appointed by the Company in General Meeting.	
106.	The remaining Directors shall be appointed in accordance with the provisions of the	
107.	Act.  At the Annual General Meeting in each year one-third of the Directors for the time	Retirement and Rotation of Directors
	being as are liable to retire by rotation or, if their number is not three or a multiple of three, the number nearest to one-third shall retire from office.	
108.	Subject to the provisions of the Act and these Articles the Directors to retire by rotation	
	under the foregoing Article at every Annual General Meeting shall be those who have	
	been longest in the office since their last appointment, but as between persons who	
	became Directors on the same day, those who are to retire shall, in default of and subject to any agreement among themselves, be determined by lot. Subject to the	

	provision of the Act, a retiring Director shall retain office until the dissolution of the	
109.	meeting at which his reappointment is decided or successor is appointed.  Subject to the provisions of the Act and these Articles, the retiring Director shall be	
109.	eligible for reappointment.	
110.	Subject to the provision of the Act and these Articles, the Company, at the Annual	
110.	General Meeting at which a Director retires in the manner aforesaid may fill up the	
	vacated office by electing the retiring Director or some other person thereto.	
111.	Notwithstanding anything to the contrary contained in these Articles, so long as any	
	moneys remain owing by the Company to any of the Finance Corporation or Credit	
	Corporation or to any other Finance Company or Body out of any loans granted by	
	them to the Company or Body (hereinafter in this Article referred to as "the	
	Corporation") continue to hold debentures or shares in the Company as a result of	
	underwriting or by direct subscription or private placement, or so long as any liability	
	of the Company arising out of any guarantee furnished by the Corporation on behalf	
	of the Company remains outstanding, the Corporation shall have a right to appoint	
	from time to time, any person or persons as a Director or Directors whole time or non- whole time (which Director or Directors is/are hereinafter referred to as "Nominee	
	Director/s") on the Board of the Company and to remove from such office any person	
	or persons so appointed and to appoint any person or persons in his or their places.	
112.	The terms and conditions of appointment of a Nominee Director/s shall be governed	
	by the agreement that may be entered into or agreed with mutual consent with such	
	Corporation. At the option of the Corporation such Nominee Director/s shall not be	
	required to hold any share qualification in the Company. Also at the option of the	
	Corporation such Nominee Director/s shall not be liable to retirement by rotation of	
	Directors.	
113.	The Nominee Directors so appointed shall hold the said office only so long as any	
	money only so long as any moneys remain owing by the Company to the Corporation	
	or so long as the Corporation holds Shares or Debentures in the Company as a result	
	of direct subscription or private placement or the liability of the Company arising out of any Guarantee is outstanding and the Nominee Director/s so appointed in exercise	
	of the said power shall ipso facto vacate such office immediately, if the moneys owing	
	by the Company to the Corporation is paid off or on the Corporation ceasing to hold	Nominee Director
	debentures/shares in the Company or on the satisfaction of the liability of the Company	
	arising out of any Guarantee furnished by the Corporation.	
114.	The Nominee Directors appointed under this Article shall be entitled to receive all	
	notices of and attend all General Meetings, Board Meetings and/or the Meetings of the	
	Committee of which the Nominee Director/s is/are members as also the minutes of	
	such meetings. The Corporation shall also be entitled to receive all such notices and	
	minutes. The Company shall pay to the Nominee Director/s sitting fees and expenses	
	to which the other Directors of the Company are entitled, but if any other fees, commission monies or remuneration in any form is payable to the Directors of the	
	Company, the fees, commission, monies and remuneration in relation to such Nominee	
	Directors shall accrue to the Corporation and same shall accordingly be paid by the	
	Company directly to the Corporation. Any expenses that may be incurred by the	
	Corporation or by such Nominee Directors in connection with their appointment or	
	Directorship shall also be paid or reimbursed by the Company to the Corporation or as	
	the case may be to such Nominee Directors.	
	Provided that if any such Nominee Directors is an Officer of the Corporation / IDBI,	
	the sitting fees in relation to such Nominee Directors shall also accrue to the	
	Corporation/ IDBI as the case may be and the same shall accordingly be paid by the	
115	Company directly to the Corporation.  Provided also that in the event of the Naminae Directors being appointed as Whele	
115	Provided also that in the event of the Nominee Directors being appointed as Whole time Directors such Nominee Directors shall everyise such powers and duties as may	
	time Directors such Nominee Directors shall exercise such powers and duties as may be approved by the Lenders. Such Nominee Director/s shall be entitled to receive such	
	remuneration, fees, commission and moneys as may be approved by the Lenders.	
116.	The Company may (subject to the provisions of Act and other applicable provisions	
110.	and these Articles) remove any Director before the expiry of his period of office after	Removal of Director
	giving him a reasonable opportunity of being heard.	
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117.	Special notice as provided in the Act shall be given of any resolution to remove a	
	Director under this Article or to appoint some other person in place of a Director so	
110	removed at the meeting at which he is removed.	
118.	On receipt of the notice of a resolution to remove a Director under this Article, the Company shall forthwith send a copy thereof to the Director concerned and the	
	Director (whether or not he is a member of the Company) shall be entitled to be heard	
	on the resolution at the meeting.	
119	Where notice is given of a resolution to remove a Director under this Article and the	
	Director concerned makes with respect thereto representations in writing to the	
	Company and requests its notification to members of the Company, the Company shall,	
	if the time permits it to do so-,	
	(a) in any notice of the resolution given to members of the Company state the	
	fact of the representations having been made, and	
	(b) send a copy of the representations to every member of the Company to whom	
	the notice of the meeting is sent (whether before or after the receipt of	
	representation by the Company) and if a copy of the representation is not sent as aforesaid due to insufficient time or for the company's default, the	
	director may without prejudice to his right to be heard orally require that the	
	representation shall be read out at the meeting:	
	Provided that copy of the representation need not be sent out and the	
	representation need not be read out at the meeting if, on the application either	
	of the company or of any other person who claims to be aggrieved, the	
	Tribunal is satisfied that the rights conferred by this sub-section are being	
	abused to secure needless publicity for defamatory matter; and the Tribunal	
	may order the company's costs on the application to be paid in whole or in party by the director notwithstanding that he is not a party to it.	
	party by the director notwithstanding that he is not a party to it.	
120.	A vacancy created by the removal of a director under this article, if he had been	
	appointed by the company in general meeting or by the Board, be filled by the	
	appointment of another director in his place at the meeting at which he is removed,	
	provided special notice of the intended appointment has been given as prescribed in	
121	the Act.	
121	A director so appointed shall hold office till the date up to which his predecessor would have held office if he had not been removed.	
122.	If the vacancy is not filled under clause (5) above, it may be filled as a casual vacancy	
122.	in accordance with the provisions of this Act:	
	Provided that the director who was removed from office shall not be reappointed as a	
	director by the Board of Directors.	
123.	Nothing in this section shall be taken-	
	a) as depriving a person removed under this section of any compensation or	
	damages payable to him in respect of the termination of his appointment	
	as director as per the terms of contact or terms of his appointment as director, or of any other appointment terminating with that as director; or	
	b) as derogating from any power to remove a director under other provisions	
	of this Act.	
124.	Subject to provisions of the Act, the Directors including Managing or whole time	
	Directors shall be entitled to and shall be paid such remuneration as may be fixed by	
	the Board of Directors from time to time in recognition of the services rendered by	
	them for the company.	Remuneration and
	In addition to the remuneration payable to the Directors as above, they may be paid	sitting fees to
	all travelling, hotel and other expenses incurred by them.	Directors including
	a. In attending and returning from meetings of the Board of Directors and	Managing and whole
	committee thereof, all General Meetings of the company and any of their	time Directors
	adjourned sittings, or	
	b. In connection with the business of the Company.	

