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JAY AMBE SUPERMARKETS LIMITED

CIN: U74999GJ2020PLC118385

Our Company was originally incorporated on November 23, 2020 under the name and style of 'Jay Ambe Supermarkets Private Limited', pursuant to a certificate of incorporation dated November 23, 2020 issued by the Registrar of Companies, Central Registration Centre. Furthermore, our Company was converted into a public limited company pursuant to a resolution passed by the Shareholders in an Extraordinary General Meeting held on December 24, 2024 with a fresh certificate of incorporation dated February 25, 2025 issued by Registrar of Companies, Central Processing Centre. Consequently, the name of our Company was changed to 'Jay Ambe Supermarkets Limited'. The corporate identification number of our Company is U74999GJ2020PLC118385. For details of change in registered office of our Company, please refer to chapter titled "History and Corporate Structure" beginning on page no. 192 of this Red Herring Prospectus.

Registered Office: A001, Shubh Vivid, Por Kudasan, Village- Kudasan , Gandhinagar, Gujarat-382421, India
Website: www.citysquaremart.com; | E-Mail: cs@citysquaremart.com; | Telephone No: +916358027675 | Company Secretary and Compliance Officer: Renuka Trikha

PROMOTERS OF THE COMPANY: JIGNESH AMRATBHAI PATEL, HARSHAL DAXESHKUMAR PATEL, BHIKHABHAI SHIVDAS PATEL AND RUTWIJKUMAR MAGANBHAI PATEL

THE ISSUE

INITIAL PUBLIC ISSUE OF 23,64,800 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH OF JAY AMBE SUPERMARKETS LIMITED ("JASL") OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ [●] PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [●]/- PER EQUITY SHARE (THE "ISSUE PRICE") AGGREGATING TO ₹ [●] LAKHS ("THE ISSUE"), OF WHICH 1,18,400 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH FOR CASH AT A PRICE OF ₹ [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [●]/- PER EQUITY SHARE AGGREGATING TO ₹ [●] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.e. NET ISSUE OF 22,46,400 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH AT A PRICE OF ₹ [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF ₹ [●]/- PER EQUITY SHARE AGGREGATING TO ₹ [●] LAKHS IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 26.63% AND 25.30%, RESPECTIVELY, OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10/- EACH.

DETAILS OF THE SELLING SHAREHOLDERS, OFFER FOR SALE AND WEIGHTED AVERAGE COST OF ACQUISITION: NOT APPLICABLE

PRICE BAND: ₹ 74 TO ₹ 78 PER EQUITY SHARE OF FACE VALUE ₹ 10/- EACH.

THE FLOOR PRICE IS ₹ 7.4 TIMES OF THE FACE VALUE OF THE EQUITY SHARES AND THE CAP PRICE IS ₹ 7.8 TIMES OF THE FACE VALUE OF THE EQUITY SHARES.

THE PRICE TO EARNING RATIO BASED ON RESTATED DILUTED EPS FOR FISCAL 2025 AT THE FLOOR PRICE IS 16.43 TIMES AND AT THE CAP PRICE IS 17.31 TIMES.

BIDS CAN BE MADE FOR A MINIMUM OF 3200 EQUITY SHARES AND IN MULTIPLES OF 1600 EQUITY SHARES THEREAFTER.

ISSUE PROGRAMME	ANCHOR INVESTOR BIDDING DATE: MONDAY, SEPTEMBER 08, 2025	
	BID/ISSUE OPENS ON: TUESDAY, SEPTEMBER 09, 2025	BID/ISSUE CLOSSES ON: THURSDAY, SEPTEMBER 11, 2025

Brief description of the business of the issuer company: Our company is engaged in the business of trading of FMCG material, grocery, Home Textile, Home Décor, Cloths, or Apparels, Toys, Gift Articles, Footwear and other house hold items, via supermarkets.

THIS ISSUE IS BEING MADE THROUGH BOOK BUILDING PROCESS, IN TERMS OF REGULATION 229(1) OF CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 (THE "SEBI (ICDR) REGULATIONS") AS AMENDED READ WITH RULE 19(2)(B) OF SECURITIES CONTRACTS (REGULATION) RULES, 1957, AS AMENDED FROM TIME TO TIME.

THE EQUITY SHARES OF THE COMPANY WILL GET LISTED ON SME PLATFORM OF BSE LIMITED ("BSE SME"). BSE LIMITED SHALL BE THE DESIGNATED STOCK EXCHANGE.

QIB Portion: Not more than 50% of the Net Issue | Non-Institutional Portion: Not less than 15% of the Net Issue | Individual Investor Portion: Not less than 35% of the Net Issue | Market Maker Portion 118400 Equity Shares or 5.01% of the Issue.

IN MAKING AN INVESTMENT DECISION, POTENTIAL INVESTORS MUST ONLY RELY ON THE INFORMATION INCLUDED IN THE RED HERRING PROSPECTUS AND THE TERMS OF THE ISSUE, INCLUDING THE RISKS FACTORS INVOLVED AND MUST NOT RELY ON ANY OTHER EXTERNAL SOURCES OF INFORMATION ABOUT THE ISSUE AVAILABLE IN ANY MANNER.

In accordance with the recommendation of the Independent Directors of our Company, pursuant to their resolution dated September 02, 2025, the above provided price band is justified based on quantitative factors/ KPIs disclosed in the 'Basis for Issue Price' section beginning on page 131 of the Red Herring Prospectus vis-a-vis the weighted average cost of acquisition ("WACA") of primary and secondary transaction(s), as applicable, disclosed in 'Basis for Issue Price' section beginning on page 131 of the Red Herring Prospectus and provided below in the advertisement.

