lpha	COMMON APPLICATION FORM	Registered O Website	SHEE ffice: Office No. 348, www.sheetaluniversa Company Secre	l.com E-Mail:	CON Mall, : cs@sheeta	150 Feet R duniversal.c	ing Road, com; <b>Telep</b>	Rajkot - hone No:	: +9190	, Gujarat, 199302638	India.	R	FOR RESII ESIDENT Q RETAIL IN NRIS APPI	QIBS, NO DIVIDU	ON INST JAL APPI	ITUTION LICANT:	VAL APPL S AND EL	ICANTS, IGIBLE
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							2. PAN	OF SC	OLE /	FIRST	APPL	ICANT						
	3. INVESTOR'S DEPOSIT	ORY ACCOU	NT DETAILS		CDSL			1					1			E <b>STOI</b> idual(s) -	R STAT	US (*)
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E E	7. PAYMENT DETAILS [IN C	APITAL LETT	ERS]									Р	AYMEN					
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PLEASE FILL IN BLOCK LETTERS	ASBA																	
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#### IN THE NATURE OF ABRIDGED PROSPECTUS - MEMORANDUM CONTAINING SALIENT THE PROSPECT FEATURES OF APPLICANT'S UNDERTAKING AND

(IN CASE OF A JOINT APPLICATION, THE CONFIRMATIONS, AUTHORIZATIONS, UNDERTAKINGS AND REPRESENTATIONS MADE BY THE FIRST APPLICANT WILL BE DEEMED TO HAVE BEEN MADE ON BEHALF OF ALL JOINT APPLICANTS. THE FIRST APPLICANT SHALL BE LIABLE FOR ALL THE OBLIGATIONS ARISING OUT OF THE ISSUE OF EQUITY SHARES.)

On the basis of the Prospectus dated November 28, 2023, filed with ROC, Ahmedabd General Information Document (the "GID") and having studied the attached details as per the Abridged Prospectus, I/We hereby apply for On the basis of the Prospectus dated November 28, 2023, filed with ROC, Ahmedabd General Information Document (the "GID") and having studied the attached details as per the Abridged Trospectus, 1We hereby apply for allotment of the Equity Shares to me/us in the Issue upto my/our application for maximum number of Equity Shares at the Issue Price. L/We hereby confirm that I am/we are eligible person to invest in this Issue in accordance with applicable laws. I/We hereby agree to accept the Equity Shares applied for, or such lesser number of Equity Shares as may be allotted to me/us, subject to the terms of the Prospectus, GID, Abridged Prospectus, the Application Form and other applicable laws. I/We hereby agree to accept the Equity Shares applied for, or such lesser number of Equity Shares as may be allotted to me/us, subject to the terms of the Prospectus, GID, Abridged Prospectus, the Application Form and other applicable laws. The amount payable on application has been blocked with the relevant SCSB I/We undertake that I/we will sign all such other documents and do all such acts, if any, necessary on my/our part to enable me/us to be registered as the holder(s) of the Equity Shares which may be allocated/allotted and to registered my/our address as given below. I/We note that incase of QIB applicant, the (i) SCSB (for applications other than applications by Anchor Investors) and (ii) the L/M's have the right to reject the application (including on technical grounds) at the time of acceptance of application form provided that the reseasents of horizon form provided that the respectus. Interviewed and to register my/our address as given below. I/We note that incase of QIB applicant, the (i) Abridged Prospectus, It provided to application form provided that the respectus. In the application of the register and the another application form provided that the respectus. Interviewed and the register and the another application form provided to me/us and/or as specified in the Prospectus. In Abridged Prospectus, It h the Company to make the necessary changes in the Application Form without intimation to me/us and use this application form for the purpose of this Issue.

Nationality and Residentship: (Tick () whichever is applicable in the box and strike out whichever is not applicable in text).

**INVE CONFIRM THAT:** (1) EITHER I an/we are Indian National(s) resident in India and I an/we are not applying for the said Equity Shares as nominees of any person resident outside India or Foreign Nationals **OR** I am/we are Indian National(s) resident in India and I am/we are not applying for the said Equity Shares as Power of Attorney holder(s) of Non-Resident Indian(s) as mentioned on Non-Repatriation basis **OR** I am/We are Indian National(s) resident in India and I am/We are not applying for the said equity shares as Power of Attorney holder(s) of Non-Resident Indian(s) as mentioned on Non-Repatriation basis **OR** I am/We are Indian National(s) resident outside India and I am/We are not an affiliate of the company or a person acting on behalf of such affiliate; I am/We are, or at any time the Equity Shares are purchased will be, are beneficial owner of such equity shares; (a) I am /We are not an affiliate of the Company or a person acting on behalf of such affiliate; I am/We are not prohibited from accessing capital market under any order / ruling / judgment etc. of any regulatory authority including SEBI. I/We confirm that my/our applicable in the applicable Indian Laws. The Equity Shares shave not been, and will not be, registered under the U.S. Securities Act<sup>+</sup> or subjicable Indian Sof Securities Act<sup>+</sup> or otherwise graduation as of jurisdiction where those issues or sold within the United States. Accordingly, the Equity Shares will be issued and sold only outside the United States in compliance with the applicable laws of jurisdiction where those issues and sales occur. The Equity Shares have not been, and will not be, registered, listed or otherwise graduation and the unitied blave of outside laws of jurisdiction where those issues and sales occur. The Equity Shares have not been, and will not be, registered, listed or otherwise graduation and the one-lineable individuation and where the applicable laws of jurisdiction where the methicable daw of public individuation and will not be, registered, listed jurisdiction outside India and may not be issued or sold, and Applications may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction outside India. I/We confirm that the Equity Shares applied by me/ us do not exceed the relevant regulatory approvals/limits.

FOR QIB APPLICANTS: We confirm that the Maximum Equity Shares applied for by us do not exceed the relevant regulatory approvals/limits. I/We am/are not prohibited from accessing capital markets under any order/ruling/ judgment of any regulatory, judicial or any other authority, including SEBI or under the provisions of any law, regulation or statute.

Further: 1) In accordance with ASBA process provided in the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("SEBI ICDR Regulation") and as disclosed In the Prospectus. I/We authorize (a) the Registered Brokers (at Broker Centers) or the SCBs or the RTAs (at designated RTA Locations) or the CDPs (at Designated CDPs Locations), as the case may be, to do all acts as are necessary to make the application in the Issue, including uploading my/our Application, blocking or unblocking of funds in the bank account maintained with SCBs as specified in the Application Form or in the bank account of the Applicant linked with the UPI ID provided in the Application Form, as the case may be, transfer of funds to the Public Issue Account on receipt of instruction from registrar to the Issue or Sponsor Bank, as the case may be, transfer of funds to the Public Issue Account on receipt of instruction from registrar to the Issue or Sponsor Bank, as the case may be, transfer of funds to the Public Issue Account on receipt of instruction from registrar to the Issue or Sponsor Bank, as the case may be, transfer of funds to the Public Issue Account on receipt of instruction from registrar to the Issue or Sponsor Bank, as the case may be, transfer of funds to the Public Issue Account on receipt of instruction from registrar to the Issue or Sponsor Bank, as the case may be, transfer of funds to the Public Issue Account on receipt of instruction from registrar to the Issue or Sponsor Bank, as the case may be, transfer of funds to the Public Issue Account on receipt of instruction from registrar to the Issue or Sponsor Bank, as the case may be, transfer of funds to the Public Issue Account on receipt of instruction from registrar to the Issue or Sponsor Bank account is a specified in the Application is the Application Form or Issue Account on receipt of instruction from registrar to the Issue or Sponsor Bank account is a specified in the Application Form or Issue Account is a specified in the Application Form or Issue Account is a specified in the Application Form or Issue Account is a specified in the Application Form or Issue Account issue Account is a specified in the Application Fo be, after finalisation of Basis of Allotment, and (b) the Registrar to the Issue or Sponsor Bank, as the case may be, to Issue instruction to the SCSBs to unblock the funds in the specified bank account upon finalisation of Basis of Allotment, 2) In case the amount available in the specified bank account is insufficient as per the application form, the SCSBs shall reject the application. 3) I/We hereby authorise the members of the Syndicate (in Specified Locations only) or the Registered Brokers (at Broker Centres) or the SCSBs or the RTAs (at designated RTA locations) or the CDPs (at designated CDP locations), as the case may be, to make relevant revisions as may be required to be done in the application, in the event of price revision

#### INSTRUCTIONS FOR FILLING UP THE APPLICATION FORM

- Name of sole/first applicant should be exactly the same as it appears in the depository records. In case of joint Applications, only the name of the first Applicant (which should also be the first name in which the beneficiary accounts in held) should be provided in the Application Form. Application means an "indication to make an issue" and not Issue.
- 2 The first applicant should mention his/her PAN allotted under the Income Tax Act, DP ID, UPI ID (as applicable) and Client ID except applications by Central or State Government and the official appointed by the courts and by Investors who are exempt from the requirement of obtaining / specifying their PAN for transacting in the securities market and by person residing in the state of Sikkim, the applicants or in case of application in joint names, the first applicant (the first name under which the beneficiary account is held), should mention his/her PAN alloted under the Income Tax Act. Any application without the PAN is liable to be rejected other than specified above.
- Based on the PAN. DP ID. UPI ID (as applicable) and Client ID provided by the Applicants, the Registrar will obtain demographic details registered with depository participants to be used for allotment, technical rejections, or unblocking of ASBA Account. 3 Hence, Applicants are advised to immediately update any change in their demographic details as appearing on the records of the Depository Participants, Please note that failure to do so could result in failure in allotment of Equity Shares, delays in unblocking of ASBA Account at the Applicants sole risk and neither the Syndicate or the Registrar RTAs/CDPs or the SCSBS nor the company shall have any responsibility and undertake any liability for the same
- Applications Lot and Price: The Issue being 100% Fixed Price Issue at a Price of 🕇 70/- per Equity Shares has been decided by our Company in consultation with Lead Manager. The Face Value of Equity Shares 🕇 10/- each. Minimum Application Lot is 2,000 Equity Shares and in multiples of 2,000 Equity Shares thereafter. The Issue period shall be for a minimum of 3 Working Days and shall not exceed 10 Working Days. In case of revision of Price Band or force majeure, banking strike or similar circumstances, for reason to be recorded in writing, the Issue Period will be extended for at least three additional working days subject to the total Issue Period not exceeding 10 working days. Any revision in the Price and the revised Issue Period, if applicable will be widely disseminated by notification to Stock Exchange, by issuing a press release and also by indicating the changes on the website of the LM and on the terminals of the Syndicate Members.
- Maximum and Minimum Application Size: In case of Resident Retail Individual Applicants, such number of Equity Shares in multiples of the of minimum Application Lot such that the Application Amount does not exceed ₹ 200,000/-. indicate their 5 agreement to purchase. In case of Non-Institutional Investors and OIB Investors, the minimum Application size shall be such number of Equity Shares in multiples of the minimum Application Lot such that Application Amount exceeds 7 200.000/-. The maximum Application by any investor should not exceed the investment limits prescribed for them by applicable laws.
- Please tick category as applicable to ensure proper upload of Application in Stock Exchange System. 6
- Please tick investor status as applicable. Please ensure investor status is updated in your depository records.
- 8. The entire Issue price of ₹70/- per equity share is payable on application. In case of allotment of lesser number of equity shares than the number applied, the company shall unblock the excess amount paid on application to the applicants. "Cheques Demand Draft/Cash/stock invest/money orders/postal orders will not be accepted". All NRI Applicants bidding on a repatriation basis by using the Non-Resident Forms are required to authorise their SCSB to block their NRE/FCNR ASBA Accounts, and all NRI Applicants bidding on a non-repatriation basis by using Resident Forms are required to authorise their SCSB to block their SCSB to blo the Application Form. The NRI Applicants can obtain the Application Form from the Company's Registered Office or from any of the members of the Syndicate or CDPs or RTAs or Registered Brokers offices. Applicants to please ensure that your Bank has notified a SCSB Branch in the city where Application Form is being submitted.
- 9 Please note that application made using third party UPI Id or ASBA Bank A/c are liable to be rejected
  - QIB and Non Institutional Investors cannot use UPI mechanism to apply.
    - For Retail Individual Investors applying using UPI. Please ensure that your Bank is offering UPI facility for Public Issues.
    - - Ensure that the: (a) bank where the bank account linked to their UPI ID is maintained; and (b) the Mobile App and UPI handle being used for making the Bid, are listed on the website of SEBI at https://www.sebi.gov.in/sebiweb/other/OtherAction. do ?doRecognisedFpi=yes&intmId=40 Please mention UPI Id clearly in CAPITAL LETTERS only.

    - Eligible NRIs applying in the Issue through the UPI Mechanism, are advised to enquire with the relevant bank where their account is UPI linked prior to submitting their Application.
    - UPI Id cannot exceed 45 characters.
    - Please ensure that you are using your UPI Id only and not the UPI of any third party
    - Retail Individual Investors applying using the UPI Mechanism shall ensure that details of the application are reviewed and verified by opening the attachment in the UPI Mandate Request and then proceed to authorise the UPI Mandate Request using his/her UPI PIN, For further details, see "Issue Procedure" on Page no. 233 of the Prospectus
- Only the first Applicant is required to sign the application form/ revision form. Thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal. Signature of ASBA bank account holder is mandatory. If the first applicant is not account holder, ensure that the Application form is signed by the account holder.
- Other Instructions: (a) Application must be made only in the prescribed Application Form. (b) Application must be completed in full, in BLOCK LETTERS in ENGLISH. Applicant should note that the Registered Brokers, CDPs, RTAs, and / or SCSBs will not be liable for errors in data entry due to incomplete or illegible Application Form. (c) Ensure that all applicable documents in support of Application are attached with the Application Form.
- The applicants may note that in case the DPID, Client ID and PAN mentioned in the Application Form and entered into the electronic biddings systems of the Stock Exchange do not match with the DP ID, Client ID and PAN available in the Depository 12. database, the Application Form is liable to be rejected.
- The Equity Shares issued in the Issue have not been and will not be registered under the U.S. Securities Act, 1933 ("U.S. Securities Act") or any state securities laws in the United States, and unless so registered may not be issued or sold within the United States. Accordingly, such Equity Shares are being issued and sold outside of the United States in offshore transactions in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdiction where those issues and sales occur. You will be sent the Prospectus either in physical form or electronic form or both. You may not distribute or forward these documents and these documents are subject to the disclaimers and restrictions contained in or accompanying them. This Common Application Form is being Issued to you on the basis that you (i) confirm that the representations, warranties, agreements and acknowledgement set out in Chapter titled "Other Regulatory and Statutory Disclosures" and "Issue Procedure" of the Prospectus and (ii) agree to abide by (1) this Common Application Form and (2) the Prospectus, together with the terms and conditions contained therein
- Note: Terms used but not defined therein shall have the meaning assigned to such terms in the Prospectus. For Detailed instructions for filling the various fields of this Application form, please refer to the "General Information Document", which is available on the websites of the Lead Manager and Stock Exchange -- TEAR HERE -

ſ	• In case of queries related to allotment/ credit of allotted equity	COMPANY CONTACT DETAILS	REGISTRAR CONTACT DETAILS
	shares, the Applicants should contact Registrar to the Issue	SHEETAL UNIVERSAL LIMITED	BIGSHARE SERVICES PRIVATE LIMITED
	<ul> <li>In case of Application submitted to the SCSBs, the Applicants</li> </ul>	Registered Office: Office No. 348, 2nd Floor, ISCON Mall,	SEBI Registration Number: INR000001385
	should contact the relevant SCSB	150 Feet Ring Road, Rajkot - 360005, Gujarat, India.	Address: Office No. S6-2, 6th Floor, Pinnacle business Park, Next to Ahura
		Website: www.sheetaluniversal.com	Center, Mahakali Caves Road, Andheri (East), Maharashtra-400093, India.
	<ul> <li>In case of queries related to upload of Applications submitted</li> </ul>		Tel. Number: 022-62638200; Fax- 022-62638299
	to the RTAs/Registered Brokers/CDPs, as applicable the	E-Mail: cs@sheetaluniversal.com;	Email Id: ipo@bigshareonline.com
	Applicant should contact the relevant Designated Intermediary.	Telephone No: +919099302638	Investors Grievance Id: investor@bigshareonline.com
	<ul> <li>For UPI related queries, investors can contact NPCI at the toll</li> </ul>	Company Secretary and Compliance Officer: Mrs. Khushbu	Website: www.bigshareonline.com
		Kalpit Shah	Contact Person: Mr. Vinayak Morbale
	free number-18001201740 and Mail ld-ipo.upi@npciorg.in.		CIN: U99999MH1994PTC076534

# 2 - SHEETAL UNIVERSAL LIMITED

# IN THE NATURE OF ABRIDGED PROSPECTUS - MEMORANDUM CONTAINING SALIENT FEATURES OF THE PROSPECTUS APPLICANT'S UNDERTAKING FOR REVISION FORM

I/We (on behalf of joint applicants, if any) confirm that the Acknowledgement slip for my/our application are enclosed for the revisions which are being requested. I/we agree to be bound by all the terms & conditions mentioned in the Application Form submitted earlier by me/us.

I/We (on behalf of joint application as appearing on the electronic bidding system do not tally with the details in this Revision Form.

#### **INSTRUCTIONS FOR FILLING UP THE REVISION FORM**

- 1. Name of sole/first applicant should be exactly the same as it appears in the depository records
- 2. Please ensure that the application options provided are in the same order as that provided in the Application Form submitted earlier.
- 3. In case there is no change in the particular application, please write "NO CHANGE". In case you want to cancel the application, please write "CANCELLED".
- 4. The entire Application Amount will be payable at the time of submission of the Application Form. Under ASBA Process the SCSBs shall be authorized to block such funds in the bank accounts that are specified in the Application Form. Application Form. Application Form application form is being submitted.
- 5. Only the first Application form required to sign the application form/ revision form. Thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal. Signature of ASBA bank account holder is mandatory. If the first applicant is not account holder.
- 6. Please note that application made using third party UPI Id or ASBA Bank A/c are liable to be rejected.
  - QIB and Non Institutional Investors cannot use UPI mechanism to apply.
  - For Retail Individual Investors applying using UPI.
  - Please ensure that your Bank is offering UPI facility for Public Issues.
  - Ensure that the: (a) bank where the bank account linked to their UPI ID is maintained; and (b) the Mobile App and UPI handle being used for making the Bid, are listed on the website of SEBI at https:// www.sebi.gov.in/sebiweb/other/OtherAction. do?doRecognisedFpi=yes&intmId=40
  - Please mention UPI Id clearly in CAPITAL LETTERS only.
  - Eligible NRIs applying in the Issue through the UPI Mechanism, are advised to enquire with the relevant bank where their account is UPI linked prior to submitting their Application.
  - UPI Id cannot exceed 45 characters.
  - Please ensure that you are using your UPI Id only and not the UPI of any third party.

7. Other Instructions: a. Revision to Application must be made only in the prescribed Revision Form, as applicable. b. Application must be completed in full, in BLOCK LETTERS in ENGLISH. Applicants should note that the Syndicate Members/ SCSBs/Registered Brokers/ RTAs/ CDPs will not be liable for errors in data entry due to incomplete or illegible Revision Form. c. Ensure that Acknowledgement Slip for your application has and any other documents in support of the revision are attached with the Revision Form. d. Applicants shall only be required to pay the amount in excess of their original application amount (if any) upon an upward revision of their application.

#### **ISSUE STRUCTURE**

Public issue of 34,00,000 equity shares of face value of  $\overline{\mathbf{T}}$  10/- each for cash at a price of  $\overline{\mathbf{T}}$  70 per equity share including a share premium of  $\overline{\mathbf{T}}$  60 per equity share (the "issue price") aggregating to  $\overline{\mathbf{T}}$  2,380.00 Lakh ("the issue") by our company.