105	Each Director shall be entitled to be reid out of the first of the Course I	
125	Each Director shall be entitled to be paid out of the funds of the Company by way of sitting fees for his services not exceeding the sum of Rs. 1,00,000/-(Rupees One Lac) as may be fixed by Directors from time to time for every meeting of the Board of Directors and/ or committee thereof attended by him in addition to any remuneration paid to them. If any Director being willing is appointed to an executive office either whole time or part time or be called upon to perform extra services or to make any special exertions for the purpose of the Company then subject to Section 196, 197 & 198, read with Schedule V of the Act, the Board may remunerate such Directors either by a fixed sum or by a percentage of profit or otherwise and such remuneration may be either in addition to or in substitution for any other remuneration to which he may be entitled to.	
126.	<ol> <li>Without derogating from the powers vested in the Board of Directors under these Articles, the Board shall exercise the following powers on behalf of the Company and they shall do so only by means of resolutions passed at meetings of the Board.</li> <li>a. The power to make calls on shareholders in respect of money unpaid on their shares;</li> <li>b. The Power to authorize buy-back of securities under Section 68 of the Act.</li> <li>c. Power to issue securities, including debenture, whether in or outside India</li> <li>d. The power to borrow moneys</li> <li>e. The power to invest the funds of the Company,</li> <li>f. Power to Grant loans or give guarantee or provide security in respect of loans</li> <li>g. Power to approve financial statements and the Board's Report</li> <li>h. Power to diversify the business of the Company</li> <li>i. Power to approve amalgamation, merger or reconstruction</li> <li>j. Power to take over a Company or acquire a controlling or substantial stake in another Company</li> <li>k. Powers to make political contributions;</li> <li>l. Powers to appoint or remove key managerial personnel (KMP);</li> <li>m. Powers to appoint or remove key managerial personnel (KMP);</li> <li>m. Powers to appoint internal auditors and secretarial auditor;</li> <li>o. Powers to take note of the disclosure of director's interest and shareholding;</li> <li>p. Powers to buy, sell investments held by the Company (other than trade investments), constituting five percent or more of the paid up share capital and free reserves of the investee Company;</li> <li>q. Powers to review or change the terms and conditions of public deposit;</li> <li>s. Powers to approve quarterly, half yearly and annual financial statements or financial results as the case may be.</li> <li>Provided that the Board may by resolution passed at the meeting, delegate to any Committee of Directors, the Managing Director, the Manager or any other principal offic</li></ol>	Powers and duties of Directors:  Certain powers to be exercised by the Board only at meeting
	Company may	