RISK TO INVESTORS

1. Risk to investors: Summary Description of key Risk Factors Based on Materiality

- All of our stores are presently located in Gujarat. However, we plan to expand into new geographies and may be exposed to significant liability and could lose some or all of our investment in such regions, as a result of which our business, financial condition and results of operations could be adversely affected.
- All the properties on which we run our stores are taken on rent/lease by us and many of them have been taken by us from third parties on short term lease/rent basis. Any disruption of rent agreements so entered by us or any objections from the owners of these properties to let us continue our operations or vacate those properties on short notice may have a material and adverse impact on the business of our Company. Further, some of our lease agreements may have certain irregularities because of which we may be unable to effectively enforce our leasehold rights which may have a material and adverse impact on the business of our Company.
- We have significant working capital requirements and our inability to meet the working capital requirements may have an adverse effect on our results of operations.
- If we are unable to maintain an optimal level of inventory, our business, results of operations, financial condition and cash flows may be adversely affected.
- We intend to utilise a portion of the Net Proceeds for funding our capital expenditure requirements. This includes Purchase of Existing Store of the company located at Nana Chiloda, Ahmedabad and Purchase of fit-outs for Three (3) new stores, which may be subject to the risk of unanticipated delays in implementation, cost overruns and other project risks and uncertainties.
- There are certain proceedings involving our Company, our Directors, Promoters and KMP/SMP which if determined against us, may have an adverse effect on our business, cash flows and results of operations.
- There have been certain instances of delays and discrepancies in relation to certain statutory filings made or required to be filed by our Company with the RoC under applicable law and certain other non-compliances under Indian company law.
- There are certain discrepancies and non-compliances noticed in filing of returns and deposit of statutory dues with the taxation and other statutory authorities in the past. Any delay in payment of statutory dues by our Company in future, may result in the imposition of penalties, which could adversely impact our financials.
- Any negative cash flows in the future would adversely affect our cash flow requirements, which may adversely affect our ability to operate our business and implement our growth plans, thereby affecting our financial condition.
- The restated financial statements have been provided by peer reviewed chartered accountants who is not statutory auditor of our Company.

ADDITIONAL INFORMATION FOR INVESTORS: This will include the following:

- Details of proposed /undertaken pre-issue placements from the DRHP filing date: Not Applicable.
- Transaction of shares aggregating up to 1% or more of the paid-up equity share capital of the company by promoter(s) and promoter group(s) from the DRHP filing date: None.
- Shareholding of Promoter / Promoter Group and Additional Top 10 Shareholders of the Company

S. No.	Shareholders	Pre issue shareholding as at the date of Advertisement		Post-issue shareholding as at Allotment ⁽³⁾			
		Number of Equity Shares ⁽²⁾	Share Holding (in %) ⁽²⁾	At the lower end of the price band (₹ 64.00)		At the upper end of the price band (₹ 68.00)	
				Number of Equity Shares ⁽²⁾	Share holding (in %) ⁽²⁾	Number of Equity Shares ⁽²⁾	Share holding (in %) ⁽²⁾
Promoters							
1	Bhikhabhai Shivdas Patel	6,78,000	10.41	6,78,000	7.64	6,78,000	7.64
2	Jignesh Amratbhai Patel	6,56,000	10.07	6,56,000	7.39	6,56,000	7.39
3	Harshal Daxeshkumar Patel	4,68,000	7.18	4,68,000	5.27	4,68,000	5.27
4	Rutwijkumar Maganbhai Patel	4,20,000	6.45	4,20,000	4.73	4,20,000	4.73
Total - A		22,22,000	34.11	22,22,000	25.02	22,22,000	25.02

S. No.	Shareholders	Pre issue shareholding as at the date of Advertisement		Post-issue shareholding as at Allotment ⁽³⁾			
		Number of Equity Shares ⁽²⁾	Share Holding (in %) ⁽²⁾	At the lower end of the price band (₹ 64.00)		At the upper end of the price band (₹ 68.00)	
				Number of Equity Shares ⁽²⁾	Share holding (in %) ⁽²⁾	Number of Equity Shares ⁽²⁾	Share holding (in %) ⁽²⁾
Promoter Group ⁽¹⁾							
1	Shital Bhikhabhai Patel	5,20,000	7.98	5,20,000	5.86	5,20,000	5.86
2	Bharatiben Daxeshkumar Patel	4,80,000	7.37	4,80,000	5.41	4,80,000	5.41
3	Mital Hitendra Patel	4,74,000	7.28	4,74,000	5.34	4,74,000	5.34
4	Maganbhai Ambaram Patel	3,68,849	5.66	3,68,849	4.15	3,68,849	4.15
5	Gitaben Maganbhai Patel	3,53,698	5.43	3,53,698	3.98	3,53,698	3.98
6	Daxeshkumar Sankalchand Patel	2,40,000	3.68	2,40,000	2.70	2,40,000	2.70
Total - B		24,36,547	37.40	24,36,547	27.44	24,36,547	27.44
Total Promoters & Promoters Group Shareholding (A+B)		46,58,547	71.51	46,58,547	52.46	46,58,547	52.46
Top 10 Shareholders (Other than Promoter and Promoter's Group)							
1	Ramila Vinod Patel	4,18,605	6.43	4,18,605	4.71	4,18,605	4.71
2	Harsh Pareshkumar Shah	3,90,699	6.00	3,90,699	4.40	3,90,699	4.40
3	Hardik Shah	3,80,696	5.84	3,80,696	4.29	3,80,696	4.29
4	Viney Equity Market LLP	2,57,577	3.95	2,57,577	2.90	2,57,577	2.90
5	Shubh Urban Evolution Private Limited	1,13,637	1.74	1,13,637	1.28	1,13,637	1.28
6	Mukeshkumar Gandadal Patel	73,274	1.12	73,274	0.83	73,274	0.83
7	Falguni Vishnukumar Patel	37,878	0.58	37,878	0.43	37,878	0.43
8	Paradise Markcom Private Limited	37,878	0.58	37,878	0.43	37,878	0.43
9	Kalavatiben Tulsibhai Patel	22,728	0.35	22,728	0.26	22,728	0.26
10	Sohil Jashubhai Shah HUF	22,728	0.35	22,728	0.26	22,728	0.26
Total - C		17,55,700	26.95	17,55,700	19.77	17,55,700	19.77
Total (A+B+C)		64,14,247	98.45	64,14,247	72.23	64,14,247	72.23