Particulars	Net Issue to Public	Market Maker reservation portion
Number of Equity Shares*	3228000 Equity Shares	172000 Equity Shares
Percentage of Issue Size available for allocation	94.94 % of the Issue Size	1.50 % of the Issue Size
	28.18 % of the Post Issue Paid up Capital	5.06 % of the Post Issue Paid up Capital
Basis of Allotment/ Allocation if respective category is oversubscribed	Proportionate subject to minimum allotment of 2000 Equity Shares and Further allotment in multiples of 2000 Equity Shares each.	Firm Allotment
	For further details please refer to the section titled "Issue Procedure – Basis of Allotment" on page no. 233 of this Prospectus.	
Mode of Application	All the Applicants shall make the Application (Online or Physical) through ASBA Process Only.	Through ASBA mode Only.
Minimum Application Size	For QIB and NII: Such number of Equity Shares in multiples of 2000 Equity Shares such that the Application Value exceeds ₹ 2,00,000 For Retail Individuals: 2000 Equity Shares	172000 Equity Shares
Maximum Bid	For QIB and NII: Such number of Equity Shares in multiples of 2000 Equity Shares such that the Application Size does not exceed 3228000 Equity Shares subject to limit the investor has to adhere under the relevant laws and regulations applicable. For Retail Individuals: 2000 Equity Shares so that the Application Value does not exceed ₹ 2,00,000	Upto 172000 Equity Shares
Mode of Allotment	Compulsorily in dematerialized mode	Compulsorily in dematerialized mode
Trading Lot	2000 Equity Shares	2000 Equity Shares, However the Market Maker may accept odd lots if any in the market as required under the SEBI (ICDR) Regulations, 2018.
Terms of payment	Entire Application Amount shall be payable at the time of submission of Applicat	ion Form.
Application Lot Size	2000 Equity Share and in multiples of 2000 Equity Shares thereafter	

\* 50% of the shares Issued in the Net Issue to Public portion are reserved for applications whose application value is below ₹ 2,00,000 and the balance 50% of the shares are available for applications whose application value is above ₹ 2,00,000.

		TEAR HERE	
	In case of gueries related to allotment/ credit of allotted equity	COMPANY CONTACT DETAILS	REGISTRAR CONTACT DETAILS
	shares, the Applicants should contact Registrar to the Issue	SHEETAL UNIVERSAL LIMITED	BIGSHARE SERVICES PRIVATE LIMITED
•	In case of Application submitted to the SCSBs, the Applicants	Registered Office: Office No. 348, 2nd Floor, ISCON Mall,	SEBI Registration Number: INR000001385 Address: Office No. S6-2, 6th Floor, Pinnacle business Park, Next to Ahura
	should contact the relevant SCSB	150 Feet Ring Road, Rajkot - 360005, Gujarat, India.	Center, Mahakali Caves Road, Andheri (East), Maharashtra-400093, India.
•	In case of queries related to upload of Applications submitted	Website: www.sheetaluniversal.com	Tel. Number: 022-62638200; Fax- 022-62638299
	to the RTAs/Registered Brokers/CDPs, as applicable the	E-Mail: cs@sheetaluniversal.com;	Email Id: ipo@bigshareonline.com
	Applicant should contact the relevant Designated Intermediary.	Telephone No: +919099302638	Investors Grievance Id: investor@bigshareonline.com
	For UPI related queries, investors can contact NPCI at the toll	Company Secretary and Compliance Officer: Mrs. Khushbu	Website: www.bigshareonline.com
1	free number-18001201740 and Mail Id-ipo.upi@npciorg.in.	Kalpit Shah	Contact Person: Mr. Vinayak Morbale
1	nee number 100012017 to une mun deipo.upi@ipeloig.in.	-	CIN: U99999MH1994PTC076534

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10 - SHEETAL UNIVERSAL LIMITED

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#### THE NATURE OF ABRIDGED PROSPECTUS

#### APPLICANT'S UNDERTAKING FOR APPLICATION FORM

(IN CASE OF A JOINT APPLICATION, THE CONFIRMATIONS, AUTHORIZATIONS, UNDERTAKINGS AND REPRESENTATIONS MADE BY THE FIRST APPLICANT WILL BE DEEMED TO HAVE BEEN MADE ON BEHALF OF ALL JOINT APPLICANTS. THE FIRST APPLICANT SHALL BE LIABLE FOR ALL THE OBLIGATIONS ARISING OUT OF THE ISSUE OF EQUITY SHARES.)

On the basis of the Prospectus dated November 28, 2023, file with ROC, Ahmedabad General Information Document (the "GID") and having studied the attached details as per the Abridged Prospectus, I/We hereby apply for allotment of the Equity Shares to me/us in the Issue upto my/our application for maximum number of Equity Shares at the Issue Price. I/We hereby confirm that I am/we are eligible person to invest in this Issue in accordance with applicable laws. I/ We hereby agree to accept the Equity Shares applied for, or such lesser number of Equity Shares as may be allotted to me/us, subject to the terms of the Prospectus, GID, Abridged Prospectus, the Application Form and other applicable have the equivery later of the Equity Shares which may be allocated/allotted with the relevant SCSB LiVe undertake that l/we will sign all such other documents and do all such acts, if any, necessary on my/our part to enable me/us to be registered as the holder(s) of the Equity Shares which may be allocated/allotted and to registered my/our address as given in the depository records. I/We authorise you to place my/our name(s) on the Register of Members of the Company as holders of the Equity Shares that may be allocated/allotted and to registered my/our address(es) as given below. I/We note that incase of QIB applicant, the (i) SCSB (for applications other than applications by Anchor Investors) and (ii) the LM have the right to reject the application (including on technical grounds) at the time of acceptance of application form provided that the reasons for rejecting the same shall be provided to applicant in writing, whereas it has the right to reject it in the result of reject the appreciation of the result of intimation to me/us and use this application form for the purpose of this Issue.

#### Nationality and Residentship: (Tick () whichever is applicable in the box and strike out whichever is not applicable in text).

IWE COFFIRM THAT: I an/We are Indian(s) of Indian Origin residing abroad / FPIs / FVCI and that I/we have remitted funds for Equity Shares applied for herein through normal banking channels or out of the funds held in Non-Resident External (NRE) Account/Foreign Currency Non Resident (FCNR) Account in India; (2) I am/we are not applying for Equity Shares as nominee(s) of any person(s) who is/are not NRIs (3) I am/We are, Non Resident Indian applying for the said Equity Shares on my/our own behalf on repatriation basis (4) I am/We are, or at the time the Equity Shares are purchased will be, the beneficial owner of such Equity Shares; (5) I am/we are not an affiliate of the Company or a person acting on behalf of such affiliate; I am / We are not prohibited from accessing capital market under any order / ruling / judgement etc. of any regulatory authority including SEBI. I/We confirm that my/our application is in compliance with the applicable Indian and Foreign laws. The Equity Shares have not been, and will not be, registered under the U.S. Securities Act 1933, as amended (the "Securities Act") or any state securities laws in the United States and may not be Issue or sold within the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the Equity Shares will be Issued and sold only outside the United States in compliance with Regulation S of Securities Act and the applicable laws of jurisdiction where those Issue and sales occur. The Equity Shares have not been, and will not be, registered, listed or otherwise qualified in any other jurisdiction outside India and may not be Issue or sold, and Applications may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction. I/We Confirm that the Equity Shares applied by me/ us do not exceed the relevant regulatory approvals/limits.

FOR QIB APPLICANTS: We confirm that the Maximum Equity Shares applied for by us do not exceed the relevant regulatory approvals/limits. I/We am/are not prohibited from accessing capital markets under any order/ruling/ judgment of any regulatory, judicial or any other authority, including SEBI or under the provisions of any law, regulation or statute.

Further: 1) In accordance with ASBA process provided in the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("SEBI ICDR Regulation") and as disclosed in the Prospectus. I/We authorize (a) the Registered Brokers (at Broker Centers) or the SCBs or the RTAs (at designated RTA Locations) or the CDPs (at Designated CDPs Locations), as the case may be, to do all acts as are necessary to make the application in the Issue, including uploading my/our Application, blocking or unblocking of funds in the bank account maintained with SCSBs as specified in the Application Form or in the bank account of the Applicant linked with the UPI ID provided in the Application Form, as the case may be, transfer of funds to the Public Issue Account on receipt of instruction from registrar to the Issue or Sponsor Bank, as the case may be, after finalisation of Basis of Allotment, and (b) the Registrar to the Issue or Sponsor Bank, as the case may be, to Issue instruction to the SCSBs to unblock the funds in the specified bank account upon finalisation of Basis of Allotment. 2) In case the amount available in the specified bank account is insufficient as per the application form, the SCSBs shall reject the application. 3) I/We hereby authorise the members of the Syndicate (in Specified Locations only) or the Registered Brokers (at Broker Centres) or the SCSBs or the RTAs (at designated RTA locations) or the CDPs (at designated CDP locations), as the case may be, to make relevant revisions as may be required to be done in the application, in the event of price revision.

#### INSTRUCTIONS FOR FILLING UP THE APPLICATION FORM

- Name of sole/first applicant should be exactly the same as it appears in the depository records. In case of joint Applications, only the name of the first Applicant (which should also be the first name in which the beneficiary accounts in held) should be provided in the Application Form. Application means an "indication to make an issue" and not Issue.
- The first applicant should mention his/her PAN allotted under the Income Tax Act, DP ID, UPI ID (as applicable) and Client ID except applications by Central or State Government and the official appointed by the courts and by Investors who are exempt from the requirement of obtaining / specifying their PAN for transacting in the securities market and by person residing in the state of Sikkim, the applicants or in case of application in joint names, the first applicant (the first name under which the beneficiary account is held), should mention his/her PAN allotted under the Income Tax Act. Any application without the PAN is liable to be rejected other than specified above.
- Based on the PAN, DP ID, UPI ID (as applicable) and Client ID provided by the Applicants, the Registrar will obtain demographic details registered with depository participants to be used for allotment, technical rejections, or unblocking of ASBA Account. Hence, Applicants are advised to immediately update any change in their demographic details as appearing on the records of the Depository Participants. Please note that failure to do so could result in failure in allotment of Equity Shares, delays in unblocking of ASBA Account at the Applicants sole risk and neither the Syndicate or the Registrar RTAs/CDPs or the SCSBS nor the company shall have any responsibility and undertake any liability for the same.
- Applications Lot and Price: The Issue being 100% Fixed Price Issue at a Price of ₹ 70/- per Equity Shares has been decided by our Company in consultation with Lead Manager. The Face Value of Equity Shares ₹ 10/- each. Minimum Application Lot 4 Representations for the rest of the state of the state at a free of of the free state at a free of of the free state of the state of th applicable will be widely disseminated by notification to Stock Exchange, by issuing a press release and also by indicating the changes on the website of the LM and on the terminals of the Syndicate Members.
- Maximum and Minimum Application Size: In case of Resident Retail Individual Applicants, such number of Equity Shares in multiples of the of minimum Application Lot such that the Application Amount does not exceed ₹ 200,000/-, indicate their agreement to purchase. In case of Non-Institutional Investors and QIB Investors, the minimum Application size shall be such number of Equity Shares in multiples of the minimum Application Lot such that Application Lot such that Application Amount 5 exceeds ₹ 200,000/-. The maximum Application by any investor should not exceed the investment limits prescribed for them by applicable laws.
- Please tick category as applicable to ensure proper upload of Application in Stock Exchange System.
- Please tick investor status as applicable. Please ensure investor status is updated in your depository records.
- The entire Issue price of ₹ 70/- per equity share is payable on application. In case of allotment of lesser number of equity shares than the number applied, the company shall unblock the excess amount paid on application to the applicants. 8 The query base process of the second se at the time of the submission of the Application Form. The NRI Applicants can obtain the Application Form from the Company's Registered Office or from any of the members of the Syndicate or CDPs or RTAs or Registered Brokers offices. Applicants to please ensure that your Bank has notified a SCSB Branch in the city where Application Form is being submitted.
- 9 Please note that application made using third party UPI Id or ASBA Bank A/c are liable to be rejected
  - QIB and Non Institutional Investors cannot use UPI mechanism to apply
  - For Retail Individual Investors applying using UPI. Please ensure that your Bank is offering UPI facility for Public Issues.
  - - Ensure that the: (a) bank where the bank account linked to their UPI ID is maintained; and (b) the Mobile App and UPI handle being used for making the Bid, are listed on the website of SEBI at https://www.sebi.gov.in/sebiweb other/OtherAction. do?doRecognisedFpi=yes&intmld=40
  - Please mention UPI Id clearly in CAPITAL LETTERS only.
  - Eligible NRIs applying in the Issue through the UPI Mechanism, are advised to enquire with the relevant bank where their account is UPI linked prior to submitting their Application. UPI Id cannot exceed 45 characters.

  - Please ensure that you are using your UPI Id only and not the UPI of any third party.
  - Retail Individual Investors applying using the UPI Mechanism shall ensure that details of the application are reviewed and verified by opening the attachment in the UPI Mandate Request and then proceed to authorise the UPI Mandate Request using his/her UPI PIN, For further details, see "Issue Procedure" on page no. 233 of the Prospectus
- Only the first Applicant is required to sign the application form/ revision form. Thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal. Signature of bank ASBA account holder is mandatory. If the first applicant is not account holder, ensure that the Application form is signed by the account holder. 10
- Other Instructions: (a) Application must be made only in the prescribed Application Form. (b) Application must be completed in full, in BLOCK LETTERS in ENGLISH. Applicant should note that the Registered Brokers, CDPs, RTAs, and 11 or SCSBs will not be liable for errors in data entry due to incomplete or illegible Application Form. (c) Ensure that all applicable documents in support of Application are attached with the Application Form.
- The applicants may note that in case the DPID, Client ID and PAN mentioned in the Application Form and entered into the electronic biddings systems of the Stock Exchange do not match with the DP ID, Client ID and PAN available in the 12 Depository database, the Application Form is liable to be rejected.
- The Equity Shares issued in the issue have not been and will not be registered under the U.S. Securities Act, 1933 ("U.S. Securities Act") or any state securities laws in the United States, and unless so registered may not be issued or sold 13 within the United States. Accordingly, such Equity Shares are being issued and sold outside of the United States in offshore transactions in reliance on Regulation S under the U.S. Securities Act and the applicable laws of the jurisdiction where those issues and sales occur

You will be sent the Prospectus either in physical form or electronic form or both. You may not distribute or forward these documents and these documents are subject to the disclaimers and restrictions contained in or accompanying them. This Application Form is being Issued to you on the basis that you (i) confirm that the representations, warranties, agreements and acknowledgement set out in Chapter titled "Other Regulatory and Statutory Disclosures" and "Issue Procedure" of the Prospectus and (ii) agree to abide by (1) this Application Form and (2) the Prospectus, together with the terms and conditions contained therein.

Note: Terms used but not defined therein shall have the meaning assigned to such terms in the Prospectus. For Detailed instructions for filling the various fields of this Application form, please refer to the General Information Document, which is available on the websites of the Lead Manager and Stock Exchange. TEAD LIEDE

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• In case of queries related to allotment/ credit of allotted equity	COMPANY CONTACT DETAILS	REGISTRAR CONTACT DETAILS
shares, the Applicants should contact Registrar to the Issue	SHEETAL UNIVERSAL LIMITED	BIGSHARE SERVICES PRIVATE LIMITED
• In case of Application submitted to the SCSBs, the Applicants	Registered Office: Office No. 348, 2nd Floor, ISCON Mall,	SEBI Registration Number: INR000001385
should contact the relevant SCSB	150 Feet Ring Road, Rajkot - 360005, Gujarat, India.	Address: Office No. S6-2, 6th Floor, Pinnacle business Park, Next to Ahura
	Website: www.sheetaluniversal.com	Center, Mahakali Caves Road, Andheri (East), Maharashtra-400093, India.
In case of queries related to upload of Applications submitted	E-Mail: cs@sheetaluniversal.com;	Tel. Number: 022-62638200; Fax- 022-62638299
to the RTAs/Registered Brokers/CDPs, as applicable the		Email Id: ipo@bigshareonline.com
Applicant should contact the relevant Designated Intermediary.	<b>Telephone No:</b> +919099302638	Investors Grievance Id: investor@bigshareonline.com
<ul> <li>For UPI related queries, investors can contact NPCI at the toll</li> </ul>	Company Secretary and Compliance Officer: Mrs. Khushbu	Website: www.bigshareonline.com
free number-18001201740 and Mail ld-ipo.upi@npciorg.in.	Kalpit Shah	Contact Person: Mr. Vinayak Morbale
nee number 100012017 to und tour la ipolupi@npeloig.m.		CIN: U99999MH1994PTC076534

# 2 - SHEETAL UNIVERSAL LIMITED

# IN THE NATURE OF ABRIDGED PROSPECTUS - MEMORANDUM CONTAINING SALIENT FEATURES OF THE PROSPECTUS APPLICANT'S UNDERTAKING FOR REVISION FORM

I/We (on behalf of joint applicants, if any) confirm that the Acknowledgement slip for my/our application are enclosed for the revisions which are being requested. I/we agree to be bound by all the terms & conditions mentioned in the Application Form submitted earlier by me/us.

I/We (on behalf of joint applicants, if any) authorize you to reject this Revision Form, in case any of the details of my existing Application as appearing on the electronic bidding system do not tally with the details in this Revision Form.

#### **INSTRUCTIONS FOR FILLING UP THE REVISION FORM**

- 1. Name of sole/first applicant should be exactly the same as it appears in the depository records.
- 2. Please ensure that the application options provided are in the same order as that provided in the Application Form submitted earlier.
- 3. In case there is no change in the particular application, please write "NO CHANGE". In case you want to cancel the application, please write "CANCELLED".
- 4. The entire Application Amount will be payable at the time of submission of the Application Form. Under ASBA Process the SCSBs shall be authorized to block such funds in the bank accounts that are specified in the Application Form. Application Form. SCSB where the ASBA account is maintained has notified an SCSB branch in the city where the Application form is being submitted.
- 5. Only the first Applicant is required to sign the application form/ revision form. Thumb impressions and signatures other than in the languages specified in the Eighth Schedule to the Constitution of India must be attested by a Magistrate or a Notary Public or a Special Executive Magistrate under official seal. Signature of ASBA bank account holder is mandatory. If the first applicant is not account holder, ensure that the Application form is signed by the ASBA account holder.
- 6. Please note that application made using third party UPI Id or ASBA Bank A/c are liable to be rejected.
  - QIB and Non Institutional Investors cannot use UPI mechanism to apply.
  - For Retail Individual Investors applying using UPI.
  - Please ensure that your Bank is offering UPI facility for Public Issues.
  - Ensure that the: (a) bank where the bank account linked to their UPI ID is maintained; and (b) the Mobile App and UPI handle being used for making the Bid, are listed on the website of SEBI at https:// www.sebi.gov.in/sebiweb/other/OtherAction. do?doRecognisedFpi=yes&intmId=40
  - Please mention UPI Id clearly in CAPITAL LETTERS only.
  - Eligible NRIs applying in the Issue through the UPI Mechanism, are advised to enquire with the relevant bank where their account is UPI linked prior to submitting their Application.
  - UPI Id cannot exceed 45 characters.
  - Please ensure that you are using your UPI Id only and not the UPI of any third party.

7. Other Instructions: a. Revision to Application must be made only in the prescribed Revision Form, as applicable. b. Application must be completed in full, in BLOCK LETTERS in ENGLISH. Applicants should note that the Syndicate Members/ SCSBs/Registered Brokers/ RTAs/ CDPs will not be liable for errors in data entry due to incomplete or illegible Revision Form. c. Ensure that Acknowledgement Slip for your application has and any other documents in support of the revision are attached with the Revision Form. d. Applicants shall only be required to pay the amount in excess of their original application amount (if any) upon an upward revision of their application.

#### **ISSUE STRUCTURE**

Public issue of 34,00,000 equity shares of face value of ₹ 10/- each for cash at a price of ₹ 70 per equity share including a share premium of ₹ 60 per equity share (the "issue price") aggregating to ₹ 2,380.00 Lakh ("the issue") by our company.

Particulars	Net Issue to Public	Market Maker reservation portion
Number of Equity Shares*	3228000 Equity Shares	172000 Equity Shares
Percentage of Issue Size available for allocation	94.94 % of the Issue Size	1.50 % of the Issue Size
	28.18 % of the Post Issue Paid up Capital	5.06 % of the Post Issue Paid up Capital
Basis of Allotment/ Allocation if respective category is oversubscribed	Proportionate subject to minimum allotment of 2000 Equity Shares and Further allotment in multiples of 2000 Equity Shares each.	Firm Allotment
	For further details please refer to the section titled "Issue Procedure – Basis of Allotment" on page no. 233 of this Prospectus.	
Mode of Application	All the Applicants shall make the Application (Online or Physical) through ASBA Process Only.	Through ASBA mode Only.
Minimum Application Size	For QIB and NII: Such number of Equity Shares in multiples of 2000 Equity Shares such that the Application Value exceeds ₹ 2,00,000 For Retail Individuals: 2000 Equity Shares	172000 Equity Shares
Maximum Bid	For QIB and NII: Such number of Equity Shares in multiples of 2000 Equity Shares such that the Application Size does not exceed 3228000 Equity Shares subject to limit the investor has to adhere under the relevant laws and regulations applicable. For Retail Individuals: 2000 Equity Shares so that the Application Value does not exceed ₹ 2,00,000	Upto 172000 Equity Shares
Mode of Allotment	Compulsorily in dematerialized mode	Compulsorily in dematerialized mode
Trading Lot	2000 Equity Shares	2000 Equity Shares, However the Market Maker may accept odd lots if any in the market as required under the SEBI (ICDR) Regulations, 2018.
Terms of payment	Entire Application Amount shall be payable at the time of submission of Applicat	ion Form.
Application Lot Size	2000 Equity Share and in multiples of 2000 Equity Shares thereafter	

\* 50% of the shares Issued in the Net Issue to Public portion are reserved for applications whose application value is below ₹ 2,00,000 and the balance 50% of the shares are available for applications whose application value is above ₹ 2,00,000.