	be invested and the nature of the investments which may be made by the delegate.	
	4. Every resolution delegating the power referred to in sub-clause (f) of clause (i) shall specify the total amount up to which loans may be made by the delegates, the purposes for which the loans may be made and the maximum amount up to which loans may be made for each such purpose in individual cases.	
	5. Nothing in this Article shall be deemed to affect the right of the Company in general meeting to impose restrictions and conditions on the exercise by the Board of any of the powers referred to in this Article.	
127.	i. The Board of Directors of the Company shall not except with the consent of the Company in general meeting:  a) sell, lease or otherwise dispose of the whole, or substantially the whole, of the undertaking of the Company, or where the Company owns more than one undertaking of the whole or substantially the whole of any such undertaking;  b) remit, or give time for the repayment of any debt, due by a Director; c) invest, otherwise than in trust securities, the amount of compensation received by it as a result of any merger or amalgamation;  d) borrow moneys, where the money to be borrowed, together with the moneys already borrowed by the Company (apart from the temporary loans obtained from the Company's bankers in the ordinary course of business) will exceed the aggregate of the paid-up capital of the Company and its free reserves that is to say, reserves not set apart for any specific purpose; or  e) contribute to bona fide charitable and other funds, aggregate of which ill in any financial year, exceed five percent of its average net profits during the three financial years, immediately proceedings.  ii. Nothing contained in sub-clause (a) above shall affect:  a) the title of a buyer or other person who buys or takes a lease of any such undertaking as is referred to in that sub-clause in good faith and after exercising due care and caution, or  b) the selling or leasing of any property of the Company where the ordinary business of the Company consists of, or comprises such selling or leasing.  iii. Any resolution passed by the Company permitting any transaction such as is referred to in sub-clause (i) (a) above, may attach such conditions to the permission as may be specified in the resolution, including conditions regarding the use, disposal or investment of the sale proceeds which may result from the transaction. Provided that this clause shall not be deemed to authorise the Company to effect any reduction in its capital except in accordance with the provisions contained in that behalf in the Act.  iv. No	Restriction on powers of Board
	the Explanation contained in Section 180 of the Companies Act, 2013 and in regard to the limitations on the power of the Company contained in Section 182 of the Companies Act, 2013.	

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129.	Subject to the provisions of the Act, the management of the business of the Company shall be vested in the Directors and the Directors may exercise all such powers and do all such acts and things as the Company is by the Memorandum of Association or otherwise authorised to exercise and do and not hereby or by the statue or otherwise directed or required to be exercised or done by the Company in General Meeting, but subject nevertheless to the provisions of the Act and other Act and of the Memorandum of Association and these Articles and to any regulations, not being inconsistent with the Memorandum of Association and these Articles or the Act, from time to time made by the Company in general meeting provided that no such regulation shall invalidate any prior act of the Directors which would have been valid if such regulation had not been made.	General powers of the Company vested in Directors
130.	Without prejudice to the general powers conferred by Article above and the other powers conferred by these presents and so as not in any way to limit any or all of those powers and subject to the provisions of the Act and these Articles, it is hereby expressly declared that the Directors shall have the following powers:  i. to pay and charge to the capital account of the Company and interest lawfully payable thereon under the provisions of Sections 76	
	corresponding to Section 40 of the Companies Act, 2013;	
	ii. to purchase or otherwise acquire any lands, buildings, machinery, premises, hereditaments, property effects, assets, rights, credits, royalties, bounties and goodwill of any person, firm or Company carrying on the business which this Company is authorised to carry on, at or for such price or consideration and generally on such terms and conditions as they may think fit; and in any such purchase or acquisition to accept such title as the Board may believe or may be advised to be reasonable satisfactory;	
	iii. to purchase, or take on lease for any term or terms of years, or otherwise acquire any mills or factories or any land or lands, with or without buildings and outhouses thereon, situate in any part of India, at such price or rent and under and subject to such terms and conditions as the Directors may think fit; and in any such purchase, lease or other acquisition to accept such title as the Directors may believe or may be advised to be reasonably satisfactory;	Specific Power given to Directors
	iv. to pay for any property, rights or privileges acquired by or services rendered to the Company, either wholly or partially, in cash or in shares, bonds, debentures, debenture stock or other securities of the Company, and any such shares may be issued either as fully paid up or with such amount credited as paid up thereon as may be agreed upon; and any such bonds, debentures, debenture stock or other securities may be either specifically charged upon all or any part of the property of the Company and its uncalled capital or not so charged;	
	v. To erect, construct, enlarge, improve, alter, maintain, pull down rebuilt or reconstruct any buildings, factories, offices, workshops or other structures, necessary or convenient for the purposes of the Company and to acquire lands for the purposes of the Company;	
	vi. To let, mortgage, charge, sell or otherwise dispose of subject to the provisions of Section 180 of the Companies Act, 2013 any property of the Company either absolutely or conditionally and in such manner and upon such terms and conditions in all respects as they think fit and to accept payment or satisfaction for the same in cash or otherwise, as they may think fit;	
	vii. To insure and keep insured against loss or damage by fire or otherwise, for such period and to such extent as they may think proper, all or any	