Notes:

- The Promoter Group shareholders are Shital Bhikhabhai Patel, Bharatiben Daxeshkumar Patel, Mital Hitendra Patel, Maganbhai Ambaram Patel, Gitaben Maganbhai Patel and Daxeshkumar Sankalchand PatelIncludes. all options that have been exercised until date of prospectus and any transfers of equity shares by existing shareholders after the date of the pre-issue and price band advertisement until date of prospectus.
- Assuming full subscription in the Issue (fresh issue). The post-issue shareholding details as at allotment will be based on the actual subscription and the final Issue price and updated in the prospectus, subject to finalization of the basis of allotment. Also, this table assumes there is no transfer of shares by these shareholders between the date of the advertisement and allotment (if any such transfers occur prior to the date of prospectus, it will be updated in the shareholding pattern in the prospectus).

Investors Should read the RHP carefully, including the "Risk Factors" on the page 31 of the RHP before making any investment decision

BASIS FOR THE ISSUE PRICE



The "Basis of the issue price" on page 131 of the red herring prospectus has been updated with the above price band. Please refer to the website of the BRLM i.e. www.beelinemb.com for the "Basis of the issue price" updated with the above price band or scan the QR code for the "Basis for the Issue Price" updated with above price band.

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INDICATIVE TIMELINE FOR THE ISSUE

Submission of Bids:

- Bids at cut off price shall not be permitted for all category of investors.
- Downgrade modification and cancellation shall not be applicable to any category of investor.

BID / ISSUE PROGRAM

Anchor Investor Bidding Date		Monday, September 08, 2025	
Bid Opening Date	Tuesday, September 09, 2025	Initiation of Allotment/Unblocking of Funds/refunds (T +2 Days)	On or before Monday, September 15, 2025
Bid Closing Date (Tday)	Thursday, September 11, 2025	Credit of Equity Shares to demat accounts of Allotees (T +2 Days)	On or before Monday, September 15, 2025
Finalization of basis of allotment with the Designated Stock Exchange/ Allotment of Securities (T +1 Day)	On or before Friday September 12, 2025	Commencement of Trading of Equity Shares on the Stock Exchanges/Listing Date (T + 3 Days)	On or before Tuesday, September 16, 2025

Timelines for Submission/Uploading of Application/Bid

Application Submission by Investors	Physical Applications (Bank ASBA) – Up to 1 pm on T day.
<ul style="list-style-type: none"> ● For all physical application: Between 10.00 a.m. and 5.00 p.m. during Issue Period (except the Bid Closing Date) ● Electronic Applications (Online ASBA through 3-in-1 accounts) – Up to 4 pm on Bid Closing date i.e. T day. ● Electronic Applications (Bank ASBA through Online channels like Internet Banking, Mobile Banking and Syndicate UPI ASBA etc) – Up to 3 pm on T day. ● Electronic Applications (Syndicate Non-Retail, Non-Individual Applications) – Up to 3 pm on T day. 	<ul style="list-style-type: none"> ● Physical Applications (Syndicate Non-Retail, Non-Individual Applications of QIBs and NIs) – Up to 12 pm on T day and Syndicate members shall transfer such applications to banks before 1 pm on T day. ● On the Bid Closing Date, the Bids shall be uploaded until 4.00 p.m. for all Bidders. ● Bid modification: From Issue Opening date upto 4.00 p.m. on T Day. ● UPI mandate acceptance /confirmation end time shall be at 5:00 pm on the Bid/Issue Closing Date.

(Above information is only reference purpose only and may change from bank to bank and broker to broker. Investors are requested to contact their own bank/broker for specific details.)

ASBA*

Simple, Safe, Smart way of Application- Make use of it !!!

*Applications Supported by Blocked Amount (ASBA) is a better way of applying to offer by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below. Mandatory in Public Issues from January 01, 2016. No cheque will be accepted.



UPI-Now available in ASBA for Individual Investors and Non-institutional investors applying for amount up to ₹ 5,00,000. Investors are required to ensure that the bank account used for bidding is linked to their PAN. UPI – Now available in ASBA for Individual Investors and Non-institutional investors applying for amount up to ₹ 5,00,000 applying through Registered Brokers, DPs & RTAs. Individual Investors and Non-institutional investors applying for amount up to ₹ 5,00,000 also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account.

Investors have to apply through the ASBA process. "ASBA has to be availed by all the investors except anchor investor. UPI may be availed by Individual Investors and Non-institutional investors applying for amount up to ₹ 5,00,000. For details on the ASBA and the UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 337 of the RHP. The process is also available on the website of Association of Investment Bankers of India ("AIBI"), the Stock Exchanges and in the General Information Document.