 	TEAR HERE	
In case of queries related to allotment/ credit of allotted equity	COMPANY CONTACT DETAILS	REGISTRAR CONTACT DETAILS
shares, the Applicants should contact Registrar to the Issue	SHEETAL UNIVERSAL LIMITED	BIGSHARE SERVICES PRIVATE LIMITED
In case of Application submitted to the SCSBs, the Applicants	Registered Office: Office No. 348, 2nd Floor, ISCON Mall,	SEBI Registration Number: INR000001385
should contact the relevant SCSB	150 Feet Ring Road, Rajkot - 360005, Gujarat, India.	Address: Office No. S6-2, 6th Floor, Pinnacle business Park, Next to Ahura Center, Mahakali Caves Road, Andheri (East), Maharashtra-400093, India.
In case of queries related to upload of Applications submitted	Website: www.sheetaluniversal.com	Tel. Number: 022-62638200; Fax- 022-62638299
to the RTAs/Registered Brokers/CDPs, as applicable the	E-Mail: cs@sheetaluniversal.com;	Email Id: ipo@bigshareonline.com
Applicant should contact the relevant Designated Intermediary.	Telephone No: +919099302638	Investors Grievance Id: investor@bigshareonline.com
For UPI related queries, investors can contact NPCI at the toll	Company Secretary and Compliance Officer: Mrs. Khushbu	Website: www.bigshareonline.com
free number-18001201740 and Mail ld-ipo.upi@npciorg.in.	Kalpit Shah	Contact Person: Mr. Vinayak Morbale
		CIN: U99999MH1994PTC076534

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This is an abridged prospectus containing salient features of the Prospectus dated November 28, 2023 (The "Prospectus").

You are encouraged to read greater details available in the Prospectus

(Prospectus can be downloaded from the website of LM at www.heelinemh.com

THIS ABRIDGED PROSPECTUS CONSISTS OF FOUR PAGES OF BID CUM APPLICATION FORM ALONG WITH INSTRUCTIONS AND SIX PAGES OF ABRIDGED PROSPECTUS. PLEASE ENSURE THAT YOU HAVE RECEIVED ALL THE PAGES.

and of the Company at



#### SHEETAL UNIVERSAL LIMITED

Corporate Identity Numbers: U51219GJ2015PLC084270 | Date of Incorporation: August 20, 2015

REGISTERED OFFICE	CORPORATE OFFICE	CONTACT PERSON	TELEPHONE AND EMAIL	WEBSITE
Office No. 348, 2nd Floor, ISCON Mall, 150 Feet Ring Road, Rajkot - 360005, Gujarat, India.	-	Mrs. Khushbu Kalpit Shah	Mobile No: +91 9099302638 Email Id: <u>cs@sheetaluniversal.com</u>	www.sheetaluniversal.com

PROMOTERS OF OUR COMPANY: MR. HIREN VALLABHBHAI PATEL AND MRS. KAJAL HIREN PATEL

			DETAILS OF TH	E ISSUE								
	FRESH ISSUE SIZE	OFS SIZE (BY NO.	TOTAL ISSUE	ISUUE UNDER		SHARE RESER	VATION					
TYPE	(IN ₹ LAKHS)	OF SHARES OR BY AMOUNT IN ₹)	SIZE		QIB	NII	RII					
Fresh Issue	3400000 Equity Shares aggregating to ₹ 2,380.00 Lakhs	Nil	3400000 Equity Shares aggregating to ₹ 2,380.00 Lakhs	This Issue is being made pursuant to Regulation 229(2) of SEBI ICDR Regulations, as the Company's post issue Paid- up capital would be less than or equal to twenty five crore rupees.	the Marke	e than 16,14,000 pares to the Non-	Not less than 16,14,000 Equity shares to the Retail individual investors					
These Equity Shares are proposed to be listed on Emerge Platform of National Stock Exchange of India Limited.												
Details of OFS by P	romoters/ Promoter group/ o	ther selling shareholders: -	NIL									

#### Details of OFS by Promoter(s) / Promoter Group / Other Selling Shareholders

Name	Туре	No of Shares offered/ Amount in ₹	WACA in ₹ per Equity	Name	Туре	No of Shares offered/ Amount in ₹	WACA in ₹ per Equity	
NOT APPLICABLE AS THE ENTIRE ISSUE CONSTITUTES FRESH ISSUE OF EQUITY SHARES								
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P: Promoter; PG: Promoter Group; OSS: Other Selling shareholder; WACA: Weighted Average Cost of Acquisition shall be calculated on fully diluted basis

Whether the company is compulsorily required to allot at least 75% of the net offer to public, to qualified institutional buyers- NA.						
PRICE, MINIMUM BID LOT & INDICATIVE TIMELINES						
Issue Price	₹ 70/-	Minimum lot size	2000 Equity Shares			
Bid Opening Date	December 04, 2023	Initiation of Unblocking of Funds/refunds	On or Before December 8, 2023			
Bid Closing Date	December 06, 2023	Credit of Equity Shares to demat accounts of Allotees	On or Before December 8, 2023			
Finalization of basis of allotment with the Designated Stock Exchange	On or before December 7, 2023	Commencement of Trading of Equity Shares on the Stock Exchanges	On or Before December 11, 2023			

\*For details of Basis of Issue Price, please refer to page 90 of the Prospectus.

#### Details of WACA of all shares transacted over the trailing eighteen months from the date of Prospectus

Period	Weighted Average Cost of Acquisition (in Rs.)	Issue Price is 'X' times the WACA	Range of acquisition price Lowest Price- Highest Price (in Rs.)	
Trailing Eighteen Month from the date of Prospectus	₹ 4.61/-*	15.19 times*	₹0 - ₹70	

\* Weighted Average Cost of Acquisition for trailing eighteen month from the date of Prospectus includes Bonus shares issued on July 20, 2023 for which no consideration was paid. WACA: Weighted Average Cost of Acquisition shall be calculated on fully diluted basis for the trailing eighteen months from the date of RHP.

#### RISKS IN REALTION TO THE FIRST ISSUE

The face value of the Equity Shares is  $\gtrless$  10/- each and the Issue Price is 7.00 times of the face value of the Equity Shares. The Issue Price (determined and justified by our Company in consultation with the Lead Manager as stated in chapter titled as *"Basis for Issue Price"* on page 90 should not be taken to be indicative of the market price of the Equity Shares after the Equity Shares are listed. No assurance can be given regarding an active or sustained trading in the Equity Shares or regarding the price at which the Equity Shares will be traded after listing

#### GENERAL RISKS

Investments in Equity and Equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Issue. For taking an investment decision, investors must rely on their own examination of our Company and the Issue including the risks involved. The Equity Shares issued in the Issue have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the Prospectus. Specific attention of the investors is invited to the section "*Risk Factors*" beginning on 24 of the Prospectus and Page No. 8 of this Abridged Prospectus.

#### PROCEDURE

You may obtain a physical copy of the Application form and the Prospectus from Emerge Platform of National Stock Exchange of India Limited (NSE EMERGE), syndicate members, registered brokers, registrar to issue, Depository Participants, underwriters, bankers to the issue, or Self Certified Syndicate Banks. You may also download the Prospectus from the websites of ("SEBI"), Lead Manager, Company and Stock Exchange where the equity shares are proposed to be listed that is www.sebi.gov.in, www.beelinemb.com, www.sheetaluniversal.com and www.nseindia.com.

If you wish to know about processes and procedures applicable to this issue, you may request for a copy of the Prospectus and/or the General Information Document (GID) from the Lead Manager or download it from the websites of the National Stock Exchange of India Limited (NSE EMERGE) i.e. <u>www.nseindia.com</u>; and the Lead Manager <u>www.beelinemb.com</u>.

	PR	ICE INFOR	MATION OF I	EAD MANAGER: H	BEELINE CAPITA	AL ADVISORS PRIVAT	E LIMITED	
Sr. No.	Issue Name	Issue Size (₹ in Cr.)	Issue Price (₹)	Listing Date	Opening Price on Listing Date (₹)	+/- % Change in Closing Price, (+/- % Change in Closing Benchmark) 30 <sup>th</sup> Calendar Days from Listing	+/- % Change in Closing Price, (+/- % Change in Closing Benchmark) th 90 Calendar Days from Listing	+/- % Change in Closing Price, (+/- % Change in Closing Benchmark) <sup>th</sup> 180 Calendar Days from Listing
1.	Vinsys It Service India Limited	49.84	128.00	August 11, 2023	196.45	132.11% (+2.02%)	126.56% (+0.08%)	N.A.
2.	Chavda Infra Limited	43.26	65.00	September 25, 2023	91.00	33.92% (-2.00%)	N.A.	N.A.
3.	Kody Technolab Limited	27.52	160.00	September 26, 2023	170.00	44.88% (-2.76%)	N.A.	N.A.
4.	Hi-Green carbon Limited	52.80	75.00	September 28, 2023	77.00	101.47% (-2.44%)	N.A.	N.A.
5.	Karnika Industries Limited	25.07	76.00	October 12, 2023	81.00	78.75% (-1.86%)	N.A.	N.A.
6.	Arvind and Company Shipping Agencies Limited	14.74	45.00	October 25, 2023	80.00	26.56% (+3.56%)	N.A.	N.A.
7.	Rajgor Castor Derivatives	47.81	50.00	October 31, 2023	59.00	N.A.	N.A.	N.A.

REGISTRAR TO THE ISSUE
BIGSHARE SERVICES PRIVATE LIMITED
SEBI Registration Number: INR000001385
Address: Office No. S6-2, 6th Floor, Pinnacle business Park, Next to Ahura Center,
Mahakali Caves Road, Andheri (East), Maharashtra-400093, India.
<b>Tel No:</b> +91-022-62638200
Email Id: <u>ipo@bigshareonline.com</u>
Investors Grievance Id: <u>investor@bigshareonline.com</u>
Website: www.bigshareonline.com
Contact Person: Mr. Vinayak Morbale CIN: U99999MH1994PTC076534
PEER REVIEW AUDITORS OF THE COMPANY*
M/s. N G S T and Associates,
Chartered Accountants
Address: B/203, Borivali Paras CHS, Rokadia Lane, Near Gokul Hotel, Borivali West,
Mumbai-400092, Maharashtra, India
Tel. No.: +91 9819256678
Email Id: <u>bhupendra@ngstca.com</u>
Contact Person: CA Bhupendra Gandhi
Peer Review No.: 012936
Firm Registration No: 135159W
Member No. 122296
BANKERS TO THE COMPANY
Name: Union Bank of India
Address: Race Course Circle Branch, Rajot
Tel No.: +91-9137553690
Tel No.: +91-9137553690 Email id: <u>ubin0553697@unionbankofindia.co.in</u>
Email id: <u>ubin0553697@unionbankofindia.co.in</u>
Email id: <u>ubin0553697@unionbankofindia.co.in</u> Website: <u>www.unionbankofindia.co.in</u>
Email id: <u>ubin0553697@unionbankofindia.co.in</u> Website: <u>www.unionbankofindia.co.in</u> Contact Person: Mr. Manoj Kumar Das MARKET MAKER
Email id: ubin0553697@unionbankofindia.co.in Website: www.unionbankofindia.co.in Contact Person: Mr. Manoj Kumar Das MARKET MAKER SPREAD X SECURITIES PRIVATE LIMITED
Email id: ubin0553697@unionbankofindia.co.in Website: www.unionbankofindia.co.in Contact Person: Mr. Manoj Kumar Das <u>MARKET MAKER</u> SPREAD X SECURITIES PRIVATE LIMITED Address: Shilp Corporate Park, B Block, 13th Floor, B-1309, Near Rajpath Club, Rajpath
Email id: ubin0553697@unionbankofindia.co.in Website: www.unionbankofindia.co.in Contact Person: Mr. Manoj Kumar Das <u>MARKET MAKER</u> SPREAD X SECURITIES PRIVATE LIMITED Address: Shilp Corporate Park, B Block, 13th Floor, B-1309, Near Rajpath Club, Rajpath Rangoli Road, S. G. Highway, Ahmedabad – 380054, Gujarat, India.
Email id: ubin0553697@unionbankofindia.co.in Website: www.unionbankofindia.co.in Contact Person: Mr. Manoj Kumar Das <u>MARKET MAKER</u> SPREAD X SECURITIES PRIVATE LIMITED Address: Shilp Corporate Park, B Block, 13th Floor, B-1309, Near Rajpath Club, Rajpath Rangoli Road, S. G. Highway, Ahmedabad – 380054, Gujarat, India. Tel: +91 79 6907 2018
Email id: ubin0553697@unionbankofindia.co.in Website: www.unionbankofindia.co.in Contact Person: Mr. Manoj Kumar Das <u>MARKET MAKER</u> SPREAD X SECURITIES PRIVATE LIMITED Address: Shilp Corporate Park, B Block, 13th Floor, B-1309, Near Rajpath Club, Rajpath Rangoli Road, S. G. Highway, Ahmedabad – 380054, Gujarat, India. Tel: +91 79 6907 2018 Email Id: info@spreadx.in
Email id: ubin0553697@unionbankofindia.co.in Website: www.unionbankofindia.co.in Contact Person: Mr. Manoj Kumar Das MARKET MAKER SPREAD X SECURITIES PRIVATE LIMITED Address: Shilp Corporate Park, B Block, 13th Floor, B-1309, Near Rajpath Club, Rajpath Rangoli Road, S. G. Highway, Ahmedabad – 380054, Gujarat, India. Tel: +91 79 6907 2018 Email Id: info@spreadx.in Website: www.spreadx.in
Email id: ubin0553697@unionbankofindia.co.in Website: www.unionbankofindia.co.in Contact Person: Mr. Manoj Kumar Das <u>MARKET MAKER</u> SPREAD X SECURITIES PRIVATE LIMITED Address: Shilp Corporate Park, B Block, 13th Floor, B-1309, Near Rajpath Club, Rajpath Rangoli Road, S. G. Highway, Ahmedabad – 380054, Gujarat, India. Tel: +91 79 6907 2018 Email Id: info@spreadx.in
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Email id: ubin0553697@unionbankofindia.co.in Website: www.unionbankofindia.co.in Contact Person: Mr. Manoj Kumar Das MARKET MAKER SPREAD X SECURITIES PRIVATE LIMITED Address: Shilp Corporate Park, B Block, 13th Floor, B-1309, Near Rajpath Club, Rajpath Rangoli Road, S. G. Highway, Ahmedabad – 380054, Gujarat, India. Tel: +91 79 6907 2018 Email Id: info@spreadx.in Website: www.spreadx.in SEBI Registration No: INZ000310930 Contact Person: Mrs. Khushbu Nikhilkumar Shah
Email id: ubin0553697@unionbankofindia.co.in Website: www.unionbankofindia.co.in Contact Person: Mr. Manoj Kumar Das MARKET MAKER SPREAD X SECURITIES PRIVATE LIMITED Address: Shilp Corporate Park, B Block, 13th Floor, B-1309, Near Rajpath Club, Rajpath Rangoli Road, S. G. Highway, Ahmedabad – 380054, Gujarat, India. Tel: +91 79 6907 2018 Email Id: info@spreadx.in Website: www.spreadx.in SEBI Registration No: INZ000310930

\*\* M/s V.V. Patel & Co., Chartered Accountants holds Peer Reviewed Certificate number- 011253 which is expired. However, they have applied for renewal of peer review certificate with the peer review board of ICAI and the final peer review certification is awaited.

 Names of Syndicate Members:
 Not Applicable

Names of Syndicate Members: Not Applicable				
Name of Credit Rating Agency and rating or grading obtained, if any: Not A	pplicable			
Name of Debenture Trustee, if any: Not Applicable				
Self-Certified Syndicate Banks	The list of banks is available on https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=35 https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=34 which is updated from time to time			
SCSBs eligible as Issuer Banks for UPI       The list of banks is available on         https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=40				

#### which is updated from time to time

Non-Syndicate Registered Brokers: You can submit Bid cum Application Forms in the Issue to Non-Syndicate Registered Brokers at Non-Syndicate Broker Centers. The details of such Broker Centers, along with names and contact details of the Registered Brokers are available on the websites of the Stock Exchange (www.nseindia.com). For further details, see Chapter titled "Issue Procedure" beginning at page no. 233 of the Prospectus.

Details regarding website address (es)/link(s) from which the investor can obtain list of registrars to the issue and Share Transfer Agents and Depository Participant who can accept Application from Investor (As applicable). The Details of the Designated Registrar and Share Transfer Agents locations and Designated Collecting Depository Participant Locations along with their Names and Contact Details are available on the website of the NSE (www.nseindia.com)

#### PROMOTERS OF THE COMPANY

Sr. No.	Name	Individual / Corporate	Experience & Educational Qualification
1.	Mr. Hiren Vallabhbhai Patel	Individual	<b>Experience:</b> Mr. Hiren Vallabhbhai Patel aged 37 years is Promoter and Managing Director of the Company. Our promoter has overall business experience of 8 years in food processing sector. He has been instrumental in taking major business decision of the Company and also in leading the Company. He is playing vital role in formulating business strategies and effective implementation of the same. <b>Educational Qualification:</b> He has completed Masters in international business from Deakin University, Melbourne Australia in the year 2009.
2.	Mrs. Kajal Hiren Patel	Individual	<b>Experience:</b> Mrs. Kajal Hiren Patel aged 35 years is Promoter and Whole Time Director of the Company. She has experience of 8 years in staff management and currently she is managing our Human Resource. <b>Educational Qualification:</b> She has completed her Masters Art in the year 2010 from Saurashtra University.

#### BUSINESS OVERVIEW AND STRATEGY

Company Overview: Our Company was originally incorporated as "Sheetal Universal Limited" as a Public Limited Company under the provisions of the Companies Act, 2013 vide Certificate of Incorporation dated August 20, 2015, issued by the Assistant Registrar of Companies, Gujarat. The Corporate Identification Number of our Company is U51219GJ2015PLC084270. Our registered office is located at Office No. 348, 2nd Floor, ISCON Mall, 150 Feet Ring Road, Rajkot - 360005, Gujarat, India.

Product/Service Offering: Our Company was incorporated with the object of Sourcing, processing and supply in agriculture commodities like peanut, sesame seeds, spice and grains to cater the manufacturer of peanut butter, biscuits, cakes, chocolate and food products. Within short span, we recognized as Category One Star Export House Exporter by Ministry of Commerce and Industry due to our performance in exports later on in May 2023 our company was categorised as Two Star Export House. Our manufacturing & processing facility situated at plot No. 1 to 7, Survey No. 502, Haripar Khandhera, Taluka- Kalawad, District- Jamnagar, Gujrat, India, which is spread over a total land area of approximately 14668 sq mts. Our manufacturing facility employs an extensive and stringent quality control mechanism at each stage of the process to ensure that our finished product conforms to the exact requirement of our customers. As on the date of this Prospectus, our manufacturing facility is accredited with ISO 22000:2018 certifications for the processing of groundnut, groundnut kernals, sesame seeds and whole & ground spices. We are also the member of Agricultural & Processed Food Products Export Development Authority and Indian Oil Seeds& Produce Export Promotion Council.

Revenue segmentation by product/service offering: Our Core business can be divided in following categories:

- Oil Seeds: a)
- b) Grains:
- Spices; and c)
- d) Others.

Geographies Served: Domestic as well as Export Market.