- part of the building, machinery, goods, stores, produce and other moveable property of the Company either separately or co-jointly; also to insure all or any portion of the goods, produce, machinery and other articles imported or exported by the Company and to sell, assign, surrender or discontinue any policies of assurance effected in pursuance of this power;
- viii. Subject to Section 179 of the Companies Act, 2013 to open accounts with any bank or bankers or with any Company, firm, or individual and to pay money into and draw money from any account from time to time as the Directors may think fit;
- ix. To secure the fulfilment of any contracts or engagements entered into by the Company by mortgage or charge of all or any of the properties of the Company and its unpaid capital for the time being or in such other manner as they may think fit;
- x. To attach to any shares to be issued as the consideration for any contract with or property acquired by the Company, or in payment for services rendered to the Company, such conditions, subject to the provisions of the Act, as to the transfer thereof as they may think fit;
- xi. To accept from any member on such terms and conditions as shall be agreed, a surrender of his shares or stock or any part thereof subject to the provisions of the Act;
- xii. To appoint any person or persons (whether incorporated or not) to accept and hold in trust for the Company any property belonging to the Company or in which it is interested or for other purposes and to execute and do all such deeds and things as may be requisite in relation to any such trusts and to provide for the remuneration of such trustee or trustees;
- xiii. To institute, conduct, defend, compound or abandon any legal proceedings by or against the Company or its Officers or otherwise concerning the affairs of the Company and also subject to the provisions of Section 180 of the Companies Act, 2013 to compound and allow time for payment or satisfaction of any debts due, or of any claims or demands by or against the Company;
- xiv. Subject to the provisions of Sections 180 of the Companies Act, 2013 to invest and deal with any of the moneys of the Company, not immediately required for the purpose thereof, upon such Shares, securities or investments (not being Shares in this Company) and in such manner as they may think fit, and from time to time to vary or realize such investments.
- xv. Subject to such sanction as may be necessary under the Act or these Articles, to give any Director, Officer, or other person employed by the Company, an interest in any particular business or transaction either by way of commission on the gross expenditure thereon or otherwise or a share in the general profits of the Company, and such interest, commission or share of profits shall be treated as part of the working expenses of the Company.
- xvi. To provide for the welfare of employees or ex-employees of the Company and their wives, widows, families, dependants or connections of such persons by building or contributing to the building of houses, dwelling, or chawls or by grants of money, pensions, allowances, gratuities, bonus or payments by creating and from time to time subscribing or contributing to provident and other funds, institutions, or

	trusts and by providing or subscribing or contributing towards places of instruction and recreation, hospitals and dispensaries, medical and other attendances and other assistance as the Directors shall think fit;	
X	ii. To establish and maintain or procure the establishment and maintenance of any contributory or non contributory pension or superannuation funds for the benefit of, and give or procure the giving of donations, gratuities, pensions, allowances or emoluments, to any persons who are or were at any time in the employment or services of the Company, or of any Company which is a subsidiary of the Company or is allied to or associated with the Company or with any such subsidiary Company, or who are or were at anytime Directors or officers of the Company or of any such other Company as aforesaid, and the wives, widows, families and dependants of any such persons and, also to establish and subsidize and subscribe to any institution, association, clubs or funds collected to be for the benefit of or to advance the interests and well being of the Company or of any such other Company as aforesaid, and make payments to or towards the insurance of any such person as aforesaid and do any of the matters aforesaid, either alone or in conjunction with any such other Company as aforesaid;	
xv	ii. To decide and allocate the expenditure on capital and revenue account either for the year or period or spread over the years.	
X	x. To appoint and at their discretion to remove or suspend such Managers, Secretaries, Officers, Clerks, Agents and servants for permanent, temporary or special service as they may from time to time think fit, and to determine their powers and duties, and fix their salaries or emoluments and require security in such instances and to such amounts as they may think fit, and from time to time to provide for the management and transactions of the affairs of the Company in any special locality in India in such manner as they may think fit. The provisions contained in the clause following shall be without prejudice to the general powers conferred by this clause.	
	x. At any time and from time to time by power of attorney to appoint any person or persons to be the Attorney or Attorneys of the Company for such purposes and with such powers, authorities and discretions (not exceeding those vested in or exercisable by the Directors under these presents) and for such period and subject to such conditions as the Directors may from time to time think fit and any such appointment (if the Directors may think fit) be made in favour of any Company or the members, directors, nominees or managers of any Company or firm or otherwise in favour of any fluctuating body or person whether nominated, directly or indirectly by the Directors and such power of attorney may contain any such powers for the protection or convenience of persons dealing with such Attorneys as the Directors may think fit; and may contain powers enabling any such delegates or Attorneys as aforesaid to sub-delegate all or any of the powers, authorities, and discretion for the time being vested in them.	
X	xi. To enter into all such negotiations, contracts and rescind and/or vary all such contracts and to execute and do all such acts, deeds, and things in the name of on behalf of the Company as they may consider expedient for or in relation to any of the matters aforesaid or otherwise for the purposes of the Company;	
131.	a) Subject to the provisions of the Act and of these Articles the Board shall have power to appoint from time to time one or more Directors as Managing Director or Managing Directors and/or Whole-time Directors	MANAGING DIRECTORS