"ASBA forms can be downloaded from the website BSE Limited ("BSE") and can be obtained from the list of banks that is displayed on the website of SEBI at www.sebi.gov.in. **List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. Axis Bank Limited has been appointed as Sponsor Bank for the Issue, in accordance with the requirements of the SEBI circular dated November 1, 2018, as amended. For UPI related queries, investors can contact NPCI at the toll-free number-18001201740 and Mail Id- ipo.upi@npci.org.in. For the list of UPI Apps and Banks live on IPO, please refer to the link www.sebi.gov.in. For Issue related grievance investors may contact: Beeline Capital Advisors Private Limited - Mr. Nikhil Shah (079 – 48918784) (mb@beelinemb.com).

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS:

For information on the main objects and other objects of our Company, see "History and Corporate Structure" on page 192 of the Red Herring Prospectus. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section "Material Contracts and Documents for Inspection" on page 410 of the Red Herring Prospectus.

LIABILITY OF MEMBERS OF THE COMPANY: Limited by shares.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: The Authorized share capital of the Company is ₹ 9,00,00,000 divided into 90,00,000 Equity Shares of face value of ₹ 10/- each. The issued, subscribed and paid-up share capital of the Company before the Issue is ₹ 6,51,51,140 divided into 65,15,154 Equity Shares of ₹ 10 each. For details of the Capital Structure, see "Capital Structure" on the page 92 of the Red Herring Prospectus.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association of our Company: Jignesh Amratbhai Patel – 30,000 Equity Shares, Bhikhabhai Shivdas Patel – 30,000 Equity Shares, Rutwij Kumar Maganbhai Patel – 30,000 Equity Shares and Harshad Daxeshkumar Patel – 30,000 Equity Shares. For details of the Capital Structure, see "Capital Structure" on the page 92 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA (SEBI): Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the Red Herring Prospectus/Prospectus will be filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the offer Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI beginning on page 315 of the RHP.

DISCLAIMER CLAUSE OF BSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE Limited ("BSE") should not in any way be deemed or construed that the contents of the Prospectus or the price at which equity shares are offered has been cleared, solicited or approved by BSE nor does it certify the correctness, accuracy or completeness of any of the contents of the Prospectus. The investors are advised to refer to page 316 of the Red Herring Prospectus for the full text of the "Disclaimer Clause of the SME Platform of BSE".

CREDIT RATING: This being the issue of Equity Shares, no credit rating is provided.

DEBENTURE TRUSTEE: This being the issue of Equity Shares, the appointment of Trustees is not required.

IPO GRADING: Since this issue is made in terms of Chapter IX of the SEBI (ICDR) Regulations, there is no requirement of appointing an IPO Grading Agency.

GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of our Company and this Issue, including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to Risk Factors on page 31 of the Red Herring Prospectus.

BOOK RUNNING LEAD MANAGER TO THE ISSUE	REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 BEELINE CAPITAL ADVISORS PRIVATE LIMITED SEBI Registration Number: INM000012917 Address: B 1311-1314, Thirteenth Floor, Ship Corporate Park, Rajpath Rangoli Road, Thaltej, Ahmabad-380054, Gujarat, India. Telephone Number: 079 4918 5784 Email Id: mb@beelinemb.com Investors Grievance Id: ig@beelinemb.com Website: www.beelinemb.com Contact Person: Mr. Nikhil Shah CIN: U67190GJ2020PTC114322	 MUGF INTIME INDIA PRIVATE LIMITED (Formerly known as Link Intime India Private Limited) SEBI Registration Number: INR000004058 Address: C-101, 247 Park, Lal Bahadur Shastri Marg, Vikhroli (West)- 400083, Mumbai City, Mumbai, Maharashtra, India Tel. Number: +91 8108114949 Email Id: jayambe.smeipo@in.pmms.mugf.com Investors Grievance Id: jayambe.smeipo@in.pmms.mugf.com Website: https://in.pmms.mugf.com Contact Person: Ms Shanti Gopalkrishnan CIN: U67190MH1999PTC118368	 JAY AMBE SUPERMARKETS LIMITED Renuka Trikha Registered Office: A001, Shubh Vivid, Por Kudasán, Village- Kudasán, Gandhinagar, Gujarat-382421, India Telephone No: +916358027675 E-Mail: cs@citysquaremart.com Website: www.citysquaremart.com Investors can contact the Company Secretary and Compliance Officer or the BRLM or the Registrar to the Issue in case of any pre-issue or post-issue related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode, etc. For all issue related queries and for redressal of complaints, investors may also write to the BRLM.

AVAILABILITY OF RED HERRING PROSPECTUS: Investors are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein before applying in the Issue. Full copy of the Red Herring Prospectus is available on the website of the SEBI at www.sebi.gov.in, website of the Company at www.citysquaremart.com the website of the BRLM to the Issue at www.beelinemb.com, the website of BSE SME i.e. www.bseindia.com, respectively.

AVAILABILITY OF THE ABRIDGED PROSPECTUS: A copy of the Abridged Prospectus is available on the website of the Company at www.citysquaremart.com the website of the BRLM to the Issue at www.beelinemb.com, the website of BSE SME i.e. www.bseindia.com, respectively.

AVAILABILITY OF BID-CUM-APPLICATION FORMS: Bid-Cum-Application forms can be obtained from the Registered Office of the Company: JAY AMBE SUPERMARKETS LIMITED, Telephone: +916358027675; BRLM: Beeline Capital Advisors Private Limited, Telephone: +91 079 4918 5784 and the Syndicate Member: Spread X Securities Private Limited; Telephone: +91 79 6907 2018 and at the selected locations of the Sub-Syndicate Members, Registered Brokers, RTAs and CDPs participating in the Issue. Bid-cum-application Forms will also be available on the websites of BSE and the designated branches of SCSBs, the list of which is available at websites of the stock exchanges and SEBI.