Revenue bifurcation: The revenue bifurcation of the company for last three financial years and for Period ended on August 31, 2023 as per restated consolidated financial Statement are as follows: (₹ In Lakhs)

Particulars	For the period ended						
r ar ucular s	August 31, 2023	March 31, 2023	March 31, 2022	March 31, 2021			
Oil Seeds	5218.41	11,413.82	3,314.52	3,490.83			
Grains	242.84	664.56	164.50	157.12			
Spices	210.26	802.85	389.76	115.68			
Others	4.35	-	-	-			
Total	5,675.86	12,881.22	3,868.77	3,763.63			

Revenue segmentation by geographies: The revenue bifurcation geography wise of the company for last three financial years and for Period ended on August 31, 2023 as per restated consolidated financial Statement are as follows: (₹ in Lakhs)

				(( III Lakiis)		
Particulars	For the period ended					
raruculars	August 31, 2023	March 31, 2023	March 31, 2022	March 31, 2021		
Export Sales	4,442.33	10,726.12	2,545.61	3,176.04		
Domestic Sales	1,233.53	2,155.10	1,323.16	587.59		
Total	5.675.86	12.881.22	3,868.77	3,763.64		

#### **Key Performance Indicators:**

		For the Peri	od ended on	
Particulars	August 31, 2023	March 31, 2023	March 31, 2022	March 31, 2021
Revenue from Operations (₹ in Lakhs)	5,675.86	12,881.22	3,868.77	3,763.64
Growth in Revenue from Operations (%)	-	232.95%	2.79%	
Gross Profit	253.82	249.10	107.54	89.75
Gross Profit Margin (%)	4.47%	1.93%	2.78%	2.38%
EBITDA (₹ in Lakhs)	181.21	149.21	15.98	4.04
EBITDA Margin (%)	3.19%	1.16%	0.41%	0.11%
Profit After Tax (₹ in Lakhs)	187.68	198.86	28.32	25.41
PAT Margin (%)	3.31%	1.54%	0.73%	0.68%
RoE (%)	22.13%	36.17%	6.49%	5.93%
RoCE (%)	13.50%	21.59%	6.99%	7.28%
Net Working Capital Days	126.55	12.16	34.87	34.21
Net Fixed Asset Turnover (In Times)	10.98	30.85	13.25	11.74
Operating Cash Flows (₹ in Lakhs)	(455.15)	(268.02)	231.25	19.33

Notes:

1) Revenue from Operations means the Revenue from Operations as appearing in the Restated Consolidated Financial Statements.

(₹ In Lakhe)

- Growth in Revenue from Operations (%) is calculated as a percentage of Revenue from Operations of the relevant period minus Revenue from Operations of the preceding period, divided by Revenue from Operations of the preceding period.
- Gross Profit is calculated by Revenue from Operation for the year reduced by Cost of material consumed, Changes in inventories of finished goods, work-in-progress and Stock-in-Trade and Other Direct operational expenses.
- 4) Gross Profit Margin (%) is calculated as Gross Profit divided by Revenue from Operations.
- 5) EBITDA is calculated as profit for the period / year, plus tax expenses (consisting of current tax, deferred tax and current taxes relating to earlier years), finance costs and depreciation and amortization expenses minus other Income.
- 6) EBITDA Margin (%) is calculated as EBITDA divided by Revenue from Operations.
- 7) Profit After Tax Means Profit for the period/year as appearing in the Restated Consolidated Financial Statements.
- 8) PAT Margin (%) is calculated as Profit for the year/period as a percentage of Revenue from Operations.
- 9) RoE (Return on Equity) (%) is calculated as net profit after tax for the year / period divided by Average Shareholder Equity.
- RoCE (Return on Capital Employed) (%) is calculated as earnings before interest and taxes divided by average capital employed. Capital Employed includes Equity Shares, Reserves and surplus, deferred tax liability, Long-Term Borrowing, Short-Term Borrowing and Deferred Tax Liability/(Asset).
- 11) Net Fixed Asset Turnover is calculated as Net Turnover divided by Average Fixed Assets which consists of property, plant and equipment and capital work-in-progress.
- 12) Net Working Capital Days is calculated by Dividing Working Capital requirement of the company from Revenue from Operations multiplied by Number of Days in a particular year.
- 13) Operating cash flows means net cash generated from operating activities as mentioned in the Consolidated Restated Financial Statements.
- Further, for details see Financial and Operational KPIs of Company on page 93 and 94 of the Prospectus respectively.

Client Profile or Industries Served: Our customers are mainly in B2B segment. We are not present in online space. All our sales are in offline mode.

Revenue segmentation in terms of top 05 clients or Industries: Our top five customers contribute to 58.04%, 47.05%, 31.57%, and 56.90% of our total Revenue from operation for the period/year ended August 31, 2023, March 31, 2023, March 31, 2022 and March 31, 2021 respectively.

#### Intellectual Property, if any:

Sr. No.	Brand Name/Logo Trademark	Class	Registration / Application No.	Applicant	Date of Application	Current Status
1.	MANI THE GEMS(Label)	29	5601200	Sheetal Universal Limited	September 8, 2022	Registered
2.	MANI THE GEMS(Label)	30	5601201	Sheetal Universal Limited	September 8, 2022	Accepted & Advertised
3.	MANI THE GEMS(Label)	31	5601202	Sheetal Universal Limited	September 8, 2022	Accepted & Advertised
4.	MANI THE GEMS(Label)	32	5601203	Sheetal Universal Limited	September 8, 2022	Accepted & Advertised
5.	NAVRATRI (Logo)	31	5742021	Sheetal Universal Limited	December 28, 2022	Accepted & Advertised
6.	Saumesvar International Pvt Ltd (Lable)	31	5742020	Sheetal Universal Limited	December 28, 2022	Accepted & Advertised
7.	SVAR Industries Private Limited (Lable)	31	5742018	Sheetal Universal Limited	December 28, 2022	Accepted & Advertised
8.	SHEETAL UNIVERSAL LIMITED	31	3582634	Sheetal Universal Limited	July 01, 2017	Registered

#### Market Share: Not Ascertainable

#### Manufacturing plant, if any:

Sr. No.	Address	Owned/Leased	Current Use
1	Plot No. 1 to 7, Survey No. 502, Harirap Khandhera, Taluka- Kalawad, District- Jamnagar, Gujrat, India	Leased	Manufacturing & processing Plant
2	Office No. 348, 2nd Floor, ISCON Mall, 150 Feet Ring Road, Rajkot - 360005, Gujarat, India	Leased	Registered Office

	BOARD OF DIRECTORS					
Sr. No.	Name	Designation (Independent / Whole time / Executive / Nominee)	Experience & Educational Qualification	Other Directorships		
1.	Mr. Hiren Vallabhbhai Patel	Managing Director	<b>Experience:</b> He has overall business experience of 8 years in food processing sector. He has been instrumental in taking major business decision of the Company and also in leading the Company. He is playing vital role in formulating business strategies and effective implementation of the same. <b>Educational Qualification:</b> He has completed Masters in international business from Deakin University, Melbourne Australia in the year 2009.	Indian Companies: Svar Industries Private Limited Saumesvar International Private Limited		
2.	Mr. Kajal Hiren Patel	Whole Time Director	<ul><li>Experience: She has experience of 8 years in staff management and currently she is managing our Human Resource.</li><li>Educational Qualification: She has completed her Masters Art in the year 2010 from Saurashtra University.</li></ul>	Indian Companies: Svar Industries Private Limited Saumesvar International Private Limited		
3.	Mr. Nishant Shavjibhai Ramani	Non-Executive Director	<b>Experience:</b> He has overall business experience of 8 years in ceramic industry. He is looking after branding, marketing and designing export bag, adding value of our products and brand on social media. <b>Educational Qualification:</b> He has completed her Masters Art in Pshycology in the year 2006 from Saurashtra University.	Indian Companies: (Nil)		
4.	Mrs. Jagrutiben Ghanshyambhai Virani	Independent Director	Experience: She has 3 months of experience in the Agri Commodity Business. Qualification: She has completed her Bachelor of Arts in Hindi in the year 2008 from Saurashtra University.	Indian Companies: (Nil)		
5.	Mr. Jay Mansukh Shah	Independent Director	<b>Experience:</b> He has 3 months of experience in the Agri Commodity Business. <b>Educational Qualification:</b> He has completed his Higher Secondary Education from Board Gandhinagar in the year 2011.	Indian Companies: (Nil)		
6.	Mr. Vishal Shah	Independent Director	<ul><li>Experience: He has 3 months of experience in the Agro Commodity Business.</li><li>Educational Qualification: He has completed his Masters Program in Business Administration in Marketing in the year 2007 from National Institute of Management.</li></ul>	Indian Companies: (Nil)		

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#### **OBJECT OF THE ISSUE**

Details of means of finance – The fund requirements for each of the objects of the Issue are stated as follows:

Sr.	Particulars		Amount already	Amount to be financed	Estimated Net Pr	Net Proceeds Utilization*		
No.	Faruculars		deployed	from Net Proceeds	Fiscal 2023-24	Fiscal 2024-25		
1.	Funding capital expenditure	584.00	0.00	584.00	584.00	0.00		
2.	Working Capital Requirement	3,549.14	0.00	1200.00	100.00	1200.00		
3.	General Corporate Purpose	363.00	0.00	363.00	363.00	0.00		
4.	Public Issue Expenses	233.00	12.45	233.00	233.00	0.00		
	Total	4,729.14	12.45	2,380.00	1,280.00	1,200.00		
Details and reasons for non-deployment or delay in deployment of proceeds or changes in utilization of issue proceeds of past public issues / rights issue, if any, of the Company in the preceding 10 years: Nil Name of Monitoring Agency: As the Net Proceeds of the Issue will be less than ₹ 10,000 Lakh, under the SEBI Regulations, it is not mandatory for us to appoint a monitoring agency. Details and reasons for non-deployment or delay in deployment of proceeds or changes in utilization of issue proceeds of past public issues / rights issue, if any, of the Company Details and reasons for non-deployment or delay in deployment of proceeds or changes in utilization of issue proceeds of past public issues / rights issue, if any, of the Company								
	oreceding 10 years - Not Applicable of Issuance of Convertible Security, i	if any- Not Applicable						
	tible securities being offered by the Cor	npany						
Conver	alue / Issue Price per Convertible securi	ties						
	ande / issue Frice per Convertible securi	Issue Size						
Face V	•							
Face V Issue S	•				N	A		
Face Va Issue S Interest	ize				N	A		
Face Va Issue S Interest Conver	ize on Convertible Securities				Nz	A		
Face Va Issue S Interest Conver Conver	ze on Convertible Securities sion Period of Convertible Securities				N	A		

#### SHAREHOLDING PATTERN

Sr. No.	Particulars	Pre issue number of shares	% of holding of pre issue
1.	Promoter & Promoter Group	76,53,255	95.00
2.	Public	4,02,744	5.00
	Total	80,55,999	100.00

Number / amount of equity shares proposed to be sold by Selling Shareholders: Not Applicable

	For period ended on	For Period Ended / As at March 31 <sup>st</sup>		
Particulars	August 31, 2023	2023	2022	2021
Revenue from operations	5,675.86	12,881.22	3,868.77	3,763.64
Net Profit/(Loss) before tax and extraordinary items	250.79	277.98	41.80	31.82
Net Profit/(Loss) after tax and extraordinary items	187.68	198.86	28.32	25.41
Equity Share Capital	805.60	350.00	350.00	350.00
Reserve and Surplus	241.29	299.22	100.37	72.07
Net Worth	1,046.89	649.22	450.37	422.07
Basic & Diluted (Pre-Bonus)	2.37	5.68	0.81	0.73
Basic & Diluted (Post Bonus)	2.37	2.56	0.37	0.33
Return on Net Worth (%)	17.93%	30.63%	6.29%	6.02%
Net asset value per share-(Face Value of ₹ 10 Each) (Post Bonus)	13.00	8.37	5.81	5.44

#### INTERNAL RISK FACTORS

1. Our products are in the nature of commodities and their prices are subject to fluctuations that may affect our profitability.

2. Our operations are dependent on the supply of large amounts of raw materials, such as Oil seed, Spices and Grains. Unfavorable local weather patterns may have an adverse effect on the availability of raw materials.

3. Our inability to anticipate, respond to and meet the tastes, preferences or consistent quality requirements of our consumers or our inability to accurately predict and successfully adapt to changes in market demand or consumer preference could reduce demand for our products and in turn, impact our sales.

Fluctuation in the exchange rate between the Indian rupee and foreign currencies may have an adverse effect on our business.
 Our inability to accurately forecast demand or price for our products and manage our inventory may have an adverse effect on our business, results of operations and financial condition.

Note: Due to character limits prescribed in the applicable regulations, entire text of the Risk Factors has not been incorporated here. Please refer page 24 of the Prospectus for further details.

#### SUMMARY OF OUTSTANDING LITIGATIONS CLAIMS AND REGULATORY ACTION

A. Summary of outstanding litigation proceedings involving our Company, our Promoter, Directors and our Group Companies, as on the date of the Prospectus as disclosed in the section titled "Outstanding Litigation and Material Developments" on Page No. 194 of Prospectus in terms of the SEBI (ICDR) Regulations and the Materiality Policy is provided below:

Name of Entity	Criminal Proceedings	Actions by Regulatory Authorities	Tax Proceedings	Other Material Proceedings	Aggregate amount involved (₹ in lakhs)
By the Company	N.A.	N.A.	N.A.	N.A.	N.A.
Against the Company	N.A.	N.A.	N.A.	N.A.	N.A.
By the Promoter	N.A.	N.A.	N.A.	N.A.	N.A.
Against the Promoter*	N.A.	N.A.	1*	N.A.	Negligible
By the Directors	N.A.	N.A.	N.A.	N.A.	N.A.
Against the Directors	N.A.	N.A.	N.A.	N.A.	N.A.
By Subsidiary Companies	N.A.	N.A.	N.A.	N.A.	N.A.
Against Subsidiary Companies	N.A.	N.A.	N.A.	N.A.	N.A.
By Group Companies	N.A.	N.A.	N.A.	N.A.	N.A.
Against Group Companies	N.A.	N.A.	1	N.A.	7.90

\* Our Promoters are also our directors. However, litigation against them has not been included under the details of Directors to avoid repetition.

#### B. Brief details of top 5 material outstanding litigations against the company and amount involved -

Sr. No.	Particulars	Litigation Filed By	Current Status	Amount Involved (in ₹)		
	Nil.					

C. Regulatory Action, if any - disciplinary action taken by SEBI or stock exchanges against the Promoters / Group companies in last 5 financial years including outstanding action, if any (200 – 300 word limit in total) - There has been no disciplinary action taken by SEBI or Stock exchanges against the Promoters / Group Companies in last 5 financial years including outstanding action, if any

#### D. Criminal Proceedings against the promoters - N.A.

#### ANY OTHER IMPORTANT INFORMATION AS PER LM / ISSUER COMPANY - NIL

#### **DECLARATION BY THE COMPANY**

We hereby declare that all relevant provisions of the Companies Act, 1956, the Companies Act, 2013 and the guidelines/regulations issued by the Government of India or the guidelines/regulations issued by the Securities and Exchange Board of India, established under Section 3 of the Securities and Exchange Board of India Act, 1992, as the case may he have been complied with and no statement made in Prospectus is contrary to the provisions of the Companies Act, 1956, the Companies Act, 2013, the Securities and Exchange Board of India Act, 1992 or rules made or guidelines or regulation issued there under, as the case may be. We further certify that all statements in the Prospectus are true and correct.



#### SHEETAL UNIVERSAL LIMITED

Our Company was originally incorporated as "Sheetal Universal Limited" as a Public Limited Company under the provisions of the Companies Act, 2013 vide Certificate of Incorporation dated August 20, 2015, issued by the Assistant Registrar of Companies, Gujarat. The Corporate Identification Number of our Company is U51219GJ2015PLC084270. Registered Office is located at Office No. 348, 2nd Floor, ISCON Mall, 150 Feet Ring Road, Rajkot - 360005, Gujarat, India. For details of change in name and registered office of our Company, please refer to chapter titled "History and Corporate Matters" beginning on page no. 155 of the Prospectus.

#### CIN: U51219GJ2015PLC084270

Registered Office: Office No. 348, 2nd Floor, ISCON Mall, 150 Feet Ring Road, Rajkot - 360005, Gujarat, India Telephone No: +919099302638 ; Website: www.sheetaluniversal.com; E-Mail: cs@sheetaluniversal.com Company Secretary and Compliance Officer: Mrs. Khushbu Kalpit Shah

# PROMOTERS OF THE COMPANY: MR. HIREN VALLABHBHAI PATEL AND MRS. KAJAL HIREN PATEL

PUBLIC ISSUE OF 3400000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH OF SHEETAL UNIVERSAL LIMITED ("SHEETAL UNIVERSAL" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ 70 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 60 PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ 2,380.00 LAKHS ("THE ISSUE"), OF WHICH UPTO 172000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH FOR CASH AT A PRICE OF ₹ 70 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 60 PER EQUITY SHARE AGGREGATING TO ₹ 120.40 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION i.e. NET ISSUE OF UPTO 3228000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH AT A PRICE OF ₹ 70 PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ 60 PER EQUITY SHARE AGGREGATING TO ₹ 2,259.60 LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 29.68% AND 28.18% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

# GENERAL INFORMATION DOCUMENT FOR INVESTING IN PUBLIC ISSUES

This General Information Document ("GID") highlights the key rules, processes and procedures applicable to public issues in accordance with the provisions of the Companies Act, 2013, Companies Act, 1956 (without reference to the provisions thereof that have ceased to have effect upon the notification of the Companies Act, 2013), the Securities Contracts (Regulation) Act, 1956, the Securities Contracts (Regulation) Rules, 1957 and the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018. Applicants shall not construe the contents of this General Information Document as legal advice and shall consult their own legal counsel and other advisors in relation to the legal matters concerning the Issue. For taking an investment decision, the Applicants shall rely on their own examination of the Issuer and the Issue and shall carefully read the Prospectus before investing in the Issue.

SEBI through its circular no. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018 read with its circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/50 dated April 3, 2019 and circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019, has introduced an alternate payment mechanism using Unified Payments Interface (UPI) and consequent reduction in timelines for listing in a phased manner. From January 1, 2019, the UPI Mechanism for RIBs applying through Designated Intermediaries was made effective along with the existing process and existing timeline of T+6days. ("UPI Phase I"). The UPI Phase I was effective till June 30, 2019. With effect from July 1, 2019, with respect to Application by retail individual investors through Designated Intermediaries (other than SCSBs), the existing process of physical movement of forms from such Designated Intermediaries to SCSBs for blocking of funds has been discontinued and only the UPI Mechanism for such Bids with existing timeline of T+6 days will continue for a period of three months or launch of five main board public issues, whichever is later ("UPI Phase II"). SEBI has vide its circular SEBI/HO/CFD/DCR2/CIR/P/2019/133 dated November 8, 2019 extended the timeline for implementation of Phase II till March 31, 2020. On March 30, 2020 wide circular number SEBI/HO/CFD/DIL2/CIR/P/2 SEBI has further extended UPI Phase II timeline till further notice. Furthermore, SEBI vide press release bearing number 12/2023 has approved the proposal for reducing the time period for listing of shares in public issue from existing 6 working days to 3 working days from the date of the closure of the issue. The revised timeline of T+3 days shall be made applicable in two phases i.e. voluntary for all public issues opening on or after September 1, 2023 and mandatory on or after December 1, 2023. Further, SEBI has vide its circular no. SEBI/HO/CFD/TPD1/CIR/P/2023/140 dated August 9, 2023 reduced the time taken for listing of specified securities after the closure of a public issue to three Working Days. Accordingly, the Offer will be made under UPI Phase III on a mandatory basis, subject to any circulars, clarification or notification issued by the SEBI from time to time.

The processing fees for applications made by Retail Individual Bidders using the UPI Mechanism may be released to the remitter banks (SCSBs) only after such banks provide a written confirmation on compliance with SEBI Circular No: SEBI/ HO/CFD/DIL2/P/CIR/2021/570 dated June 02, 2021 read with SEBI Circular No: SEBI/HO/CFD/DIL2/CIR/ P/2021/2480/1/M dated March 16, 2021 and as amended pursuant to SEBI circular no SEBI/HO/CFD/DIL2/CIR/P/2022/51 April 20, 2022. Pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/P/CIR/2022/75 dated May 30, 2022, applications made using the ASBA facility in initial public offerings (opening on or after September 1, 2022) shall be processed only after application monies are blocked in the bank accounts of investors (all categories).

Merchant Banker shall be the nodal entity for any issues arising out of public issuance process.

In terms of regulation 23(5) and regulation 271 of SEBI (Issue of Capital and Disclosure Requirements) **Regulations**, 2018, the timelines and processes mentioned in SEBI Circular. No. SEBI/HO/CFD/DCR2/CIR/P/2019/133 dated November 08. 2019 shall continue to form part of the agreements being signed between the intermediaries involved in the public issuance process and lead managers shall continue to coordinate with intermediaries involved in the said process. For delayed unblock applications, investor must be compensated at a uniform rate of Rs. 100/- per day for the entire duration of delay since 'T+2'. Merchant banker will fix the liability on the intermediary responsible for the delay in unblocking.