		I D
	of the Company for a fixed term not exceeding five years at a time and upon .such terms and conditions as the Board thinks fit, and the Board may by resolution vest in such Managing Director(s)/Whole-time Director(s), such of the power hereby vested in the Board generally as it thinks fit, and such powers may be made exercisable for such period or periods, and upon such condition and subject to such restriction as it may determine, the remuneration of such Directors may be by way of monthly remuneration and/or fee for each meeting and/or participation in profits, or by any or all of those modes, or of any other mode not expressly prohibited by the Act.	Power to appoint Managing or Whole- time Directors
	b) Subject to the approval of shareholders in their meeting, the managing director of the Company may be appointed and continue to hold the office of the chairman and managing director or Chief Executive officer of the Company at the same time.	
	c) Subject to the provisions of Sections 197 & 198 of the Act, the appointment and payment of remuneration to the above Director shall be subject to approval of the members in general meeting and of the Central Government.	
132.	<ul> <li>a) The Board of Directors may meet for the conduct of business, adjourn and otherwise regulate its meetings, as it thinks fit.</li> <li>b) A director may, and the manager or secretary on the requisition of a director shall, at any time, summon a meeting of the Board.</li> </ul>	
133.	The quorum for meetings of Board/Committees shall be as provided in the Act or under the rules.	
134.	<ul> <li>a) Save as otherwise expressly provided in the Act, questions arising at any meeting of the Board shall be decided by a majority of votes.</li> <li>b) In case of an equality of votes, the Chairperson of the Board, if any, shall have a second or casting vote.</li> </ul>	
135	The continuing directors may act notwithstanding any vacancy in the Board; but, if and so long as their number is reduced below the quorum fixed by the Act for a meeting of the Board, the continuing directors or director may act for the purpose of increasing the number of directors to that fixed for the quorum, or of summoning a general meeting of the Company, but for no other purpose.	
136.	The participation of directors in a meeting of the Board/ Committees may be either in person or through video conferencing or audio visual means or teleconferencing, as may be prescribed by the Rules or permitted under law.	
137.	<ul> <li>a) The Board may elect a Chairperson of its meetings and determine the period for which he is to hold office.</li> <li>b) If no such Chairperson is elected, or if at any meeting the Chairperson is not present within five minutes after the time appointed for holding the meeting, the directors present may choose one of their number to be Chairperson of the meeting.</li> </ul>	
138.	<ul> <li>a) The Board may, subject to the provisions of the Act, delegate any of its powers to committees consisting of such member or members of its body as it thinks fit.</li> <li>b) Any committee so formed shall, in the exercise of the powers so delegated, conform to any regulations that may be imposed on it by the Board.</li> </ul>	
139.	a) A committee may elect a Chairperson of its meetings. b) If no such Chairperson is elected, or if at any meeting the Chairperson is not present within five minutes after the time appointed for holding the meeting, the members present may choose one of their members to be Chairperson of the meeting.	
140.	a) A committee may meet and adjourn as it thinks fit.	