SYNDICATE MEMBER: Spread X Securities Private Limited

SUB-SYNDICATE MEMBER: Not Applicable

BANKER TO THE ISSUE/ ESCROW COLLECTION BANK/ PUBLIC ISSUE ACCOUNT BANK: Axis Bank Limited.

SPONSOR BANKS: Axis Bank Limited.

UPI: UPI Bidders can also bid through UPI mechanism.

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus.

Place: Gandhinagar

Date: September 03, 2025

Disclaimer: Jay Ambe Supermarkets Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public issue of its Equity Shares and has filed the RHP with the Registrar of Companies, Gujarat at Ahmedabad on September 02, 2025 and thereafter with SEBI and the Stock Exchanges. The RHP is available on the websites of SEBI at www.sebi.gov.in, website of the Company at www.citysquaremart.com, the website of the BRLM to the Issue at www.beelinemb.com, the website of BSE SME i.e. www.bseindia.com, respectively. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" beginning on page 31 of the Red Herring Prospectus.

The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. state securities laws. The Equity Shares are being Offered and sold outside the United States in 'offshore transactions' in reliance on Regulation S under the Securities Act and the applicable laws of each jurisdiction where such Offers and sales are made. There will be no public offering in the United States.

garima

मनदीप ऑटो इंडस्ट्रीज लिमिटेड
CIN: L45402HR2023PLC110878
पंजीकृत कार्यालय: डाकघर संख्या 26, मंगला, फरीदाबाद, हरियाणा, भारत, 121001
ईमेल: cs@mandeepautoindustries.com, हरियाणा: 01292440045
वेबसाइट: <https://www.mandeepautoindustries.com/>

दूसरी वार्षिक आम बैठक, रिमोट ई-वोटिंग और बुक वॉलर की सूचना

एल्ट द्वारा सूचित किया जाता है कि **मंडीप ऑटो इंडस्ट्रीज लिमिटेड** के सदस्यों की दूसरी वार्षिक आम बैठक बुधवार, 25 सितंबर, 2025 को दोपहर 12:30 बजे "एस. 26, मंगला, फरीदाबाद, हरियाणा, भारत, 121001" पर आयोजित की जाएगी, जिसमें वार्षिक आम बैठक (एजीएम) के लिए प्रसारित की जा रही सूचना में उल्लिखित व्यवसाय (कार्य) का संचालन किया जाएगा। कंपनी ने वित्तीय वर्ष 2024-25 के लिए वार्षिक आम बैठक (एजीएम) की सूचना 02 सितंबर, 2025 को इलेक्ट्रॉनिक माध्यम से उन सदस्यों को भेज दी है जिनके ईमेल पूरे कंपनी/डिजिटल ईमेल में पंजीकृत है। वित्तीय वर्ष 2024-25 की वार्षिक रिपोर्ट उपलब्ध है और इसे कंपनी की वेबसाइट <https://www.mandeepautoindustries.com/> से डाउनलोड किया जा सकता है।

कंपनी अधिनियम, 2013 की धारा 108 के साथ पठित कंपनी (प्रबंधन एवं प्रशासन) नियम, 2014 ("नियम") के नियम 20 के अनुपालन में, जिसमें वर्तमान में लागू किसी भी वैधानिक संशोधन या पुनः अधिनियमन, एसीए द्वारा निर्धारित दिशानिर्देश शामिल हैं, सदस्यों को कैंपेयो कॉर्पोरेट सर्विसेज लिमिटेड द्वारा प्रदान की गई इलेक्ट्रॉनिक वोटिंग प्रणाली (इंटर-ऑन) का उपयोग करके वार्षिक आम बैठक (एजीएम) की सूचना में निर्धारित सभी प्रस्तावों पर अपना वोट डालने की सुविधा प्रदान की जाती है। सदस्यों का मतदान गुरुवार, 18 सितंबर, 2025 ("कट-ऑफ तिथि") को कंपनी की कुलता इंडिटी शेयर पूंजी में उनके द्वारा धारित इंडिटी शेयरों के अनुपात में होगा।

रिमोट ई-वोटिंग अवधि सोमवार, 22 सितंबर, 2025 (सुबह 9:00 बजे) से शुरू होकर बुधवार, 24 सितंबर, 2025 (शाम 5:00 बजे) को समाप्त होगी। इस अवधि के दौरान सदस्य इलेक्ट्रॉनिक रूप से अपना वोट डाल सकते हैं। इसके बाद, सौदीएसएल ई-वोटिंग प्रणाली द्वारा रिमोट ई-वोटिंग मॉड्यूल को निष्क्रिय कर दिया जाएगा। वार्षिक आम बैठक में इलेक्ट्रॉनिक वोटिंग प्रणाली या मतदान पत्र के माध्यम से मतदान की सुविधा भी उपलब्ध कराई जाएगी और जिन सदस्यों ने अभी तक रिमोट ई-वोटिंग के माध्यम से अपना वोट नहीं डाला है, वे वार्षिक आम बैठक में अपने अधिकार का प्रयोग कर सकते हैं। जिन सदस्यों ने वार्षिक आम बैठक से पहले रिमोट ई-वोटिंग के माध्यम से अपना वोट डाला है, वे भी वार्षिक आम बैठक में उपस्थित हो सकते हैं, लेकिन उन्हें दोबारा वोट डालने का अधिकार नहीं होगा।