**Important Note:** This General Information Document relates to the Public Issue of Equity Shares of ₹10/- each fully paid of Sheetal Universal Limited ("Company") for Cash at a Price of ₹ 70/- Per Equity Share aggregating to ₹ 2,380.00 Lakhs ("the Issue") in Terms of Chapter IX of the SEBI (ICDR) Regulations, 2018 (As amended from time to time), under the Fixed Price Mode and are proposed to be listed on the EMERGE Platform of National Stock Exchange of India Limited ("NSE EMERGE"). Accordingly, the Investors are advised to refer to the particulars of this GID in context of Fixed Price Issue being made under Chapter IX of the SEBI (ICDR) Regulations, 2018.

SECTION	PARTICULARS	PAGE NO.
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#### SECTION 1: PURPOSE OF THE GENERAL INFORMATION DOCUMENT (GID)

This document is applicable to the public issues undertaken through the Book-Building Process as well as to the Fixed Price Issues. The purpose of the "General Information Document for Investing in Public Issues" is to provide general guidance to potential Bidders/Applicants in IPOs and FPOs, and on the processes and procedures governing IPOs and FPOs, undertaken in accordance with the provisions of the SEBI ICDR Regulations.

Bidders/Applicants should note that investment in equity and equity related securities involves risk and Bidder/ Applicant should not invest any funds in the Offer unless they can afford to take the risk of losing their investment. The specific terms relating to securities and/ or for subscribing to securities in an Offer and the relevant information about the Issuer undertaking the Offer are set out in Prospectus filed by the Issuer with the Registrar of Companies ("RoC"). Bidders/Applicants should carefully read the entire RHP/Prospectus, the Bid cum Application Form/ Application Form and the Abridged Prospectus of the Issuer in which they are proposing to invest through the Offer. In case of any difference in interpretation or conflict and/or overlap between the disclosure included in this document and the Prospectus, the disclosures in the Prospectus shall prevail. The Prospectus of the Issuer is available on the websites of stock exchanges, on the website(s) of the Lead Manager to the Offer and on the website of Securities and Exchange Board of India ("SEBI") at www.sebi.gov.in.

For the definitions of capitalized terms and abbreviations used herein Bidders/Applicants may refer to the section "Glossary and Abbreviations".

# SECTION 2: BRIEF INTRODUCTION TO IPO ON SME EXCHANGE

#### 2.1 Initial public offer (IPO)

An IPO means an offer of specified securities by an unlisted Issuer to the public for subscription and may include an Offer for Sale of specified securities to the public by any existing holder of such securities in an unlisted Issuer.

For undertaking an IPO under Chapter IX of the SEBI (ICDR) Regulations, 2018, an Issuer is inter-alia required to comply with the eligibility requirements of in terms of Regulations 228, 229 and 230 of the SEBI (ICDR) Regulations, 2018. For details of compliance with the eligibility requirements by the Issuer, Applicants may refer to the Prospectus.

The present Issue being made under Regulation 229(2) of the SEBI (ICDR) Regulations, 2018.

# 2.2 Other Eligibility Requirements

In addition to the eligibility requirements specified in paragraphs 2.1, an Issuer proposing to undertake an IPO is required to comply with various other requirements as specified in the SEBI (ICDR) Regulations, 2018, the Companies Act, 2013, the Securities Contracts (Regulation) Rules, 1957 (the "SCRR"), industry-specific regulations, if any, and other applicable laws for the time being in force.

Following are the eligibility requirements for making an SME IPO under Chapter IX of the SEBI (ICDR) Regulations, 2018:

- a) In accordance with regulation 260 of the SEBI (ICDR) Regulations, 2018, this Issue will be 100% underwritten and that the LM will underwrite at least 15% of the total issue size. For further details pertaining to underwriting by LM and underwriter, please refer to chapter titled "General Information" beginning on page no. 42 of the Prospectus.
- b) In accordance with Regulation 268 of the SEBI (ICDR) Regulations, 2018, we shall ensure that the total number of proposed allotees in the Issue is greater than or equal to fifty, otherwise, the entire application money will be refunded forthwith. If such money is not repaid within four days from the date our company becomes liable to repay it, then our company and every officer in default shall, on and from expiry of Four day, be liable to repay such application money, with interest as prescribed under Section 40 of the Companies Act, 2013.
- c) In accordance with Regulation 246 the SEBI (ICDR) Regulations, 2018, we have filed Offer Document with SEBI however SEBI does issue any observations on Offer Document. We shall also ensure that our Lead Manager submits the copy of Prospectus along with a Due Diligence Certificate including additional confirmations to Stock Exchange, Securities Exchange Board of India and the Registrar of Companies.
- d) In accordance with Regulation 261 of the SEBI (ICDR) Regulations, 2018, the Lead Manager will ensure compulsory market making for a minimum period of three years from the date of listing of Equity Shares offered in the Issue. For further details of the market making arrangement, see chapter titled "General Information" beginning on page no. 42 of the Prospectus.

Our Company also complies with the eligibility conditions laid by the EMERGE Platform of National Stock Exchange of India Limited ("NSE EMERGE") for listing of our Equity Shares. The point wise Criteria for EMERGE Platform of National Stock Exchange of India Limited ("NSE EMERGE") and compliance thereof are given hereunder;

#### 1. The Issuer should be a company incorporated under the Companies Act 1956 / 2013 in India.

Our Company is incorporated under the Companies Act, 2013.

2. The post issue paid up capital of the company (face value) shall not be more than ₹ 25.00 Crore.

The present paid-up capital of our Company is  $\gtrless$  8.06 Crores and we are proposing issue of 34,00,000 Equity Shares of  $\gtrless$  10/- each at Issue price of  $\gtrless$  70 per Equity Share including share premium of  $\gtrless$  60 per Equity Share, aggregating to  $\gtrless$  2,380.00 Lakh. Hence, our Post Issue Paid up Capital will be  $\gtrless$  11.46 Crores which is less than  $\gtrless$  25.00 Crore.

# 3. Track Record

# A. The company should have a track record of at least 3 years.

Our Company was originally incorporated on August 20, 2015 under the provisions of the Companies Act, 2013 vide certificate of incorporation issued by Assistant Registrar of Companies, Ahmedabad. Therefore, we are in compliance with criteria of having track record of 3 years.

**B.** The company/entity should have operating profit (earnings before interest, depreciation and tax) from operations for at least any 2 out of 3 financial years preceding the application and its net-worth should be positive.

Our Company satisfies the criteria of track record which given hereunder based on Restated Financial Statement.

(₹ In lakhs)

Particulars	For the period ended on	For the year ended
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	August 31, 2023	March 31, 2021	March 31, 2022	March 31, 2023
Operating profit (earnings before interest, depreciation and tax and other income) from operations		149.21	15.98	4.04
Net Worth as per Restated Financial Statement	1,046.89	649.22	450.37	422.07

# 4. Other Requirements

We confirm that;

- i. The Company has not been referred to the Board for Industrial and Financial Reconstruction (BIFR).
- ii. There is no winding up petition against the company, which has been admitted by the court or a liquidator has not been appointed.
- iii. No material regulatory or disciplinary action by a stock exchange or regulatory authority in the past three years against our company.
- iv. None of the Issues managed by Book Running Lead Manager are returned by NSE in last six months from the date of this Draft Red Herring Prospectus.
- v. Our Company will facilitate trading in demat securities and have entered into tripartite agreement with both the depositories i.e. NSDL & CDSL along with our Registrar for facilitating trading in dematerialized mode.

# 5. The Company has a website: <u>www.sheetaluniversal.com</u>

# 6. Disclosures

We confirm that:

- i. There is no material regulatory or disciplinary action taken by a stock exchange or regulatory authority in the past one year in respect of Promoters/promoting Company(ies), group companies, companies promoted by the Promoters/promoting companies of the Company.
- ii. There is no default in payment of interest and/or principal to the debenture/bond/fixed deposit holders, banks, FIs by the Company, Promoters/promoting Company(ies), group companies, companies promoted by the Promoters/promoting Company(ies) during the past three years.

# 2.3 Types of Public Issues – Fixed Price Issues and Book Built Issues

In accordance with the provisions of the SEBI (ICDR) Regulations, 2018, an Issuer can either determine the Issue Price through the Book Building Process ("Book Built Issue") or undertake a Fixed Price Issue ("Fixed Price Issue"). An Issuer may mention Floor Price or Price Band in the RHP (in case of a Book Built Issue) and a Price or Price Band in the Prospectus (in case of a fixed price Issue) and determine the price at a later date before registering the Prospectus with the Registrar of Companies.

The cap on the Price Band should be less than or equal to 120% of the Floor Price. The Issuer shall announce the Price or the Floor Price or the Price Band through advertisement in all newspapers in which the pre-issue advertisement was given at least five Working Days before the Bid/Issue Opening Date, in case of an IPO and at least one Working Day before the Bid/Issue Opening Date, in case of an FPO.

The Floor Price or the Issue price cannot be lesser than the face value of the securities.

The present issue is Fixed Price Issue.

#### 2.4 Issue Period

The Issue may be kept open for a minimum of three Working Days (for all category of Applicants) and not more than ten Working Days. Applicants are advised to refer to the Application Form and Abridged Prospectus or Prospectus for details of the Issue Period. Details of Issue Period are also available on the website of Stock Exchange.

# 2.5 Migration To Main Board

SME Issuer may migrate to the Main Board of Stock Exchange from the SME Exchange at a later date subject to the following;

If the Paid-up Capital of the company is more than  $\gtrless 10$  crores and up to  $\gtrless 25$  crores, we may migrate equity shares to the main board of the stock exchanges if shareholders approve such a migration by passing a special resolution through postal ballot to this effect and if Company fulfils the eligibility criteria for listing laid down by the Main Board

Provided that the special resolution shall be acted upon if and only if the votes cast by shareholders other than promoters in favor of the proposal amount to at least two times the number of votes cast by shareholders other than promoter shareholders against the proposal.

Where the post-issue face value capital of the Company listed on a SME exchange is likely to increase beyond twenty five crore rupees by virtue of any further issue of capital by the Company by way of rights issue, preferential issue, bonus issue, etc. the Company shall migrate its specified securities listed on a SME exchange to the Main Board and seek listing of the specified securities proposed to be issued on the Main Board subject to the fulfilment of the eligibility criteria for listing of specified securities laid down by the Main Board:

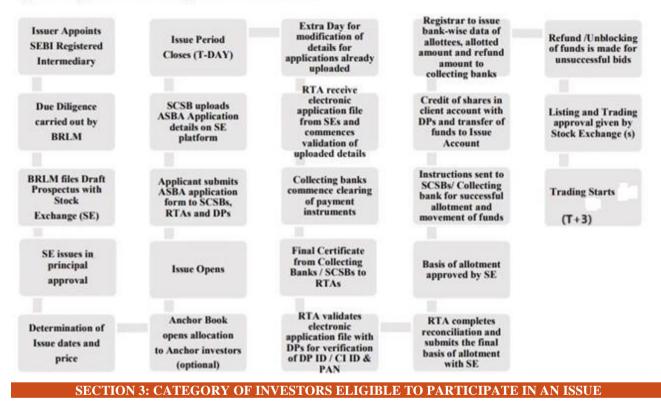
Provided that no further issue of capital by the Company shall be made unless;

- a) The shareholders of the Company have approved the migration by passing a special resolution through postal ballot wherein the votes cast by shareholders other than promoters in favor of the proposal amount to at least two times the number of votes cast by shareholders other than promoter shareholders against the proposal;
- b) The Company has obtained an in-principle approval from the Main Board for listing of its entire specified securities on it.

#### 2.6 Flow of Timeline for Phase III

A flow chart of process flow in Fixed Price Issues is as follows:

A flow chart of process flow in Fixed Price and Book Built Issues is as follows. Bidders/ Applicants may note that this is not applicable for Fast Track FPOs.



Each Bidder/Applicant should check whether it is eligible to apply under applicable law. Furthermore, certain categories of Bidders/Applicants, such as NRIs, FPIs and FVCIs may not be allowed to Bid/Apply in the Offer or to hold Equity Shares, in excess of certain limits or in specific sectors as specified under applicable law. Bidders/ Applicants are requested to refer to the Prospectus for more details.

Subject to the above, an illustrative list of Bidders/ Applicants is as follows:

- a) Indian nationals resident in India who are not incompetent to contract under the Indian Contract Act, 1872, as amended, in single or as a joint application and minors having valid demat account as per Demographic Details provided by the Depositories. Furthermore, based on the information provided by the Depositories, our Company shall have the right to accept the Applications belonging to an account for the benefit of minor (under guardianship);
- b) Hindu Undivided Families or HUFs, in the individual name of the Karta. The Applicant should specify that the application is being made in the name of the HUF in the Application Form as follows: "Name of Sole or First applicant: XYZ Hindu Undivided Family applying through XYZ, where XYZ is the name of the Karta". Applications by HUFs would be considered at par with those from individuals;
- c) Companies, corporate bodies and societies registered under the applicable laws in India and authorized to invest in the Equity Shares under their respective constitutional and charter documents;

- d) QIBs;
- e) Mutual Funds registered with SEBI;
- f) Eligible NRIs on a repatriation basis or on a non-repatriation basis, subject to applicable laws. NRIs other than Eligible NRIs are not eligible to participate in this Issue;
- g) Indian Financial Institutions, scheduled commercial banks, regional rural banks, co-operative banks (subject to RBI permission, and the SEBI Regulations and other laws, as applicable);
- h) FIIs and sub-accounts of FIIs registered with SEBI, other than a sub-account which is a foreign corporate or a foreign individual under the QIB Portion.
- i) Limited Liability Partnerships (LLPs) registered in India and authorized to invest in equity shares;
- j) Sub-accounts of FIIs registered with SEBI, which are foreign corporate or foreign individuals only under the Non-Institutional applicant's category;
- k) Venture Capital Funds and Alternative Investment Fund (I) registered with SEBI; State Industrial Development Corporations;
- 1) Foreign Venture Capital Investors registered with the SEBI;
- m) Trusts/societies registered under the Societies Registration Act, 1860, as amended, or under any other law relating to Trusts and who are authorized under their constitution to hold and invest in equity shares;
- n) Scientific and/or Industrial Research Organizations authorized to invest in equity shares;
- o) Insurance Companies registered with Insurance Regulatory and Development Authority, India;
- p) Provident Funds with minimum corpus of ₹25 Crores and who are authorized under their constitution to hold and invest in equity shares;
- q) Pension Funds with minimum corpus of ₹25 Crores and who are authorized under their constitution to hold and invest in equity shares;
- r) National Investment Fund set up by Resolution no. F.No. 2/3/2005-DDII dated November 23, 2005 of Government of India published in the Gazette of India;
- s) Insurance funds set up and managed by army, navy or air force of the Union of India;
- t) Multilateral and bilateral development financial Institution;
- u) Eligible QFIs;
- v) Insurance funds set up and managed by army, navy or air force of the Union of India;
- w) Insurance funds set up and managed by the Department of Posts, India;
- x) Any other person eligible to applying in this Issue, under the laws, rules, regulations, guidelines and policies applicable to them.

#### Applications not to be made by:

1. Minors (except under guardianship)	2. Partnership firms or their nominees
3. Foreign Nationals (except NRIs)	4. Overseas Corporate Bodies

#### **SECTION 4: APPLYING IN THE ISSUE**

**Fixed Price Issue:** Applicants should only use the specified Bid cum Application Form bearing the stamp of the Designated Intermediary as available or downloaded from the websites of the EMERGE Platform of National Stock Exchange of India Limited ("NSE EMERGE"). Application Forms will also be available with the Designated Branches of the SCSBs and at the registered office of the Issuer.

For further details regarding availability of Application Forms, Applicants may refer to the Prospectus.

Bidders/Applicants should ensure that they apply in the appropriate category. The prescribed color of the Bid cum Application Form for various categories of Bidders/ Applicants is as follows:

Category	Color of the Bid cum Application Form
Resident Indian, Eligible NRIs applying on a non -repatriation basis	White
NRIs, FVCIs, FIIs, their Sub-Accounts (other than Sub-Accounts which are foreign corporate(s) or foreign individuals bidding under the QIB), FPIs on a repatriation basis	Blue

Securities issued in an IPO can only be in dematerialized form in accordance with Section 29 of the Companies Act, 2013. Bidders/Applicants will not have the option of getting the Allotment of specified securities in physical form. However, they may get the specific securities rematerialized subsequent to Allotment.

# 4.A. Instructions For Filing Application Form/ Application Form (Fixed Price Issue)

Applicants may note that forms not filled completely or correctly as per instructions provided in this GID, the Prospectus and Application Form are liable to be rejected.

Instructions to fill each field of the Application Form can be found on the reverse side of the Application Form. The samples of the Common Application Form for resident Applicants and the Application Form for non-resident Applicants are reproduced below:

COMMON APPLICATION FORM	XYZ	LIMITED - INIT Register Tel. No.: Fax No. : Contact Person:	IAL PUBLIC ISS ed Office: Email: Website: CIN:	SUE - R	FOR RESIDENT INDIANS, INCLUDING RESIDENT QIB, NON INSTITUTIONAL INVESTORS, RETAIL INDIVIDUAL INVESTORS AND ELEGIBLE NRIA APPLYING ON A NON-REPATRIATION BASIS
LOGO	TO, THE BOARD OF DIREC XYZ LIMITED	TORS	CE SME ISSUE XXXXXXX	Application Form No.	
SYNDICATE MEMBER		XER/SCSB/CDP/RTA STAMP &	CODE 1. NAME & CO Mr. / Ms.	DNTACT DETAILS OF S	DLE/FIRST APPLICANT
BANK BRANCH S	SERIAL NO.	SCSB SERIAL NO.	Tel. No (with STD o		
3. INVESTOR'S DEPOS	STORY ACCOUNT DETA	AILS NSDL	CDSL	LE/FIRST APPLICANT	6. INVESTOR STATUS
4. APPLICATION DETAILS No. of Equity Shares of (In Figures) <sup>1</sup> Please note that application	(Only Retail Individual In \$ 10/- each applied at the I (In ALLOTMENT WILL ons must be made in minimum	lient ID / For CDSL enter 16 I westor can apply at "Cut-Off ssue Price i.e. at ₹ [•]/- per sha Words) . BE IN DEMAT MODE ONL a of [•] shares and further multipl alloted only in the dematerialized	") ire <sup>1</sup> "Cut-Off" X <sup>2</sup> ies of [•] shares accordingly.	Non- Institutional	Non-Resident Indians         NRI           (Non-Repatriation Busis)         Hinda Undivided Family*         HUF           Bodies Corporate         CO         Banks & Financial Institutions         HI           Motual Fausk         MF         Mutual Fausk         MF           Mutual Fausk         Financial Institutions         HI           Motual Fausk         MF         Insurance Funds         NF           Insurance Companies         IC         Venture Capital Fands         VCF           Alternative Investment Funds         AIF         Insurance Companies         IC           Venture Capital Fands         VCF         Alternative Investment Funds         AIF           Others (Piese Specify)         OTH         OTH         "HUF Should apply only through Karea (Application by BLT, would be traned on par with individual)
7. PAYMENT DETAILS     Amount Blocked     (         (             in Figures)     ASBA Bank A/c No.     Bank Name & Branch     OR     UPI Id     UPI Id     (Maximum 45 characen)     (Maximum 45 characen)		(₹ in words			IS APPLICATION FORM AND THE ATTACHED
ABRIDGED PROSPECTUS AN GIVEN OVERLEAF. I/WE (ON	D THE GENERAL INFORMATIC BEHALF OF JOINT APPLICAN DLE / FIRST APPLICAN	IN DOCUMENT FOR INVESTING IT IS, IF ANY) HEREBY CONFIRM TH T 8 B. SIGNATURE HOLDER(s) (A: 1 We authorize the SCSB to do all act 1) 2) 3)	N THE PUBLIC ISSUE ("GID") A	UNT SYNDICATE (Acknowle	NELVATILEE INVESTIG AUXIONATION OF AUXIONATION HERATION OF AN ON THE AUXION OF A STATE MEMBER / REGISTERED BROKER / SCSB / DP / RTA STAMP dging upload of Application in Stock Exchange System)
LOGO	XYZ LII INITIAL PUBL	A REPORT OF A R	Acknowledgement Slip for NDICATE MEMBER / RECESTERED BROKER / SCS8 / DP / RTA	Application Form No. PAN of Sole First Applicant	
CLID Amount Blocked (7 in figures) ASBA Bank A/c No./UPI Id Received from Mr./Ms.		ASBA Batik & Bra	sch		Stamp & Signature of SCSB Branch
Conversion Mr. Max.      Telephone / Mobile      One / Mobile		To Words Stamp & St	AR HERE matter of SYNDCATE MEMBER/ RED BROADR / SCSB / DP / RTA	Name of Sole / First Ap	elicant Igement Slip for Applicant
Bank & Branch:	n / UPI Id:	Bank A/c are liable to be rejected		Application Form No.	