	b) Questions arising at any meeting of a committee shall be determined by a majority of votes of the members present, and in case of an equality of votes, the Chairperson shall have a second or casting vote.		
141.	All acts done in any meeting of the Board or of a committee thereof or by any person acting as a director, shall, notwithstanding that it may be afterwards discovered that there was some defect in the appointment of any one or more of such directors or of any person acting as aforesaid, or that they or any of them were disqualified, be as valid as if every such director or such person had been duly appointed and was qualified to be a director.		
142.	Save as otherwise expressly provided in the Act, a resolution in writing, signed by all the members of the Board or of a committee thereof, for the time being entitled to receive notice of a meeting of the Board or committee, shall be valid and effective as if it had been passed at a meeting of the Board or committee, duly convened and held		
143.	Subject to the provisions of the Act—		
	<ul> <li>a) A chief executive officer, manager, Company secretary or chief financial officer may be appointed by the Board for such term, at such remuneration and upon such conditions as it may thinks fit; and any chief executive officer, manager, Company secretary or chief financial officer so appointed may be removed by means of a resolution of the Board;</li> <li>b) A director may be appointed as chief executive officer, manager, Company secretary or chief financial officer.</li> </ul>	or Chief	Executive Manager, Secretary Financial
144.	A provision of the Act or these regulations requiring or authorising a thing to be done by or to a director and chief executive officers, manager, Company Secretray or chief Financial Officer shall not be satisfied by its being done by or to the same person acting both as director and as, or in place of, chief executive officer, manager, company secretary or chief Financial Officer.	Officer	
145.	<ul> <li>a) The Board shall provide for the safe custody of the seal.</li> <li>b) The seal of the Company shall not be affixed to any instrument except by the authority of a resolution of the Board or of a committee of the Board authorised by it in that behalf, and except in the presence of at least two directors and of the secretary or such other person as the Board may appoint for the purpose; and those two directors and the secretary or other person aforesaid shall sign every instrument to which the seal of the Company is so affixed in their presence.</li> </ul>	The Seal	
146.	The Company in general meeting may declare dividends, but no dividend shall exceed the amount recommended by the Board.		
147.	Subject to the provisions of section 123, the Board may from time to time pay to the members such interim dividends as appear to it to be justified by the profits of the Company.		
148.	<ul> <li>a) The Board may, before recommending any dividend, set aside out of the profits of the Company such sums as it thinks fit as a reserve or reserves which shall, at the discretion of the Board, be applicable for any purpose to which the profits of the Company may be properly applied, including provision for meeting contingencies or for equalising dividends; and pending such application, may, at the like discretion, either be employed in the business of the Company or be invested in such investments (other than shares of the Company) as the Board may, from time to time, thinks fit.</li> <li>b) The Board may also carry forward any profits which it may consider necessary not to divide, without setting them aside as a reserve.</li> </ul>	Dividends Reserve	and
149.	a) Subject to the rights of persons, if any, entitled to shares with special rights as to dividends, all dividends shall be declared and paid according to the amounts paid or credited as paid on the shares in respect whereof the dividend is paid, but if and so long as nothing is paid upon any of the shares in the Company, dividends may be declared and paid according to the amounts of the shares.		

	<ul><li>b) No amount paid or credited as paid on a share in advance of calls shall be treated for the purposes of this regulation as paid on the share.</li><li>c) All dividends shall be apportioned and paid proportionately to the amounts paid or credited as paid on the shares during any portion or portions of the period in respect of which the dividend is paid; but if any share is issued on terms providing that it shall rank for dividend as from a particular date such share shall rank for dividend accordingly.</li></ul>	
150	The Board may deduct from any dividend payable to any member all sums of money, if any, presently payable by him to the Company on account of calls or otherwise in relation to the shares of the Company.	
151.	<ul> <li>a) Any dividend, interest or other monies payable in cash in respect of shares may be paid by cheque or warrant sent through the post directed to the registered address of the holder or, in the case of joint holders, to the registered address of that one of the joint holders who is first named on the register of members, or to such person and to such address as the holder or joint holders may in writing direct.</li> <li>b) Every such cheque or warrant shall be made payable to the order of the person to whom it is sent.</li> </ul>	
152.	Any one of two or more joint holders of a share may give effective receipts for any dividends, bonuses or other monies payable in respect of such share.	
153.	Notice of any dividend that may have been declared shall be given to the persons entitled to share therein in the manner mentioned in the Act.	
154.	No dividend shall bear interest against the Company.	
	Provided however that no amount outstanding as unclaimed dividends shall be forfeited unless the claim becomes barred by law and that such forfeiture, when effected, will be annulled in appropriate cases;	
155.	Where a dividend has been declared by a company but has not been paid or claimed within thirty days from the date of the declaration, the company shall, within seven days from the date of expiry of the thirty days, transfer the total amount of dividend which remains unpaid or unclaimed to a special account to be opened by the company in that behalf in any scheduled bank to be called the Unpaid Dividend Account as per provisions of section 124 and any other pertinent provisions in rules made thereof.	
	The company shall transfer any money transferred to the unpaid dividend account of a company that remains unpaid or unclaimed for a period of seven years from the date of such transfer, to the Fund known as Investor Education and Protection Fund established under section 125 of the Act.	
156.	The Board may retain dividends payable upon shares in respect of which any person is, under the Transmission Clause hereinbefore contained, entitled to become a member, until such person shall become a member in respect of such shares.	
157.	Payment in any way whatsoever shall be made at the risk of the person entitled to the money paid or to be paid. The Company will not be responsible for a payment which is lost or delayed. The Company will be deemed to having made a payment and received a good discharge for it if a payment using any of the foregoing permissible means is made.	
158.	<ul> <li>a) The Board shall from time to time determine whether and to what extent and at what times and places and under what conditions or regulations, the accounts and books of the Company, or any of them, shall be open to the inspection of members not being directors.</li> <li>b) No member (not being a director) shall have any right of inspecting any account or book or document of the Company except as conferred by law or authorised by the Board or by the Company in general meeting.</li> </ul>	Accounts