वार्षिक आम बैठक में किए जाने वाले व्यापारिक मतों से संबंधित दस्तावेज किसी भी कार्यालय में व्यापारिक पट्टों के दौरान कंपनी के पंजीकृत कार्यालय में निरीक्षण के लिए उपलब्ध हैं। संबंधी सूचीबद्ध दायित्व एवं प्रकटीकरण आवश्यकताएं वित्तीय, 2015 के वित्तीय 42 और कंपनी अधिनियम, 2013 की धारा 91 के अनुसार, कंपनी की दूसरी वार्षिक आम बैठक के उद्देश्य से, कंपनी के सदस्यों का रिजर्व और गैर हस्ताक्षर बही शुक्रवार, 19 सितंबर, 2025 से गुरुवार, 25 सितंबर, 2025 (दोनों दिन समितित) तक देव रहेगी।

कोई भी व्यक्ति जो कंपनी द्वारा वार्षिक आम बैठक (एजीएम) की सूचना भेज जाने के बाद प्रभाव प्रारंभ करता है और कंपनी को सदन बनाता है, वह जिसका नाम कंपनी के सदस्यों के रजिस्टर में या डिजिटल ईमेल द्वारा बनाया गए लाभकारी समितियों के विवरण में कट-ऑफ तिथि अर्थात् 29 अगस्त, 2025 को देव होता है, वह कंपनी की वेबसाइट <https://www.mandeepautoindustries.com/>, स्टॉक एक्सचेंज अर्थात् एनएसई लिमिटेड की वेबसाइट www.nseindia.com और सौदीएसएल की वेबसाइट <https://www.cdsindia.com> पर वार्षिक आम बैठक (एजीएम) बुलने की सूचना देव सकता है। ऐसे सदस्य एजीएम की सूचना में उल्लिखित प्रक्रिया का पालन करके ई-वोटिंग के माध्यम से अपने मतदान के अधिकार का प्रयोग कर सकते हैं। सदस्यों को यह भी सूचित किया जाता है कि यदि शेयरधारकों/निवेशकों के पास ई-वोटिंग के संबंध में कोई प्रश्न है, तो आप <https://www.cdsindia.com/> पर डाउनलोड अनुभाग के अंतर्गत उपलब्ध अक्सर पूछे जाने वाले प्रश्न (एफएक्यू) और सौदीएसएल ई-वोटिंग मॉड्यूल देख सकते हैं या आप हमें helpdesk.evoting@cdsindia.com पर ईमेल कर सकते हैं या हमें 1800-21-09911 पर कॉल कर सकते हैं।

कृते मनदीप ऑटो इंडस्ट्रीज लिमिटेड
हस्ता/-
गुरपाल सिंह बेदी
(प्रबंध निदेशक)

कार्यालय परिचयोजना प्रबंधक, निर्माण एवं परिकल्पना सेवाएं, (डि/ऑ/वी विंग), यूनिट-द्वितीय, उ.प्र. जल निगम (नगरीय), 4/308, विनीत खण्ड, गोमती नगर, लखनऊ (3090 सरकार का उपक्रम)
फोन: 1681/कार्य-9/(25)/478
दिनांक 01.09.2025

अल्पकालीन निविदा सूचना

उपरोक्त जल निगम की ओर से विभिन्न डि/ऑ/वी कार्य हेतु निविदाओं की बिक्री दिनांक 03.09.2025 से 08.09.2025 तक कार्यालय प्रोजेक्ट मैनेजर, निर्माण एवं परिकल्पना सेवाएं, (डि/ऑ/वी विंग), यूनिट-द्वितीय, उ.प्र. जल निगम (नगरीय), 4/308, विनीत खण्ड, गोमती नगर, लखनऊ एवं कार्यालय प्रोजेक्ट मैनेजर, निर्माण एवं परिकल्पना सेवाएं, (डि/ऑ/वी विंग) उत्तर प्रदेश जल निगम (नगरीय), फ्लैट नं० आर-10, नैहरू इन्वेंचर, गोमती नगर, लखनऊ से की जाएगी। निविदा प्रपत्र का मूल्य रु० 1000.00+18% जी.एस.टी. (1000.00 + 180.00 = 1180.00) है। निविदा के कार्यों का विस्तृत विवरण जल निगम की वेबसाइट <http://jn.upscd.gov.in> से अथवा सम्बंधित कार्यालय से प्राप्त किया जा सकता है।

निविदा सूचना:-
निविदा विक्रय की तिथि - 03.09.2025 से 08.09.2025 अपराह्न 04:00 बजे।
निविदा डालने की तिथि - 09.09.2025 अपराह्न 02:00 बजे।
निविदा खोलने की तिथि - 09.09.2025 अपराह्न 03:00 बजे।

केनरा बैंक Canara Bank
भारत सरकार का उपक्रम
A Government of India Undertaking

क्षेत्रीय कार्यालय-1: द्वितीय तल, विपिन खण्ड, गोमती नगर, लखनऊ-226010

मांग सूचना

चिनीय आस्तियों का प्रतिभूतिकरण एवं पुनर्निर्माण तथा प्रतिभूति हित प्रवर्तन अधिनियम 2002 की धारा-13 (2) के अंतर्गत नोटिस