XYZ LIMITED 1

COMMON APPLICATION FORM	XYZ LI	MITED - INIT Rel. No.: Fax N Contact Person	TAL PUBLIC ISSU gistered Office in.: Email: Website: n: CIN:	E - NR	FOR ELIGIBLE NRIS, FIL/FPIS, FVCI, ETC., APPLYING ON A REPATRIATION BASIS
LOGO	TO, THE BOARD OF DIRECT XYZ LIMITED	ORS	PRICE SME ISSUE IN : XXXXXXX	Application Form No.	
SYNDICATE MEMBER SUB-BROKER'S / SUB-AGE BANK BRANCH !	NT'S STAMP & CODE	ER/SCSB/CDP/RTA STAM SCSB BRANCH STAMP & C SCSB SERIAL NO.	0008 Mr. / Ms.	Email	OLE/FIRST APPLICANT
For NSDL enter 8 Digit D	P ID followed by 8 Digit Cl	ent ID / For CDSL enter			S. INVESTOR STATUS     Non-Resident Indians - NRI     (Repatriation basis)     Foreign Institutional Investor     - FIL/
No. of Equity Shares of (In Figures)	ALLOTMENT WILL	sue Price i.e. at ₹ [•]/- pe Nords) BE IN DEMAT MODE of [•] shares and further m	r share <sup>1</sup>	Non- Institutional	Foreign Portfolio Investor - FPI Foreign Venture Capital Investor - FVCI FII Sub Account Corporate / Individual - FIISA Others - OTH (please specify)
ABRIDGED PROSPECTUS AN GIVEN OVERLEAF. I'WE (ON	D THE GENERAL INFORMATIO	8 B. SIGNATU HOLDER(	READ AND UNDERSTOOD THE TER ING IN THE PUBLIC ISSUE ("GID") A	INT SYNDICATE (Acknowle	ISAPPLICATION FORMAND THEATTACHED INFIRM THE INVESTOR UNDERTAKING AS THE APPLICATION FORM GIVENOVERLEAT MEMBER / REGISTERED BROKER / SCSB / DP / RTA STAMP dging upload of Application in Stock Exchange System)
Date:	XYZ LIN		TEAR HERE Acknowledgeme at Slip for SYNDICATE MIMBER/ ESIZATIERED	Application	
DPID/ CLID Amount Blocked (? in figures) ASBA Bank A/c Ne/UPI Id	INITIAL PUBLI	C ISSUE - NR	BROKUR/SCS8/DP/RTA	Form No.	Stamp & Signature of SCSB Branch
Received from Mr./Ms. Telephone / Mobile	In Figures		TEAR HERE of & Squadury of SYNDICATE MEMBER/ ICRITERED BROKER/SCS8/DP/RTA	Name of Sole / First Ap	plicant
Amount Blocked (1 INTELINI INTELINI ASBA Bank & Branch:	5			Acknowled Application Form No.	dgement Slip for Applicant

XYZ LIMITED 1

# 4.A.1 FIELD NUMBER 1: NAME AND CONTACT DETAILS OF THE SOLE/ FIRST APPLICANT:

Applicants should ensure that the name provided in this field is exactly the same as the name in which the Depository Account is held.

- a.) **Mandatory Fields:** Applicants should note that the name and address fields are compulsory and e-mail and/or telephone number/ mobile number fields are optional. Applicants should note that the contact details mentioned in the Application Form may be used to dispatch communications (letters notifying the unblocking of the bank accounts of Applicants) in case the communication sent to the address available with the Depositories are returned undelivered or are not available. The contact details provided in the Application Form may be used by the Issuer, the members of the Syndicate the Registered Broker and the Registrar to the Issue only for correspondence(s) related to an Issue and for no other purposes.
- b.) **Joint Applicants:** In the case of Joint Applicants, the Application should be made in the name of the Applicant whose name appears first in the Depository account. The name so entered should be the same as it appears in the Depository records. The signature of only such first Applicant would be required in the Application Form and such first Applicant would be deemed to have signed on behalf of the joint holders. All payments may be made out in favour of the Applicant whose name appears in the Application Form or the Revision Form and all communications may be addressed to such Applicant and may be dispatched to his or her address as per the Demographic Details received from the Depositories.

#### 4.A.2 FIELD NUMBER 2: PAN NUMBER OF SOLE /FIRST APPLICANT:

- a.) PAN (of the sole/ first Applicant) provided in the Application Form should be exactly the same as the PAN of the person(s) in whose name the relevant beneficiary account is held as per the Depositories' records.
- b.) PAN is the sole identification number for participants transacting in the securities market irrespective of the amount of transaction except for Application on behalf of the Central or State Government, Application by officials appointed by the courts and Application by Applicant residing in Sikkim ("PAN Exempted Applicant"). Consequently, all Applicants, other than the PAN Exempted Applicant, are required to disclose their PAN in the Application Form, irrespective of the Application Amount. An Application Form without PAN, except in case of Exempted Applicants, is liable to be rejected. Application by the Applicant whose PAN is not available as per the Demographic Details available in their Depository records, are liable to be rejected.
- c.) The exemption for the PAN Exempted Applicant is subject to (a) the Demographic Details received from the respective Depositories confirming the exemption granted to the beneficiary owner by a suitable description in the PAN field and the beneficiary account remaining in "active status"; and (b) in the case of residents of Sikkim, the address as per the Demographic Details evidencing the same.
- d.) Application Forms which provide the General Index Register Number instead of PAN may be rejected.
- e.) Applications by Applicant whose demat accounts have been "suspended for credit" are liable to be rejected pursuant to the circular issued by SEBI on July 29, 2010, bearing number CIR/MRD/DP/22/2010. Such accounts are classified as "Inactive demat accounts" and Demographic Details are not provided by depositories.

#### 4.A.3 FIELD NUMBER 3: APPLICANT'S DEPOSITORY ACCOUNT DETAILS

- a.) Applicants should ensure that DP ID and the Client ID are correctly filled in the Application Form. The DP ID and Client ID provided in the Application Form should match with the DP ID and Client ID available in the Depository database, otherwise, the Application Form is liable to be rejected.
- b.) Applicants should ensure that the beneficiary account provided in the Application Form is active.
- c.) Applicants should note that on the basis of DP ID and Client ID as provided in the Application Form, the Applicants may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Applicants as available on the records of the depositories. These Demographic Details may be used, among other things, for sending allocation advice and for other correspondence(s) related to an Issue.
- d.) Applicants are, advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants' sole risk.

#### 4.A.4 FIELD NUMBER 4: APPLICATION OPTIONS

- a.) Since, this is the Fixed Price Issue and the Price has already been disclosed in the Prospectus, the Applicants should make application at the Issue Price only. For the purpose of this Issue, the Price has been Determined as ₹ 70/- per equity shares (including premium of ₹ 60/- per equity share).
- b.) **Cut-Off Price:** Retail Individual Investors or Employees or Retail Individual Shareholders can make application at the Cut-off Price indicating their agreement to apply for and purchase the Equity Shares at Issue Price as determined in terms of Prospectus. Making Application at the Cut-off Price is prohibited for QIBs and NIIs and such Applications from QIBs and NIIs may be rejected.

- c.) Minimum Application Value and Application Lot: For Application made by Retail Individual Investors, minimum application of 2000 Equity Shares to ensure that the minimum Application value is not exceeding ₹2,00,000 and not less than 1,00,000. For Application made by QIBs and Non Institutional Investors, minimum application of 4000 Equity Shares and in multiples of 2000 Equity Shares thereafter to ensure that the minimum Application value is exceeding 2,00,000.
- d.) Allotment: The Allotment of specified securities to each RII shall not be less than the minimum application Lot, subject to availability of shares in the RII category, and the remaining available shares, if any, shall be Allotted on a proportionate basis. Also, in case if the RII category is entitled to more than the allocated equity shares on proportionate basis, the RII category shall be allotted that higher percentage.

Maximum and Minimum Application Size

The Applicants may apply for the desired number of Equity Shares in multiple of 2000 equity shares at Issue Price. Applications by Retail Individual Investors must be for 2000 equity shares, so as to ensure that the Application Amount, payable by the Applicants does not exceed  $\gtrless 2, 00,000$ .

In case the Application Amount exceeds ₹ 2, 00,000 due to revision of the Application or any other reason, the

Application may be considered for allocation under the Non-Institutional Category or if it is at the Cut-off Price, then such Application may be rejected.

For NRIs, Application Amount of up to  $\gtrless$  2,00,000 may be considered under the Retail Category for the purposes of allocation and Application Amount exceeding  $\gtrless$  2,00,000 may be considered under the Non-Institutional Category for the purposes of allocation.

- e.) Application by QIBs and NIIs must be for 6000 equity shares such that the Application Amount exceeds ₹ 2,00,000 and in multiples of 2000 Equity Shares thereafter, as may be disclosed in the Application Form and the Prospectus, or as advertised by the Issuer, as the case may be. Non-Institutional Investors and QIBs are not allowed to make.
- f.) RII may revise or withdraw their application until Issue Closing Date. QIBs and NII's cannot withdraw or lower their Application (in terms of quantity of Equity Shares or the Application Amount) at any stage after making application and are required to pay the Application Amount upon submission of the Application.
- g.) In case the Application Amount reduces to ₹ 2,00,000 or less due to a revision of the Price, Application by the Non-Institutional Investors who are eligible for allocation in the Retail Category would be considered for allocation under the Retail Category.
- h.) An application cannot be submitted for more than the net issue size.
- i.) The maximum application by any applicant including QIB applicant should not exceed the investment limits prescribed for them under the applicable laws.

#### **Multiple Applications**

- j.) Applicant should submit only one Application Form. Submission of a second Application Form to either the same or to another member of the Syndicate, SCSB or Registered Broker and duplicate copies of Application Forms bearing the same application number shall be treated as multiple Applications and are liable to be rejected.
- k.) Applicants are requested to note the following procedures that may be followed by the Registrar to the Issue to detect multiple Applications:
  - i. All Applications may be checked for common PAN as per the records of the Depository. For Applicants other than Mutual Funds and FII sub-accounts, Applications bearing the same PAN may be treated as multiple Application by Applicants and may be rejected.
  - ii. For Application from Mutual Funds and FII sub-accounts, submitted under the same PAN, as well as Application on behalf of the PAN Exempted Applicants, the Application Forms may be checked for common DP ID and Client ID. Such Applications which have the same DP ID and Client ID may be treated as multiple applications and are liable to be rejected.

#### 1.) The following Applications may not be treated as multiple Applications:

- i. Applications by Reserved Categories making application in their respective Reservation Portion as well as application made by them in the Issue portion in public category.
- ii. Separate Applications by Mutual Funds in respect of more than one scheme of the Mutual Fund provided that the Applications clearly indicate the scheme for which the Application has been made.
- iii. Applications by Mutual Funds, and sub-accounts of FIIs (or FIIs and its sub-accounts) submitted with the same PAN but with different beneficiary account numbers, Client IDs and DP IDs.

# 4.A.5 FIELD NUMBER 5: CATEGORY OF APPLICANTS

- a.) The categories of Applicants are identified as per the SEBI (ICDR) Regulations, 2018 for the purpose of Applications, allocation and allotment in the Issue are RIIs, NIIs and QIBs.
- b.) An Issuer can make reservation for certain categories of Applicants as permitted under the SEBI (ICDR) Regulations, 2018. For details of any reservations made in the Issue, Applicants may refer to the Prospectus.
- c.) The SEBI (ICDR) Regulations, 2018, specify the allocation or allotment that may be made to various categories of Application in an issue depending upon compliance with the eligibility conditions. Details pertaining to allocation are disclosed on reverse side of the Revision Form.
- d.) For Issue specific details in relation to allocation, Applicants may refer to the Prospectus.

#### 4.A.6 FIELD NUMBER 6: INVESTOR STATUS

- a.) Each Applicants should check whether it is eligible to apply under applicable law and ensure that any prospective allotment to it in the Issue follows the investment restrictions under applicable law.
- b.) Certain categories of Applicants, such as NRIs, FPIs and FVCIs may not be allowed to apply in the Issue or hold Equity Shares exceeding certain limits specified under applicable law. Applicants are requested to refer to the Prospectus for more details.
- c.) Applicants should check whether they are eligible to apply on non-repatriation basis or repatriation basis and should accordingly provide the investor status. Details regarding investor status are different in the Resident Application Form and Non-Resident Application Form.
- d.) Applicants should ensure that their investor status is updated in the Depository records.

# 4.A.7 FIELD NUMBER 7: PAYMENT DETAILS

- a.) Applicants are required to enter either the ASBA Bank account details or the UPI ID in this field. In case the Applicants doesn't provide any of the ASBA Bank account details or the UPI ID then the application would be rejected. For application submitted to Designated Intermediaries (other than SCSBs), Applicants providing both the ASBA Bank account details as well as the UPI ID, the UPI ID will be considered for processing of the application.
- b.) The full Application Amount shall be blocked based on the authorization provided in the Application Form.
- c.) RIIs who make application at Cut-off price shall be blocked on the Cap Price.
- d.) All Applicants (other than Anchor Investors) can participate in the Issue only through the ASBA mechanism.
- e.) RIIs submitting their applications through Designated Intermediaries can participate in the Issue through the UPI mechanism, through their UPI ID linked with their bank account.
- f.) Application Amount cannot be paid in cash, cheque, and demand draft, through money order or through postal order.

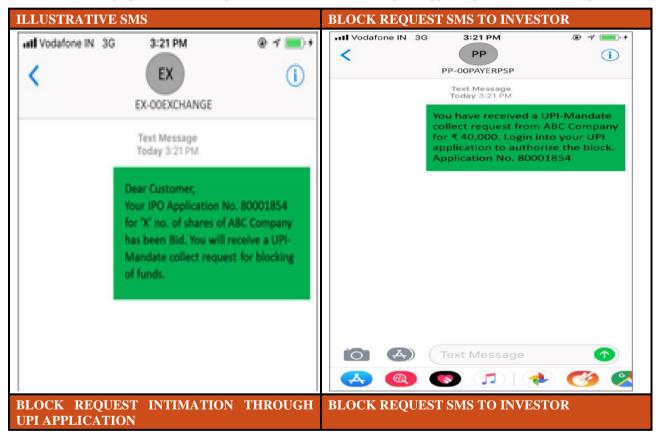
# Payment instructions for Applicants (other than Anchor Investors)

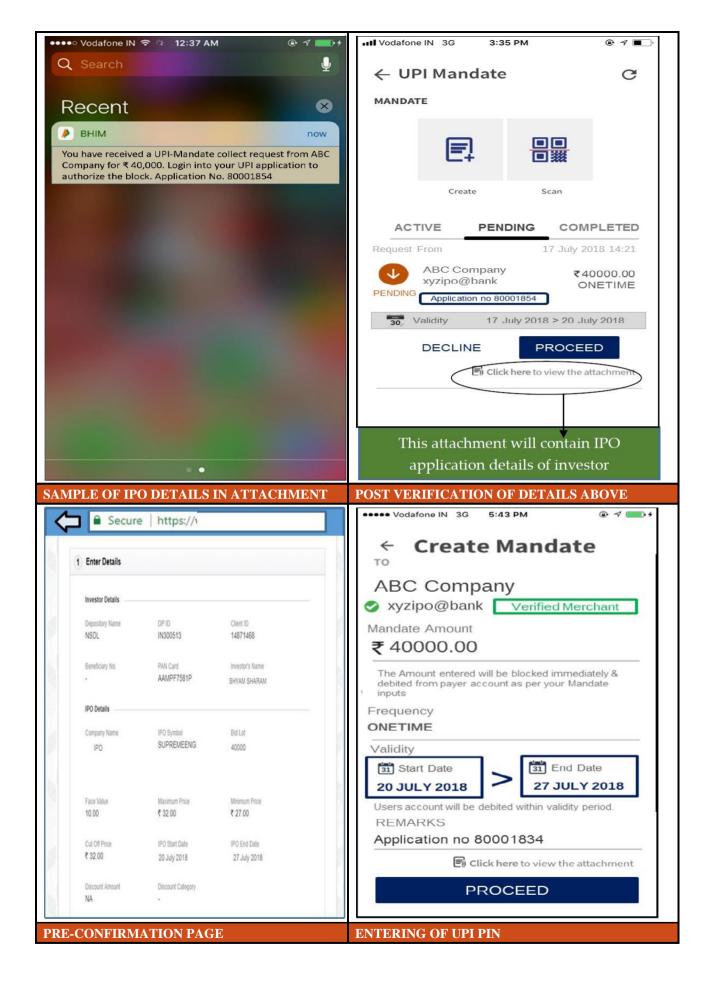
a.) From July 1, 2019 in Phase II, RIIs shall use only Channel I, Channel II and Channel IV (as described below) for making applications in a public issue:

Category of Investor	Channel I	Channel II	Channel III	Channel IV
Retail Individual Investor (RII)	Investor may submit the Application Form with ASBA as the sole mechanism for making payment either physically (at the branch of the SCSB) or online.	Investor may submit the Application Form online using the facility of linked online trading, demat and bank account (3- in-1 type accounts) provided by Registered Brokers.	Not Applicable	RIIs may submit the Application Form with any of the Designated Intermediaries and use his/her UPI ID for the purpose of blocking of funds.
Non- Institutional Investor (NII)	For such applications the existing process of		Investor may submit the Application Form with any of the Designated	Not Applicable

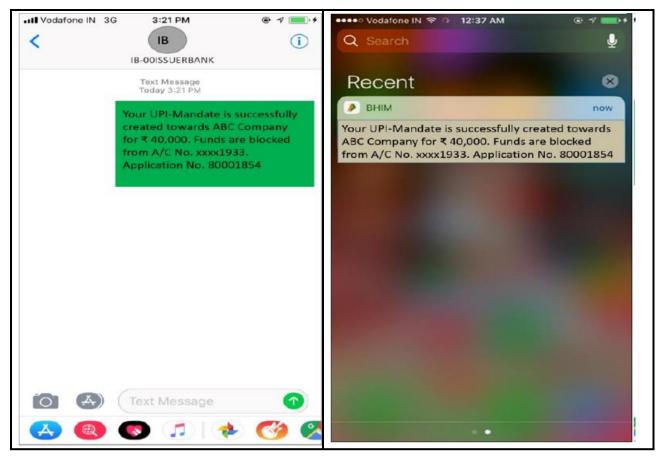
Category of Investor	Channel I	Channel II	Channel III	Channel IV
	uploading the Application and blocking of finds in the RIIs account by the SCSB would continue.		Intermediaries, along with details of his/her ASBA Account for blocking of funds. For such applications the Designated Intermediary will upload the Application in the stock exchange bidding platform and forward the application form to Designated Branch of the concerned SCSB for blocking of funds.	

Please see below a graphical illustrative process of the investor receiving and approving the UPI mandate request:





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20 JULY 2018 to 27 JULY 2018			
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Application no 80001854	4	5	6
	7	8	9
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	END DATE:	27 July 20:	18
UPLID: xyzipo@bank	FREQUENC	Y: One Time	
Amount: Rs 40000.00	LINAN I.	E4704-1-1-7	25400
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BLOCK CONFIRMATION SMS TO INVESTOR	BLOCK CO	NFIRMATION	APPLICATION
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- b.) QIB and NII Applicants may submit the Application Form either;
  - i. to SCSB in physical or electronic mode through the internet banking facility offered by an SCSB authorizing blocking of funds that are available in the ASBA account specified in the Application Form, or
  - ii. In physical mode to any Designated Intermediary.
- c.) Applicants must specify the Bank Account number, or the UPI ID, as applicable, in the Application Form. The Application Form submitted by Applicants and which is accompanied by cash, demand draft, cheque, money order, postal order or any mode of payment other than blocked amounts in the ASBA Account, may not be accepted.
- d.) Applicants should note that application made using third party UPI ID or ASBA Bank account are liable to be rejected.
- e.) Applicants shall note that for the purpose of blocking funds under ASBA facility clearly demarcated funds shall be available in the ASBA Account.
- f.) Applicants should submit the Application Form only at the Bidding Centers, i.e. to the respective member of the Syndicate at the Specified Locations, the SCSBs, the Registered Broker at the Broker Centers, the RTA at the Designated CRTA Locations or CDP at the Designated CDP Locations.
- g.) **Applicants making application through Designated Intermediaries** other than a SCSB, should note that ASBA Forms submitted to such Designated Intermediary may not be accepted, if the SCSB where the ASBA Account, as specified in the Application Form, is maintained has not named at least one branch at that location for such Designated Intermediary, to deposit ASBA Forms.
- h.) **Applicants making application directly through the SCSBs** should ensure that the Application Form is submitted to a Designated Branch of a SCSB where the ASBA Account is maintained.
- i.) Upon receipt of the Application Form, the Designated Branch of the SCSB may verify if sufficient funds equal to the Application Amount are available in the ASBA Account, as mentioned in the Application Form.
- j.) If sufficient funds are available in the ASBA Account, the SCSB may block an amount equivalent to the Application Amount mentioned in the Application Form and for application directly submitted to SCSB by investor, may enter each application details into the electronic bidding system as a separate application.
- k.) If sufficient funds are not available in the ASBA Account, the Designated Branch of the SCSB may not upload such Application on the Stock Exchange platform and such Applications are liable to be rejected.