159.	Minutes Books of General Meetings	
	<ul> <li>a) The books containing the minutes of the proceedings of any general meeting of the Company shall;</li> <li>i. be kept at the registered office of the Company, and</li> <li>ii. be open, during the business hours to the inspection of any member without charge subject such reasonable restrictions as the Company may, in general meeting impose so however that not less than two hours in each day are allowed for inspection.</li> </ul>	
	Provided however that any person willing to inspect the minutes books of General Meetings shall intimate to the Company his willingness atleast 15 days in advance.	
	b) Any member shall be entitled to be furnished, within seven days after he has made a request in that behalf of the Company, with a copy of any minutes referred to in Clause (a) above, on payment of Rs. 10/- (Ten Rupees only) for each page or part thereof.	Inspection of Statutory Documents of the Company:
160.	Register of charges:	
	<ul> <li>a) The Company shall keep at its registered office a Register of charges and enter therein all charges and floating charges specifically affecting any property or assets of the Company or any of its undertakings giving in each case the details as prescribed under the provisions of the Act.</li> <li>b) The register of charges and instrument of charges, as per clause (i) above, shall be open for inspection during business hours—</li> <li>a. by any member or creditor without any payment of fees; or</li> <li>b. by any other person on payment of such fees as may be prescribed,</li> </ul>	
	Provided however, that any person willing to inspect the register of charges shall intimate to the Company at least 15 days in advance, expressing his willingness to inspect the register of charges, on the desired date.	
161.	<ul> <li>a) The first Auditor of the Company shall be appointed by the Board of Directors within 30 days from the date of registration of the Company and the Auditors so appointed shall hold office until the conclusion of the first Annual General Meeting.</li> <li>b) Appointment of Auditors shall be governed by provisions of Companies Act 2013 and rules made there under.</li> <li>c) The remuneration of the Auditor shall be fixed by the Company in the Annual General Meeting or in such manner as the Company in the Annual General Meeting may determine. In case of an Auditor appointed by the Board his remuneration shall be fixed by the Board.</li> <li>d) The Board of Director may fill any casual vacancy in the office of the auditor and where any such vacancy continues, the remaining auditor, if any may act, but where such vacancy is caused by the resignation of the auditors and vacancy shall be filled up by the Company in General Meeting.</li> </ul>	Audit
162.	i. If the company shall be wound up, the liquidator may, with the sanction of a special resolution of the company and any other sanction required by the Act, divide amongst the members, in specie or kind, the whole or any part of the assets of the company, whether they shall consist of property of the same kind or not.  ii. For the purpose aforesaid, the liquidator may set such value as he deems fair upon any property to be divided as aforesaid and may determine how such division shall be carried out as between the members or different classes of members.	Winding up

	iii. The liquidator may, with the like sanction, vest the whole or any part of such assets in trustees upon such trusts for the benefit of the contributories if he considers necessary, but so that no member shall be compelled to accept any shares or others securities whereon there is any liability.	
163.	Every officer of the company shall be indemnified out of the assets of the company against any liability incurred by him in defending any proceedings, whether civil or criminal, in which judgment is given in his favour or in which he is acquitted or in which relief is granted to him by the court or the TribunalSubject to the provisions of Chapter XX of the Act and rules made there under—	Indemnity
164.	<ul> <li>(a) Every Director, Manager, Secretary, Trustee, Member or Debenture holder, Member of a Committee, Officer, Servant, Agent, Accountant or other person employed in or about the business of the company shall, if so required by the Board before entering upon their duties sign a declaration pledging themselves to observe a strict secrecy respecting all transactions of the Company with its customers and the state of accounts with individuals and in matters which may come to their knowledge in the discharge of their duties except when required to do so by the Board or by any meeting or by a Court of Law and except so far as may be necessary in order to comply with any of the provisions in these presents.</li> <li>(b) No member shall be entitled to visit or inspect any works of the Company, without the permission of the Directors or to require discovery of or any information respecting any details of the Company's trading or business or any matter which is or may be in the nature of a trade secret, mystery of trade, secret or patented process or any other matter, which may relate to the conduct of the business of the Company and which in the opinion of the directors, it would be inexpedient in the interests of the Company to disclose.</li> </ul>	Secrecy

#### **SECTION XV – OTHER INFORMATION**

### MATERIAL CONTRACTS AND DOCUMENTS FOR INSPECTION

The following contracts (not being contracts entered into in the ordinary course of business carried on by the Company or entered into more than two years before the date of the Draft Red Herring Prospectus) which are or may be deemed material have been entered or to be entered into by the Company which are or may be deemed material will be attached to the copy of the Draft Red Herring Prospectus, delivered to the Registrar of Companies, for registration. Copies of the above-mentioned contracts and also the documents for inspection referred to hereunder, may be inspected at the Registered Office between 11 a.m. and 5 p.m. on all Working Days from the date of this Draft Red Herring Prospectus until the Issue Closing Date and Copies of below Material Contracts and Documents are also available online on the website of the company on <a href="https://www.htdl.in.">www.htdl.in.</a>