चूंकि आपके (नीचे उल्लिखित धारकर्ताओं या / और गारंटोर) के अनुरोध पर केनरा बैंक क्षेत्रीय कार्यालय-1 लखनऊ के अंतर्गत आने वाली शाखाओं के पक्ष में सुरक्षा हित बनाते हुए अनुसूचित संपत्ति के खिलाफ नकद ऋण सुविधा प्रदान की थी। आपके द्वारा बैंक के पक्ष में सुरक्षा हित बनाते हुए शीर्षक विलेख जमा करके बंधक रखी गई संपत्ति का विवरण नीचे दिया गया है। चूंकि आपके बैंक को देय ऋण का भुगतान करने में विफल रहे हैं, इसलिए नीचे उल्लिखित ऋण खाते को भारतीय रिजर्व बैंक द्वारा जारी दिशा निर्देशों के अनुसार गैर-निष्पादित परिस्थिति के रूप में वर्गीकृत किया गया है। चूंकि बैंक को देय ऋण का भुगतान करने के लिए आपको पंजीकृत डाक से भेजा गया डिमांड नोटिस बिना तामील के वापस आ गया था, इसलिए हम आपकी जानकारी के लिए डिमांड नोटिस की सामग्री निम्नानुसार प्रकाशित कर रहे हैं।

क्रम सं.	ऋणी / जमानतकर्ता का नाम व पता	अचल सम्पत्ति का विवरण	सफेसी एक्ट 2002 के अंतर्गत बकाया राशि एवं मांग नोटिस व एनपीए की तिथि
शाखा: विकास नगर, लखनऊ (19888)			
1.	ऋणी: 1. मेसर्स चीफ मार्ट (ग्रोप-श्रीमती मृणाली गौड़), मकान सं. 4 / 629एफ, सेक्टर एच, जानकीपुरम, लखनऊ, उ.प्र. – 226021	मकान सं. MLIG-4 / 629-एफ का एएसआरएम, सेक्टर एच, जानकीपुरम योजना, जिला-लखनऊ, परगना, तहसील एवं डिमांड नोटिस, क्षेत्रफल: 38.76 वर्ग मीटर, टाईलड होल्डर का नाम: श्रीमती राधा देवी गौड़, पत्नी श्री विमल किशोर गौड़ एवं श्री विमल किशोर गौड़ पुत्र श्री राधा कृष्ण गौड़	रु. 26,29,081.61 एवं उसपर ब्याज
2.	श्रीमती मृणाली गौड़ पत्नी श्री वैभव गौड़, निवासी: मकान सं. 4 / 629एफ, सेक्टर एच, जानकीपुरम, लखनऊ, उ.प्र. – 226021	मकान सं. 4 / 629एफ, सेक्टर एच, जानकीपुरम, लखनऊ, उ.प्र. – 226021	मांग नोटिस तिथि: 01.09.2025 एनपीए की तिथि: 28.07.2025
जमानतकर्ता एवं बंधककर्ता: 1. श्री विमल किशोर गौड़ पुत्र श्री राधा रमन गौड़, निवासी: मकान सं. 4 / 629एफ, सेक्टर एच, जानकीपुरम, लखनऊ, उ.प्र. – 226021			
2.	श्रीमती राधा देवी गौड़ पत्नी श्री विमल किशोर गौड़, निवासी: मकान सं. 4 / 629एफ, सेक्टर एच, जानकीपुरम, लखनऊ, उ.प्र. – 226021	मकान सं. 4 / 629-ए, उत्तर: 6.00 मीटर चौड़ी सड़क, जानकीपुरम, लखनऊ, उ.प्र. – 226021	

यदि उपर्युक्त ऋणी / गारंटोर / बंधककर्ता आपके द्वारा देय उपरोक्त राशि को ब्याज और अग्रिम व्यय, लागतों के साथ इस नोटिस के प्रकाशन की तिथि से 60 दिनों के भीतर SARFAESI अधिनियम की धारा 13(2) के तहत हथ नोटिस के अनुसार चुकाने में विफल रहते हैं, तो बैंक SARFAESI अधिनियम की धारा 13 की उप-धारा (4) और उक्त अधिनियम के अन्य लागू प्रावधानों के तहत विस्तृत सभी या किसी भी अधिकार का प्रयोग करेगा। यह नोटिस बैंक के ऐसे अन्य कार्यों या कानूनी कार्यवाही शुरू करने के अधिकार के प्रति पूर्णव्यंजक बिना है, जैसा कि वह कानून के किसी अन्य प्रावधान के तहत आवश्यक समझता है।

दिनांक: 03.09.2025 स्थान: लखनऊ प्राधिकृत अधिकारी, केनरा बैंक

हिंदुजा हाउसिंग फाइनेंस लिमिटेड
कोर्पोरेट कार्यालय: नं. 167-169, द्वितीय तल, आनंद सार्वभौम सेवाएं, कैपेक्ट-600015, ईमेल: auction@hindujahousingfinance.com
1ST 124/O/64, पोसुलर बर्थ कोर्ट के पास, गोविंद नगर, केनरा-208006
आरएलएम-ब्रंजेर अवस्थी-9918301885, सीएलएम-सोम मिश्रा 9368111464
आरआरएम – पुष्कर अवस्थी, 9453043399, सीआरएम – मिलेश मिश्रा 9555269296

सांकेतिक कब्जा सूचना

जबकि अधोहस्ताक्षरों ने चिनीय परिसंपत्तियों के प्रतिभूतिकरण एवं पुनर्निर्माण तथा प्रतिभूति हित अधिनियम के प्रवर्तन के अधीन **हिंदुजा हाउसिंग फाइनेंस लिमिटेड**, का प्राधिकृत अधिकारी होने तथा प्रतिभूति हित (प्रवर्तन) नियमावली 2002 (2002 का सं. 3) के नियम के साथ पठित धारा 13(12) के अधीन प्रदत्त शक्तियों के अंतर्गत निम्नलिखित कर्जदारों (तदोपरान्त कर्जदार एवं गारंटोर) को संयुक्त रूप से "कर्जदार" कहा गया है। जो निम्नलिखित दिनांकों को मांग नोटिस जारी किया था जिसमें उल्लेखित राशि प्रत्येक खाते के आगे वर्णित है।