- 1.) Upon submission of a completed Application Form each Applicants (not being a RII who has opted for the UPI payment mechanism and provided a UPI ID with the Application Form) may be deemed to have agreed to block the entire Application Amount and authorized the Designated Branch of the SCSB to block the Application Amount specified in the Application Form in the ASBA Account maintained with the SCSBs. For details regarding blocking of Application Amount for RIIs who have provided a UPI ID with the Application Form, please refer to graphical illustrative process of the investor receiving and approving the UPI mandate request provided in clause (a).
- m.) The Application Amount may remain blocked in the aforesaid ASBA Account until finalization of the Basis of Allotment and consequent transfer of the Application Amount against the Allotted Equity Shares to the Public Issue Account, or until withdrawal or failure of the Issue, or until withdrawal or rejection of the Application, as the case may be.
- n.) SCSBs making application in the Issue must apply through an Account maintained with any other SCSB; else their Applications are liable to be rejected.

#### 4.A.8 FIELD NUMBER 8: UNBLOCKING OF ASBA ACCOUNT

- a.) Once the Basis of Allotment is approved by the Designated Stock Exchange, the Registrar to the Issue may provide the following details to the controlling branches of each SCSB or the Sponsor Bank, as the case may be, along with instructions to unblock the relevant ASBA Accounts and for successful applications transfer the requisite money to the Public Issue Account designated for this purpose, within the specified timelines: (i) the number of Equity Shares to be Allotted against each Application, (ii) the amount to be transferred from the relevant ASBA Account to the Public Issue Account, for each Application, (iii) the date by which funds referred to in (ii) above may be transferred to the Public Issue Account, (iv) the amount to be unblocked, if any in case of partial allotments and (v) details of rejected ASBA Application, if any, along with reasons for rejection and details of withdrawn or unsuccessful Application, if any, to enable the SCSBs or the Sponsor Bank, as the case may be, to unblock the respective ASBA Accounts.
- b.) On the basis of instructions from the Registrar to the Issue, the SCSBs or the Sponsor Bank, as the case may be, may transfer the requisite amount against each successful Applicants to the Public Issue Account and may unblock the excess amount, if any, in the ASBA Account.
- c.) In the event of withdrawal or rejection of the Application Form and for unsuccessful Applications, the Registrar to the Issue may give instructions to the SCSB or to the Sponsor Bank to revoke the mandate and, as the case may be, to unblock the Application Amount in the Relevant Account within four Working Days of the Issue Closing Date.

# Additional Payment Instructions for RIIs applying through Designated Intermediaries using the UPI mechanism

- d.) Before submission of the application form with the Designated Intermediary, an RII shall download the mobile app for UPI and create a UPI ID (xyz@bankname) of not more than 45 characters with its bank and link it to his/ her bank account where the funds equivalent to the application amount is available.
- e.) RIIs shall ensure that the bank, with which it has its bank account, where the funds equivalent to the application amount is available for blocking has been notified as Issuer Banks for UPI. A list of such banks is available at https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=40
- f.) RIIs shall mention his / her UPI ID along with the application details in the Application Form in capital letters and submit the Application Form to any of the Designated Intermediaries.
- g.) The Designated Intermediary upon receipt of the Application Form will upload the application details along with UPI ID in the stock exchange bidding platform.
- h.) Once the application has been entered into the Stock Exchange bidding platform, the stock exchange will validate the PAN and Demat Account details of the RII with the Depository. The Depository will validate the aforesaid details on a real time basis and send a response to the stock exchange which will be shared by the stock exchange with the Designated Intermediary through its bidding platform, for corrections, if any.
- i.) Once the application details have been validated by the Depository, the stock exchange will, on a continuous basis, electronically share the application details along with the UPI ID of the concerned RII with the Sponsor Bank appointed by the Issuer.
- j.) The Sponsor Bank will validate the UPI ID of the RII before initiating the Mandate request.
- k.) The Sponsor Bank after validating the UPI ID will initiate a UPI Mandate Request for valid UPI ID on the RII which will be electronically received by the RII as an SMS / intimation on his / her mobile number / mobile app associated with the UPI ID linked account. The RII shall ensure that the details of the application are correct by opening the attachment in the UPI Mandate Request and then proceed to authorise the UPI Mandate Request using his/her UPI PIN. Upon the authorization of the mandate using his/her UPI PIN, an RII may be deemed to have verified the attachment containing the application details of the RII in the UPI Mandate Request and have

agreed to block the entire application Amount and authorized the Sponsor Bank to block the application Amount mentioned in the Application Form and subsequent debit in case of allotment.

- 1.) Upon successful validation of the block request by the RII, the said information would be electronically received by the RII's bank, where the funds, equivalent to the application amount would get blocked in the ASBA Account of the RII. Intimation regarding confirmation of such blocking of funds in the ASBA Account of the RII would also be received by the RII. Information on the block status request would be shared with the Sponsor Bank which in turn would share it with the stock exchange which in turn would share it with the Registrar in the form of a file for the purpose of reconciliation and display it on the stock exchange bidding platform for the information of the Designated Intermediary.
- m.) RIIs may continue to modify or withdraw the application till the closure of the Issue Period. For each modification of the application, the RII will submit a revised application and will receive a new UPI Mandate Request from the Sponsor Bank to be validated as per the process indicated above.
- n.) RIIs to check the correctness of the details on the mandate received before approving the Mandate Request.
- o.) Post closure of the Issue, the stock exchange will share the application details with the Registrar along with the final file received from the Sponsor Bank containing status of blocked funds or otherwise, along with the ASBA Account details with respect to applications made by RIIs using UPI ID.

#### **Discount: NOT APPLICABLE**

#### ADDITIONAL PAYMENT INSTRUCTION FOR NRIS

The Non-Resident Indians who intend to block funds through Non-Resident Ordinary (NRO) accounts shall use the form meant for Resident Indians (non-repatriation basis). In the case of applications by NRIs applying on a repatriation basis, payment shall not be accepted out of NRO Account.

#### 4.A.9 FIELD NUMBER 9: SIGNATURES AND OTHER AUTHORISATIONS

- a.) Only the First Applicant is required to sign the Application Form. Applicants should ensure that signatures are in one of the languages specified in the Eighth Schedule to the Constitution of India.
- b.) In relation to the Applications, signature has to be correctly affixed in the authorization/undertaking box in the Application Form, or an authorization has to be provided to the SCSB via the electronic mode, for blocking funds in the ASBA Account equivalent to the application amount mentioned in the Application Form.
- c.) Applicants must note that Application Form without signature of Applicants and /or ASBA Account holder is liable to be rejected.

#### 4.A.10 FIELD NUMBER 10: ACKNOWLEDGEMENT AND FUTURE COMMUNICATION

- a.) Applicant should ensure that they receive the acknowledgment duly signed and stamped by Application Collecting Intermediary or SCSB, as applicable, for submission of the Application Form.
- b.) All communications in connection with Application made in the Issue should be addressed as under:
  - i. In case of queries related to Allotment, non-receipt of Allotment Advice, credit of allotted equity shares, the Applicant should contact the Registrar to the Issue.
  - ii. In case of ASBA Application submitted to the Designated Branches of the SCSBs, the Applicant should contact the relevant Designated Branch of the SCSB.
  - iii. Applicants may contact the Company Secretary and Compliance Officer or Lead Manager in case of any other complaints in relation to the Issue.
  - iv. In case of queries relating to uploading of Application by a Syndicate Member, the Applicant should contact the relevant Syndicate Member.
  - v. In case of queries relating to uploading of Application by a Registered Broker, the Applicant should contact the relevant Registered Broker
  - vi. In case of Application submitted to the RTA, the Applicant should contact the relevant RTA.
  - vii. In case of Application submitted to the DP, the Applicant should contact the relevant DP.
  - viii. In case of queries relating to uploading of Application through the UPI Mechanism, the Applicant should contact the Sponsor Bank;
- c.) The following details (as applicable) should be quoted while making any queries
  - i. Full name of the sole or First Applicant, Application Form number, Applicants' DP ID, Client ID, PAN, number of Equity Shares applied for, amount paid on Application.
  - ii. name and address of the Designated Intermediary, where the Application was submitted; or

iii. Applications, ASBA Account number or the UPI ID (for RIIs who make the payment of Application Amount through the UPI mechanism) linked to the ASBA Account where the Application Amount was blocked in which the amount equivalent to the Application Amount was blocked.

For further details, Applicants may refer to the Prospectus and the Application Form.

#### 4.B. INSTRUCTIONS FOR FILLING THE REVISION FORM

- a.) During the Issue Period, any Applicants (other than QIBs and NIIs, who can only revise their Application amount upwards) who has registered his or her interest in the Equity Shares for a particular number of shares is free to revise number of shares applied using revision forms available separately.
- b.) RII may revise / withdraw their Application till closure of the Issue period.
- c.) Revisions can be made only in the desired number of Equity Shares by using the Revision Form.
- d.) The Applicant can make this revision any number of times during the Issue Period. However, for any revision(s) in the Application, the Applicants will have to use the services of the SCSB through which such Applicant had made the original Application. It is clarified that RIIs whose original Application is made using the UPI mechanism, can make revision(s) to their Application using the UPI mechanism only, whereby each time the Sponsor Bank will initiate a new UPI Mandate Request. Applicants are advised to retain copies of the blank Revision Form and the Application(s) must be made only in such Revision Form or copies thereof.

A sample Revision form is reproduced below:

COMMON APPLICATION REVISION FORM	XYZ LIMITED - INITIAL PUBLIC ISSUE - R Registered office: Tel. Na.: Fax No. : Contact Person: CIN: For Resident indians, including Website: ON A NON-REPARKIATION BASIS					AL					
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SUB-BROKER'S / SUB-AG	ENT'S STAMP & CODE	SCSB BR/	ANCH STAMP & CODE		Address Tel. No (with 5						
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4. FROM (as per last Ap	lication or Revision)		PLEASE CHANGE N	MY APPLICA	ATION				_	PHYSI	ICAL
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OR UPI 1d (Maximum 45 characters)											Г
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XYZ LIMITED 1

COMMON APPLICATION REVISION FORM	XYZ	Tel, Na.:	NITIAL PUBL Registered Office: Fax No. : Email: t Person:	C ISSUE - NR <sup>Website:</sup>	l I	FOR ELIGIBLE NRIS, FIIS/FPIS, FVCI, ETC., APPLYING ON A REPATRIATION BASIS
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ASBA Bank A/c No/UPI Id						
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ASBA Bank Ale	No. / UPI Id:		tof for		plication	
Bank & Branch					rm No.	
Important Note:	Application made using third pe	arty UPI Id or ASBA Bank A/c a	ee liable to be rejected.			

XYZ LIMITED 1

# 4.B.1 FIELDS 1, 2 AND 3: NAME AND CONTACT DETAILS OF SOLE/FIRST APPLICANT, PAN OF SOLE/FIRST APPLICANT & DEPOSITORY ACCOUNT DETAILS OF THE APPLICANT

Applicants should refer to instructions contained in paragraphs 1, 2 and 3 above under the heading "Instructions for Filling the Application Form".

# 4.B.2 FIELDS 4 AND 5: APPLICATION OPTIONS REVISION 'FROM' AND 'TO'

- a.) Apart from mentioning the revised number of shares in the Revision Form, the Applicants must also mention the details of shares applied for given in his or her Application Form or earlier Revision Form. For example, if Applicant has applied for 2000 equity shares in the Application Form and such applicant is changing number of shares applied for in the Revision Form, the applicant must fill the details of 2000 equity shares, in the Revision Form. The members of the Syndicate, the Registered Brokers and the Designated Branches of the SCSBs may not accept incomplete or inaccurate Revision Form.
- b.) In case of revision, applicants' options should be provided by applicants in the same order as provided in the Application Form.
- c.) In case of revision of Applicants by Retail Individual Investors and Retail Individual Shareholders, such Applicants should ensure that the Application Amount, subsequent to revision, does not exceed ₹ 200,000. In case the Application Amount exceeds ₹ 200,000 due to revision of the Application or for any other reason, the Application may be considered, subject to eligibility, for allocation under the Non-Institutional Category or if it is at the Cut-off Price, then such Application may be rejected. The Cut-off Price option is given only to the Retail Individual Investors and Retail Individual Shareholders indicating their agreement to apply for and purchase the Equity Shares at the Issue Price.
- d.) In case the total amount (i.e., original Application Amount plus additional payment) exceeds ₹ 200,000, the Application will be considered for allocation under the Non-Institutional Category in terms of the Prospectus. If, however, the RII does not either revise the Application or make additional payment and the Issue Price is higher than the price disclosed in the Prospectus, the number of Equity Shares applied for shall be adjusted downwards for the purpose of allocation, such that no additional payment would be required from the RII and the RII is deemed to have approved such revised application at Cut-off Price.
- e.) In case of a downward revision in the Price, RIIs who have applied at the Cut-off Price could either revise their application or the excess amount paid at the time of application may be unblocked in case of applicants.

#### 4.B.3 PAYMENT DETAILS

- a.) All Applicants are required to make payment of the full Application Amount along with the Application Revision Form.
- b.) Applicant may Issue instructions to block the revised amount based on the revised Price in the ASBA Account of the UPI Linked Bank Account, to the same Designated Intermediary through whom such applicant had placed the original application to enable the relevant SCSB to block the additional Application Amount, if any.
- c.) In case the total amount (i.e., original Application Amount plus additional payment) exceeds ₹ 200,000, the Application may be considered for allocation under the Non-Institutional Category in terms of the Prospectus. If, however, the Applicant does not either revise the application or make additional payment and the Price is higher than Issue price disclosed in the Prospectus prior to the revision, the number of Equity Shares applied for may be adjusted downwards for the purpose of Allotment, such that additional amount is required blocked and the applicant is deemed to have approved such revised application at the Cut-off Price.
- d.) In case of a downward revision in the Price, RIIs and Retail Individual Shareholders, who have applied at the Cut-off Price, could either revise their application or the excess amount paid at the time of application may be unblocked.

#### 4.B.4 FIELD NUMBER 7: SIGNATURES AND ACKNOWLEDGEMENTS

Applicants may refer to instructions contained at paragraphs 9 above under the heading "Instructions for Filling the Application Form" for this purpose.

#### 4.C. SUBMISSION OF REVISION FORM/APPLICATION FORM

Applicants may submit completed application form / Revision Form in the following manner:-

Mode of Application	Submission of Application Form
All Investor Applications	To the Designated Intermediaries

The aforesaid intermediaries shall, at the time of receipt of application, give an acknowledgement to investor, by giving the counter foil or specifying the application number to the investor, as a proof of having accepted the application form, in physical or electronic mode respectively.

# SECTION 5: ISSUE PROCEDURE IN BOOK BUILT ISSUE

This being the Fixed Price Issue this section is not applicable for this Issue.

#### SECTION 6: ISSUE PROCEDURE IN FIXED PRICE ISSUE

#### 6.1. Applicants may note that there is no Bid cum Application Form in a Fixed Price Issue.

As the Issue Price is mentioned in the Fixed Price Issue therefore on filing of the Prospectus with the RoC, the Application so submitted is considered as the application form. Applicants may only use the specified Application Form for the purpose of making an Application in terms of the Prospectus which may be submitted through Designated Intermediary.

Applicants may submit an Application Form either in physical/ electronic form to Designated Intermediaries or the Designated Branches of the SCSBs authorizing blocking of funds that are available in the bank account specified in the Application Form only ("ASBA Account"). The Application Form is also made available on the websites of the Stock Exchanges at least one day prior to the Issue Opening Date.

In a fixed price Issue, allocation in the net offer to the public category is made as follows: minimum fifty per cent to Retail Individual Investors; and remaining to (i) individual investors other than Retail Individual Investors; and (ii) other Applicants including corporate bodies or institutions, irrespective of the number of specified securities applied for. The unsubscribed portion in either of the categories specified above may be allocated to the Applicants in the other category.

#### 6.2. Grounds for Technical Rejections

Applicants are advised to note that the Applications are liable to be rejected, inter-alia, on the following technical grounds:-

- Amount paid does not tally with the amount payable for the highest value of Equity Shares applied for;
- In case of partnership firms, Equity Shares may be registered in the names of the individual partners and no firm as such shall be entitled to apply;
- Application by persons not competent to contract under the Indian Contract Act, 1872 including minors, insane persons;
- PAN not mentioned in the Application Form;
- GIR number furnished instead of PAN;
- Applications for lower number of Equity Shares than specified for that category of investors;
- > Applications at a price other than the Fixed Price of the Issue;
- Applications for number of Equity Shares which are not in multiples of 2000;
- Category not ticked;
- Multiple Applications as defined in the Prospectus;
- ➢ In case of Application under power of attorney or by limited companies, corporate, trust etc., where relevant documents are not submitted;
- Applications accompanied by Stock invest/ money order/ postal order/ cash;
- Signature of sole Applicant is missing;
- Application Forms are not delivered by the Applicant within the time prescribed as per the Application Forms, Issue Opening Date advertisement and the Prospectus and as per the instructions in the Prospectus and the Application Forms;
- In case no corresponding record is available with the Depositories that matches three parameters namely, names of the Applicants (including the order of names of joint holders), the Depository Participant's identity (DP ID) and the beneficiary's account number;
- Applications for amounts greater than the maximum permissible amounts prescribed by the regulations;
- Applications by OCBs;
- Applications by US persons other than in reliance on Regulations or "qualified institutional buyers" as defined in Rule 144A under the Securities Act;
- Applications not duly signed;
- Applications by any persons outside India if not in compliance with applicable foreign and Indian laws;
- Applications by any person that do not comply with the securities laws of their respective jurisdictions are liable to be rejected;

- Applications by persons prohibited from buying, selling or dealing in the shares directly or indirectly by SEBI or any other regulatory authority;
- Applications by persons who are not eligible to acquire Equity Shares of the Company in terms of all applicable laws, rules, regulations, guidelines, and approvals;
- Applications or revisions thereof by QIB Applicants, Non Institutional Applicants where the Application Amount is in excess of ₹ 2,00,000, received after 4.00 pm on the Issue Closing Date;
- Applications not containing the details of Bank Account, UPI ID and/or Depositories Account;
- ➢ Inadequate funds in the bank account to block the Application Amount specified in the Application Form/Application Form at the time of blocking such Application Amount in the bank account;
- Where no confirmation is received from SCSB for blocking of funds;
- Applications by Applicants not submitted through ASBA process;
- Applications not uploaded on the terminals of the Stock Exchanges;
- Applications by SCSBs wherein a separate account in its own name held with any other SCSB is not mentioned as the ASBA Account in the Application Form;
- ASBA Account number or UPI ID not mentioned or incorrectly mentioned in the Application Form;
- Submission of Application Form(s) using third party ASBA Bank Account;
- Submission of more than one Application Form per UPI ID by RIIs applying through Designated Intermediaries;
- In case of Applications by RIIs (applying through the UPI mechanism), the UPI ID mentioned in the Application Form is linked to a third party bank account;
- > The UPI Mandate is not approved by Retail Individual Investor; and
- The original Application is made using the UPI mechanism and revision(s) to the Application is made using ASBA either physically or online through the SCSB, and *vice versa*.

For details of instructions in relation to the Application Form, Applicants may refer to the relevant section of GID.

#### APPLICANT SHOULD NOTE THAT IN CASE THE PAN, THE DP ID AND CLIENT ID MENTIONED IN THE APPLICATION FORM AND ENTERED INTO THE ELECTRONIC APPLICATION SYSTEM OF THE STOCK EXCHANGE BY THE BROKERS DO NOT MATCH WITH PAN, THE DP ID AND CLIENT ID AVAILABLE IN THE DEPOSITORY DATABASE, THE APPLICATION FORM IS LIABLE TO BE REJECTED.