#### **Material Contracts**

- 1. Memorandum of Understanding dated December 05, 2023 between our Company and Book Running Lead Manager to the Issue.
- 2. Agreement dated December 05, 2023 executed between our Company and the Registrar to the Issue (Kfin Technologies Limited)
- 3. Market Making Agreement dated [•] between our Company, Book Running Lead Manager and Market Maker.
- 4. Banker to the Issue Agreement dated [●] among our Company, Book Running Lead Manager, Banker to the Issue and the Registrar to the Issue.
- 5. Underwriting Agreement dated [•] between our Company, Book Running Lead Manager and Underwriters.
- 6. Tripartite Agreement dated September 04, 2023 among CDSL, the Company and the Registrar to the Issue.
- 7. Tripartite Agreement dated September 18, 2023 among NSDL, the Company and the Registrar to the Issue.
- 8. Syndicate Agreement dated [●] between our Company, Book Running Lead Manager and Syndicate Member.

## **Material Documents**

- 1. Certified copies of the Memorandum and Articles of Association of the Company as amended.
- 2. Certificate of Incorporation dated June 01, 2016 issued by the Registrar of Companies, Central Registration Centre.
- 3. Fresh Certificate of Incorporation dated August 18, 2023 issued by the Registrar of Companies, Chandigarh consequent upon conversion of the Company to Public Company.
- 4. Copy of the Board Resolution dated August 18, 2023 authorizing the Issue and other related matters.
- 5. Copy of Shareholder's Resolution dated August 21, 2023 authorizing the Issue and other related matters.
- 6. Copies of Audited Financial Statements of our Company for the period ended September 30, 2023 and years ended March 31, 2023, 2022 & 2021.
- 7. Peer Review Auditors Report dated November 07, 2023 on Restated Financial Statements of our Company for the years ended March 31, 2023, 2022 & 2021.
- 8. Copy of the Statement of Tax Benefits dated November 07, 2023 from the Peer Review Auditor.
- 9. Certificate from the Peer Review Auditor of the Company dated November 07, 2023 with respect to the KPIs disclosed in this Draft Red Herring Prospectus.
- 10. Consents of the Book Running Lead Manager, Legal Advisor to the Issue, Registrar to the Issue, Market Maker, Underwriter, Banker to our Company, Banker to the Issue, Sponsor Bank, Statutory Auditor of the Company, Peer Review Auditor, Promoters of our Company, Directors of our Company, Company Secretary and Compliance Officer, Chief Financial Officer, as referred to, in their respective capacities.
- 11. Board Resolution dated December 12, 2023 for approval of Draft Red Herring Prospectus, dated [●] for approval of Red Herring Prospectus and dated [●] for approval of Prospectus
- 12. Due Diligence Certificate from Book Running Lead Manager dated December 12, 2023 filed with NSE and dated [●] filed with SEBI.
- 13. Approval from NSE Limited vide letter dated [●] to use the name of NSE Limited in the Prospectus for listing of Equity Shares on the NSE Emerge.

Any of the contracts or documents mentioned in the Draft Red Herring Prospectus may be amended or modified at any time if so required in the interest of our Company or if required by the other parties, with the consent of shareholder's subject to compliance of the provisions contained in the Companies Act and other relevant statutes.



## **DECLARATION**

We hereby declare that all relevant provisions of the Companies Act, 2013 and the guidelines/regulations issued by the Government of India or the guidelines/ regulations issued by Securities and Exchange Board of India established under section 3 of the Securities and Exchange Board of India Act, 1992, as the case may be, have been complied with while issuing the Draft Red Herring Prospectus. No statement made in the Draft Red Herring Prospectus is contrary to the provisions of the Companies Act, 2013, the Securities and Exchange Board of India Act, 1992, each as amended from time to time or the rules made there under or regulations and guidelines issued, as the case may be. We further certify that all the statements made in the Draft Red Herring Prospectus are true and correct.

# SIGNED BY THE DIRECTORS OF OUR COMPANY:

Mr. Anurag Sharma Managing Director DIN: 00922835	Mr. Anil Sharma Chairman and Whole-Time Director DIN: 00921729
Mr. Rahul Mehta Whole-Time Director DIN: 06570091	Mrs. Shweta Sharma Non -Executive Director DIN: 10290510
Mr. Honey Agnihotri Independent Director DIN: 10290455	Mr. Narinder K Sharma Independent Director DIN: 10290489
SIGNED BY THE CHIEF FINANCIAL OF OF OUR COMPANY: -	FICER AND COMPANY SECRETARY AND COMPLIANCE OFFICER
Mr. Vineet Bhatia Chief Financial Officer	Ms. Meenu Balani Company Secretary and Compliance Officer

Date – December 12, 2023 Place – Chandigarh