कर्जदार उक्त राशि का भुगतान करने में असफल हो गये हैं, इसलिए एल्टद्वारा कर्जदार और गारंटोर तथा आम जनता को सूचित किया जाता है कि एल्टद्वारा कर्जदार तथा जनसाधारण को एल्टद्वारा उक्त संपत्ति के साथ लेन-देन न करने के लिए सावधान किया जाता है तथा संपत्ति के साथ कोई भी लेन देन **हिंदुजा हाउसिंग फाइनेंस लिमिटेड**, के प्रभार वाले निम्नलिखित राशि और उपरोक्तानुसार राशि पर संप्रतिबंध व दृढ़ पर नियंत्रण का ब्याज, आकर्षित करने, लागत, प्रभार हस्ताविदे स्थिति के अधीन होगा। उपरोक्तों का ब्याज वक्त की मात्रा 13 की उच्च मात्रा (6), के प्रावधानों के अंतर्गत सुरक्षित परिसंपत्तियों के मुक्त करने हेतु उपलब्ध समय सीमा की ओर आकर्षित किया जाता है।

क्र. सं.	कर्जदार / गारंटोर के नाम एवं पता	मांग सूचना की तारीख कब्जा सूचना की तिथि	बकाया राशि	अचल सम्पत्तियों का विवरण
1	UP/KNP/KAN/PA000002617, श्रीमती अनीता सिंह और श्री सुरेश सिंह, दोनों 6 / 426, प्रेमनगर, प्रेमनगर, कानपुर नगर, मेरठ, उन्नाव, उत्तर प्रदेश, भारत – 209881	11.05.2025 30.08.2025 सांकेतिक	₹ 5,73,518 दिनांक 07.05.2025 तक + ब्याज इत्यादि	आराजी नंबर 99 जीएचएफ, कपरी पुरखेड़ा, उन्नाव, मेरठ, उन्नाव, उत्तर प्रदेश, भारत – 209881 क्षेत्रफल 41.81 वर्ग मी., पर्सोना: पूर्व-राजेश सिंह का घर 6 / 427 पश्चिम-प्रकाश का घर, उत्तर-बेस्ताती का घर, दक्षिण-सड़क 12 फीट चौड़ी
2	UP/KNP/FTTH/RA000000032 श्री अजित कुमार और श्रीमती प्रेमा देवी और श्रीमती राम दुलारी दुलारी, सगी: बिलारी नाव फतेहपुर, 104, फतेहपुर, ग्रामीण, फतेहपुर, उत्तर प्रदेश, भारत – 212601	11.05.2025 29.08.2025 सांकेतिक	₹ 9,92,583 दिनांक 10.05.2025 तक + ब्याज इत्यादि	बिलारी नाव फतेहपुर, फतेहपुर, ग्रामीण, फतेहपुर, उत्तर प्रदेश, भारत – 212601 क्षेत्रफल-54.35 वर्ग मीटर, सीमाएं: पूर्व-नंगे सिंह का मकान पश्चिम-20 फीट चौड़ी सड़क उत्तर-नाम नगन पॉट, दक्षिण- अन्य का पॉट
3	UP/KNP/FTTH/RA000000046 श्री अंबरीष कुमार और श्रीमती शिव देवी और श्री कुमार फतेहपुर, दोनों: अयोधर फतेहपुर, शिव देवी, फतेहपुर, ग्रामीण, फतेहपुर, उत्तर प्रदेश, भारत – 212620	11.05.2025 29.08.2025 सांकेतिक	₹ 9,70,939 दिनांक 10.05.2025 तक + ब्याज इत्यादि	आराजी संख्या 1359 अयोधर फतेहपुर, फतेहपुर, ग्रामीण, फतेहपुर, उत्तर प्रदेश, भारत – 212620 क्षेत्रफल-100.8 वर्गमीटर, पर्सोना: पूर्व-केशव कुमार का घर पश्चिम-रामनाथयण का घर उत्तर-मूखंड नौसैनिक किशोर दक्षिण- सड़क गाजीपुर से विजयपुर

प्राधिकृत अधिकारी, हिंदुजा हाउसिंग फाइनेंस लिमिटेड

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42^व वार्षिक आम बैठक की सूचना, रिमोट ई-वोटिंग की जानकारी

एल्ट द्वारा सूचित किया जाता है कि कंपनी अधिनियम, 2013 ("अधिनियम") और उसके अंतर्गत बनाए गए नियमों, संशोधित भारतीय प्रतिभूति एवं विनियम बोर्ड (सूचीबद्धता दायित्व एवं प्रकटीकरण आवश्यकताएं) वित्तीय, 2015 ("सेबी एलओडीआर") के लागू प्रावधानों और कॉर्पोरेट कार्य मंत्रालय (एमसीए) द्वारा जारी सामान्य परिपत्र संख्या 14/2020 दिनांक 8 अप्रैल, 2020, 17/2020 दिनांक 13 अप्रैल, 2020, 20/2020 दिनांक 5 मई, 2020 एवं अन्य प्रासंगिक परिपत्रों के साथ पठित, सामान्य परिपत्र संख्या 09/2024 दिनांक 19 सितंबर, 2024 सहित, और इस विषय पर एमसीए और सेबी द्वारा जारी अन्य लागू और संबंधित परिपत्रों (जिन्हें सामूहिक रूप से