# SECTION 7: ALLOTMENT PROCEDURE AND BASIS OF ALLOTMENT

# 7.1. Basis of Allotment

Allotment will be made in consultation with Emerge Platform of National Stock Exchange of India Limited (NSE EMERGE) (The Designated Stock Exchange). In the event of oversubscription, the allotment will be made on a proportionate basis in marketable lots as set forth here:

- a) The total number of Shares to be allocated to each category as a whole shall be arrived at on a proportionate basis i.e. the total number of Shares applied for in that category multiplied by the inverse of the over subscription ratio (number of applicants in the category x number of Shares applied for).
- b) The number of Shares to be allocated to the successful applicants will be arrived at on a proportionate basis in marketable lots (i.e. Total number of Shares applied for into the inverse of the over subscription ratio).
- c) For applications where the proportionate allotment works out to less than 2000 Equity Shares the allotment will be made as follow:
  - (i). Each successful applicant shall be allotted 2000 Equity Shares;
  - (ii). The successful applicants out of the total applicants for that category shall be determined by the drawal of lots in such a manner that the total number of Shares allotted in that category is equal to the number of Shares worked out as per (a) and (b) above.
- d) If the proportionate allotment to an applicant works out to a number that is not a multiple of 2000 Equity Shares, the applicant would be allotted Shares by rounding off to the lower nearest multiple of 2000 Equity Shares subject to a minimum allotment of 2000 Equity Shares.
- e) If the Shares allotted on a proportionate basis to any category is more than the Shares allotted to the applicants in that category, the balance available Shares for allocation shall be first adjusted against any category, where the allotted Shares are not sufficient for proportionate allotment to the successful applicants in that category, the

balance Shares, if any, remaining after such adjustment will be added to the category comprising of applicants applying for the minimum number of Shares.

- f) The above proportionate allotment of shares in an Issue that is oversubscribed shall be subject to the reservation for Retail Individual applicants as described below:
  - (i). As per Regulation 253(2) of the SEBI (ICDR) Regulations, 2018, as the Retail Individual Investor category is entitled to more than fifty percent on proportionate basis, the retail individual investors shall be allocated that higher percentage.
  - (ii). Remaining to Individual applicants other than retail individual investors and Other investors including corporate bodies or institutions, irrespective of the number of specified securities applied for;

Provided that the unsubscribed portion in either of the categories specified in (i) or (ii) above may be available for allocation to the applicants in the other category, if so required.

"Retail Individual Investor" means an investor who applies for shares of value of not more than  $\gtrless$  2,00,000. Investors may note that in case of over subscription allotment shall be on proportionate basis and will be finalized in consultation with Emerge Platform of National Stock Exchange of India Limited (NSE EMERGE).

The Executive Director/ Managing Director of the Emerge Platform of National Stock Exchange of India Limited (NSE EMERGE), Designated Stock Exchange in addition to Lead Merchant Banker and Registrar to the Public Offer shall be responsible to ensure that the basis of allotment is finalized in a fair and proper manner in accordance with the SEBI (ICDR) Regulations, 2018.

#### 7.2. Designated Date and Allotment of Equity Shares

- a) **Designated Date:** On the Designated Date, the SCSBs shall transfer the funds represented by allocation of Equity Shares into the Public Issue Account with the Bankers to the Issue.
- b) **Issuance of Allotment Advice:** Upon approval of the Basis of Allotment by the Designated Stock Exchange, the Registrar shall upload the same on its website. On the basis of the approved Basis of Allotment, the Issuer shall pass necessary corporate action to facilitate the Allotment and credit of Equity Shares. Applicants are advised to instruct their Depository Participant to accept the Equity Shares that may be allotted to them pursuant to the Issue.

Pursuant to confirmation of such corporate actions, the Registrar will dispatch Allotment Advice to the Applicants who have been Allotted Equity Shares in the Issue.

- c) The dispatch of Allotment Advice shall be deemed a valid, binding and irrevocable contract.
- d) Issuer will ensure that: (i) the Allotment of Equity Shares; and (ii) initiate corporate action for credit of shares to the successful Applicants Depository Account will be completed within 5 Working Days of the Issue Closing Date. The Issuer also ensures the credit of shares to the successful Applicant's depository account is completed within 5 Working Days of the Issue Closing Date,

# SECTION 8: INTEREST AND REFUNDS

#### 8.1. Completion of Formalities for Listing & Commencement of Trading

The Issuer may ensure that all steps for the completion of the necessary formalities for listing and commencement of trading at all the Stock Exchanges are taken within 3 Working Days of the Issue Closing Date. The Registrar to the Issue may give instructions for credit to Equity Shares the beneficiary account with DPs, and dispatch the Allotment Advice within 2 Working Days of the Issue Closing Date.

#### 8.2. Grounds for Unblocking of Funds

#### 8.2.1. Non Receipt of Listing Permission

An Issuer makes an application to the Stock Exchange(s) for permission to deal in/list and for an official quotation of the Equity Shares. All the Stock Exchanges from where such permission is sought are disclosed in Prospectus. The Designated Stock Exchange may be as disclosed in the Prospectus with which the Basis of Allotment may be finalized.

If the permissions to deal in and for an official quotation of the Equity Shares are not granted by any of the Stock Exchange(s), the Issuer may forthwith initiate action to unblock the application amount from the Investors accounts. If such money is not repaid within the four days after the Issuer becomes liable to repay it, then the Issuer and every director of the Issuer who is an officer in default may, on and from such expiry of four days, be liable to repay the money, with interest at such rate and disclosed in the Prospectus.

#### 8.2.2. Minimum Subscription

This Issue is not restricted to any minimum subscription level. This Issue is 100% underwritten as per Regulation 260(1) of SEBI ICDR Regulation.

If the issuer does not receive the subscription of hundred per cent (100%) of the offer through Draft Prospectus on the date of closure of the issue including devolvement of underwriters, if any, or if the subscription level falls below hundred per cent (100%) after the closure of issue on account of withdrawal of applications, or after technical rejections, or if the listing or trading permission is not obtained from the stock exchange for the securities so offered under the Draft Prospectus, the issuer shall forthwith refund the entire subscription amount received. If there is a delay beyond Four (2) Working Days after the issuer becomes liable to pay the amount, the issuer and every director of the issuer who are officers in default, shall pay interest at the rate of fifteen per cent per annum (15% p.a.).

The minimum number of allottees in this Issue shall be 50 shareholders. In case the minimum number of prospective allottees is less than 50, no allotment will be made pursuant to this Issue and the monies blocked by the SCSBs shall be unblocked within 2 working days of closure of issue.

# The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be offered or sold, and applications may not be made by persons in any such jurisdiction, except in compliance with the applicable laws of such jurisdiction.

# 8.2.3. Minimum number of Allottees

The Issuer may ensure that the number of prospective allottees to whom Equity Shares may be allotted may not be less than 50 failing which the entire application monies may be unblocked forthwith.

#### 8.3. Mode of Unblocking of Funds

Within Four Working Days of the Issue Closing Date, the Registrar to the Issue may give instructions to SCSBs or in case of Applications by RIIs applying through the UPI mechanism to the Sponsor Bank, to revoke the mandate and for unblocking the amount in ASBA Accounts of unsuccessful Applicants and also for any excess amount blocked on Applications.

The Registrar to the Issue may instruct the controlling branch of the SCSB to unblock the funds in the relevant ASBA Account for any withdrawn, rejected or unsuccessful ASBA Applications or in the event of withdrawal or failure of the Issue.

# 8.4. Interest in case of Delay in Allotment

The issuer shall allot securities offered to the public shall be made within the period prescribed by the Board. The issuer shall also pay interest at the rate of fifteen per cent. Per annum if the allotment letters or refund orders have not been despatched to the applicants or if, in a case where the refund or portion thereof is made in electronic manner, the refund instructions have not been given to the clearing system in the disclosed manner within eight days from the date of the closure of the issue. However applications received after the closure of issue in fulfilment of underwriting obligations to meet the minimum subscription requirement, shall not be entitled for the said interest.

#### SECTION 9: GLOSSARY AND ABBREVIATIONS

Unless the context otherwise indicates or implies, certain definitions and abbreviations used in this document may have the meaning as provided below. References to any legislation, act or regulation may be to such legislation, act or regulation as amended from time to time.

Terms	Description
Applicant	Any prospective investor who makes an application for Equity Shares in terms of the Prospectus
Abridged Prospectus	Abridged Prospectus means a memorandum containing such salient features of a Prospectus as may be specified by SEBI in this behalf
Acknowledgement Slip	The slip or document issued by the Designated Intermediary to an Applicant as proof of registration of the Application
Application Form	The Form in terms of which the applicant shall apply for the Equity Shares of our Company
Application Supported by Blocked Amount / ASBA	An application, whether physical or electronic, used by applicants to make an application authorising a SCSB to block the application amount in the ASBA Account maintained with the SCSB.
ASBA Account	An account maintained with the SCSB and specified in the application form submitted by ASBA applicant for blocking the amount mentioned in the application form.
ASBA Bid	A Bid made by an ASBA Bidder
ASBA Form(s)	An application form, whether physical or electronic, used by ASBA Bidders Bidding through the ASBA process, which will be considered as the application for Allotment in terms of the Prospectus
Allotment Advice	The note or advice or intimation of Allotment, sent to each successful Bidder who has been or is to be Allotted the Equity Shares after approval of the Basis of Allotment by the

Terms	Description				
	Designated Stock Exchange.				
Allotment	Issue of the Equity Shares pursuant to the Issue to the successful applicants				
Allottee	The successful applicant to whom the Equity Shares are being / have been issued				
Basis of Allotment	The basis on which Equity Shares will be allotted to successful applicants under the Issu and which is described in 'Basis of allotment' under chapter titled " <i>Issue Procedure</i> beginning on Page No. 233 of the Prospectus.				
Bankers to the Issue and Refund Banker	Axis Bank Limited				
Bidding Centres	Centres at which the Designated Intermediaries shall accept the Application Forms i.e., Designated SCSB Branch for SCSBs, Specified Locations for members of the Syndicate, Broker Centres for Registered Brokers, Designated RTA Locations for RTAs and Designated CDP Locations for CDPs.				
Bid cum Application Form	The form in terms of which the Bidder shall make a Bid, including an ASBA Form, and which shall be considered as the application for the Allotment of Equity Shares pursuant to the terms of the Prospectus				
Bid Lot	2000 Equity Shares and in multiples of 2000 Equity Shares thereafter				
Bidder/ Applicants	Any prospective investor who makes a Bid pursuant to the terms of the Prospectus and the Bid cum Application Form and unless otherwise stated or implied, includes an Anchor Investor				
Business Day	Monday to Friday (except public holidays).				
Broker Centers	Broker Centers notified by the Stock Exchanges where investors can submit the Application Forms to a Registered Broker. The details of such Broker Centers, along with the names and contact details of the Registered Brokers are available on the websites of the Stock Exchange				
CAN or Confirmation of Allocation Note	The Note or advice or intimation sent to each successful Applicant indicating the Equity which will be allotted, after approval of Basis of Allotment by the designated Stock Exchange				
Client Id	Client Identification Number maintained with one of the Depositories in relation to demat account				
Depository	A depository registered with SEBI under the SEBI (Depositories and Participants) Regulations, 2018.				
Demographic Details	The demographic details of the Applicants such as their Address, PAN, name of the applicant father/husband, investor status, occupation and Bank Account details				
Designated Date	The date on which amounts blocked by the SCSBs are transferred from the ASBA Accounts, as the case may be, to the Public Issue Account or the Refund Account, as appropriate, in terms of the Prospectus, after finalisation of the Basis of Allotment in consultation with the Designated Stock Exchange, following which the Board of Directors may Allot Equity Shares to successful Bidders in the Offer.				
Designated Intermediaries	The members of the Syndicate, sub-syndicate/agents, SCSBs, Registered Brokers, CDPs and RTAs, who are categorized to collect Application Forms from the Applicant, in relation to the Issue.				
Depository Participant	A Depository Participant as defined under the Depositories Act, 1996				
DP ID	Depository Participant's Identity Number				
Draft Prospectus	The Draft Prospectus dated August 31, 2023 issued in accordance with Section 26 of the Companies Act filed with the Emerge Platform of NSE under SEBI(ICDR) Regulations				
Eligible NRI	NRIs from jurisdictions outside India where it is not unlawful to make an issue or invitation under the Issue and in relation to whom the Prospectus constitutes an invitation to subscribe to the Equity Shares Allotted herein.				
Emerge Platform of NSE / NSE EMERGE	The Emerge Platform of NSE for listing of equity shares offered under Chapter IX of the SEBI (ICDR) Regulations, 2018 which was approved by SEBI as an SME Exchange on September 27, 2011.				
Engagement Letter	The engagement letter dated May 16, 2023 between our Company and the LM				
Fraudulent Borrower	Fraudulent borrower as defined under Regulation 2(1) (lll) of the SEBI ICDR Regulations				
Fresh Issue	Fresh issue of 34,00,000 Equity Shares of ₹ 10/- each at ₹ 70 per Equity Shareincluding Share Premium of ₹ 60 per Equity Share aggregating to ₹ 2,380.00 Lakhs by Sheetal				

Terms	Description
	Universal Limited.
First Applicant	Applicant whose name appears first in the Application Form in case of a joint application form and whose name shall also appear as the first holder of the beneficiary account held in joint names or in any revisions thereof
Foreign Portfolio Investor(s) / FPIs	Foreign Portfolio Investor as defined under SEBI FPI Regulations
"General Information Document" or "GID"	The General Information Document for investing in public issues prepared and issued in accordance with the circular no. SEBI / HO / CFD / DIL1 / CIR / P / 2020 / 37 dated March 17, 2020 and the circular no. SEBI / HO / CFD / DIL2 / CIR / P / 2020 / 50 dated March 30, 2020, as amended by SEBI from time to time.
Issue Opening Date	The date on which the Issue opens for subscription.
Issue Closing date	The date on which the Issue closes for subscription.
Issue Period	The periods between the Issue Opening Date and the Issue Closing Date inclusive of both days and during which prospective Applicants may submit their application
IPO	Initial Public Offering
Issue / Issue Size / Public Issue	The Public Issue of 34,00,000 Equity Shares of $\gtrless$ 10/- each at $\gtrless$ 70 per Equity Shares including Share Premium of $\gtrless$ 60 per Equity Share aggregating to $\gtrless$ 2,380.00 Lakhs by Sheetal Universal Limited.
Issue Price	The price at which the Equity Shares are being issued by our Company through the Prospectus, being $\gtrless$ 70 (including share premium of $\gtrless$ 60 per Equity Share).
LM / Lead Manager	Lead Manager to the Issue, in this case being Beeline Capital Advisors Private Limited.
Listing Agreement	Unless the context specifies otherwise, this means the SME Equity Listing Agreement to be signed between our company and the EMERGE Platform of National Stock Exchange of India Limited ("NSE EMERGE")
Market Maker	The Market Maker to the Issue, in this case being Spread X Securities Private Limited.
Market Making Agreement	The Agreement entered into between the Market Maker and our Company dated November 27, 2023.
Net Proceeds	Proceeds of the Offer that will be available to our Company, i.e., gross proceeds of the Fresh Issue, less Offer expenses to the extent applicable to the Fresh Issue.
NCLT	National Company Law Tribunal
Net Issue	The Issue (excluding the Market Maker Reservation Portion) of 3228000 Equity Shares of ₹ 10/- each at ₹ 70 per Equity Share including share premium of ₹ 60 per Equity Share aggregating to ₹ 2,259.60 Lakhs by Sheetal Universal Limited.
NPCI	NPCI, a Reserve Bank of India (RBI) initiative, is an umbrella organization for all retail payments in India. It has been set up with the guidance and support of the Reserve Bank of India (RBI) and Indian Banks Association (IBA).
Non-Retail Portion including Qualified Institution Buyers (NRII)	
Net Proceeds	The Issue Proceeds less the Issue related expenses. For further details, please refer to the chapter titled " <i>Objects of the Issue</i> " beginning on page 77 of the Prospectus.
Prospectus	The Prospectus, to be filed with the ROC containing, inter alia, the Issue opening and closing dates and other information.
Public Issue Account	An Account of the Company under Section 40 of the Companies Act, 2013 where the funds shall be transferred by the SCSBs from bank accounts of the ASBA Investors
Qualified Institutional Buyers / QIBs	The qualified institutional buyers as defined under Regulation 2(1)(ss) of the SEBI ICDR Regulations.
Refund Account	Account opened / to be opened with a SEBI Registered Banker to the Issue from which the refunds of the whole or part of the Application Amount, if any, shall be made.
Registrar / Registrar to the Issue	Registrar to the Issue being Bigshare Services Private Limited.
Regulations	Unless the context specifies something else, this means the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018.

Terms	Description				
Retail Individual Investors /(RII)	Individual investors (including HUFs applying through their Karta and Eligible NRI Bidders) who applies or bids for the Equity Shares of a value of not more than $\gtrless$ 2,00,000/				
Retail Portion	The portion of the Net Offer being not less than 50% of the Net Equity Shares which shall be available for allocation to RIIs in accordance with the SEBI ICDR Regulations.				
Revision Form	The form used by the Applicant, to modify the quantity of Equity Shares or the Application Amount in any of their Application Forms or any previous Revision Form(s) QIB Applicant and Non-Institutional Applicant are not allowed to lower their Application Forms (in terms of quantity of Equity Shares or the Application Amount) at any stage. Retail Individual Bidders can revise their Application Forms during the Issue Period and withdraw their Application Forms until Issue Closing Date.				
Self-Certified Syndicate Bank(s)/ SCSBs	A Self Certified Syndicate Bank registered with SEBI under the SEBI (Bankers to an Issue) Regulations, 1994 and offers the facility of ASBA, including blocking of bank account. A list of all SCSBs is available at https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmId=3 5				
Sponsor Bank	The Banker to the Offer registered with SEBI and appointed by our Company to act as a conduit between the Stock Exchanges and the NPCI in order to push the mandate collect requests and / or payment instructions of the Retail Individual Bidders into the UPI and carry out other responsibilities, in terms of the UPI Circulars.				
TRS / Transaction Registration Slip	The slip or document issued by the Designated Intermediary (only on demand), to the Applicant, as proof of registration of the Application Form.				
Underwriter	The Underwriter to the Issue, in this case being Beeline Capital Advisors Private Limited.				
Underwriting Agreement	The Agreement entered into between the Underwriter and our Company dated November 25, 2023				
UPI	Unified payment Interface, which is an instant payment mechanism, developed by NPCI.				
UPI Circulars	The SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018, SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/50 dated April 3, 2019, SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated June 28, 2019, SEBI Circular no. SEBI/HO/CFD/DIL2/CIR/P/2019/76 dated July 26, 2019, Circular number SEBI/HO/CFD/DCR2/CIR/P/2019/133 dated November 8, 2019, Circular number SEBI/HO/CFD/DIL2/CIR/P/2019/133 dated March 30, 2020, SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2020/50 dated March 30, 2020, SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/2480/1/M dated March 16, 2021, SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/47 dated March 31, 2021, SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/570 dated June 2, 2021 and as amended pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/570 dated June 2, 2021 and as amended pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/570 dated June 2, 2021 and as amended pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/570 dated June 2, 2021 and as amended pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2021/570 dated June 2, 2021 and as amended pursuant to SEBI circular no. SEBI/HO/CFD/DIL2/SEBI circular no. SEBI/HO/CFD/DIL2/CIR/P/2022/51 April 20, 2022 and any subsequent circulars or notifications issued by SEBI in this regard and any subsequent circulars or notifications issued by SEBI in this regard.				
UPI ID	ID created on UPI for single-window mobile payment system developed by the NPCI.				
UPI Mandate Request	A request (intimating the Retail Individual Bidder by way of a notification on the Mobile App and by way of a SMS directing the Retail Individual Bidder to such Mobile App) to the Retail Individual Bidder initiated by the Sponsor Bank to authorize blocking of funds on the Mobile App equivalent to Bid Amount and Subsequent debit of funds in case of Allotment.				
UPI Mechanism	The bidding mechanism that may be used by a RII to make a Bid in the Offer in accordance with the UPI Circulars.				
UPI PIN	Password to authenticate UPI transactions.				
Wilful Defaulter	Wilful defaulter as defined under Regulation 2(1) (lll) of the SEBI ICDR Regulations.				
Working Days	Till Application / Issue closing date: All days other than a Saturday, Sunday or a public holiday; Post Application / Issue closing date and till the Listing of Equity Shares: All trading days of stock exchanges excluding Sundays and bank holidays in accordance with the SEBI circular no. SEBI/HO/CFD/DIL/CIR/P/2016/26 dated January 21, 2016 and the SEBI circular number SEBI/HO/CFD/DIL2/CIR/P/2018/138 dated November 1, 2018.				